

Routes4U Project

Funded
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COUNCIL OF EUROPE



Implemented
by the Council of Europe

EUROPEAN UNION

CONSEIL DE L'EUROPE

SECOND CALL FOR YOUNG PROFESSIONALS "ROUTES4YOUTH NETWORK"

Network of young professionals working on regional development through the Cultural Routes of the Council of Europe in the Adriatic-Ionian, Alpine, Baltic Sea and Danube Region.

Deadline for application: 25th February 2019

This call aims at expanding the composition of Routes4Youth, in order to establish a young professionals' wide network, reflecting a multicultural and balanced geographical representation of all the countries, belonging to the four EU macro-regions, involved in the Routes4U Joint Programme.

The young professionals interested in applying to the present call must be interested in cooperating and actively engaging in implementing activities in the domains of regional development, cultural cooperation and sustainable tourism, in line with Routes4U mission and objectives, here below briefly outlined.

Routes4U Project is a joint programme between the Council of Europe (Directorate General of Democracy, Enlarged Partial Agreement on Cultural Routes (EPA),) and the European Union (European Commission, Directorate-General Regional and Urban Policy). The 30-months Project (2017-2020) aims to foster the regional development in the four EU macro-regions through the Cultural Routes Programme of the Council of Europe and focuses on:

- Economic development (sustainable tourism, small and medium size enterprises);
- Cultural cooperation (transnational networks to protect and promote heritage);
- Social participation (creation of networks, involvement of the civil society in the protection and promotion of heritage).

25 Cultural Routes of the Council of Europe¹ pass through the four EU macro-regions, providing not only leisure and educational activities, but also a platform for responsible tourism, cultural cooperation and sustainable development:

In line with the objective of the Routes4U Project to *"enhance the participation of networks and*

¹ ATRIUM | Cluniac Sites in Europe | The Hansa | Huguenot and Waldensian Trail | European Cemeteries Route | European Route of Charles V | European Route of Cistercian Abbeys | European Route of Historic Thermal Towns | European Route of Jewish Heritage | European Route of Megalithic Culture | European Mozart Ways | Destination Napoleon | Iter Vitis Route | Olive Tree Routes | Phoenicians' Route | Prehistoric Rock Art Trails | Réseau Art Nouveau Network | Roman Emperors and Danube Wine Route | Route of Saint Olav Ways | Saint Martin of Tours Route | Santiago de Compostela Pilgrim Routes | TRANSROMANICA | Via Francigena | Via Habsburg | Viking Routes

association, involve local stakeholders and encourage bottom up processes” and to put a “special attention to young people and women entrepreneurship”, this call aims to create a network of young professionals (refer as “Routes4Youth network”) working on regional development through the Cultural Routes in the Adriatic-Ionian, Alpine, Baltic Sea and Danube Region.

ROUTES4YOUTH NETWORK

Objectives

- (1) Increase the visibility of the four EU macro-regions (Adriatic-Ionian Region, Alpine, Baltic Sea and Danube Region) as well as the Cultural Routes of the Council of Europe Programme through the involvement of young professionals;
- (2) Disseminate information and knowledge on cultural cooperation, regional development and sustainable tourism in the 4 EU macro-regions;
- (3) Develop a platform for the exchange of information on small and medium-sized enterprises (SMEs), start-up businesses, as well as innovative and creative industries in the field of Cultural Routes;
- (4) Stimulate the peer-to-peer exchange among young people working in the 4 EU macro-regions on regional development and on cultural tourism.

Structure

The network will be managed by its members under the supervision of Routes4U. Among the network members 4 young professionals (1/ EU macro-region) will take the responsibility as coordinators for their respective EU macro-region; the role of President will be rotating among the 4 coordinators. The mandate of coordinators will be of 2 years; the mandate of president will be of 6 months. The activities of the network will be developed by the members and coordinated by the President and the coordinators.

Role of the members

The young professionals will be in charge of carrying out a variety of tasks, such as:

- Creation of a macro-regional network of professionals including a mentoring programme with senior professionals;
- Development of an action plan to increase the visibility of young professionals in the four EU macro-regions;
- Dissemination of information on regional development and cultural cooperation in the four EU macro-regions;
- Strengthening of professional knowledge and expertise through trainings and courses on the Cultural Routes;

The young professionals, members of the network, will be invited to take part in the events organized in the framework of Routes4U Project, including the thematic-workshops. In this respect they will have the chance to foster their knowledge in the following fields of expertise: Economic development; Regional development; Sustainable tourism; Cultural cooperation; Cultural tourism; Cultural heritage; Any other related field to Cultural Routes in the four EU macro-regions.

ELIGIBILITY CRITERIA

- **Nationality:** Of one of the following countries of the EU macro-regions:
Albania, Austria, Bulgaria, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Hungary, Latvia, Liechtenstein, Lithuania, Moldova, Montenegro, Poland, Romania, Serbia, Slovak Republic, Slovenia, Sweden, Switzerland, Ukraine.
- **Professional experience:** A minimum of 2 years working experience in at least one of the following field of expertise (internships can be counted as professional experience):
 - Economic development;
 - Regional development;
 - Sustainable tourism;
 - Cultural cooperation;
 - Cultural tourism;
 - Cultural heritage;Any other related field to Cultural Routes in the four EU macro-regions.
- **Academic Background:** A Master's Degree in Social Science, Humanities, Science, Management or other related fields OR about to attain the Master' Degree (planned by March 2019); or a Bachelor's Degree and at least 2 years of professional experience.
- **Age:** Minimum 25 years and maximum 35 years when joining the network.
- **Languages skills:** Proven fluency in English (written and spoken).
- **Soft skills:** Motivated, energetic and committed team player to further sharpen the young professionals' network.

The selection will be based on the applicant's compliance with the required profile and will take into consideration such criteria such as gender balance, geographical balance, diversity and complementarity of expertise and experiences, as well as English language proficiency.

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If you are interested in applying, please fill in before the 25th of February 2019 the online form at <https://goo.gl/forms/0qkEnx19WSJ0h6CV2>

Note: You will be requested to attach a CV to the form.

For any further information about the call, please contact: laura.ligazzolo@coe.int

More information about the Routes4U Project: www.coe.int/routes4u