

The impact of sex and gender in the COVID-19 pandemic

Case study

Independent
Expert
Report

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May – 2020

The Impact of Sex and Gender in the COVID-19 Pandemic

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Manuscript completed in May 2020.

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PDF	ISBN 978-92-76-18883-4	Doi 10.2777/17055	KI-04-20-271-EN-N
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Luxembourg: Publications Office of the European Union, 2020

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Case Study

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H2020 Expert Group to update and expand
"Gendered Innovations/ Innovation through Gender"

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THE IMPACT OF SEX AND GENDER IN THE COVID-19 PANDEMIC

The challenge

Although infectious diseases can affect everyone, sex and gender can significantly impact immune responses and the course of the disease in the human body. Importantly, the biological impacts of the pandemic intersect with broader social and systemic challenges, such as limited healthcare, and economic and logistic resources. In the case of COVID-19, current worldwide statistics show more men than women dying of acute infection (GlobalHealth5050, 2020), while women are projected to suffer more than men from the health, economic and social consequences of the pandemic in the long term. Innovative solutions beyond health, such as economic re-entry strategies, product development and AI solutions also need to consider sex and gender.

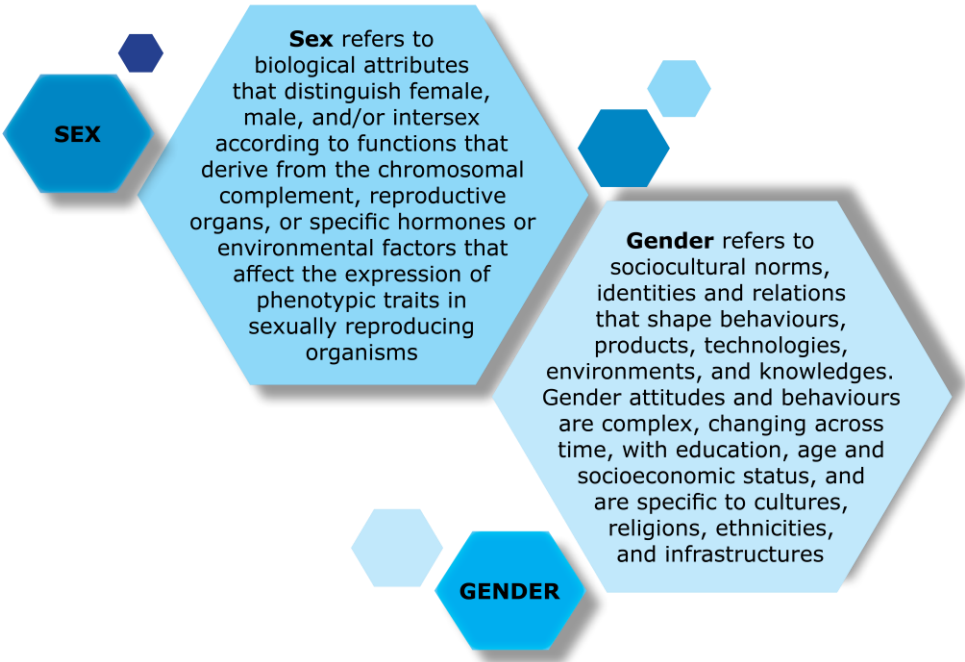


Figure 1. Definitions of terms: Sex & Gender, 2020.
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1 Gendered Innovation 1: Studying Sex Differences in Immune Responses

Sex differences in immune responses have been reported in infectious diseases, autoimmunity and inflammation. Females appear to respond more vigorously to viral infections and produce more antibodies in response to infection and vaccination (Klein & Flanagan, 2016).

The mechanisms leading to these differences can be hormonal (i.e. the different effects of testosterone, oestrogens or progesterone), genetic (biological females have two X chromosomes while males have only one) or related to differences in intestinal bacteria. A more vigorous immune response may induce a higher risk of autoimmune disease in females, but also a better capacity to fight infection. Initial studies report a higher production of certain sub-types of antibodies, called IgGs, in females than in males after infection with SARS-CoV2 (Zeng, Dai et al., 2020).

These differences might be relevant to the sensitivity and specificity of serological tests. The receptor used by the virus to infect host cells is the ACE2 receptor. This molecule is encoded on the X chromosome and influenced by oestrogens and androgens circulating in the body (Bukowska, Spiller et al., 2017).

This means that responses to the virus and to therapies may vary, especially for groups undergoing hormonal therapies, either after menopause or to align their physical appearance with their gender identity. The possible influence of oestrogens and progesterone on the body's response to COVID-19 in people of any gender is currently being investigated in two small trials in the United States (NCT04359329 and NCT04365127).

2 Gendered Innovation 2: Focusing on Dosing and Sex-Specific Side Effects of Vaccines and Therapeutics

Women appear to experience a higher overall incidence of medication side effects than men. This might be related to biological differences, differences in therapeutic choices or differences in reporting (see forthcoming Case Study: Prescription Drugs). Potential sex differences in response to and the efficacy of novel therapies and vaccines need to be taken into account (Tannenbaum, Day et al., 2017). Different doses of vaccine may be needed for females and males, and side effects may occur at different rates.

For example, females are at higher risk of developing irregularities in heart rhythm (QT prolongation) due to physiological differences in the heartbeat (see forthcoming Case Study: Heart Disease in Diverse Populations). This risk increases with the use of heart medication and many other therapies, such as hydroxychloroquine and azithromycin, currently being tested for use against COVID-19.

In addition, sex-specific issues, such as the provision of potentially life-saving therapies to pregnant women while preventing foetal complications, need to be considered in the design of clinical trials. This is particularly relevant in countries with limited healthcare resources, and where fertility rates might be higher, thus significantly increasing the numbers of potentially pregnant COVID-19 patients.

The Horizon 2020 project [i-CONSENT](#) investigates the intersection of the gender dimension and ethics in informed consent. It addresses the relationship between ethics and safety when people are participating in clinical trials, including co-decision making between partners and the impact of self-determination and power (Persampieri, 2019).

Method: Analysing Sex

All data related to COVID-19 morbidity and mortality should be disaggregated by sex (Wenham, Smith et al., 2020). Females generally respond more intensely to contact with viruses such as SARS-CoV2, including both natural infection and vaccination (Klein & Flanagan, 2016), and the potential impacts of these differences should be considered in:

- 1) identifying and reporting symptoms;
- 2) developing diagnostics and testing;
- 3) validating therapeutics.

All study of COVID-19 needs to integrate sex as a biological variable. This includes using female and male cells and experimental animals in drug discovery and development and in preclinical research, as well as using women and men in clinical trials. Females develop side effects to medications more frequently than males (Obias-Manno, Scott et al., 2007), and all drug and vaccine trials for COVID-19 should include sex-specific analyses.

SEX AND GENDER AS POSSIBLE MODULATORS OF COVID-19

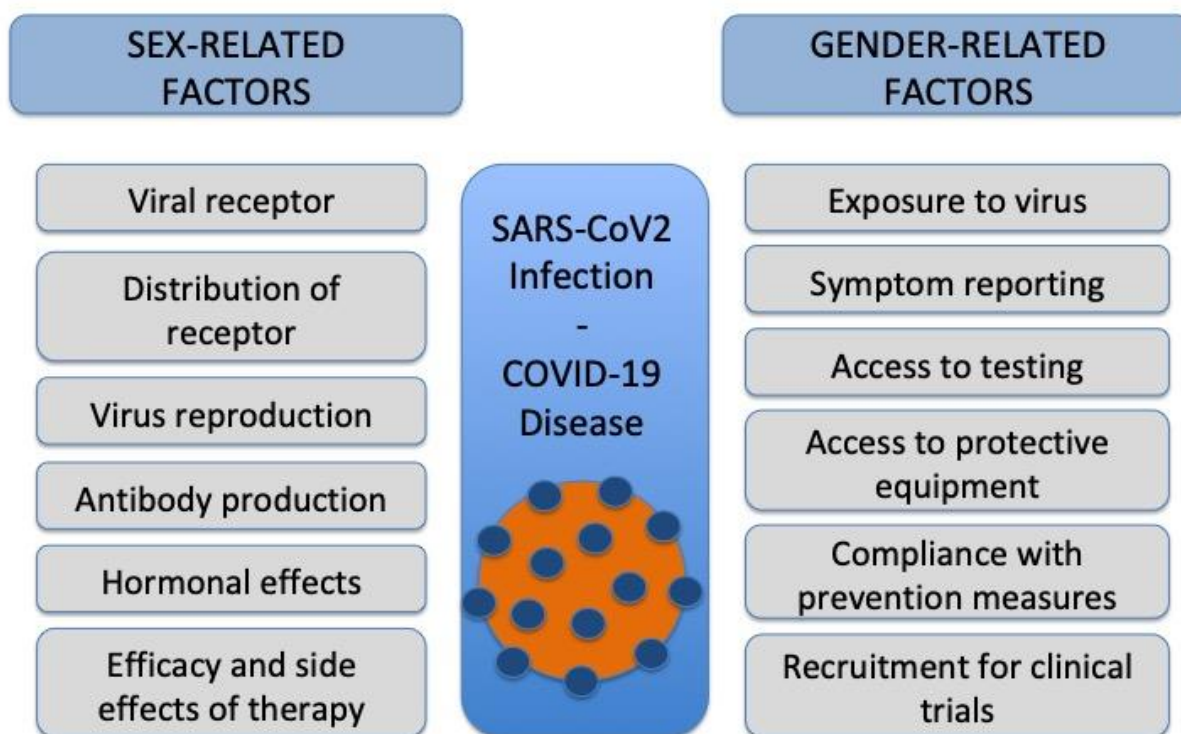


Figure 2. Sex and gender as possible modulators of COVID-19 © Sabine Oertelt-Prigione.

3 Gendered Innovation 3: Consider Gender-Specific Risk Factors

Worldwide, women are more frequently employed in service professions, including healthcare. According to the European Institute of Gender Equality, women represent 76% of the 49 million healthcare workers in the EU (European Institute of Gender Equality). Care professionals in hospitals, nursing homes and the community come into contact with the virus much more frequently than the general population. They are exposed to large numbers of SARS-CoV2 patients and may be exposed to higher concentrations of the virus (Liu, Yan et al., 2020). Women also perform the majority of caring duties in families and immediate communities.

Professional and private risks need to be factored into public health strategies. Healthcare workers are preferentially tested for SARS-CoV2, but is equitable access provided for informal caregivers and healthcare workers outside of hospitals? Is gender-sensitive budgeting applied in allocating emergency resources? Is personal protective equipment provided fairly to all individuals at comparable risk in healthcare institutions?

In addition to healthcare professionals, cleaning personnel and janitorial staff tend to be overexposed to the virus and require protective equipment. When developing personal protective equipment, anatomical differences need to be analysed to ensure proper fit and to avoid ergonomic difficulties (Sutton, Irvin et al., 2014); gender-specific user preferences should also be considered (Tannenbaum, Ellis et al., 2019).

An example of how an acute situation like the COVID-19 pandemic can be integrated into ongoing structural gender-mainstreaming activities is provided by the Horizon 2020 project ACT. ACT has developed a platform for communities of practice on gender equality in research organisations and has recently used its platform to host [webinars offering insight into host webinars offering insight into the gender dimensions of research funded on the pandemic](#).

4 Gendered Innovation 4: Design Gender-Sensitive Prevention Campaigns

Public health strategies to contain the spread of SARS-CoV2 include containing coughing and sneezing, social/physical distancing and frequent hand washing. Gender differences in the uptake of hand hygiene have been reported in the past and these findings should be incorporated into the design of preventive SARS-CoV2/COVID-19 campaigns.

Women in the general population wash their hands more frequently than men after using a bathroom (Borchgrevink, Cha et al., 2013) and women healthcare workers wash their hands more often than their male colleagues (Szilagyi, Haidegger et al., 2013). When investigating the gender-specific incentives for hand washing, it appears that women respond more to knowledge-based approaches (Suen, So et al., 2019), while men respond more to disgust (Judah, Aunger et al., 2009). This means that innovations are required to engage men in more active hand washing.

For effective public health campaigns, gender-specific preferences should be analysed and deployed in digital platforms, data collection wearables and artificial intelligence prediction models.

Gender differences are not just relevant for disease-specific prevention, but also for the management of general risk factors, such as smoking, obesity and diabetes. Smoking has been reported as a significant risk factor for severe COVID-19 disease (Guan, Ni et al., 2020) and is more common in men worldwide, although this difference is reducing in some countries.

Method: Analysing Gender

Preventive measures should be designed in a gender-sensitive manner to reach everyone in the community. Women reportedly comply more with hand hygiene guidelines (Borchgrevink, Cha et al., 2013), and incentives to encourage such preventive behaviours should be gender-sensitive (Judah, Aunger et al., 2009).

Gender affects the division of labour and care duties in families and communities. Women are more frequently employed in professions with a high risk of infection, such as healthcare, and are more frequently responsible for the care of sick family members (International, Labour et al., 2016).

The design of personal protective equipment needs to take anatomical differences into consideration as well as users' gendered preferences. The allocation of protective equipment, therapies and financial aid should be gender-equitable.

Finally, gender-sensitive design should be employed when developing digital platforms for preventive measures.

GENDER-SENSITIVE IMPACT OF PANDEMICS

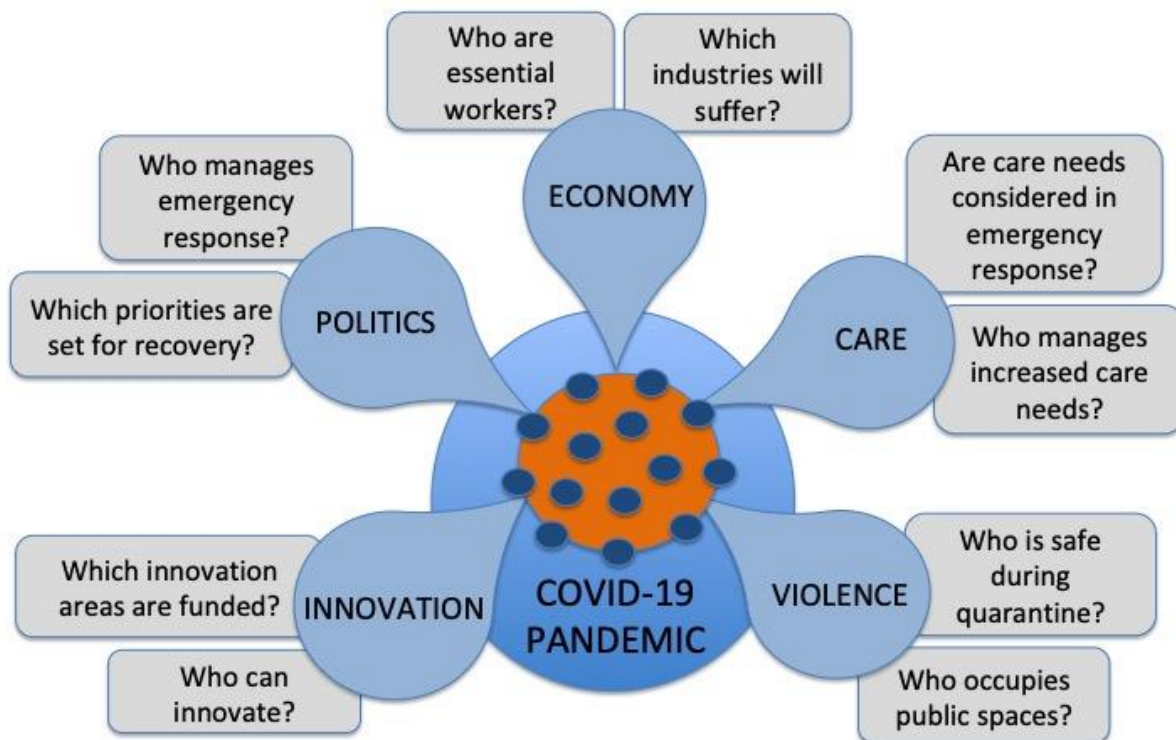


Figure 3. Gender-sensitive impact on pandemics © Sabine Oertelt-Prigione.

5 Gendered Innovation 5: Considering the Gender-Specific Socioeconomic Burden of Public Safety Measures

Limiting physical contact is important in pandemics involving viral and bacterial agents that are transmitted person-to-person. A highly transmittable airborne virus, such as SARS-CoV2, has led to social/physical distancing measures and quarantines in many parts of the world. In most parts of the world, women are more likely than men to be non-salaried employees or self-employed. They also are more likely to work in the service industries, such as care, wellness, cleaning and food handling (International Labour Organization, 2016).

The enforced closure of the service industry during quarantine has impacted the non-traditional workforce in two distinct ways: “non-essential” workers lose their jobs, leaving individuals dependent on economic support from partners, families and the state; “essential” workers are required to continue their activities under significant physical and psychological stress. Both scenarios have the potential to shift established gender roles and to lead to a surge in stress, existential fears and violence in public and domestic settings (van Gelder, Peterman et al., 2020). Understanding and empathising with potential survivors is an essential aspect of prevention that has been addressed innovatively in the Horizon 2020 project [VRespect.Me](#), which developed a training app using virtual reality to place perpetrators of domestic violence in the position of victims (Seinfeld, Arroyo-Palacios et al., 2018).

Socioeconomic measures also harbour the potential to exacerbate existing inequalities. The design of solutions should be intersectional (see forthcoming Method: Intersectional Approaches), including dimensions such as social origin and ethnicity/migration, among others. The ERC project [GENDERMACHRO](#) investigated the complex interconnections between female empowerment and household economics. Simply providing resources to

a female household member might lead to unexpected negative consequences if gender dynamics, such as power relations, role assumptions and priorities, are not taken into account (Doepke & Tertilt, 2011). These findings are essential for the development of gender-sensitive policies to improve the economic situation for all household members, especially in times of crisis such as the COVID-19 pandemic.

Service restrictions affect many domains in a gendered manner, but are especially relevant in healthcare. Emergency departments worldwide are reporting a reduction in demand not related to COVID-19, sparking concerns about the potential lack of treatment of medical emergencies, such as heart attack and strokes (Tam, Cheung et al., 2020). Routine reproductive healthcare might also suffer. Political decisions taken on health priorities in several countries have already affected access to contraception as well as to medically assisted reproduction and safe abortions.

6 Conclusions

The SARS-CoV2/COVID-19 pandemic highlights the urgent need to incorporate sex and gender analysis into research and innovation processes. More men than women appear to die of the disease, but women are more frequently employed in high-risk jobs and disproportionately responsible for caring for those who are unwell. Sex differences in immunology and response to therapies can help elucidate disease-specific pathways, which could benefit everyone. Considering the gender dimensions of the pandemic could help mitigate the acute and long-term inequities that stem from its socioeconomic consequences.

Next Steps for SARS-CoV2/COVID-19 National and EU funded Research:

- Sex as a biological variable needs to be integrated into research on SARS-CoV2 infection patterns, the development of the disease and COVID-19 treatments. COVID-19 pathology demonstrates sex differences in host susceptibility and clinical course. Including sex analysis in all reporting can offer new insights for the development of targeted therapies.
- Sex needs to be recorded in all COVID-19 clinical trials. This should not be limited to balanced participant rates but, most importantly, should include sex-disaggregated reporting of response, side effects, dosage adaptations and long-term effects.
- Approaches to prevention should be gender-sensitive to ensure broad adoption. SARS-CoV2 is projected to circulate in the general population for some time, and there is currently uncertainty about the extent and duration of immunity. Preventive measures, such as hand washing and the mandatory wearing of masks, should be implemented in a gender-sensitive fashion, and personal protective equipment used should be designed for a range of users. The development of digital preventive solutions should focus on gender preferences and barriers. Aspects relating to domestic and gender-based violence have been highlighted in the recent [EUvsVirus hackathon](#) and tandem [Move It Forward for Women vs. COVID19 hackathon](#).
- The gender dimensions of the outbreak in terms of unemployment, care duties and associated social inequity need to be considered for long-term management of the disease and for economic re-entry strategies. Gender impact assessments (see forthcoming Method: Gender Impact Assessment) of proposed policies should be conducted. Adequate access to social, economic and health services needs to be ensured for all.

7 Targeted Impact-Oriented Recommendations for Future Research and Innovation Actions under Horizon Europe

7.1 Cluster 1: Health

1. Staying Healthy in a Rapidly Changing Society:

- People need to be able to trust that COVID-19 therapies have been tested in both sexes and are safe for both sexes. Investigators and the pharmaceutical industry should report disaggregated data at all levels.
- Information that has not been validated is circulating widely about COVID-19. Health literacy is therefore of utmost importance for EU citizens. Critical assessment and the ability to identify reliable sources of information needs to be promoted.
- Tailored prevention strategies need to be sex-sensitive and gender-sensitive.

2. Living and Working in a Health-Promoting Environment:

- Personal protective equipment in the form of masks, gowns, gloves and so on is essential. This equipment needs to fit all users. Anatomical differences and user preferences should be taken into consideration when designing such equipment.
- Living arrangements and resources are potentially unequally distributed in the population. This might be true across gender, age and social status boundaries. Health-promoting strategies need to take these differences into account and mitigate against the associated risks.

3. Tackling Diseases and Reducing the Burden of Disease:

- COVID-19 appears to affect infected female and male differently. Higher mortality rates in men have been reported in almost all countries that provide sex-disaggregated data. To understand these differences and possibly reduce higher mortality in men, sex- and gender-sensitive research is needed.
- Research needs to address the biological sex differences relevant to the disease and the gendered factors that can modulate its expression and severity.

4. Ensuring Access to Innovative, Sustainable and High-Quality Healthcare:

- Healthcare systems differ across Member States and these differences can disproportionately affect vulnerable individuals. Vulnerability can be linked to gender, age and educational or socioeconomic status. These differences need to be taken into account in future planning and the potential restructuring of healthcare.
- Nurses and other healthcare professionals are disproportionately exposed to SARS-CoV2. This workforce is predominantly female. Healthcare needs to take this gender divide into account to guarantee the safety, recognition and support of essential healthcare workers.

5. Unlocking the Full Potential of New Tools, Technologies and Digital Solutions for a Healthy Society:

- Access to and use of digital solutions might differ by gender. This applies to the availability of devices and to user preferences in design. Future projects need to guarantee equal access for all.
- Safety has to be guaranteed for all users, regardless of their gender. Contact-tracing apps will record potentially sensitive data that could put at risk individuals that have

experienced gender-based discrimination. This needs to be explicitly addressed and taken into consideration in the case of massive rollout.

6. Maintaining an Innovative, Sustainable and Globally Competitive Health Industry;

- Health research and innovation activities need to include innovators and entrepreneurs of all genders, especially in times of crisis. Access to information, networking and funding needs to be ensured. Time constraints related to care duties should be offset by *ad hoc* funding, e.g. for childcare.
- In times of crisis, innovators strive to minimise time to market. While this is important, it should not jeopardise thorough sex-sensitive and gender-sensitive development and testing processes.

7.2 Cluster 2: Culture, Creativity and Inclusive Society

Social and Economic Transformations:

- The COVID-19 crisis is forging significant societal and workplace change. Gender roles in the home are either reinforced or changing out of necessity and digital infrastructures for working from home are being set up. These changes represent opportunities for wider social change in the aftermath of the pandemic. Research and policy should actively assess and harness the equalising effect of these changes.
- The value and impact of work is being scrutinised in the light of a life-threatening pandemic. The “essential” nature of many professions is becoming clear in this situation of acute stress. It is necessary to reconsider how essential some professions are, and their value, in a changing world. Both aspects have gendered dimensions that are currently neglected.

The economic downturn after the pandemic might lead to austerity policies. These should be developed and implemented with a gender focus to avoid exacerbating inequalities.

7.3 Mission on Cancer

The COVID-19 pandemic is affecting cancer patients. They represent a vulnerable population with a current or previous condition, whose higher risk impacts their access to services and possibly limits their return to work. This might affect women and men differently.

Secondly, COVID-19 is a priority and a stressor for the healthcare system, which leads to delays in the provision of routine or scheduled care. Operations and chemotherapy may be delayed, potentially impacting the prospects of recovery. Both these aspects need to be considered when examining the relationship between COVID-19 and cancer. One European initiative that is addressing some of these aspects is the taskforce on “Gender in Oncology” convened by the European Society of Medical Oncology.

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In the case of COVID-19, current worldwide statistics show more men than women dying of acute infection, while women are projected to suffer more than men from the health, economic and social consequences of the pandemic in the long term. Innovative solutions beyond health, such as economic re-entry strategies, product development and AI solutions also need to consider sex and gender.

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