

# Cultural Routes of the Council of Europe Programme

Activity Report



# 2018

2018

**Cultural Routes  
of the Council of Europe Programme**

Activity Report

# Table of contents

<i>Forewords</i>	4	<b>3- European Institute of Cultural Routes (EICR)</b>	<b>32</b>
<i>Introduction</i>	5	3.1 - Statutory bodies and staff	34
<b>1- Highlights</b>	<b>8</b>	3.2 - Statutory meetings	35
1.1 - 20 <sup>th</sup> Anniversary of the European Institute of Cultural Routes	10	Support to the EPA Secretariat in the coordination of the Cultural Routes evaluation cycles	36
1.2 - Certification of two new Cultural Routes	11	3.4 - Advisory meetings and activities	38
1.3 - 8 <sup>th</sup> Annual Advisory Forum on Cultural Routes	12	3.5 - Cooperation with International Organisations	42
1.4 - 7 <sup>th</sup> Training Academy	13	3.6 - University Network for Cultural Routes Studies (NCRS)	42
1.5 - International Cultural Heritage Fair	14	<b>4- The Cultural Routes of the Council of Europe</b>	<b>44</b>
1.6 - Iberian Biennial of Cultural Heritage Award	15	4.1 - Statutory meetings	48
1.7 - Croatian Chairmanship of the Committee of Ministers of the Council of Europe: Cultural Routes event	16	4.2 - Selected activities for priority field of action	49
1.8 - Conference Heritage for Future	17	Co-operation in research and development	49
<b>2- Council of Europe Enlarged Partial Agreement on Cultural Routes (EPA)</b>	<b>18</b>	Enhancement of memory, history and European heritage	51
2.1 - Statutory bodies and staff	22	Cultural and educational exchanges for young Europeans	55
2.2 - Statutory activities	22	Contemporary cultural and artistic practices	57
2.3 - Evaluations and certifications	24	Cultural tourism and sustainable cultural development	58
2.4 - Cooperation with International Organisations	25	4.3 - Contact information	64
2.5 - Activities	28	<b>5- Council of Europe – European Union Joint Programme: Routes4U</b>	<b>68</b>
Participation in activities in EPA member States	28	Objectives	70
Participation in activities along the Cultural Routes of the Council of Europe	29	Expected results	70
Participation in activities in other Council of Europe member States	29	Activities implemented in 2018	71
2.6 - EPA representatives	30	Staff	73
		Contact	73
		<b>6- Communication</b>	<b>74</b>
		<b>7- 2019 Outlook</b>	<b>78</b>
		<b>8- Financial Statements</b>	<b>82</b>
		<i>Appendices</i>	86

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Since 1987, the Cultural Routes of the Council of Europe have promoted the transnational dimension of European heritage, cultural cooperation and tourism. Cultural Routes support authentic, sustainable and participative cultural networks, sharing values in a spirit of dialogue and respect for European identity and diversity. In today's Europe, the importance of the Cultural Routes of the Council of Europe Programme is more relevant than ever. Stressing the need to overcome new stereotypes and new forms of discrimination and exclusion, Cultural Routes remind us of the fundamental role of shared European values, cultural diversity and intercultural dialogue.

Preserving and enhancing the shared cultural heritage of Europe is essential to understand who we are and where we come from, in order to face our common future. The Enlarged Partial Agreement, in which over 30 Member States participate, ensures the development, implementation, evaluation and promotion of Cultural Routes, which put into practice a holistic understanding of cultural heritage from a European and transnational perspective. In this respect, this report is aimed at reflecting the efforts taken by all involved countries and parties towards the development of the Cultural Routes of the Council of Europe Programme, highlighting the accomplishments achieved during 2018. This Activity Report bears witness to the vigour and success of the programme, thus enhancing the potential of Cultural Routes for cultural cooperation, sustainable territorial development and social cohesion.

The Cultural Routes of the Council of Europe are an exemplary instrument of cultural diplomacy, because their aim is, inter alia, to «foster dialogue and understanding». To serve as an inspiration for a more united Europe, based on a deeper knowledge of diversity, respect of others, defence of freedoms and solidarity, remains, unfortunately, an ongoing challenge.

A better understanding of Europe through intercultural dialogue is one of the most effective ways to tackle the currents offering simplistic answers to complex problems. Had the Cultural Routes not existed for the last 30 years, it would be pressing to invent them.

2018 was another very good year for the European Institute of Cultural Routes (EICR) and the Cultural Routes of the Council of Europe Program. End of May, the Institute celebrated its 20<sup>th</sup> anniversary at its headquarters in Luxembourg, with the visit of the Permanent Representatives of the Council of Europe member States and observers. This anniversary was a good opportunity to take stock of the impressive developments of the past years and discuss future orientations. The Program has indeed grown considerably to include 33 certified Cultural Routes with this year's certification of the Impressionisms Routes and Via Charlemagne. Many more candidates applied in 2018 for certification, showing the attractiveness of the program. The membership of the Enlarged Partial Agreement (EPA) increased to 32 members with the accession of Finland, Turkey and the Holy See during 2018.

The EICR, with its dedicated staff, has continued its important work of support to the EPA and the Cultural Routes by providing counsel, technical advice and training to certified Cultural Routes and new projects while assisting the important annual evaluation cycle. At the same time, the Institute has been very active in promoting the Cultural Routes in several international events. In November, in Valladolid, Spain, it was awarded the 2018 XI Iberian Biennial of Cultural Heritage Award for its contribution to European values.

The success of the EICR and the Cultural Routes program deserves to be widely known by the European public. I believe that this report will be an important contribution to this end.



**Mrs. Marianne Berger Marjanovic**

Chair, Governing Board,  
Enlarged Partial Agreement  
on Cultural Routes, Council  
of Europe



**Ambassador Stephan Müller**

Chair, EPA Statutory Committee  
of member States, Enlarged  
Partial Agreement on Cultural  
Routes, Council of Europe



**Mr. Christian Biever**

President, European  
Institute of Cultural Routes,  
Luxembourg

Launched in 1987, the Cultural Routes of the Council of Europe programme demonstrates, by means of a journey through space and time, how heritage and cultures of different and distant regions of Europe contribute to a shared cultural heritage. Cultural Routes put into practice the fundamental principles promoted by the Council of Europe: human rights, democracy, participation, cultural diversity and identity. They encourage intercultural dialogue, mutual exchange and enrichment across borders and centuries. Today, the 33 certified Cultural Routes aim to encourage European citizens to re-explore their heritage by practicing cultural tourism across the whole European continent and beyond.

In 2010, the Committee of Ministers of the Council of Europe established an **Enlarged Partial Agreement on Cultural Routes (EPA)** to enable closer co-operation between states particularly interested in the development of the Cultural Routes, with a focus on themes of symbolic importance for European values, history, and culture and the discovery of less well-known destinations. Today, the programme benefits from cooperation among its 32 member States, regional and local authorities, as well as international Organisations, including the European union, OECD, UNESCO and UNWTO.

2018 has been an exceptional year for the Cultural Routes of the Council of Europe. Three new member States joined the EPA (Finland, Turkey and the Holy See), demonstrating increased political and financial commitment from the member States. Two new certifications brought the programme to 33 certified Cultural Routes, covering a wide range of European themes, including more than 1.600 members crossing some 50 countries in Europe and beyond.

The 20<sup>th</sup> Anniversary of the **European Institute of Cultural Routes** highlighted not only its long commitment to providing technical support to the programme but also its role as catalyst of the joint efforts of local populations, governments, universities, technicians and many other stakeholders that have been supporting this programme for more than 30 years. Its remarkable work has indeed been recognized with the 2018 XI Iberian Biennial of Cultural Heritage Award, for its contribution to European values and long-time support to the Cultural Routes.

A long-term partnership was established during 2018 with the European Commission (DG REGIO) through the implementation of a Joint Programme, "Routes4U", which is developing successful initiatives in the fields of research, communication, visibility and capacity building in the four EU Macro-regions.

This year has also been marked by a great number of events and activities, such as the 8th Annual Advisory Forum in Görlitz, Germany, the 7th Training Academy in Yuste, Spain, and the presence at international fairs (Paris, Berlin, Madrid), enabling rich exchanges and cooperation opportunities not only among Cultural Routes' stakeholders but also by spreading the message of the Cultural Routes to new audiences and partners.

Thanks to this rich and diverse togetherness, the Cultural Routes Programme, today more than ever, widely promotes knowledge and understanding of European cultural identity. The Cultural Routes help preserve and enhance cultural and natural diversity as a way for improving the living environment and as a source of cultural, social and sustainable development.

We hope you will enjoy travelling along the Cultural Routes of the Council of Europe while reading this report!



**Stefano DOMINIONI**

Executive Secretary, Enlarged Partial Agreement on  
Cultural Routes (Council of Europe)  
Director, European Institute of Cultural Routes

*The Cultural Routes of the Council of Europe Programme is made possible thanks to the support of the member States of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe and the European Institute of Cultural Routes, funded by the Ministry of Culture of the Grand Duchy of Luxembourg.*

1987

Declaration of Santiago de Compostela

**20<sup>th</sup>**  
Anniversary  
of the European Institute  
of Cultural Routes

2018

**33**  
certified Cultural Routes  
of the Council of Europe

**+ 50**  
countries crossed,  
in Europe and beyond

**1,1** €  
Million  
Grant Agreement  
between the Council  
of Europe and the  
European Union

2017

**30<sup>th</sup>**  
Anniversary  
of the Cultural Routes of  
the Council of Europe,  
Council of Europe Committee  
of Ministers Declaration (2017)

**32**  
members States  
of the EPA and  
2 observer States as  
of January 2019

**+ 1.600**  
members  
of the Cultural Routes  
network



1

# Highlights

|

## 1.1 - 20<sup>th</sup> Anniversary of the European Institute of Cultural Routes

31<sup>st</sup>

May

1<sup>st</sup>

June



Luxembourg

2  
days

+140  
participants



**The European Institute of Cultural Routes (EICR), technical agency of the Cultural Routes of the Council of Europe Programme, celebrated its 20<sup>th</sup> anniversary on 31<sup>st</sup> May and 1<sup>st</sup> June 2018.**



Audience granted by His Royal Highness the Grand-Duke of Luxembourg to the Ambassadors of the 47 member States of the Council of Europe at the Grand Ducal Palace, Luxembourg, LU.

The event, which took place at the Neumünster Abbey in Luxembourg, headquarters of the EICR / Enlarged Partial Agreement on Cultural Routes, welcomed the Ambassadors of the 47 Council of Europe member States (Permanent Representatives in Strasbourg) and Observers, as well as representatives of the Cultural Routes of the Council of Europe, the Government of Luxembourg and European Institutions.



Mrs. Snežana Samardžić-Marković, Director General of Democracy of the Council of Europe, during the celebrations of the 20<sup>th</sup> Anniversary of the EICR.

A conference dedicated to the Cultural Routes programme was held on 31<sup>st</sup> May and followed by a theme-based dinner and a series of music performances representing Cultural Routes of the Council of Europe. On 1<sup>st</sup> of June, a guided visit of Luxembourg city and an Audience granted by His Royal Highness the Grand-Duke of Luxembourg

concluded the official programme. On the same day, the general public had the opportunity to discover the Cultural Routes by visiting a photo exhibition organised at Neumünster Abbey.

Created in 1998 by an agreement between the Council of Europe and the Grand Duchy of Luxembourg, the European Institute of Cultural Routes is a technical agency that provides support and advice to the Cultural Routes of the Council of Europe Programme. The EICR is funded thanks to the support of the Ministry of Culture of Luxembourg and benefits from close cooperation with the Ministry of Foreign Affairs and the Ministry of Economy (Tourism) of Luxembourg.

### Highlights

Opening Ceremony speeches

**Conferences:** “Action fields of the European Institute of Cultural Routes. Future perspectives and reflection on 20 years of excellence”

Cultural Routes contributed to the celebration by presenting traditional products from their networks: European Route of Jewish Heritage, Iter Vitis, Via Francigena, Olive Tree Routes, The Hansa, Prehistoric Rock Art Trails.

**Music performances:** Duo Bella Musica (European Mozart Ways) and Orion Association (Santiago de Compostela Pilgrim Routes)



Conference held on the occasion of the 20<sup>th</sup> Anniversary of the EICR, Luxembourg, LU.

## 1.2 - Certification of two new Cultural Routes

On 18-19<sup>th</sup> April 2018, the Governing Board of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA), certified two new “Cultural Routes of the Council of Europe”: “Impressionisms Routes” and “Via Charlemagne”, bringing the programme to 33 certified routes. The official Certification Ceremony of the new Cultural Routes was held during the 8th Annual Advisory Forum of the Cultural Routes of the Council of Europe in Görlitz, Germany.



The **Impressionisms Routes**, organised in painters' routes, aim at creating and fostering, within the European continent, a link between the sites that have inspired the European impressionists and open-air painters from the mid-19<sup>th</sup> century until the mid-20<sup>th</sup> century, the places where they lived and established artists' colonies and the towns where their works are today displayed in museums.



Mrs. Marianne BERGER MARJANOVIĆ (Chair, EPA Governing Board) and Mrs. Birgitta RINGBECK (Federal Foreign Office, DE and member of the EPA Governing Board) awarded the “Cultural Route of the Council of Europe” certification to the “Impressionisms Routes” representatives.

Countries involved:



The **Via Charlemagne** aims to present the historic sites linked to the figure of Charlemagne and the rich heritage of legends and traditions related to this European figure. The network aims at celebrating this important historical European figure through events and seminars, as well as youth-oriented projects.



Mrs. Marianne BERGER MARJANOVIĆ (Chair, EPA Governing Board) and Mrs. Birgitta RINGBECK (Federal Foreign Office, DE and member of the EPA Governing Board) awarded the “Cultural Route of the Council of Europe” certification to the “Via Charlemagne” representatives.

Countries involved:

### ... More information



Impressionisms Routes



Via Charlemagne

## 1.3 - 8<sup>th</sup> Annual Advisory Forum on Cultural Routes (Görlitz, Germany)

26<sup>th</sup>

28<sup>th</sup>

September



Görlitz

3  
days

+250  
participants

+30  
countries

+40  
speakers

**Cultural Routes of the Council of Europe Advisory Forum «Cultural Routes of the Council of Europe connecting cultural values, heritage sites and citizens: strategies and synergies in a global perspective»**

The 8<sup>th</sup> Annual Advisory Forum was organised under the auspices of the Enlarged Partial Agreement on Cultural Routes in co-operation with the City of Görlitz, the Saxon Ministry of the Interior and the German Federal Foreign Office and with the support of the European Institute on Cultural Routes in Luxembourg.



8th Annual Advisory Forum on Cultural Routes, Görlitz, DE.

This 8<sup>th</sup> edition highlighted the strategies and synergies between the Cultural Routes of the Council of Europe and International Organisations (European Union, UNESCO, ICOMOS, Organisation of Ibero-American States, NECSTouR) concerned with the protection and the promotion of cultural heritage. It was also an occasion to discuss the development of new initiatives and partnerships, as well as a platform for exchange of good practices.

*“In the last thirty years we have worked hand-in-glove with other “founding fathers” of the Programme, namely the European Institute of Cultural Routes in Luxembourg and our external partners: the EU, the UNESCO and UNWTO, and more recently the Organisation of Ibero-American States. To all of them we express our thanks, for the positive debate and constructive dialogue on different aspects of the Programme”*

**Matjaz Gruden**

Director of Democratic Participation, Council of Europe



Mr. Matjaz Gruden, Director of Democratic Participation, Council of Europe, during the 8th Annual Advisory Forum on Cultural Routes.

### Participants:

- 25 Cultural Routes of the Council of Europe
- 20 cultural route projects
- delegates from 20 member States of the Enlarged Partial Agreement on Cultural Routes (EPA)
- high-level representatives from the Council of Europe, UNESCO, ICOMOS, UNWTO, Ibero-American States Organization
- tourism and culture professionals.



Mr. Matjaz Gruden and Monsignor Maurizio Bravi, Representative of the Holy See to the Governing Board of the EPA, during the Accession Ceremony of the Holy See to the EPA, 8th Annual Advisory Forum on Cultural Routes, Görlitz, DE.

### Programme:

#### 1 plenary session, main topics:

- Existing cooperation and perspectives between the Cultural Routes of the Council of Europe and the European Heritage Days, EU cultural initiatives, UNESCO World Heritage.
- Council of Europe and European Union cooperation on Cultural Routes: the Routes4U Joint -Programme
- EU Regional Strategies and policies: the role of the Cultural Routes of the Council of Europe

### ... More information



8th Cultural Routes  
Annual Advisory Forum



Additional  
resources on the COE

### 2 roundtables, 2 main issues:

- Cultural Routes of the Council of Europe and European Heritage programmes: existing and potential initiatives for future synergies
- Cultural Routes of the Council of Europe and UNESCO World Heritage Sites: existing and potential future synergies

### 2 Roadmap workshops



Mr. Matjaz Gruden and Mr. Hüseyin Gazi Coşan, Counsellor of Turkish Tourism Board in Berlin, during the Accession Ceremony of Turkey to the EPA, 8th Annual Advisory Forum on Cultural Routes, Görlitz, DE.

### Highlights

- Accession ceremony for member States who joined the EPA during 2018 (Finland, The Holy See, Turkey).
- Certification Ceremony for Cultural Routes certified in 2018.
- Meeting for Presidents and Managers of Cultural Routes of the Council of Europe and University Network for Cultural Routes studies
- Presentation of the 2019 Annual Advisory Forum (Sibiu, RO)
- Adoption of the Görlitz Roadmap
- Side events: visits to explore Görlitz, Bad Muskau, Bautzen and Dresden (DE).

## 1.4 - 7<sup>th</sup> Training Academy

4  
days

5  
workshops

+70  
participants

4  
international experts

12<sup>th</sup>

15<sup>th</sup>

June



Cuacos  
de Yuste,  
Extremadura



### 2018 Cultural Routes of the Council of Europe Training Academy “Innovation and new trends in Cultural Routes: (re)interpreting European cultural heritage”.

The training seminar explored how the use of technology can boost Cultural Routes’ activity, how they can take advantage of the potential of social network and the importance of establishing strategic alliances and partnerships.

The 7<sup>th</sup> edition of the Training Academy was organised by the Cooperation Network of European Routes of the Emperor Charles V, the European and Ibero-American Academy of Yuste Foundation and the European Institute of Cultural Routes, with the support of the Regional Government of Extremadura and the Provincial Government of Caceres at the Royal Monastery of Yuste in Cuacos de Yuste, Extremadura, Spain.



7<sup>th</sup> Training Academy, 12<sup>th</sup> - 15<sup>th</sup> June, European Routes of Emperor Charles V, Cuacos de Yuste, Extremadura, ES

### 5 keynote speeches:

- Challenges and opportunities for Cultural Routes in the 21<sup>st</sup> Century
- From the creation to the implementation of Cultural Routes Products. Challenges and vision
- (Re)interpreting European Cultural Heritage. New opportunities for the cultural and tourism sectors



- What is the role of new technologies in Cultural Routes?
- The power of partnerships: Challenges and visions in the 2018 European Year of Cultural Heritage



Mr. Quintin CORREAS DOMINGO, Manager of the European Routes of Charles V, during one of the workshops of the 7th Training Academy.

#### 5 workshops:

1. Creativity, partnership, training and development in cultural routes products. Current and future challenges
2. Macro tendencies on cultural heritage and tourism management: circular economy and other aspects to be considered when developing cultural routes
3. Main challenges and successful histories in the use of new technologies: social media communication, creative approaches and visions. How to create new audiences and combine traditional and new communication tools.

4. Cultural Heritage and Tourism: The perfect wedding?
5. Can you do it alone? Developing strategic partnerships

### Highlights

More than 70 participants from 16 countries: 20 certified Cultural Routes of the Council of Europe, 15 candidate projects, representatives of the Ibero-American States Organization (OEI), culture and tourism experts and professionals, among others.

#### 4 International keynote speakers

2 Special sessions for candidate cultural routes on the certification cycle and criteria.

General discussion between certified Cultural Routes of the Council of Europe and the EICR

Field visits to discover the certified “European Routes of Emperor Charles V” in the region: Guided visit to Garganta de la Olla, the Royal Monastery of Yuste and Palace of Charles V, hiking trail along a segment of the route.

### ... More information



Training Academy Programme



Training Academy videos



Additional resource on the COE website

## 1.5 - International Cultural Heritage Fair

25<sup>th</sup>

28<sup>th</sup>

October



Paris

At the occasion of the 24<sup>th</sup> edition of the International Cultural Heritage Fair in Paris, the Council of Europe Enlarged Partial Agreement on Cultural Routes, the European Institute of Cultural Routes and the European Heritage Days co-hosted a stand visited by over 20,000 Salon visitors.

The 2018 edition, under the theme of “European Heritage, Shared Heritage”, brought together heritage specialists and general public to visit

more than 300 stands and participate in more than 40 conferences organized throughout the fair. Established over 25 years ago, the International Cultural Heritage Fair has grown to become the leading heritage fair in Europe, bringing together professionals from the field of tangible and intangible cultural heritage, restoration and preservation.

### ... More information



Salon du Patrimoine Official Website



Salon du patrimoine Conferences

## 1.6 - Iberian Biennial of Cultural Heritage Award

8<sup>th</sup>

11<sup>th</sup>

November



Valladolid



The European Institute of Cultural Routes was awarded the **2018 XI Iberian Biennial of Cultural Heritage Award** for its contribution to European values and long-time support to the Cultural Routes of the Council Europe Programme.

Within the context of the XI Iberian Biennial of Cultural Heritage, this prestigious award and its bronze sculpture was presented in Valladolid (Spain)



Mrs. Brigitte MACRON visited the stand held by the EICR and the EPA on Cultural Routes at the International Cultural Heritage Fair.



EICR and Council of Europe staff members at the International Cultural Heritage Fair, from left: Marie Sautin, Eleonora Berti, Catherine Hannequart, Irdelle Lagnide.



From left to right: Mr. Georges LUCENET (Impressionisms Routes), Mr. Stefano DOMINIONI, Mrs. Catherine LALUMIERE, Mr. Christian BIEVER, Mrs. Maguelonne DEJEANT-PONS.

### Highlights

The Council of Europe and the EICR representatives and staff members were honoured by the visit to their stand of France’s first lady, Mrs. Brigitte Macron, and the French Minister of Culture, Mr. Franck Riester

#### 2 conferences:

- “European heritage, common heritage: 31 years of the Cultural Routes of the Council of Europe”
- “Institutional cooperation through the Cultural Routes of the Council of Europe”

#### Speakers:

- Mrs. Catherine Lalumière, former Secretary General of the Council of Europe (1989-1994)
- Mrs. Maguelonne Dejeant-Pons, Representative of the European Heritage Days
- Mr. Christian Biever, President of the European Institute of Cultural Routes
- Representatives of 4 certified Cultural Routes: Santiago de Compostela Pilgrim Routes, Saint-Martin of Tours route, In the Footsteps of Robert Louis Stevenson and Destination Napoleon.
- Representatives of the French Ministry of Culture, UNESCO, European Commission and Council of Europe

on 10th November by the regional Minister of Culture of Castilla-León, Ms. Josefa García Cirac, to Mr. Eladio Fernández-Galiano, Special advisor to the Cultural Routes of the Council of Europe programme and member of the Board of Directors of the EICR.



Mr. Eladio Fernández-Galiano receives the Iberian Biennial of Cultural Heritage Award on behalf of the EICR.

Ms. García Cirac highlighted that “this European Year of Cultural Heritage 2018 was important to recognize the value for citizens of the Council of Europe Cultural Routes as they bring people together, enhance cultural heritage and contribute to sustained development in regions such as hers”.

*“In this European Year of Cultural Heritage 2018 I find very appropriate that Europe recognizes the value of Cultural Routes. They bring us together and speak about our common history, enhancing our incredible shared heritage and building bridges among the people of our continent.”*

**Eladio Fernández-Galiano**

Head of Culture, Nature and Heritage Department, DGII, Council of Europe and Special advisor to the Cultural Routes of the Council of Europe programme

## 1.7 - Croatian Chairmanship of the Committee of Ministers of the Council of Europe: Cultural Routes Event

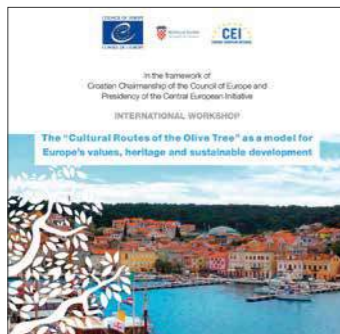
14<sup>th</sup>

16<sup>th</sup>

November



Mali Lošinj



The international conference “Cultural Routes of the Olive Tree as a model for Europe’s values, heritage and sustainable development” was organized in the framework of the Croatian Chairmanship of the Committee of Ministers of the Council of Europe, in cooperation with the Croatian Ministry of Tourism, the Central European Initiative and the EPA on Cultural Routes.

For the first time since the country became a member of the Council of Europe in 1996, the Chairmanship of the Committee of Ministers of the Council of Europe was held by Croatia. Mrs. Marija Pejčinović Burić, Minister of Foreign and European Affairs of Croatia, chaired the Committee of Ministers for a period of 6 months from May until November 2018.

### Highlights

#### Four main priorities established by the Croatian Chairmanship:

1. the fight against corruption;
2. the efficient protection of rights of national minorities and vulnerable groups;
3. decentralisation in the context of strengthening of local government and self-government, including the issue of absorption capacities of regions;
4. **the protection of cultural heritage and cultural routes.**

*“We have to consider diversity as a major force, as well as a dialogue between the different groups in order to achieve a peaceful coexistence. Cultural Routes are concrete manifestations of these political principles.”*

**Frano Matušić**

State Secretary of the Croatian Ministry of Tourism

## 1.8 - Conference Heritage for Future

3<sup>rd</sup>

4<sup>th</sup>

December



Luxembourg

2 days

3 panels

+80 participants

+20 speakers

In the context of the 2018 European Year of Cultural Heritage, the Creative Europe Desk Culture – Luxembourg and the European Institute of Cultural Routes organized the event “**Heritage for Future. Conference on sustainable networking and funding for Cultural Heritage in Europe**”.

The event took place during two days at the Neumünster Abbey, in Luxembourg.



Conference Heritage for Future, Luxembourg, LU

#### 3 panels:

- European Funds for cultural, local and regional development
- How to ensure the sustainability of funded projects?
- How to combine efforts for sustainable support: fostering European synergies

#### Keynote speeches:

- Sneska Quaedvlieg-Mihailovic, General Secretary of Europa Nostra
- Snežana Samardžić-Markovic, General Director of Democracy of the Council of Europe
- Guy Arendt, State Secretary for Culture, Ministry of Culture, Luxembourg
- Michel Magnier, Director of Culture and Creativity, DG Education and Culture, European Commission
- Christian Biever, President, European Institute of Cultural Routes

#### 1 side event:

Conference: “Discovering Jewish Heritage of Luxembourg” organized by the Luxembourg Commission for Cooperation with UNESCO

### Highlights

#### 22 speakers:

- Representatives of European Organisations: Council of Europe, Europa Nostra, European Commission
- Representatives of Luxembourg institutions: Ministry of Culture, Creative Europe Desk Culture-Luxembourg, Ministry of Agriculture, Viticulture and Protection of consumers, Luxembourg Commission for Cooperation with UNESCO
- European Institute of Cultural Routes
- Representatives of European projects / institutions: Routes4U, Interreg VA Grande Région, IDELUX, CUMEDIAE, European Investment Bank
- 2 certified Cultural Routes of the Council of Europe: European Route of Jewish Heritage, Vikings Route

Facebook live streaming throughout the entire event

*“Cultural heritage in all its different forms is one of Europe’s most precious assets. It helps to build bridges between people and communities, and it is central to our identity as Europeans”*

**Snežana Samardžić-Marković**

Director general of Democracy, Council of Europe



Mr. Christian Biever, Mrs. Snežana Samardžić-Marković and Mr. Michel Magnier during the conference Heritage for Future.

### ... More information



Conference Heritage for Future Video



Conference Heritage for Future Programme



2

## Council of Europe Enlarged Partial Agreement on Cultural Routes (EPA)



## 32 EPA member States<sup>1</sup>

 Andorra - 2012	 Holy See - 2018	 Serbia - 2012
 Armenia - 2015	 Hungary - 2013	 Slovak Republic - 2014
 Austria - 2011	 Italy - 2011	 Slovenia - 2011
 Azerbaijan - 2011	 Lithuania - 2012	 Spain - 2011
 Bosnia and Herzegovina - 2016	 Luxembourg - 2011	 Switzerland - 2013
 Bulgaria - 2011	 Monaco - 2016	 Turkey - 2018
 Croatia - 2016	 Montenegro - 2011	
 Cyprus - 2011	 Norway - 2011	<b>2 Observer States</b>
 Finland - 2018	 Poland - 2017	 Albania
 France - 2011	 Portugal - 2011	 Ireland
 Georgia - 2016	 Romania - 2013	
 Germany - 2013	 Russian Federation - 2011	<b>Observers</b>
 Greece - 2011	 San Marino - 2017	EU, UNESCO, OECD, UNWTO

### Since 2010

#### Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA) Political body of the Cultural Routes of the Council of Europe Programme

**14**  
founding member  
States in 2010

**32**  
member States as of  
31<sup>st</sup> January 2019

**3**  
new member States  
in 2018

**2**  
Observers as of  
31<sup>st</sup> January 2019

- open to **member and non-member States of the Council of Europe**

- **political and financial support** to the Cultural Routes of the Council of Europe Programme

- implementation of the Council of Europe policy guidelines

- **Programme strategy**

- **award of the certification “Cultural Route of the Council of Europe”**

- **advice and expert assistance** for the development, implementation and promotion of the Cultural Routes


- **supports of networking and exchanges** between Cultural Routes’ operators and other partners in the field of cultural tourism


- 2 statutory bodies:


- Governing Board composed of representatives from Ministries of Culture and Tourism
- Statutory Committee composed of Permanent Representatives to the Council of Europe

- Headquarters at the European Institute of Cultural Routes, Luxembourg

**During 2018 the Council of Europe Enlarged Partial Agreement on Cultural Routes expanded its membership, and currently features 32 member States.**

 On the 6<sup>th</sup> July 2017, the Permanent Representation of Finland to the Council of Europe officially informed the Secretary General of the Council of Europe of Finland’s accession to the EPA, as of 1<sup>st</sup> January 2018.

 On 2<sup>nd</sup> October 2017, the President of the Republic of Turkey, Recep Tayyip Erdoğan, officially informed the Council of Europe of Turkey’s accession to the EPA, registered as of 15<sup>th</sup> January 2018.

 On Wednesday 21<sup>st</sup> March 2018, the Archbishop Paul R. Gallagher, Secretary for the Holy See’s Relations with States, informed Mr Thorbjørn Jagland, Secretary General of the Council of Europe, of the Holy See’s accession to the EPA, registered as of the 21<sup>st</sup> March 2018.

### Highlights

**Accession Ceremony for the member States who joined the EPA during 2018**, within the framework of the 8<sup>th</sup> Annual Advisory Forum of the Cultural Routes of the Council of Europe: Mr. Matjaz Gruden, Director of Democratic Participation of the Council of Europe, handed over to the representatives of the Holy See (Monsignor Maurizio Bravi, Permanent Observer of the Holy See to the UNWTO and Representative of the Holy See to the Governing Board of the EPA) and Turkey (Mr. Hüseyin Gazi Coşan, Counsellor of Turkish Tourism Board in Berlin), the official letters formalising the accession of their countries to the EPA.

**EPA Governing Board and evaluation cycle** (see page 36)




## 2.1 - Statutory bodies and staff




### EPA Governing Board

-  - **Marianne Berger Marjanovic**  
Chair, Norway (Art Council Norway, Research and Development Coordinator)
-  - **Karin Zimmer**  
Vice-Chair, Austria (Federal Ministry of Education, Arts and Culture, Head, Department for Bilateral and Multilateral Cultural Affairs)

### EPA Statutory Committee of member States

-  - **Stephan Müller**  
Chair, Luxembourg (Ambassador, Permanent Representative of Luxembourg to the Council of Europe)

### Members of the Bureau

-  - **Marianne Berger Marjanovic**
-  - **Karin Zimmer**
-  - **Steliana Cojocariu**  
Romania (Senior Counsellor for the Ministry of Tourism of Romania)

-  - **Peter Miladinov**  
Bulgaria (Ministry of Culture State expert, International Activities Unit)
-  - **Birgitta Ringbeck**  
Germany (Federal Foreign Office, Division for Multilateral Cultural and Media Policy, Council of Europe, EU, ASEM, ICCROM, German Commission for UNESCO)

### Secretariat

- **Stefano DOMINIONI**  
Executive Secretary

### Staff

- **Marie Sautin**  
Executive Assistant
- **Catherine Hannequart**  
Assistant (from 16<sup>th</sup> August)



18<sup>th</sup>

19<sup>th</sup>

April



Luxembourg

### Meeting of the EPA Governing Board

- Evaluation cycle 2017-18
- presentations by the representatives of the Cultural Routes of the Council of Europe under evaluation
- audition of candidate projects for certification
- election of Mrs. Marianne Berger Marjanovic as Chair of the Governing Board
- Annual Advisory forum: follow up to the Lucca Forum declaration (2017), VIII Advisory Forum in Görlitz (Germany, 2018), XI Advisory Forum in Sibiu (Romania, 2019), proposals for hosting the Advisory Forum in 2020.
- EPA working methods and new tools proposals from the Bureau
- Cooperation with International Organisations: European Union, UNESCO, UNWTO, OEI.



## 2.2 - Statutory meetings and activities

15<sup>th</sup>

16<sup>th</sup>

February



Luxembourg

### Meeting of the Bureau of the EPA Governing Board

- Evaluation cycle 2017-18
- 8<sup>th</sup> Annual Advisory Forum of the Cultural Routes of the Council of Europe
- Activity report 2017 and draft programme 2018
- Grant agreement between the Council of Europe and the European Commission (DG Regio) 2017-2020
- 20<sup>th</sup> Anniversary of the European Institute of Cultural Routes

23<sup>rd</sup>

October



Strasbourg

### Meeting of the EPA Statutory Committee of member States



- Budgetary management accounts 2017
- EPA budget 2018-2019
- updated programme of activities for 2018
- draft programme of activities for 2019

### Governing board statutory activities

- Assistance to EPA member States in identifying potential new cultural routes and existing routes where membership is relevant, dialogue with observer States
- Assessment of applications for "Cultural Route of the Council of Europe" certification
- Organisation and review of the regular 3-years evaluation of Cultural Routes of the Council of Europe
- Organisation of the Annual Advisory Forum of the Cultural Routes of the Council of Europe in coordination with the EPA member State hosting the event
- Cooperation with the European Union and other international organisations

**8** certified Cultural Routes of the Council of Europe evaluated (cycle 2017-2018)

**1** certified Cultural Route of the Council of Europe evaluated under exceptional evaluation (cycle 2017-2018)

**6** candidates presented for possible certification (cycle 2017-2018)

**2** new Cultural Routes certified in 2018

**10** certified Cultural Routes of the Council of Europe undergoing evaluation (cycle 2018-2019)

**8** new projects undergoing evaluation for possible certification (cycle 2018-2019)

### Regular evaluation

The certified Cultural Routes of the Council of Europe are evaluated every 3 years, in order to assess their compliance with the certification criteria envisaged by the Committee of Ministers Resolution CM/Res(2013)67 revising the rules for the award of the “Cultural Route of the Council of Europe” certification<sup>2</sup>.

#### Evaluation cycle 2017-2018 - completed

8 Cultural Routes of the Council of Europe were evaluated and found in compliance with CM/Res(2013)67:

- ATRIUM, architecture of totalitarian regimes of the 20th century
- European Cemeteries Route
- European Route of Cistercian Abbeys
- European Route of Historical Thermal Towns
- Prehistoric Rock Art Trails
- Réseau Art Nouveau Network
- Route of Saint Olav Ways
- Via Habsburg

1 Cultural Route of the Council of Europe was evaluated under exceptional evaluation and found in compliance with CM/Res(2013)67:

- Phoenician’s Route

#### Evaluation cycle 2018-2019 – underway

Cultural Routes of the Council of Europe – under evaluation:

- Cluniac sites in Europe
- Destination Napoleon
- European Route of Jewish heritage
- European Routes of the Emperor Charles V
- In the footsteps of Robert Louis Stevenson
- Roman Emperors and Danube Wine Route
- Routes of the Olive Tree

- Transromanica – The Romanesque Routes of European Heritage
- Via Regia
- Viking Routes

### Evaluation of candidates

Every year projects apply to request the certification “Cultural Routes of the Council of Europe”. Projects are assessed with reference to CM/Res(2013)67.

#### 2017-2018 Certification cycle - completed

Among the applications, 4 projects were selected by the EICR and EPA Bureau for possible certification “Cultural Route of the Council of Europe”.

- European Places of Peace
- Impressionisms Route
- European Templars Route
- Via Charlemagne

The EPA Governing Board decided to award the “Cultural Routes of the Council of Europe” certification to two candidates: Impressionisms Routes and Via Charlemagne.

#### 2018-2019 Evaluation Cycle – underway

- Cyril and Methodius Route
- European Route of Industrial Heritage
- Heloise, European Pedagogues Route
- Iron Curtain Trail
- Le Corbusier Destinations: Architectural Promenades
- Liberation Route Europe
- Places of Peace
- Routes of Reformation

### Görlitz Roadmap

The **Görlitz Roadmap** takes into account reflections and suggestions expressed during the **Cultural Routes of the Council of Europe 8<sup>th</sup> Annual Advisory Forum** with regards to the main themes addressed during the event. It gives particular attention to strategies and synergies between the Cultural Routes of the Council of Europe and International Organizations and initiatives such as: the European Heritage Days, European Heritage Label, European Capitals of Culture, UNESCO, ICOMOS, OEI, among others.



### Council of Europe

The EPA cooperates steadily with other entities, bodies and institutions of the Council of Europe, to strengthen the institutional support to the Cultural Routes, as well as to prompt their extension and embed additional routes.



Presentation at the Parliamentary Assembly Committee on Culture, Science, Education and Media, Sub-Committee on Culture, Diversity and Heritage, Strasbourg, FR.

- Presentation of the Cultural Routes of the Council of Europe Programme by Stefano Dominioni, Executive Secretary of the EPA, at the **Steering Committee for Culture, Heritage and Landscape (CDPP)**, 6th – 8th June, Strasbourg, FR

- Presentation of the Cultural Routes of the Council of Europe Programme by Stefano Dominioni, Executive Secretary of the EPA, at the **Congress of Local and Regional Authorities of the Council of Europe, Chamber of the Regions**, 18th June, Strasbourg, FR

- Presentation of the Cultural Routes of the Council of Europe Programme by Stefano Dominioni, Executive Secretary of the EPA, at the **Parliamentary Assembly Committee on Culture, Science, Education and Media, Sub-Committee on Culture, Diversity and Heritage**, 25th June, Strasbourg, FR

The EPA liaises with various international organisations, in order to support the development of the Cultural Routes of the Council of Europe, to protect and enhance European cultural heritage and to promote sustainable cultural tourism through the Cultural Routes of the Council of Europe.

*The Enlarged Partial Agreement on Cultural Routes underlines “the importance of cultural routes as tangible illustrations, through European trans-border itineraries, of the pluralism and diversity of European culture based on shared values, and as means for intercultural dialogue and understanding”*

**Resolution CM/Res(2013)66** confirming the establishment of the Enlarged Partial Agreement on Cultural Routes (EPA), 2013

### ... More information



Cultural Routes of the Council of Europe Resources

<sup>2</sup>See appendices.



EUROPEAN UNION

### European Union

- Cooperation with the **European Union External Action Service (EEAS)**: the EEAS will participate in the Governing Board meetings of the EPA as an Observer as of 1st January 2019.

### European Commission



7<sup>th</sup> Annual Forum of the EU Strategy for the Danube Region, Sofia, BG.

- Council of Europe – European Commission Grant Agreement: “**ROUTES4U**” joint programme (see chapter n°5)
- Participation at the **7<sup>th</sup> Annual Forum of the EU Strategy for the Danube Region**, jointly organised by Bulgarian authorities and by the European Commission (DG REGIO), in cooperation with the Danube Transnational Programme. 17th-19th October, Sofia, BG
- Cooperation with the European Commission within the context of the 2018 **European Year of Cultural Heritage**:

*“The Cultural Routes of the Council of Europe act as channels of dialogue, bridging places and citizens, tourists and local communities, and people with different backgrounds, identities and beliefs.”*

**Marianne Berger Marjanovic**

Chair, Governing Board,

Enlarged Partial Agreement on Cultural Routes



### European Year of Cultural Heritage:

2018 has been designated as the European Year of Cultural Heritage by the European Commission. The initiative was designed to be truly European, with events, activities and celebrations all around Europe to promote a sense of belonging to a common European space and aimed at getting people interested and involved in cultural heritage.

As a member of the Stakeholder Committee of the EYCH 2018, the European Institute of Cultural Routes was entitled to select and label activities implemented by the Cultural Routes of the Council of Europe which were in line with the objectives of the EYCH.

Cultural Routes activities that received the EYCH label from the EICR included the following:

#### Via Francigena

*European Francigena Marathon & World Francigena Ultramarathon 2018*

27th May / 20<sup>th</sup> - 21<sup>st</sup> October, IT

#### European Cemeteries Route

*Annual General Meeting & Week of Discovering European Cemeteries*

20-22 September / May - June, Innsbruck, AT / 63 cities in 21 countries

#### The Saint Martin of Tours Route

*Dom-le-Mesnil, international municipality for sharing*  
11th November, FR, DE, BE

#### European Route of Historical Thermal Towns

*EHTTA and ESPA Joint Conference on Thermalism and Thermal EU policies*

September - October, Brussels, BE

#### The Phoenicians’ Route

*11 Activities: Intercultural Travels, conferences, seminars, Plein Air Camper Tour, historical regatta.*

March - September, IT, ES

#### The Huguenot and Waldensian Trail

*6 activities: hiking, geocaching, conferences*

April - October, Baden-Württemberg and Hesse, DE

#### The Pyrenean Iron Route

*Exhibition «Industrial heritage and Iron Route in the Pyrenees»*

7<sup>th</sup> July 2018 – 23<sup>rd</sup> December 2019, AD, ES, FR

#### The European Route of Megalithic Culture

*«Experience megalith culture - megalithic tombs virtually» & Bad Iburg, Garden Festival “Landesgartenschau 2018»*

23 April - 29 April 2018, Osnabrücker Land, DE

#### The Routes of El Legado Andalusi

*Zocos de al-Andalus*

25<sup>th</sup> - 27<sup>th</sup> May / 1<sup>st</sup>-3<sup>rd</sup> June, Ugíjar, Almería, ES

#### European Route of Jewish Heritage

*European Story Telling Jewish Heritage Festival*

2<sup>nd</sup> September – 29<sup>th</sup> October, 28 countries

#### European Institute of Cultural Routes

*30<sup>th</sup> Anniversary of the EICR*

31<sup>st</sup> May - 1<sup>st</sup> June, Luxembourg, LU

#### European Institute of Cultural Routes

*Training Academy on Cultural Routes*

12<sup>th</sup> - 15<sup>th</sup> June, Cuacos de Yuste, Extremadura, ES

*“The European Parliament calls on the Commission and the EEAS to strengthen cooperation with the Enlarged Partial Agreement on Cultural Routes of the Council of Europe, an institutional tool for strengthening grassroots cultural relations also with third countries, with a view to promoting the fundamental values of cultural diversity, intercultural dialogue and sustainable territorial development of less well-known cultural destinations, while preserving their shared cultural heritage.”*

**Towards an EU strategy**  
for international cultural relations

### ... More information



European Year of Cultural Heritage Website



8th UNWTO Silk Road Ministers’ Meeting



### United Nations World Tourism Organisation

- Implementation of the **Memorandum of Cooperation**, signed in 2016 between the UNWTO and the Council of Europe: cooperation on the Phoenicians’ Route. Promotion of the Phoenicians’ Cultural Tourism Programme, contributing to the development of a new model of sustainable and inclusive tourism, in order to provide a more authentic, community-based experience along 3 Cultural Route Tourism Itineraries

- Participation at the **8<sup>th</sup> UNWTO Silk Road Ministers’ Meeting**, 7<sup>th</sup> March, ITB Berlin, DE.

In what was the biggest Silk Road Ministers Meeting to date, 34 Member States convened in ITB Berlin to discuss the “2025 Silk Road Tourism Agenda”. The meeting was also attended by numerous UNWTO Affiliate Members and partner organizations.



### Organisation for Economic Co-operation and Development (OECD)

Participation in the **OECD Conference on “Unleashing the Transformative Power of Culture and Creativity for Local Development”**, organized in co-operation with the European Commission and UNESCO, 6th-7th December 2018, Venice, IT:

Presentation of the Cultural Routes Programme during two sessions: “Cultural heritage for economic development and urban regeneration” and “Cultural Heritage, tourism and rural development”.

**14**  
activities in EPA  
member States


**5**  
activities along the Cultural  
Routes of the Council of Europe

**3**  
activities in other Council or  
Europe member States


The EPA promotes a greater awareness of the links between cultures in Europe and beyond, between heritage, cultural and sustainable tourism and development. This contributes to the communication and dissemination strategy of the Cultural Routes of the Council of Europe Programme.


**Participation in activities in EPA member states**

 27<sup>th</sup> February, Tbilisi, GE  
**Official Launching of the Cultural Routes of the Council of Europe programme**  
*Ministry of Culture and Sport of Georgia*


 13<sup>th</sup> March, Podgorica, ME  
**Presentation of the Cultural Routes of the Council of Europe Programme**  
*Ministry of Culture of Montenegro*




 21<sup>st</sup> – 23<sup>rd</sup> March, Ferrara, IT  
**Restoration Museums and Cultural Business International Trade Show**  
*Ministry of Cultural Heritage and Tourism of Italy*

 26<sup>th</sup> April, Jyväskylä, FI  
**Seminar on “Cultural routes network – Cultural routes as international content for tourism”**  
*Ministry of Culture of Finland*




 9<sup>th</sup> May, Brač, HR  
**4<sup>th</sup> Congress of Rural Tourism “A new era – the era of rural tourism”**  
*Ministry of Tourism of Croatia*

 24<sup>th</sup> May, Nancy, FR  
**Presentation of the Cultural Routes of the Council of Europe programme at the occasion of the Europe Month**  
*In the context of a citizen consultation entitled «Rethinking heritage and citizen engagement: the example of Cultural Routes of the Council of Europe».*


 20<sup>th</sup> – 22<sup>nd</sup> September, Cetinje, ME  
**XXIII Regional Milocer Development Forum “Economic Development Model based on Tourism – Challenges and Threats”**  
*Association of Economists and Managers of Montenegro (AEM ME), in cooperation with the University of Donja Gorica (UDG) and the Baltic Management Development Association.*




 3<sup>rd</sup> October, Belgrade, RS  
**8<sup>th</sup> Business Conference on South East Europe Tourism 2018**  
*Ministry of Trade, Tourism and Telecommunications and Ministry of Culture of the Republic of Serbia*


 17<sup>th</sup>-19<sup>th</sup> October, Sofia, BG  
**7<sup>th</sup> Annual Forum of the EU Strategy for the Danube Region**  
*Jointly organised by Bulgaria and by the European Commission (DG REGIO), in cooperation with the Danube Transnational Programme*



 14<sup>th</sup> -16<sup>th</sup> November, Mali Losinj, HR  
**High-level International Conference on “Cultural Routes of the Olive Tree as a model for Europe’s values, heritage and sustainable development”**


*In the framework of the Croatian Chairmanship of the Council of Europe, organised by the Croatian Ministry of Tourism with the support of Central European Initiative*

 15<sup>th</sup> November, Saint Petersburg, RU  
**VII St. Petersburg International Cultural Forum**  
*Ministry of Culture of the Russian Federation*

 27<sup>th</sup> – 28<sup>th</sup> November, Strasbourg, FR  
**Conference “The Cultural Routes of the Council of Europe, Journeys of faith and encounter”**  
*Permanent Mission of the Holy See to the Council of Europe and the Council of Bishops’ Conferences of Europe (CCEE)*


 29<sup>th</sup> November, Gdansk, PL  
**Baltic Sea States Forum: “Cultural heritage in promotion and development of the Baltic Sea Region”**  
*Polish Ministry of Culture and National Heritage and the National Maritime Museum in Gdansk*





 06<sup>th</sup> – 07<sup>th</sup> December, Venice, IT  
**OECD Conference on “Unleashing the Transformative Power of Culture and Creativity for Local Development”**  
*Organization for Economic Cooperation and Development (OECD)*


**Participation in activities along the Cultural Routes of the Council of Europe**




 18<sup>th</sup> – 19<sup>th</sup> May, Champlitte, FR  
**Participation in the 1st International General Assembly of the European Association of the Via Francigena (AEVF)**


 4<sup>th</sup> July, Strasbourg, FR  
**Participation in the certification ceremony of Via Charlemagne, held at the headquarters of the European Parliament in Strasbourg**


 17<sup>th</sup> July, Santiago de Compostela, ES  
**Participation in the XI International Jacobean Lessons “El Camino de Santiago in the 2018 European Year of Cultural Heritage”, organized by Santiago de Compostela University**


 13<sup>th</sup> – 15<sup>th</sup> September, Alès, FR  
**Participation in the 140th Anniversary of R. L. Stevenson’s journey.**

 23<sup>rd</sup> – 25<sup>th</sup> November, Alcobaça, PT  
**3<sup>o</sup> International meeting of Cistercian Abbeys**

**Participation in activities in other council of Europe member states**

 09<sup>th</sup> March, Waterford, IE  
**Conference ‘Pilgrimage and the Evolution of Spiritual Tourism’**  
*Spirituality Institute for research and Education (SpIRE), Dublin, and the Waterford Institute of Technology (WIT)*

 12<sup>th</sup> April, Kharkiv, UA  
**International Seminar “Cultural Heritage as Resource for Development. Opportunities within the European Programs”**  
*Ministry of Culture of Ukraine*


 9<sup>th</sup> November, Birmingham, GB  
**Ironbridge Annual Lecture, «Making Sense of Europe’s Heritage: The Cultural Routes of the Council of Europe»**  
*University of Birmingham*



## 2.6 - EPA representatives

 **Andorra** - 2012  
Oliver Codina  
**Ministry of Culture, Youth and Sport**  
cultura@govern.ad  
www.cultura.ad

 **Armenia** - 2015  
Anna Ghazaryan  
**Ministry of Culture**  
info@mincult.am  
www.mincult.am

 **Austria** - 2011  
Karin Zimmer  
**Austrian Federal Chancellery, Division II:  
Arts and Culture**  
ii@bka.gv.at  
www.kunstkultur.bka.gv.at

 **Azerbaijan** - 2011  
Araz Baghirli  
**Ministry of Culture and Tourism**  
mct@mct.gov.az  
www.mct.gov.az


 **Bosnia and Herzegovina** - 2016  
Biljana Čamur  
**Ministry of Foreign Affairs**  
info\_mvpbih@mvp.gov.ba  
www.mvp.gov.ba

 **Bulgaria** - 2011  
Peter Miladinov  
**Ministry of Culture**  
press@mc.government.bg  
www.mc.government.bg


 **Croatia** - 2016  
Tatjana Horvatic  
**Ministry of Culture**  
kabinet@min-kulture.hr  
www.min-kulture.hr

 **Cyprus** - 2011  
Eleni Pilla  
**Ministry of Education and Culture**  
moec@moec.gov.cy  
www.moec.gov.cy

 **Finland** - 2018  
Anne Mattero  
**Ministry of Education and Culture**  
kirjaamo@minedu.fi  
www.minedu.fi

 **France** - 2011  
Nicolas Monquaut, Isabelle Hurdubae  
**Ministry of Culture and Communication**  
contact (see website)  
www.culture.gouv.fr

 **Georgia** - 2016  
Levan Kharatishvili  
**Ministry of Culture and Monument Protection**  
mc@culture.gov.ge  
www.mcs.gov.ge

 **Germany** - 2013  
Birgitta Ringbeck  
**Federal Ministry of Foreign Affairs**  
www.auswaertiges-amt.de/de/kontakt  
www.auswaertiges-amt.de

 **Greece** - 2011  
Georgis Kalamantis  
**Ministry of Culture and Sport**  
ddsee@culture.gr  
www.culture.gr/en/ministry

 **Hungary** - 2013  
Julia Komlovszki  
**Ministry of Human Capacities**  
miniszter@emmi.gov.hu  
www.kormany.hu

 **Holy See** - 2018  
Monsignor Maurizio Bravi  
**Ufficio: Palazzo San Callisto**  
00120 Vatican City

 **Italy** - 2011  
Giuliana De Francesco  
**Ministry of Cultural Heritage  
and Activities and Tourism**  
contact (see website)  
www.beniculturali.it

 **Lithuania** - 2012  
Alfredas Jomantas  
**Ministry of Culture**  
centras@kpd.lt  
www.kpd.lt

 **Luxembourg** - 2011  
Barbara Zeches  
**Ministry of Culture**  
info@mc.public.lu  
www.gouvernement.lu/mc

 **Monaco** - 2013  
Leticia De Massy  
**Direction of Cultural Affairs**  
www.gouv.mc/Gouvernement-et-Institutions/  
Le-Gouvernement/Departement-de-l-Interieur/  
Direction-des-Affaires-Culturelles


 **Montenegro** - 2011  
Aleksandar Dajkovic  
**Ministry of Culture**  
www.mku.gov.me/en/contact  
www.mku.gov.me/en/ministry


 **Norway** - 2011  
Marianne Berger Marjanovic  
**Arts Council Norway**  
post@kulturradet.no  
www.kulturradet.no

 **Poland** - 2017  
Hanna Jędras  
**Ministry of Culture and National Heritage**  
rzecznik@mkidn.gov.pl  
www.mkidn.gov.pl

 **Portugal** - 2011  
Manuel Lacerda  
**Ministry of Culture General Directorate  
of Cultural Heritage**  
dgpc@dgpc.pt  
www.patrimoniocultural.gov.pt

 **Romania** - 2013  
Steliana Cojocariu  
**Ministry of Tourism**  
cabinet.ministru@mturism.ro  
www.turism.gov.ro

 **Russian Federation** - 2011  
Olga Yarilova  
**Ministry of Culture**  
contact (see website)  
www.mkrf.ru

 **San Marino** - 2017  
Mauro Maiani  
**Ministry of Foreign Affairs**  
segreteria.affariesteri@gov.sm  
www.esteri.sm


 **Serbia** - 2012  
Asja Draca Muntean  
**Ministry of Culture and Information**  
contact (see website)  
www.kultura.gov.rs

 **Slovak Republic** - 2014  
Jana Knažková  
**Ministry of Culture**  
mksr@culture.gov.sk  
www.culture.gov.sk

 **Slovenia** - 2011  
Spela Spanzel  
**Ministry of Culture**  
gp.mk@gov.si  
www.mk.gov.si

 **Spain** - 2011  
Pilar Barraca, Judit Ara Lazaro  
**Ministry of Education, Culture and Sport.  
Fine Arts Protection heritage. Analysis Unit -  
European Cultural Routes**  
contact (see website)  
www.mecd.gob.es

 **Switzerland** - 2013  
David Vitali  
**Federal Office of Culture**  
info@bak.admin.ch  
www.bak.admin.ch

 **Turkey** - 2018  
Cengiz Aydin  
**Ministry of Culture and Tourism**  
Contact (see website)  
www.kulturturizm.gov.tr



Abbaye de Neumünster, Luxembourg

3

# European Institute of Cultural Routes (EICR)



### Since 1998

#### European Institute of Cultural Routes (EICR). Technical agency of the Cultural Routes of the Council of Europe Programme

- Support to the EPA Secretariat in the coordination of evaluation and certification cycle of the Cultural Routes of the Council of Europe and of the candidate projects
- Advice to the Cultural Routes of the Council of Europe and to candidate projects
- Training for the Cultural Routes of the Council of Europe
- Promotion and visibility
- Support to the Training Academy and Annual Advisory Forum
- Cooperation with universities and research centres
- Cultural Routes of the Council of Europe Programme documentary resources archive
- Located in the Abbey of Neumünster (Luxembourg)
- Seat of the Council of Europe Enlarged Partial Agreement on Cultural Routes
- Funded by the Ministry of Culture of the Grand Duchy of Luxembourg

*“Cultural Routes, which by definition link places and cultures around specific themes, provide in fact concrete and living keys for discovery, knowledge, understanding and rapprochement first between individuals, then among communities and among people”\**

**Guy Arendt**

State Secretary for Culture, Ministry of Culture, Luxembourg



### 3.1 - Statutory bodies and staff

#### Members of the EICR Board of Directors

#### Government of the Grand-Duchy of Luxembourg

- **Colette Flesch**, Honorary President



Mr. Christian Bieber, EICR President, during the conference *Heritage for Future*.

- **Ambassador Christian Bieber**, President, Director of Consular Affairs and of International Cultural Relations of the Ministry of Foreign and European Affairs
- **Barbara Zeches**, Vice-president, European and International Affairs Counsellor to the Ministry of Culture and representative of the Grand-Duchy of Luxembourg to the Governing Board of the Enlarged Partial Agreement on Cultural Routes (Council of Europe)
- **Danièle Kohn-Stoffels**, Member, Counsellor of Government 1st Class, Ministry of Culture
- **Robert L. Philippart**, Member, representative of the Ministry of Culture of Luxembourg
- **Claude Halsdorf**, Member, Head of the joint office, Ministry of Economy, Directorate General of Tourism

### 3.2 - Statutory meetings

At the occasion of the General Assembly and Board of Directors meetings that took place in 2018, issues regarding procedures, major events and visibility were discussed, in order to pursue the EICR mission of ensuring continuity and implementation of the Cultural Routes of the Council of Europe Programme.

**25<sup>th</sup> April**

General Assembly and meeting of the Board of Directors. Luxembourg

**12<sup>th</sup> July**

Extraordinary meeting of the Board of Directors. Luxembourg

**22<sup>nd</sup> November**

Meeting of the Board of Directors. Luxembourg

#### Council of Europe

- **Snežana Samardžić-Marković**, Member, Director General of DG Democracy
- **Eladio Fernández-Galiano**, Member, Representative of the Council of Europe, Directorate General of Democracy (Special Advisor as of June 2018)

#### EPA

- **Marianne Berger Marjanovic**, Member, Chair of the Governing Board of the Enlarged Partial Agreement on Cultural Routes (Council of Europe) and Acting Head of Research, Research and Development Department (Arts Council Norway)

#### Secretariat

- **Stefano Dominioni**, Director of the EICR and Executive Secretary of the EPA.

#### Staff

- **Stefano Dominioni**, Director
- **Eleonora Berti**, Project Coordinator, Cultural Routes of the Council of Europe
- **Laura Ligazzolo**, Junior Project Officer (until 28<sup>th</sup> February 2018)
- **Jennifer Herkner Gaeta**, Project Manager (2<sup>nd</sup> January 2018 - 31st July 2018)
- **Didier Bellia**, Management assistant (until April 2018)
- **Irdelle Lagnide**, Administrative and Financial Assistant (28<sup>th</sup> May to present)
- **Carolina Clark**, Junior Project Manager (10<sup>th</sup> October to present)

#### Trainees

- **Lucia Danzi**, Università di Bologna, Bologna, IT
- **Carolina Clark**, Université Jean Monnet, Saint-Etienne, FR
- **Marie Halbich**, Université de Luxembourg, Luxembourg, LU

### 3.3 - Support to the EPA Secretariat in the coordination of the Cultural Routes evaluation cycles

The EICR supports the EPA Secretariat in the coordination of the evaluation cycle of certified Cultural Routes and the certification of candidate projects by the Governing Board of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe. The evaluation and the certification follow the same schedule, starting in July and ending in May of the following year, as outlined below. During 2018, the 2017-2018 cycle was completed and the 2018-2019 cycle started.

#### 2017-2018 evaluation cycle

##### From November 2017 - to January 2018

Independent expert review of the applications by certified and candidate routes, contacts with projects' managers / Cultural Route's manager, expert field visits, meeting with candidate projects' managers / Cultural Route's manager. Preparation of the evaluation report.

##### March

Communication to the candidate projects / Cultural Route's manager of the conclusions of the EPA Bureau meeting. Invitation to applicants and certified Cultural Routes to present at the EPA Governing Board meeting (April).

##### May

Notification letter by the EPA Executive Secretary to the candidates / Cultural Routes under evaluation concerning the results of their application for certification / evaluation of their network as "Cultural Route of the Council of Europe"

##### February

1. Submission of the report by the independent expert. 2. Examination of the evaluation report by the EPA Secretariat with the support of the EICR and recommendations to the EPA Bureau. 3. Examination of the reports during the EPA Bureau; experts audition during the EPA Bureau meeting. 4. Recommendation of the Bureau to the EPA Governing Board.

##### April

Examination by the EPA Governing Board of the evaluation reports and recommendations by the EPA Bureau. Audition of invited candidate projects' managers / Cultural Routes' managers at the Governing Board meeting and decision concerning the certification by the Governing Board.

#### 2018-2019 evaluation cycle

*"The "Cultural Route of the Council of Europe" certification promotes a bottom up approach: it is awarded to networks supporting culture, promoting citizens involvement and raising awareness, fostering collaboration among stakeholders and institutions"*

**Matjaz Gruden**

Director of Democratic Participation, Council of Europe

##### 30th September

Deadline for submission of the application form / evaluation file to the EPA by the candidate projects / Cultural Routes of the Council of Europe.

##### From November 2018 - to January 2019

Independent expert review: contact with candidate projects' managers / Cultural Route's of the Council of Europe managers, field visit, meeting with the candidate projects' managers / Cultural Routes of the Council of Europe manager. Preparation of the evaluation report.

##### July

Call for application for certification posted on the EPA website. Notification letter by the EPA Executive Secretary to the Cultural Routes of the Council of Europe under regular evaluation, launching the annual evaluation cycle.

##### October

Analysis by the EPA Secretariat with the support of the EICR of the documentation submitted by the candidate projects / Cultural Routes of the Council of Europe. Selection by the EPA secretariat of independent experts in charge of drafting the evaluation reports.

# 2019

... **More information**



Evaluation Cycle

## 3.4 - Advisory meetings and activities

**2**  
heritage  
and tourism fairs

**7**  
activities with  
Cultural Routes of the  
Council of Europe

**13**  
advisory meetings  
with candidates  
and projects

**10**  
other events

One of the key missions of the EICR is to provide support to the certified Cultural Routes of the Council of Europe and advice to new project proposals: the EICR provides expertise and guidance in relation to the organisational, technical and logistical aspects of the conception, development and promotion of the Cultural Routes of the Council of Europe.

### ITB Berlin

**5**  
days

**+10,000**  
exhibitors

**+180**  
countries

**+160,000**  
visitors

The European Institute of Cultural Routes participated in the ITB Berlin 2018, the world's Leading Travel Trade Show. Promotion materials of the certified Cultural Routes of the Council of Europe were made available to the public in the two stands held by the EICR at the Culture Lounge, one of them in cooperation with Visit Luxembourg. The event represented an excellent occasion to reach the wider public and spread the mission and the values of the Cultural Routes of the Council of Europe.



Mrs. Colette Flesch, former EICR President, and Mr. Stefano Dominioni at the Visit Luxembourg stand, ITB Berlin.

### Highlights

#### 2 information stands

#### 2 conferences

- "The Cultural Routes of the Council of Europe as tools for European Tourism development: connecting citizens through heritage". (Colette Flesch, EICR President & Stefano Dominioni, EICR Director)
- "Destination Napoleon – projected into the world: The European Cultural Route as a platform for transnational projects" (Charles Bonaparte, President of the European Federation of Napoleonic Cities; Jacques Mattei, Director EFNC; Anja Schwind, Project Manager EFNC)

#### Side events

- Participation at the 8th UNWTO Silk Road Ministers' Meeting
- Participation at the OECD Tourism Trends and Policies 2018 Workshop
- Meeting with Barockstraße and Forte Cultura, candidate cultural route projects.

**7<sup>th</sup>**

**11<sup>th</sup>**

March



Berlin



**9<sup>th</sup>**

May



Luxembourg

### Europe Day celebration in Luxembourg

On the occasion of the 2018 edition of the Europe Day, which commemorates the Robert Schuman Declaration of 9 May 1950 - considered as the founding speech of the European Union-, a celebration was organized at the "Place d'Armes" in the city centre of Luxembourg.



*"The Cultural Routes Programme is an integrated response to a current challenge at the heart of contemporary discussions: that of going to the sources of the very idea of Europe, of our common heritage, of our living values"*

**Christian Biever**

President, European Institute of Cultural Routes.

For the first time, the European Institute of Cultural Routes held an information booth, in the cluster dedicated to European institutions. This event allowed the general public to discover the Cultural Routes of the Council of Europe Programme as well as various activities carried out by the European Institute of Cultural Routes. A wide variety of brochures and communication materials were distributed throughout the day.

### Highlights

#### Participants

- European Institutions (Eurostat, Court of Justice of the European Union, European Investment Bank, etc)
- Representatives from 29 EU countries
- EU projects (ERASMUS+, Euraxess, 2018 European Year of Cultural Heritage, etc.)
- European institutions based in Luxembourg

#### Activities

Information stands, concerts, youth symposium, artistic workshops, exhibitions

### Participation in activities with Cultural Routes of the Council of Europe

22<sup>nd</sup> February, Brussels, BE

#### Meeting with representatives of the city of Faenza - European Route of Ceramics

In the context of the 2018 EU-China Tourism Year, the Municipality of Faenza received financial support from the European Commission for their participation in the China Jingdezhen International Ceramics Fair, featuring the European Route of Ceramics.

04<sup>th</sup> April, Luxembourg, LU

#### Meeting with representatives of the Route of Saint Olav Ways

Mr. Morten Wolden, CEO of Trondheim municipality, held a meeting with the Director of the European Institute of Cultural Routes, to discuss the city's strategy of how to strengthen Trondheim's position as the end point along the Route of Saint Olav Ways.

18<sup>th</sup> - 19<sup>th</sup> May, Champlitte, FR

Participation in the 1st International General Assembly of the European Association of the **Via Francigena** (AEVF)

4<sup>th</sup> July, Strasbourg, FR

Participation in the certification ceremony of **Via Charlemagne**, held at the headquarters of the European Parliament in Strasbourg

17<sup>th</sup> July, Santiago de Compostela, SP

Participation in the **XI International Jacobean Lessons** "El Camino de Santiago in the 2018 European Year of Cultural Heritage", organized by Santiago de Compostela University

13<sup>th</sup> - 15<sup>th</sup> September, Alès, FR

Participation in the 140th Anniversary of **R. L. Stevenson's** journey. To celebrate the 140 years of Stevenson's travel in the Cevennes mountains.

23<sup>rd</sup> - 25<sup>th</sup> November, Alcobaca, PT

3<sup>o</sup> International meeting of **Cistercian Abbeys**

### ... More information



ITB Berlin Website



#ITBBERLIN2018

## Advisory meetings with candidates and projects

11<sup>th</sup> January, EICR, Luxembourg, LU

### European Route of Industrial Heritage

This candidate project brings together a rich industrial and cultural legacy in the form of a huge network of sites spread all over Europe: 99 anchor points, 20 regional routes and 13 theme routes currently uncover the European dimension of industrialisation and offer a hands-on experience of the collective European history.

12<sup>th</sup> January, EICR, Luxembourg, LU

### Liberation Route Europe

Liberation Route Europe is an international remembrance trail, connecting important milestones of modern European history, linking the main regions along the advance of the Western Allied Forces during the final phase of the Second World War.

30<sup>th</sup> January, EICR, Luxembourg, LU

### Heloïse, European Pedagogues Route

The network aims at promoting the tangible and intangible heritage of European pedagogues who have marked European history. Its objective is to preserve the pedagogical heritage and revive its memory by confronting it with contemporary educational issues.



19<sup>th</sup> February, EICR, Luxembourg, LU

### Jerusalem Way

The route is an international peace and cultural trail that goes from Finisterra to Jerusalem following both the traces of the Third Crusade and the trails of Apostle Paul. It brings together different religions, nations, and cultures in a peace project that stands for mutual recognition, tolerance and an appreciation of different ways of life.

7<sup>th</sup> March, Berlin, DE

### Barock Straße

The cultural route project comprises 760 km,

four routes and more than 50 Baroque sites, featuring monasteries, aristocratic residences and distinctive baroque landscapes, among others. This project is the result of the collaboration among three countries to valorise and promote their baroque heritage: Germany, Austria and Switzerland.

7<sup>th</sup> March, Berlin, DE

### Forte Cultura

A cultural route project presenting a journey through fortified monuments throughout Central Europe. The initiative links fortresses and fortified regions, cities and monuments from the middle age to the 20<sup>th</sup> century, together with a wide offer of cultural activities.

15<sup>th</sup> March, EICR, Luxembourg, LU

### Via Charlemagne

Network connecting the old Carolingian territories and promoting their related legacies, myths and legends, with the purpose of shedding light on the different places' common roots, hence to foster connections among citizens in different countries.

19<sup>th</sup> March, EICR, Luxembourg, LU

### Forum of Slavic Cultures

The route project connects the heritage of Slavic women writers and poets of the 20<sup>th</sup> century to the Second World War across 6 countries. It stresses the importance of literature as a tool for women empowerment and gender equality.

3<sup>rd</sup> May, Berlin, DE

### Iron Curtain Trail

For almost half a century, Europe was forcibly divided into East and West by the «Iron Curtain», a border stretching from the Barents Sea to the Black Sea. The Iron Curtain Trail invites people to retrace and experience this important part of the continent's history. Visited by bicycle it is a ride through history, politics, nature and culture and highlights the continent's transformation from division to unity.

19<sup>th</sup> June, EICR, Luxembourg, LU

### Ramon Llull cultural route

The project aims to promote the cultural, historical and philosophical influences of Ramon Llull in the current European panorama. A key figure in Catalan culture and medieval philosophy, Ramon Llull was a Majorcan writer and philosopher of the XIII-XIV centuries.



4<sup>th</sup> July, EICR, Luxembourg, LU

### Via Molina cultural route

Via Molina promotes the rich heritage connected to mills in the Netherlands, Germany, Denmark and Poland, with many members from all over Europe and beyond.

5<sup>th</sup> July, EICR, Luxembourg, LU

### European Route of Reformation

The route project counts more than 30 members in 8 European countries working together to preserve, enhance and promote Reformation-themed cultural heritage in Europe and beyond.

8<sup>th</sup> October, EICR, Luxembourg, LU

### Via Memoria Mauthausen

Network project aiming at linking the many routes, witnessing the deportation of Nazi victims. The aim is to transmit the testimony of the deportees, in an active and educational way to the greater public, and especially to young people.

## Other activities

10<sup>th</sup> – 11<sup>th</sup> January, EICR, Luxembourg, LU

### University Network of Cultural Routes Studies (NCRS) meeting

Representatives of the universities members of NCRS (Network on Cultural Routes Studies) gathered at the European Institute of Cultural Routes, in order to discuss about various issues concerning the structure and the development of the Network.

17<sup>th</sup> January, EICR, Luxembourg, LU

### Görlitz - 2018 Advisory Forum of the Cultural Routes of the Council of Europe preparation meeting

In view of 2018 Annual Advisory Forum of the Cultural Routes of the Council of Europe, a preparation meeting was held at the EICR.

18<sup>th</sup> January, Madrid, ES

### Meeting with representatives from the Ibero-American States Organization (OEI)

Signature of a Memorandum of Understanding between the EICR and the OEI

15<sup>th</sup> - 16<sup>th</sup> February, Luxembourg, LU

### Experts Meeting – Cultural Routes 2017-2018 Evaluation Cycle

The EPA Bureau members and staff and the Secretariat of the EICR met with 12 international experts involved in the Evaluation and Certification Cycle 2017-2018

22<sup>nd</sup> February, Brussels, BE

### Meeting with EuroVelo (The European Cycle Route Network)

22<sup>nd</sup> February, Brussels, BE

### Meeting with European Youth Card Association

The aim was to discuss about strengthening the promotion of the Cultural Routes of the Council of Europe.

29<sup>th</sup> June, Brussels, BE

### Cult-RInG Project Steering Group and Certified Cultural Routes meeting

A meeting of the Cult-RInG Steering Group with representatives of the EICR and six certified Cultural Routes took place in Brussels. The INTERREG Europe Cult-Ring project (2017-2020) aims at highlighting the value of investments in European Cultural Routes, in terms of their contribution to Growth & Jobs.

13<sup>th</sup> November, Macerata, IT

### Presentation at the conference: “To the discovery of the Cultural Routes of the Council of Europe. Tools for intercultural dialogue and territorial sustainable development”

organized by the University of Macerata.

6<sup>th</sup> December, Paris, FR

### Presentation at the High-level academic conference on “EU-China Tourism, Challenges and opportunities for Chinese tourism in European Heritage Cities”

Organized in the framework of the EU-CHINA tourism year by Paris 1 Panthéon-Sorbonne University, France; Alma Mater Studiorum - Università di Bologna, Italy; KU Leuven University, Belgium and Observatoire de la Chine Contemporaine, France.

## 3.5 - Cooperation with International Organizations



### Ibero-American States Organization

On 18<sup>th</sup> January 2018, a Memorandum of Understanding was signed between the European Institute of Cultural Routes (EICR), and the “Organización de Estados Iberoamericanos para la Educación, la Ciencia y la Cultura (OEI)”.

Among the main objectives of the agreement, the EICR and the OEI agreed to cooperate in the following areas:

- Promotion of the extension of certified Cultural Routes of the Council of Europe to Ibero-American countries and establishment of new cultural routes in the region
- Cultural routes mapping in Ibero-American countries
- Extension of the University Network for Cultural Routes Studies to Ibero-American universities

### Highlights

#### Implemented activities

- Cultural Routes of the Council of Europe presented at the XIX Ibero-American Conference of Ministers of Culture, 3rd-4th May, La Antigua Guatemala, GT.
- OEI participation at the VII Training Academy 2018 in Cuacos de Yuste, ES: “Developing strategic partnerships with the Ibero-American cultural space. Growth and synergies for European Cultural Routes of the Council of Europe”, presentation by Mónica García Alonso, Technical Secretary of Cultural Programs of the OEI.
- OEI participation at the VIII Annual Advisory Forum in Görlitz, DE. Presentation by Mónica García Alonso at the Roadmap Workshop 1: “Cultural Routes of the Council of Europe: developing joint strategies and synergies at International level”

### ... More information



OEI Website

## 3.6 - University Network for Cultural Routes Studies (NCRS)

**9**  
universities members  
of the Network for Cultural  
Routes Studies

**13**  
other partner  
universities

**+4,000**  
books and magazines  
in the EICR library

**The EICR coordinates the Universities Network for Cultural Routes Studies (NCRS), a platform for exchanges and mobility for students and researchers and ensures regular interactions among the EICR, the universities and the Cultural Routes of the Council of Europe.**

**Research and cooperation in research** are of paramount importance in the creation and development of the Cultural Routes of the Council of Europe: they enable multidisciplinary knowledge to be brought together and made accessible, provide scientific proof of why the themes addressed by the Cultural Routes are representative of European values, underpinning the effective enhancement of European past and present heritage.

**Throughout 2018 the various member universities implemented several activities<sup>4</sup> developing the theme of the Cultural Routes of the Council of Europe:**



### 1 - University of Bedfordshire, UK

Institute for tourism research (intour)  
NCRS member since 2013



### 2 - Université Paris 1 Panthéon Sorbonne, FR

Institut de recherche et d'études supérieures du tourisme (IREST), Equipe interdisciplinaire de recherches sur le tourisme (EIREST) NCRS member since 2013

#### Training modules

Training module on the creation of a Cultural Route of European Heritage Universities (Master “Gestion et Valorisation Touristique du Patrimoine”). Two seminars organized in Leuven and Paris 1.

#### 3 Journal articles

##### Master and/or phd thesis

Pineros, S. : «Imaginaire touristique et pratiques touristiques à Cartagène des Indes. Les nouveaux médias et leur impact sur les pratiques touristiques».

#### European projects

Paris 1 Panthéon-Sorbonne is the leader of a project H2020 on cultural tourism, which will be submitted on March 2019 (TRANSFORMATIONS-04-2019-2020 – Innovative approaches to urban and regional development through cultural tourism)



### 3 - Université de Luxembourg, LU

NCRS member since 2013



ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA

### 4 - Università di Bologna, IT

Centre for advanced studies in tourism (CAST), NCRS member since 2014

#### Researches

ATRIUM PLUS – educational tourism European association for the western silk road

#### Training modules

- European Cultural Routes and tourism systems – 45 hours, 6 credits, Bachelor degree International Tourism and Leisure Industries (ITALI)
- Local development and Cultural Routes – 30 hour, 6 credits, Master degree Tourism Economics and Management

#### 5 Journal articles

#### 3 Presentations in conferences

#### Master and/or phd thesis

- Andolina, R.: “The Via Selinuntina Smart way” in collaboration with The Phoenician’s Route.

#### European projects

Atrium Plus ITA-HR. CAST was awarded with an external expertise for building an educational tourism product based on ATRIUM heritage.



### 5 - University of Haifa, IL

Centre for Tourism, Pilgrimage and Recreation research, NCRS Member since 2015

#### Training modules

Two days training at the headquarters of the European Association of Jewish Heritage on how to engaged and develop Jewish cultural routes (AEPJ Incubator Project).



### 6 - University of Birmingham, UK

Ironbridge International Institute for Cultural Heritage, NCRS Member since 2013

#### Training modules

Ironbridge Annual Lecture, «Making Sense of Europe’s Heritage: The Cultural Routes of the Council of Europe», delivered by Stefano Dominioni, 9th November, Birmingham, GB.



### 7 - Université Laval, CA

Département des Sciences Historiques, Institut de Patrimoine Culturel (IPAC), NCRS Member since 2013



### 8 - Universitat de Barcelona, ES

Faculty of Economical and Political Studies, Laboratori de Patrimoni i Turisme Cultural (LABPATC), NCRS Member since 2013



### 9 - Saint-Petersburg State University of Culture and Arts, RU

NCRS Member since 2016



4

# The Cultural Routes of the Council of Europe

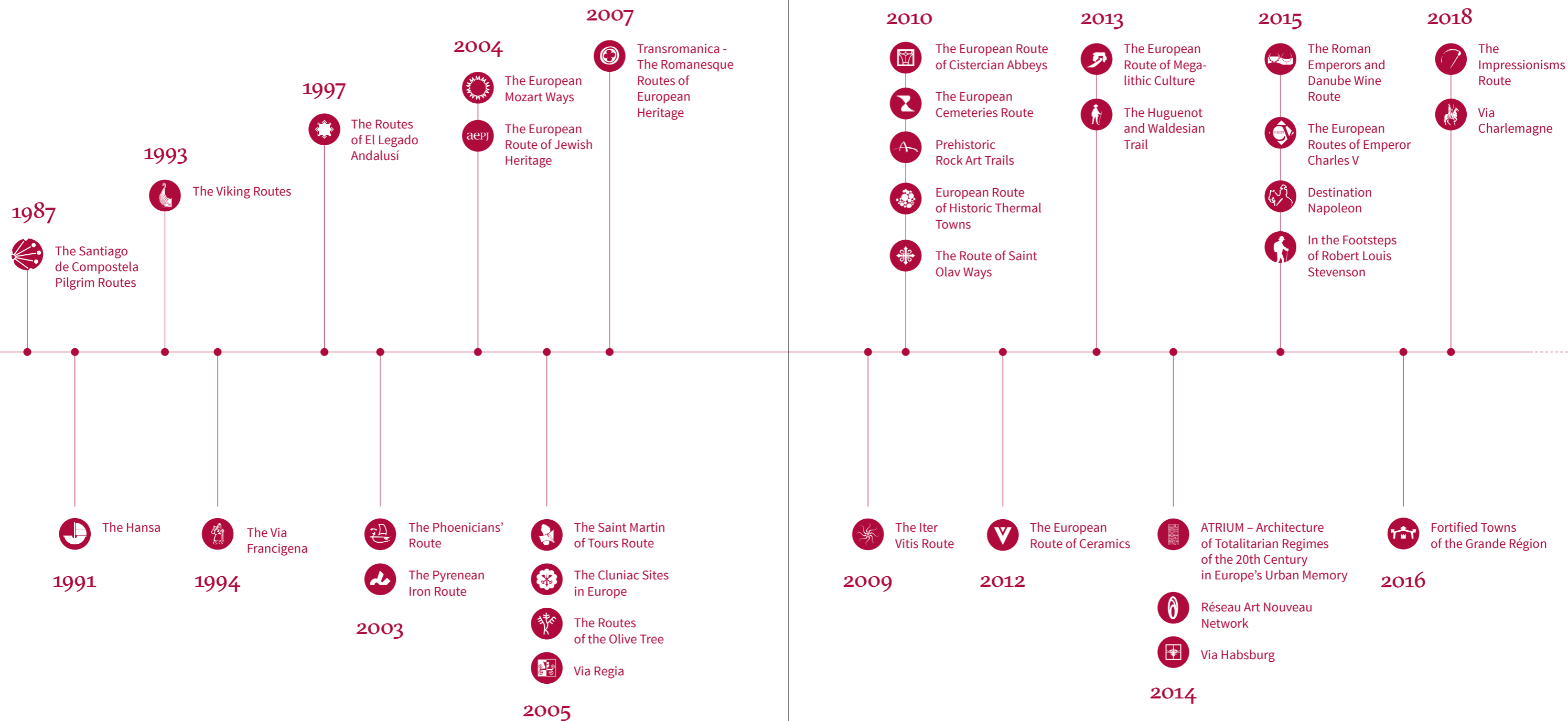


*“A cultural, educational heritage and tourism co-operation project aiming at the development and promotion of an itinerary or a series of itineraries based on a historic route, a cultural concept, figure or phenomenon with transnational importance and significance for the understanding and respect of common European values”<sup>3</sup>*

<sup>3</sup>CM/Res(2013)66 - Confirming the establishment of the Enlarged Partial Agreement on Cultural Routes (EPA).



# Cultural Routes of the Council of Europe<sup>4</sup>



<sup>4</sup>By year of certification

## 4.1 - Statutory Meetings

Each Cultural Route of the Council of Europe is a grass-root association federating several European stakeholders, legally established in one of the Council of Europe member States, coming from the public as well as from the private sector. Every year each Cultural Route organises a general assembly, bringing together the various members of the respective associative network.<sup>5</sup>

- 12<sup>th</sup> February, Granavollen, NO. **The Route of Saint Olav Ways**
- 22<sup>nd</sup> - 23<sup>rd</sup> February, Barcelona, ES. **The European Route of Jewish heritage**
- 17<sup>th</sup> - 18<sup>th</sup> March, Salzburg, AT. **The European Mozart Ways**
- 14<sup>th</sup> April, Piedra Abbey, Nuévalos, ES. **The European Route of Cistercian Abbeys**
- 20<sup>th</sup> April, Tirana, AL. **ATRIUM – Architecture of Totalitarian Regimes of the 20<sup>th</sup> Century in Europe’s Urban Memory**
- 27<sup>th</sup> - 29<sup>th</sup> April, La Chaux-de-Fonds, CH. / 23<sup>rd</sup> - 25<sup>th</sup> November, Szeged, HU. **Réseau Art Nouveau Network**
- 18<sup>th</sup> May, Champlitte, FR. / 9<sup>th</sup> November, Ivrea, IT. **The Via Francigena**
- 19<sup>th</sup> May, Stockholm, SE. **The Viking Routes**
- 26<sup>th</sup> May, Lucs-sur-Boulogne, FR. **The Cluniac Sites in Europe**
- 30<sup>th</sup> May, Galaalti, AZ. / 4<sup>th</sup> October, Ourense, ES. **The European Route of Historic Thermal Towns**
- 6<sup>th</sup> June, Aínsa, ES. **The European Route of Megalithic Culture**
- 6<sup>th</sup> June, Le Puy-en-Velay, FR. **The Santiago de Compostela Pilgrim Routes**
- 8<sup>th</sup> June, Lviv, UA. **Via Regia**
- 18<sup>th</sup> June, Paris, FR. **The Impressionisms Routes**
- 23<sup>rd</sup> June, Rostock, DE. **The Hansa**
- 30<sup>th</sup> August, Faenza, IT. **The European Route of Ceramics**
- 20<sup>th</sup> September, Innsbruck, AT. **The European Cemeteries Route**
- 20<sup>th</sup> September, Burgos, ES. **Transromanica - The Romanesque Routes of European Heritage**
- 21<sup>st</sup> - 22<sup>nd</sup> September, Utrecht, NL. **The Saint Martin of Tours Route**
- 29<sup>th</sup> September, Kalamata, GR. **The Routes of the Olive Tree**
- 9<sup>th</sup> -10<sup>th</sup> October, Zagreb, HR. **The Phoenicians’ Route**
- 12<sup>th</sup> November, virtual meeting. **Destination Napoleon**
- 15<sup>th</sup> November, Aguilar de Campoo, Palencia, ES. **The European Routes of Emperor Charles V**
- 15<sup>th</sup> - 18<sup>th</sup> November, Noyon dans l’Oise, FR. **In the footsteps of Robert Louis Stevenson**
- 17<sup>th</sup> November, Rome, IT. **Iter Vitis**
- 28<sup>th</sup> November, Sevilla, ES. **The Routes of El Legado Andalusi**
- 29<sup>th</sup> November, Montignac-Lascaux Centre, Dordogne, FR. **The Prehistoric Rock Art Trails**
- 30<sup>th</sup> November, Ensisheim, FR. **Via Habsburg**
- Postponed to 2019. **The Huguenot and Waldensian trail**
- Postponed to 2019. **The Roman Emperors and Danube Wine Route**
- Postponed to 2019. **Via Charlemagne**

## 4.2 - Selected activities for priority field of action

Every year the Cultural Routes of the Council of Europe implement activities pertaining to the 5 priority fields of actions envisaged in the CM/Res(2013)67:

- 1 - Co-operation in research and development
- 2 - Enhancement of memory, history and European heritage
- 3 - Cultural and educational exchanges for young Europeans
- 4 - Contemporary cultural and artistic practices
- 5 - Cultural tourism and sustainable cultural development

The following subsections highlight some selected activities carried out by the Cultural Routes during 2018.

### 4.2.1 - Co-operation in research and development

#### The Hansa - Culinary approach as development of The Hansa Cultural Route

To develop a tourism offer that is an all-year-round product and to emphasize the richness of the local cuisines.

April  
-  
September

LV, SE,  
EE, DE



*Other fields of actions addressed:*  
Cultural tourism and sustainable cultural development

- Initiative developed in the context of the Interrreg Central Baltic HANSA project
- Emphasis on local food and culinary experiences in Hanseatic cities as tourism products of great interest
- Activities: visits and meals with local producers, markets and special menus in restaurants, local festivals, production of flyers containing local recipes by local chefs, city tours with culinary stops
- Creation of The Hansa Culinary Label as a quality label for restaurants

#### The Routes of the Olive Tree - Experience Labs by the Routes of the Olive Tree

To improve skills and capabilities of professionals in the tourism sector and to diversify the EU tourism offer by developing and promoting transnational thematic tourism products of rural tourism.

2017

2018

FR, IT, HR,  
ES, GR



*Other fields of actions addressed:*  
- Cultural tourism and sustainable cultural development

- Five training workshops with experts and public-private local partners have been organized in 5 countries, focused on innovative design and management of experiential tourism products.

### European Route of Historic Thermal Towns - The Thermal Atlas of Europe

During

2018

Bath (GB),  
Mondariz  
Balneario (ES),  
Caldas da  
Rainha (PT)



To offer a dynamic and user friendly mechanism through which the most complete database of thermal heritage within the boundaries of the Council of Europe can be consulted.

*Other fields of actions addressed:*

- Cultural and educational exchanges for young Europeans
- Cultural tourism and sustainable cultural development

- The project is in progress and will be implemented by the EHTTA Scientific Committee

- The result will be a compendium of essential data presented in a standardized form, subdivided into 15 categories including: natural heritage, cultural heritage, intangible heritage, infrastructure, promotion, research and water-based industries.



### The Roman Emperors and Danube Wine Route - Erasmus + DECRA (Developing Cultural Routes for All)

2018

Forli (IT), Pula  
(HR), Thiron  
Gardais (FR),  
Weissenfels  
(DE)



To collect and analyse experiences in 18 Cultural Routes in order to develop digital tools that will enable the use of the resulting knowledge and know-how. To foster educational and cultural cooperation among Cultural Routes.

*Other fields of actions addressed:*

- Enhancement of memory, history and European heritage
- Cultural tourism and sustainable cultural development

- Led by the French Federation of European Cultural Routes, the project gathered representatives of more than 15 cultural routes.
- Organization of meetings focused on different topics: physical and digital accessibility, social inclusion and citizen participation, enhancement of local heritage
- Exchange of best contemporary practices in the fields of culture and cultural tourism among the participants
- Field visits and dialogue with local stakeholders
- Aimed output: online public database of good practices



### 4.2.2 - Enhancement of memory, history and European heritage

9<sup>th</sup>

15<sup>th</sup>

March

Jerusalem,  
Bethlehem



### The Santiago de Compostela Pilgrim Routes - On the historic traces of Saint James the Greater in Holy-Land and inter-continental cooperation

To rediscover the traces of Saint James the Greater, to foster inter-cultural and interreligious dialogue, to promote exchanges of good practices among cultural routes.

*Other fields of actions addressed:*

- Cultural tourism and sustainable cultural development

- A research and study trip, with the cooperation of the Abraham Path, gathering 23 members of the European Federation of Saint James Ways coming from 8 different countries.

- Visits to historical and spiritual places, exchanges of good practices, encounters with local populations.

- Signature of a partnership agreement with Masar Ibrahim Al Khalil, the organizing structure of the Abraham Path.

- Creation of a collective learning project involving members of the the European Federation of Saint James Ways

- Example of inter-continental cooperation between Europe and the Middle East.



### The Route of Saint Olav Ways - International media coverage

July

Stange,  
Hedmark (NO)



To increase publicity, storytelling and to reach out to non-European markets

*Other fields of actions addressed:*

- Cultural tourism and sustainable cultural development

- In close cooperation with Innovation Norway, three American and three British journalists were invited to experience the St. Olav Ways first hand.

- Multiple articles about the cultural route have been published

- Through travel blogs, The Telegraph, The Guardian and The Financial Times, the potential audience reached through this action is close to 50 million readers.



May

Byblos (LB)



### The Routes of El Legado Andalusi - Official inauguration of Umayyad Museum in Byblos (Lebanon)

To diffuse the Umayyad itinerary as part of the Routes of El Legado Andalusi

*Other fields of actions addressed:*

- Cultural tourism and sustainable cultural development



- Opening of a museum space with information about the route of the Umayyad.
- Amuseum with an International Euro-Mediterranean dimension.
- A permanent exhibition offers a fully digital experience which allows to virtually visit the Umayyad Route, a huge cross-border itinerary which runs across 7 countries of the Mediterranean, namely Egypt, Italy, Jordan, Lebanon, Spain, Tunisia and Portugal.

November



Online



### The European Cemeteries Route - Stories

To raise awareness about the route and the interest for visiting cemeteries. To promote people's perception of cemeteries as places of life instead of places of death / dark tourism.

- Publishing the most interesting stories from members of the network in a digital format in the route's website.
- The stories will be available for network members to be printed and distributed in various formats
- Stories will be published in other formats in 2019.



2017

present

Moret-sur-Loing and Seine-Loing (FR)



*Other fields of actions addressed:*

- Cultural and educational exchanges for young Europeans
- Contemporary cultural and artistic practice Cultural tourism and sustainable cultural development

- Creation of an open-air museum based on the installation of seven giant paintings by Alfred Sisley on the main monuments of the city.
- Organization of conferences, exhibitions and artistic walks.

18<sup>th</sup>21<sup>st</sup>

October

Dieulefit - Bourdeaux, Val de Drôme (FR)



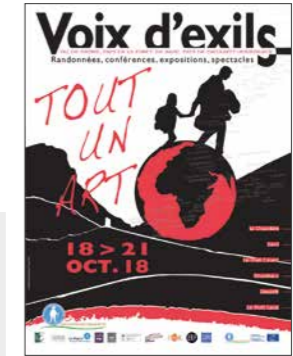
### The Huguenot and Waldensian Trail - Encounters "Voices of exiles"

To create an annual and thematic event in memory of the Huguenots and Waldensians' exile and in resonance with the present time. An intergenerational and international event, at the crossroads of several publics.

*Other fields of actions addressed:*

- Co-operation in research and development
- Contemporary cultural and artistic practice

- 900 participants during 4 days
- An event combining live shows, visits and hikes, narratives, theater, reading and singing.

28<sup>th</sup>29<sup>th</sup>

September

Freiburg im Breisgau, Breisach (DE) Neuf-Brisch, Ensisheim, Thann, Ottmarsheim (FR)



### Via Habsburg - Colloquium "The Habsburg and their cities"

To spread scientific information about the cultural and historical connection of the Upper Rhine region in the time of the Habsburgs for a non-scientific public. To develop public relations for the Via Habsburg in its European dimension.

*Other fields of actions addressed:*

- Cultural tourism and sustainable cultural development

- On the occasion of the 650th anniversary of the transition of Fribourg to the Habsburgs, a bilingual colloquium was organized by the "Alemannisches Institut", a platform for a network of scientists in all countries where south-German dialects play a role in culture and history.

- The celebration included an excursion in which French and German participants where led to central places in Alsace where they visited towns that are members of the Via Habsburg.



13<sup>th</sup>

16<sup>th</sup>

November

Notre-Dame de Scourmont Abbey, Scourmont (BE)

### The European Route of Cistercian Abbeys - Training for Cistercian sites' guides

To train guides of the European Charter of Cistercian Abbeys and Sites, to encourage meetings between managers and guides and to promote contacts with living abbeys.



*Other fields of actions addressed:*

- Cultural and educational exchanges for young Europeans
- Cultural tourism and sustainable cultural development
- Training session for guides attending a boarding school in an active Cistercian abbey, to get a closer look at the reality of the Cistercian life.
- Organization of 13 conferences among Cistercian heritage specialists and 2 exchanges around cultural mediation.

### The Cluniac Sites in Europe - Clunypedia - Sauxillanges

To allow an innovative and interactive digital tour of the city of Sauxillanges through a free application.

*Other fields of actions addressed:*

- Cooperation in research and development
- Cultural tourism and sustainable cultural development

- Innovative digital tour application to visit the Cluniac site and monastic village, developed within the context of the Clunypedia project
- The app features eleven geolocated points, texts, photos, dynamic elements and 3D elements
- Participants : Sauxillanges Municipality and local associations.
- The app can be downloaded for free on smartphones and tablets.
- Target audience: families, groups, individual tourists, inhabitants



From

1<sup>st</sup>

June

Commune de Sauxillanges (Puy-de-Dôme, FR)



### 4.2.3 - Cultural and educational exchanges for young Europeans

15<sup>th</sup>

16<sup>th</sup>

September

Brussels (BE)

### Réseau Art Nouveau Network - Home alone! (The teenagers take control of the Horta museum)

To discover the Art Nouveau heritage of the Horta Museum district and to put it into perspective with the European Art Nouveau. To propose a different interpretation of the museum for other audiences.

*Other fields of actions addressed:*

- Enhancement of memory, history and European heritage



- The event was held within the framework of the European Heritage Days
- A group of teenagers was trained throughout the second semester of school so that they could take over the museum during the week-end of the European Heritage Days.
- The students were in charge of the reception, guided tours, creative workshops and an Art Nouveau recreational itinerary in the neighbourhood.
- A transversal pedagogical approach was applied, linking the project to several subjects (history, geography, visual arts and music, etc.)

### ATRIUM – Architecture of Totalitarian Regimes In Europe's Urban Memory - "Memowalk Atrium Plus": participatory creation of a tourism product for school education trips

To involve young students in the creation of a tour proposal in their own city, allowing other young peers to explore the ATRIUM heritage in an innovative way. To broaden the understanding of how architecture has been a fundamental pedagogical tool in the construction of consensus by non democratic regimes.

*Other fields of actions addressed:*

- Enhancement of memory, history and European heritage
- Cultural tourism and sustainable cultural development



- Project developed within the framework of the European Atrium Plus Project, funded by the 2014-2020 Interreg CBC Programme Italy-Croatia
- 5 guided tours have been created. All the educational materials have been designed by groups of 17-year-old students of the different schools involved.
- Organization of educational workshops and creation of a leaflet and a promotional video

2018

October

2019

June

Bari, Ferrara, Forlì (IT)  
Labin, Zadar (HR)



1<sup>st</sup>

September

11<sup>st</sup>

November

Dom-le-Mesnil (FR)



### The Saint Martin of Tours Route - Peace by sharing

To build peace on equitable sharing of resources, within the context of the commemoration of the Armistice of the First World War and Saint Martin's celebration.

*Other fields of actions addressed:*

- Enhancement of memory, history and European heritage
- Contemporary cultural and artistic practice



- Participation of 200 French and German children in artistic and cultural activities (concerts, drawing competitions, etc.)
- Intercultural exchanges around the traditions and customs of St. Martin in Germany and commemoration of the Armistice of the First World War
- Inauguration of the contemporary sculpture "The shared mantle"

7<sup>th</sup>

9<sup>th</sup>

November

Cortona (IT)



### The Phoenicians' Route - Twinning Schools Italy – Malta. Heritage Pedagogy and Intercultural Dialogue on the Phoenicians' Route

To foster pedagogical – linguistic exchanges and cultural ties through educational visits. To compare pedagogical approaches applied to heritage enhancement and heritage pedagogy issues.

*Other fields of actions addressed:*

- Enhancement of memory, history and European heritage
- Contemporary cultural and artistic practice Cultural tourism and sustainable cultural development



- Cultural twinning/exchange organized between two Secondary Schools of Cortona (Italy) and La Valletta (Malta).
- Visit to museums, learning about local traditions and gastronomy, language training
- Fostering encounters and the sense of belonging to a shared Mediterranean community

### 4.2.4 - Contemporary cultural and artistic practice

March

November

Dublin and Waterford (IE)  
Catoira (ES)  
Vikingagården Gunnes Gård (SE)  
Harstad (NO)  
Shetland (GB)



### The Viking Routes - The Follow the Vikings (FTV) Roadshow

To highlight the Viking heritage, with a focus on Viking art and its legacy. To celebrate the cultural and historic impact of the Vikings through a creative project.

*Other fields of actions addressed:*

- Co-operation in research and development
- Contemporary cultural and artistic practice
- Participation of actors, musicians, dancers and film makers from all over Europe, professional as well as amateurs
- Enhancement of career skills for professional artists and staff, encouragement of international cooperation
- Opportunities for members of local communities to acquire artistic skills



### The European Routes of Emperor Charles V - Charles V Festival

To showcase Europe's Renaissance heritage and history of the 16th century and highlight the important role that Brussels played in this period.

The festival included a wide programme of cultural activities and celebrations:

- "Giants" exhibition at the Brussels' residence of Emperor Charles V
- Activities for the whole family (guided tours, games, workshops, dancing)
- Shows, performances and theatre at the Grand Place of Brussels



13<sup>th</sup>

December

Luxeuil les Bains (FR)



### Via Charlemagne - Sacred Charlemagne

To show the cultural and religious contributions of Charlemagne's reign and its local involvement.

- Presentation of a show featuring 3 characters, based on a historical document established by Charlemagne: the Capitulary of Villis. Each of these historical characters presents their practices and experiences in the form of anecdotes and dialogues
- At the end of the show different preparations of medieval recipes were offered to the public.



## 4.2.5 - Cultural tourism and sustainable cultural development

September

-

October

Tuscany region (IT)



### Via Francigena - Thermal Via Francigena

To provide more services to tourists on the Route and to create a network of related services.

*Other fields of actions addressed:*  
Enhancement of memory, history and European heritage



- An Offer of an additional service to travellers who wish to broaden their experience through a proposal devoted to their well-being.
- Promotion of thermal structures in close proximity to the Francigena Way, hoping to expand on an international level and to interact with European slow tourism.
- Communication between local, regional and private institutions in order to find a common collaboration and promotion agreement
- Creation of a suitable online platform to gather all the information about relevant spa facilities in the region.

November

2017

- present

London (GB)  
Paris (FR)  
Venice (IT)  
Chengdu, Leshan, Chongquin, China (CN)



### Destination Napoleon - Napoleon for Younger Chinese visiting Europe

To leverage European history and culture in order to attract younger Chinese outbound tourists to Napoleonic cities by promoting customized thematic routes and activity modules.

*Other fields of actions addressed:*

- Enhancement of memory, history and European heritage



- Development and execution of a customized communication strategy in China, based on the understanding of the needs, expectations and behaviour of younger Chinese travelers.
- The project aims at attracting young Chinese visitors, open up new source markets, foster an international atmosphere in Napoleonic destinations and promote intercultural understanding.
- Main outcomes: highlight of Napoleonic culture and heritage, building transnational routes, creation of outdoor experiences.

### Via Regia - Development of a European Via Regia App

To make the cultural and touristic data collected within the network during the last years available for mobile devices.



- Development of a free App on the VIA REGIA that includes historical route courses, pilgrimage paths, hiking trails and routes for motor tourism. It also comprises 19.000 points of interest on sights, culture and leisure facilities, historical events and accommodation.
- It covers a large geographical area of more than 4.000 km.
- A tool that can be used by different types of tourists and for either short or long trips.
- The App will be published in February 2019.

27<sup>th</sup>

28<sup>th</sup>

November



Online

### In the footsteps of Robert Louis Stevenson - Chinese Virtual Tourism Fair

To promote Chinese tourism in Europe.

*Other fields of actions addressed:*

- Enhancement of memory, history and European heritage
- Cultural tourism and sustainable cultural development



- Together with other cultural routes, the network participated in the first virtual tourism fair in China organized by the European Commission, in close cooperation with the EPA on Cultural Routes.
- A member of the network was responsible for gathering and providing advertising material for the stand (photos, presentations and videos).

### TRANSROMANICA – The Romanesque Routes of European Heritage -

#### TRANSROMANICA Facebook Advent Calendar

To provide visibility to the TRANSROMANICA sites across Europe and to make followers aware of them. To increase the number of visitors of the route's Facebook page and the Facebook pages of TRANSROMANICA members and sites.

*Other fields of actions addressed:*

- Co-operation in research and development



- During the Advent season, a virtual door was opened every morning to discover a new TRANSROMANICA site in Europe
- Promotion of the whole route. All members contributed with pictures and information.
- The posts were designed and published by the Route, including links to the corresponding Facebook pages of the members and sites.

1<sup>st</sup>

24<sup>th</sup>

December



Online



### Prehistoric Rock Art Trails - European Rock Art Heritage Label

To consolidate the cultural, educational and tourist offer generated by the sites, motivating continuous improvement and defining standards for new members of the Route.

*Other fields of actions addressed:*

- Co-operation in research and development
- Enhancement of memory, history and European heritage

- Creation of a Handbook for the Certification of Rock Art Sites belonging to the "Prehistoric Rock Art Trails" Cultural Route of the Council of Europe.
- Definition of indicators to assess the quality of rock art sites.
- The certification "European Rock Art Heritage" will be awarded by the Network to the rock art sites included in the route and which comply with the recommended practices.



19<sup>th</sup>

March

Siega Verde  
Archaeological  
Area,  
Salamanca  
Province (ES)



### European Mozart Ways - Blogger project: Create encounters

To rejuvenate the European Mozart Ways by using new information channels and addressing new target groups.

*Other fields of actions addressed:*

- Cultural and educational exchanges for young Europeans

- Development of a network-wide blogger project. Its website is linked to the web portal of the Route.
- The blog includes videos, information on places visited along the route in the Province of Salzburg, interviews with partners and detailed stories. Several Facebook and Instagram postings reached an audience of more than 50.000 followers.
- The pilot project was developed in Salzburg and will have its follow up in 2019 in other countries members of the Route.



March

October

Salzburg,  
St. Gilgen,  
Lofer (AT)





23<sup>rd</sup>

29<sup>th</sup>

April

Bad Iburg  
(DE)



### European Route of Megalithic Culture - European Day of Megalithic Culture 2018 (annual event)

To enhance the attractiveness of the megalithic monuments for the development of a regional and European identity.

*Other fields of actions addressed:*

- Enhancement of memory, history and European heritage



- Practice implemented within the context of the supra-regional garden fair “Landesgartenschau 2018”
- Presentation of a new tourist information system based on a digital 3-D view of a megalithic monument in order to develop new tools for sustainable tourism
- Open air exhibition about the diversity of monuments, sites and megalithic pathways involved in the Megalithic Routes and reconstruction of one element of a megalithic monument in original size

21<sup>st</sup>

22<sup>nd</sup>

November

Barcelona  
(ES)



### European Route of Jewish Heritage - Incubator Project- Training

To provide support, training, consulting, mentoring and assistance for institutions and associations that are developing Jewish Heritage routes.

*Other fields of actions addressed:*

- Co-operation in research and development



- During the 3 years of the project, an annual training for managers, directors and project leaders who seek to create a Jewish Heritage Route or to improve an existing project is being held.
- The training programme includes group and individual sessions and it was designed by the members of the Scientific Committee of the Route.
- Projects approved by the Scientific Committee will be integrated into the Route and monitored for 3 years.

October

November

Jingdezhen  
and Macao  
(CN)

### European Route of Ceramics - Promotion of a sustainable touristic offer linked to ceramics within the 2018 EU-China Tourism Year (ECTY)

To actively promote a sustainable offer linked to ceramics, representing a bridge between ceramics cities of worldwide importance.

- Participation in the China Jingdezhen International Ceramic Fair with the setting out of a promotional booth, representing the ceramics cities involved in the Route.
- Participation in the Global Tourism Economic Forum in Macao and the ECTY Virtual Fair
- Release of the brochure “East/West Past/Future”, both in English and Chinese, promoting the cities of the Route and the City of Jingdezhen.



2018

IT, PT, FR,  
HR, ES, MK



### Iter Vitis - Iter Vitis Award

To award the best public and private wine tourism practices which are respectful of the landscape and promote local heritage, within a context of sustainability and innovation.

*Other fields of actions addressed:*

- Enhancement of memory, history and European heritage

- A contest involving all the countries members of Iter Vitis
- Two categories: private and public bodies presenting activities related with wine tourism and wine heritage safeguard and promotion.
- Five countries attended the award and three candidates were awarded.
- Three study trips were offered to the winners and two documentary films sponsored by Iter Vitis.





**The Santiago de Compostela Pilgrim Routes**

European Federation «Saint James Way»  
contact@saintjamesway.eu  
www.saintjamesway.eu



**The Phoenicians' Route**

International Confederation «The Phoenicians' Route»  
info@fenici.net  
www.fenici.net



**The Hansa**

Die Neue Hanse  
hansebuero@hanse.org  
www.hanse.org



**The Pyrenean Iron Route**

The Pyrenean Iron Route  
olivier\_codina@govern.ad  
http://visitandorra.com/en/summer/what-to-do/the-iron-route/



**The Viking Routes**

Destination Viking Association  
info@destinationviking.com  
www.destinationviking.com



**European Mozart Ways**

Europäische Mozart Wege e.V.  
office@mozartways.com  
www.mozartways.com



**The Via Francigena**

European Association of Via Francigena  
segreteria@viefrancigene.org  
www.viefrancigene.org



**The European Route of Jewish Heritage, certified since 2004**

AEPJ Association Européenne pour la Préservation et la Valorisation de la Culture et du Patrimoine Juif  
aepj@jewishheritage.org  
www.jewishheritage.org



**The Routes of El legado Andalusi**

Fundación Pública Andaluza El legado andalusí  
info@legadoandalusi.es  
www.legadoandalusi.es



**The Saint Martin of Tours Route, certified since 2005**

Réseau Européen des Centres Culturels Saint Martin  
contact@saintmartindetours.eu  
www.saintmartindetours.eu



**Sites Clunisiens  
Fédération Européenne**

**The Cluniac Sites in Europe, certified since 2005**

Fédération Européenne des Sites Clunisiens  
administration@sitesclunisiens.org  
www.sitesclunisiens.org



**The European Route of Cistercian Abbeys**

European Charter of Cistercian abbeys and sites  
info@cister.eu  
www.cister.net



**The Routes of the Olive Tree, certified since 2005**

Cultural Foundation "The Routes of the Olive Tree"  
info@olivetreeroute.gr  
www.olivetreeroute.gr



**The European Cemeteries Route**

European Cemeteries Route  
admin@significantcemeteries.org  
www.cemeteriesroute.eu



**Via Regia**

European Center for Culture and Information in Thuringia  
ekt@via-regia.org  
www.via-regia.org



**Prehistoric Rock Art Trails**

International Association PRAT-CARP  
info@prehistour.eu  
www.prehistour.eu



**TRANSROMANICA – The Romanesque Routes of European Heritage**

TRANSROMANICA Association  
info@transromanica.com  
www.transromanica.com



**European Route of Historic Thermal Towns**

European Route of Historical Thermal Towns  
contact@ehtta.eu  
www.ehtta.eu



**The Iter Vitis Route**

Iter Vitis  
info@itervitis.eu  
www.itervitis.eu



**The Route of Saint Olav Ways**

National Pilgrim Centre / Nidaros Cathedral Restoration Workshop  
post@pilegrimsleden.no  
www.stolavways.com



**VIACERAM**  
THE EUROPEAN ROUTE OF CERAMICS

**The European Route of Ceramics**

Associazione Strada Europea della Ceramica  
europeanrouteofceramics@comune.faenza.ra.it  
www.viaceram.eu



**Via Habsburg**

Via Habsburg  
catherine.million@adt.alsace  
www.via-habsburg.at



MEGALITHIC ROUTES

**The European Route of Megalithic Culture**

Megalithic Routes e.V.  
info@megalithicroutes.eu  
www.megalithicroutes.eu



**The Roman Emperors and Danube Wine Route**

Danube Competence Center  
office@danubecc.org  
www.romanemperorsroute.org



**The Huguenot and Waldesian Trail**

Union internationale  
«Sur les pas des Huguenots et des Vaudois»  
info@surlespasdeshuguenots.eu  
www.surlespasdeshuguenots.eu



**The European Routes of Emperor Charles V**

Cooperation Network of European Routes  
of Emperor Charles V  
management@itineracarolusv.eu  
www.itineracarolusv.eu



**Fortified Towns of the Grande Région**

Réseau des Villes fortifiées de la Grande Région  
rvgr@free.fr  
www.villesfortifiees.eu



**Impressionisms Routes**

Association «Eau & Lumière»  
lucenet.georges@wanadoo.fr  
www.impressionismsroutes.com



**Via Charlemagne**

Association Via Charlemagne  
contact@viacharlemagne.com  
www.viacharlemagne.eu



**ATRIUM – Architecture of Totalitarian Regimes  
of the 20th Century in Europe's Urban Memory**

ATRIUM Association  
info@atriumroute.eu  
www.atriumroute.eu



**Destination Napoleon**

European Federation of Napoleonic Cities  
contact@napoleonicities.eu  
www.destination-napoleon.eu



**Réseau Art Nouveau Network**

Réseau Art Nouveau Network  
info@artnouveau-net.eu  
www.artnouveau-net.eu



**In the Footsteps of Robert Louis Stevenson**


European Network in the Footsteps of Robert  
Louis Stevenson  
contact@rlstevenson-europe.org  
www.rlstevenson-europe.org




5

# Council of Europe - European Union Joint Programme: Routes4U

Funded by the European Union and the Council of Europe



EUROPEAN UNION



COUNCIL OF EUROPE  
CONSEIL DE L'EUROPE

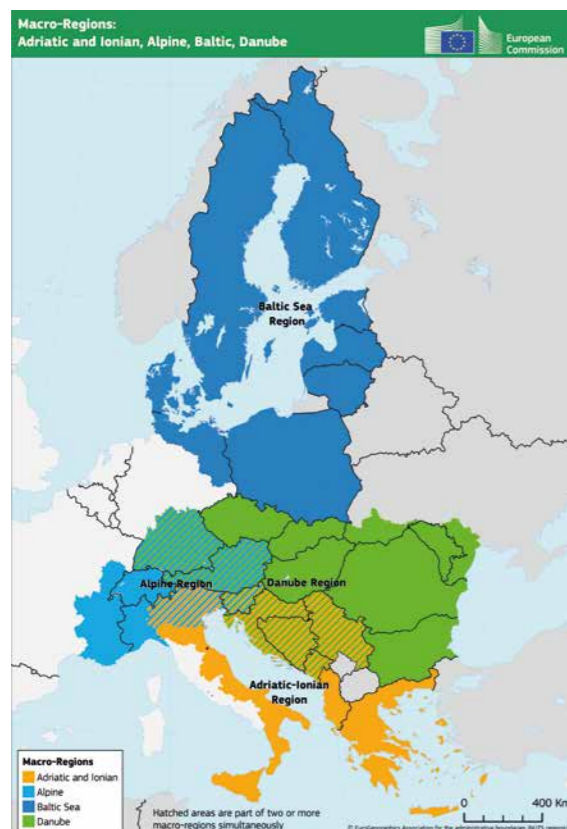
Implemented by the Council of Europe

30  
Months  
(2017-2020)

4  
EU macro-regional strategies:  
Adriatic-Ionian, Alpine,  
Baltic Sea, Danube

1,1  
Million €

2017-20 | Routes4U Joint Programme of the Council of Europe (DGII - Directorate General of Democracy) with the European Commission (DG REGIO - Directorate General on Regional and Urban Policy) | Routes4U



### Fields of Action

- Creation of new Cultural Routes and the extension of existing ones in the Adriatic-Ionian, Alpine, Baltic Sea, Danube region;
- E-learning course to increase knowledge about the Cultural Routes of the Council of Europe and the macro-regional strategies of the European Union
- Retrieval of data on the management and functioning of Cultural Routes to enable a comprehensive analysis of these transnational networks;
- Implementation of a branding strategy to promote the heritage connected to the Cultural Routes and contribute to the specific cultural identities linked to the four EU macro-regions;
- Creation of a trip-planner to strengthen the cultural tourism linked to the Cultural Routes;
- Creation of a Cultural Routes Card with discounts and offers related to the Cultural Routes to attract tourism;
- Press-trips and blogger-trips to ensure greater visibility and recognition of the Cultural Routes programme and the EU macro-regions.



### Objectives

- To enhance the transnational cultural cooperation in the framework of the Cultural Routes of the Council of Europe;
- To enhance the capacities, expertise and impact of the Cultural Routes of the Council of Europe;
- To contribute to the objectives of the macro-regional strategies (EUSAIR, EUSALP, EUSBSR, EUSDR), in line with the Faro Convention;
- To create synergies and cooperation between professionals of the Cultural Routes and the macro-regional strategies.

### Research and studies



#### Drafting of Three feasibility studies

Adriatic and Ionian, Alpine Region and Danube Region

- In-depths analysis of the Cultural Routes' management and implementation in the Macro-regions.
- Identification of gaps and recommendations on the development of new Cultural Routes.
- Research cooperation with the national coordinators of the macro-regional strategies and professionals working in the field of Cultural Routes.

#### Launching of four studies on the economic impact of Cultural Routes

Adriatic and Ionian, Alpine, Baltic Sea and Danube Region

- Identification, retrieval and compilation of data that measures the economic impact of the Cultural Routes networks.
- This should provide information on the economic benefit of the Cultural Routes, going beyond the cultural benefits.

#### Launching of four studies on policies and legal tools related to the Cultural Routes

Adriatic and Ionian, Alpine, Baltic Sea and Danube Region

- Aimed at creating a policy compendium.
- Analysis of existing and missing national and macro-regional policies and recommendations on new studies.
- Findings will be brought to the attention of the Congress of Local and Regional Authorities of the COE and the EU's Assembly of Regional and Local Representatives.

### Creation of new cultural routes

#### Survey on new cultural Routes

Adriatic and Ionian region, June 2018.

Outcomes:

- It was decided that the Roman Emperors and the Olive Tree Routes should be the topics to be further developed;
- Routes4U launched an online survey on potential new heritage components for these two routes. An expert undertook an extensive analysis of roman heritage in the Adriatic Ionian Region and prepared an inventory.

#### International Workshop "Cultural Routes of the Olive Tree"

Mali Losjini, Croatia, November

Discussion and planning of the extension and strengthening of the Olive Tree Routes within the framework of Routes4U Joint Programme. The meeting brought together the professionals of the Olive Tree Route with potential new members.



Mrs. Gabriella Battaini-Dragoni, Deputy Secretary General of the Council of Europe, at the Routes4U Meeting for the Adriatic-Ionian Region, Venice, IT.

#### Consultation process on the selection of new cultural routes projects

Danube and Baltic Sea Region, Started in September. It will be finalized by February 2019

The Steering Group members of the Macro-regional strategies were contacted to provide their input on priorities.

*"Cultural Routes are by definition projects that «unite» several locations -even over a long distance - around a common heritage. They help generating a feeling of common identity across national and regional borders, something much needed in order to advance on the path of European integration and to ensure prosperity and stability beyond the borders of the EU".*

Corina Crețu

European Commissioner for Regional Policy, Routes4U Interview, 2018

## Communication and visibility



### Development of the Routes4U-webpage

It includes information on the activities, the stakeholders and the objectives of Routes4U. This webpage should be seen as a tool to compile useful information on the certification and management of Cultural Routes in the Macro-regions. It contains articles, studies, database and videos.



### Photo competition on Instagram

- Carried out in June-August 2018.
- 87 photographers from 18 countries participated.
- Four winners received an Interrail pass.



### Interview-series

#### “Voices from the four Macro-regions”

- Ongoing project.
- First released as written interviews, the “Voices from the four macro-regions” are now in video format, to discover the faces and voices of our stakeholders around Europe

### Trip-planner

- It contains information on places to visit along the Cultural Routes and in the four Macro-Regions.
- Currently under preparation. A first version will be available during the first half of 2019.

*“Cultural cooperation is a tool for making better and more sustainable use of our resources, and at the same time, making sure that tourism development can be done in a more controlled, responsible and sustainable way [...]. European heritage is important because it is the cornerstone of our shared European identity and it is the best exemplifier of our shared values”*

**Hajrulla Çeku**

Deputy Minister of Tourism and Environment, Albania,  
Routes4U Interview, Voices from the  
Adriatic-Ionian Region, 2018.

## Capacity-building



### Routes4Youth network

- A young professional network for the 4 Macro-regions

- 60 members of Routes4Youth have been designated as multipliers of the Routes4U-actions.



### Three Roadmaps for the Adriatic and Ionian, the Baltic Sea and the Danube region

- Developed with data and information on Cultural Routes, sustainable cultural tourism, and social participation in heritage and marketing strategies for heritage.

- They serve as a guidance on the management of Cultural Routes in the Macro-regions.



Routes4U publication: Roadmap for the Adriatic-Ionian Region



### Routes4U grants: call for proposals

Launched in November 2018

These grants are awarded to increase the capacities of the Cultural Routes of the Council of Europe to implement activities on the regional development in the four Macro-regions.

- A dedicated funding webpage was put in place containing information on how to apply for funding and where to find funding opportunities.

- An information session on the application was organized in December to ensure that all potential applicants are well aware about the macro-regional strategies.

## Three macro-regional workshops

Professionals working in the field of Cultural Routes and macro-regional strategies were trained on the management of Cultural Routes of the Council of Europe, sustainable cultural tourism, transnational cooperation and marketing of heritage. They discussed the creation of new cultural routes and the extension of certified Cultural Routes in the four Macro-regions.



Routes4U meeting for the Baltic Sea Region, Oslo, NO



Workshop for the Adriatic and Ionian Region:  
6th June / Venice, IT.



Workshop for the Baltic Sea Region:  
6th September / Oslo, NO.



Workshop for the Danube Region:  
6th November / Bucharest, RO.

## E-learning training on Cultural Routes

The first module, containing guidance on the preparation of a certification as well as on the management of Cultural Routes, was prepared in 2018. It will be launched in the first half of 2019.



## Database of best practices of activities of Cultural Routes

Best practices have been compiled and published to exchange information on activities of the Cultural Routes.

This database will be regularly updated and should serve as a manual for new Cultural Routes and cultural routes projects.

## Expert database

Through the launch of two calls for proposals in June and September, an expert database with macro-regional experts on cultural cooperation, sustainable tourism and social participation was established.

## Staff

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## Contact / social networks

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Mrs. Gabriella Battaini-Dragoni, Deputy Secretary General of the Council of Europe, with the Secretariat of the Routes4U project, ROUTES4U Meeting for the Adriatic-Ionian Region, Venice, IT.

*“From its birth in 1949, our Organisation has always upheld the value of culture and heritage. We understand that these are crucial to our regional, national and European identities. And that they are the soul of our democracies, in which human rights and rule of law can flourish.”*

**Gabriella Battaini-Dragoni**

Deputy Secretary General, Council of Europe



CULTURAL ROUTES  
OF THE COUNCIL OF EUROPE



6

Communication

### The Cultural Routes of the Council of Europe programme reaches a wider audience by means of different communication platforms:

- since April 2017 the Council of Europe online portal has a website dedicated to the programme, which provides extensive information on the EPA, the Cultural Routes programme and on the European Institute of Cultural Routes;
- the Council of Europe portal section on Democracy - Democratic Governance, has under the section "Culture and Cultural Heritage" a webpage dedicated to the Cultural Routes of the Council of Europe;
- the Council of Europe portal section on Democracy – Sustainable Democratic Societies links to the website dedicated to the Cultural Routes Programme;
- The Cultural Routes programme is also promoted through a blog platform and social media (Youtube, Facebook, Twitter, Instagram).

Enriched content available through the various communication platforms and relevance of the Cultural Routes of the Council of Europe in the media:

### Cultural Routes of the Council of Europe Programme Portal

[www.coe.int/routes](http://www.coe.int/routes)

- since January 2017, a monthly newsletter is sent to over 3,000 subscribers.
- resources and visibility material online (leaflets, brochures, in several languages)
- All the certified Cultural Routes by theme and country
- European Institute of Cultural Routes
- Institutional newsroom
- Joint programmes with the European Union
- Enlarged Partial Agreement on Cultural Routes (member States, statutory bodies, partners)
- Activities (Annual Advisory Forum, Training Academy)
- Reference documents

### Press and media archive

**51 news** from the Cultural Routes of the Council of Europe Programme  
**+250 articles** referring to the Cultural Routes of the Council of Europe in the international press.

### Highlights – International Press

- 18/03/2018  
What is the Camino de Santiago, how long does it take to walk the pilgrimage route and what's the best time of the year?/ The Sun (GB)
- 20/03/2018  
Arte do Côa incorporada em itinerário cultural do Conselho da Europa / Agência Lusa – DN.pt (PT)
- 11/04/2018  
Le patrimoine Européen de la culture : facteur d'unité ou de division? / France Soir (FR)
- 18/04/2018  
Itinerari culturali per scoprire l'Europa. Territori, storia, arte sacra svelati da un turismo alla portata di tutti/ SIR (IT)
- 19/04/2018  
Accordo sugli itinerari culturali europei - Canali di dialogo / L'Osservatore Romano (IT)
- 03/05/2018  
Georgia to host Forum of Cultural Routes in 2021 / Sarke News (GE)
- 03/05/2018  
El papel del Camino de Santiago en la articulación de la Galicia interior / ABC (ES)
- 02/07/2018  
Experten beraten in Görlitz über europäische Kulturrouten / DPA - Welt Online (DE)

- 28/08/2018  
Romainmôtier, perle médiévale au pied du Jura/ SwissInfo (CH)
- 02/09/2018  
Alter Pilgerweg geht neue Wege / Focus Online (DE)
- 04/09/2018  
Kulturrutene som binder Europa sammen / NTB (NO)
- 26/09/2018  
Cultural Routes of Central Macedonia / Voria.gr (GR)
- 28/10/2018  
Montenegro and Azerbaijan: Future Models of Cooperation / Total Montenegro News (ME)
- 15/11/2018  
Kaliningrad authorities want to integrate tourist routes in international projects/ RIA Novosti (RU)
- 03/12/2018  
A 1,000-year-old road lost to time / BBC (GB)
- 03/12/2018  
Europäisches Kulturerbe nachhaltig gestalten / Lëtzebuerger Journal (LU)

### Blog platform

[www.blog.culture-routes.net](http://www.blog.culture-routes.net)

Crossing Routes – Blogging Europe is a platform presenting stories of bloggers travelling across Europe and experiencing the Cultural Routes of the Council of Europe.

### Youtube Channel

### Highlights

- 9 videos of the 7th Cultural Routes of the Council of Europe Training Academy
- 26 new videos of Routes4U Project
- 4 videos of the Heritage for Future Conference

### Facebook

>11,100 likes  
> 11,100 followers

Contests:  
- Routes4UQuiz

### Twitter

Cultural Routes EICR @CultureRoutes

### Instagram

CoE Cultural Routes | EICR @cultureroutes

### ... More information



Council of Europe  
Portal Website

### ... More information



Blog  
Platform



Youtube  
Channel



Facebook





7

## 2019 Outlook

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2018

21st November 2018 –  
17th May 2019

Finnish Chairmanship of the Committee  
of Ministers of the Council of Europe,  
Strasbourg, FR

28<sup>th</sup> February  
General Assembly, European  
Institute of Cultural Routes

10<sup>th</sup> – 11<sup>th</sup> April  
EPA Governing Board meeting,  
Luxembourg, LU

2<sup>nd</sup> – 4<sup>th</sup> October  
9th Annual Advisory Forum of the Cultural  
Routes of the Council of Europe, Sibiu, RO

2020

2019

May – November 2019

French Chairmanship of the Committee  
of Ministers of the Council of Europe,  
Strasbourg, FR

4<sup>th</sup> – 7<sup>th</sup> June

Cultural Routes of the Council  
of Europe Training Academy,  
Visby, Gotland, SE.

October

EPA Statutory Committee of  
member States, Strasbourg, FR



8

## Financial Statements

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<b>Ordinary budget</b>	<b>2018</b>	<b>2017</b>	<b>2016</b>	<b>2015</b>
Enlarged Partial Agreement on Cultural Routes of the Council of Europe (funded by the member States)	331,600 €	320,322 €	305,903 €	286,100 €
European Institute of Cultural Routes (funded by the Ministry of Culture, Government of the Grand Duchy of Luxembourg)	210,000 €	200,000 €	200,000 €	200,000 €
<b>Total <sup>1</sup></b>	<b>541,600 €</b>	<b>520,322 €</b>	<b>505,903 €</b>	<b>486,100 €</b>

<b>Co-funding joint programmes COE/EU</b>	<b>2018</b>	<b>2017</b>	<b>2016</b>	<b>2015</b>
European Commission DG REGIO - Council of Europe Joint Programme: “Routes4U” (2017-2020) <sup>2</sup> <b>1.1 Million € (30 months)</b>	440,000 €	-	-	-
European Commission DG GROW – Council of Europe Joint Programme (2015-2017) <sup>3</sup> <b>311.000 € (18 months)</b>	-	86,389 €	207,333 €	17,278 €
<b>Total</b>	<b>440,000 €</b>	<b>86,389 €</b>	<b>207,333 €</b>	<b>17,278 €</b>

<sup>1</sup> The total income does not include the information pertaining to the financial resources of each Cultural Route of the Council of Europe.

<sup>2</sup> Amount corresponding to 2018 contribution pro-rata.

<sup>3</sup> Amount corresponding to annual contribution pro-rata.

**2018 Council of Europe Enlarged Partial Agreement on Cultural Routes and European Institute of Cultural Routes - Calendar of activities and presentations at events**

10<sup>th</sup> - 11<sup>th</sup> January, Luxembourg, LU, **University Network of Cultural Routes Studies (NCRS) meeting**

11<sup>th</sup> January, Luxembourg, LU, **Meeting with European Route of Industrial Heritage**

12<sup>th</sup> January, Luxembourg, LU, **Meeting with Liberation Route Europe**

17<sup>th</sup> January, Luxembourg, LU, **Görlitz - 2018 Advisory Forum of the Cultural Routes of the Council of Europe preparation meeting**

18<sup>th</sup> January, Madrid, ES, **Meeting with the Ibero-american States Organization**

30<sup>th</sup> January, Luxembourg, LU, **Meeting with Heloise, European Pedagogues Route**

15<sup>th</sup> - 16<sup>th</sup> February, Luxembourg, LU, **Meeting of the Bureau of the EPA Governing Board**

15<sup>th</sup> - 16<sup>th</sup> February, Luxembourg, LU, **Experts Meeting – Cultural Routes 2017-2018 Evaluation Cycle**

19<sup>th</sup> February, Luxembourg, LU, **Meeting with Jerusalem Way**

22<sup>nd</sup> February, Brussels, BE, **Meeting with representatives of the city of Faenza - European Route of Ceramics**

22<sup>nd</sup> February, Brussels, BE, **Meeting with European Youth Card Association**

22<sup>nd</sup> February, Brussels, BE, **Meeting with EuroVelo (The European Cycle Route Network)**

27<sup>th</sup> February, Tbilisi, GE, **Official Launching of the Cultural Routes of the Council of Europe programme**

7<sup>th</sup> March, Berlin, DE, **Meeting with Barock Straße**

7<sup>th</sup> March, Berlin, DE, **Meeting with Forte Cultura**

7<sup>th</sup> March, Berlin, DE, **Participation at the 8th UNWTO Silk Road Ministers' Meeting**

7<sup>th</sup> -11<sup>th</sup> March, Berlin, DE, **ITB Berlin**

9<sup>th</sup> March, Waterford, IE, **Conference ‘Pilgrimage and the Evolution of Spiritual Tourism’**

13<sup>th</sup> March, Podgorica, ME, **Presentation of the Cultural Routes of the Council of Europe Programme**

15<sup>th</sup> March, Luxembourg, LU, **Meeting with Via Charlemagne**

19<sup>th</sup> March, Luxembourg, LU, **Meeting with Forum of Slavic Cultures**

21<sup>st</sup> - 23<sup>rd</sup> March, Ferrara, IT, **Participation in the Restoration Museums and Cultural Business International Trade Show**

4<sup>th</sup> April, Luxembourg, LU, **Meeting with representatives of the Route of Saint Olav Ways**

12<sup>th</sup> April, Kharkiv, UA, **International Seminar “Cultural Heritage as Resource for Development. Opportunities within the European Programs”**

18<sup>th</sup> - 19<sup>th</sup> April, Luxembourg, LU, **Meeting of the EPA Governing Board**

25<sup>th</sup> April, Luxembourg, LU, **EICR General Assembly and meeting of the Board of Directors**

26<sup>th</sup> April, Jyväskylä, FI, **Seminar on “Cultural routes network – Cultural routes as international content for tourism”**

3<sup>rd</sup> May, Berlin, DE, **Meeting with Iron Curtain Trail**

9<sup>th</sup> May, Brač, HR, **Participation in the 4th Congress of Rural Tourism “A new era – the era of rural tourism”**

9<sup>th</sup> May, Luxembourg, LU, **Europe Day celebration in Luxembourg**

18<sup>th</sup> - 19<sup>th</sup> May, Champlitte, FR, **Participation in the 1st International General Assembly of the European Association of the Via Francigena (AEVF)**

24<sup>th</sup> May, Nancy, FR, **Presentation of the Cultural Routes of the Council of Europe programme at the occasion of the Europe Month**

31<sup>st</sup> May - 01<sup>st</sup> June, Luxembourg, LU, **20<sup>th</sup> Anniversary of the European Institute of Cultural Routes**

6<sup>th</sup> June, Venice, IT, **Routes4U workshop for the Adriatic and Ionian Region**

6<sup>th</sup> - 8<sup>th</sup> June, Strasbourg, FR, **Presentation of the Cultural Routes of the Council of Europe Programme by Stefano Dominioni, Executive Secretary of the EPA, at the Steering Committee for Culture, Heritage and Landscape (CDPP)**

12<sup>th</sup> - 15<sup>th</sup> June, Cuacos de Yuste, Extremadura, ES, **Cultural Routes of the Council of Europe 7th Training Academy**

18<sup>th</sup> June, Strasbourg, FR, **Presentation of the Cultural Routes of the Council of Europe Programme by Stefano Dominioni, Executive Secretary of the EPA, at the Congress of Local and Regional Authorities of the Council of Europe, Chamber of the Regions**

19<sup>th</sup> June, Luxembourg, LU, **Meeting with Ramon Llull cultural route**

25<sup>th</sup> June, Strasbourg, FR, **Parliamentary Assembly Committee on Culture, Science, Education and Media, Sub-Committee on Culture, Diversity and Heritage**

29<sup>th</sup> June, Brussels, BE, **Cult-RInG Project Steering Group and Certified Cultural Routes meeting**

4<sup>th</sup> July, Strasbourg, FR, **Participation in the certification ceremony of Via Charlemagne, held at the headquarters of the European Parliament in Strasbourg**

4<sup>th</sup> July, Luxembourg, LU, **Meeting with Via Molina cultural route**

5<sup>th</sup> July, Luxembourg, LU, **Meeting with European Route of Reformation**

12<sup>th</sup> July, Luxembourg, LU, **Extraordinary meeting of the Board of Directors of the EICR**

17<sup>th</sup> July, Santiago de Compostela, ES, **XI International Jacobean Lessons “El Camino de Santiago in the 2018 European Year of Cultural Heritage”**

6<sup>th</sup> September, Oslo, NO, **Routes4U workshop for the Baltic Sea Region**

13<sup>th</sup> - 15<sup>th</sup> September, Alès, FR, **Participation in the 140th Anniversary of R. L. Stevenson’s journey**

20<sup>th</sup> - 22<sup>nd</sup> September, Cetinje, ME, **XXIII Regional Milocer Development Forum “Economic Development Model based on Tourism – Challenges and Threats”**

26<sup>th</sup>- 28<sup>th</sup> September, Görlitz, DE, **8<sup>th</sup> Annual Advisory Forum on Cultural Routes**

3<sup>rd</sup> October, Belgrade, RS, **Participation in the 8<sup>th</sup> Business Conference on South East Europe Tourism 2018**

8<sup>th</sup> October, Luxembourg, LU, **Meeting with Via Memoria Mauthausen**

17<sup>th</sup> - 19<sup>th</sup> October, Sofia, BG, **Participation at the 7th Annual Forum of the EU Strategy for the Danube Region**

23<sup>rd</sup> October, Strasbourg, FR, **Meeting of the EPA Statutory Committee of member States**

25<sup>th</sup> - 28<sup>th</sup> October, Paris, FR, **International Cultural Heritage Fair**

6<sup>th</sup> November, Bucharest, RO, **Routes4U workshop for the Danube Region**

9<sup>th</sup> November, Birmingham, GB, **Ironbridge Annual Lecture, «Making Sense of Europe’s Heritage: The Cultural Routes of the Council of Europe»**

10<sup>th</sup> November, Valladolid, ES, **Participation in the Iberian Biennial of Cultural Heritage**

14<sup>th</sup> - 16<sup>th</sup> November, Mali Losinj, HR, **High-level International Conference “Cultural Routes of the Olive Tree as a model for Europe’s values, heritage and sustainable development”**

13<sup>th</sup> November, Macerata, IT, **Presentation at the conference: “To the discovery of the Cultural Routes of the Council of Europe. Tools for intercultural dialogue and territorial sustainable development”, organized by the University of Macerata**

15<sup>th</sup> November, Saint Petersburg, RU, **Participation in the VII St. Petersburg International Cultural Forum**

22<sup>nd</sup> November, Luxembourg, LU, **Meeting of the Board of Directors of the EICR**

23<sup>rd</sup> – 25<sup>th</sup> November, Alcobaça, PT, **3<sup>o</sup> International meeting of Cistercian Abbeys**

27<sup>th</sup> – 28<sup>th</sup> November, Strasbourg, FR, **Conference “The Cultural Routes of the Council of Europe, Journeys of faith and encounter”**

29<sup>th</sup> November, Gdansk, PL, **Baltic Sea States Forum: “Cultural heritage in promotion and development of the Baltic Sea Region”**

3<sup>rd</sup> - 4<sup>th</sup> December, Luxembourg, LU, **Conference Heritage for Future**

6<sup>th</sup> - 7<sup>th</sup> December, Venice, IT, **Participation in the OECD Conference on “Unleashing the Transformative Power of Culture and Creativity for Local Development”**

6<sup>th</sup> December, Paris, FR, **Presentation at the High-level academic conference on “EU-China Tourism, Challenges and opportunities for Chinese tourism in European Heritage Cities”**

... **More information**



Resolution CM/Res(2013) 66 confirming the establishment of the Enlarged Partial Agreement on Cultural Routes (EPA)



Resolution CM/Res(2013) 67 revising the rules for the award of the “Cultural Route of the Council of Europe” certification



Declaration by the Committee of Ministers on the 30th anniversary of the Cultural Routes of the Council of Europe (1987-2017)

Cultural route  
of the Council of Europe  
Itinéraire culturel  
du Conseil de l'Europe



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