



SPEAKERS

DISCUSSION: MULTI-STAKEHOLDER DIALOGUE AS KEY TO COORDINATED GOVERNANCE OF AI SYSTEMS AT THE INTERNATIONAL AND NATIONAL LEVELS



Ms. Annika Linck is Senior EU Policy Manager at European DIGITAL SME Alliance. As Senior Policy Manager she coordinates DIGITAL SME's position papers on a variety of digital policy topics and manages the association's advocacy towards the EU institutions. As manager of the SME Focus Group on Artificial Intelligence (AI) and Working Groups Cybersecurity & Data, Software Patents & IPR, she closely monitors policy and legislation and sets the association's priorities for engagement with EU stakeholders.

Annika has 8+ years of work experience in EU affairs, out of which 5 years in digital policy. She relies on excellent research, communication, and organisational skills. Further, she is fluent in German, English, French and has an advanced intermediate level of Chinese. Her main interests revolve around the competitiveness of the EU in digital and emerging technologies, data economy, sustainable digitalisation, and ICT skills, and digital transformation.

Ms. Zsuzsanna Zsófia Mátrai joined Microsoft in September 2017 after a 20-year diplomatic career with the Ministry of Foreign Affairs of Hungary. As part of the company's Corporate, External and Legal Affairs (CELA) team, she is regional director and leads the Corporate Affairs activities for the Central and Eastern European (CEE) region. Beyond managing the Government Affairs leads in the countries in this region, she is also an advocate of Microsoft's core values and philanthropic activities ranging from AI through privacy and security issues to education. In cooperation with Microsoft's Brussels office she is involved in long term strategic aiming to positively shape the debate and public policy outcomes on issues important to the ICT industry. She is also the CEE CELA representative in Microsoft's AETHER (AI, Ethics, and Effects in Engineering and Research) committee. Prior to joining Microsoft, her diplomatic career focused mainly on Hungary's European integration process, including playing a key role in Hungary's EU presidency in 2011 in Brussels and holding various external communication responsibilities. In her last diplomatic role at the Hungarian Embassy in Paris, she was responsible for a broad range of public policy issues across the entire European region, as well as engaging at a senior level with leading influencers from the public and private sectors, intergovernmental organizations, academics and civil society. She holds degrees in Economics and European law.





Mr. Matthias Spielkamp is co-founder and executive director of AlgorithmWatch (Theodor Heuss Medal 2018, Grimme Online Nominee 2019). He testified before committees of the Council of Europe, the European Parliament, the German Bundestag and other institutions on automation and AI and is a member of the Global Partnership on AI (GPAI). Matthias serves on the governing board of the German section of Reporters Without Borders, the advisory councils of Stiftung Warentest and the Whistleblower Network and the Expert Committee on Communication/Information of Germany's UNESCO Commission. He was a fellow of ZEIT Stiftung, Stiftung Mercator and the American Council on Germany. Matthias is editor of the

Automating Society reports and has written and edited books on the automation of society, digital journalism and Internet governance. He holds master's degrees in Journalism from the University of Colorado in Boulder and in Philosophy from the Free University of Berlin.

Mr. Yoichi Iida is Deputy Director General for G7 and G20 Relations at the Japanese Ministry of Internal Affairs and Communications. He chaired G7 working group meeting on ICT policy, when Japan hosted G7 ICT Ministers' Meeting and proposed international discussion on guidelines on Artificial Intelligence development in 2016. He also chaired G20 Digital Economy Task Force which prepared for G20 AI Principles based on OECD AI Recommendations. The Principles were endorsed by ministers at G20 Trade and Digital Economy Ministerial as well as by National Leaders at Osaka Summit. Since January 2020, he has been taking the chair of OECD Committee on Digital Economy Policy (CDEP). He is also attending the Steering Committee of Global Partnership on AI (GPAI). He joined former Ministry of Posts and Telecommunications in 1988, which was integrated into current Ministry of Internal Affairs and Communications in 2000.

