

Routes4U Project

Funded
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COUNCIL OF EUROPE



Implemented
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Information on Routes4U E-learning

Routes4U e-learning course consists of **5 thematic modules**, which are **freely accessible** on the Council of Europe HELP e-learning platform.

Each module addresses key issues related to the Joint Programme scope of fostering regional development through transnational cultural routes, heritage policies and practices in the four EU macro-regions:

1. Cultural Routes in the EU Macro-regions: **step-by-step guidance on certification and implementation (already online)**
2. Cultural tourism in the EU Macro-regions: Cultural Routes to **increase attractiveness of remote destinations**
3. **Social participation and social cohesion in the EU Macro-regions**: Cultural Routes and community engagement
4. **Local and regional development** in the EU Macro-regions: Cultural Routes and **SMEs**
5. **Marketing strategies** in the EU Macro-regions: Cultural Routes and marketing of the Macro-regional strategies

Module 1 has been released in April; the other modules will be published throughout the year. Each module, even if related to the others, is self-standing, hence the learner can decide how many modules to take as well, in the order he wishes to.



Routes4U e-learning provides access to a **wide and varied content**: **It gives not only a thorough overview and explains key concepts, but also sheds the light on several good practices and examples.** The **interviews of experts**, as well as **testimonials** guide you throughout the modules and tell you the inspiring stories and experiences of women and man. The **additional resources** (including

readings, videos...), which complement the e-learning provide with the chance to further investigate and delve into the topics. The assessments throughout the module enable the learner to check and monitor her/his learning and compile the final score reported in the certificate of completion which can be downloaded at the end of the module.