



European Audiovisual Observatory 2017 Moscow Conference

On-demand: a new opportunity for film?

Tuesday 10th of October, 9.30 – 14.00

Hotel Sheraton Palace, (conference room “St. Petersburg”)

1st Tverskaya Yamskaya Street 19, Moscow, Russia

Our Panel:

Dmitry Karmanov, Digital products Director,
CTC Media

Egor Yakovlev, Start.ru, CEO

Viktor Chekanov, Megogo.net, CEO

Dmitry Pashutin, Yandex, Head of Media service
Analytics

Our Programme:

9.30 – 10.00: **Welcome coffee**

10.00 – 10.05: **Opening**– Vladimir Grigoriev, Deputy Head, Federal Agency for Press and Mass Communication

10.05 – 10.10: **Introduction** - Susanne Nikoltchev, Executive Director, European Audiovisual Observatory

Observatory Snapshots

10.10 – 10.25: Maja Cappello, Head of Department for Legal Information, European Audiovisual Observatory

10.25 – 10.40: Gilles Fontaine, Head of Department for Market Information, European Audiovisual Observatory

Presentation of the report “The Russian Legal On-demand Video Services Market”

10:40 – 11:10: Dmitry Kolesov, Head of TV and Content Department, J’son and Partners Consulting

Coffee Break

11:10 – 11:40

Panel discussion: On-demand: a new opportunity for film?

11:40 – 12:30: Moderator: Dmitry Kolesov, Head of TV and Content Department, J’son and Partners Consulting

12.30 – 12.45: Q/A with the panellists and audience

Closing words

12.45 – 13.00

Networking finger food reception

13.00 – 14.00