



OBSERVATOIRE EUROPÉEN DE L'AUDIOVISUEL
EUROPEAN AUDIOVISUAL OBSERVATORY
EUROPÄISCHE AUDIOVISUELLE INFORMATIONSTELLE

WORKSHOP: AN INTERNATIONAL MARKET FOR TELEVISION SERVICES?

Organized by the European Audiovisual Observatory with the collaboration of NEVAFILM during the 18th Exhibition and Forum CSTB Telecom & Media 2016

January 27, 2016, 16:00-18:00

International exhibition centre CROCUS EXPO, pavilion 1 (hall 2)
16, Mezhdunarodnaya str., Krasnogorsk, Moscow region – Myakinino metro station

- **16.00 – 16.10: Welcome and introductory remarks** by **Susanne Nikoltchev**, Executive Director of the European Audiovisual Observatory
- **16.10 – 16.20: The MAVISE database** – source of information on the availability and establishment of television and VoD services in Europe; presentation of the MAVISE updates on the Russian market (**Gilles Fontaine**, Head of Department for Information on Markets and Financing of the European Audiovisual Observatory, **Xenia Leontyeva**, senior analyst Nevafilm Research)

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- **16.20 – 16.35: Trends in the circulation of TV channels and VoD services in Europe** (**Gilles Fontaine**, Head of Department for Information on Markets and Financing of the European Audiovisual Observatory)
- **16.35 – 16.50: The legal framework for broadcasting in Europe** (**Maja Cappello**, Head of the Department for Legal Information of the European Audiovisual Observatory)
- **16.50 – 16.55:** Questions from the audience

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- **17.00 – 17.30:** Discussion with Russian companies about their European market experience (with the participation of TV channels and VoD services) and questions from the audience.

Interpreting between Russian and English provided

17:30 – 18:30 Please join us for a drinks reception and networking afterwards