Countering violent extremism & youth radicalisation
Council of Europe Seminar
Nicosia - January 30th 2017
Agenda

Introduction
  ENGIE in a nutshell

Chapter 1
  CSR / Diversity Policy

Chapter 2
  Concrete Actions

Chapter 3
  Conclusions & Questions
Some Key Figures to understand ENGIE (as per 31.12.2015)

152,900 employees in 72 countries
74.7 billion € revenue
6 billion € investments
900 researchers worldwide

1st power producer worldwide (Natural Gas 56% - Renewables 16.5% - Nuclear 5.2%)
Strategy of Energy transition

• **Main challenges (> 2020)**: Decarbonation – Decentralization – Digitalisation – Decrease in Demand - Diversity
CSR Policy
Diversity Policy
Diversity Strategy
Why are companies active in CSR?

- Need for Skills & Competences
- Worldwide presence
- Need for stable & safe circumstances
- Image & Notoriousness

- Multiculturalism
- Diversity Management
- Inclusion
- Coherence
- Daring / Social Innovation

- No evolution without a social responsibility
- Develop Human Rights & mutual respect
- Stakeholder Management with local NGOs
- Contact with millions of consumers

Business point of view

Corporate Values

Societal Role
Three initiatives in Belgium and France

Acting on young people from suburban areas (Brussels, Lille and Paris)
In partnership with local NGOs, authorities and volunteering bodies
Purposes: inclusion and socialization
Paths to training, internships, apprenticeships and eventually jobs
No charity, but co-elaboration
Three initiatives (videos)

- https://www.youtube.com/watch?v=8oYh_vBLalo
- W:\17_0003\60_CSR\64_Corporate Citizenship\Fondation ENGIE Belgique \Projets belges\BX Brussels\2015-2017\Paris\Finale versie film
- https://www.youtube.com/watch?v=PhE86s2-8JY
Three initiatives (videos)
CR for ENGIE – A guide to a more sustainable Business

Charity

CR integrated in business

Not only Hard Law

But also Soft Law
CONCLUSION

Changing role of Corporates
New eco-system of responsibilities
Shared value creation
Recognition of respect
Education is essential
Thank you!
Questions?

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