

# Cultural Routes of the Council of Europe Programme

Activity Report



2017

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The year 2017 marked the 30<sup>th</sup> anniversary of the launch of the Cultural Routes of the Council of Europe Programme and in 2018 we will celebrate the 20<sup>th</sup> anniversary of the European Institute of Cultural Routes. In the meantime, the Programme has grown considerably and now includes 31 certified Cultural Routes, the Enlarged Partial Agreement on Cultural Routes of the Council of Europe has come into being in 2010 and now boasts 31 member States and the Institute engages in always more, more diversified and more widespread activities.

Thus, the Board of Directors of the Institute felt the time had come to start publishing a yearly report to account for the activities, developments and progress of the Programme to the member States of the EPA of the Council of Europe as well as to the Cultural Routes and their stakeholders.

The directors and staff of the Institute hope you will enjoy having a look at this first 2017 Activity Report.

It is, of course, intended to pursue the publication of such an annual report in years to come.

This report is an illustration of the efforts taken by all involved parties and the achievement of the milestones towards the realisation of the goals of the strategy approved by the Governing Board of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe in 2016.

It shows the growth of the programme, the enthusiasm of the new countries joining the Enlarged Partial Agreement and the existing Cultural Routes and the commitment to create new ones in their regions and towns. The 2017 report bears witness to the vigour and success of the programme celebrating its 30<sup>th</sup> anniversary.

The Cultural Routes of the Council of Europe are an exemplary instrument of cultural diplomacy, because their aim is, inter alia, to «foster dialogue and understanding».

To serve as an inspiration for a more united Europe, based on a deeper knowledge of diversity, respect of others, defence of freedoms and solidarity, remains, unfortunately, an ongoing challenge.

A better understanding of Europe through intercultural dialogue is one of the most effective ways to tackle the currents offering simplistic answers to complex problems.

Had the Cultural Routes not existed for the last 30 years, it would be pressing to invent them.



**Mrs Colette Flesch**

President, European Institute of Cultural Routes



**Mr Alfredas Jomantas**

Chair, Governing Board, Enlarged Partial Agreement on Cultural Routes (Council of Europe)



**Ambassador Stephan Müller**

Chair, Committee of member States, Enlarged Partial Agreement on Cultural Routes (Council of Europe)

Launched in 1987, the Cultural Routes of the Council of Europe programme demonstrates, by means of a journey through space and time, how heritage and cultures of different and distant regions of Europe contribute to a shared cultural heritage. Cultural Routes put into practice the fundamental principles promoted by the Council of Europe: human rights, democracy, participation, cultural diversity and identity. They encourage intercultural dialogue, mutual exchange and enrichment across borders and centuries. Today, the 31 certified Cultural Routes aim to encourage European citizens to re-explore their heritage by practicing cultural tourism across the whole European continent and beyond.

The Cultural Routes encourage sustainable development through the implementation of grassroots projects and stimulate diversified forms of tourism, where individual and collective approaches are directly combined through new technologies, social media, and new forms of storytelling. They are part of a broad network which allow synergies between national, regional and local authorities and a wide range of associations and socio-economic stakeholders. The aim is to promote sustainable travel experiences and encourage direct access to European heritage, guaranteeing a dialogue between inhabitants and travellers.

In 2010, the Committee of Ministers of the Council of Europe established an Enlarged Partial Agreement on Cultural Routes to enable closer co-operation between states particularly interested in the development of the Cultural Routes, with a particular focus on themes of symbolic importance for European values, history, and culture and the discovery of less well-known destinations. Today, the programme benefits from cooperation with national Ministries of Culture and Tourism, regional and local authorities, as well as International Organisations.

The European Institute of Cultural Routes, set up in partnership with the Grand-Duchy of Luxembourg, is the Programme's technical agency, responsible for advising certified Cultural Routes and candidates, based on the Council of Europe's adopted criteria:

- Involve a theme representative of European values and common to at least three countries in Europe;
- Be the subject of transnational, multidisciplinary scientific research;
- Enhance European memory, history and heritage and contribute to interpretation of Europe's present day diversity;
- Support cultural and educational exchanges for young people;

- Develop exemplary and innovative projects in the field of cultural tourism and sustainable cultural development;
- Develop tourism products aimed at different groups.

2017 has been an outstanding year for the Cultural Routes Programme. The celebration of the 30<sup>th</sup> Anniversary is a good opportunity to reflect on what has been achieved over the years by the many people that have helped shape the Programme as it stands today. From one Route in 1987, we today have 31 certified Cultural Routes of the Council of Europe with more than a thousand members, crossing some 50 countries in Europe and beyond.

Thanks to this rich and diverse togetherness, the Cultural Routes Programme, today more than ever, better promotes knowledge and understanding of European cultural identity. The Cultural Routes help preserve and enhance cultural and natural diversity as a way for improving the living environment and as a source of cultural, social and sustainable development.

We hope you will enjoy travelling along the Cultural Routes of the Council of Europe while reading this report!



**Stefano DOMINIONI**

Executive Secretary, Enlarged Partial Agreement on Cultural Routes (Council of Europe).  
Director, European Institute of Cultural Routes

Luxembourg, 15<sup>th</sup> January 2018

*The Cultural Routes of the Council of Europe Programme is made possible thanks to the support of the member States of the Enlarged Partial Agreement on Cultural Routes (Council of Europe), the European Institute of Cultural Routes (funded by the Ministry of Culture of the Grand Duchy of Luxembourg) and of ad-hoc Grant Agreements with the European Union.*

1987

Declaration of Santiago de Compostela

2017

30<sup>th</sup>

Anniversary of the Cultural Routes of the Council of Europe

31

certified Cultural Routes of the Council of Europe

+ 50

countries crossed, in Europe and beyond

1,1

Million Grant Agreement between the Council of Europe and the European Union

31

members States of the EPA as of January 2018

+ 1.000

members of the Cultural Routes network



1

## Highlights

|

## 1.1 - Council of Europe Committee of Ministers Declaration on the 30<sup>th</sup> anniversary of the Cultural Routes of the Council of Europe (1987-2017)<sup>1</sup>



27<sup>th</sup>

September



Strasbourg

### Adoption of the Council of Europe Committee of Ministers Declaration on the 30<sup>th</sup> anniversary of the Cultural Routes of the Council of Europe.

The Declaration was adopted by the Committee of Ministers of the Council of Europe, at the 1295<sup>th</sup> meeting of the Ministers' Deputies.

The Declaration on the 30<sup>th</sup> anniversary of the Cultural Routes of the Council of Europe (1987-2017) reaffirms the ideals enshrined in the Declaration of Santiago de Compostela, the founding document of the Cultural Routes of the Council of Europe, and stresses their crucial role nowadays.

*“The Committee of Ministers [...] recalls its determination to fully develop the potential of the Cultural Routes of the Council of Europe”*



### Highlights

The Cultural Routes of the Council of Europe are described as tools:

“To promote a closer unity based on the values of the Council of Europe through better knowledge of European cultural heritage and the management of Cultural Routes by civil society”

“For the development of innovative approaches and international co-operation in the field of cultural heritage, sustainable tourism and local development”

“To encourage intercultural dialogue among member States of the Council of Europe and beyond”

“To strengthen multilevel governance, co-operation and relationships at the international, European, national and local levels”

“For the development of innovative approaches in the fields of research and development”

### ... More information



Council of Europe Committee of Ministers Declaration on the 30<sup>th</sup> anniversary of the Cultural Routes of the Council of Europe (1987-2017)

<sup>1</sup>See Appendices.

## 1.2 - 7<sup>th</sup> Annual Advisory Forum - 30<sup>th</sup> Anniversary of the Cultural Routes of the Council of Europe

3  
Days

+400  
participants from...

+30  
countries

+100  
Speakers



27<sup>th</sup>

-

29<sup>th</sup>

September



Lucca

### Cultural Routes of the Council of Europe Annual Advisory Forum “30 years of Cultural Routes of the Council of Europe: Building dialogue and sustainable development through European values and heritage”.

The Advisory Forum was organised by the Council of Europe, in collaboration with the Italian Ministry of Cultural Heritage and Activities and Tourism, the Tuscany Region, the Province of Lucca, the City of Lucca and the European Institute of Cultural Routes (EICR).



Participants: representatives of 28 Cultural Routes of the Council of Europe and of 20 candidates, delegates from 20 member States of the Enlarged Partial Agreement on Cultural Routes (EPA), high-level representatives from the Council of Europe, the European Commission, the European Parliament, UNESCO, ICOMOS and UNWTO, tourism and cultural organisations professionals. Gabriella Battaini-Dragoni, Deputy Secretary General of the Council of Europe, opened the Forum.

### 3 workshops, 3 main issues

- 30 years of Cultural Routes history, values, and future perspectives;
- Cultural heritage and sustainable tourism: democratic participation, local development and accessibility;
- Promoting cultural diversity, intercultural dialogue and culture in international relations. The Forum presented best practices from the EPA member States, from the Cultural Routes of the Council of Europe as well as candidates.
- **1<sup>st</sup> ever Cultural Routes thematic B2B** “Cultural Routes Trade Fair», organised in partnership with ETOA (European Tourism Association). Some 20 tourism organisations

discussed with the certified Cultural Routes of the Council of Europe about potential collaborations;

- **Adoption of the Lucca Roadmap** “30<sup>th</sup> Anniversary of the Cultural Routes of the Council of Europe (1987-2017)”;

- **Facebook live** throughout the entire Forum, Podcasts;

- **Side events:** visits to explore the Cultural Routes of the Council of Europe in the Lucca Province.

### Highlights

**Award** of the eminent personalities marking the Cultural Routes of the Council of Europe history:

- Marceline Oreja y Aguirre, Former Secretary General, Council of Europe
- Catherine Lalumiere, Former Secretary General, Council of Europe
- José Maria Ballester, Former Director of Culture, Cultural and Natural Heritage, Council of Europe
- Raymond Weber, Former Director General, Culture, Education, Youth and Sport, Council of Europe
- Erna Hennicot - Schoepges, Former President, European Institute of Cultural Routes
- Guy Dockendorf, Former President, European Institute of Cultural Routes
- Michel Thomas - Penette, Former Director, European Institute of Cultural Routes

**Ceremony** for the certified Cultural Routes of the Council of Europe

**Accession ceremony** for EPA member States, who joined the EPA during 2017

*“Cultural Routes act as creative bridges between our past and present”*

**Gabriella Battaini-Dragoni**

Deputy Secretary General of the Council of Europe

### ... More information



7<sup>th</sup> Annual Advisory Forum Website



Additional resource on the EICR website



#CRFORUM17  
#CR30ANNIVERSARY

## 1.3 - Council of Europe – European Union Grant Agreement

20<sup>th</sup>

December



### 1.1. Million EUR Grant Agreement to foster regional development through transnational heritage policies and practices through cultural routes

The Grant Agreement was signed on 20<sup>th</sup> December 2017, it covers 30-months action (2017-2020).



The Grant Agreement was signed between the European Commission (DG REGIO), represented by Director Lena Andersson Pench, and the Council of Europe, represented by Deputy Secretary General Gabriella Battaini-Dragoni.

The 30-months action will be implemented under the responsibility of the Secretariat of the Enlarged Partial Agreement on Cultural Routes, from its headquarters at the European Institute of Cultural Routes, in Luxembourg.

#### Highlights

The Grant is meant to strengthen sustainable development through cultural heritage policies, practices and services in the 4 EU Macro-Region (Baltic Sea Region, Danube Region, Adriatic and Ionian Region, Alpine Region), as recognized by the Council of Europe Framework Convention on the Value of Cultural Heritage for Society (Faro Convention), through the Cultural Routes of the Council of Europe programme.



#### Highlights

- Premiere of the new video on the Cultural Routes of the Council of Europe “Die Kulturrouten des Europarates – Schaffen Verbindungen zwischen den Bürgern durch das kulturelle Erbe”, which the EICR commissioned on occasion of the 30<sup>th</sup> Anniversary of the Cultural Routes of the Council of Europe Programme:
- The Cultural Routes of the Council of Europe criss-crossing German-speaking countries, as well-established transnational networks, boosting good practices in the sustainable tourism and cultural heritage fields.

#### ... More information



Heads of State informal meeting of German-speaking countries press release

## 1.4 - Heads of State informal meeting of German-speaking countries

27<sup>th</sup>

September



Luxembourg

### Cultural Programme

Following the visit on 28<sup>th</sup> February of HRH Grand Duke and HRH Grand Duchess of Luxembourg at the EICR, a presentation on the Cultural Routes of the Council of Europe Programme was organised within the framework of the cultural programme for the Heads’ of State spouses. The informal meeting was held at the invitation of HRH the Grand Duke of Luxembourg, to discuss on the challenges of integration and immigration from both a societal and cultural perspective.



The Informal meeting gathered the Heads of State, and respective spouses, of Luxembourg, Austria, Belgium, Germany, Liechtenstein, Switzerland.

The cultural programme of the German-speaking countries Heads’ of State spouses has been organised by the EICR jointly with the Pierre Werner Institute. Colette Flesch, President of the EICR, and Amb. Stephan Müller, Permanent Representative of Luxembourg to the Council of Europe, Chair of the EPA Committee of member States, took part to the programme of the event.

- Ms Flesch presentation about the EICR, its history, mission and functioning
- Amb. Müller speech, providing a panorama of the Council of Europe Cultural Routes crossing the German-speaking countries, in particular, the Santiago de Compostela Pilgrim Routes, Via Habsburg, European Mozart Ways, Réseau Art Nouveau Network, the Fortified Towns of the Grande Région
- Marc Angel, President of Luxembourg City Tourist Office, presentation on the Wenzel and Vauban Route, as part of the Cultural Route Fortified Towns of the Grande Région

## 1.5 - Training Academy

2

Days

3

workshops

+40

participants

4

international experts

30<sup>th</sup>

June

1<sup>st</sup>

June



Alba Iulia

### 2017 Cultural Routes of the Council of Europe Training Academy “Development of sustainable tourism products along the Cultural Routes of the Council of Europe”

**The training seminar explored the Cultural Routes of the Council of Europe role as tools for promoting cultural tourism, which fits with and fosters local communities’ cultural, social and economic sustainable development.**

The Cultural Routes of the Council of Europe Training Academy has been organised by the EICR, in cooperation with Transromanica – The Romanesque Routes of European Heritage and The Roman Emperors and Danube Wine Route and the municipality of Alba Iulia. It has been hosted by the municipality of Alba Iulia, in partnership with the National Museum of Unification and the 1 Decembrie 1918 University.

Alfredas Jomantas (Chair, EPA Governing Board and member of EICR Board of Directors) took part in the opening session.

The Training Academy was attended by several participants, representatives of the certified Cultural Routes of the Council of Europe.

- Keynote speech “Developing sustainable tourism products along the Cultural Routes of the Council of Europe”
- Discussion on “Sustainable tourism products: key concepts and practices. A comparative overview”
- 3 parallel workshops on “How to create, improve and implement cultural tourism products along the Cultural Routes of the Council of Europe”

#### Highlights

- International facilitators (Gavin Bell - tourism development expert, Greg Helm - tour guide and destination specialist, Nick Greenfield - head of tour operator relations from ETOA (European Tourism Association), Katalin Nagy - master lecturer)

- Development of cultural tourism products along the Cultural Routes of the Council of Europe
- Presentation of a portfolio of cultural tourism products along the Cultural Routes of the Council of Europe
- Field visits to discover the Cultural Routes of the Council of Europe in the region: Transromanica
  - The Romanesque Routes of European Heritage and The Roman Emperors and Danube Wine Route
- Meeting of the Cultural Routes Task Force with the EICR and with the Cultural Routes of the Council of Europe



### Cultural Routes of the Council of Europe 30<sup>th</sup> Anniversary Testimonials

**37 eminent personalities**, who played and play a role for the Cultural Routes of the Council of Europe, shed the light on their involvement and personal experience within the framework of the Programme, their perceptions of its achievements, strengths, challenges and perspectives in view of nowadays Europe.

*“I see the Cultural Routes of the Council of Europe as powerful means to enhance inclusion within European society, bringing young citizens closer to European history, heritage and culture, fostering civic participation, promoting broad engagement with cultural diversity and intercultural dialogue.”*

**Snežana Samardžić-Marković** - Director General of Democracy, Council of Europe



*“The Cultural Routes, whilst talking about our past and our common European history, also reinforce the bonds between today’s Europeans, cities, regions and countries and thus allow all of us to better tackle the common challenges of the future.”*

**Francisco Millán Mon** - Co-Chair of the Intergroup “Development of European Tourism, Cultural Heritage, Ways of Saint James and other European Cultural Routes”, European Parliament

### ... More information



Training Academy Programme

## 1.6 - 30<sup>th</sup> Anniversary Postage Stamp



**On the occasion of the 30<sup>th</sup> Anniversary of the Cultural Routes of the Council of Europe, a dedicated postage stamp was produced by the French post.**

the Santiago De Compostela Pilgrim Routes, the first Cultural Route to be certified in 1987, and three other photos, respectively from The Olive Tree Routes, Prehistoric Rock Art Trails, The Cluniac Sites in Europe, which depict the variety of European heritage, symbolising its gastronomy, its cultural landscape and architecture.



The stamp is on sale at the Council of Europe Post Office (Strasbourg, France) since the 13<sup>th</sup> October and is available online at [www.laposte.fr/boutique](http://www.laposte.fr/boutique).

The 30 years of the Cultural Routes of the Council of Europe are illustrated by a shell, representing



### 3 testimonials from representatives of the Council of Europe:

- **Snežana Samardžić - Marković** - Director General of Democracy
- **Eladio Fernández - Galiano** - Head of Culture, Nature and Heritage Department
- **Zoé Kazazaki** - Former President of the Orientation Council of the Cultural Routes Programme

### 3 testimonials from representatives of international organisations:

- **Francisco Millán Mon** - Co-Chair of the Intergroup “Development of European Tourism, Cultural Heritage, Ways of Saint James and other European Cultural Routes”, European Parliament
- **Taleb Rifai** - Secretary General, World Tourism Organisation
- **Francesco Bandarin** - Assistant Director-General for Culture, UNESCO

### 4 testimonials from representatives of the EICR:

- **Colette Flesch** - President
- **Guy Dockendorf** - Former President
- **Erna Hennicot - Schoepges** - Former President
- **Michel Thomas - Penette** - Former Director

*“I [...] wish to congratulate the Council of Europe for the 30<sup>th</sup> Anniversary of this essential Programme. I have no doubts that it will remain a beacon of unity, mutual understanding and trust in Europe and beyond, for many decades to come.”*

**Francesco Bandarin** - Assistant Director-General for Culture, UNESCO

## 1.7 - 30<sup>th</sup> Anniversary activities and events



**26**

celebrations organised by the Cultural Routes of the Council of Europe in...

**16**

countries

**37**

testimonials of eminent personalities



**27 testimonials from Presidents, Managers, representatives of the Cultural Routes of the Council of Europe:**

- The Santiago de Compostela Pilgrim Routes – **Collective Contribution**
- The Viking Routes – **Julie Gibson**
- The Via Francigena – **Massimo Tedeschi**
- The Routes of El Legado Andalusi – **Marina Martín Jiménez**
- European Mozart Ways- **Gerhard Spitz**
- The Phoenicians’ Route – **Antonio Barone**
- The Pyrenean Iron Route – **Olivier Codina**
- The European Route of Jewish Heritage – **François Moyses**
- The Saint Martin of Tours Route – **Antoine Seloise**
- The Cluniac Sites in Europe – **Christophe Voros**
- The Routes of the Olive Tree – **Yiorgos Karampatos**
- Via Regia – **Jürgen Fischer**
- The Iter Vitis Route – **Emanuela Panke**
- The European Cemeteries Route – **Dušan Vrban**
- Prehistoric Rock Art Trails – **Pedro Gómez Ruiz**
- European Route of Historic Thermal Towns – **Giuseppe Bellandi**
- The Route of Saint Olav Ways – **Hans Morten Løvrød**
- The European Route of Ceramics – **Hein Klomp maker**
- The European Route of Meghalitic Culture – **Hein Klomp maker**
- The Huguenot and Waldesian Trail – **Collective Contribution**
- ATRIUM – Architecture of Totalitarian Regimes of the 20<sup>th</sup> Century in Europe’s Urban Memory – **Collective Contribution**
- Réseau Art Nouveau Network – **Anne Lise Alleaume**
- Via Habsburg – **Jean Klinkert**
- The Roman Emperors and Danube Wine Route – **Vladan Krečković**
- The European Routes of Emperor Charles V – **Quintin Correias**
- Destination Napoleon – **Anja Schwind**
- In the Footsteps of Robert Louis Stevenson – **Christian Brochier and Michel Legros**

**Cultural Routes of the Council of Europe 30<sup>th</sup> Anniversary celebrations, within the framework of events organised by the Cultural Routes of the Council of Europe**

- 24<sup>th</sup>-26<sup>th</sup> March, EICR, Luxembourg, LU. The European Route of Jewish Heritage “**AEPJ 20 years promoting Jewish Heritage**”
- 24<sup>th</sup> -26<sup>th</sup> March, Bruxelles, BE. Réseau Art Nouveau Network “**RANN annual general assembly**”
- 1<sup>st</sup> April, Sauxillanges, FR. The Cluniac Sites in Europe **Conference “Cultural Routes of the Council of Europe”**
- 4<sup>th</sup> April, Tournon, PL. The Santiago de Compostela Pilgrim Routes **Quarterly meeting of the Santiago de Compostela Pilgrim Routes**
- 29<sup>th</sup> May, cities members of ASCE. The European Cemeteries Route “**WDEC – Week of Discovering European Cemeteries**”
- 30<sup>th</sup> May, Alba Iulia, RO. TRANSROMANICA – **The Romanesque Routes of European Heritage “TRANSROMANICA General Assembly”**
- 16<sup>th</sup> June, Kampen, NL. The Hansa “**Hanseatic Days**”
- 1<sup>st</sup> July, Tours, FR. The Saint Martin of Tours Route “**II International Saint Martin Parade**”
- 3<sup>rd</sup> -4<sup>th</sup> July, Messina, IT. The European Routes of Emperor Charles V “**III International Forum of the European Routes of Emperor Charles V: Maritime Routes of Emperor Charles V**”
- 19<sup>th</sup> September, La Chaise Dieu, FR. The Cluniac Sites in Europe “**European heritage days**”
- 22<sup>nd</sup> - 24<sup>th</sup> September, Monteriggioni, IT. The Via Francigena “**Slow travel fest**”
- 23<sup>rd</sup> September, Forlì, IT. ATRIUM – Architecture of Totalitarian Regimes of the 20<sup>th</sup> Century in Europe’s Urban Memory “**European Heritage Days**”
- 25<sup>th</sup> September, Lewes, UK. The Cluniac Sites in Europe “**Contact n°21 – Cluny in England**”
- 5<sup>th</sup> October, Cordoba, ES. The Routes of El Legado Andalusi «**Conservation and sustainability of the Euro-Mediterranean Cultural Heritage**»
- 5<sup>th</sup> - 7<sup>th</sup> October, Athens, GR. The European Cemeteries Route “**Annual general meeting of the European Cemeteries Route**”
- 9<sup>th</sup> -11<sup>th</sup> October, Jaen, ES. The Phoenicians’ Route “**Euro-Mediterranean dialogue on the Phoenicians’ Route**”
- 19<sup>th</sup> – 22<sup>nd</sup> October, Livron sur Drôme, FR. The Huguenot and Waldesian Trail “**Voix d’exils 2017**”
- 23<sup>rd</sup> October, Santiago de Compostela, ES. The Santiago de Compostela Pilgrim Routes “**30<sup>th</sup> Anniversary of the Declaration of Santiago – 30 years of the Santiago de Compostela Pilgrim Routes**”
- 24<sup>th</sup> October, Reykjavik, IS. The Viking Routes “**Destination Vikings Association Board meeting**”
- 26<sup>th</sup> October, Kraichtal, DE. The Saint Martin of Tours Route, The Huguenot and Waldesian Trail, The Santiago de Compostela Pilgrim Routes “**The Cultural Routes of the Council of Europe celebrate the 30<sup>th</sup> Anniversary!**”
- 28<sup>th</sup> October, Mantova, IT. Destination Napoleon “**Destination Napoleon annual meeting, celebrating the Cultural Routes of the Council of Europe programme**”
- 2<sup>nd</sup> November, Oppdal, NO. The Route of Saint Olav Ways “**20 Years pilgrim celebration conference**”
- 3<sup>rd</sup> November, Offenbach am Rhein, DE. The Huguenot and Waldesian Trail and European Mozart Ways “**The Cultural Routes of the Council of Europe celebrate the 30<sup>th</sup> Anniversary!**”
- 10<sup>th</sup> November, Faenza, IT. The European Route of Ceramics “**The European Route of Ceramics General Assembly**”
- 23<sup>rd</sup> November, Mação, PT. Prehistoric Rock Art Trails “**Prehistoric rock art trails general assembly and 30<sup>th</sup> Anniversary of the Cultural Routes celebrative event**”
- 14<sup>th</sup>-15<sup>th</sup> December, Belgrade, RU. The Roman Emperors and Danube Wine Route “**The Roman Emperors and Danube Wine Route General Assembly**”

••• **More information**



Cultural Routes of the Council of Europe  
30<sup>th</sup> Anniversary Testimonials



2



## Council of Europe Enlarged Partial Agreement on Cultural Routes (EPA)



### EPA member States

 Andorra (2012)	 Germany (2013)	 Russian Federation (2011)
 Armenia (2015)	 Greece (2011)	 San Marino (2017)
 Austria (2011)	 Hungary (2013)	 Serbia (2012)
 Azerbaijan (2011)	 Italy (2011)	 Slovak Republic (2014)
 Bosnia and Herzegovina (2016)	 Lithuania (2012)	 Slovenia (2011)
 Bulgaria (2011)	 Luxembourg (2011)	 Spain (2011)
 Croatia (2016)	 Monaco (2013)	 Switzerland (2013)
 Cyprus (2011)	 Montenegro (2011)	 Turkey (2018)
 Finland (2018)	 Norway (2011)	
 France (2011)	 Poland (2017)	
 Georgia (2016)	 Portugal (2011)	
	 Romania (2013)	

### Observers

 Holy See
 Ukraine



### Since 2010

#### Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA) Political body of the Cultural Routes of the Council of Europe Programme

<b>14</b>	<b>31</b>	<b>4</b>	<b>2</b>
founding member States in 2010	member States as of January 2018	new members in 2017 - January 2018	observers

- open to **member and non-member States of the Council of Europe**
- **political and financial support** to the Cultural Routes of the Council of Europe Programme
- implementation of the Council of Europe policy guidelines
- **Programme strategy**
- **award of the certification “Cultural Route of the Council of Europe”**

- **advice and expert assistance** for the development, implementation and promotion of the Cultural Routes
- **support of networking and exchange** between Cultural Routes’ operators and other partners in the field of cultural tourism
- 2 statutory bodies:
  - Governing Board
  - Committee of member States
- Headquarters at the European Institute of Cultural Routes, Luxembourg

#### During 2017 - January 2018 the Council of Europe Enlarged Partial Agreement on Cultural Routes expanded its membership, and currently features 31 member States.

-  On the 6<sup>th</sup> July 2017, the Permanent Representation of Finland to the Council of Europe officially informed the Secretary General of the Council of Europe of Finland accession to the EPA, as of 1<sup>st</sup> January 2018.
-  On the 21<sup>st</sup> March 2017, Piotr Gliński, Deputy Prime Minister and Minister of Culture and Heritage of Poland officially informed the Secretary General of the Council of Europe of Poland accession to the EPA.
-  On the 29<sup>th</sup> August 2017, Nicola Renzi, Minister of Foreign Affairs of San Marino officially informed the Secretary General of the Council of Europe of San Marino accession to the EPA as of 27<sup>th</sup> September 2017 on the occasion of the 7<sup>th</sup> Annual Advisory Forum – 30<sup>th</sup> Anniversary of the Cultural Routes of the Council of Europe.
-  The President of the Republic of Turkey, Recep Tayyip Erdoğan, officially informed the Council of Europe of Turkey’s accession to the Enlarged Partial Agreement on Cultural Routes, registered as of 15<sup>th</sup> January 2018.

Gabriella Battaini-Dragoni, Deputy Secretary General of the Council of Europe, handed over to the representatives of Finland (Heli Talvitie, Senior Advisor of the Ministry of Education and Culture Department for Art and Cultural Policy Division for Culture), Poland (Hanna Jędras, Chief Specialist at the Department of International Relations of the Ministry of Culture and National Heritage) and San Marino (Augusto Michelotti, Minister of Tourism) the official exchange of letters between the Council of Europe and the States respective Ministries, formalising the accession to the EPA.

- Special Session during the 7<sup>th</sup> Annual Advisory Forum dedicated to the EPA member States, including a presentation of Marianne Lehtimäki, Cultural heritage expert on behalf of the Ministry of Culture of Finland.
- EPA Governing Board and evaluation cycle (see page 36-37)

*“In times of destructive populism and the temptation of policies that preach exclusion and difference among human groups, the inclusive and peaceful approach of the Agreement becomes more and more necessary”*

**Eladio Fernández - Galiano**  
Head of Culture, Nature and Heritage Department, DGII, Council of Europe



### Highlights

- Accession Ceremony for the member States who joined the EPA during 2017, within the framework of the 7<sup>th</sup> Annual Advisory Forum of the Cultural Routes of the Council of Europe official opening:

## 2.1 - Statutory bodies and staff

### Statutory bodies

#### Governing Board

- **Alfredas Jomantas**, Chair, Lithuania (Ministry of Culture Head of Division, Register of Cultural Heritage, Education and Public Relations)
- **Karin Zimmer**, Vice-Chair, Austria (Federal Ministry of Education, Arts and Culture, Head, Department for Bilateral and Multilateral Cultural Affairs)

#### Committee of member States

- **Stephan Müller**, Chair, Luxembourg (Ambassador, Permanent representative of Luxembourg to the Council of Europe)

### Members of the Bureau

- **Alfredas Jomantas**
- **Karin Zimmer**
- **Marianne Berger Marjanovic**, Norway (Art Council Norway, Research and Development Coordinator)
- **Birgitta Ringbeck**, Germany (Federal Foreign Office, Division for Multilateral Cultural and Media Policy, Council of Europe, EU, ASEM, ICCROM, German Commission for UNESCO)
- **Peter Miladinov**, Bulgaria (Ministry of Culture State expert, International Activities Unit)

### Secretariat

- **Stefano Dominioni**, Executive Secretary

### Staff

- **Denise De Roux**, Assistant
- **Marie Sautin**, Assistant

27<sup>th</sup>

28<sup>th</sup>

April



Luxembourg

### Governing Board meeting

- evaluation cycle 2016-17
- presentation by the representatives of the Cultural Routes of the Council of Europe under evaluation
- audition of candidate projects for certification
- re-election of Mr Jomantas as Chair of the Governing Board
- election of two new members of the Governing Board bureau: Peter Miladinov (Ministry of Culture State expert, International Activities Unit), Birgitta Ringbeck (Federal Foreign Office, Division for Multilateral Cultural and Media Policy)
- special session “Strengthening the Enlarged Partial Agreement on Cultural Routes: possible future synergies”



26<sup>th</sup>

October



Strasbourg

### Committee of member States meeting

- adoption of the budget
- draft programme of activities for 2018
- logframe for 2018-2019
- election of the new Chair of the Committee of member States, Amb. Stephan Müller (Permanent Representative of Luxembourg to the Council of Europe)

## 2.2 - Statutory meetings and activities

27<sup>th</sup>

28<sup>th</sup>

February



Luxembourg

### Governing Board Bureau meeting

- evaluation cycle 2016-17
- implementation and results achieved within the framework of the 2015-2017 Joint Programme with the European Commission (DG GROW)
- prospects of the 2017-2020 Joint Programme with the European Commission (DG REGIO)
- 7<sup>th</sup> Annual Advisory Forum of the Cultural Routes of the Council of Europe

### Statutory activities

- Assistance to EPA member States in identifying potential new cultural routes and existing routes where membership is relevant, dialogue with observer States
- Assessment of applications for “Cultural Route of the Council of Europe” certification
- Organisation and review of the regular 3-years evaluation of Cultural Routes of the Council of Europe
- Participation in the Training Academy
- Annual Advisory Forum of the Cultural Routes of the Council of Europe: coordination with the EPA member States
- Cooperation with the European Union and other International Organisations

<b>4</b>	<b>8</b>	<b>3</b>	<b>4</b>
certified Cultural Routes of the Council of Europe evaluated (cycle 2016-2017)	certified Cultural Routes of the Council of Europe undergoing evaluation (cycle 2017-2018)	candidates presented for possible certification (cycle 2016-2017)	candidates undergoing evaluation for possible certification (cycle 2017-2018)

### Regular evaluation

The certified Cultural Routes of the Council of Europe are evaluated every 3 years, in order to assess their compliance with the certification criteria envisaged by the Committee of Ministers Resolution CM/Res(2013)67 revising the rules for the award of the “Cultural Route of the Council of Europe” certification<sup>2</sup>.

#### Evaluation cycle 2016-2017 – completed

4 Cultural Routes of the Council of Europe were evaluated and found in compliance with CM/Res(2013)67:

- European Mozart Ways
- The Saint Martin of Tours Route
- The European Route of Megalithic Culture
- The Huguenot and Waldesian Trail

1 Cultural Route (The Casadean Sites) was found not in compliance with CM/Res(2013)67 and therefore decertified

#### Evaluation cycle 2017-2018 – underway

8 Cultural Routes of the Council of Europe are under evaluation:

- The European Route of Cistercian Abbeys
- The European Cemeteries Route
- Prehistoric Rock Art Trails
- European Route of Historic Thermal Towns
- The Route of Saint Olav Ways
- ATRIUM – Architecture of Totalitarian Regimes of the 20<sup>th</sup> Century in Europe’s Urban Memory
- Réseau Art Nouveau Network
- Via Habsburg

*“The Cultural Routes of the Council of Europe “promote dialogue between urban and rural cultures, between regions in the south, north, east and west of Europe, and between developed and disadvantaged regions” and “promote dialogue and understanding between majority and minority, native and immigrant cultures.”*

### Evaluation of candidates

Every year projects apply to request the certification “Cultural Routes of the Council of Europe”. Projects are assessed with reference to CM/Res(2013)67.

#### 2016-2017 certification evaluation cycle – completed

Among the applications, 3 projects were selected by the EICR and EPA Bureau for possible certification “Cultural Route of the Council of Europe”:

- Impressionisms Route
- Longobards Ways across Europe
- The Chocolate Way – Cultural ethical network of artisan heritage sites

The EPA Governing Board decided not to award any new certification in 2017.

#### 2017-2018 certification evaluation cycle – underway

6 projects applied for certification. The 4 projects below were selected by the EICR according to the certification criteria of CM/Res(2013)67 and are currently subject to the evaluation of independent experts:

- European Places of Peace
- Impressionisms Route
- European Templars Route
- Via Charlemagne

CM/Res(2013)67

### Council of Europe

The EPA cooperates steadily with other entities, bodies and institutions of the Council of Europe, to strengthen the institutional support to the Cultural Routes, as well as to prompt their extension and embed additional routes.

- Meeting between Alfredas Jomantas, Chair of the Governing Board of the EPA, and Jérôme Hamilius, **Council of Europe Development Bank Director**, 16<sup>th</sup> January, Paris, FR.

- Participation of Stefano Dominioni, Executive Secretary of the EPA, in the 32<sup>nd</sup> Session of the **Congress of Local and Regional Authorities**, 28<sup>th</sup> March, Strasbourg, FR.

Presentation on the Cultural Routes of the Council of Europe Programme and new website, by Eladio Fernández - Galiano, Head of Culture, Nature and Heritage Department and Sandrine Marolleau, Information officer, at the **Steering Committee for Culture, Heritage and Landscape (CDPP)**, 10<sup>th</sup> – 12<sup>th</sup> May, Strasbourg, FR.

*“The Cultural Routes of the Council of Europe illustrate the multiple facets of European culture, heritage and diversity. [...] All Cultural Routes celebrate European identity in all its forms and make heritage accessible to citizens from Europe and further beyond.”*

**Snežana Samardžić - Marković**, Director General of Democracy, Council of Europe

The EPA liaises with various International Organisations, in order to support the development of the Cultural Routes of the Council of Europe, to protect and enhance European cultural heritage and to promote sustainable cultural tourism through the Cultural Routes of the Council of Europe.

*“The European Parliament “calls on the Commission and the EEAS to strengthen cooperation with the Enlarged Partial Agreement on Cultural Routes of the Council of Europe, an institutional tool for strengthening grassroots cultural relations also with third countries, with a view to promoting the fundamental values of cultural diversity, intercultural dialogue and sustainable territorial development of less well-known cultural destinations, while preserving their shared cultural heritage.”*

Towards an EU strategy for international cultural relations

### European Union

#### Highlight

**Signature and launching of Council of Europe - European Commission 2017-2020 Grant Agreement**

#### Highlight

**Council of Europe - European Commission DG GROW 2015-2017 Joint Programme**

Since 2010, the Council of Europe - European Commission Joint Programmes establish biennial cooperation on the basis of shared cultural, economic, social and environmental development objectives in Europe.

Main objectives of the 2015-17 Joint-Programme:

- increase Europe visibility as a tourist destination as well as of its diverse destinations
- contribute to the touristic visibility and quality of the Cultural Routes of the Council of Europe or preparing for certification.

The Council of Europe - European Commission 2015-2017 Joint Programme came to an end in April.

#### Additional activities

##### Cooperation with the European Parliament Intergroup on Cultural Routes

Participation in the meeting of the Intergroup on Cultural Routes of the European Parliament 8<sup>th</sup> February, Brussels, BE.

**Cooperation with the European Commission in view of 2018 European Year of Cultural Heritage (EYCH)** Participation in the European Culture Forum, marking the official launch of the 2018 EYCH 7<sup>th</sup> – 8<sup>th</sup> December, Milan, IT.

#### Highlights

- Signature and launching of Council of Europe - European Union 2012-2020 Grant Agreement.
- European Parliament resolution on Towards an EU strategy for international cultural relations (2016/2240(INI)) (E. Brok, S. Costa Report), adopted on 5<sup>th</sup> July

## United Nations World Tourism Organisation

### Highlight

**Implementation of the Memorandum of Cooperation, signed in 2016 between the UNWTO and the Council of Europe**

### Additional activities

#### Cooperation on the Phoenicians' Route

Promotion of the Phoenicians' Cultural Tourism Programme, contributing to the development of a new model of sustainable and inclusive tourism, in order to provide a more authentic, community-based experience along 3 Cultural Route Tourism Itineraries

#### Cooperation on the "Western Silk Road"

- Participation in the 7<sup>th</sup> UNWTO Silk Road Ministers' meeting at ITB Berlin 8<sup>th</sup> March, Berlin, DE.

- Participation in the 1<sup>st</sup> UNWTO International workshop on the Western Silk Road 6<sup>th</sup>-27<sup>th</sup> April, Alexandroupoli, GR.

- Participation in the coordination meeting on the development of the "Western Silk Road" project, at the premises of the Council of Europe office 5<sup>th</sup> July, Venice, IT.

## Cooperation with the Regional Commission for Europe

- Participation in the 61<sup>st</sup> meeting of the Regional Commission for Europe poster 5<sup>th</sup>-7<sup>th</sup> June, Chisinau, MD.

### Contribution to the implementation of 2017 year of sustainable tourism for development (IY2017)

- Meeting with Peter Janech, UNWTO Regional Programme for Europe, during FITUR 18<sup>th</sup> - 19<sup>th</sup> January, Madrid, ES.

*"The establishment of cultural routes [...] has opened up opportunities to develop valuable tourism experiences and chances for cross-border cooperation. Trans-boundary cultural tourism routes bring socioeconomic benefits to participating destinations and local communities, promote regional and cross-sectorial cooperation, improve cultural pluralism, and raise awareness of the need for sustainability."*

**Taleb Rifai** - Secretary-General UNWTO

## 2.5 - Promotion and visibility

6

EPA member States events

6

Cultural Routes events

5

trade fairs

9

conferences, seminars, forums

The EPA promotes a greater awareness of the links between cultures in Europe and beyond, between heritage, cultural and sustainable tourism and development. This contributes to the communication and dissemination strategy of the Cultural Routes of the Council of Europe Programme.

### Participation in events organised by EPA member States

- **4<sup>th</sup> World Forum on Intercultural Dialogue.** President of the Republic of Azerbaijan, in cooperation with UNESCO, UN Alliance of Civilizations, UNWTO, the Council of Europe, ISESCO, FAO and the North-South Centre of the Council of Europe. 6<sup>th</sup> May, Baku, AZ.



- **Walk celebrating the 20<sup>th</sup> anniversary of the reinvigoration of the Saint Olav Pilgrim Ways.** Ministry of Culture of Norway. 25<sup>th</sup> - 29<sup>th</sup> July, Oslo, Granavolden, Snohaetta, Hjerkin, Trondheim, NO.

- **VI St Petersburg International Cultural Forum.** Government of the Russian Federation, Ministry of Culture of the Russian Federation, Government of St Petersburg. 17<sup>th</sup> November, St Petersburg, RU.



### Participation in tourism fairs

- **FITUR** - International Tourism Trade Fair. 18<sup>th</sup> - 19<sup>th</sup> January, Madrid, ES.

- **Holidays World** - Central European Tourism Trade Fair. 16<sup>th</sup> - 19<sup>th</sup> February, Prague, CZ.

- **Italian Design Day.** 2<sup>nd</sup> March, Luxembourg, LU.

- **ITB Berlin.** 9<sup>th</sup> March, Berlin, DE.

- **Salon International du Patrimoine Culturel.** 3<sup>rd</sup> November, Paris, FR.

### Participation in Cultural Routes of the Council of Europe events

- Participation in **ExploreHANSA** (Hanseatic Approach to New Sustainable Alliances) test trip of **The Hansa**. 4<sup>th</sup> - 9<sup>th</sup> June, Valmiera, Straupe and Kuldiga, LV. Parnu, EE. Visby, SE.

- Participation in the **Hanseatic Days** (The Hansa). 15<sup>th</sup> - 18<sup>th</sup> June, Kampen, NL.



- Video message on occasion of **"Forlì città del '900"** Festival (**ATRIUM** - Architecture of Totalitarian Regimes of the 20<sup>th</sup> Century in Europe's Urban Memory). 16<sup>th</sup> June, Forlì, IT.

- Participation in the **seminar "Rock Art and Cultural Tourism"**, organised by The Prehistoric Rock Art Trails with Universidad Internacional Menéndez Pelayo, Cantabria Government. 31<sup>st</sup> July, Santander, ES.

- Participation in the inauguration of the **commemorative stone of the Aarberg-Lyss shipwreck** (The Huguenot and Waldesian Trail) 16<sup>th</sup> - 17<sup>th</sup> September, Aarberg, CH.

- Participation in the conference "Conservation and sustainability of the Euro-Mediterranean Cultural Heritage" within the framework of the event celebrating **20 years of The Routes of El Legado Andalusi**. 5<sup>th</sup> October, Cordoba, ES.

- Participation in the celebration of the 30<sup>th</sup> anniversary of **The Santiago de Compostela Pilgrim Routes**. 23<sup>rd</sup> October, Santiago de Compostela, ES.



- Video message on occasion of **The Roman Emperors and Danube Wine Route 3<sup>rd</sup> general meeting**. 14<sup>th</sup> December, Belgrade, RU.

### Participation in other conferences, seminars, forums

- Conference **“Sustainable Tourism development in the Danube Region: New Perspectives”**. Ministry of Trade, Tourism and Telecommunications of Serbia, UNWTO, German Development Cooperation (GIZ). 29<sup>th</sup> – 30<sup>th</sup> June, Belgrade, RU.
- International Symposium on **Innovative Management of Cultural Tourism Destination** The School of Tourism and Hotel Management of Yunnan University of Finance and Economics, Faculty of Tourism and Geography of the University Rovira I Virgili. 15<sup>th</sup> July, Kunming, CN.
- International Conference **“Cultural Routes of the Slavic World on the Map of Europe”**. Forum of Slavic Culture, Ministry of Culture of the Russian Federation, Ministry of Culture of the Republic of Slovenia, city of Ljubljana. 12<sup>th</sup> October, Ljubljana, SI.
- International Seminar on the **Decentralisation of Heritage Management**. TRANSROMANICA - The Romanesque Routes of European Heritage, Junta de Castilla y Lion, Spira, under the patronage of the Portuguese President. 13<sup>th</sup> October, Amarante, PT.
- International Seminar on **Transnational Tourism Themes and Routes**. ETC, UNWTO. 16<sup>th</sup> November, Santiago de Compostela, ES.
- **IV International Forum in the Framework of Northern Dimension Partnership on Culture (NDPC) Culture as a Factor of growth**. Northern Dimension partnership on Culture, IV International Forum in the Framework of Northern Dimension Partnership on Culture, ministry of Culture of the Russian Federation. 18<sup>th</sup> November, St Petersburg, RU.
- International Congress on Religious Tourism and Pilgrimage **“The Potential of Sacred Places as a Tool for Sustainable Tourism Development”**. UNWTO, Ministry of Economy of Portugal, Municipality of Ourém. 22<sup>nd</sup> – 23<sup>rd</sup> November, Fatima, PT.
- Launch of the **Danube Cultural Platform – Creative Spaces of the 21<sup>st</sup> Century (CultPLatForm\_21)** – EU-funded project Federal Chancellery of Austria Division II: Arts and Culture, State of Upper Austria Directorate Culture, Ministry of Culture of Romania, Ministry of Culture and Ministry of Tourism of the Republic of Bulgaria. 20<sup>th</sup> April, Vienna, AT.
- **Spirit Youth – Free your Mind Closing Conference** – EU-funded project. NECSTouR, Universitat de Girona, Limburg, Comune di Prato, Eurocircle, Montserrat, Equotube. 3<sup>rd</sup> May, South Limburg, NL.
- **Green Pilgrimage Interreg Europe Conference** – EU-funded project. Church of England’s Diocese of Canterbury, Kent County Council, partners from NO, IT, RO, SE. 16<sup>th</sup> – 17<sup>th</sup> May, Canterbury, UK.

*“The EPA shall contribute to reinforcing the potential of cultural routes for cultural co-operation, sustainable territorial development and social cohesion, with a particular focus on themes of symbolic importance for European unity, history, culture and values and the discovery of less well-known destinations.”*

CM/Res(2013)66

## 2.6 - Contact in countries

### **Andorra** - 2012<sup>3</sup>

Oliver Codina, Marta Planas  
**Ministry of Culture, Youth and Sport**  
cultura@govern.ad  
www.cultura.ad

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### **Armenia** - 2015

Anna Ghazaryan  
**Ministry of Culture**  
info@mincult.am  
www.mincult.am

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### **Austria** - 2011

Karin Zimmer  
**Austrian Federal Chancellery, Division II:  
Arts and Culture**  
ii@bka.gv.at  
www.kunstkultur.bka.gv.at

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### **Azerbaijan** - 2011

Vasif Eyvazzade  
**Ministry of Culture and Tourism**  
mct@mct.gov.az  
www.mct.gov.az

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### **Bosnia and Herzegovina** - 2016

Biljana Čamur  
**Ministry of Foreign Affairs**  
info\_mvpbih@mvp.gov.ba  
www.mvp.gov.ba

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### **Bulgaria** - 2011

Peter Miladinov  
**Ministry of Culture**  
press@mc.government.bg  
www.mc.government.bg

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### **Croatia** - 2016

Ivana Udovičić  
**Ministry of Culture**  
kabinet@min-kulture.hr  
www.min-kulture.hr

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### **Cyprus** - 2011

Eleni Pilla  
**Ministry of Education and Culture**  
moec@moec.gov.cy  
www.moec.gov.cy

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### **Finland** - 2018

Kati Anttalainen  
**Ministry of Education and Culture**  
kirjaamo@minedu.fi  
www.minedu.fi

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### **France** - 2011

Philippe Denis Fee  
**Ministry of Culture and Communication**  
contact (see website)  
www.culturecommunication.gouv.fr

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### **Georgia** - 2016

Levan Kharatishvili  
**Ministry of Culture and Monument Protection**  
mc@culture.gov.ge  
www.culture.gov.ge

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### **Germany** - 2013

Birgitta Ringbeck  
**Federal Ministry of Foreign Affairs**  
contact (see website)  
www.auswaertiges-amt.de

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### **Greece** - 2011

Georges Kalamantis  
**Ministry of Culture and Sport**  
ddsee@culture.gr  
www.culture.gr/en/ministry

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### **Hungary** - 2013

Julia Kolmlovski  
**Ministry of Human Capacities**  
info@nefmi.gov.hu  
www.nefmi.gov.hu

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### **Italy** - 2011

Giuliana De Francesco  
**Ministry of Cultural Heritage and Activities and Tourism**  
contact (see website)  
www.beniculturali.it

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### **Lithuania** - 2012

Alfredas Jomantas  
**Ministry of Culture**  
centras@heritage.lt  
www.kpd.lt

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### **Luxembourg** - 2011

Barbara Zeches  
**Ministry of Culture**  
info@mc.public.lu  
www.gouvernement.lu/mc

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### **Monaco** - 2016

Leticia De Massy  
**Direction of Cultural Affairs**  
contact (see website)  
www.gouv.mc

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### **Montenegro** - 2011

Aleksandas Dajkovic  
**Ministry of Culture**  
contact (see website)  
www.mku.gov.me/en/ministry

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### **Norway** - 2011

Marianne Berger Marjanovic  
**Arts Council Norway**  
post@kulturradet.no  
www.kulturradet.no

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### **Poland** - 2017

Hanna Jędras  
**Ministry of Culture and National Heritage**  
rzecznik@mkidn.gov.pl  
www.mkidn.gov.pl

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### **Portugal** - 2011

Manuel Lacerda  
**Ministry of Culture General Directorate of Cultural Heritage**  
dgpc@dgpc.pt  
www.patrimoniocultural.gov.pt

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### **Romania** - 2013

Michaela Popescu, Daniela Mihai  
**Ministry of Culture Department of International Relations and European Affairs**  
Steliana Cojocariu  
**Ministry of Tourism**  
presa@cultura.ro  
www.cultura.ro

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### **Russian Federation** - 2011

Olga Yarilova  
**Ministry of Culture**  
www.mkrf.ru

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### **San Marino** - 2017

Mauro Maiani  
**Ministry of Foreign Affairs**  
segreteria.affariesteri@gov.sm  
www.esteri.sm

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### **Serbia** - 2012

Asja Drca Muntean  
**Ministry of Culture and Information**  
www.kultura.gov.rs

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### **Slovak Republic** - 2014

Bozenan Krizikova  
**Ministry of Culture**  
mksr@culture.gov.sk  
www.culture.gov.sk

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### **Slovenia** - 2011

Spela Spanzel  
**Ministry of Culture**  
gp.mk@gov.si  
www.mk.gov.si

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### **Spain** - 2011

Pilar Barraca  
**Ministry of Education, Culture and Sport Fine Arts Protection heritage Analysis Unit European Cultural Routes**  
www.mecd.gob.es

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### **Switzerland** - 2013

David Vitali  
**Federal Department of Home Affairs**  
info@bak.admin.ch  
www.bak.admin.ch

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### **Turkey** - 2018

Erdoğan İŞCAN  
**Permanent Representation to the Council of Europe (Strasbourg)**  
turkdel@fr.oleane.com

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3

## European Institute of Cultural Routes (EICR)



## Since 1998

### European Institute of Cultural Routes (EICR). Technical agency of the Cultural Routes of the Council of Europe Programme

- Advice to the Cultural Routes of the Council of Europe and to the candidate projects
- Training for the Cultural Routes of the Council of Europe
- Promotion and Visibility
- Coordination of evaluation and certification of the Cultural Routes of the Council of Europe and of the candidates
- Cooperation with universities and research centres
- Cultural Routes of the Council of Europe Programme documentary resources archive
- Dedicated library
- Located in the Abbey of Neumünster (Luxembourg)
- Seat of the Council of Europe Enlarged Partial Agreement on Cultural Routes
- Funded by the Ministry of Culture of the Grand Duchy of Luxembourg

*“The Cultural Routes of the Council of Europe Programme encourages the preservation of our common cultural heritage, while highlighting the diversity of our cultures and contributing to mutual understanding and intercultural dialogue. [...] it is ultimately an example of responsible and respectful tourism for the preservation of our environment.”<sup>4</sup>*

**Colette Flesch** - President of the European Institute of Cultural Routes

## Staff

**Stefano Dominioni**, Director

**Eleonora Berti**, Project Coordinator, Council of Europe Cultural Routes

**Jennifer Herkner Gaeta** (as of 2<sup>nd</sup> January 2018), Project Manager

**Didier Bellia**, Management assistant

## Support staff

**Sandrine Kupiec**, Communication Officer

**Laura Ligazzolo**, Junior Project Officer

**Marta Llorente**, Project Manager

**Helene Pouessel**, Archivist

## Trainees

**Debora Barioni**, Università di Bologna

**Valentin Ceretto - Bergerat**, Université de Lorraine

**Delphine Chaves**, Institut de Formation GRETA

**Ariane Cousin**, Université Paris-Sorbonne

**Mounia El Berkani**, Institut de Formation GRETA

## 3.1 - Statutory bodies and staff

### Members of the EICR Board of Directors

#### Government of the Grand-Duchy of Luxembourg

- **Colette Flesch**, President, representative of the Ministry of Culture
- **Barbara Zeches**, Vice-President, Councillor, Ministry of Culture
- **Christian Biever**, Treasurer, Director of consular affairs and of international cultural relations of the Ministry of Foreign Affairs of the Grand Duchy of Luxembourg (Karlo Krieger, Director of legal and cultural affairs) Ministry of Foreign Affairs
- **Danièle Kohn-Stoffels**, Councillor of Government 1<sup>st</sup> Class, Ministry of Culture
- **Claude Halsdorf**, Head of the joint office, Ministry of Economy, General Direction of Tourism

### EPA

- **Alfredas Jomantas**, Ministry of Culture of the Republic of Lithuania Head of Division, Register of Cultural Heritage, Education and Public Relations, Chair of the Governing Board of the EPA

### Council of Europe

- **Matthew Johnson**, Director of Democratic Citizenship and Participation (Claudia Luciani, Director of Democratic Governance)
- **Eladio Fernández - Galiano**, Head of Culture, Nature and Heritage Department DGII

### Secretariat

- **Stefano Dominioni**, Director of the EICR, Executive Secretary of the EPA

## 3.2 - Statutory meetings

During 2017, during the general assemblies and the meetings of the Board of Directors, issues of procedure, major events, visibility have been discussed, in order to advance the European Institute of Cultural Routes (EICR) mission of ensuring the continuity and implementation of the Cultural Routes of the Council of Europe Programme.

26<sup>th</sup> April and 19<sup>th</sup> October

General Assembly and meeting of the Board of Directors.  
Luxembourg

3<sup>rd</sup> May and 14<sup>th</sup> December

Meeting of the Board of Directors.  
Luxembourg

### 3.3 - Coordination of the Cultural Routes evaluation cycles

**The EICR coordinates the evaluation of certified Cultural Routes and the certification of candidate projects. The evaluation and the certification follow the same schedule, starting in July and ending in May of the following year, as outlined below. During 2017, the 2016-2017 cycle was completed and the 2017-2018 cycle started.**

2016-2017 evaluation cycle

2017-2018 evaluation cycle

#### November 2016 - January 2017

Independent expert review, contact with the *candidate projects' managers* / Cultural Route's manager, field visit, meeting with the *candidate projects' managers* / Cultural Route's manager. Preparation of the evaluation report.

#### March

Communication to the *candidate projects* / Cultural Route's manager of the conclusions of the EPA Bureau meeting. Invitation to the *selected projects* and the certified Cultural Routes to present at the EPA Governing Board meeting (April).

#### May

Notification letter by the EPA Executive Secretary to the *auditioned candidates* / evaluated Cultural Routes concerning the results of their *application for certification* / evaluation of their network as "Cultural Route of the Council of Europe".

#### 30<sup>th</sup> September

Deadline for submission of the *application form* / evaluation file to the EICR by the *candidate projects* / Cultural Routes.

#### November - January 2018

Independent expert review: contact with the *candidate projects' managers* / Cultural Route's managers, field visit, meeting with the *candidate projects' managers* / Cultural Route's manager. Preparation of the evaluation report.

#### February

1. Submission of the report by the independent expert. 2. Examination of the evaluation report by the EICR and recommendation to the EPA Bureau. 3. Examination of the reports during the EPA Bureau; experts audition during the EPA Bureau meeting. 4. Recommendation to the EPA Governing.

#### April

Examination by the EPA Governing Board of the evaluation reports and the recommendations by the EICR and EPA Bureau. Audition of invited *candidate projects' managers* / Cultural Routes' managers during the Governing Board meeting and decision concerning the certification.

#### July

*Call for application for certification posted on the EICR website.* Notification letter by the EPA Executive Secretary to the Cultural Routes to be evaluated, launching the evaluation cycle.

#### October

Analysis by the EICR of the documentation submitted by the *candidate projects* / the Cultural Routes. Pre-selection of the candidates complying with CM/Res(2013)67 by the EICR. Selection by the EICR of independent experts in charge of drafting the evaluation reports.

2018

#### ... More information



The certification



Current candidates

8

advisory meetings  
with candidates

8

events of certified  
Cultural Routes of the  
Council of Europe

10

other events

One of the key missions of the EICR is to provide support to the certified Cultural Routes of the Council of Europe and advice to the new project proposals: the EICR boasts noticeable expertise and provides guidance in relation to the organisational, technical and logistical aspects of the conception, development and promotion of the Cultural Routes of the Council of Europe.

### Participation in certified Cultural Routes of the Council of Europe Events

- Participation in the meeting of the Governing Board of The Prehistoric Rock Art Trails. 3<sup>rd</sup> February, Périgueux, FR.
- Meeting with The Hansa. 24<sup>th</sup> February, EICR, Luxembourg, LU.
- Meeting with The European Route of Ceramics. 15<sup>th</sup> March, EICR, Luxembourg, LU.
- Participation in the General Assembly of The European Route of Jewish Heritage “European Day of Jewish Culture: 20 years of promotion of Jewish heritage” 24<sup>th</sup> -27<sup>th</sup> March, Abbaye de Neumünster, Luxembourg, LU.
- Participation in the Annual meeting of the Steering Committee of The Route of Saint Olav Ways. 5<sup>th</sup> – 6<sup>th</sup> April, EICR, Luxembourg, LU.
- Participation in the General Assembly of The Iter Vitis Route. 22<sup>nd</sup> – 23<sup>rd</sup> June, Turgiano, IT.
- Participation in the General Assembly of The Phoenicians’ Route. 9<sup>th</sup> – 11<sup>th</sup> October, Jaén, ES.
- Participation in the General Assembly of Destination Napoleon. 27<sup>th</sup> -29<sup>th</sup> October, Mantova, IT.

### Advisory meetings with candidates in Luxembourg

- **Shrine Cities:** Network project linking key religious tourism destinations in Europe and also beyond. The project is meant to promote the heritage of these shrine cities, to invite at their discovery, to enhance their cultural, social and economic development. 23<sup>rd</sup> – 24<sup>th</sup> January, Luxembourg, LU.
- **Places of Peace:** European network of places where peace treaties or capitulations were

signed. The places witness historical and often tragic war-related events and are meant to serve as tools to promote those places heritage and to encourage today a culture of peace. 11<sup>th</sup> May, EICR, Luxembourg, LU.

- **Via Charlemagne:** network connecting the old Carolingian territories and promoting the related legacy, myths, legends, with the purpose of shedding the light on the different places common roots, hence to foster connections among citizens in different countries. 12<sup>th</sup> June, EICR, Luxembourg, LU.
- **Impressionisms Routes:** the association “Eau et Lumière” aims at creating and promoting a network of sites, linked to Impressionist and landscape painting during the 19<sup>th</sup> -20<sup>th</sup> Centuries: places where the painters lived, which inspired them, museum... 19<sup>th</sup> June, EICR, Luxembourg, LU.
- **Liberation Route:** Liberation Route Europe is a continuously growing, international remembrance trail, connecting important milestones of modern European history, linking the main regions along the advance of the Western Allied Forces. 27<sup>th</sup> June, EICR, Luxembourg, LU.
- **Via Mauthausen:** network project aiming at linking the many routes, witnessing the deportation of the Nazi victims. The aim is to transmit the testimony of the deportees, in an active and educational way to the greater public, and especially young people. 12<sup>th</sup> September, EICR, Luxembourg, LU.
- **Memory of the Holocaust:** Network among places, which bear the evidences of the perpetration of the Holocaust. The project aims at raising the awareness and encourage the knowledge about the Holocaust, to transmit the memory and promote European values today. 5<sup>th</sup> October, EICR, Luxembourg, LU.

- **Roman Roads Heritage:** Network project meant to connect and promote some minor, less wellknown Roman roads, stretching from Portugal, to Spain, Belgium, France, Slovenia. 25<sup>th</sup> October, EICR, Luxembourg, LU.
- **Historic Gardens of Europe:** the European Network of Historic Gardens association aims to unite the largest possible number of managing bodies of historic gardens, in order to form a stable network, for jointly promoting their artistic and natural heritage. 15<sup>th</sup> December, EICR, Luxembourg, LU.

### Other activities

- **Meeting of the Task Force** of the Cultural Routes of the Council of Europe. 31<sup>st</sup> January, EICR, Luxembourg, LU.
- **Experts Meeting** – Cultural Routes 2016-2017 Evaluation Cycle. 27<sup>th</sup> February, EICR, Luxembourg, LU.
- Université Paris - Sorbonne (Paris Iv) Master CPP (Culture, Politique, Patrimoine) **students’ field visit.** 28<sup>th</sup> March, EICR, Luxembourg, LU.
- **Meeting with Francisco De Paula Coehlo,** Dean, EIB Institute. 7<sup>th</sup> September Luxembourg, LU.
- **Participation in the 2<sup>nd</sup> meeting** of the stakeholders’ Committee of the 2018EYCH. 7<sup>th</sup> – 8<sup>th</sup> September Brussels, BE.

- EICR partner of the European Year of Cultural Heritage (2018EYCH) **Participation in the European Information Centre speed dating** on EU Funding (7 European Programmes: Creative Europe, Erasmus, Europe for Citizens, Horizon2020, COSME, Interreg Grande Région V A, Interreg Europe). 4<sup>th</sup> December Luxembourg, LU.
- **Participation in the 3<sup>rd</sup> meeting** of the stakeholders’ Committee of the 2018EYCH; moderation of the session “How to ensure a European trans/border dimension in case of national initiatives?” 5<sup>th</sup> – 6<sup>th</sup> December Milan, IT.
- **Participation in the European Culture Forum,** marking the official launch of the 2018 EYCH. 7<sup>th</sup> – 8<sup>th</sup> December Milan, IT.
- Council of Europe Cultural Routes **Project Coordinator’s lecture** at Politecnico di Milano branch of Mantova. 26<sup>th</sup> October, Mantova, IT.
- 2018 Cultural Routes of the Council of Europe **Training Academy preparatory meeting** with The European Routes of Emperor Charles. 13<sup>th</sup> December, EICR, Luxembourg, LU.

*“The very fact of walking with others towards a specific geographical place, or walking to meet others is meaningful in itself. It is when we set out, often with people we do not know, that we learn to «tame» the other”<sup>5</sup>*

**Guy Dockendorf** - Former Vice-President and former President of the European Institute of Cultural Routes

## 3.5 - University Network for Cultural Routes Studies (NCRS)

<b>10</b>	<b>1</b>	<b>9</b>	<b>+4,000</b>
universities members of the Network for Cultural Routes Studies	new accession during 2017	other partner universities	books and magazines in the EICR library

**The EICR coordinates NCRS, a platform for exchanges and mobility for students and researchers and ensure the steady interactions among the EICR, the universities and the Cultural Routes of the Council of Europe.**

### Highlights

- During the 7<sup>th</sup> Annual Advisory Forum of the Cultural Routes of the Council of Europe, the Università Di Macerata officially joined NCRS
- The European Institute of Cultural Routes hosts the archives and documentation of the Cultural Routes of the Council of Europe Programme. During 2017 the archives and documentation at the European Institute of Cultural Routes were reorganised.

**Throughout 2017 the various member universities implemented several activities<sup>6</sup> developing the theme of the Cultural Routes of the Council of Europe:**



### 1 - University of Bedfordshire, UK

Institute for Tourism Research (INTOUR) NCRS Member since 2013



### 2 - Université Paris 1 Panthéon Sorbonne, FR

Institut de Recherche et d'Etudes Supérieures du Tourisme (IREST), Equipe Interdisciplinaire de Recherches sur le Tourisme (EIREST), NCRS Member since 2013

#### Master and/or PHD thesis:

- Crivillers Simon, M. «Gestion et gouvernance touristique des Itinéraires Culturels Européens. Le cas de l'Espagne et de la France», (Co-direction with Universitat de Barcelona, LABPATC)



### 3. Université de Luxembourg, LU

NCRS Member since 2013



### 4 - Universitat de Barcelona, ES

Faculty of Economical and Political Studies, Laboratori de Patrimoni i Turisme Cultural (LABPATC), NCRS Member since 2013

#### Master and/or PHD thesis

- Crivillers Simon, M. «Gestion et gouvernance touristique des Itinéraires Culturels Européens. Le cas de l'Espagne et de la France», (Co-direction with Université Paris1 Panthéon Sorbonne)



### 5 - Saint-Petersburg State University of Culture and Arts, RU

NCRS Member since 2016

### 6 - Università di Bologna, IT

Centre for Advanced Studies in Tourism (CAST), NCRS Member since 2014

#### Researches

- Funding opportunities for HECTOR in Educational Resources
- Position Paper and joint training investments for Open Educational Resources
- Project “Sicilia Mare Natura” Report “Verso una candidatura della koinè mediterranea come patrimonio intangibile dell’UNESCO. Concetti, strumenti e ipotesi di lavoro”
- Assessment of socio cultural carrying capacity of cultural tourism in Predappio (research conducted with Mansfeld, Y., Phd.). Transferability of the “In Loco” project, for a diffused museum of abandoned places

#### Training modules

- “European Cultural Routes and tourism systems” – 45 hours, 6 credits, Bachelor degree International Tourism and Leisure Industries, (Mariotti, A., Rätz, T., Phd)
- “Local development and Cultural Routes” – 30 hours, 6 credits, Master degree Tourism Economics and Management, (Mariotti, A., Battilani, P., Phd)

#### Journal articles

- Mariotti, A., Bernini, C., Battilani, P. (submitted July 2017, under review) How to cope with a dissonant heritage: a way to a sustainable tourism development, Journal of Sustainable Tourism.



### 7 - University of Haifa, IL

Centre for Tourism, Pilgrimage and Recreation Research, NCRS Member since 2015

#### Training modules

- Preparation of a MOOC on management of world heritage sites, as part of UNESCO UNITWIN Network on Tourism, Culture and Development. The MOOC supports also the managers of the Cultural Routes, which accommodate world heritage sites.

#### Journal articles

- Mariotti, A., Mansfeld, Y. (in progress, to be published in 2018) Don't confuse us with the facts: Contested political heritage and community limits for acceptable change in Predappio, Italy, Tourism Geographies



### 8 - University of Birmingham, UK

Ironbridge International Institute for Cultural Heritage, NCRS Member since 2013



### 9 - Université Laval, CA

Département des Sciences Historiques, Institut de Patrimoine Culturel (IPAC), NCRS Member since 2013



### 10 - Università di Macerata

NCRS Member since 2017

### Other partner universities

#### - Universidad Rey Juan Carlos, ES

##### Researches

- Cultural Routes and history, Cultural Routes in the History

##### Training modules

- “Rutas históricas y su desarrollo en el turismo”, Master en Dirección Internacional del Turismo (“Historical routes and their development in tourism”, Master in International Tourism Management)

##### Journal articles

- Morère, N. (coord) (2017) Turismo Cultural, Methaodos. Revista de ciencias sociales, Vol.5, No.1

##### Master and/or PHD thesis

- Governance of Cultural Routes

##### Other projects

- Methaodos: Excellence Research Group
- Cultural Routes and vulnerabilities of Cultural Heritage

#### - Yunnan University of Finance and Economics (Yufe), CN

##### Researches

- Hong-zhong, Xie, (Editor in Chief), Yunnan Cultural Routes Xiong, Yan, Lijiang Cultural clusters

##### Master and/or PHD thesis

- Zhang, M. Towards a sustainable strategy by constructing border destination identities (in progress)

#### - Università della Svizzera Italiana (Usi), CH

#### - Université de Sousse, TN

#### - Université Paris - Sorbonne (Paris IV), FR

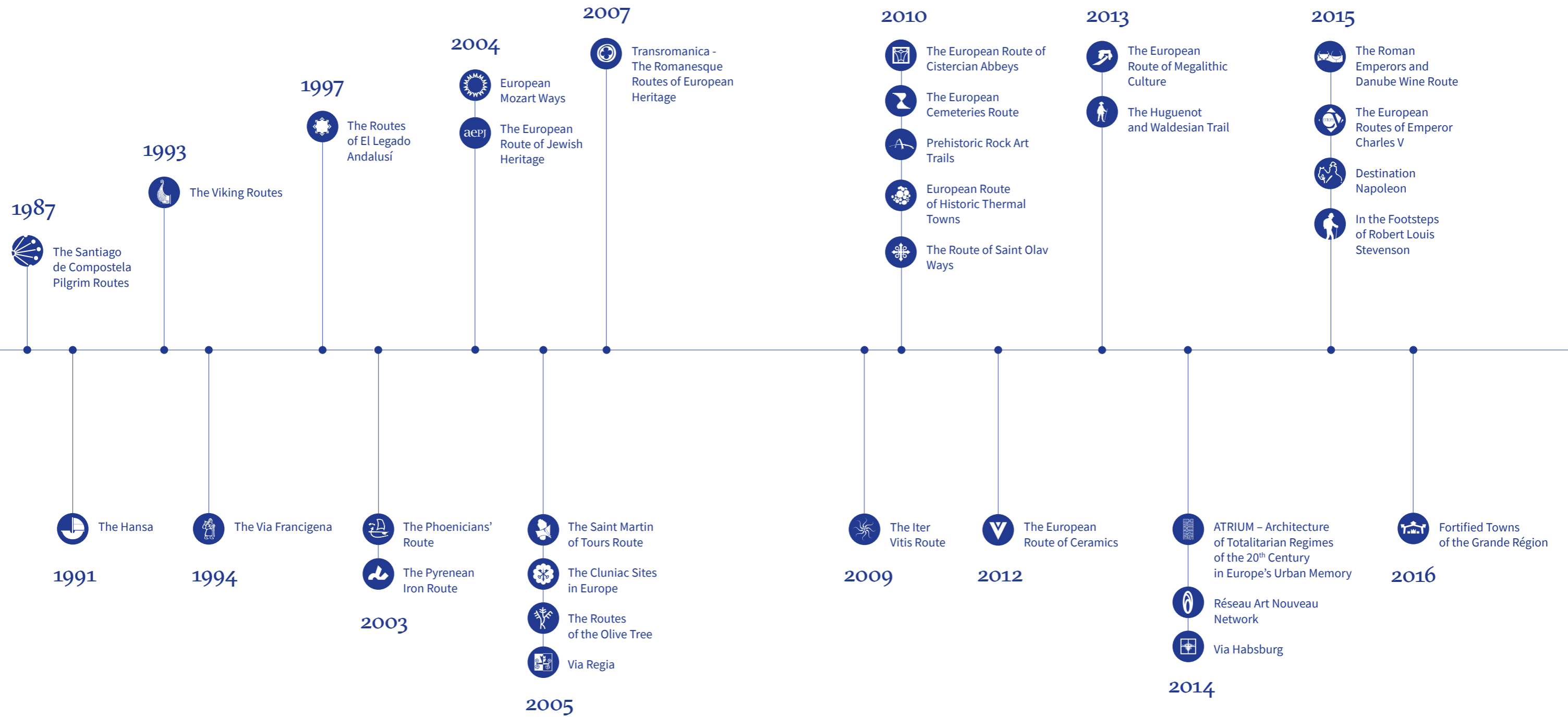
#### - Universitat Rovira i Virgili, ES

#### - Celsa Paris – Sorbonne, FR

#### - Université de Strasbourg, FR

#### - Université de Lorraine, FR





<sup>8</sup>By year of certification.

## 4.1 - Statutory meetings

Each Cultural Route of the Council of Europe is a grass-root association federating several stakeholders, from the public and the private sector. Every year each Cultural Route organises a general assembly, bringing together the various members of the respective associative network.<sup>9</sup>

- 4<sup>th</sup> March, Cremona, IT. **European Mozart Ways**
- 15<sup>th</sup> March, Saint Jean du Gard, FR. **In the Footsteps of Robert Louis Stevenson**
- 24<sup>th</sup> March, Luxembourg, LU. **The European Route of Jewish Heritage**
- 24<sup>th</sup> March, Brussels, BE. **Réseau Art Nouveau Network**
- 8<sup>th</sup> April, Berry, FR. **The European Route of Cistercian Abbeys**
- 17<sup>th</sup> April, Caldas da Rainha, PT. 4<sup>th</sup> October, Loutraki Perachora, GR. **European Route of Historic Thermal Towns**
- 11<sup>th</sup> May, York, UK. **The Viking Route**
- 19<sup>th</sup> May, Meppen, DE. **The European Route of Megalithic Culture**
- 29<sup>th</sup> May, Assisi, IT. **The Santiago de Compostela Pilgrim Routes**
- 30<sup>th</sup> May, Alba Iulia, RO. **TRANSROMANICA – The Romanesque Routes of European Heritage**
- 3<sup>rd</sup> June, Kalamata, GR. **The Routes of the Olive Tree**
- 7<sup>th</sup> June, Sofia, BG. **ATRIUM – Architecture of Totalitarian Regimes of the 20<sup>th</sup> Century in Europe’s Urban Memory**
- 15<sup>th</sup> – 18<sup>th</sup> June, Kampen, NL. **The Hansa**
- 24<sup>th</sup> June, Saint-Leu-d’Esserent, FR. **The Cluniac Sites in Europe**
- 22<sup>nd</sup> June, Torgiano, IT. **The Iter Vitis Route**
- 18<sup>th</sup> September, Villaviciosa, ES. **The European Routes of Emperor Charles V**
- 21<sup>st</sup> September, Trondheim, NO. **The Route of Saint Olav Ways**
- 29<sup>th</sup> September, Leutkirch, DE. **The Saint Martin of Tours Route**
- 6<sup>th</sup> October, Cordova, ES. **The Routes of El Legado Andalusi**
- 7<sup>th</sup> October, Athens, GR. **The European Cemeteries Route**
- 10<sup>th</sup> October, Jaén, ES. **The Phoenicians’ Route**
- 13<sup>th</sup> October, Lucca, IT. **The Via Francigena**
- 13<sup>th</sup> October, Nancy, FR. **Via Habsburg**
- 23<sup>rd</sup> October, Poët Celard, FR. **The Huguenot and Waldesian trail**
- 27<sup>th</sup> October, Mantova, IT. **Destination Napoleon**
- 10<sup>th</sup> November, Faenza, IT. **The European Route of Ceramics**
- 23<sup>rd</sup> November, Mação, PT. **Prehistoric Rock Art Trails**
- 13<sup>th</sup> December, Nay, FR. **The Pyrenean Iron Route**
- 14<sup>th</sup> December, Belgrade, RU. **The Roman Emperors and Danube Wine Route**

## 4.2 - Selected activities for priority field of action

The Cultural Routes of the Council of Europe implement every years activities, which pertain to the 5 priority fields of actions envisaged in the CM/Res(2013)67:

- 1 - Co-operation in research and development;
- 2 - Enhancement of memory, history and European heritage;
- 3 - Cultural and educational exchanges for young Europeans;
- 4 - Contemporary cultural and artistic practices;
- 5 - Cultural tourism and sustainable cultural development.

The following subsections shed the light on some selected activities.<sup>10</sup>

*“It has been clearly proved that the Cultural Routes are effective ambassadors and representative of the values of the Council of Europe, which contribute to the promotion of European culture, to the enhancement of heritage having a favourable impact on sustainable development and territorial cultural tourism.”<sup>11</sup>*

**Zoe Kazazaki**

Former President of the Orientation Council  
of the Cultural Routes Programme of the Council of Europe

### 4.2.1 - Co-operation in research and development

#### The European Cemeteries Route - Symposium: Digital Technologies at cemeteries

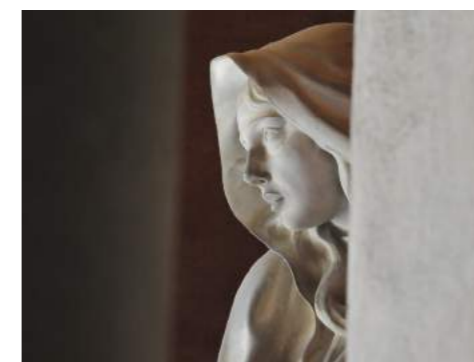
6<sup>th</sup>

7<sup>th</sup>

April

Ljubljana  
SI

To preserve heritage and tradition, while opening cemeteries to new technologies.



*Other fields of actions addressed:*

Enhancement of memory, history and European heritage;

Cultural tourism and sustainable cultural development.

- Over 40 participants from 13 countries

- Virtual reality walk through Žale cemetery

- Testing of ARtour platform (online platform of ASCE)

- test project of researching Žale cemetery, discovering 36 interesting points in a 2 hours guided tour

#### ••• More information





## The Route of Saint Olav Ways - Pilgrimage with the Minister of Culture of Norway

25<sup>th</sup>

-

28<sup>th</sup>

July

Oslo  
Trondheim  
NO

To raise cultural tourism and sustainable development on the political agenda.

*Other fields of actions addressed:*

Cultural tourism and sustainable development

The Minister of Culture, people from various faiths, volunteer unions, the tourism and cultural sector

- A pilgrimage along the Saint Olav Ways: walks, talks, concerts, food-experiences and meetings with local communities

- Opening of the annual Saint Olav Festival, upon the arrival in Trondheim

... More information



## The Cluniac Sites in Europe - New interactive version of the platform Clunypedia

2017

-

2018

June



Online

A digital online tool mapping Cluniac sites and inviting at their discovery.



*Other fields of actions addressed:*

Enhancement of memory, history and European heritage

Contemporary cultural and artistic practice

- Platform: free and accessible to all

- 177 member sites of the Cultural Route and other 109 historical sites geo-located

- A set of information for each destination on the map

- Dedicated page (texts, images and multimedia elements) for the member sites of the Federation of Cluniac sites

... More information



## 4.2.2 - Enhancement of memory, history and European heritage

### The European Routes of Jewish Heritage - European Days of Jewish Culture 2017 - Diasporas

3<sup>rd</sup>

September

More than

300

cities from

28

European countries

Annual event to promote European Jewish culture and heritage through cultural and artistic activities for all; to highlight the diversity and richness of Judaism, to foster dialogue, mutual recognition and exchange.

*Other fields of actions addressed:*

Contemporary cultural and artistic practice

Cultural tourism and sustainable development

- More than 169,000 participants

- Conferences, concerts, performances, guided tours...

- Coordination of AEPJ in collaboration with the National Library of Israel

- Commitment of municipalities, Jewish communities, museums and cultural centres

... More information



## The Huguenot and Waldesian Trail - Voix d'Exils 2017

19<sup>th</sup>

-

20<sup>th</sup>

October

Drôme  
Department  
FR

To discuss about and raise "exile voices": along the Huguenot and Waldesian trail, "from exile trail to cultural route", from cultural reform to European idea.



*Other fields of actions addressed:*

Co-operation in research and development

Contemporary cultural and artistic practice

- 7<sup>th</sup> edition of the event

- Narrations, theatre plays, readings, conferences, seminars, concerts, guided tours, meetings drawing attention to the issues of exile, of migrations, in the past as well as today 44

- Itinerant event, winding through emblematic sites, villages, impressive Alpine foothills landscapes, between the Provence and the Dauphiné

... More information



## The European Route of Cistercian Abbeys - Newsletter of the European Charter of Cistercian Abbeys

2017

End of  
March, June,  
October



Online

To contribute to the dissemination concerning the events and the various activities of the Cultural Route. To foster internal communication and exchange of good practices among the members of the network

*Other fields of actions addressed:*

Cultural tourism and sustainable development

- 3 newsletter, pdf and html format

- Increased visibility of the website and events, improved search engine optimisation

- Contribution of several abbeys part of the network, many issues. March newsletter: 25 abbeys involved, 52 issues. June newsletter: 23 abbeys involved, 43 issues. October newsletter: 22 abbeys involved, 44 issues



••• More information



## ATRIUM – Architecture of Totalitarian Regimes of the 20<sup>th</sup> Century in Europe's Urban Memory - Reuse, interpretation and definition of new semantic meanings of heritage

2014

Ongoing

Dimitrovgrad (BG), Labin, Ueble, Rasa (HR), Tirana (AL), Forlì, Forlimpopoli, Torviscosa, Tresigallo, Predappio (IT)

To restore abandoned architecture from the 20th century and/or redefine their use consistently with the interpretation of their historical and political significance.

*Other fields of actions addressed:*

Co-operation in research and development

Contemporary cultural and artistic practice



- Temporary regeneration/reuse of buildings

- Restoration of buildings and reuse according to their original function (e.g. Museum of daily life under communism, in Dimitrovgrad, as challenge of redefining an old traditional museum for contemporary use)

- Restoration of buildings and allocation to a new function (e.g. for interpretative activities)

- ATRIUM “Guidelines for the Restoration of Modern Architecture”

••• More information



### 4.2.3 - Cultural and educational exchanges for young Europeans

## The Routes of the Olive Tree - Culinary Arts Charter, the Mediterranean flavours and traditional products

2017

To foster intercultural dialogue in the Mediterranean, among natives and refugees, by means of culinary gastronomic exchanges

*Other fields of actions addressed:*

Co-operation in research and development

Cultural tourism and sustainable development

- Pilot project of 1 month

- Interactive thematic event bringing together natives and 20 refugees (cooks, nutritionists, agronomists)

- Workshops to enhance the exchange of know-

how, in terms of traditional recipes, products and of knowledge concerning eating habits and related myths, properties

- Cooking sessions, seminars on the theme of cultural/culinary tourism, information days bringing together local entrepreneurs and refugees

2019

Kalamata  
GR

## European Mozart Ways - Award of Bella Musica – Orchestra Giovanile Europea as first “Young Ambassador of European Mozart Ways”

23<sup>rd</sup>

August

Salzburg  
AU

To make Mozart-related heritage accessible to young people and to involve young people in the promotion of Mozart-related heritage along the Cultural Route.

*Other fields of actions addressed:*

Enhancement of memory, history and European Heritage

- Award as part of the Cultural Route activities addressing young people

- Orchestra of young students from Austria, Italy and Germany, studying chamber music and orchestral works and presenting them on concert tours, at home and abroad

- Promotion of European Mozart Ways, dissemination of knowledge about Mozart music

- Practice European values of exchange, encounter among diversities, dialogue and mutual understanding

••• More information



### The Phoenicians' Route - Intercultural Travels Selinunte-Carthage: Italian and Tunisian schools twinning

8<sup>th</sup>

To foster pedagogical, linguistic exchanges and cultural ties; to compare different pedagogical approaches with reference to heritage enhancement and heritage pedagogy.

12<sup>th</sup>

*Other fields of actions addressed:*  
Co-operation in research and development

- Intercultural travels and twinning educational activities among a language highschool of Sicily and a language highschool of Tunisia

April

Enhancement of memory, history and European heritage

- Fostered sense of belonging to the same Mediterranean community

IT

15<sup>th</sup>

- Experience of diversity as a resource to be enhanced and a chance to learn more about oneself and others

19<sup>th</sup>

- Opportunity for language learning

May

TN

••• **More information**



### The European Route of Megalithic Culture - The Oerschool and the Oeracademy

2018

To upgrade the common system of educational offers of prehistoric museums, integrating new digital-based interactive systems of communication

Concept development during 2017

*Other fields of actions addressed:*

The Oerschool, as integral part of the Hunebed Museum offers to school, enables students to learn about prehistory in an engaging way:

Hunebed centrum, Borger NL

To upgrade the common system of educational offers of prehistoric museums, integrating new digital-based interactive systems of communication

- Visits and workshops at the museum, products and services (vlogs, blogs, short films) delivered via the new website which will be launched in 2018



- Web-seminars for students, web-trainings of archaeologists for teachers

The Oeacademy targets adults and offers workshops, lecture and courses, connecting the museum e-magazine and the new website of the Cultural Route.

### The Iter Vitis Route - Training for young European winegrowers

2017

To instruct young winegrowers with reference to the wine growing and production history and to spread the awareness about the different local traditions, know-how concerning wine production.

June

*Other fields of actions addressed:*

- 5 days to discover the Baixo Douro wine-producing landscapes.

Mosaraz-Alentejo Baixo PT

Enhancement of memory, history and European heritage

### 4.2.4 - Contemporary cultural and artistic practice

#### The Hansa - 37<sup>th</sup> Edition of the International Hanseatic Days - 2017 "Water connects"

15<sup>th</sup>

To raise awareness and discuss about climate resistant and water-sturdy Hanseatic cities, innovative technologies and products and new ways of collaboration among the Cultural Route network members. To promote the heritage of Hanseatic cities.

16<sup>th</sup>

*Other fields of actions addressed:*

June

Co-operation in research and development

Kampen KL

Enhancement of memory, history and European heritage

- Annual cultural colorful spectacle

- Small-scale concerts, street theatre, other artistic creative performances and parades

- Within the framework of "HANSEartWORKS", 19 artists from 9 countries

- 29 Hanseatic cities participating with 40 culture groups in the podium programme

- Within the programme of "YouthHansa", 91 participants from 11 countries

- 225,000 visitors



••• **More information**



## The European Route of Historical Thermal Towns - Accros du Peignoirs (i.e The bathrobe addicts)

From  
**2016**

Onwards

Massif  
Central  
Region  
FR

To rejuvenate the image of thermal water destinations, freshening up it in view of communication to the wider audience

*Other fields of actions addressed:*

Enhancement of memory, history and European heritage

- "Manuel à l'usage des porteurs de Peignoir" ("Handbook for bathrobe wearers") guiding beginners on the key steps to become bathrobe addicts. Drawings from 12 illustrators, who visited the thermal towns in the Massif Central.

- Some drawings as part of a traveling exhibition

- Web documentary "Accros du Peignoir" offering the possibility to virtually discover the thermal towns

- Web-series, with 4 episodes ("Birth of the Phenomenon", «The Trans Wellbeing», «The Big Day» and «The Anonymous Addict»)



### ••• More information



## The Viking Route - Viking Roadshows

From  
**14<sup>th</sup>**

-

Onwards  
**18<sup>th</sup>**

August

Warsaw  
PL

To celebrate the cultural and historic impact of the Vikings through a creative project.

*Other fields of actions addressed:*

Co-operation in research and development

Enhancement of memory, history and European heritage

- Actors, musicians, dancers and film makers from all over Europe, professional as well as amateurs

- Enhancement of career skills for the professional artists and the partners' staff, encouragement of international co-operation among them

- Opportunities for members of the local communities to acquire artistic skills

### ••• More information



## The Routes of El Legado Andalusi - Exhibition Madinat Garnata - city and life

From  
**23<sup>rd</sup>**

Onwards  
May 2017  
to October  
2018

Granada  
ES

To provide an insight into life in Granada during the Al-Andalus period. To raise interest about the history, urban layout and numerous evidences of that period.

*Other fields of actions addressed:*

Enhancement of memory, history and European heritage

Cultural tourism and sustainable development

- Exhibition about Andalusian history of Granada, in the heart of the medieval city, at the headquarter of the Foundation El Legado Andalusi

- More than 50 pieces: models, manuscripts, engravings, lithographs, coins, Granadian ceramics from the XI to XV centuries, old photographs of Nasrid and Moorish houses of 19<sup>th</sup> and 20<sup>th</sup> Century Granada, numismatic pieces, musical instruments, books...

- Descriptions in Spanish and English

## 4.2.5 - Contemporary cultural and artistic practice

### The Santiago de Compostela Pilgrim Routes - Accessibility Plan

From

Onwards  
**2017**

Onwards

Galicia  
ES

To promote the access of all citizens to cultural heritage along the Santiago Pilgrim Ways, to expand the reach of the tourism offer along the Cultural Route.



*Other fields of actions addressed:*

Co-operation in research and development

- 300,000 pilgrims arriving in Santiago de Compostela every year. 7 main priorities: Professionalisation; Reachable tourism signalling; Enhancement of accommodation; Improvement at the tourism points of interest; Improvement at the stages of the Route; Technology for accessibility; Promotion and diffusion of the Plan

- Ensure universal access to the heritage along the Cultural Route, open-up to a wider audience

### TRANSROMANICA – The Romanesque Routes of European Heritage - "Further development of TRANSROMANICA" of Jewish Culture 2017 - Diasporas

From  
**2017**

Onwards  
June

Onwards  
**2018**

December

DE, FR, PT,  
ES, AT, IT, RS,  
SK, RO

To enhance and promote tourism products for the regions crossed by TRANSROMANICA, to develop a management plan for assuring sustainability.

- revision of TRANSROMANICA travel magazine

- relaunch of TRANSROMANICA website (user-oriented)

- reissued Sales Guide, to be presented on

international tourism fairs and to international tour operators

- Blogger-Trip, on occasion of the 25<sup>th</sup> anniversary of TRANSROMANICA in Saxony Anhalt

## The European Routes of Emperor Charles V - Touristic Product Club Charles V

From	To structure the cooperation with SMEs (accommodation, crafts, agrifood products) according to quality standards.	
<b>2017</b>		
Onwords		
region of La Vera ES	<ul style="list-style-type: none"><li>- “Hospitality, crafts and agricultural foods excellence club” to give visibility to the tourism products along the Cultural Route</li><li>- 5 quality certification labels to comply with in order to be part of the club: imperial lodging, imperial kitchen, imperial crafts, agri-food products, collaborating establishment</li></ul>	<ul style="list-style-type: none"><li>- 9 restaurants and 1 agri-food enterprise certified so far</li><li>- Brochure on the project, published in collaboration with the regional government of Extremadura, distributed in tourism offices and by local SMEs</li></ul>

### ... More information



## The Via Francigena - Pas à Pas – Marche Culturelle (i.e. Step by Step – Cultural Walk)

	To sensitise on the Cultural Route in France, off the beaten track parts of the itinerary. To contribute spreading the awareness about the landscapes and built heritage along the route.	
<b>1<sup>st</sup></b>		
April		
Region of Bourgogne Franche-Comté FR	<ul style="list-style-type: none"><li>- Annual event to enhance the visibility of the Cultural Route in France. Every year the event starts at the ending point of the previous “Pas à Pas”, like a relay race.</li></ul>	<ul style="list-style-type: none"><li>- 10-15 km walk, crossing villages and rural landscapes from Bucey – Lès-Gy, passing through Montboillon and arriving at Etuz</li><li>- About 400-500 participants</li></ul>

### ... More information



*“Cultural Routes [...] naturally cross borders and connect cultures. Art and culture create a space of expression beyond institutions, at the level of the person, and can act as mediators”*

White Paper on Intercultural Dialogue,  
Living Together as Equals in Dignity,  
Council of Europe, 2008



**The Santiago de Compostela Pilgrim Routes**  
European Federation «Saint James Way»  
contact@saintjamesway.eu  
saintjamesway.eu



**The Routes of El legado Andalusí**  
Fundación Pública Andaluza El legado andalusí  
info@legadoandalusi.es  
legadoandalusi.es



**The Saint Martin of Tours Route**  
Centre Culturel Européen Saint Martin de Tours  
contact@saintmartindetours.eu  
saintmartindetours.eu



**TRANSROMANICA – The Romanesque Routes of European Heritage**  
TRANSROMANICA Association  
info@transromanica.com  
transromanica.com



**The Hansa**  
Die Neue Hanse  
hansebuero@hanse.org  
hanse.org



**The Phoenicians' Route**  
International Confederation  
«The Phoenicians' Route»  
info@fenici.net  
fenici.net



**The Cluniac Sites in Europe**  
Fédération Européenne des Sites Clunisiens  
administration@sitesclunisiens.org  
www.sitesclunisiens.org



**The Iter Vitis Route**  
Iter Vitis  
info@itervitis.eu  
itervitis.eu



**The Viking Routes**  
Destination Viking Association  
info@destinationviking.com  
destinationviking.com



**The Pyrenean Iron Route**  
The Pyrenean Iron Route / La Route du fer dans les Pyrénées  
olivier\_codina@govern.ad



**The Routes of the Olive Tree**  
Cultural Foundation “The Routes of the Olive Tree”  
info@olivetreeroute.gr  
olivetreeroute.gr



**The European Route of Cistercian Abbeys**  
European Charter of Cistercian abbeys and sites  
info@cister.eu  
cister.net



**The Via Francigena**  
European Association of Via Francigena, Association Européenne des Chemins de la Via Francigena, Associazione Europea delle Vie Francigene  
segreteria@viefrancigene.org  
viefrancigene.org



**European Mozart Ways**  
Europäische Mozart Wege e.V. / European Mozart Ways  
office@mozartways.com  
mozartways.com



**The European Cemeteries Route**  
European Cemeteries Route  
admin@significantcemeteries.org  
cemeteriesroute.eu



**Prehistoric Rock Art Trails**  
International Association PRAT-CARP  
info@prehistour.eu  
prehistour.eu



**The European Route of Jewish Heritage**  
AEPJ Association Européenne pour la Préservation et la Valorisation de la Culture et du Patrimoine Juif  
aepj@jewishheritage.org  
jewishheritage.org



**Via Regia**  
European Center for Culture and Information in Thuringia  
ekt@via-regia.org  
via-regia.org



**European Route of Historic Thermal Towns**  
European Route of Historical Thermal Towns  
contact@ehtta.eu  
ehtta.eu



**The Route of Saint Olav Ways**  
National Pilgrim Centre / Nidaros Cathedral  
post@pilegrimsleden.no  
stolavways.com



**The European Route of Ceramics**

Association UNIC (Urban Network for Innovation in Ceramics)  
viaceram.eu



**The Roman Emperors and Danube Wine Route**

Danube Competence Center  
office@danubecc.org  
romanemperorsroute.org



MEGALITHIC ROUTES

**The European Route of Megalithic Culture**

Megalithic Routes e.V.  
info@megalithicroutes.eu  
megalithicroutes.eu



**The European Routes of Emperor Charles V**

Cooperation Network of European Routes of Emperor Charles V  
management@itineracarolusv.eu  
itineracarolusv.eu



**The Huguenot and Waldesian Trail**

Union internationale «Sur les pas des Huguenots et des Vaudois»  
info@surlespasdeshuguenots.eu  
surlespasdeshuguenots.eu



**Destination Napoleon**

European Federation of Napoleonic Cities  
contact@napoleonicities.eu



**ATRIUM – Architecture of Totalitarian Regimes of the 20th Century in Europe's Urban Memory**

info@atriumroute.eu  
atriumroute.eu



**In the Footsteps of Robert Louis Stevenson**

European Network In the Footsteps of Robert Louis Stevenson  
contact@rlstevenson-europe.org  
rlstevenson-europe.org



**Réseau Art Nouveau Network**

Réseau Art Nouveau Network  
info@artnouveau-net.eu  
artnouveau-net.eu



**Fortified Towns of the Grande Region**

Réseau des Villes fortifiées de la Grande Région  
rvgr@free.fr  
villesfortifiees.eu



**Via Habsburg**

Via Habsburg  
karine.kuentz@adt.alsace

*“The Cultural Routes are an original model for promoting the principles of the Council of Europe, stimulating trans-border cooperation, encouraging innovative approaches in the fields of cultural heritage, intercultural dialogue and sustainable local development.”*

Declaration by the Committee of Ministers on the 30<sup>th</sup> anniversary of the Cultural Routes of the Council of Europe (1987-2017) (Santiago +30), 2017

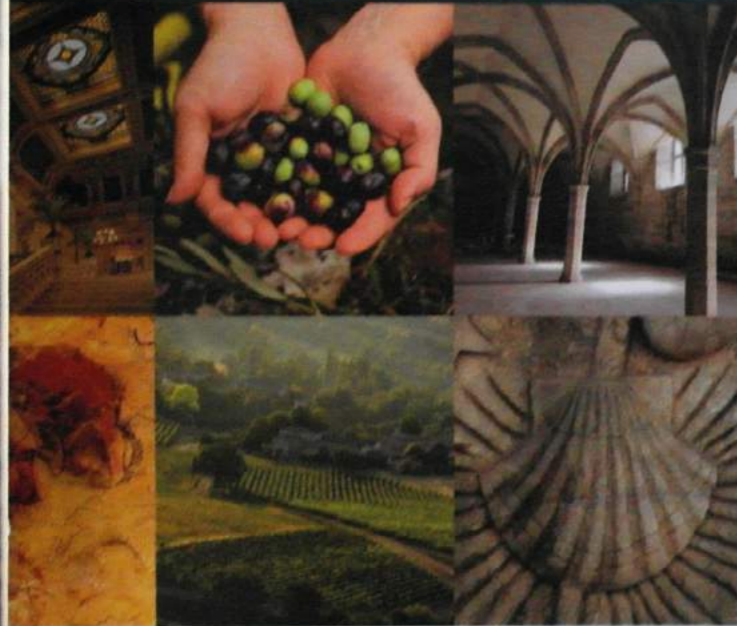
EUROPE  
ROUTES

ITINERAIRES CULTURELS  
DU CONSEIL DE L'EUROPE

KULTURROUTEN  
DES EUROPARATS

ITINERARI CULTURALI  
CONSIGLIO D'EUROPA

ITINERARI CULTURALI  
CONSIGLIO D'EUROPA



COUNCIL OF EUROPE  
  
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5

Communication

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### The Cultural Routes of the Council of Europe programme reaches out to the wider audience by means of different communication platforms:

- since April 2017 the Council of Europe online portal has a website dedicated to the EPA, which provides extensive information on the EPA and on the Cultural Routes Programme;
- the Council of Europe portal section on Democracy - Democratic Governance, has under the section “Culture and Cultural Heritage” a webpage dedicated to the EPA;
- the Council of Europe portal section on Democracy – Sustainable Democratic Societies links to the website dedicated to the Cultural Routes Programme;
- the EICR has its own website, where various information on the Programme are presented, besides news from the Institute and from the Cultural Routes activities;
- the EICR promotes the Cultural Routes also through a blog platform and social media (Youtube, Facebook, Twitter, Instagram).

Enriched content available through the various communication platforms and relevance of the Cultural Routes of the Council of Europe in the media.

### Council of Europe Portal, Cultural Routes

Website : [www.coe.int/routes](http://www.coe.int/routes)

- since January 2017, a monthly newsletter is sent by the EPA
- resources and visibility material online (leaflets, brochures, in several languages)
- all the certified Cultural Routes by theme and country
- institutional newsroom
- joint programmes with the European Union

### EICR

Website [www.culture-routes.net](http://www.culture-routes.net)

**60,812 views** (40,193 new viewers) :

France 17.25%; Italy 13.67%; Spain 6.66%; Luxembourg 6.13%; other countries 56.29%

### Highlights - news

#### Special issue

- 30<sup>th</sup> Anniversary of the Cultural Routes of the Council of Europe (follow-up and programme, Videos and podcasts, testimonials, photos)

#### 102 news

- 63 news from the Council of Europe and/or the European Institute of Cultural Routes
- 39 news from the Cultural Routes of the Council of Europe

### Highlights - Press and media archive

- 21 articles on the 7<sup>th</sup> Annual Advisory Forum of the Cultural Routes of the Council of Europe
- 11 articles on the Informal Meeting of German-speaking countries Heads of State
- 21 other articles
- Lëtzebuerger Journal | Au delà du tourisme de masse (interview of the Council of Europe Cultural Routes Project Coordinator and of the Executive Secretary of the EPA / Director of the EICR), 4<sup>th</sup> March 2017
- Flydoscope 03/2017 | Itinéraires Culturels Européens: un voyage à travers le temps et l'espace (page 38-44), March 2017
- Best Cultural Destinations, Pro les of People Creating Culture | Channels of Dialogue (interview of the Executive Secretary of the EPA / Director of the EICR), March 2017

### EICR blog platform

[www.blog.culture-routes.net](http://www.blog.culture-routes.net)

Crossing Routes – Blogging Europe is a platform presenting stories of bloggers who are travelling across Europe and experiencing the Council of Europe Cultural Routes.

5 trips published within the framework of WellOlive Project during 2017:

- Lyon, FR
- Olive Oil Tourism in Catalonia, ES
- The Greece Kalamata Trip, GR
- Korčula Island, HR
- Brindisi, Puglia, IT

Additional video published:

- Bloggers' trip 2016 video (TRANSROMANICA – The Romanesque Routes of European Heritage and The Roman Emperors and Danube Wine)

### EICR youtube

1,135 views, 57 subscribers

### Highlights

- new video “The Cultural Routes of the Council of Europe: 30<sup>th</sup> Anniversary (1987-2017)”: English, French, German, Russian, Italian, Spanish versions
- 3 videos of the 7<sup>th</sup> Annual Advisory Forum of the Cultural Routes of the Council of Europe (Day 1,2,3)

### EICR Facebook

- 10,000 likes
- 9,900 followers

Contests:

- “Win a Cultural Routes experience worth 2,000 EUR”
- Cultural Routes photo competition #CulturalRoutesWinterPhotos

### EICR Twitter

(Cultural Routes [EICR@CultureRoutes](mailto:EICR@CultureRoutes))

### EICR Instagram

([EICR @culturalroutes](https://www.instagram.com/culturalroutes))

### ••• More information



Council of Europe Portal,  
Cultural Routes website



EICR website



Video “The Cultural Routes  
of the Council of Europe: 30<sup>th</sup>  
Anniversary (1987-2017)”

### ••• More information



EICR blog platform



EICR Youtube



EICR Facebook



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## 2018 Highlights

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2017

20<sup>th</sup>  
Anniversary  
of the EICR (1998-2018)

2018

15<sup>th</sup> - 16<sup>th</sup> April

EPA Governing Board meeting.  
Luxembourg, LU

13<sup>th</sup> - 15<sup>th</sup> June

Cultural Routes of the Council of Europe  
Training Academy. Yuste, ES

26<sup>th</sup> - 28<sup>th</sup> September

8<sup>th</sup> Annual Advisory Forum of the Cultural  
Routes of the Council of Europe. Görlitz, DE

October

Committee of member  
States of the EPA

November

Council of Europe Croatia Chairmanship  
of the Committee of Ministers, High-level  
Conference on Cultural Routes. HR.

2017 - 2020

Council of Europe – European Commission DG  
REGIO Joint Programme 2017-2020 “Fostering  
regional development through transnational  
cultural routes, heritage policies and practices”:  
strengthen sustainable regional development in  
the 4 EU Macro-regions through cultural heritage  
policies, practices and services, through the Cultural  
Routes of the Council of Europe (1,1 million EUR).

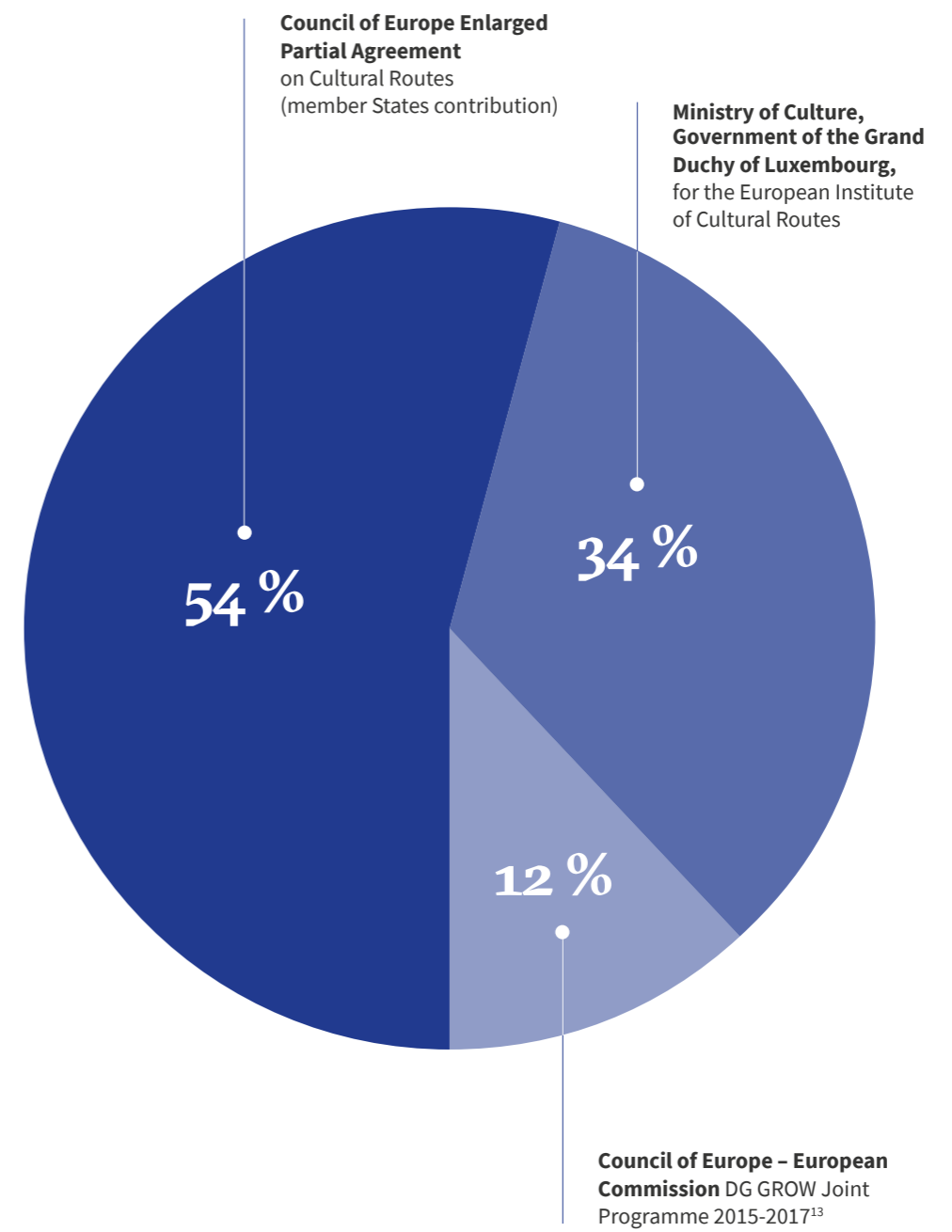
2019



7

## Financial Statements

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2017 Total Income **588,108€<sup>14</sup>**

<sup>13</sup>Amount corresponding to 2017 contribution (share of the total grant).

<sup>14</sup>The total income does not include the information pertaining to the financial resources of each Cultural Route of the Council of Europe.

**Declaration by the Committee of Ministers of the Council of Europe on the 30th Anniversary of the Cultural Routes of the Council of Europe (1987 - 2017) (Adopted by the Committee of Ministers on 27 September 2017 at the 1295<sup>th</sup> meeting of the Ministers' Deputies)**

Reaffirming the ideals solemnly stated in the Declaration of Santiago de Compostela 30 years ago, the Committee of Ministers of the Council of Europe recalls its determination to fully develop the potential of the Cultural Routes of the Council of Europe.

The Cultural Routes are an original model for promoting the principles of the Council of Europe, stimulating trans - border cooperation, encouraging innovative approaches in the fields of cultural heritage, intercultural dialogue and sustainable local development.

The programme of the Cultural Routes was created by the Council of Europe with a focus on themes of symbolic importance for European unity, history and culture and with the aim to strengthen civil society and the cohesion of European society.

Three decades after their creation, the Cultural Routes of the Council of Europe continue to be remarkable instruments contributing to illustrate the multiple elements of European cultural identity, history and heritage and to ensure a better understanding of Europe. They preserve and enhance European natural and cultural heritage.

Acknowledging the achievements of the Cultural Routes programme, over the years, the Committee of Ministers has equipped the programme with new instruments and resources: the establishment of the European Institute of Cultural Routes in Luxembourg, the setting-up of an Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA) and the adoption of clear criteria and rules for the award of the "Cultural Route of the Council of Europe" certification.

The Committee of Ministers would welcome all member States of the Council of Europe to join the Enlarged Partial Agreement on Cultural Routes and encourages the latter to strengthen synergies with all other relevant Council of Europe institutions and programmes, as well as co-operation with the European Union and with International and European Organisations active in the field of culture, heritage and sustainable tourism.

The Committee of Ministers of the Council of Europe states its conviction that Cultural Routes continue to be an inspiration for a more united Europe based

on deeper knowledge of diversity, respect for others, defence of freedoms and solidarity.

**Guidelines for future work**

**The Committee of Ministers reaffirms Cultural Routes of the Council of Europe as tools:**

**1. to promote a closer unity based on the values of the Council of Europe through better knowledge of European cultural heritage and the management of Cultural Routes by civil society.**

Cultural Routes, as elements of cultural heritage, can thrive at its best through activities shared among partners within civil society and on the basis of the Council of Europe standards.

**2. for the development of innovative approaches and international co-operation in the field of cultural heritage, sustainable tourism and local development.**

Cultural Routes are "shared public spaces" and represent platforms to implement the conventions and recommendations of the Council of Europe on cultural heritage, land scape and spatial planning. Cultural Routes work actively to create connections between diverse regions of Europe, paying special attention to the inclusion of those less known.

**The Committee of Ministers invites member States, regional and local authorities, as well as the Cultural Routes to develop further the potential of Cultural Routes through, inter alia:**

- encouraging innovative actions implementing the main principles promoted by the conventions related with the Cultural Routes (i.e. European Cultural Convention, European Landscape Convention, Faro Framework Convention, UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expression 2005) along each Cultural Route;
- increasing local communities' awareness of the value of the ir cultural heritage and encouraging them to promote their own culture;
- promoting creative platforms which include local businesses, cultural and creative industries, media, tourism stakeholders and educational organisations, aiming to devise cultural products and to promote sustainable tourism;
- encouraging synergies with other programmes and activities of the Council of Europe, in particular in the fields of cultural heritage, education and youth policies;

- ensuring participation of young people as well as the development of active education programmes, communication channels and tourism products that specifically target young audiences;

- reinforcing European and international co-operation with organisations such as UNESCO, UNWTO and the EU.

**3. to encourage intercultural dialogue among member States of the Council of Europe and beyond.**

Cultural Routes have increasingly become an instrument of cultural diplomacy.

One of the aims of the Cultural Routes is to "promote dialogue between urban and rural cultures, between regions in the south, north, east and west of Europe, and between developed and disadvantaged regions" and "promote dialogue and understanding between majorvity and minority, native and immigrant cultures" (CM/Res(2013)67).

As stated in the White Paper on Intercultural Dialogue, "Cultural Routes [...] naturally cross borders and connect cultures. Art and culture create a space of expression beyond institutions, at the level of the person, and can act as mediators".

**The Committee of Ministers invites member States, regional and local authorities, as well as the Cultural Routes to develop further the potential of Cultural Routes through, inter alia:**

- ensuring participation of local communities in the activities organised along the Cultural Routes;
- stimulating exchanges between regions and sites part of each Cultural Route, and among Cultural Routes;
- reinforcing the process of expanding Cultural Routes initiatives to include neighbours and third countries, according to the theme of each Route.

**4. to strengthen multilevel governance, co-operation and relationships at the international, European, national and local levels.**

The development of Cultural Routes relies greatly on policies and practices at national and regional level. Local communities are also fundamental to plan, implement and manage Cultural Routes, guaranteeing their success and impacting cultural tourism.

**The Committee of Ministers invites member States, regional and local authorities, as well as the Cultural Routes to develop further the potential of Cultural routes through, inter alia:**

- proposing joint innovative actions with national representatives of International and European Organisations, networks and NGOs;

- enhancing synergies between tourism, cultural and creative industries, through developing the cross cutting policies and establishing a governance framework for sustainable cultural tourism, which contributes to the socio - economic development of the local communities, pro motes cross cultural exchanges, and generates resources for heritage conservation;

- encouraging the adoption of sustainable policies, aimed at heritage rehabilitation, local regeneration along the Cultural Routes in national, regional, local development strategies;

- reinforcing the exchange of practices between Cultural Route networks, local and regional authorities.

**5. for the development of innovative approaches in the fields of research and development**

Cultural Routes offer the opportunity to develop multidisciplinary researches and stimulate cross - border co - operation. Research reinforces the work and the narrative of the Cultural Routes.

**The Committee of Ministers invites member States, regional and local authorities, as well as the Cultural Routes to develop further the potential of Cultural routes through, inter alia:**

- promoting the creation of platforms associating universities, professionals and citizens in the fields of cultural and creative industries, tourism and media;
- stimulating creative and innovative research activities on each Cultural Route and on the Cultural Routes programme;
- increasing the impacts of research and development activities on the daily actions of the Cultural Routes.

## 2017 Council of Europe Enlarged Partial Agreement on Cultural Routes and European Institute of Cultural Routes

### Calendar of activities and presentations at events

- 16<sup>th</sup> January, Paris, FR, **Meeting with the Council of Europe Development Bank Director**
- 16<sup>th</sup> January, Paris, FR, **1st France-Belarus working group conference on Tourism**
- 18<sup>th</sup> – 19<sup>th</sup> January, Madrid, ES, **Participation in FITUR – International Tourism Trade Fair**
- 18<sup>th</sup> – 19<sup>th</sup> January, Madrid, ES, **Meeting with UNWTO Regional Programme for Europe**
- 23<sup>rd</sup> – 24<sup>th</sup> January, Luxembourg, LU, **Meeting with Shrine Cities project**
- 28<sup>th</sup> January, Monteriggioni, IT, **Participation in “Comuni in Cammino” event of The Via Francigena**
- 31<sup>st</sup> January, Luxembourg, LU, **Task Force of the Cultural Routes of the Council of Europe meeting**
- 3<sup>rd</sup> February, Périgeaux, FR, **Participation in the meeting of the Governing Board of The Prehistoric Rock Art Trails**
- 8<sup>th</sup> February, Brussels, BE, **Participation in the meeting of the Intergroup on Cultural Routes of the European Parliament**
- 8<sup>th</sup> February, Brussels, BE, **Meeting on the Joint – Programme between the Council of Europe and the European Commission**
- 16<sup>th</sup> – 19<sup>th</sup> February, Prague, CZ, **Participation in Holidays World – Central European Tourism Trade Fair**
- 24<sup>th</sup> February, Luxembourg, LU, **Meeting with The Hansa**
- 27<sup>th</sup> February, Luxembourg, LU, **Experts Meeting – Cultural Routes 2016-2017 Evaluation Cycle**
- 27<sup>th</sup> – 28<sup>th</sup> February, Luxembourg, LU, **EPA Bureau meeting**
- 2<sup>nd</sup> March, Luxembourg, LU, **Participation in Italian Design Day**
- 8<sup>th</sup> March, Berlin, ITB, **Participation in the 7<sup>th</sup> UNWTO Silk Road Ministers’ meeting**
- 9<sup>th</sup> March, Berlin, DE, **Participation in ITB Berlin**
- 15<sup>th</sup> March, Luxembourg, LU, **EICR meeting with The European Route of Ceramics**
- 21<sup>st</sup> March, **Official notification, to the Secretary General of the Council of Europe, of Poland accession to the EPA**
- 24<sup>th</sup> – 27<sup>th</sup> March, Luxembourg, LU, **Participation in the General Assembly of The European Route of Jewish Heritage**
- 28<sup>th</sup> March, Strasbourg, FR, **Participation in the Congress of Local and Regional Authorities**
- 28<sup>th</sup> March, Luxembourg, LU, **Master CPP (Culture, Politique, Patrimoine) (member of EIREST) students’ field visit at the EICR**
- 5<sup>th</sup> – 6<sup>th</sup> April, Luxembourg, LU, **Participation in the Annual meeting of the Steering Committee of The Route of Saint Olav Ways**
- 16<sup>th</sup> April, Luxembourg, LU, **EICR Board of Directors meeting**
- 20<sup>th</sup> April, Wien, AT, **Participation in the launch of the Danube Cultural Platform**
- 26<sup>th</sup> April, Luxembourg, LU, **EICR General Assembly**
- 26<sup>th</sup> – 27<sup>th</sup> April, Alexandroupoli, GR, **Participation in the 1st UNWTO International workshop on the Western Silk Road**
- 27<sup>th</sup> – 28<sup>th</sup> April, Luxembourg, LU, **EPA Governing Board meeting**
- 3<sup>rd</sup> May, Luxembourg, LU, **EICR Board of Directors meeting**
- 3<sup>rd</sup> May, South Limburg, NL, **Participation in Spirit Youth Closing Conference**
- 6<sup>th</sup> May, Baku, AZ, **Participation in the 4<sup>th</sup> World Forum on Intercultural Dialogue**
- 8<sup>th</sup> May, Luxembourg, LU, **Participation in the 1<sup>st</sup> meeting of the Ad-hoc working group on cultural cooperation and development**
- 10<sup>th</sup> – 12<sup>th</sup> May, Strasbourg, FR, **Presentation at the Steering Committee for Culture, Heritage and Landscape (CDPP)**
- 11<sup>th</sup> May, Luxembourg, LU, **Meeting with Places of Peace project**
- 16<sup>th</sup> – 17<sup>th</sup> May, Canterbury, United Kingdom, **Participation in Green Pilgrimage Interreg Europe Conference**
- 16<sup>th</sup> -18<sup>th</sup> May, Luxembourg, LU, **Participation in the working group “EU and Cultural Heritage”**
- 30<sup>th</sup> May – 1<sup>st</sup> June, Alba Iulia, RO, **Cultural Routes Training Academy “Development of sustainable tourism products along the Cultural Routes of the Council of Europe”**
- 4<sup>th</sup> – 9<sup>th</sup> June, Valmiera, Straupe and Kuldīga, LV; Parnu, EE; Visby, SE, **Participation in ExploreHANSA**
- 5<sup>th</sup> – 7<sup>th</sup> June, Chisinau, MD, **Participation in the 61<sup>st</sup> Regional Commission for Europe**
- 12<sup>th</sup> June, Luxembourg, LU, **Meeting with Via Charlemagne project**
- 15<sup>th</sup> June, Rome, IT, **Ceremony for the co-organisation of the VII Annual Advisory Forum of the Cultural Routes of the Council of Europe**
- 15<sup>th</sup> – 18<sup>th</sup> June, Kampen, NL, **Participation in the Hanseatic Days, event of The Hansa**
- 16<sup>th</sup> June, Forlì, IT, **Participation (video-message) in “Forlì città del ‘900” festival of ATRIUM – Architecture of Totalitarian Regimes of the 20<sup>th</sup> Century**
- 19<sup>th</sup> June, Luxembourg, LU, **Meeting with Impressionism Routes project**
- 22<sup>nd</sup> – 23<sup>rd</sup> June, Turgiano, IT, **Participation in the General Assembly of The Iter Vitis Route**
- 29<sup>th</sup> – 30<sup>th</sup> June, Belgrade, RS, **Participation in the Conference “Sustainable Tourism development in the Danube Region: New Perspectives”**
- 5<sup>th</sup> July, Venice, IT, **Participation in the coordination meeting on the development of the “Western Silk Road” project**
- 6<sup>th</sup> July, Official notification, **to the Secretary General of the Council of Europe, of Finland accession to the EPA**
- 15<sup>th</sup> July, Kunming, CN, **Participation in the International Symposium on Innovative Management of Cultural Tourism Destination**
- 25<sup>th</sup> – 29<sup>th</sup> July, Oslo-Trondheim, NO, **Participation in the walk celebrating the 20<sup>th</sup> anniversary of the reinvigoration of the Saint Olav Pilgrim Ways**
- 31<sup>st</sup> July, Santander, ES, **Participation in “Rock Art and Cultural Tourism”, seminar organised by The Prehistoric Rock Art Trails**
- 29<sup>th</sup> August, Official notification, **to the Secretary General of the Council of Europe, of San Marino accession to the EPA**
- 7<sup>th</sup> – 8<sup>th</sup> September, Brussels, BE, **Participation in the 2<sup>nd</sup> meeting of the stakeholders’ Committee of the European Year of Cultural Heritage**
- 12<sup>th</sup> September, Luxembourg, LU, **Meeting with Via Mauthausen project**
- 13<sup>th</sup> September, Pavia, IT, **Participation (video message) in “Stati generali dei cammini” seminar**
- 16<sup>th</sup> – 17<sup>th</sup> September, Aarberg, CH, **Participation in the inauguration of the commemorative stone of the Aarberg- Lyss Shipwreck (The Huguenot and Waldesian Trail)**
- 27<sup>th</sup> September, Luxembourg, LU, **German-speaking countries Heads of State informal meeting, cultural programme for the Head of State spouses**
- 27<sup>th</sup> – 29<sup>th</sup> September, Lucca, IT, **7<sup>th</sup> Annual Advisory Forum of the Cultural Routes of the Council of Europe; Accession ceremony of Finland, Poland, San Marino joining the EPA**
- 5<sup>th</sup> October, Cordova, ES, **Participation in the celebration of the 20 years of The Routes of El Legado Andalusi**
- 5<sup>th</sup> October, Luxembourg, LU, **Meeting with The Memory of the Holocaust project**
- 9<sup>th</sup> – 11<sup>th</sup> October, Jaén, ES, **Participation in the General Assembly of The Phoenicians’ Route**
- 12<sup>th</sup> October, Ljubliana, SI, **Participation in “Cultural Routes of the Slavic World on the Map of Europe” conference**
- 13<sup>th</sup> October, Amarante, PT, **Participation in “Decentralisation of heritage management” seminar**
- 19<sup>th</sup> October, Luxembourg, LU, **EICR General Assembly**
- 19<sup>th</sup> October, Luxembourg, LU, **EICR Board of Directors meeting**
- 23<sup>rd</sup> October, Santiago de Compostela, ES, **Participation in the celebration of the 30<sup>th</sup> anniversary of The Santiago de Compostela Pilgrim Routes**
- 25<sup>th</sup> October, Luxembourg, LU, **Meeting with Roman Roads Heritage Project**
- 26<sup>th</sup> October, Strasbourg, FR, **Committee of member States of the EPA meeting**
- 26<sup>th</sup> October, Mantova, IT, **Lecture at Politecnico di Milano**
- 27<sup>th</sup> – 29<sup>th</sup> October, Mantova, IT, **Participation in the general Assembly of Destination Napoleon**
- 3<sup>rd</sup> November, Paris, FR, **Participation in Salon International du Patrimoine Culturel**
- 16<sup>th</sup> November, Santiago de Compostela, ES, **Participation in “Transnational Tourism Themes and Routes” ETC, UNWTO seminar**
- 17<sup>th</sup> November, St Petersburg, RU, **Participation in the VI St Petersburg International Cultural Forum**
- 18<sup>th</sup> November, St Petersburg, RU, **Participation in the IV International Forum in the Framework of Northern Dimension Partnership on Culture**
- 5<sup>th</sup> – 6<sup>th</sup> December, Milan, IT, **Participation in the 3<sup>rd</sup> meeting of stakeholders’ Committee of the 2018EYCH**
- 14<sup>th</sup> December, Luxembourg, LU, **EICR Board of Directors meeting**
- 15<sup>th</sup> December, Luxembourg, LU, **Meeting with Historic Gardens of Europe**

••• More information



Resolution CM/Res(2013)66  
confirming the establishment of  
the Enlarged Partial Agreement  
on Cultural Routes (EPA)



Resolution CM/Res(2013)67  
revising the rules for the award  
of the “Cultural Route of the  
Council of Europe” certification



Cultural route  
of the Council of Europe  
Itinéraire culturel  
du Conseil de l'Europe



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