



European Audiovisual Observatory

2016 Brussels Conference

Presentation of two new reports and panel discussions

Media Ownership – market realities & regulatory responses

Wednesday 12th of October, 13.30 – 15.30 (Entry from 12.30 for finger buffet lunch)

Microsoft Innovation Centre, Rue Montoyer 51, Brussels

The concept:

The European Audiovisual Observatory, part of the Council of Europe in Strasbourg, organises a major free entry conference in Brussels every autumn. Target groups for this conference are media industry professionals, decision makers and interest groups, regulators, representatives from the European institution, academics and researchers and press. We have previously dealt with the subjects of fiscal incentives for production and the role of public service media. This year's conference, the third edition of this highly successful event, will focus on the issue of media ownership. The Observatory will explore the dangers and the opportunities linked to the question of media concentration by presenting two major new reports: the first a market study of media concentration in Europe and the second a legal analysis of legislation in place to protect the independence and pluralism of media in Europe. We will explore these themes with an expert panel and invite active participation from our audience during this 2 hour event.

Our Panel:

- Mark Cole, Director for Academic Affairs at the Institute of European Media Law (Saarbrücken/Brussels)
- Gilles Fontaine, Head of the Observatory's Department for Information on Markets and Financing
- Paola Nebbia, DG Competition, Unit C2 Antitrust: Media, European Commission
- Michael Petri, Legal and Media Concentration Expert, K.E.K (German Commission for Investigating Media Concentration)
- Jane Rumble, Director of Market Intelligence, Ofcom

Our Programme:

13.30 – 13.35: **Opening** – Susanne Nikoltchev, Executive Director, European Audiovisual Observatory

13.35 – 13.40: **Presentation of theme and speakers** – Maja Cappello, Head of the Observatory's Department for Legal Information

Setting the scene

13.40 – 13.55: **Media concentration – European and national market realities** presented by Gilles Fontaine

13.55 – 14.10: **The regulatory response to media concentration** presented by Mark Cole

14.10 – 14.25: **Panel discussion with Q&A from the audience** moderated by Maja Cappello

Views from the UK, Germany and the EU Commission

14.25 – 14.35: **Ofcom**, presented by Jane Rumble

14.35 – 14.45: **KEK**, presented by Michael Petri

14.45 – 14.55: **EU**, presented by Paola Nebbia

14.55 – 15.15: **Panel discussion with Q&A from the audience** moderated by Maja Cappello

Summing up of conference conclusions

15.15 – 15.25: **Main findings of the conference** presented by Deirdre Kevin, Analyst in the Observatory's Department for Information on Markets and Financing.

15.25 – 15.30: Closing remarks by Susanne Nikoltchev

