

## Routes4U Steering Committee meeting

2 July 2019

Abbey of Neumünster, Salle Dune; 28, Rue Münster, L-2160 Luxembourg

### AGENDA

08.30 –  
08.45

#### **WELCOMING REMARKS**

- DOMINIONI Stefano, Executive Secretary, Enlarged Partial Agreement on Cultural Routes, Council of Europe
- AULNETTE Astrid, Information and Communication Officer, Directorate-General for Regional and Urban Policies, European Commission
- VUILLEUMIER Julien, Scientific collaborator, Federal Office of Culture, Switzerland; Bureau of the Governing Board, Enlarged Partial Agreement on Cultural Routes

08.45 –  
09.15

#### **ROUTES4U REPORT ON IMPLEMENTATION**

*Report on the implementation January 2018 – June 2019*

- METZGER Constanze, Routes4U Senior Project Officer, Enlarged Partial Agreement on Cultural Routes, Council of Europe

09.15 –  
10.45

#### **DISCUSSION ON THE EU STRATEGIES FOR THE MACRO-REGIONS**

*How to further strengthen the synergies between the Cultural Routes and the macro-regional strategies? All participants will be asked to actively participate in the debate.*

*Moderator: METZGER Constanze*

*Representatives:*

- AULNETTE Astrid, Information and Communication Officer, Directorate-General for Regional and Urban Policies, European Commission
- BELOŠEVIĆ Blanka, European Union Strategy for the Adriatic and Ionian Region (EUSAIR) Thematic Steering Group 4 Sustainable Tourism; Ministry of Tourism, Croatia
- COZMA Irina, European Union Strategy for the Danube Region (EUSDR) Priority Area 3 Culture and Tourism; Ministry of Regional Development and Public Administration, Romania
- LEHOFER Bernhard, European Union Strategy for the Alpine Region (EUSALP) Action Group 2 Subgroup on Health Tourism; ITG Innovations- und Technologietransfer Salzburg, Austria
- MARS Irena, European Union Strategy for the Adriatic and Ionian Region (EUSAIR) Policy Area Culture and Policy Area Tourism; Ministry of Culture, Slovenia
- RUPENHEITE Agnese, Baltic Region Heritage Committee (BRHC); National Heritage Board, Latvia

10.45 –  
11.00

*Coffee break*

11.00 –  
12.15

#### **DISCUSSION WITH THE CULTURAL ROUTES OF THE COUNCIL OF EUROPE**

*Activities implemented and planned in the framework of Routes4U and the macro-regional strategies. All participants will be asked to actively participate in the debate.*

*Moderator: DOMINIONI Stefano*

*Representatives:*

- BRUSCHI Luca, Via Francigena
- CERNY Philipp, Iron Curtain Trail
- COSIC Danko, The Roman Emperors and Danube Wine Route
- HARLEVI Inger, The Hansa
- KATSILIERI Marinella, The Routes of the Olive Tree
- KLONPMACHER Hein, The European Route of Megalithic Culture
- MATZON Ea Stevns, The Vikings Route
- PANKE Emanuela, Iter Vitis

**12.15 – 13.15** **DISCUSSION WITH THE PRIORITY CULTURAL ROUTES PROJECTS**

*Preparation of a Cultural Routes project that represents the macro-regional identity. All participants will be asked to actively participate in the debate.*

*Moderator: METZGER Constanze*

*Representatives :*

Priority for the EUSAIR:

- MIHELIC Sanjin, Roman Heritage Route

Priority for the EUSALP:

- TSCHAIKNER Christoph, Via Claudia Augusta

Priorities for the EUSBSR:

- LAURITSEN Anders, Ice Age Route
- LINDH Tommi, Alvar Aalto Route

Priorities for the EUSDR:

- MELE Marko, Iron Age Route
- PETERKA Martin, Cyril and Methodius Route

**13.15 – 14.15** *Lunch*

**14.15 – 15.00** **NEXT STEPS: PERIOD JULY 2019 – JUNE 2020**

*Exchange on the activities planned for the implementation until 2020 (July 2019 – June 2020)*

*Moderator: METZGER Constanze*

**15.00 – 16.00** **PARALLEL TRAININGS**

**APPLICATION FOR ROUTES4U-GRANTS: CREATION OF TOURISM PRODUCTS AND OF CULTURAL ROUTES CARDS**

*For the certified Cultural Routes of the Council of Europe and the priority cultural routes projects.*

*Moderators: DE ROUX Denise, LIGAZZOLO Laura*

**CULTURAL ROUTES IN THE MACRO-REGIONAL STRATEGIES**

*For the representative of the macro-regional strategies*

*Moderators: DOMINIONI Stefano, METZGER Constanze*

**16.00 – 16.15** *Coffee break*

**16.15 – 16.45** **CONCLUSIONS**

*List of concrete 20 steps to further develop in the framework of Routes4U*

- METZGER Constanze, Routes4U Senior Project Officer, Enlarged Partial Agreement on Cultural Routes, Council of Europe

**16.45 – 17.00** **CLOSING REMARKS**

- DOMINIONI Stefano, Executive Secretary, Enlarged Partial Agreement on Cultural Routes, Council of Europe
- AULNETTE Astrid, Information and Communication Officer, Directorate-General for Regional and Urban Policies, European Commission