Cultural Routes of the Council of Europe Programme

Activity Report
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Forewords

Since 1987, the Cultural Routes of the Council of Europe have promoted the transnational dimension of European heritage, cultural cooperation and tourism. Cultural Routes support authentic, sustainable and participative cultural networks, sharing values in a spirit of dialogue and respect for European identity and diversity. In today’s Europe, the importance of the Cultural Routes of the Council of Europe Programme is more relevant than ever. Stressing the need to overcome new stereotypes and new forms of discrimination and exclusion, Cultural Routes remind us of the fundamental role of shared European values, cultural diversity and intercultural dialogue.

Preserving and enhancing the shared cultural heritage of Europe is essential to understand who we are and where we come from, in order to face our common future. The Enlarged Partial Agreement, in which over 30 Member States participate, ensures the development, implementation, evaluation and promotion of Cultural Routes, which put into practice a holistic understanding of cultural heritage from a European and transnational perspective.

In this respect, this report is aimed at reflecting the efforts taken by all involved countries and parties towards the development of the Cultural Routes of the Council of Europe Programme, highlighting the accomplishments achieved during 2018. This Activity Report bears witness to the vigour and success of the programme, thus enhancing the potential of Cultural Routes for cultural cooperation, sustainable territorial development and social cohesion.

The Cultural Routes of the Council of Europe are an exemplary instrument of cultural diplomacy, because their aim is, inter alia, to «foster dialogue and understanding». To serve as an inspiration for a more united Europe, based on a deeper knowledge of diversity, respect of others, defence of freedoms and solidarity, remains, unfortunately, an ongoing challenge. A better understanding of Europe through intercultural dialogue is one of the most effective ways to tackle the current offering simplistic answers to complex problems. Had the Cultural Routes not existed for the last 30 years, it would be pressing to invent them.

In 2018 was another very good year for the European Institute of Cultural Routes (EICR) and the Cultural Routes of the Council of Europe Programme. End of May, the Institute celebrated its 20th anniversary at its headquarters in Luxembourg, with the visit of the Permanent Representatives of the Council of Europe member States and observers. This anniversary was a good opportunity to take stock of the impressive developments of the past years and discuss future orientations. The Program has indeed grown considerably to include 33 certified Cultural Routes with this year’s certification of the Impressions Routes and Via Charlemagne. Many more candidates applied in 2018 for certification, showing the attractiveness of the program. The membership of the Enlarged Partial Agreement (EPA) increased to 32 members with the accession of Finland, Turkey and the Holy See during 2018.

The EICR, with its dedicated staff, has continued its important work of support to the EPA and the Cultural Routes by providing counsel, technical advice and training to certified Cultural Routes and new projects while assisting the important annual evaluation cycle. At the same time, the Institute has been very active in promoting the Cultural Routes in several international events. In November, in Valladolid, Spain, it was awarded the 2018 XI Iberian Biennial of Cultural Heritage Award, for its contribution to European values and long-term support to the Cultural Routes.

The EICR and the Cultural Routes program deserves to be widely known by the European public. I believe that this report will be an important contribution to this end.
Declaration of Santiago de Compostela members of the Cultural Routes network members States of the EPA and 2 observer States as of January 2019

Anniversary of the Cultural Routes of the Council of Europe, Council of Europe Committee of Ministers Declaration (2017)

30th Anniversary of the Council of Europe, Cultural Routes

1,1 Million Grant Agreement between the Council of Europe and the European Union

20th Anniversary of the European Institute of Cultural Routes

33 certified Cultural Routes of the Council of Europe

+ 50 countries crossed, in Europe and beyond

32 members States of the EPA and 2 observer States as of January 2019

+ 1,600 members of the Cultural Routes network

1987

2018

2017
European Route of Historic Thermal Towns

Highlights
1.1 - 20th Anniversary of the European Institute of Cultural Routes

The European Institute of Cultural Routes (EICR), technical agency of the Cultural Routes of the Council of Europe Programme, celebrated its 20th anniversary on 31st May and 1st June 2018. The event, which took place at the Neumünster Abbey in Luxembourg, headquarters of the EICR / Enlarged Partial Agreement on Cultural Routes, welcomed the Ambassadors of the 47 Council of Europe member States (Permanent Representatives in Strasbourg) and Observers, as well as representatives of the Cultural Routes of the Council of Europe, the Government of Luxembourg and European Institutions.

A conference dedicated to the Cultural Routes programme was held on 31st May and followed by a theme-based dinner and a series of music performances representing Cultural Routes of the Council of Europe. On 1st of June, a guided visit of Luxembourg city and an Audience granted by His Royal Highness the Grand-Duke of Luxembourg concluded the official programme. On the same day, the general public had the opportunity to discover the Cultural Routes by visiting a photo exhibition organised at Neumünster Abbey.

Created in 1998 by an agreement between the Council of Europe and the Grand Duchy of Luxembourg, the European Institute of Cultural Routes is a technical agency that provides support and advice to the Cultural Routes of the Council of Europe Programme. The EICR is funded thanks to the support of the Ministry of Culture of Luxembourg and benefits from close cooperation with the Ministry of Foreign Affairs and the Ministry of Economy (Tourism) of Luxembourg.

Highlights

Opening Ceremony speeches

Conferences: “Action fields of the European Institute of Cultural Routes. Future perspectives and reflection on 20 years of excellence”

Cultural Routes contributed to the celebration by presenting traditional products from their networks: European Route of Jewish Heritage, Iter Vitis, Via Francigena, Olive Tree Routes, The Hansa, Prehistoric Rock Art Trails.

Music performances: Duo Bella Musica (European Mozart Ways) and Orion Association (Santiago de Compostela Pilgrim Routes)

1.2 - Certification of two new Cultural Routes

On 18-19th April 2018, the Governing Board of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA), certified two new “Cultural Routes of the Council of Europe”: “Impressionisms Routes” and “Via Charlemagne”, bringing the programme to 33 certified routes.

The official Certification Ceremony of the new Cultural Routes was held during the 8th Annual Advisory Forum of the Cultural Routes of the Council of Europe in Görlitz, Germany.

The Impressionisms Routes, organised in painters’ routes, aim at creating and fostering, within the European continent, a link between the sites that have inspired the European impressionists and open-air painters from the mid-19th century until the mid-20th century, the places where they lived and established artists’ colonies and the towns where their works are today displayed in museums.

Countries involved:

The Via Charlemagne aims to present the historic sites linked to the figure of Charlemagne and the rich heritage of legends and traditions related to this European figure. The network aims at celebrating this important historical European figure through events and seminars, as well as youth-oriented projects.

Countries involved:
The 8th Annual Advisory Forum was organised under the auspices of the Enlarged Partial Agreement on Cultural Routes in co-operation with the City of Görlitz, the Saxon Ministry of the Interior and the German Federal Foreign Office and with the support of the European Institute on Cultural Routes in Luxembourg.

This 8th edition highlighted the strategies and synergies between the Cultural Routes of the Council of Europe and International Organisations (European Union, UNESCO, ICOMOS, Organisation of Ibero-American States, NECSTour) concerned with the protection and the promotion of cultural heritage. It was also an occasion to discuss the development of new initiatives and partnerships, as well as a platform for exchange of good practices.

"In the last thirty years we have worked hand-in-glove with other "founding fathers" of the Programme, namely the European Institute of Cultural Routes in Luxembourg and our external partners: the EU, the UNESCO and UNWTO, and more recently the Organisation of Ibero-American States. To all of them we express our thanks, for the positive debate and constructive dialogue on different aspects of the Programme".

Matjaž Gruden
Director of Democratic Participation, Council of Europe

More information
8th Cultural Routes Annual Advisory Forum
Additional resources on the COE

1.3 - 8th Annual Advisory Forum on Cultural Routes (Görlitz, Germany)

3 days
+250 participants
+30 countries
+40 speakers

2 roundtables, 2 main issues:
- Cultural Routes of the Council of Europe and European Heritage programmes: existing and potential initiatives for future synergies
- Cultural Routes of the Council of Europe and UNESCO World Heritage Sites: existing and potential future synergies

2 Roadmap workshops

Mr. Matjaž Gruden, Director of Democratic Participation, Council of Europe, during the 8th Annual Advisory Forum on Cultural Routes.

Mr. Matjaž Gruden and Mr. Kosyn Gazi Cosan, Counsellor of Turkish Tourism Board in Berlin, during the Accession Ceremony of Turkey to the EPA, 8th Annual Advisory Forum on Cultural Routes, Görlitz, DE.

Accession Ceremony of the Holy See to the EPA, 8th Annual Advisory Forum on Cultural Routes, Görlitz, Germany.

Mr. Matjaž Gruden and Monsignor Maurizio Bravi, Representative of the Holy See to the Governing Board of the EPA, during the Accession Ceremony of the Holy See to the EPA, 8th Annual Advisory Forum on Cultural Routes, Görlitz, DE.

1.4 - 7th Training Academy

4 days
5 workshops
+70 participants
+4 international experts

Mr. Matjaž Gruden and Monsignor Vincenzo Brancati, of the Holy See to the Governing Board of the EPA, during the 7th Training Academy on "Innovation and New Trends in Cultural Routes: (re)interpreting European Cultural Heritage".

Mr. Matjaž Gruden and Mr. Nosiyin Elat Cogan, Counsellor of Turkish Tourism Board in Berlin, during the Accession Ceremony of Turkey to the EPA, 7th Training Academy on Cultural Routes, Görlitz, DE.

12th - 15th June
Cuacos de Yuste, Extremadura

The 7th edition of the Training Academy was organised by the Cooperation Network of European Cultural Routes of the Emperor Charles V, the European and Ibero-American Academy of Yuste Foundation and the European Institute of Cultural Routes, with the support of the Regional Government of Extremadura and the Provincial Government of Caceres at the Royal Monastery of Yuste in Cuacos de Yuste, Extremadura, Spain.

The 7th training Academy "Innovation and new trends in Cultural Routes: (re)interpreting European cultural heritage".

2018 Cultural Routes of the Council of Europe Training Academy "Innovation and new trends in Cultural Routes: (re)interpreting European cultural heritage".

The training seminar explored how the use of technology can boost Cultural Routes’ activity, how they can take advantage of the potential of social network and the importance of establishing strategic alliances and partnerships.

Visits to Cuacos de Yuste, Bad Muskau, Bautzen and Dresden.

5 keynote speeches:
- Challenges and opportunities for Cultural Routes in the 21st Century
- From the creation to the implementation of Cultural Routes Projects. Challenges and vision
- (Re)interpreting European Cultural Heritage. New opportunities for the cultural and tourism sectors

Mr. Matjaž Gruden and Mr. Nosiyin Elat Cogan, Counsellor of Turkish Tourism Board in Berlin, during the Accession Ceremony of Turkey to the EPA, 7th Annual Advisory Forum on Cultural Routes, Görlitz, DE.
1.5 - International Cultural Heritage Fair

At the occasion of the 24th edition of the International Cultural Heritage Fair in Paris, the Council of Europe Enlarged Partial Agreement on Cultural Routes, the European Institute of Cultural Routes and the European Heritage Days co-hosted a stand visited by over 20,000 Salon visitors.

The 2018 edition, under the theme of “European Heritage, Shared Heritage”, brought together heritage specialists and general public to visit more than 300 stands and participate in more than 40 conferences organized throughout the fair. Established over 25 years ago, the International Cultural Heritage Fair has grown to become the leading heritage fair in Europe, bringing together professionals from the field of tangible and intangible cultural heritage, restoration and preservation.

Mr. Quintin CORREAS DOMINGO, Manager of the European Routes of Charles V, during one of the workshops of the 7th Training Academy.

1.6 - Iberian Biennial of Cultural Heritage Award

The European Institute of Cultural Routes was awarded the 2018 XI Iberian Biennial of Cultural Heritage Award for its contribution to European values and long-time support to the Cultural Routes of the Council Europe Programme.

Within the context of the XI Iberian Biennial of Cultural Heritage, this prestigious award and its bronze sculpture was presented in Valladolid (Spain).
Croatian Chairmanship of the Committee of Ministers of the Council of Europe: Cultural Routes Event

The international conference “Cultural Routes of the Olive Tree as a model for Europe’s values, heritage and sustainable development” was organized in the framework of the Croatian Chairmanship of the Committee of Ministers of the Council of Europe, in cooperation with the Croatian Ministry of Tourism, the Central European Initiative and the EPA on Cultural Routes. For the first time since the country became a member of the Council of Europe in 1996, the Chairmanship of the Committee of Ministers of the Council of Europe was held by Croatia. Mrs. Marija Pejčinović Burić, Minister of Foreign and European Affairs of Croatia, chaired the Committee of Ministers for a period of 6 months from May until November 2018.

Ms. Garcia Cirac highlighted that “This European Year of Cultural Heritage 2018 was important to recognize the value for citizens of the Council of Europe Cultural Routes as they bring people together, enhance cultural heritage and contribute to sustainable development in regions such as hers.”

“[In this European Year of Cultural Heritage 2018] I find very appropriate that Europe recognizes the value of Cultural Routes. They bring us together and speak about our common history, enhancing our incredible shared heritage and building bridges among the people of our continent.”

Eladio Fernández-Galiano
Head of Culture, Nature and Heritage Department, DGII, Council of Europe and Special advisor to the Cultural Routes of the Council of Europe programme

The fight against corruption;
the efficient protection of rights of national minorities and vulnerable groups;
decentralisation in the context of strengthening of local government and self-government, including the issue of absorption capacities of regions;
the protection of cultural heritage and cultural routes.

“We have to consider diversity as a major force, as well as a dialogue between the different groups in order to achieve a peaceful coexistence. Cultural Routes are concrete manifestations of these political principles.”

Franco Matušić
State Secretary of the Croatian Ministry of Tourism

Conference Heritage for Future, Luxembourg, LU

In the context of the 2018 European Year of Cultural Heritage, the Creative Europe Desk Culture - Luxembourg and the European Institute of Cultural Routes organized the event “Heritage for Future. Conference on sustainable networking and funding for Cultural Heritage in Europe”. The event took place during two days at the Neumünster Abbey, in Luxembourg.

Mr. Michel Magnier during the conference Heritage for Future.

Mr. Christian Biever, Mrs. Snežana Samardžić-Marković and Mr. Michel Magnier during the conference Heritage for Future.

22 speakers:
- Representatives of European Organisations: Council of Europe, Europa Nostra, European Commission
- Representatives of Luxembourg institutions: Ministry of Culture, Creative Europe Desk Culture-Luxembourg, Ministry of Agriculture, Viticulture and Protection of Consumers, Luxembourg Commission for Cooperation with UNESCO
- European Institute of Cultural Routes
- Representatives of European projects / institutions: Routes4U, Interreg VA Grande Région, IDELUX, CUMEDIAE, European Investment Bank
- 2 certified Cultural Routes of the Council of Europe: European Route of Jewish Heritage, Vikings Route

Facebook live streaming throughout the entire event

“Cultural heritage in all its different forms is one of Europe’s most precious assets. It helps to build bridges between people and communities, and it is central to our identity as Europeans”

Snežana Samardžić-Marković
Director general of Democracy, Council of Europe

4 main priorities established by the Croatian Chairmanship:
1. the fight against corruption;
2. the efficient protection of rights of national minorities and vulnerable groups;
3. decentralisation in the context of strengthening of local government and self-government, including the issue of absorption capacities of regions;
4. the protection of cultural heritage and cultural routes.

More information

Conference Heritage for Future
Video
Conference Heritage for Future
Programme

Highlights

3 panels:
- European Funds for cultural, local and regional development
- How to ensure the sustainability of funded projects?
- How to combine efforts for sustainable support: fostering European synergies

Keynote speeches:
- Sneška Quaedvlieg-Mihailovic, General Secretary of Europa Nostra
- Snežana Samardžić-Markovic, General Director of Democracy of the Council of Europe
- Guy Arendt, State Secretary for Culture, Ministry of Culture, Luxembourg
- Michel Magnier, Director of Culture and Creativity, DG Education and Culture, European Commission
- Christian Biever, President, European Institute of Cultural Routes

1 side event:
Conference: “Discovering Jewish Heritage of Luxembourg” organized by the Luxembourg Commission for Cooperation with UNESCO

Mr. Christian Biever, Mrs. Snežana Samardžić-Marković and Mr. Michel Magnier during the conference Heritage for Future.
Council of Europe
Enlarged Partial Agreement
on Cultural Routes (EPA)
Since 2010
Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA)
Political body of the Cultural Routes of the Council of Europe Programme

- open to member and non-member States of the Council of Europe
- political and financial support to the Cultural Routes of the Council of Europe Programme
- implementation of the Council of Europe policy guidelines
- Programme strategy
- award of the certification “Cultural Route of the Council of Europe”
- advice and expert assistance for the development, implementation and promotion of the Cultural Routes
- supports of networking and exchanges between Cultural Routes’ operators and other partners in the field of cultural tourism
- 2 statutory bodies:
  - Governing Board composed of representatives from Ministries of Culture and Tourism
  - Statutory Committee composed of Permanent Representatives to the Council of Europe
- Headquarters at the European Institute of Cultural Routes, Luxembourg

During 2018 the Council of Europe Enlarged Partial Agreement on Cultural Routes expanded its membership, and currently features 32 member States.

On the 6th July 2017, the Permanent Representation of Finland to the Council of Europe officially informed the Secretary General of the Council of Europe of Finland’s accession to the EPA, as of 1st January 2018.

On 2nd October 2017, the President of the Republic of Turkey, Recep Tayyip Erdogan, officially informed the Council of Europe of Turkey’s accession to the EPA, registered as of 15th January 2018.

On Wednesday 21st March 2018, the Archbishop Paul R. Gallagher, Secretary for the Holy See’s Relations with States, informed Mr Thorbjorn Jagland, Secretary General of the Council of Europe, of the Holy See’s accession to the EPA, registered as of the 21st March 2018.

Highlights
Accession Ceremony for the member States who joined the EPA during 2018, within the framework of the 8th Annual Advisory Forum of the Cultural Routes of the Council of Europe: Mr. Matjaz Gruden, Director of Democratic Participation of the Council of Europe, handed over to the representatives of the Holy See (Monsignor Maurizio Bravi, Permanent Observer of the Holy See to the UNWTO and Representative of the Holy See to the Governing Board of the EPA) and Turkey (Mr. Huseyin Gazi Cosan, Counsellor of Turkish Tourism Board in Berlin), the official letters formalising the accession of their countries to the EPA.

EPA Governing Board and evaluation cycle (see page 36)
2.1 - Statutory bodies and staff

**EPA Governing Board**
- **Marianne Berger Marjanovic**
  Chair, Norway (Art Council Norway, Research and Development Coordinator)
- **Karin Zimmer**
  Vice-Chair, Austria (Federal Ministry of Education, Arts and Culture, Head, Department for Bilateral and Multilateral Cultural Affairs)

**EPA Statutory Committee of member States**
- **Stephan Müller**
  Chair, Luxembourg (Ambassador, Permanent Representative of Luxembourg to the Council of Europe)

**Members of the Bureau**
- **Marianne Berger Marjanovic**
- **Karin Zimmer**
- **Steliana Căjocariu**
  Romania (Senior Counsellor for the Ministry of Tourism of Romania)

**Secretariat**
- **Stefano DOMINIONI**
  Executive Secretary

**Staff**
- **Marie Sautin**
  Executive Assistant
- **Catherine Hannequart**
  Assistant (from 16th August)

2.2 - Statutory meetings and activities

**Meeting of the EPA Governing Board**
- Evaluation cycle 2017-18
- 8th Annual Advisory Forum of the Cultural Routes of the Council of Europe
- Activity report 2017 and draft programme 2018
- Grant agreement between the Council of Europe and the European Commission (DG Regio) 2017-2020
- 20th Anniversary of the European Institute of Cultural Routes

**Meeting of the EPA Statutory Committee of member States**
- Budgetary management accounts 2017
- EPA budget 2018-2019
- updated programme of activities for 2018
- draft programme of activities for 2019

**Governing board statutory activities**
- Assistance to EPA member States in identifying potential new cultural routes and existing routes where membership is relevant, dialogue with observer States
- Assessment of applications for “Cultural Route of the Council of Europe” certification
- Organisation and review of the regular 3-years evaluation of Cultural Routes of the Council of Europe
- Organisation of the Annual Advisory Forum of the Cultural Routes of the Council of Europe in coordination with the EPA member State hosting the event
- Cooperation with the European Union and other international organisations
2.3 - Evaluations and certifications

Regular evaluation
The certified Cultural Routes of the Council of Europe are evaluated every 3 years, in order to assess their compliance with the certification criteria envisaged by the Committee of Ministers Resolution CM/Res(2013)67 revising the rules for the award of the “Cultural Route of the Council of Europe” certification.

Evaluation cycle 2017-2018 - completed
8 Cultural Routes of the Council of Europe were evaluated and found in compliance with CM/Res(2013)67:
- ATRIUM, architecture of totalitarian regimes of the 20th century
- European Cemeteries Route
- European Route of Cistercian Abbeys
- European Route of Historical Thermal Towns
- Prehistoric Rock Art Trails
- Réseau Art Nouveau Network
- Route of Saint Olav Ways
- Via Habsburg

1 Cultural Route of the Council of Europe was evaluated under exceptional evaluation and found in compliance with CM/Res(2013)67:
- Phoenician’s Route

Evaluation cycle 2018-2019 – underway
Cultural Routes of the Council of Europe – under evaluation:
- Cluniac sites in Europe
- Destination Napoleon
- European Route of Jewish heritage
- European Routes of the Emperor Charles V
- In the footsteps of Robert Louis Stevenson
- Roman Emperors and Danube Wine Route
- Routes of the Olive Tree

Evaluation of candidates
Every year projects apply to request the certification “Cultural Routes of the Council of Europe”. Projects are assessed with reference to CM/Res(2013)67.

2017-2018 Certification cycle - completed
Among the applications, 4 projects were selected by the EICR and EPA Bureau for possible certification, in accordance with Resolution CM/Res(2013)67:

- Transromanica – The Romanesque Routes of European Heritage
- Via Regia
- Viking Routes

Evaluation of certification (cycle 2018-2019)
8 new projects undergoing evaluation for possible certification (cycle 2018-2019):
- Görlitz Roadmap
- Via Charlemagne

2.4 - Cooperation with International Organisations

Görlitz Roadmap
The Görlitz Roadmap takes into account reflections and suggestions expressed during the Cultural Routes of the Council of Europe 8th Annual Advisory Forum with regards to the main themes addressed during the event. It gives particular attention to strategies and synergies between the Cultural Routes of the Council of Europe and International Organizations and initiatives such as: the European Heritage Days, European Heritage Label, European Capitals of Culture, UNESCO, ICOMOS, OEI, among others.

Council of Europe
The EPA cooperates steadily with other entities, bodies and institutions of the Council of Europe, to strengthen the institutional support to the Cultural Routes, as well as to prompt their extension and embed additional routes.

- Presentation of the Cultural Routes of the Council of Europe Programme by Stefano Dominioni, Executive Secretary of the EPA, at the Steering Committee for Culture, Heritage and Landscape (CDPP), 5th - 6th June, Strasbourg, FR
- Presentation of the Cultural Routes of the Council of Europe Programme by Stefano Dominioni, Executive Secretary of the EPA, at the Parliament Assembly Committee on Culture, Science, Education and Media, Sub-Committee on Culture, Diversity and Heritage, 25th June, Strasbourg, FR
- Presentation of the Cultural Routes of the Council of Europe Programme by Stefano Dominioni, Executive Secretary of the EPA, at the Parliamentary Assembly Committee on Culture, Science, Education and Media, Sub-Committee on Culture, Diversity and Heritage, 18th June, Strasbourg, FR

The EPA liaises with various international organisations, in order to support the development of the Cultural Routes of the Council of Europe, to protect and enhance European cultural heritage and to promote sustainable cultural tourism through the Cultural Routes of the Council of Europe.

The Enlarged Partial Agreement on Cultural Routes underlines “the importance of cultural routes as tangible illustrations, through European trans-border itineraries, of the pluralism and diversity of European culture based on shared values, and as means for intercultural dialogue and understanding” Resolution CM/Res(2013)66 confirm- ing the establishment of the Enlarged Partial Agreement on Cultural Routes (EPA), 2013

More information
Cultural Routes of the Council of Europe Resources
European Union

- Cooperation with the European Union External Action Service (EEAS): the EEAS will participate in the Governing Board meetings of the EPA as an Observer as of 1st January 2019.

European Commission

- Council of Europe – European Commission Charter Agreement: “ROUTES4U” joint programme (see chapter n°5)
- Participation at the 7th Annual Forum of the EU Strategy for the Danube Region, jointly organised by Bulgarian authorities and by the European Commission (DG REGIO), in cooperation with the Danube Transnational Programme. 17th-19th October, Sofia, BG
- Participation at the 7th Annual Forum of the EU Strategy for the Danube Region, Sofia, BG
- Cooperation with the European Commission within the context of the 2018 European Year of Cultural Heritage:

“The Cultural Routes of the Council of Europe act as channels of dialogue, bridging places and citizens, tourists and local communities, and people with different backgrounds, identities and beliefs.”

Marianne Berger Marjanovic
Chair, Governing Board, Enlarged Partial Agreement on Cultural Routes

European Year of Cultural Heritage:

2018 has been designated as the European Year of Cultural Heritage by the European Commission. The initiative was designed to be truly European, with events, activities and celebrations all around Europe to promote a sense of belonging to a common European space and aimed at getting people interested and involved in cultural heritage.

As a member of the Stakeholder Committee of the EYCH 2018, the European Institute of Cultural Routes was entitled to select and label activities implemented by the Cultural Routes of the Council of Europe which were in line with the objectives of the EYCH.

Cultural Routes activities that received the EYCH label from the EICR included the following:

Via Francigena
European Francigena Marathon & World Francigena Ultramarathon 2018
27th May / 20th – 21st October, IT

European Cemeteries Route
Annual General Meeting & Week of Discovering European Cemeteries
20-22 September / May - June, Innsbruck, AT / 63 cities in 21 countries

The Saint Martin of Tours Route
Dom-le-Mesnil, international municipality for sharing
11th November, FR, DE, BE

European Route of Historical Thermal Towns
EMTSA and ESPA Joint Conference on Thermalism and Thermal EU policies
September - October, Brussels, BE

The Phoenicians’ Route
11 Activities: Intercultural Travels, conferences, seminars, Plein Air Camper Tour, historical regatta.
March - September, IT, ES

The Huguenot and Waldensian Trail
6 activities: hiking, geocaching, conferences
April - October, Baden-Württemberg and Hesse, DE

The Pyrenean Iron Route
Exhibition “Industrial heritage and Iron Route in the Pyrenees”
7th July 2018 – 23rd December 2019, AD, ES, FR

The European Route of Megalithic Culture
“Experience megalith culture – megalithic tombs virtually” & Bad Iburg, Garden Festival “Londengartenenschau 2018”
23 April - 29 April 2018, Osnabrücker Land, DE

The Routes of El Legado Andalusi
Zocas de al-Andalus
25th – 27th May / 1st –3rd June, Ugijar, Almería, ES

European Route of Jewish Heritage
European Story Telling Jewish Heritage Festival 2nd September – 29th October, 28 countries

European Institute of Cultural Routes
30th Anniversary of the EICR
31st May - 1st June, Luxembourg, LU

European Institute of Cultural Routes
Training Academy on Cultural Routes
12th - 15th June, Cuacos de Yuste, Extremadura, ES

The European Parliament calls on the Commission and the EAS to strengthen cooperation with the Enlarged Partial Agreement on Cultural Routes of the Council of Europe, an institutional tool for strengthening grassroots cultural relations also with third countries, with a view to promoting the fundamental values of cultural diversity, intercultural dialogue and sustainable territorial development of less well-known cultural destinations, while preserving their shared cultural heritage.”

Towards an EU strategy for international cultural relations

United Nations World Tourism Organisation

- Implementation of the Memorandum of Cooperation, signed in 2016 between the UNWTO and the Council of Europe: cooperation on the Phoenicians’ Route. Promotion of the Phoenicians’ Cultural Tourism Programme, contributing to the development of a new model of sustainable and inclusive tourism, in order to provide a more authentic, community-based experience along 3 Cultural Route Tourism Itineraries
- Participation at the 8th UNWTO Silk Road Ministers’ Meeting, 7th March, ITB Berlin, DE.

In what was the biggest Silk Road Ministers Meeting to date, 34 Member States convened in ITB Berlin to discuss the “2025 Silk Road Tourism Agenda”. The meeting was also attended by numerous UNWTO Affiliate Members and partner organizations.

Organisation for Economic Co-operation and Development (OECD)

Participation in the OECD Conference on “Unleashing the Transformative Power of Cultural and Creativity for Local Development”, organized in co-operation with the European Commission and UNESCO, 6th-7th December 2018, Venice, IT.

Presentation of the Cultural Routes Programme during two sessions: “Cultural heritage for economic development and urban regeneration” and “Cultural Heritage, tourism and rural development”.

More information
2.5 - Activities

The EPA promotes a greater awareness of the links between cultures in Europe and beyond, between heritage, cultural and sustainable tourism and development. This contributes to the communication and dissemination strategy of the Cultural Routes of the Council of Europe Programme.

Participation in activities in EPA member states

23rd February, Tallin, EE
Official Launching of the Cultural Routes of the Council of Europe programme
Ministry of Culture and Sport of Estonia

13th March, Podgorica, ME
Presentation of the Cultural Routes of the Council of Europe Programme
Ministry of Culture of Montenegro

21st – 23rd March, Ferrara, IT
Restoration Museums and Cultural Business International Trade Show
Ministry of Cultural Heritage and Tourism of Italy

26th April, Jyväskylä, FI
Seminars on “Cultural routes network – Cultural routes as international content for tourism”
Ministry of Culture of Finland

5th May, Bržan, HR
4th Congress of Rural Tourism “A new era - the era of rural tourism”
Ministry of Tourism of Croatia

24th May, Nancy, FR
Presentation of the Cultural Routes of the Council of Europe programme at the occasion of the Europe Month
In the context of a citizen consultation entitled “Rethinking heritage and citizen engagement: the example of Cultural Routes of the Council of Europe”.

20th - 22nd September, Cetinje, ME
XXIII Regional Milicer Development Forum “Economic Development Model based on Tourism - Challenges and Threats”
Association of Economists and Managers of Montenegro (AEM ME), in cooperation with the University of Danja Garica (UDG) and the Baltic Management Development Association.

3rd October, Belgrade, RS
8th Business Tourism Conference on South East Europe 2018
Ministry of Trade, Tourism and Telecommunications and Ministry of Culture of the Republic of Serbia

17th-19th October, Sofia, BG
7th Annual Forum of the EU Strategy for the Danube Region
Jointly organised by Bulgaria and by the European Commission (DG REGIO), in cooperation with the Danube Transnational Programme

14th - 16th November, Mali Losinj, HR
High-level International Conference on “Cultural Routes of the Olive Tree as a model for Europe’s values, heritage and sustainable development”

In the framework of the Croatian Chairmanship of the Council of Europe, organised by the Croatian Ministry of Tourism with the support of Central European Initiative

15th November, Saint Petersburg, RU
VII St. Petersburg International Cultural Forum
Ministry of Culture of the Russian Federation

27th - 28th November, Strasbourg, FR
Conference “The Cultural Routes of the Council of Europe, Journeys of faith and encounter”
Permanent Mission of the Holy See to the Council of Europe and the Council of Bishops’ Conferences of Europe (CCEE)

29th November, Gdańsk, PL
Baltic Sea States Forum: “Cultural heritage in promotion and development of the Baltic Sea Region”
Polish Ministry of Culture and National Heritage and the National Maritime Museum in Gdańsk

Participation in activities in other council of Europe member states

9th March, Waterford, IE
Conference “Pilgrimage and the Evolution of Spiritual Tourism”
Spirituality Institute for research and Education (SpIRE), Dublin, and the Waterford Institute of Technology (WIT)

12th April, Kharkiv, UA
International Seminar “Cultural Heritage as Resource for Development. Opportunities within the European Programs”
Ministry of Culture of Ukraine

9th November, Birmingham, GB
Ironbridge Annual Lecture, «Making Sense of Europe’s Heritage: The Cultural Routes of the Council of Europe»
University of Birmingham
<table>
<thead>
<tr>
<th>Country</th>
<th>Year</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Andorra</td>
<td>2012</td>
<td>Oliver Codina, Ministry of Culture, Youth and Sport, <a href="mailto:cultura@govern.ad">cultura@govern.ad</a> <a href="http://www.cultura.ad">www.cultura.ad</a></td>
</tr>
<tr>
<td>Armenia</td>
<td>2015</td>
<td>Anna Ghazaryan, Ministry of Culture, <a href="mailto:info@mincult.am">info@mincult.am</a> <a href="http://www.mincult.am">www.mincult.am</a></td>
</tr>
<tr>
<td>Austria</td>
<td>2011</td>
<td>Karin Zimmer, Austrian Federal Chancellery, Division II: Arts and Culture <a href="mailto:ii@bka.gv.at">ii@bka.gv.at</a></td>
</tr>
<tr>
<td>Azerbaijan</td>
<td>2011</td>
<td>Araz Baghirli, Ministry of Culture and Tourism <a href="mailto:mct@mct.gov.az">mct@mct.gov.az</a> <a href="http://www.mct.gov.az">www.mct.gov.az</a></td>
</tr>
<tr>
<td>Bosnia and Herzegovina</td>
<td>2016</td>
<td>Biljana Čamur, Ministry of Foreign Affairs <a href="mailto:info_mvpbih@mvp.gov.ba">info_mvpbih@mvp.gov.ba</a> <a href="http://www.mvp.gov.ba">www.mvp.gov.ba</a></td>
</tr>
<tr>
<td>Bulgaria</td>
<td>2011</td>
<td>Peter Miladinov, Ministry of Culture <a href="mailto:press@mc.government.bg">press@mc.government.bg</a> <a href="http://www.mc.government.bg">www.mc.government.bg</a></td>
</tr>
<tr>
<td>Croatia</td>
<td>2016</td>
<td>Tatjana Horvatic, Ministry of Culture <a href="mailto:kabinet@min-kulture.hr">kabinet@min-kulture.hr</a> <a href="http://www.min-kulture.hr">www.min-kulture.hr</a></td>
</tr>
<tr>
<td>Cyprus</td>
<td>2011</td>
<td>Eleni Pilla, Ministry of Education and Culture <a href="mailto:moec@moec.gov.cy">moec@moec.gov.cy</a> <a href="http://www.moec.gov.cy">www.moec.gov.cy</a></td>
</tr>
<tr>
<td>Finland</td>
<td>2018</td>
<td>Anne Mattero, Ministry of Education and Culture <a href="mailto:kirjaamo@minedu.fi">kirjaamo@minedu.fi</a> <a href="http://www.minedu.fi">www.minedu.fi</a></td>
</tr>
<tr>
<td>France</td>
<td>2011</td>
<td>Nicolas Monguaut, Isabelle Hurdubae, Ministry of Culture and Communication contact (see website) <a href="http://www.culture.gouv.fr">www.culture.gouv.fr</a></td>
</tr>
<tr>
<td>Greece</td>
<td>2011</td>
<td>Georgis Kalamantzis, Ministry of Culture and Sport <a href="mailto:ddsse@culture.gr">ddsse@culture.gr</a> <a href="http://www.culture.gr/en/ministry">www.culture.gr/en/ministry</a></td>
</tr>
<tr>
<td>Hungary</td>
<td>2013</td>
<td>Julia Komlósz, Ministry of Human Capacities <a href="mailto:miniszter@emmi.gov.hu">miniszter@emmi.gov.hu</a> <a href="http://www.kormany.hu">www.kormany.hu</a></td>
</tr>
<tr>
<td>Holy See</td>
<td>2018</td>
<td>Monsignor Maurizio Bravi, Office: Palazzo San Callisto 00120 Vatican City</td>
</tr>
<tr>
<td>Italy</td>
<td>2011</td>
<td>Giuliana De Francesco, Ministry of Cultural Heritage and Activities and Tourism contact (see website) <a href="http://www.beniculturali.it">www.beniculturali.it</a></td>
</tr>
<tr>
<td>Lithuania</td>
<td>2012</td>
<td>Alfredas Jamontas, Ministry of Culture <a href="mailto:centras@kpd.lt">centras@kpd.lt</a> <a href="http://www.kpd.lt">www.kpd.lt</a></td>
</tr>
<tr>
<td>Luxembourg</td>
<td>2011</td>
<td>Barbara Zeches, Ministry of Culture <a href="mailto:info@mc.public.lu">info@mc.public.lu</a> <a href="http://www.gouvernement.lu/mc">www.gouvernement.lu/mc</a></td>
</tr>
<tr>
<td>Norway</td>
<td>2011</td>
<td>Marianne Berger Marjanovic, Arts Council Norway <a href="mailto:post@kulturradet.no">post@kulturradet.no</a> <a href="http://www.kulturradet.no">www.kulturradet.no</a></td>
</tr>
<tr>
<td>Poland</td>
<td>2017</td>
<td>Hanna Jedras, Ministry of Culture and National Heritage <a href="mailto:rzecznicz@mikidn.gov.pl">rzecznicz@mikidn.gov.pl</a> <a href="http://www.mikidn.gov.pl">www.mikidn.gov.pl</a></td>
</tr>
<tr>
<td>Portugal</td>
<td>2011</td>
<td>Manuel Lacerda, Ministry of Culture General Directorate of Cultural Heritage <a href="mailto:dgpc@dgpc.pt">dgpc@dgpc.pt</a> <a href="http://www.patrimonio-cultural.gov.pt">www.patrimonio-cultural.gov.pt</a></td>
</tr>
<tr>
<td>Romania</td>
<td>2013</td>
<td>Steliană Cojocaru, Ministry of Tourism <a href="mailto:cabinet.ministrui@mturism.ro">cabinet.ministrui@mturism.ro</a> <a href="http://www.turism.gov.ro">www.turism.gov.ro</a></td>
</tr>
<tr>
<td>Russian Federation</td>
<td>2011</td>
<td>Olga Yarilova, Ministry of Culture contact (see website) <a href="http://www.mkrf.ru">www.mkrf.ru</a></td>
</tr>
<tr>
<td>San Marino</td>
<td>2017</td>
<td>Mauro Maiani, Ministry of Foreign Affairs <a href="mailto:segreteria.affariesteri@gov.sm">segreteria.affariesteri@gov.sm</a> <a href="http://www.esteri.sm">www.esteri.sm</a></td>
</tr>
<tr>
<td>Serbia</td>
<td>2012</td>
<td>Asja Draca Muntean, Ministry of Culture and Information contact (see website) <a href="http://www.kultura.rs">www.kultura.rs</a></td>
</tr>
<tr>
<td>Slovak Republic</td>
<td>2014</td>
<td>Spela Spanzel, Ministry of Culture <a href="mailto:ggp.mk@gov.si">ggp.mk@gov.si</a> <a href="http://www.mk.gov.si">www.mk.gov.si</a></td>
</tr>
<tr>
<td>Slovenia</td>
<td>2011</td>
<td>Jana Kniazková, Ministry of Culture <a href="mailto:mksr@culture.gov.sk">mksr@culture.gov.sk</a> <a href="http://www.culture.gov.sk">www.culture.gov.sk</a></td>
</tr>
<tr>
<td>Spain</td>
<td>2011</td>
<td>Pilar Barraca, Judit Ara Lazaro, Ministry of Education, Culture and Sport. Fine Arts Protection heritage. Analysis Unit - European Cultural Routes contact (see website) <a href="http://www.mecd.gob.es">www.mecd.gob.es</a></td>
</tr>
<tr>
<td>Switzerland</td>
<td>2013</td>
<td>David Vitali, Federal Office of Culture <a href="mailto:info@bak.admin.ch">info@bak.admin.ch</a> <a href="http://www.bak.admin.ch">www.bak.admin.ch</a></td>
</tr>
<tr>
<td>Turkey</td>
<td>2018</td>
<td>Cengiz Aydin, Ministry of Culture and Tourism Contact (see website) <a href="http://www.kulturturizm.gov.tr">www.kulturturizm.gov.tr</a></td>
</tr>
</tbody>
</table>
European Institute of Cultural Routes (EICR)
Since 1998
European Institute of Cultural Routes (EICR). Technical agency of the Cultural Routes of the Council of Europe Programme
- Support to the EPA Secretariat in the coordination of evaluation and certification cycle of the Cultural Routes of the Council of Europe and of the candidate projects
- Advice to the Cultural Routes of the Council of Europe and to candidate projects
- Training for the Cultural Routes of the Council of Europe
- Promotion and visibility
- Support to the Training Academy and Annual Advisory Forum
- Cooperation with universities and research centres
- Cultural Routes of the Council of Europe Programme documentary resources archive
- Located in the Abbey of Neumunster (Luxembourg)
- Seat of the Council of Europe Enlarged Partial Agreement on Cultural Routes
- Funded by the Ministry of Culture of the Grand Duchy of Luxembourg

3.1 - Statutory bodies and staff

Members of the EICR Board of Directors
- Government of the Grand-Duchy of Luxembourg
  - Colette Flesch, Honorary President
  - Barbara Zeches, Vice-President, European and International Affairs Counsellor to the Ministry of Culture and representative of the Grand Duchy of Luxembourg to the Governing Board of the Enlarged Partial Agreement on Cultural Routes (Council of Europe)
- Danièle Kohn-Stoffels, Member, Counsellor of Government 1st Class, Ministry of Culture
- Robert L. Philippart, Member, representative of the Ministry of Culture of Luxembourg

- Didier Bellia, Management assistant (until April 2018)
- Irdelle Lagnide, Administrative and Financial Assistant (28th May to present)
- Carolina Clark, Junior Project Manager (10th October to present)

Trainees
- Lucia Danzi, Università di Bologna, Bologna, IT
- Carolina Clark, Université Jean Monnet, Saint-Etienne, FR
- Marie Halbich, Université de Luxembourg, Luxembourg, LU

3.2 - Statutory meetings

At the occasion of the General Assembly and Board of Directors meetings that took place in 2018, issues regarding procedures, major events and visibility were discussed, in order to pursue the EICR mission of ensuring continuity and implementation of the Cultural Routes of the Council of Europe Programme.

25th April
General Assembly and meeting of the Board of Directors. Luxembourg

12th July
Extraordinary meeting of the Board of Directors. Luxembourg

22nd November
Meeting of the Board of Directors. Luxembourg

"Cultural Routes, which by definition link places and cultures around specific themes, provide in fact concrete and living keys for discovery, knowledge, understanding and rapprochement first between individuals, then among communities and among people"**

Guy Arendt
State Secretary for Culture, Ministry of Culture, Luxembourg

*Translated from French
Support to the EPA Secretariat in the coordination of the Cultural Routes evaluation cycles

The EICR supports the EPA Secretariat in the coordination of the evaluation cycle of certified Cultural Routes and the certification of candidate projects by the Governing Board of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe. The evaluation and the certification follow the same schedule, starting in July and ending in May of the following year, as outlined below. During 2018, the 2017-2018 cycle was completed and the 2018-2019 cycle started.

2017-2018 evaluation cycle

From November 2017 - to January 2018

Independent expert review of the applications by certified and candidate routes, contacts with projects’ managers / Cultural Route’s manager, expert field visits, meeting with candidate projects’ managers / Cultural Route’s manager. Preparation of the evaluation report.

February

1. Submission of the report by the independent expert. 2. Examination of the evaluation report by the EPA Secretariat with the support of the EICR and recommendations to the EPA Bureau. 3. Examination of the reports during the EPA Bureau; experts audition during the EPA Bureau meeting. 4. Recommendation of the Bureau to the EPA Governing Board.

March

Communication to the candidate projects / Cultural Route’s manager of the conclusions of the EPA Bureau meeting. Invitation to applicants and certified Cultural Routes to present at the EPA Governing Board meeting (April).

April

Examination by the EPA Governing Board of the evaluation reports and recommendations by the EPA Bureau. Audition of invited candidate projects’ managers / Cultural Routes’ managers at the Governing Board meeting and decision concerning the certification by the Governing Board.

May

Notification letter by the EPA Executive Secretary to the candidates / Cultural Routes under evaluation concerning the results of their application for certification / evaluation of their network as “Cultural Route of the Council of Europe”

30th September

Deadline for submission of the application form / evaluation file to the EPA by the candidate projects / Cultural Routes of the Council of Europe.

2018-2019 evaluation cycle

From November 2018 – to January 2019

Independent expert review: contact with candidate projects’ managers / Cultural Route’s of the Council of Europe managers, field visit, meeting with the candidate projects’ managers / Cultural Routes of the Council of Europe manager. Preparation of the evaluation report.

30th September

Deadline for submission of the application form / evaluation file to the EPA by the candidate projects / Cultural Routes of the Council of Europe.

July

Call for application for certification posted on the EPA website. Notification letter by the EPA Executive Secretary to the Cultural Routes of the Council of Europe under regular evaluation, launching the annual evaluation cycle.

October

Analysis by the EPA Secretariat with the support of the EICR of the documentation submitted by the candidate projects / Cultural Routes of the Council of Europe. Selection by the EPA secretariat of independent experts in charge of drafting the evaluation reports.

“"Cultural Route of the Council of Europe” certification promotes a bottom up approach: it is awarded to networks supporting culture, promoting citizens involvement and raising awareness, fostering collaboration among stakeholders and institutions”

Matjaz Gruden
Director of Democratic Participation, Council of Europe

“The “Cultural Route of the Council of Europe” certification promotes a bottom up approach: it is awarded to networks supporting culture, promoting citizens involvement and raising awareness, fostering collaboration among stakeholders and institutions”

Matjaz Gruden
Director of Democratic Participation, Council of Europe
One of the key missions of the EICR is to provide support to the certified Cultural Routes of the Council of Europe and advice to new project proposals: the EICR provides expertise and guidance in relation to the organisational, technical and logistical aspects of the conception, development and promotion of the Cultural Routes of the Council of Europe.

**3.4 - Advisory meetings and activities**

Europe Day celebration in Luxembourg

On the occasion of the 2018 edition of the Europe Day, which commemorates the Robert Schuman Declaration of 9 May 1950—considered as the founding speech of the European Union—, a celebration was organized at the “Place d’Armes” in the city centre of Luxembourg.

Participation in activities with Cultural Routes of the Council of Europe

22nd February, Brussels, BE
Meeting with representatives of the city of Faenza - European Route of Ceramics

In the context of the 2018 EU-China Tourism Year, the Municipality of Faenza received financial support from the European Commission for their participation in the China Jingdezhen International Ceramics Fair, featuring the European Route of Ceramics.

04th April, Luxembourg, LU
Meeting with representatives of the Route of Saint Olav Ways

Mr. Morten Wolden, CEO of Trondheim municipality, held a meeting with the Director of the European Institute of Cultural Routes, to discuss the city’s strategy of how to strengthen Trondheim’s position as the end point along the Route of Saint Olav Ways.

“*The Cultural Routes Programme is an integrated response to a current challenge at the heart of contemporary discussions: that of going to the sources of the very idea of Europe, of our common heritage, of our living values*”

Christian Biever
President, European Institute of Cultural Routes.

For the first time, the European Institute of Cultural Routes held an information booth, in the cluster of European institutions based in Luxembourg. Participation in activities with the European Commission for their participation in the China Jingdezhen International Ceramics Fair, featuring the European Route of Ceramics.

3° International meeting of Cistercian Abbeys
23rd – 25th November, Alcobaça, PT

Stevenson’s travel in the Cevennes mountains.

R. L. Stevenson’s journey. To celebrate the 140 years of Stevenson’s travel in the Cevennes mountains.

April 25th, Santiago de Compostela, SP
Participation in the 1st International General Assembly of the European Association of the Via Francigena (AEVF)

Participation in activities with Cultural Routes of the Council of Europe

13th – 15th September, Alès, FR
Participation in the XI International Jacobean Lessons “El Camino de Santiago in the 2018 European Year of Cultural Heritage”, organized by Santiago de Compostela University

17th July, Santiago de Compostela, SP
Participation in the 1st International General Assembly of the European Association of the Via Francigena (AEVF)

4th July, Strasbourg, FR
Participation in the certification ceremoy of Via Charlemagne, held at the headquarters of the European Parliament in Strasbourg

7th July, Santiago de Compostela, SP
Participation in the XI International Jacobean Lessons “El Camino de Santiago in the 2018 European Year of Cultural Heritage”, organized by Santiago de Compostela University

13th – 15th September, Alès, FR
Participation in the 140th Anniversary of R. L. Stevenson’s Journey. To celebrate the 140 years of Stevenson’s travel in the Cevennes mountains.

23rd – 25th November, Alcobaça, PT
3rd International meeting of Cistercian Abbeys

**ITB Berlin**

The European Institute of Cultural Routes participated in the ITB Berlin 2018, the world’s Leading Travel Trade Show. Promotion materials of the certified Cultural Routes of the Council of Europe were made available to the public in the two stands held by the EICR at the Culture Lounge, one of them in cooperation with Visit Luxembourg. The event represented an excellent occasion to reach the wider public and spread the mission and the values of the Cultural Routes of the Council of Europe.

**Highlights**

- 2 information stands
- 2 conferences
- “The Cultural Routes of the Council of Europe as tools for European Tourism development: connecting citizens through heritage”, (Colette Flesch, EICR President & Stefano Dominioni, EICR Director)
- “Destination Napoleon – projected into the world: The European Cultural Route as a platform for transnational projects” (Charles Bonaparte, President of the European Federation of Napoleonic Cities; Jacques Mattei, Director EFNC; Anja Schwind, Project Manager EFNC)

**Side events**

- Participation at the 8th UNWTO Silk Road Ministers’ Meeting
- Participation at the OECD Tourism Trends and Policies 2018 Workshop
- Meeting with BarockStraße and Forte Cultura, candidate cultural route projects.

**More information**

ITB Berlin Website
#ITBBERLIN2018
Advisory meetings with candidates and projects

11th January, EICR, Luxembourg, LU European Route of Industrial Heritage
This candidate project brings together a rich industrial and cultural legacy in the form of a huge network of sites spread all over Europe: 99 anchor points, 20 regional routes and 13 theme routes currently uncover the European dimension of industrialisation and offer a hands-on experience of the collective European history.

12th January, EICR, Luxembourg, LU Liberation Route Europe
Liberation Route Europe is an international remembrance trail, connecting important milestones of modern European history, linking the main regions along the advance of the Western Allied Forces during the final phase of the Second World War.

30th January, EICR, Luxembourg, LU Heloise, European Pedagogues Route
The network aims at promoting the tangible and intangible heritage of European pedagogues who have marked European history. Its objective is to preserve the pedagogical heritage and revive its memory by confronting it with contemporary educational issues.

19th February, EICR, Luxembourg, LU Jerusalem Way
The route is an international peace and cultural trail that goes from Finsifterro to Jerusalem following both the traces of the Third Crusade and the trails of Apostle Paul. It brings together different religions, nations, and cultures in a peace project that stands for mutual recognition, tolerance and an appreciation of different ways of life.

7th March, Berlin, DE Barock Straße
The cultural route project comprises 760 km, four routes and more than 50 Baroque sites, featuring monasteries, aristocratic residences and distinctive baroque landscapes, among others. This project is the result of the collaboration among three countries to valorise and promote their baroque heritage: Germany, Austria and Switzerland.

2nd March, Berlin, DE Forte Cultura
A cultural route project presenting a journey through fortified monuments throughout Central Europe. The initiative links fortresses and fortified regions, cities and monuments from the middle age to the 20th century, together with a wide offer of cultural activities.

15th March, EICR, Luxembourg, LU Via Charlemagne
Network connecting the old Carolingian territories and promoting their related legacies, myths and legends, with the purpose of shedding light on the different places’ common roots, hence to foster connections among citizens in different countries.

19th March, EICR, Luxembourg, LU Via Memoria Mauthausen
The route project connects the heritage of Slavic women writers and poets of the 20th century to the Second World War across 6 countries. It stresses the importance of literature as a tool for women empowerment and gender equality.

3rd May, Berlin, DE Iron Curtain Trail
For almost half a century, Europe was forcibly divided into East and West by the ‘Iron Curtain’, a border stretching from the Parents Sea to the Black Sea. The Iron Curtain Trail invites people to retrace and experience this important part of the continent’s history. Visited by bicycle it is a ride through history, politics, nature and culture and highlights the continent’s transformation from division to unity.

19th June, EICR, Luxembourg, LU Ramon Lliull cultural route
The project aims to promote the cultural, historical and philosophical influences of Ramon Lliull in the current European panorama. A key figure in Catalan culture and medieval philosophy, Ramon Lliull was a Majorcan writer and philosopher of the XIII-XIV centuries.

10th – 11th November, EICR, Luxembourg, LU University Network of Cultural Routes Studies (NCRS) meeting
Representatives of the universities members of NCRS (Network on Cultural Routes Studies) gathered at the European Institute of Cultural Routes, in order to discuss about various issues concerning the structure and development of the Network.

17th January, EICR, Luxembourg, LU Görlitz - 2018 Advisory Forum of the Cultural Routes of the Council of Europe preparation meeting
In view of 2018 Annual Advisory Forum of the Cultural Routes of the Council of Europe, a preparation meeting was held at the EICR.

Other activities

18th January, Madrid, ES Meeting with representatives from the Ibero-American States Organization (OEI) Signature of a Memorandum of Understanding between the EICR and the OEI

15th – 16th February, Luxembourg, LU Experts Meeting – Cultural Routes 2017-2018 Evaluation Cycle
The EPA Bureau members and staff and the Secretariat of the EICR met with 12 international experts involved in the Evaluation and Certification Cycle 2017-2018

22nd February, Brussels, BE Meeting with EuroVelo (The European Cycle Route Network)

22nd February, Brussels, BE Meeting with European Youth Card Association
The aim was to discuss about strengthening the promotion of the Cultural Routes of the Council of Europe.

29th June, Brussels, BE Cult-RInG Project Steering Group and Certified Cultural Routes meeting
A meeting of the Cult-RInG Steering Group with representatives of the EICR and six certified Cultural Routes took place in Brussels. The INTERREG Europe Cult-RInG project (2017-2020) aims at highlighting the value of investments in European Cultural Routes, in terms of their contribution to Growth & Jobs.

13th November, Macerata, IT Presentation at the conference: “To the discovery of the Cultural Routes of the Council of Europe. Tools for intercultural dialogue and territorial sustainable development” organized by the University of Macerata.

6th December, Paris, FR Presentation at the High-level academic conference on “EU-China Tourism, Challenges and opportunities for Chinese tourism in European Heritage Cities” organized in the framework of the EU-CHINA tourism year by Paris 1 Panthéon-Sorbonne University, France; Alma Mater Studiorum- Università di Bologna, Italy; KU Leuven University, Belgium and Observatoire de la Chine Contemporaine, France.
3.6 - University Network for Cultural Routes Studies (NCRS)

The EICR coordinates the Universities Network for Cultural Routes Studies (NCRS), a platform for exchanges and mobility for students and researchers and ensures regular interactions among the EICR, the universities and the Cultural Routes of the Council of Europe.

Research and cooperation in research are of paramount importance in the creation and development of the Cultural Routes of the Council of Europe: they enable multidisciplinary knowledge to be brought together and made accessible, provide scientific proof of why the themes addressed by the Cultural Routes are representative of European values, underpinning the effective enhancement of European past and present heritage.

Throughout 2018 the various member universities implemented several activities developing the theme of the Cultural Routes of the Council of Europe:

- Cultural Routes of the Council of Europe presented at the XIX Ibero-American Conference of Ministers of Culture, 3rd-4th May, La Antigua Guatemala, GT.
- OIE participation at the VIII Training Academy 2018 in Cuacos de Yuste, ES: “Developing strategic partnerships with the Ibero-American cultural space. Growth and synergies for European Cultural Routes of the Council of Europe”, presentation by Mónica García Alonso, Technical Secretary of Cultural Programs of the OIE.
- OIE participation at the VIII Annual Advisory Forum at the Roadmap Workshop 1: “Cultural Routes of the Council of Europe: developing joint strategies and synergies at International level”

More information

OEI Website

- 1 - University of Bedfordshire, UK
  Institute for tourism research (intour)
  NCRS member since 2013

- 2 - Université Paris 1 Panthéon Sorbonne, FR
  Institut de recherche et d’études supérieures du tourisme (IREST), Equipe interdisciplinaire de recherches sur le tourisme (EIREST) NCRS member since 2013

- 3 - Université de luxembourg, LU
  NCRS member since 2013

- 4 - Università di bologna, IT
  NCRS member since 2013

- 5 - University of Birmingham, UK
  Ironbridge International Institute for Cultural Heritage, NCRS Member since 2013

- 6 - University of Haifa, IL
  Centre for Tourism, Pilgrimage and Recreation research, NCRS Member since 2015

- 7 - Université Laval, CA
  Département des Sciences Historiques, Institut de Patrimoine Culturel (IPAC), NCRS Member since 2013

- 8 - Universitat de Barcelona, ES
  Faculty of Economical and Political Studies, Laboratori de Patrimoni i Turisme Cultural (LABPATC), NCRS Member since 2013

- 9 - Saint-Petersburg State University of Culture and Arts, RU
  NCRS Member since 2016

- 3 Presentations in conferences
- 1 Master and/or phd thesis
- 2 Innovations approaches to urban and regional development through cultural tourism
- 3 Journal articles
- 5 Presentations in conferences
- 2 Innovations approaches to urban and regional development through cultural tourism
- 3 Journal articles
- 5 Presentations in conferences
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- 3 Journal articles
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- 2 Innovations approaches to urban and regional development through cultural tourism
- 3 Journal articles
The Cultural Routes of the Council of Europe

"A cultural, educational heritage and tourism co-operation project aiming at the development and promotion of an itinerary or a series of itineraries based on a historic route, a cultural concept, figure or phenomenon with transnational importance and significance for the understanding and respect of common European values."

Cultural Routes of the Council of Europe

1987
- The Santiago de Compostela Pilgrim Routes
- The Viking Routes

1991
- The Hansa
- The Via Francigena

1993
- The Routes of El Legado Andalusi

1997
- Transromanica - The Romanesque Routes of European Heritage

1999
- The European Mozart Ways

2003
- The Phoenicians’ Route
- The Pyrenean Iron Route
- The Saint Martin of Tours Route
- The Cluniac Sites in Europe
- The Routes of the Olive Tree
- Via Regia

2004
- The European Route of Cistercian Abbeys
- The European Route of Jewish Heritage

2005
- The Iter Vitis Route

2007
- Transromanica - The Romanesque Routes of European Heritage

2010
- The European Route of Cistercian Abbeys
- The European Cemeteries Route
- Prehistoric Rock Art Trails
- European Route of Historic Thermal Towns
- The Route of Saint Olav Ways

2012
- The European Route of Jewish Heritage
- The European Route of Mediterranean Villages

2013
- The European Route of Mega-lithic Culture
- The Huguenot and Waldesian Trail

2015
- The Roman Emperors and Danube Wine Route
- The European Routes of Emperor Charles V
- Destination Napoleon
- In the Footsteps of Robert Louis Stevenson

2016
- ATRIUM – Architecture of Totalitarian Regimes of the 20th Century in Europe’s Urban Memory
- Réseau Art Nouveau Network

2018
- The Impressionisms Route
- Via Charlemagne
- Fortified Towns of the Grande Région

By year of certification
4.1 - Statutory Meetings

Each Cultural Route of the Council of Europe is a grass-root association federating several European stakeholders, legally established in one of the Council of Europe member States, coming from the public as well as from the private sector. Every year each Cultural Route organizes a general assembly, bringing together the various members of the respective associative network.

- 12th February, Granavollen, NO. The Route of Saint Olav Ways
- 22nd - 23rd February, Barcelona, ES. The European Route of Jewish heritage
- 17th - 18th March, Salzburg, AT. The European Mozart Ways
- 14th April, Piedra Abbey, Nuevalos, ES. The European Route of Cistercian Abbeys
- 20th April, Tirana, AL. ATRIUM – Architecture of Totalitarian Regimes of the 20th Century in Europe's Urban Memory
- 27th - 29th April, La Chaux-de-Fonds, CH. / 23rd - 25th November, Szeged, HU. Réseau Art Nouveau Network
- 18th May, Champlitte, FR. / 9th November, Ivrea, IT. The Via Francigena
- 19th May, Stockholm, SE. The Viking Routes
- 26th May, Lucas-sur-Boulogne, FR. The Cluniaici Sites in Europe
- 30th May, Galaalit, AZ. / 4th October, Ourense, ES. The European Route of Historic Thermal Towns
- 6th June, Ainsa, ES. The European Route of Megalithic Culture
- 6th June, Le Puy-en-Velay, FR. The Santiago de Compostela Pilgrim Routes
- 8th June, Livin, UA. Via Regia
- 18th June, Paris, FR. The Impressionisms Routes
- 23rd June, Rostock, DE. The Hansa
- 30th August, Faenza, IT. The European Route of Ceramics
- 20th September, Innsbruck, AT. The European Cemeteries Route
- 20th September, Burgos, ES. Transromania - The Romanesque Routes of European Heritage
- 21st - 22nd September, Utrecht, NL. The Saint Martin of Tours Route
- 29th September, Kalamata, GR. The Routes of the Olive Tree
- 9th-10th October, Zagreb, HR. The Phoenicians’ Route
- 15th November, Aguilar de Campoo, Palencia, ES. The European Routes of Emperor Charles V
- 15th - 18th November, Noyon dans l’Oise, FR. In the footsteps of Robert Louis Stevenson
- 17th November, Rome, IT. Iter Viktor
- 28th November, Sevilla, ES. The Routes of El Legado Andalusi
- 29th November, Montignac-Lascaux Centre, Dordogne, FR. The Prehistoric Rock Art Trails
- 30th November, Ensisheim, FR. Via Habsburg
- 2017 Postponed to 2019. The Huguenot and Waldensian trail
- 2018 Postponed to 2019. The Roman Emperors and Danube Wine Route
- 2018 Postponed to 2019. Via Charlemagne

1As per the information requested to the Cultural Routes of the Council of Europe and received, the latest, by 29th January 2019.

4.2 - Selected activities for priority field of action

Every year the Cultural Routes of the Council of Europe implement activities pertaining to the 5 priority fields of actions envisaged in the CM/Res(2013)67:

1 - Co-operation in research and development
2 - Enhancement of memory, history and European heritage
3 - Cultural and educational exchanges for young Europeans
4 - Contemporary cultural and artistic practices
5 - Cultural tourism and sustainable cultural development

The following subsections highlight some selected activities carried out by the Cultural Routes during 2018.

4.2.1 - Co-operation in research and development

The Hansa - Culinary approach as development of The Hansa Cultural Route

To develop a tourism offer that is an all-year-round product and to emphasize the richness of the local cuisines.

Other fields of actions addressed:
- Cultural tourism and sustainable cultural development
- Initiative developed in the context of the Interreg Central Baltic HANSA project
- Emphasis on local food and culinary experiences in Hanseatic cities as tourism products of great interest
- Activities: visits and meals with local producers, markets and special menus in restaurants, local festivals, production of flyers containing local recipes by local chefs, city tours with culinary stops
- Creation of The Hansa Culinary Label as a quality label for restaurants

The Routes of the Olive Tree - Experience Labs by the Routes of the Olive Tree

To improve skills and capabilities of professionals in the tourism sector and to diversify the EU tourism offer by developing and promoting transnational thematic tourism products of rural tourism.

Other fields of actions addressed:
- Cultural tourism and sustainable cultural development
- Five training workshops with experts and public-private local partners have been organized in 5 countries, focused on innovative design and management of experiential tourism products.

European Route of Historic Thermal Towns - The Thermal Atlas of Europe

To offer a dynamic and user-friendly mechanism through which the most complete database of thermal heritage within the boundaries of the Council of Europe can be consulted.

Other fields of actions addressed:
- Cultural and educational exchanges for young Europeans
- Cultural tourism and sustainable cultural development
- The project is in progress and will be implemented by the EHTTA Scientific Committee
- The result will be a compendium of essential data presented in a standardized form, subdivided into 15 categories including: natural heritage, cultural heritage, intangible heritage, infrastructure, promotion, research and water-based industries.

The Roman Emperors and Danube Wine Route - Erasmus + DECRA (Developing Cultural Routes for All)

To collect and analyse experiences in 18 Cultural Routes in order to develop digital tools that will enable the use of the resulting knowledge and know-how. To foster educational and cultural cooperation among Cultural Routes.

Other fields of actions addressed:
- Enhancement of memory, history and European heritage
- Cultural tourism and sustainable cultural development
- Led by the French Federation of European Cultural Routes, the project gathered representatives of more than 15 cultural routes.
- Organization of meetings focused on different topics: physical and digital accessibility, social inclusion and citizen participation, enhancement of local heritage
- Exchange of best contemporary practices in the fields of culture and cultural tourism among the participants
- Field visits and dialogue with local stakeholders
- Aimed output: online public database of good practices

The Santiago de Compostela Pilgrim Routes - On the historic traces of Saint James the Greater in Holy-Land and inter-continental cooperation

To rediscover the traces of Saint James the Greater, to foster inter-cultural and interreligious dialogue, to promote exchanges of good practices among cultural routes.

Other fields of actions addressed:
- Cultural tourism and sustainable cultural development
- A research and study trip, with the cooperation of the Abraham Path, gathering 23 members of the European Federation of Saint James Ways coming from 8 different countries.
- Visits to historical and spiritual places, exchanges of good practices, encounters with local populations.
- Signature of a partnership agreement with Masar Ibrahim Al Khalil, the organizing structure of the Abraham Path.
- Creation of a collective learning project involving members of the the European Federation of Saint James Ways
- Example of inter-continental cooperation between Europe and the Middle East.

The Route of Saint Olav Ways - International media coverage

To increase publicity, storytelling and to reach out to non-European markets

Other fields of actions addressed:
- Cultural tourism and sustainable cultural development
- In close cooperation with Innovation Norway, three American and three British journalists were invited to experience the St. Olav Ways first hand.
- Multiple articles about the cultural route have been published
- Through travel blogs, The Telegraph, The Guardian and The Financial Times, the potential audience reached through this action is close to 50 million readers.
The Routes of El Legado Andalusi - Official inauguration of Umayyad Museum in Byblos (Lebanon)

To diffuse the Umayyad itinerary as part of the Routes of El Legado Andalusi

Other fields of actions addressed:
- Cultural tourism and sustainable cultural development

- Opening of a museum space with information about the route of the Umayyad.
- A museum with an international Euro-Mediterranean dimension.
- A permanent exhibition offers a fully digital experience which allows to virtually visit the Umayyad Route, a huge cross-border itinerary which runs across 7 countries of the Mediterranean, namely, Egypt, Italy, Jordan, Lebanon, Spain, Tunisia and Portugal.

The European Cemeteries Route - Stories

To raise awareness about the route and the interest for visiting cemeteries. To promote people’s perception of cemeteries as places of life instead of places of death / dark tourism.

- Publishing the most interesting stories from members of the network in a digital format in the route’s website.
- The stories will be available for network members to be printed and distributed in various formats.
- Stories will be published in other formats in 2019.

The Impressionisms Route - Alfred Sisley Route. Open air museum

To show how the historic sites painted by Alfred Sisley have been little impacted by modern life. To foster the interest of younger generations of the region in cultural heritage.

Other fields of actions addressed:
- Cultural and educational exchanges for young Europeans
- Contemporary cultural and artistic practice Cultural tourism and sustainable cultural development

- Creation of an open-air museum based on the installation of seven giant paintings by Alfred Sisley on the main monuments of the city.
- Organization of conferences, exhibitions and artistic walks.

The Huguenot and Waldensian Trail - Encounters “Voices of exiles”

To create an annual and thematic event in memory of the Huguenots and Waldensians’ exile and in resonance with the present time. An intergenerational and international event, at the crossroads of several publics.

Other fields of actions addressed:
- Co-operation in research and development
- Contemporary cultural and artistic practice

- 900 participants during 4 days
- An event combining live shows, visits and hikes, narratives, theater, reading and singing.
The Cluniac Sites in Europe - Clunypedia - Sauxillanges

To allow an innovative and interactive digital tour of the city of Sauxillanges through a free application.

Other fields of actions addressed:
- Cultural and sustainable development
- Cultural tourism

- Innovative digital tour application to visit the Cluniac site and monastic village, developed within the context of the Clunypedia project
- The app features eleven geolocated points, texts, photos, dynamic elements and 3D elements
- The app can be downloaded for free on smartphones and tablets.
- Target audience: families, groups, individual tourists, inhabitants

Réseau Art Nouveau Network - Home alone! (The teenagers take control of the Horta museum)

To discover the Art Nouveau heritage of the Horta Museum district and to put it into perspective with the European Art Nouveau. To propose a different interpretation of the museum for other audiences.

Other fields of actions addressed:
- Cultural and educational exchanges for young Europeans
- Identification of memory, history and European heritage

- The event was held within the framework of the European Heritage Days
- A group of teenagers was trained throughout the second semester of school so that they could take over the museum during the weekend of the European Heritage Days.
- The students in charge of the reception, guided tours, creative workshops and an Art Nouveau recreational itinerary in the neighbourhood.
- A transversal pedagogical approach was applied, linking the project to several subjects (history, geography, visual arts and music, etc.)
The Saint Martin of Tours Route - Peace by sharing

To build peace on equitable sharing of resources, within the context of the commemoration of the Armistice of the First World War and Saint Martin’s celebration.

**Other fields of actions addressed:**
- Enhancement of memory, history and European heritage
- Contemporary cultural and artistic practice

- Participation of 200 French and German children in artistic and cultural activities (concerts, drawing competitions, etc.)
- Intercultural exchanges around the traditions and customs of St. Martin in Germany and commemoration of the Armistice of the First World War
- Inauguration of the contemporary sculpture “The shared mantle”

The Phoenicians’ Route - Twinning Schools Italy – Malta. Heritage Pedagogy and Intercultural Dialogue on the Phoenicians’ Route

To foster pedagogical – linguistic exchanges and cultural ties through educational visits. To compare pedagogical approaches applied to heritage enhancement and heritage pedagogy issues.

**Other fields of actions addressed:**
- Enhancement of memory, history and European heritage
- Contemporary cultural and artistic practice

- Cultural twinning/exchange organized between two Secondary Schools of Cortona (Italy) and La Valletta (Malta).
- Visit to museums, learning about local traditions and gastronomy, language training.
- Fostering encounters and the sense of belonging to a shared Mediterranean community

The Phoenicians’ Route

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- Inauguration of the contemporary sculpture “The shared mantle”

The Viking Routes - The Follow the Vikings (FTV) Roadshow

To highlight the Viking heritage, with a focus on Viking art and its legacy. To celebrate the cultural and historic impact of the Vikings through a creative project.

**Other fields of actions addressed:**
- Co-operation in research and development
- Contemporary cultural and artistic practice

- Participation of actors, musicians, dancers and film makers from all over Europe, professional as well as amateurs
- Enhancement of career skills for professional artists and staff, encouragement of international cooperation
- Opportunities for members of local communities to acquire artistic skills

The European Routes of Emperor Charles V - Charles V Festival

To showcase Europe’s Renaissance heritage and history of the 16th century and highlight the important role that Brussels played in this period.

**Other fields of actions addressed:**
- “Giants” exhibition at the Brussels’ residence of Emperor Charles V
- Activities for the whole family (guided tours, games, workshops, dancing)
- Shows, performances and theatre at the Grand Place of Brussels
**Via Charlemagne - Sacred Charlemagne**

To show the cultural and religious contributions of Charlemagne’s reign and its local involvement.

- Presentation of a show featuring 3 characters, based on a historical document established by Charlemagne: the Capitulary of Villis. Each of these historical characters presents their practices and experiences in the form of anecdotes and dialogues.
- At the end of the show different preparations of medieval recipes were offered to the public.

**Destination Napoleon - Napoleon for Younger Chinese visiting Europe**

To leverage European history and culture in order to attract younger Chinese outbound tourists to Napoleonic cities by promoting customized thematic routes and activity modules.

- Development and execution of a customized communication strategy in China, based on the understanding of the needs, expectations and behaviour of younger Chinese travelers.
- The project aims at attracting young Chinese visitors, open up new source markets, foster an international atmosphere in Napoleonic destinations and promote intercultural understanding.
- Main outcomes: highlight of Napoleonic culture and heritage, building transnational routes, creation of outdoor experiences.

**Via Francigena - Thermal Via Francigena**

To provide more services to tourists on the Route and to create a network of related services.

- An Offer of an additional service to travellers who wish to broaden their experience through a proposal devoted to their well-being.
- Promotion of thermal structures in close proximity to the Francigena Way, hoping to expand on an international level and to interact with European slow tourism.
- Communication between local, regional and private institutions in order to find a common collaboration and promotion agreement.
- Creation of a suitable online platform to gather all the information about relevant spa facilities in the region.

**Via Regia - Development of a European Via Regia App**

To make the cultural and touristic data collected within the network during the last years available for mobile devices.

- Development of a free App on the VIA REGIA that includes historical route courses, pilgrimage paths, hiking trails and routes for motor tourism. It also comprises 19.000 points of interest on sights, culture and leisure facilities, historical events and accommodation.
- It covers a large geographical area of more than 4.000 km.
- A tool that can be used by different types of tourists and for either short or long trips.
- The App will be published in February 2019.
In the footsteps of Robert Louis Stevenson - Chinese Virtual Tourism Fair

To promote Chinese tourism in Europe.

Other fields of actions addressed:
- Enhancement of memory, history and European heritage
- Cultural tourism and sustainable cultural development

- Together with other cultural routes, the network participated in the first virtual tourism fair in China organized by the European Commission, in close cooperation with the EPA on Cultural Routes.
- A member of the network was responsible for gathering and providing advertising material for the stand (photos, presentations and videos).

TRANSROMANICA – The Romanesque Routes of European Heritage - TRANSROMANICA Facebook Advent Calendar

To provide visibility to the TRANSROMANICA sites across Europe and to make followers aware of them.

Other fields of actions addressed:
- Co-operation in research and development

- During the Advent season, a virtual door was opened every morning to discover a new TRANSROMANICA site in Europe.
- Promotion of the whole route. All members contributed with pictures and information.
- The posts were designed and published by the Route, including links to the corresponding Facebook pages of the members and sites.

Prehistoric Rock Art Trails - European Rock Art Heritage Label

To consolidate the cultural, educational and tourist offer generated by the sites, motivating continuous improvement and defining standards for new members of the Route.

Other fields of actions addressed:
- Co-operation in research and development
- Enhancement of memory, history and European heritage

- Creation of a Handbook for the Certification of Rock Art Sites belonging to the “Prehistoric Rock Art Trails” Cultural Route of the Council of Europe.
- Definition of indicators to assess the quality of rock art sites.
- The certification “European Rock Art Heritage” will be awarded by the Network to the rock art sites included in the route and which comply with the recommended practices.

European Mozart Ways: Blogger project: Create encounters

To rejuvenate the European Mozart Ways by using new information channels and addressing new target groups.

Other fields of actions addressed:
- Cultural and educational exchanges for young Europeans

- Development of a network-wide blogger project. Its website is linked to the web portal of the Route.
- The blog includes videos, information on places visited along the route in the Province of Salzburg, interviews with partners and detailed stories. Several Facebook and Instagram postings reached an audience of more than 50,000 followers.
- The pilot project was developed in Salzburg and will have its follow up in 2019 in other countries members of the Route.
European Route of Ceramics - Promotion of a sustainable touristic offer linked to ceramics within the 2018 EU-China Tourism Year (ECTY)

- Participation in the China Jingdezhen International Ceramic Fair with the setting out of a promotional booth, representing the ceramics cities involved in the Route.
- Participation in the Global Tourism Economic Forum in Macao and the ECTY Virtual Fair
- Release of the brochure “East/West Past/Future”, both in English and Chinese, promoting the cities of the Route and the City of Jingdezhen.

European Route of Megalithic Culture - European Day of Megalithic Culture 2018 (annual event)

To enhance the attractiveness of the megalithic monuments for the development of a regional and European identity.

- Practice implemented within the context of the supra-regional garden fair “Landesgartenschau 2018”
- Presentation of a new tourist information system based on a digital 3-D view of a megalithic monument in order to develop new tools for sustainable tourism
- Open air exhibition about the diversity of monuments, sites and megalithic pathways involved in the Megalithic Routes and reconstruction of one element of a megalithic monument in original size

European Route of Jewish Heritage - Incubator Project - Training

To provide support, training, consulting, mentoring and assistance for institutions and associations that are developing Jewish Heritage routes.

- During the 3 years of the project, an annual training for managers, directors and project leaders who seek to create a Jewish Heritage Route or to improve an existing project is being held.
- The training programme includes group and individual sessions and it was designed by the members of the Scientific Committee of the Route.
- Projects approved by the Scientific Committee will be integrated into the Route and monitored for 3 years.

Iter Vitis - Iter Vitis Award

To award the best public and private wine tourism practices which are respectful of the landscape and promote local heritage, within a context of sustainability and innovation.

- A contest involving all the countries members of Iter Vitis
- Two categories: private and public bodies presenting activities related with wine tourism and wine heritage safeguard and promotion.
- Five countries attended the award and three candidates were awarded.
- Three study trips were offered to the winners and two documentary films sponsored by Iter Vitis.
The European Route of Ceramics
Associazione Strada Europea della Ceramica
europeanrouteofceramics@comune.faenza.ra.it
www.viaceram.eu

The European Route of Megalithic Culture
Megalithic Routes e.V.
info@megalithicroutes.eu
www.megalithicroutes.eu

The Huguenot and Waldesian Trail
Union internationale
«Sur les pas des Huguenots et des Vaudois»
info@surlespasdeshuguenots.eu
www.surlespasdeshuguenots.eu

ATRIUM – Architecture of Totalitarian Regimes of the 20th Century in Europe’s Urban Memory
ATRIUM Association
info@atriumroute.eu
www.atriumroute.eu

Réseau Art Nouveau Network
Réseau Art Nouveau Network
info@artnouveaunet.eu
www.artnouveaunet.eu

In the Footsteps of Robert Louis Stevenson
European Network in the Footsteps of Robert Louis Stevenson
contact@rstevenson-europe.org
www.rstevenson-europe.org

The Cultural Routes of the Council of Europe

Fortified Towns of the Grande Région
Réseau des Villes fortifiées de la Grande Région
rvgr@free.fr
www.villesfortifiees.eu

Impressionisms Routes
Association «Eau & Lumière»
lucenet.georges@wanadoo.fr
www.impressionismsroutes.com

Via Charlemagne
Association Via Charlemagne
contact@viacharlemagne.com
www.viacharlemagne.eu
Council of Europe - European Union Joint Programme: Routes4U

**Objectives**

- To enhance the transnational cultural cooperation in the framework of the Cultural Routes of the Council of Europe;
- To enhance the capacities, expertise and impact of the Cultural Routes of the Council of Europe;
- To contribute to the objectives of the macro-regional strategies of the European Union (EUSALP, EUSBSR, EUSSIR, EUROSUR), in line with the Faro Convention;
- To create synergies and cooperation between professionals of the Cultural Routes and the macro-regional strategies.

**Fields of Action**

- Creation of new Cultural Routes and the extension of existing ones in the Adriatic-Ionian, Alpine, Baltic Sea, Danube region;
- E-learning course to increase knowledge about the Cultural Routes of the Council of Europe and the macro-regional strategies of the European Union;
- Retrieval of data on the management and functioning of Cultural Routes to enable a comprehensive analysis of these transnational networks;
- Implementation of a branding strategy to promote the heritage connected to the Cultural Routes and contribute to the specific cultural identities linked to the four EU macro-regions;
- Creation of a trip-planner to strengthen the cultural tourism linked to the Cultural Routes;
- Creation of a Cultural Routes Card with discounts and offers related to the Cultural Routes to attract tourism;
- Press-trips and blogger-trips to ensure greater visibility and recognition of the Cultural Routes programme and the EU macro-regions.

**Research and studies**

- Drafting of Three feasibility studies Adriatic and Ionian, Alpine, Baltic Sea and Danube Region
  - In-depths analysis of the Cultural Routes’ management and implementation in the Macro-regions.
  - Identification of gaps and recommendations on the development of new Cultural Routes.
  - Research cooperation with national coordinators of the macro-regional strategies and professionals working in the field of Cultural Routes.
- Launching of four studies on the economic impact of Cultural Routes Adriatic and Ionian, Alpine, Baltic Sea and Danube Region
  - Identification, retrieval and compilation of data that measures the economic impact of the Cultural Routes networks.
  - This should provide information on the economic benefit of the Cultural Routes, going beyond the cultural benefits.
- Launching of four studies on policies and legal tools related to the Cultural Routes Adriatic and Ionian, Alpine, Baltic Sea and Danube Region
  - Aimed at creating a policy compendium.
  - Analysis of existing and missing national and macro-regional policies and recommendations on new studies.
  - Findings will be brought to the attention of the Congress of Local and Regional Authorities of the COE and the EU’s Assembly of Regional and Local Representatives.

**Creation of new cultural routes**

Survey on new cultural Routes Adriatic and Ionian region, June 2018.

Outcomes:
- It was decided that the Roman Emperors and the Olive Tree Routes should be the topics to be further developed;
- Routes4U launched an online survey on potential new heritage components for these two routes. An expert undertook an extensive analysis of roman heritage in the Adriatic Ionian Region and prepared an inventory.

International Workshop “Cultural Routes of the Olive Tree” Mali Losjni, Croatia, November

Discussion and planning of the extension and strengthening of the Olive Tree Routes within the framework of Routes4U Joint Programme. The meeting brought together the professionals of the Olive Tree Route with potential new members.

**Outcomes:**

- Routes4U launched an online survey on potential new cultural Routes
- Drafting of Three feasibility studies on Adriatic and Ionian, Alpine, Baltic Sea and Danube Region
- Launching of four studies on the economic impact of Cultural Routes
- Launching of four studies on policies and legal tools related to the Cultural Routes
- Consultation process on the selection of new cultural routes projects

The Steering Group members of the Macro-regional strategies were contacted to provide their input on priorities.

"Cultural Routes are by definition projects that «unite» several locations -even over a long distance- around a common heritage. They help generating a feeling of common identity across national and regional borders, something much needed in order to advance on the path of European integration and to ensure prosperity and stability beyond the borders of the EU.*

Corina Crețu
European Commissioner for Regional Policy, Routes4U Interview, 2018
Communication and visibility

Development of the Routes4U webpage
It includes information on the activities, the stakeholders and the objectives of Routes4U. This webpage should be seen as a tool to compile useful information on the certification and management of Cultural Routes in the Macro-regions. It contains articles, studies, database and videos.

Photo competition on Instagram
- Carried out in June-August 2018.
- 87 photographers from 18 countries participated.
- Four winners received an Interrail pass.

Interview-series
“Voices from the four Macro-regions”
- Ongoing project.
- First released as written interviews, the “Voices from the four macro-regions” are now in video format, to discover the faces and voices of our stakeholders around Europe

Trip-planner
- It contains information on places to visit along the Cultural Routes and in the four Macro-Regions.
- Currently under preparation. A first version will be available during the first half of 2019.

Capacity-building

Routes4Uyouth network
- A young professional network for the 4 Macro-regions
- 60 members of Routes4Youth have been designated as multipliers of the Routes4U-actions.

Three Roadmaps for the Adriatic and Ionian, the Baltic Sea and the Danube region
- Developed with data and information on Cultural Routes, sustainable cultural tourism, and social participation in heritage and marketing strategies for heritage.
- They serve as a guidance on the management of Cultural Routes in the Macro-regions.

Routes4U grants: call for proposals
- Launched in November 2018
- These grants are awarded to increase the capacities of the Cultural Routes of the Council of Europe to implement activities on the regional development in the four Macro-regions.
- A dedicated funding webpage was put in place containing information on how to apply for funding and where to find funding opportunities.
- An information session on the application was held in November.
- They serve as a guidance on the management of Cultural Routes.
- A young professional network for the 4 Macro-regions
- 60 members of Routes4Youth have been designated as multipliers of the Routes4U-actions.

Three macro-regional workshops
Professionals working in the field of Cultural Routes and macro-regional strategies were trained on the management of Cultural Routes of the Council of Europe, sustainable cultural tourism, transnational cooperation and marketing of heritage. They discussed the creation of new cultural routes and the extension of certified Cultural Routes in the four Macro-regions.

“One cultural cooperation is a tool for making better and more sustainable use of our resources, and at the same time, making sure that tourism development can be done in a more controlled, responsible and sustainable way […] European heritage is important because it is the cornerstone of our shared European identity and it is the best exemplifier of our shared values”

Hajrulla Çeku
Deputy Minister of Tourism and Environment, Albania, Routes4U Interview, Voices from the Adriatic-Ionian Region, 2018.

From its birth in 1949, our Organisation has always upheld the value of culture and heritage. We understand that these are crucial to our regional, national and European identities. And that they are the soul of our democracies, in which human rights and rule of law can flourish.”

Gabriella Battaini-Dragoni
Deputy Secretary General, Council of Europe

Database of best practices of activities of Cultural Routes
- Best practices have been compiled and published to exchange information on activities of the Cultural Routes.

Contact / social networks
routes4u@coe.int
www.coe.int/routes4u
routes4u@coe.int

Workshop for the Adriatic and Ionian Region:
- 6th June / Venice, IT.
- 6th November / Bucharest, RO.

Workshop for the Baltic Sea Region:
- 6th September / Oslo, NO.

Workshop for the Danube Region:
- 6th November / Bucharest, RO.

E-learning training on Cultural Routes
The first module, containing guidance on the preparation of a certification as well as on the management of Cultural Routes, was prepared in December to ensure that all potential applicants are well aware about the macro-regional strategies.

"From its birth in 1949, our Organisation has always upheld the value of culture and heritage. We understand that these are crucial to our regional, national and European identities. And that they are the soul of our democracies, in which human rights and rule of law can flourish.”

Gabriella Battaini-Dragoni
Deputy Secretary General, Council of Europe
Communication
The Cultural Routes of the Council of Europe programme reaches a wider audience by means of different communication platforms:
- since April 2017 the Council of Europe online portal has a website dedicated to the programme, which provides extensive information on the EPA, the Cultural Routes programme and on the European Institute of Cultural Routes;
- the Council of Europe portal section on Democracy - Democratic Governance, has under the section “Culture and Cultural Heritage” a webpage dedicated to the Cultural Routes of the Council of Europe;
- the Council of Europe portal section on Democracy – Sustainable Democratic Societies links to the website dedicated to the Cultural Routes Programme;
- The Cultural Routes programme is also promoted through a blog platform and social media (Youtube, Facebook, Twitter, Instagram).

Enriched content available through the various communication platforms and relevance of the Cultural Routes of the Council of Europe in the media:

Cultural Routes of the Council of Europe Programme Portal
www.coe.int/routes
- since January 2017, a monthly newsletter is sent to over 3,000 subscribers.
- resources and visibility material online (leaflets, brochures, in several languages)
- All the certified Cultural Routes by theme and country
- European Institute of Cultural Routes
- Institutional newsroom
- Joint programmes with the European Union
- Enlarged Partial Agreement on Cultural Routes (member States, statutory bodies, partners)
- Activities (Annual Advisory Forum, Training Academy)
- Reference documents

Press and media archive
51 news from the Cultural Routes of the Council of Europe Programme
>250 articles referring to the Cultural Routes of the Council of Europe in the international press.

Highlights – International Press
18/03/2018
What is the Camino de Santiago, how long does it take to walk the pilgrimage route and what’s the best time of the year? / The Sun (GB)
20/03/2018
Arte do Côa incorporada em itinerário cultural do Conselho da Europa / Agência Lusa - DN.pt (PT)
11/04/2018
Le patrimoine Européen de la culture : facteur d’unité ou de division? / France Soir (FR)
18/04/2018
Itinerari culturali per scoprire l’Europa. Territori, storia, arte sacra svelati da un turismo alla portata di tutti/ SIR (IT)
19/04/2018
Accordo sugli itinerari culturali europei - Canali di dialogo / L’Osservatore Romano (IT)
03/05/2018
Georgia to host Forum of Cultural Routes in 2021 / Sarke News (GE)
03/05/2018
El papel del Camino de Santiago en la articulación de la Galicia interior / ABC (ES)
02/07/2018
Experten beraten in Görlitz über europäische Kultur Routen / Lëtzebuerger Journal (LU)

Blog platform
www.blog.culture-routes.net
Crossing Routes – Blogging Europe is a platform presenting stories of bloggers travelling across Europe and experiencing the Cultural Routes of the Council of Europe.

Youtube Channel
- 9 videos of the 7th Cultural Routes of the Council of Europe Training Academy
- 26 new videos of Routes4U Project
- 4 videos of the Heritage for Future Conference

Facebook
>11,100 likes
> 11,100 followers

Contests:
- Routes4UQuiz

Twitter
Cultural Routes EICR @CultureRoutes

Instagram
CoE Cultural Routes | EICR @cultureroutes
2019 Outlook
Financial Statements
<table>
<thead>
<tr>
<th>Ordinary budget</th>
<th>2018</th>
<th>2017</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enlarged Partial Agreement on Cultural Routes of the Council of Europe (funded by the member States)</td>
<td>331,600 €</td>
<td>320,322 €</td>
<td>305,903 €</td>
<td>286,100 €</td>
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<tr>
<td>European Institute of Cultural Routes (funded by the Ministry of Culture, Government of the Grand Duchy of Luxembourg)</td>
<td>210,000 €</td>
<td>200,000 €</td>
<td>200,000 €</td>
<td>200,000 €</td>
</tr>
<tr>
<td>Total 1</td>
<td>541,600 €</td>
<td>520,322 €</td>
<td>505,903 €</td>
<td>486,100 €</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Co-funding joint programmes COE/EU</th>
<th>2018</th>
<th>2017</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>European Commission DG REGIO - Council of Europe Joint Programme: “Routes4U” (2017-2020) 2</td>
<td>440,000 €</td>
<td>-</td>
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<td>1.1 Million € (30 months)</td>
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<tr>
<td>311,000 € (18 months)</td>
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<tr>
<td>Total</td>
<td>440,000 €</td>
<td>86,389 €</td>
<td>207,333 €</td>
<td>17,278 €</td>
</tr>
</tbody>
</table>

1 The total income does not include the information pertaining to the financial resources of each Cultural Route of the Council of Europe.
2 Amount corresponding to 2018 contribution pro-rata.
3 Amount corresponding to annual contribution pro-rata.
### 2018 Council of Europe Enlarged Partial Agreement on Cultural Routes and European Institute of Cultural Routes - Calendar of activities and presentations at events

<table>
<thead>
<tr>
<th>Date</th>
<th>Location</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>10th - 11th January, Luxembourg, LU, University Networks of Cultural Routes Studies (NCRS) meeting</td>
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<tr>
<td>11th January, Luxembourg, LU, Meeting with European Network of Industrial Heritage</td>
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<td>12th January, Luxembourg, LU, Meeting with Liberation Route Europe</td>
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<tr>
<td>13th January, Luxembourg, LU, Görlitz - 2018 Advisory Forum of the Cultural Routes of the Council of Europe preparation meeting</td>
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<tr>
<td>18th January, Luxembourg, LU, Meeting with the Ibero-American States Organization</td>
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<td>30th January, Luxembourg, LU, Meeting with Holéoise, European Pedagogues Route</td>
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<tr>
<td>15th - 16th February, Luxembourg, LU, Meeting of the Bureau of the EPA Governing Board</td>
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<tr>
<td>15th - 16th February, Luxembourg, LU, Experts Meeting - Cultural Routes 2017-2018 Evaluation Cycle</td>
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<tr>
<td>19th February, Luxembourg, LU, Meeting with Jerusalem Way</td>
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<tr>
<td>22nd February, Brussels, BE, Meeting with representatives of the city of Faenza - European Route of Ceramics</td>
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<td>22nd February, Brussels, BE, Meeting with European Youth Card Association</td>
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<tr>
<td>22nd February, Brussels, BE, Meeting with EuroVelo (The European Cycle Route Network)</td>
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<tr>
<td>27th February, Tbilisi, GE, Official Launching of the Cultural Routes of the Council of Europe programme</td>
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<tr>
<td>7th March, Berlin, DE, Meeting with Barock Straße</td>
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<tr>
<td>7th March, Berlin, DE, Meeting with Forte Cultura</td>
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<tr>
<td>7th March, Berlin, DE, Participation at the 8th UNWTO Silk Road Ministers’ Meeting</td>
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<td>7th -11th March, Berlin, DE, ITB Berlin</td>
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<td>9th March, Waterford, IE, Conference ‘Pilgrimage and the Evolution of Spiritual Tourism’</td>
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<tr>
<td>10th March, Podgorica, ME, Presentation of the Cultural Routes of the Council of Europe Programme</td>
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<tr>
<td>15th March, Luxembourg, LU, Meeting with Via Charlemagne</td>
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<td>19th March, Luxembourg, LU, Meeting with Forum of Slavic Cultures</td>
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<tr>
<td>21st - 23rd March, Ferrara, IT, Participation in the Restoration Museums and Cultural Business International Trade Show</td>
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<tr>
<td>4th April, Luxembourg, LU, Meeting with representatives of the Route of Saint Olav Ways</td>
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<tr>
<td>12th April, Kharkiv, UA, International Seminar “Cultural Heritage as Resource for Development. Opportunities within the European Programs”</td>
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<tr>
<td>18th - 19th April, Luxembourg, LU, Meeting of the EPA Governing Board</td>
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<tr>
<td>25th April, Luxembourg, LU, EICR General Assembly and meeting of the Board of Directors</td>
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<tr>
<td>26th April, Jyväskylä, FI, Seminar on “Cultural routes network – Cultural routes as international content for tourism”</td>
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<tr>
<td>3rd May, Berlin, DE, Meeting with Iron Curtain Trail</td>
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<tr>
<td>9th May, Brač, HR, Participation in the 4th Congress of Rural Tourism “A new era – the era of rural tourism”</td>
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<tr>
<td>9th May, Luxembourg, LU, Europe Day celebration in Luxembourg</td>
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<tr>
<td>18th - 19th May, Champlitte, FR, Participation in the 1st International General Assembly of the European Association of the Via Francigena (AEVF)</td>
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<tr>
<td>24th May, Nancy, FR, Presentation of the Cultural Routes of the Council of Europe programme at the occasion of the Europe Month</td>
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<tr>
<td>31st May - 01st June, Luxembourg, LU, 20th Anniversary of the European Institute of Cultural Routes</td>
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<tr>
<td>6th June, Venice, IT, Routes4U workshop for the Adriatic and Ionian Region</td>
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<tr>
<td>6th - 8th June, Strasbourg, FR, Presentation of the Cultural Routes of the Council of Europe Programme by Stefano Dominioni, Executive Secretary of the EPA, at the Steering Committee for Culture, Heritage and Landscape (CDPP)</td>
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<tr>
<td>12th - 15th June, Cuacos de Yuste, Extremadura, ES, Cultural Routes of the Council of Europe 7th Training Academy</td>
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<tr>
<td>18th June, Strasbourg, FR, Presentation of the Cultural Routes of the Council of Europe Programme by Stefano Dominioni, Executive Secretary of the EPA, at the Congress of Local and Regional Authorities of the Council of Europe, Chamber of the Regions</td>
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<tr>
<td>19th June, Luxembourg, LU, Meeting with Ramon Llull cultural route</td>
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<tr>
<td>25th June, Strasbourg, FR, Parliamentary Assembly Committee on Culture, Science, Education and Media, Sub-Committee on Culture, Diversity and Heritage</td>
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<tr>
<td>29th June, Brussels, BE, Cult-RInG Project Steering Group and Certified Cultural Routes meeting</td>
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<tr>
<td>4th July, Strasbourg, FR, Participation in the certification ceremony of Via Charlemagne, held at the headquarters of the European Parliament in Strasbourg</td>
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<td>4th July, Luxembourg, LU, Meeting with Via Molina cultural route</td>
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<td>5th July, Luxembourg, LU, Meeting with European Route of Reformation</td>
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<td>12th July, Luxembourg, LU, Extraordinary meeting of the Board of Directors of the EICR</td>
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<td>6th September, Oslo, NO, Routes4U workshop for the Baltic Sea Region</td>
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<td>13th - 15th September, Alés, FR, Participation in the 140th Anniversary of R. L. Stevenson’s journey</td>
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<tr>
<td>20th - 22nd September, Cetinje, ME, XXIII Regional Milocr Development Forum “Economic Development Model based on Tourism - Challenges and Threats”</td>
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<tr>
<td>26th-28th September, Görlitz, DE, 8th Annual Advisory Forum on Cultural Routes</td>
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<tr>
<td>3rd October, Belgrade, RS, Participation in the 8th Business Conference on South East Europe Tourism 2018</td>
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<td>8th October, Luxembourg, LU, Meeting with Via Memoria Mauthausen</td>
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<td>17th - 19th October, Sofia, BG, Participation at the 7th Annual Forum of the EU Strategy for the Danube Region</td>
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<td>23rd October, Strasbourg, FR, Meeting of the EPA Statutory Committee of member States</td>
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<td>25th - 28th October, Paris, FR, International Cultural Heritage Fair</td>
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<td>6th November, Bucharest, Ro, Routes4U workshop for the Danube Region</td>
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<tr>
<td>9th November, Birmingham, GB, Ironbridge Annual Lecture, “Making Sense of Europe’s Heritage: The Cultural Routes of the Council of Europe”</td>
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</tbody>
</table>
10th November, Valladolid, ES, Participation in the Iberian Biennial of Cultural Heritage

14th - 16th November, Mali Losinj, HR, High-level International Conference “Cultural Routes of the Olive Tree as a model for Europe’s values, heritage and sustainable development”

13th November, Macerata, IT, Presentation at the conference: “To the discovery of the Cultural Routes of the Council of Europe. Tools for intercultural dialogue and territorial sustainable development”, organized by the University of Macerata

15th November, Saint Petersburg, RU, Participation in the VII St. Petersburg International Cultural Forum

22nd November, Luxembourg, LU, Meeting of the Board of Directors of the EICR

23rd - 25th November, Alcobaca, PT, 3rd International meeting of Cistercian Abbeys

27th - 28th November, Strasbourg, FR, Conference “The Cultural Routes of the Council of Europe, Journeys of faith and encounter”

29th November, Gdansk, PL, Baltic Sea States Forum: “Cultural heritage in promotion and development of the Baltic Sea Region”

3rd - 4th December, Luxembourg, LU, Conference Heritage for Future

6th - 7th December, Venice, IT, Participation in the OECD Conference on “Unleashing the Transformative Power of Culture and Creativity for Local Development”

6th December, Paris, FR, Presentation at the High-level academic conference on “EU-China Tourism, Challenges and opportunities for Chinese tourism in European Heritage Cities”

More information

Resolution CM(Res(2013) 66 confirming the establishment of the Enlarged Partial Agreement on Cultural Routes (EPA)

Resolution CM(Res(2013) 67 revising the rules for the award of the “Cultural Route of the Council of Europe” certification

Declaration by the Committee of Ministers on the 30th anniversary of the Cultural Routes of the Council of Europe (1987-2017)
European Institute of Cultural Routes
Abbaye de Neumünster
Bâtiment Robert Bruch
28, rue Münster
L-2160 Luxembourg

T. (+352) 24 12 50
contact@culture-routes.lu

coe.int/routes

With the support of
LE GOUVERNEMENT
DU GRAND-DUCHÉ DE LUXEMBOURG
Ministère de la Culture