

ALLIANCE FOR DEVELOPMENT
First Edition - August 6-8 – 2016

Festival del film Locarno – Industry Days

Please find below the schedules for the upcoming edition of Alliance for Development. A short biography of the speakers is provided at the end of the document.

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Saturday 6th, August 2016

10 – 11:30 Welcome Breakfast (Bélvédère Hotel)

Introducing speech and presentation by the Alliance for Development's partners and team.

11:30 – 12:30 European Audiovisual Observatory Seminar

Presentation of the report "Soft Money for Film and TV" by European Audiovisual Observatory's film analyst Julio Talavera on public financing of the film and TV sector in Europe.

Speaker: Julio Talavera

12:30 – 14:00 Alliance for Development Networking Lunch (Belvedere Hotel)

14:30 – 16:30 Group session

A time for each project to be presented and for everyone to share needs and expertise within the group of selected projects representatives.

17:00 – 18:00 one-to-one meetings with Industry participants

Individual schedules of one-to-one meetings will be provided on a separate document.

18:30 – 20:00 Industry Happy Hours

Sunday 7th, August 2016

10 – 12:00 Project consultation (Belvedere Hotel)

A 45 minutes consultancy meeting will be arranged with a producer from the European Producers Club network. Individual time of the meeting will be provided on a separate document.

12:30 – 14:00 Alliance for Development Networking Lunch (Belvedere Hotel)
Sponsored by Eurimages

14:30 – 16:00 Group session: "Eyes on the stars" – meet with casting directors

An open discussion with experienced casting directors, exploring the specificities between the different countries, how to approach and secure cast, what is a “bankable” talent, etc.

Speakers: Beatrice Kruger, Anja Dührberg, Annette Trumel

16:30 – 18:00 Group Session: “Feet on the ground” – meet with national theatre owners

An open discussion with experienced and pro-active theatre owners, exploring the specificities between the different countries and their market, how to tease and please the local audience, etc.

Speakers: Marco Villotta, Charlene Lydon

18:30 – 20:00 Industry Happy Hours

Monday 8th, August 2016

10 – 12:00 one-to-one meetings with Industry participants

Individual schedules of one-to-one meetings will be provided on a separate document.

12:30 – 14:00 Alliance for Development Networking Lunch (Belvedere Hotel)

14:30 – 16:30 one-to-one meetings with Industry participants

Individual schedules of one-to-one meetings will be provided on a separate document.

18:30 – 20:00 Industry Happy Hours

Speakers Biography

- **Group session: “Eyes on the stars”**

Anja Dührberg (Anja Dührberg Casting), Germany

Anja Dührberg began her career working in theatre in Vienna and at the Berliner Schiller Theatre, until moving into film/TV production in 1995. She started her own casting company in 1997, working with German directors including Oskar Roehler, Baran Bo Odar, and Emily Atef as well as on international projects. She won the Casting Prize (Cologne Conference 2000) and is based in Cologne and Berlin.

Beatrice Kruger (FBI Casting), Italy

Rome-based Beatrice Kruger is a European Casting Director and a member of CSA and UICD. She is the founder of www.e-talenta.eu, which is an international platform for casting professionals and European actors, which is accessible in English, Italian, German, French, Spanish and Russian languages.

Annette Trumel (Archikast), France

Annette Trumel casts French films and European co-productions. Once a journalist, she came to cinema industry when hired as a 3rd Assistant Director to James Ivory. Through him, she became a Casting Director on *A Soldier's Daughter Never Cries*. She has worked with directors such as Bruno Dumont, Marc Recha, Agnieszka Holland and Andrzej Zulawski.

- **Group Session: “Feet on the ground”**

Marco Villotta, Italy

Since 2003 I have been working for Centro Espressioni Cinematografiche, a cultural association in Udine, Italy, which manages two cinemas in town, the Visionario and the Centrale, for a total of five screens. The Far East Film Festival, dedicated to Asian popular cinema, is the most important cultural and artistic project handled by C.E.C. and has reached its 18th edition this year. In 2008 we also started a distribution company together with another Europa Cinemas member of our region, Cinemazero. We have distributed both Asian and European films, among these *Departures* by Takita Yōjirō, *The High Sun* by Dalibor Matanić and *Zoran*, my nephew the idiot by Matteo Oleotto.

Charlene Lydon, Ireland

Charlene joined Element Pictures in 2010 as part of the script development team after completing a Masters in Film Theory and History and spending time working as a film journalist. In 2011 she joined Volta, Element’s VOD platform as Programming and Editorial Manager. She is also the Programmer for Light House Cinema since it re-opened in January 2012. Charlene has an enduring passion for film and for helping great films find their audience. She would happily live out the rest of her days watching films for a living.

Additional speakers to be confirmed