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EUROPÄISCHE AUDIOVISUELLE INFORMATIONSTELLE

Television News Channels in Europe

Based on a Report prepared by the
European Audiovisual Observatory for the
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Executive Summary

- Looking at the markets for news, the channels available and the importance of news programmes in 38 countries, this report highlights several interesting trends regarding the access to, and use of news for European citizens, both EU members and prospective EU members. Receiving news from a variety of reliable sources is fundamental to the process of information-gathering, decision-making and opinion-forming of European citizens.
- Pan-European and International news channels are expected to provide an international focus on news, to present more news about the rest of the world and to mirror the globalisation of business and international co-operation. In particular, channels such as Euronews aim to cover world news from a pan-European perspective, and also reflect the integration of governance and economics at the EU level.
- Without doubt, the most important international news channels in terms of distribution and presence throughout Europe are CNN International, BBC World News, RT (Russia Today), Al Jazeera (English) and Euronews (English). These are followed by France 24 in English and Deutsche Welle (see Part I).
- The range of news channels both national and international is examined here with regard to languages, to countries of origin and to the extent of distribution across Europe. The report answers the question regarding who can watch which television news channels on various platforms and in which language. In terms of distribution, we discover that news channels in Arabic, English, Turkish, French, German and Italian are most dominant in Europe (see Part I).
- More than 100 national news channels were identified (in 38 countries) of which 84 are from private companies. It should be noted that public channels represent about 14% of the entire universe of television channels in Europe (contained in MAVISE), whereas public channels represent over 30% of the national and international news channels in Europe. Hence the role of public service television is heightened with regard to news broadcasting.
- Of interest is also the large number of national channels that play an important role in other national markets. For example, the two private channels from Germany N24 and n-tv are both available on TV platforms in 14 and 13 other European countries respectively (see Part II).
- The report provides an overview of the market in terms of size and growth, and notes the fact that the provision of news is not a profit-based industry. Many channels have closed over the last few years, and many others had their news provision function, or management functions integrated back into the main broadcasting companies that own them. The financial crisis in Europe has no doubt had an impact on the advertising markets that help finance news channels, and also more broadly on consumer spending (advertising, pay television, new consumer electronics etc.) (see Part I).
- Despite the economic crisis, 28 news channels have been launched since 2010. These include several new language versions of Euronews (the most recent being Greek and Hungarian), two news channels launched in Romania (2012), and the pan-regional Al Jazeera Balkan in 2012. In addition, new channels have been launched in Albania, Portugal and Poland in 2013; and in Croatia and Poland in 2012.
- The report also looks at some of the latest data regarding people's viewing habits over new media and the development of the multi-screen home (based on national data from several of the major markets)

(see Part II).

- The new forms of access to, and consumption of news continue to develop rapidly and it is important to try and assess their impact. Although the measurement of such activity is an industry itself in its infancy, we have tried where possible to present data that reflects both the efforts of news channels to be widely available to their audiences, and also the use and viewing of audiences of television news (see Part III).
- Reference is made to a wide number of industry studies on new media and the impact on news consumption. For example one BBC study also provided a particular focus on the consumption of news. According to their research results, they claim that *“tablet devices are boosting audiences’ appetite for news and transforming the way they consume it”* (see Part II).
- The report also includes the distribution of news over more traditional platforms. In particular the research notes a major increase (since 2009) in the availability of television news channels over free DTT networks. In 2013, news channels on free DTT services fill 43 slots, while Pay DTT platforms have a total of 30 spaces dedicated to news. In 2009, there were 16 news channels on DTT (see Part II).
- As a major part of this report, we provide detailed examinations of each of 38 markets, where it is possible to see whether public service or private channels play a more important role in the provision of news, how competitive the news markets are, what pan-European channels are present, and what audience data is available (see Part IV).

Introduction

The following report provides an analysis of the status and trends in the international and national television news markets in Europe.

This report contains data on the various different news markets in Europe for 38 countries: the EU 28 member states; candidate countries Iceland, Montenegro, the Former Yugoslav Republic of Macedonia, Serbia and Turkey; potential candidate countries Albania, and Bosnia and Herzegovina; and three other members of the European Audiovisual Observatory - Norway, the Russian Federation and Switzerland.

Parts I, II and III are dedicated to the analysis of news channels from a pan-European perspective. This includes:

- Types of news channels
- Distribution of news channels including on new digital platforms
- Audiences and viewers of TV news channels

In Part IV, each country report contains the following information:

- Pan-European / International channels available in the country and on which distribution platforms;
- other news channels available in the country (such as national news channels and news channels from neighbouring countries);
- reference to audience data, where available, for pan-European/international news and information channels, for national news channels, and for other foreign news channels;
- reference to audience data for the most important news (bulletins and reports) in each country (where available)

The European Audiovisual Observatory carried out a census of TV News channels in 2009 on behalf of the DG COMM of the European Commission, and again at the end of 2012. Therefore, this report is a 2013 update and makes occasional references to changes in the market since 2009 and/or 2012. It has also added several countries since 2012 (Norway, the Russian Federation¹ and Switzerland).

¹ The Russian Federation is not entirely incorporated into the MAVISE database, given the vast nature of its media markets. The data here was gathered with reference to the DTT channels, channels on the main cable, satellite and IPTV packages and free satellite channels available in Europe.

Part I. News channels in Europe

The following section of the report provides an overview of the typology of channels, the growth of news channels over the last three decades, the balance between public and private channels, the dominant languages of news channels, and the financial context of the industry.

1 Types of News Channels in Europe

The channels examined here include national and pan-European/international news channels. We consider as news channels those channels dedicated mainly or exclusively to the provision of general information (news, magazines,...). This category does not include local television channels (albeit they are very often dedicated to news), the business channels,² Parliamentary channels or channels dedicated to information only for a thematic area (weather, sports, cinema,...).

The MAVISE database in September 2013 included almost 300 news channels. 171 of these are established in the 28 European Union member states. Including the 28 EU member states, the EU candidate countries and potential candidates (35 states) we reach a total of 204 news channels. Adding Switzerland, Norway and the Russian Federation increases the European channel list to 214. A further 80 or so channels are from other parts of Europe, or from the US, Africa, Asia, and the Middle East.

1.1 Pan European Channels

Focusing on the 214 European channels, 46 are the Europe By Satellite channels.³ Of the rest approximately 110 are national channels and the rest (approximately 60) have a pan-European or global/ International remit. There are, however, several national channels that are almost pan-European in terms of their reach (for more detail see Part II regarding distribution). Among the leading international news channels (defined according to the number of countries where they are distributed) six are privately owned while others (such as the various Euronews language versions and the Chinese CCTV News) have a mixed public-private ownership status. We have listed 26 channels in table 1, which includes 8 publicly financed channels.

The news channel that has the widest distribution in the countries analysed here is the privately owned US channel CNN International (Turner Broadcasting International), licensed in the United Kingdom. It is closely followed by the public channel BBC World News (which is not distributed in the UK). CNN International, Al Jazeera (English) and Sky News International are three private channels in the top ten. Aside from these, the public channels play an important role in international news markets: BBC World News, Deutsche Welle, France 24 etc. Table 1.1 also shows the particular significance of English language news channels which have the widest reach in Europe. Distribution has been established by looking at the offers of the main DTT, cable, satellite and IPTV platforms. It could be argued that all free satellite channels should be included for all countries (for example in Austria and Germany many people use satellite without a subscription). However, this is not the case for people with specific set top boxes.⁴ For the sake of argument, Part II of this report includes an additional table with details of free satellite news channels.

² While not part of the overall census, relevant national and pan-European/international business channels are frequently referred to where they resemble traditional news formats with regard to thematic focus and scope.

³ There are 46 Europe By Satellite channels provided in 23 languages (2 per language) by the audiovisual services of the European Union. These provide footage over satellite that can be used by national news channels reporting on the European Union

⁴ Proprietary set-top boxes do not always allow consumers to view anything on satellite.

Table 1 Statute and country of origin of Top International News Channels

Rank	Channel	Statute	Country of origin	Reach
1	CNN International	Private	United Kingdom (US channel)	38 Countries
2	BBC World News	Public	United Kingdom	37 countries
3	RT (Russia Today)	Public	United Kingdom (Russian channel)	35 countries
4	Al Jazeera (English)	Private	United Kingdom (Qatar channel)	33 countries
5	Euronews (English)	Mixed public-private	France	33 countries
6	France 24 (English)	Public	France	32 countries
7	Deutsche Welle	Public	Germany	30 countries
8	France 24	Public	France	27 countries
9	Sky News International	Private	United Kingdom	26 countries
10	Euronews (Russian)	Mixed public-private	France	25 countries
11	CCTV News	Mixed public-private		21 countries
12	Euronews (German)	Mixed public-private	France	21 countries
13	Euronews (Italian)	Mixed public-private	France	20 countries
14	Euronews (French)	Mixed public-private	France	19 countries
15	Euronews (Portuguese)	Mixed public-private	France	17 countries
16	Euronews (Spanish)	Mixed public-private	France	17 countries
17	Canal 24 Horas	Public	Spain	16 countries
18	Euronews (Arabic)	Mixed public-private	France	14 countries
19	Euronews (Turkish)	Mixed public-private	France	12 countries
20	Al Jazeera (Arabic)	Private	Qatar	12 countries
21	Euronews (Persian)	Mixed public-private	France	8 countries
22	Al Arabiya	Private	Dubai	8 countries
23	Al Jazeera Balkans	Private	Bosnia and Herzegovina (Qatar channel)	6 countries
24	Euronews (Ukrainian)	Mixed public-private	France	6 countries
25	France 24 Arabic	Public	France	5 countries
26	RT en Espagnol	Public	Russia	4 countries

Source: MAVISE database, based on channels available in at least 3 countries 2013

With regard to pan-European and international news channels, it should also be noted that a range of channels that are established in Europe but target people outside of Europe are not included in the table above. These include: Africa 24; BBC Arabic, BBC Persian; Deutsche Welle Arabic, Deutsche Welle Asia, Deutsche Welle Asia +1, DW-TV Latin America, DW-TV USA.

Al Jazeera Arabic and France 24 Arabic both appeared on TV packages in a wide range of countries (12 and 5 respectively) and hence are included in the table. Likewise Euronews (Persian and Ukrainian) are both widely distributed over satellite in Europe (and hence included here).

1.2 National news channels

When looking at the statute of national news channels in Table 2, privately owned channels clearly dominate over public. From a total of 105 national news channels a majority of 84 are privately owned whilst 21 are public. There are some exceptions where public channels are more prevalent in a country. These include Spain which has three public channels (i.e. Canal 24 Horas, Canal 3/24 and Canal Nou 24). There are **only** public news channels in The Netherlands, the Czech Republic and Ireland (this was formerly the case also in Greece). The majority of countries have more privately owned news channels than public or rely solely on the private channels. Countries where private corporations dominate the news market include Turkey, Albania, Romania, France, Bulgaria, Belgium, Croatia, Hungary, Latvia, Lithuania, Sweden, Bosnia and Herze-

govina, “The Former Yugoslav Republic of Macedonia”, Republic of Serbia and Slovakia.

Overall, this suggests that private ownership plays a predominant role in the television news industry. As noted above, there is a greater balance in the international news channels between public and private ownership. It should be noted however that public channels represent about 14% of the entire universe of television channels in Europe (contained in MAVISE), whereas public channels represent over 30% of the national and international news channels in Europe. Hence the role of public service television is heightened with regard to news broadcasting.

Table 2 Statute of National News Channels

Country	Public	Private	Total
Turkey	1 (TRT Haber)	16	17
Albania	--	7	7
Romania	1 TVR News	6	7
Italy	1 (Rai News 24)	5	6
France	--	6	6
Russian Federation	2 (Russia 24, Russia Today)	4	6
Germany	2 (tagesschau24, ZDF Infokanal)	3	5
United Kingdom	1 (BBC News 24)	3	4
Spain	3 (Canal 24 Horas, Canal 3/24, Canal Nou 24)	1	4
Poland	1 (TVP Info)	3	4
Portugal	1 (RTP INFORMAÇÃO)	3	4
Croatia	1 (HRT4)	3	4
Republic of Serbia	--	3	3
Bulgaria	--	3	3
Denmark	1 (TV 2 News)	2	3
Bosnia and Herzegovina	--	2	2
Hungary	--	2	2
Sweden	--	2	2
Latvia	--	2	2
The Netherlands	2 (Journaal 24, Politiek 24)	--	2
Latvia	-	2	1
Greece	(NET TV available in Athens)	1	2
Switzerland	2 RTS INFO, SRF INFO		2
Belgium	--	1	1
Norway		1	1
Lithuania	--	1	1
Czech Republic	1 (CT24)	--	1
Ireland	1 (RTE News Now)	--	1
Former Yugoslav Republic of Macedonia	--	1	1
Slovak Republic	--	1	1
Totals	Public: 21	Private : 84	Total: 105

Source: MAVISE database 2013

2 Growth of TV news channels in Europe

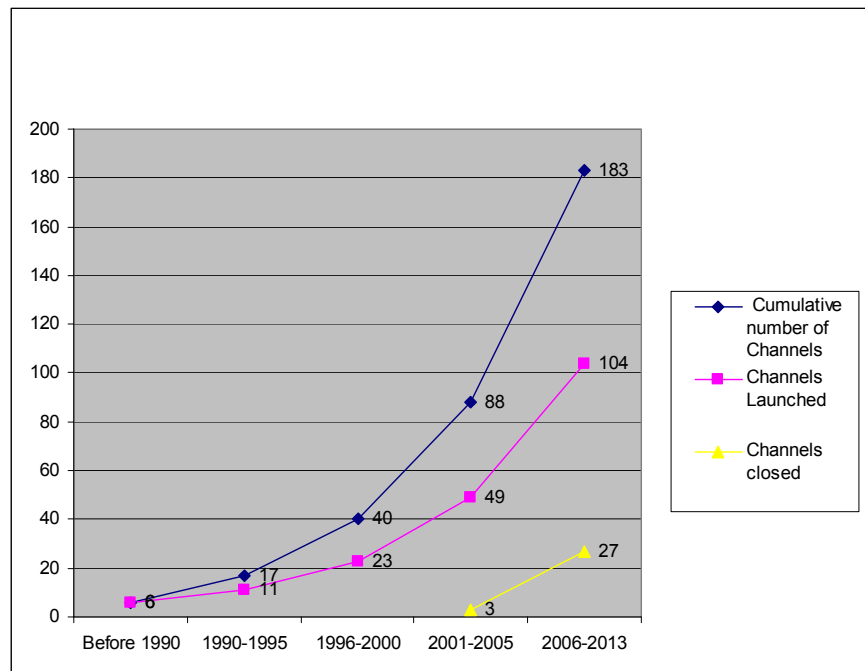
The measurement of growth in channels in Europe is based on knowing when channels were launched, and also when channels have been closed down in Europe. Hence it is based on having exact dates for the launch and closure of channels (yet this information is not always easy to find). It should also be borne in mind that the collection of data on European television channels, which became logistically possible with the launch of the MAVISE database, only really started in 2007. Hence any news channels which were launched and subsequently closed before the systematic collection of data in the field, may not be included in the data here, however the table still reveals the rapid growth of channels, and the fact that not all news channels continue to survive. As noted above, MAVISE contains almost 300 news channels. We have data on the year of launch for 285 of these. We have data on closure for more than 30 news channels.

Fig 1. shows the growth in European television news channels over the last four decades. The first channels appeared in the 1980s including CNN International, Sky News International and the Turkish channel TRT Haber. The early 1990s saw the launch of channels such as BBC World News, Euronews and Deutsche Welle.

Later in the 1990s channels such as Europe by Satellite, Al Jazeera, and Canal 24 Horas were launched. These represent most of the important pan-European (and international) channels that are distributed in Europe. Other early ventures into the television news industry in the 1990s include many national news channels: LCI (France), n-tv (Germany), TV8 (Sweden), CCN Turk (Turkey) etc.

A major expansion of news channels took place from the end of the 1990s into the 2000s. A similarly large explosion has also taken place in the last ten years.

Figure 1 The Growth of the market for television news channels in Europe.



Source: MAVISE database 2013

In recent years there has also been an increase in closures of news channels. In the last five to six years more than 25 news channels have closed down. Several of these were channels that had been developed specifically for mobile phone broadcast (either 3G or DVB-H), and such services are now becoming more scarce (DVB-H services have all but disappeared in the EU, and the number of 3G services is gradually re-

ducing). Hence broadcasters are now more focused on creating apps for smart phones rather than being part of small mobile TV packages (examples of closures include RTL24 in the Netherlands and I>Tele Flash in France).

Most recently (June 2013), following the closure of the Greek public service broadcaster, the Greek public news channel NET TV closed (see chapter 4 for more detail). Other significant closures have included: the CNN+ channel which targeted Spain and closed at the end of 2010; the news channel of the Finnish public service broadcaster YLE 24 (in 2007); the Dutch channel Het Gesprek which closed at the end of 2010; the Al Gore backed Current TV which closed down both the Italian version (in 2011) and the European version (in 2012); and the private news channel in Slovenia - Info TV - which closed at the beginning of 2013. The public service news channel in Denmark, DR Update, was closed in March 2013 and replaced by a children's channel.

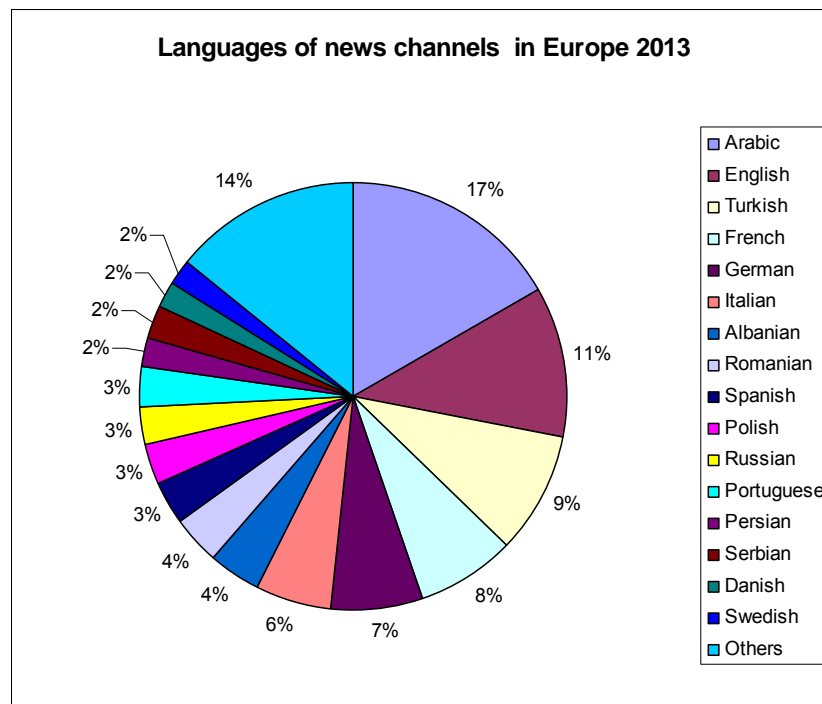
At the same time, there have also been many new channel launches in recent years. Despite the economic crisis, 28 news channels have been launched since 2010. These include several new language versions of Euronews (the most recent being Greek and Hungarian); two news channels launched in Romania (2012), and the pan-regional Al Jazeera Balkan in 2012. In addition, new channels have been launched in Albania, Portugal and Poland in 2013; and in Bosnia and Herzegovina, Croatia and Poland in 2012.

Despite the incredible push towards HD in the European television markets, news channels do not seem to be particularly taken up in this hype. We have identified eight news channels which now have HD simulcasts (we did not add them to the census as we did not want to duplicate the number of channels). These are: A HABER HD, CNN Türk HD, BFM TV HD, NHK World TV HD, RT (Russia Today) HD, TA3 HD, TV4 News HD, and ZDF Infokanal HD.

3 Languages of TV News channels in Europe

Fig 1.2 (below) provides an overview of the languages of news channels available in Europe (both international and national). Arabic, English and Turkish are followed by French, German and Italian as regards the number of channels available in each language. It should be borne in mind that the concept of a channel being “available in Europe” means that the channel is available in at least one of the countries included in this study. Hence not all Europeans have access to all channels or indeed the same selection of channels. Part II of the report looks into this in far greater detail, and indeed Part IV of the report shows country by country the channels available to national audiences.

Figure 1 Languages of television news channels



Source: MAVISE database 2013

One can stress the growing importance of news channels in Arabic. Alongside those established outside Europe, and a large number of Arabic channels established and licensed in the UK, we also have from the main international broadcasters Al Jazeera (Arabic), BBC Arabic, Euronews (Arabic), France 24 (Arabic), and Sky News Arabia (launched in May 2012). As already noted, there is a very high number of national Turkish news channels and this probably accounts for the high level of Turkish language channels in the data. As mentioned earlier, English language news channels, particularly in the category of international and pan-European television news play a very important role in the market.

- Albania has a population of 2.8 million people and yet there are 8 news channels in the Albanian language. It should be noted however that it is an official language in Kosovo, and a recognised minority language in Italy, the “Former Yugoslav Republic of Macedonia”, Montenegro, Romania and Serbia.
- Romania has a population of 21 million, the population is similar to the Netherlands with almost 17 million. The Dutch have two public news channels, while the Romanians have from seven private channels.

4 The Financial Context and Transparency

4.1 Pressure on news channels, news services and channels in the financial crisis

The following includes some recent developments in the European media markets concerning financial pressures on television channels and also the specific impact on news of the financial crisis.

4.1.1 Closure of the Greek public service broadcaster

July 2013 saw the dramatic closure of the television services of the Greek public service broadcaster ERT. The three TV channels, several radio stations and the internet service were closed down by the government by ministerial decree. They planned to restructure, lay off more than 2000 members of staff and re-launch a new company. Up to the time of its closure, the broadcaster had three national channels: NET (news and information), ET1 (generalist channel), ET3 (regional in focus); and one international channel ERT World (free to air satellite channel targeting Greek diasporas). The company also ran five national (ERA 2 and 3, NET, KOSMOS, ERA SPORT), 19 regional and 2 local radio stations and an international radio station. With the introduction of digital terrestrial television, the public broadcaster had launched in 2006 several additional services: PRISMA+ (documentaries, movies, news and children's programmes), CINE+ and SPORT+. These were closed in March 2012 due to financial and budgetary cuts. Plans for a new Greek public broadcaster have moved ahead with the passing in July 2013, of the New Greek Radio, Internet and Television Act by the Greek Parliament to establish a new public service broadcaster to replace the former public service broadcaster ERT. For the moment it is unclear what will happen, for example, with the former news channel NET TV. In October 2013, it was reported that a large number of journalists and technicians of the former ERT continue to occupy the central buildings of the former public service broadcaster television and continue their own broadcasts via the internet.⁵

4.1.2 Financial pressure on Romanian news channel

The Romanian Public Service Broadcaster TVR (Televiziunea Română) has also undergone major structural changes due to economic challenges. The broadcaster closed its dedicated news channel TVR Info in August 2012, followed by the international cultural channel TVR Cultural in September 2012.⁶

On 15 November 2012 TVR Info, operated by the Romanian public broadcaster TVR, was relaunched as TVR News in partnership with Euronews. Euronews, whose partnership with TVR was announced in October, produces the majority of content amounting to almost 80% of airtime broadcast in English with Romanian subtitles.⁷

4.1.3 Portuguese news programming on public channel may be reduced

The Portuguese Público (the online version of the Diário Público) reported on September 26th 2012 that the main evening news broadcast of the public service broadcaster RTP1 is to be reduced in length. The programme, *Telejornal*, broadcast at 8pm every evening will be reduced from 60 minutes to 45 minutes from October 8th 2012. The channel's Director of information noted that the reduction in time has an implication for which news is selected, and how. Media analysts are concerned regarding the reduction of the news slot,

⁵ <http://merlin.obs.coe.int/newsletter.php>

⁶ <http://www.romania-insider.com/romanian-public-television-in-talks-to-re-broadcast-uronews-programs-in-romanian/66486/>

⁷ http://www.tvr.ro/televiziunea-romana-lanseaza-tvr-news-in-parteneriat-cu-uronews_3224.html#view

but do admit the channel has other programmes that contribute to the provision of information.⁸ The financial situation of the Portuguese public service broadcaster led to a Government project to privatise the second channel RTP2. However, this project has been abandoned. Among other things, there were concerns regarding the potential impact on the advertising market of the emergence of another major commercial channel.

4.1.4 France public television under pressure

In France, on October 3rd 2012, *Le Monde* analysed the planned reduction in the budget of France Télévisions. From 2013, the resources of the public service broadcaster will be reduced by 3.4%. Among other issues, the article assessed the potential impact on news and the provision of information on the public service channels. A proposed merger of the news production departments of France 3 and France 2 raised some concern regarding the future of news production. The two channels have very different structures for the production of news, with France 3 having a much broader focus on news.⁹

The president of France Télévisions, Rémy Pflimlin, announced in September 2013 that the broadcaster will cut 600 jobs in the following months as part of a reform and cost reduction strategy, following the 500 jobs already reduced since the beginning of the year.¹⁰ The resources of France Télévisions have been affected by both the reduction in public funds (in the context of financial crisis) and also the loss in advertising revenue - due both to the restrictions on the broadcaster regarding advertising and also the falling value of advertising spots in the "price war" of the two main private channels TF1 and M6. A parliamentary group was established to propose ways of ensuring "modern, fair and sustainable financing" for France Télévisions. One solution to compensate for the decline in the number of television sets, is the extension of the fee to computers, smartphones and tablets.¹¹ A final decision on such an extension has not yet been made (similar changes have recently taken place in Germany and Ireland).

4.2 Financial data of news companies

The following is an analysis carried out at the end of 2012 and deals with data up to 2011 and provides a brief analysis of the available data for some news channel enterprises in Europe. It is not easy to provide a comprehensive economic analysis of the news channels. Some of the important news channels are part of large media or TV groups, who do not disclose details on the budget or revenues of the "news only" channels. Some companies which were broadcasting news channels were recently dissolved and merged into the main company of the group. This is the case for Lisboa TV Informação e Multimedia (SIC Group) in Portugal and for TVN 24 in Poland, which was merged into TVN S.A. In June 2010, the group ProSiebenSat1 Media AG agreed to a management buyout for its news channel N24 and its production company Maz & More. Table 1 lists the operating revenues (turnover plus grants) of the companies which are broadcasting mainly or only news channels.

**Table 1 OPERATING REVENUES OF NEWS CHANNEL BROADCASTING COMPANIES (2007-2011)
EUR THOUSAND**

	Company	Country	Channels	2007	2008	2009	2010	2011
1	Deutsche Welle (DW)	DE	Deutsche Welle	289 603	299 461	300 833	301 314	n.a.
2	Turner Broadcasting System Europe Limited	GB	CNN International	229 441	223 538	233 675	238 579	285 549

8 <http://www.publico.pt/media/noticia/rtp1-reduz-telejornal-para-45-minutos-1564637>

9 http://www.lemonde.fr/economie/article/2012/10/02/france-televisions-se-prepare-au-regime-minceur_1768640_3234.html

10 <http://www.rapidtvnews.com/index.php/2013082829428/france-televisions-to-axe-600-jobs-cut-spending-and-boost-digital.html#ixzz2dj4glaUU>

11 http://www.lemonde.fr/actualite-medias/article/2013/09/03/audiodivisuel-la-pause-fiscale-compromet-les-projets-de-reforme-du-gouvernement_3470274_3236.html

	Company	Country	Channels	2007	2008	2009	2010	2011
3	N 24 Gesellschaft für Nachrichten und Zeitgeschehen MBH	DE	N 24	98 625	95 602	966362	n.a.	n.a.
4	BBC World News Limited	GB	BBC World News	64 840	69 480	70 698	81 795	83 546
5	Euronews S.A.	FR	Euronews	–	57 086	53 085	60 627	n.a.
6	N-TV Nachrichtenfernsehen GMBH	DE	N-TV	52 192	53 353	47 585	53 770	n.a.
7	LA Chaine Info	FR	LCI	54 145	46 734	46 493	43 953	44 682
8	Class Editori S.P.A.	IT	Class TV	45 697	45 108	43 950	42 718	44 632
9	BFM TV	FR	BFM TV, BFM Business	8 374	14 705	23 229	31 880	42 619
10	TV 2 News A/S	DK	TV 2 News	18 609	21 291	23 097	23 403	30 832
11	Spiegel TV Gesellschaft mit Beschränkter Haftung	DE	Spiegel TV	39 709	31 350	29 236	n.a.	n.a.
12	Realitatea Media SA	RO	Realitatea TV	29 222	25 572	30 916	27 473	n.a.
13	Lisboa TV Informação E Multimédia, S.A.	PT	SIC News	21 300	24 238	n.a.	n.a.	n.a.
14	AL Jazeera International Limited	GB	Al Jazeera (English version)	32 245	12 684	22 521	23 289	n.a.
15	UAB Laisvas IR Nepriklausomas Kanalas	LT	Info TV	23 027	24 306	17 541	17 195	n.a.
16	Abs-Cbn Europe Limited	GB	ABS-CBN	n.a.	5 982	9 120	8 698	n.a.
17	Audiovisuel Exterieur de la France	FR	France 24	n.a.	3 700	n.a.	6 417	n.a.
18	Afrimedia	FR	Africa 24	n.a.	n.a.	1 690	6 268	6 392
19	Conto TV S.R.L.	IT	Justice TV	1 925	5 936	3 012	3 363	n.a.
20	Echo Hungária TV Televíziós, Kommunikációs ÉS Szolgáltató Zártkörű Részvénytársaság	HU	Echo TV	n.a.	n.a.	n.a.	3 638	3 335
21	Sage Media Limited	GB	Ali Hiwar TV	n.a.	400	1 594	3 140	n.a.
22	Eventi Italia S.R.L.	IT	YouDem.tv	n.a.	1 868	1 705	1 862	1 875
23	Libertad Digital Television S.A.	ES	Libertad Digital Television	1 917	1 867	n.a.	1 764	n.a.
24	Arabic News Broadcast Ltd	GB	ANB	497	279	1 325	627	n.a.
25	Latvijas Zinu Kanals SIA	LV	Latvijas Zinu kanals (LZK)	–	–	–	0	35
26	TV 24 SIA	LV	TV24	66	36	106	98	7
27	Chalina Services Limited	GB	Arab News Network (ANN)	447	176	219	n.a.	n.a.

Source : European Audiovisual Observatory from AMADEUS database 2012

For companies such as Turner Broadcasting System Europe (CNN International) or Al Jazeera international Ltd the operating revenues of the British company are obviously representing only a part of the global activities of the group.

The activity of broadcasting news channels does not appear to be a very profitable one: of the 23 companies for which accounts were available for the year 2010, 17 had a negative P/L before tax. Even Turner Broadcasting System Europe, which had several years of significant profits, registers a loss of 3.3 million EUR in 2011. Net losses of this family of companies were of 43 million EUR in 2010 and (bearing in mind that all data for year 2011 are not yet available) the profit margin was negative during the whole period (2007-2011). See table 2 below.

Table 2 PROFIT/LOSS BEFORE TAX OF THE COMPANIES BROADCASTING NEWS CHANNELS (2007- 2001) EUR THOUSANDS

	Company	2007	2008	2009	2010	2011
1	N24 Gesellschaft fuer Nachrichten und Zeitgeschehen mbH		13 133	16 118	n.a.	n.a.
2	Lisboa TV Informaçao E Multimédia, S.A.	4 978	6 606		n.a.	n.a.
3	BBC World News Limited	-11 696	-5 027	3 221	9 456	3 333
4	Euronews S.A.	834	1 407	1 158	2 232	
5	Spiegel TV Gesellschaft MIT Beschränkter Haftung	1 259	3 168	1 942	n.a.	n.a.
6	N-Tv Nachrichtenfernsehen GMBH	-5 800	-5 560	-9 775	-5 956	n.a.
7	TV 2 News A/S	-7 019	2 862	4 772	2 634	7 062
8	Abs-Cbn Europe Limited		-2 368	1 266	615	
9	Eventi Italia S.R.L.		4	10	-21	39
10	Actua - TV	-39	-30	-29	36	58
11	Conto TV S.R.L.	-60	38	-314	-14	
12	TV 24 SIA	1	n.a.	n.a.	n.a.	0
13	Latvijas Zinu Kanals SIA				-5	-68
14	Echo Hungária TV Televíziósági, Kommunikációs ÉS Szolgáltató Zártkörű Részvénytársaság	n.a.	n.a.	n.a.	-1 264	-749
15	Deutsche Welle (DW)	7 187	4 698	-3 798	-866	n.a.
16	Sage Media Limited		-2 930	-2 358	-1 284	n.a.
17	Libertad Digital Television S.A.	-2 351	-2 306		-1 660	n.a.
18	BFM TV	-14 976	-13 353	-11 335	-8 156	-1 759
19	Afrimedia			-3 509	-1 216	-1 892
20	UAB Laisvas IR Nepriklausomas Kanalas	4 669	4 398	-2 309	-2 035	n.a.
21	LA Chaîne Info	-3 670	-11 180	-3 890	-5 840	-2 036
22	Chalina Services Limited	-2 975	-3 538	-3 159		
23	Turner Broadcasting System Europe Limited	28 966	31 609	24 761	20 926	-3 269
24	Arabic News Broadcast Ltd	-3 022	-2 652	-2 709	-3 721	n.a.
25	AL Jazeera International Limited	1 366	-2 458	-1 760	-4 482	n.a.
26	Class Editori S.P.A.	3 090	-863	-936	-7 213	-14 572
27	Audiovisuel Exterieur de la France		410		-15 093	n.a.
28	Realitatea Media SA	-7 505	-19 348	-39 118	-20 112	n.a.

Source : European Audiovisual Observatory from AMADEUS database 2012

Part II. Distribution of news channels

This section of the report outlines the availability of news channels by country including national, foreign (other national) and international. It also provides an overview regarding the importance of distributions platforms and the new technologies that are having an impact on how people access news.

5 Availability of News Channels by Country

Chapter 5 provides a cross-national comparison of the availability of news channels in the 38 countries that form part of this report. (This includes the EU 28; candidate countries Iceland, Montenegro, the Former Yugoslav Republic of Macedonia, Serbia and Turkey; potential candidate countries Albania, and Bosnia and Herzegovina; and Observatory members Switzerland, Norway and the Russian Federation).

5.1 Pan-European channels by country

Table 1 overleaf outlines precisely where international and pan-European channels are available in each country. It is also important to note that as regards national news channels, many of these are almost pan-European in terms of their distribution (see table 2 concerning national channels).

CNN, BBC World News, RT (Russia Today), Al Jazeera (English) and Euronews (English) are the top five news channels that are available in over 33 countries. In fact RT and Al Jazeera have both moved above Euronews English in terms of distribution. They are closely followed by France 24 English and Deutsche Welle. These top seven form a group of news channels that are most widely accessible. It should be emphasised that the language used in the top six news channels is English. Other languages represented in the lead table of top news channels available in more than 20 countries include French, German, Italian, Russian, and Spanish.

By means of a comparison with data gathered in 2009, one can note that overall, there is a notable trend of international news channels expanding their scope in terms of accessibility per country and via different distribution platforms. This positive development is largely due to technological innovations such as the digitisation of cable and satellite platforms which allows for more space for additional channels. Also the implementation of digital terrestrial television (DTT) has played an important role in increasing capacity for channel distribution.

While digitisation has been a boost for the development and distribution of all types of television channels, it would seem that in some ways it may also be impacting negatively on the distribution of channels. A large amount of capacity, particularly on cable, satellite and IPTV is now being used to distribute high definition (HD) channels including the simulcasts of original channels. This may also be a factor explaining why news channels sometimes disappear from platforms in certain countries.

Table 1 DISTRIBUTION OF INTERNATIONAL NEWS CHANNELS BY COUNTRY

Channel	Countries	Total
CNN International	All countries in report	38
BBC World News	All countries in report except the United Kingdom	37
RT (Russia Today)	AT, BA, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IT, LT, LU, LV, ME, MK, MT, NL, NO, PL, PT, RO, RS, RU, SE, SI, SK	35
Al Jazeera (English)	AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IS, IT, LU, LV, ME, MK, MT, NL, NO, PL, PT, RO, RS, SE, SI, SK, TR	33
Euronews (English)	BA, BE, BG, CH, CY, CZ, DE, DK, EE, FI, FR, GB, GR, HR, HU, IE, LT, LU, LV, ME, MK, MT, NL, NO, PL, PT, RO, RS, SE, SI, SK, TR	33
France 24 (English)	AT, BA, BE, CH, CY, CZ, DE, DK, ES, FI, FR, GB, GR, HR, IE, IT, LT, LU, LV, ME, MK, MT, NL, NO, PL, PT, RS, SE, SI, SK, TR	32
Deutsche Welle	AT, BA, BE, BG, CH, CY, CZ, DE, EE, ES, FI, FR, GR, HR, HU, IT, LT, LU, LV, ME, MK, MT, PL, PT, RO, RS, SI, SK, TR	30
France 24	AT, BA, BE, BG, CH, CY, CZ, DE, FR, GB, GR, HR, IS, IT, LU, ME, MK, MT, NL, NO, PL, PT, RO, RS, RU, SI, SK	27
Sky News International	AT, BA, BE, BG, CH, CY, CZ, DE, DK, FI, FR, HR, HU, IS, LT, LV, ME, MK, MT, NL, NO, PT, SE, SI, SK, TR	26
Euronews (Russian)	AT, BE, BG, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, LT, LU, LV, MK, NL, NO, PL, RU, SE, TR	25
CCTV News	AT, BE, BG, CH, CZ, DE, EE, ES, FR, GB, GR, HR, IE, LU, MT, NL, PT, RO, RU, SE, SI	21
Euronews (German)	AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, HU, IE, LU, LV, NL, PL, TR	21
Euronews (Italian)	BE, BG, CH, CY, CZ, DE, ES, FI, FR, GB, GR, HU, IE, IT, LU, LV, NL, PL, TR	20
Euronews (French)	BE, BG, CH, CY, CZ, DE, ES, FI, FR, GB, GR, HU, IE, LU, LV, NL, PL, TR	19
Euronews (Portuguese)	BE, BG, CY, CZ, DE, ES, FI, FR, GB, GR, IE, LU, LV, NL, PL, PT, TR	17
Canal 24 Horas	AT, BE, BG, CH, CZ, DE, ES, FI, FR, IT, LU, LV, NO, PL, PT, SE	17
Euronews (Spanish)	BE, BG, CY, CZ, DE, ES, FI, FR, GB, GR, IE, LU, LV, NL, PL, TR	16
Euronews (Arabic)	BE, BG, CY, CZ, DE, ES, FI, FR, GB, GR, IE, NL, PL, TR	14
Euronews (Turkish)	BE, CY, CZ, DE, ES, FR, GB, GR, IE, NL, PL, TR	12
Al Jazeera (Arabic)	CY, DE, DK, FI, FR, GB, GR, IT, MT, NL, NO, SE	12
Euronews (Persian)	BE, CY, ES, FR, GB, GR, IE, NL	8
Al Arabiya	BE, CH, DE, DK, FR, IT, NL, SE	8
Al Jazeera Balkans	BA, HR, ME, MK, RS, SI	6
Euronews (Ukrainian)	BG, CY, GR, NL, PL, RU	6
France 24 Arabic	BA, CY, FR, MT, SK	5
RT en Espagnol	BG, ES, FR, RU	4

Source: MAVISE database, based on channels available in at least 3 countries 2013

5.2 Watching news from neighbouring countries

Similar to the development of international news channels, the number of foreign national news channels available in countries has risen significantly since 2009. The broad trend is that more foreign national news channels are available across country borders. The reason for this expansion can also be attributed to digitisation of platforms allowing more space for more channels often at a lower cost.

Such increases have been noted in Belgium and Luxembourg, regarding the number of foreign national news channels, probably serving the international communities. In examining the data, we see that no news channels from neighbouring European countries are included in TV packages in Greece, Turkey or the United Kingdom. They do of course receive pan-European channels.

The two German news channels N24 and n-tv are by far the most widely available national news outlets reaching 14 and 13 other countries respectively. These are followed by RAI News (Italy) in 11 countries, Russia 24 in eight countries, and the Czech CT24 and the ZDF Infokanal (Germany) both available in seven

countries. Hence several of these channels could be considered as pan-European in terms of their distribution. News channel distribution also reflects regional and linguistic links. The exchange of news channels between states in the Balkans is apparent as regards the importance of B92 Info, RTV21, Face TV and HRT4. Not surprisingly Nordic news channels cross borders, and French, German and Italian language channels are on the pay TV packages of communities in other countries speaking these languages.

Table 2 FOREIGN NATIONAL NEWS CHANNELS DISTRIBUTED IN OTHER COUNTRIES

Channel	Countries	Total
N24 (Germany)	Available in AT, BA, BE, BG, CH, HR, EE, LT, ME, MK, NL, RO, SK, SI	14
n-tv (Germany)	Available in AT, BE, BG, CH, EE, FI, FR, HR, LT, NL, RO, SK, SI	13
RAI News (Italy)	Available in AT, BE, BG, CH, DE, DK, FR, LT, LU, PT, RO	11
Russia 24 (Russia)	Available in AT, BE, BG, FR, LV, ME, PL, RO, RS	9
CT24 (Czech Republic)	Available in AT, BE, HR, HU, NL, RO, SK	7
ZDF Infokanal (Germany)	Available in AT, BE, BG, CH, HR, NL, RS	7
B92 Info (Serbia)	Available in BA, BG, HR, ME, MK, SI	6
RTVI (Russia)	Available in BG, DE, HR, IT, LT, LV	6
TVP Info (Poland)	Available in BE, CZ, DE, FR, IT, LU,	6
Fox News (UK)	Available in ES, FR, HR, IE, IS	5
RTV 21 SAT (Kosovo)	Available in CH, DE, HR, MK, SI	5
BFM TV (France)	Available in BE, CH, LU, NL	4
Echo TV (Hungary)	Available in HR, RO, RS, SK	4
Face TV (Bosnia)	Available in HR, ME, MK, RS	4
HRT4 (Croatia)	Available in BA, ME, MK, SI	4
Press TV (Iran)	Available in BE, BG, DE, FI	4
RBC (Russia)	Available in BG, EE, LI, SI	4
Televisión del Sur (teleSUR) (Venezuela)	Available in BE, ES, LU, NL	4
TV 2 News (Denmark)	Available in EE, FI, NO, SE	4
TV24 News (FYROM)	Available in BA, ME, SI, RS	4
BBC News 24 (UK)	Available in BE, IE, LU	3
HABERTÜRK (Turkey)	Available in DK, FR, NL	3
Hir TV (Hungary)	Available in CZ, RO, SK	3
IRINN (Iran)	Available in BE, LU, SE	3
I>Tele	Available in BE, CH, LU	3
Kanali 7 Albania	Available in ME, MK, SI	3
LCI	Available in BE, CH, LU	3
Pink World (Serbia)	Available in BA, HR, SI	3
Studio B (Serbia)	Available in BA, ME, MK	3
TA3 (Slovak R)	Available in BE, CZ, HU	3
tagesschau24 (Germany)	Available in AT, BE, CH,	3
TV 2 Nyhetskanalen (Norway)	Available in DK, FI, SE	3
TV4 News	Available in DK, FI, NO	3
TV8 (Sweden)	Available in DK, FI, NO	3

Notes: List of news and business channels available in at least three countries outside of home country
Source: OBS / MAVISE database September 2013

5.3 Free satellite news channels

For the purpose of the data outlined above, distribution has been established by looking at the offers of the main DTT, cable, satellite and IPTV platforms. It could be argued that all free satellite channels should be included for all countries (for example in Austria and Germany many people use satellite without a subscrip-

tion). However, this is not the case for people with specific set top boxes.¹² In addition, a satellite dish needs to be rather sophisticated and adjustable in order to move around and pick up all the potential news channels available in the coverage area.

For the sake of argument, the following table lists the free satellite news channels that we were able to identify using data from Lyngsat.¹³ The data from Lyngsat contains information on more than 10 000 television channels. We identified 98 news channels that were not encrypted on satellite. There may be many more, specifically from the ARAB World, but the MAVISE database has not incorporated all African, Middle east and Asian channels. The 98 free news channels are listed below in table 3.

Table 3 FREE / UN-ENCRYPTED SATELLITE NEWS CHANNELS

Channels	Language	Origin/ licence
Aden Live TV, Al Arabiya, Al Jazeera , Orient News, Sharqiya News, AldiyarSat, Al Baghdadia, Al Fayhaa TV, Al Hadath, Alhurra, Al Islah, Al Jazeera Mobasher, Al Mayadeen TV, Al Mustakillah TV, Al-Shabab TV, Asia TV (Lebanon), Baghdad Satellite Channel, Beladi Satellite TV, Elhiwar Ettounsi TV, Ennahar TV, Hawa Jordan, Libya Tantakheb, Numidia News TV, Palestinian Satellite Channel, ON TV, Tunisia News Network	Arabic	Arab World
Abu Dhabi Al Oula Europe, Al Hiwar TV, Al Magharibia, Almustakillah TV, Al Qarra, ANB (Arabic News Broadcast), BBC Arabic, DW Arabia, Euronews (Arabic), France 24 Arabic, RT Arabic, Russiya Al Yaum, Sky News Arabia	Arabic	Europe
CCTV Arabic, i24News (Arabic)	Arabic	Other
Al Jazeera Balkans, Face TV	Bosnian, Croatian, Serbian	Europe (BA)
TV Evropa	Bulgarian	Europe (BG)
Phoenix InfoNews Channel	Chinese Mandarin	Other
HRT 4	Croatian	Europe (HR)
CT 24	Czech	Europe (CZ)
Al Jazeera English, BBC World News Europe, CCTV News, CNN International Europe, Sky News International, Sky News Ireland, Sky News UK	English	Europe (UK)
Euronews (English), France 24 English	English	Europe (FR)
DW Europe	English	Europe (DE)
RT English	English	Europe (RU)
ENews Channel Africa, I24 News English, Joy News, NHK World TV, Press TV	English	Other
ABN TV , Arirang World	English	Arab World
Africa 24, BFM TV, France 24 Français, I>Télé, Euronews (English),	French	Europe (FR)
CCTV Français, I24 News Français	French	Other
EuroNews (German)	German	Europe (FR)
N-TV, N24, Tagesschau 24, ZDF info	German	Europe (DE)
Euronews (Greek)	Greek	Europe (FR)
Aaj Tak UK, Aastha International, ABP News UK	Hindu	Europe (UK)
Euronews (Hungarian)	Hungarian	Europe (FR)
Rai Med, Rai News 24, TGCom 24	Italian	Europe (IT)
Euronews (Italian)	Italian	Europe (FR)
KBS World	Korean	Other
Euronews (Persian)	Persian	Europe (FR)
TVP Info	Polish	Europe (PL)
Record News	Portuguese	Europe (UK)
Euronews (Portuguese)	Portuguese	Europe (FR)
Antena 3, Nasul TV, Realitatea TV, România TV, TVR News	Romanian	Europe (RO)
Jurnal TV	Romanian	Europe (MD)
8 Kanal, Life News	Russian	Europe (RU)
Euronews (Russian)	Russian	Europe (FR)
CCTV Russkij	Russian	Other

¹² Proprietary set-top boxes do not always allow consumers to view anything on satellite.

¹³ Lyngsat gathers data on more than 10 000 satellite channels in the world. See here: <http://www.lyngsat.com/>

Channels	Language	Origin/ licence
TA 3	Slovakian	Europe (SK)
Canal 24 Horas	Spanish	Europe (ES)
Euronews (Spanish)	Spanish	Europe (FR)
RT Español	Spanish	Europe (RU)
CCTV Español,	Spanish	Other
24 Yirmidört, A Haber, CNN Türk, Haber 365, Haberin Merkezi, Habertürk, Halk Haber TV, NTV Avrupa, Samanyolu TV, Sky Turk 360, TGRT Haber, TRT Haber	Turkish	Europe (TR)
Euronews (Turkish)	Turkish	Europe (FR)
ARY News UK & Europe, Geo News International	Urdu	Europe (UK)

Source: Lyngsat and MAVISE database 2013

5.4 Developments in distribution of international channels

Based on data press releases from the channels, the following provides a brief overview of the extensive activity regarding development of distribution of international news channels.

5.4.1 Al Jazeera

The Al Jazeera news channel (Qatar Media Corporation) was launched in 1996, and the English language version Al Jazeera International was launched in 2006. Al Jazeera also launched a version of the channel for the Balkans in 2011. In 2012 Al Jazeera English claimed reach to over 260 million households across 130 countries after additional launches in countries like Australia and India.¹⁴

Al Jazeera launched a US version of its channel in August 2013, which will be available to approximately 48 million households. The US service replaces Current TV (the cable television network founded by former US Vice President Al Gore) which was sold to Al Jazeera in January 2013. Part of the broadcaster's plans also involve the opening of 12 US bureaux and they have hired a range of well known US journalists and anchormen.¹⁵

An article in *USA Today* examined the likely reaction in the US to the arrival of a US version of the channel that "Americans love to hate". While most distributors have retained the distribution agreements that they had with the former Current TV (which now apply to Al Jazeera America) some have not. AT&T have cancelled their carriage leading to a legal response from Al Jazeera. The distribution agreement with Time Warner Cable also needs to be renegotiated.¹⁶

In May 2013, Al Jazeera published a press release outlining studies from Ipsos and Sigma, two independent media research agencies. These claimed that Al Jazeera's daily viewership across the MENA region was 34 percent higher than all the other pan-Arab channels combined.¹⁷

5.4.2 BBC World News

BBC World News (owned by BBC World News Ltd) was launched in 1991. In May 2012, BBC World News announced that it has reached the 300 million distribution mark after increasing the number of television

¹⁴ <http://www.aljazeera.com/pressoffice/2012/07/201271732833238.html>

¹⁵ http://www.rapidtvnews.com/index.php/2013050727589/al-jazeera-america-to-open-12-us-bureaux.html?utm_source=newsletter_1031&utm_medium=email&utm_campaign=rapid-tv-news-current-edition-0705#ixzz2Si5EaKAF

¹⁶ <http://www.usatoday.com/story/money/business/2013/08/11/al-jazeera-america-lanches/2612937/>

¹⁷ <http://www.aljazeera.com/pressoffice/2013/05/201352291421900835.html>

households by 40 million over the past year. Europe recorded an increase by 15% including France, where distribution rose by 119% and Greece where distribution rose by 549%.¹⁸

In January 2013 BBC World News has had a major makeover including the launch of new studios, new programming and new presenters. From 14 January, the channel broadcasts from its new premises in central London. Innovations include new state of the art High Definition studios.¹⁹

BBC Worldwide signed an agreement at the end of January 2013 to launch the pay-TV channels BBC World News, BBC Knowledge and BBC Lifestyle on Cambodia's newest digital pay TV platform, One TV. Following this deal, the channels will be available to potentially 1.2 million Cambodian households subscribing to the DTT service.²⁰ At the same time, BBC World Service launched its first Urdu Programme, Sairbeen, on channel Express News in February 2013. The channel, which is part of one of Pakistan's leading media groups, has major outreach among urban and rural audiences.²¹

5.4.3 CNN International

CNN International (Turner Broadcasting System Europe Limited) was launched in 1985. It claims to reach more than 200 million households, and hotel rooms in over 200 countries. CNN has a specific Turkish version, and previously had a Spanish language version that closed in 2010.

In December 2012, Turner Broadcasting System Europe Limited, the parent company of CNN International, signed a broadcast affiliate agreement with Bulgarian channel News7. Under the agreement, News7 will have access to news sources from Turner, while CNN International will gain access to news reporting from Bulgaria. In addition, CNN International will provide consultancy, training and operational support in preparation of the launch of News7 in the first half of 2013. The Bulgarian news channel will become the country's first fully HD channel with a planned 24/7 news coverage to be distributed via satellite and DTT. For Turner Broadcasting System Europe Limited the collaboration is the first of its kind in Eastern Europe. The deal provides News7 with exclusive access to a range of video and newsgathering resources from CNN International including live breaking news feeds, news stories and programming.²²

Press reports claim that CNN plans to launch a news channel targeting the Balkans in 2014. It is considered to be in response to the launch of Al Jazeera Balkans.²³ Further news reports suggest that it will be a news affiliate and called N1. The channel will be developed in co-operation with the United Group, a major regional pay TV operator (Total TV Satellite in the region, Telemach in Slovenia and Bosnia and Herzegovina, and SBB in Serbia).²⁴

5.4.4 Euronews

Throughout 2013 Euronews (Euronews S.A.)²⁵ was celebrating its 20th anniversary with innovations such as new programming, a number of special events and the launch of a new image campaign. The channel was originally launched in January 1993 as the first multilingual news channel to broadcast continuously and simultaneously in five languages (English, French, German, Italian and Spanish). It now has 13 language channels (with also some Polish audio available). Today Euronews employs 800 staff, half of whom are journalists from more than 25 countries and covers international news in 13 different languages. The channel

18 <http://www.bbc.co.uk/mediacentre/worldnews/bbcglobalnewsdist.html>

19 <http://www.bbc.co.uk/mediacentre/worldnews/wn-studios-launch.html>

20 <http://www.bbc.co.uk/mediacentre/worldwide/300113cambodia.html>

21 <http://www.bbc.co.uk/mediacentre/latestnews/2013/bbcurdutvsairbeen.html>

22 <http://www.sarajevotimes.com/cnn-comes-in-bh-croatia-and-serbia-with-the-program-n1/>

23 www.balkaninside.com/cnn-backs-a-new-tv-channel-in-balkans/

24 <http://www.sarajevotimes.com/cnn-comes-in-bh-croatia-and-serbia-with-the-program-n1/>

25 Shareholders of Euronews :CT (Czech Republic), CyBC (Cyprus), ENTV (Algeria), ERT (Greece), ERTT (Tunisia), ERTU (Egypt), France télévisions (France), NTU (Ukraine), PBS (Malta), RAI (Italy), RTBF (Belgium), RTE(Ireland), RTP (Portugal), RTR (Russia), RTVSLO(Slovenia), SNRT (Morocco), SSR (Switzerland), TRT (Turkey), TVR (Romania), TV4 (Sweden), YLE (Finland).

has a daily audience of more than 6.5 million television viewers and also reaches its audiences via multi-platform offerings that include apps for smartphones and tablets, web radio, a multilingual real time news website and a VoD service.²⁶

Euronews launched its Hungarian language version in May 2013. The channel is available via satellite, cable and IPTV in 20% of Hungarian TV homes (i.e. 787,000 households).

As part of a collaboration with the leading American news channel ABC News, Euronews opened a new permanent news desk in Washington in September 2012. The Washington office is the latest edition to a string of recent openings of news bureaux in Brussels, London, Doha, Cairo, Paris, Moscow, and Kiev. The US desk will produce exclusive content for Euronews. Under the agreement, ABC News correspondents will provide regular analysis of US politics exclusively for Euronews, while Euronews grants access to exclusive news and footage on European affairs.²⁷

A new collaboration between Euronews and North America's premier VoD network Eurocinema® made its content available to 35 million subscribers in the U.S.A. and Canada beginning in April 2013. The VoD network is available on most major cable and telco systems.²⁸ In March 2013 Euronews signed a licence agreement with Ukrainian VoD platform Megogo.net. Founded in November 2011, Megogo.net is the first legal online VoD platform available in 15 former Soviet countries including Russia, Ukraine and the Baltics.²⁹

Following an agreement between Euronews and international business news channel Bloomberg in April 2013 the channels plan to share their coverage of major events in the global economy. Specifically, the collaboration includes Bloomberg contributing to the Euronews programme "Business Weekly" and a joint weekly analysis of the world economic news.³⁰

5.4.5 France 24

France 24 (Audiovisuel Exterieur de la France) was first launched in 2006. It is available in three language versions: French, Arabic and English. In April 2012, France 24 announced that it reaches 245 million television households throughout the world, including 117 million households in Europe.³¹

Since March 2013, France 24 is available to major U.S. administrations including the Department of State, the Department of Homeland Security and the Department of Justice.³²

In May 2013 l'Audiovisuel extérieur de la France (AEF) has asked the Government to include a potential Spanish version of the channel in its goals and resources plan. According to Les Echos, the Minister of Foreign Affairs shares AEF's opinion that the channel should be available to Spanish audiences as Spanish is now the third most spoken language in the world.³³

With additional French and Arabic versions available on the digital terrestrial network operated by Open Channel in Copenhagen, the network adds 700,000 households to its reach. Other expansion activities are largely focused on Asia where the network will reach 50,000 Skynet IPTV network subscribers in Burma. In addition, France 24 will be available to a further 100,000 subscribers in cities including Jakarta, Bandung or Semarang. In Singapore the channel extended its reach to 90,000 mobile TV subscribers.³⁴

France 24 and the Turkish Hürriyet Daily News signed an editorial partnership agreement in early Febru-

26 http://www.espacedatapresse.com/fil_datapresse/consultation_cp.jsp?idcp=2753983

27 http://www.espacedatapresse.com/fil_datapresse/consultation_cp.jsp?idcp=2730023

28 http://www.espacedatapresse.com/fil_datapresse/consultation_cp.jsp?idcp=2760072

29 http://www.rapidtvnews.com/index.php/2013032626972/euronews-licenses-news-content-to-megogo-net.html?utm_source=newsletter_990&utm_medium=email&utm_campaign=rapid-tv-news-current-edition-2703

30 http://www.espacedatapresse.com/fil_datapresse/consultation_cp.jsp?ant=reseau_2760646

31 <http://www.france24.com/en/FRANCE24-245-million-households>

32 <http://mediamerica.org/television/france-24-diffusee-au-sein-de-ladministration-americaine/>

33 http://www.lesechos.fr/30/05/2013/lesechos.fr/0202796492660_france-24-veut-etre-diffusee-aussi-en-espagnol.htm

34 <http://www.france24.com/en/france24-distribution-europe-asia-oceania>

ary 2013 for the exchange of English language content on their websites.³⁵

5.4.6 RT (Russia Today)

RT (Russia Today) was launched in 2005, and the broadcaster is registered as a non-profit organisation. This organisation (TV-Novosti) is funded through the Federal Agency for Press and Mass Communications of the Russian federation. Hence it can be considered as a state funded or public media service. RT has four language versions: Arabic (2007), English, Russian and Spanish (2009). The company has a US version RT America launched in 2010. In 2011, the company launched the documentary channel RT D. The channel claims to reach more than 500 million viewers in 100 countries.

According to an article in the New Statesman, it is the most popular news channel in the UK after BBC News and Sky News.³⁶

Chapter seven of this report provides additional data on the viewing of these channels based on surveys.

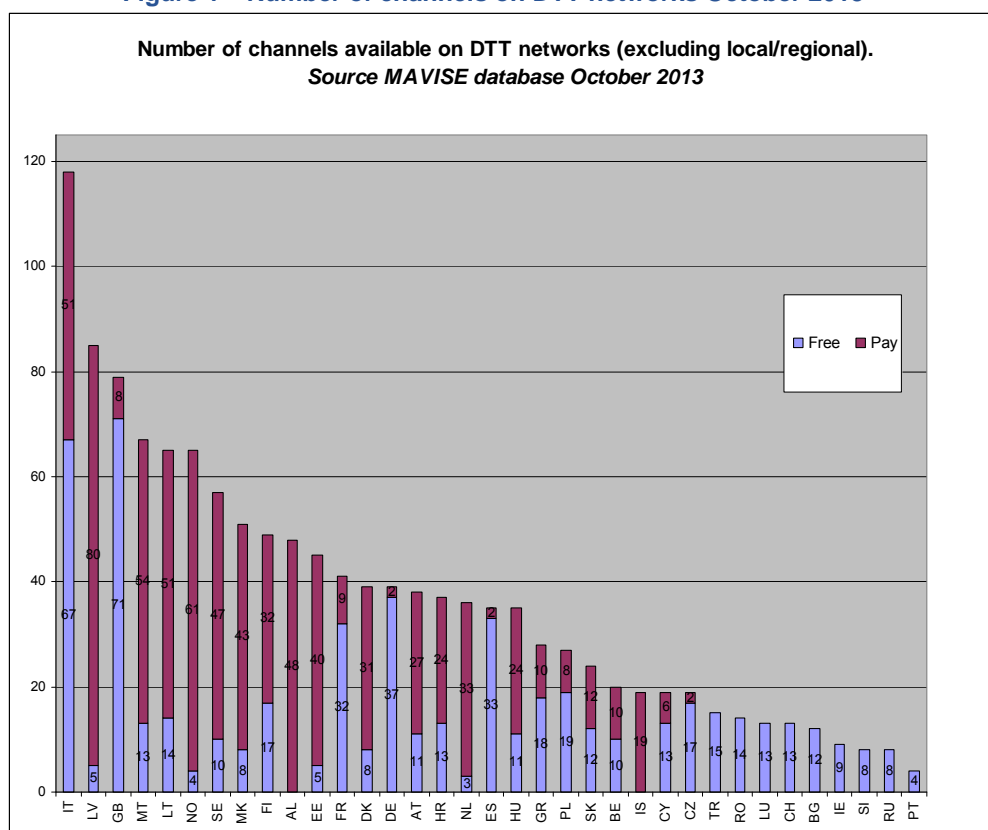
³⁵ <http://www.france24.com/en/20130201-h%C3%BCrriyet-daily-news-france-24-have-signed-editorial-partnership-agreement>

³⁶ Inside Russia Today: counterweight to the mainstream media, or Putin's mouthpiece? : <http://www.newstatesman.com/world-affairs/world-affairs/2013/05/inside-russia-today-counterweight-mainstream-media-or-putins-mou>

5.5 News Channels on the Free to Air and Pay DTT Networks

According to the MAVISE database, in September 2013, the number of channels available on DTT networks in the EU member states (28 with Croatia) included the following: 456 free national or international channels; 561 pay channels, and more than 1,000 local and regional channels. For the 39 countries of the European Audiovisual Observatory the equivalent numbers are: 514 free national or international, 732 are pay channels, and more than 1,000 local and regional channels. The Italian networks have by far the most national channels, with the lowest offer available in Portugal. FIG.1 below also indicates the importance of pay DTT for providing a variety of content in many countries. This is not however the case in the UK, France, Germany, Italy or Spain where a large amount of free content is available.

Figure 1 Number of channels on DTT networks October 2013



Source: MAVISE database 2013

5.5.2 Free to air DTT

Digital terrestrial television (DTT) plays a significant role in the provision of information for European audiences. In comparison to other distribution platforms, it also offers free access to television content. This is particularly important as free access to a variety of information sources forms the basis of democratic participation and informed decision making. The total number of news channels on free to air DTT platforms in 2012 was 45 and currently (October 2013) the total is 43 indicating a slight drop (bearing in mind the loss of news channels on DTT with the crisis in the Greek public service broadcaster). This is also significant as the research below adds several new countries to the survey; for example Bulgaria and Romania have only very recently launched DTT.

Please note of course that this total often counts the same channel twice where it appears in several countries (for example Euronews in French is available in Belgium and Hungary).

Table 4 outlines in detail the number of free channels available and the countries with significant numbers of news channels: Bulgaria 3; Germany 7; Hungary 3; Italy 8; and the UK with four channels. It is important to note regarding DTT transmission of international news channels in Germany that: BBC World is only available in Sachsen; CNN is only available in North Rhine Westphalia; and Euronews (German) is only available in Berlin and Hamburg.³⁷ In 2012, Cyprus had 5 international news channels on DTT, but in 2013 there is just one: Euronews (English).

Table 4 NEWS CHANNELS ON FREE AND PAY DTT PLATFORMS IN EUROPE

Country	Free DTT		Service	Pay DTT		Service
	National channels	International channels		National channels	International channels	
Albania					BBC World News CNN International	Digitalb (Pay DTT)
Austria				n-tv (German)	CNN International	Simpli TV (Pay DTT)
Belgium		Euronews (Fr)	Free DTT			
Bulgaria	News7 Bulgaria TV Evropa Vest TV (Bect TV)		Free DTT			
Croatia	HRT4		Free DT		CNN International	EVO TV (Pay DTT)
Cyprus		Euronews (En)	Free DTT			
Czech Republic	CT24		Free DTT			
Denmark				TV2 News	CNN International	Digi TV (Pay DTT)
Estonia		France 24 (En)	Free DTT		Euronews (English) Euronews (Russian)	Zuum TV (Pay DTT)
France	I>Tele BFM TV		Free DTT	LCI		Pay DTT
Germany	N24 n-tv (Berlin) tagesschau 24 ZDF Infokanal	BBC World News (Sachsen) CNN (NRW) Euronews German (Berlin and Ham- burg)	Media Broadcast Free DTT			
Greece	Contra channel		Free DTT			
Hungary		Euronews (Fr) Euronews (En) Euronews (Ge)	Mindig Free DTT	Hir TV		Mindig Extra (Pay DTT)
Iceland					Sky News International	Vodafone (Pay DTT)
Ireland	RTE News Now		Saorview Free DTT			
Italy	Class News Class-CNBC RAI News Repubblica TV TGCom 24	Euronews (It) France 24 France 24 (En)	Free DTT			
Latvia					Euronews (Ru) Euronews (En) Euronews (Fr)	Lattelcom (Pay DTT)

³⁷ See the official list of DTT channels: <http://www.ueberallfernsehen.de/dvbtdownloads127.pdf>

Country	Free DTT		Service	Pay DTT		Service
	National channels	International channels		National channels	International channels	
					Euronews (Ge) Euronews (Sp) Euronews (It)	
Lithuania	Info TV		LRTK (Free DTT)		CNN International BBC World News Euronews (Russian) Euronews (English)	LRTK TEO gala Digital Balticum (Pay DTT)
Malta					BBC World News CNN International Euronews (En) Sky News International	GO (Pay DTT)
Netherlands	Journal 24		Free DTT		CNN International	Pay DTT
Norway				TV 2 Nyhet- skanalen	BBC World News	Pay DTT
Poland	TVP Info		TP Emitel (Free DTT)			
Romania	Antena3 TVR News		Free DTT			
Russian Federation	Russia 24		Free DTT			
Slovak Republic	TA3		Free DTT			
Spain	Canal 24 Horas		Free DTT			
Sweden				TV8	BBC World CNN International	Boxer (Pay DTT)
Switzerland	SFR Info		Free DTT			
The Former Yugoslav Republic of Macedonia					CNN International	(Pay DTT)
United Kingdom	BBC News 24 Sky News	Al Jazeera (En) RT (Russia Today)	Freeview Free DTT			
Totals	29	14		6	24	

Source: MAVISE database 2013

Sixteen of the countries included in this report have a national news channel available on pay DTT, and twenty one countries have news channels on Free DTT.

The increased capacity of terrestrial television through DVB-T2³⁸ may lead to the inclusion of more news channels in the future. An example of this is the case of the Czech Republic where talks with Euronews have taken place in July 2012 to add the channel to the newly established DVB-T2 transmission multiplex.³⁹ Limited capacity has been one of the reasons why news channels have disappeared from satellite television in favour of HD channels or entertainment content.

38 DVB-T2 - an extension of the television standard DVB-T - brings considerable cost-saving, capacity, and quality improvements allowing the transmission of more channels on terrestrial TV, particularly in High Definition (HD). However, the positive effects of DVB-T2 come with a disadvantage. Consumers are required to acquire a new reception box since old versions are not able to display the new transmission standard.

39 BROADBAND TV NEWS. 2012. Czech DVB-T2 trial starts [online]. By Chris Dziadul. [Accessed 13 September 2012]. Available from: <http://www.broadbandtvnews.com/2012/07/25/czech-dvb-t2-trial-starts/>

The Greek distribution of news channels is of particular interest as it is formerly had several news channels available: Euronews and TV5 were added in December 2011, and BBC World and Deutsche Welle were added in March 2012. The Greek public service broadcaster previously had two news channels, NET and Info+, the latter was specifically developed for DTT. In March 2012, Info+ was incorporated into NET and replaced on the DTT platform by the international news channels mentioned above. Following the closure of the Greek public service broadcaster in June 2013, there is just one news channel available on DTT – contrasting with the wide selection in 2012. The multiplexes run by the public service broadcaster are also temporarily officially closed. See the specific report on Greece for more details.

5.5.3 Pay DTT networks

Table 4 also includes the data of news channels on the Pay DTT services. According to data from MAV-ISE, in September 2013, DTT pay-TV platforms had been established in 26 European countries⁴⁰ (Croatia, Austria and the Slovak Republic added services in 2013, while the Czech operator is running a trial service). The pay DTT service in Austria, launched 15 April 2013, includes two news channels: the German n-tv and CNN International.

In general international news channels are more likely to appear on the pay DTT packages. This is particularly the case for CNN and BBC World. There are also examples of Euronews channels being added to Pay DTT packages.

Two French news channels I-Télé and BFM TV are on the Free DTT network, while LCI is a pay channel. In September 2013 the CSA has authorised LCI to move to the Free DTT network. This decision has been criticised by other news channels claiming there is no room for three news channels on the platform, and that the advertising market for these channels will be further decimated. While not on the French DTT service, France 24 usually appears on the free DTT in the French overseas departments and territories.

⁴⁰ Austria, Croatia, Poland and the Slovak Republic added services in 2013, and the Czech operator is also running a trial Pay-DTT service.

6 Multiscreen homes, audiovisual content and news

Recent research indicates a growth in the penetration of smartphones, smart TVs and tablets in European households. However, the trends regarding content, activities, time spent on devices, and when and where the devices are used, indicate that these are not necessarily interchangeable. A recent study from the BBC⁴¹ (see more below) shows that rather than competing with each other, the different platforms and devices actually complement each other. Smartphones and laptops are most popular throughout the working day, while television use increases from 5pm. Households are becoming increasingly “multiscreen” with at least 3 or four devices available. Consumer habits vary across different devices. In addition, various research suggests that this “multiscreen” environment encourages more consumption of audiovisual services. Indeed the data also claims that the consumption of news has increased for users of tablets.

6.1 The multiscreen home

The following provides an overview of the status of multiscreen homes in three major European markets using data from the French research institute, the CNC, and the German (ALM) and UK (Ofcom) media regulators. In addition, reference is made to variety of global industry research regarding new media use. The CNC in France published its report “le marché de la vidéo” in March 2013 citing GfK research regarding equipment in French households.⁴² More than 78% of homes had HD television by the end of 2012. Connected television was available in 13.9% of homes, while 6% of homes had a 3D compatible TV.

The growth in sales of smart televisions suffered a drop in 2012 as compared with previous years. Many households in France are already equipped with flat screen TVs and people are often confused regarding the uses and functions of smart TVs. In addition, many households already have a connected environment thanks to set top box connection. Often the smart TVs have not even been connected to the Internet as connection is already available via the ADSL box. The strength of IPTV services in France possibly negates the need for other connected TV options and impacts on the demand for smart TVs. These IPTV services already offer on-demand, interactivity and Internet access.

Data from GfK (cited in *Broadband TV News*) claims that in 2012 more than 50% of the TV devices sold in the German market were Smart TVs (4,8 million).⁴³ There has been concern in the past that many consumers were not fully aware of the functions of their smart televisions. For example regarding the German market the ARD/ZDF-Onlinestudie⁴⁴ from 2011 suggested that only 3% of smart TV households were using the apps. However, the more recent research in Germany (GfK) carried out in May 2012 suggested that 59% of smart TV devices are connecting with the Internet.

According to the Ofcom 2012 Communications Market Report⁴⁵, UK households had access to an average of three different types of Internet enabled devices. In Q1 2012 smart TV ownership stood at 5% of TV homes. Tablet ownership went up from 2% to 11% of UK households between 2011 and 2012.

Tablets were present in 14% of French homes by the end of 2012 (3.6 million tablets sold in the year).⁴⁶ Separate research from the CSA suggests that for French children (under 12) the tablet was more popular than PC/Laptop or smartphones. The tablet market does not seem to impact on the laptop market as homes become increasingly “multi-equipped” with different devices serving different purposes. However, it should be noted that other research does point to a decline in sales of PCs and suggests that increasing penetration

41 The study, which was conducted by InSites Consulting, surveyed more than 3,600 owners of digital devices in Australia, Singapore, India, UAE, South Africa, Poland, Germany, France and the US. See more here: <http://www.bbc.co.uk/mediacentre/worldnews/news-consumption.html>

42 CNC (March 2013) : dossier n°325 - le marché de la vidéo: <http://www.cnc.fr/web/fr/dossier/-/ressources/3362861>

43 Half of German TVs sold are Smart : <http://www.broadbandtvnews.com/2013/03/13/half-of-german-tvs-sold-are-smart/>

44 <http://www.ard-zdf-onlinestudie.de/>

45 Ofcom: Communications Market Review 2012

http://stakeholders.ofcom.org.uk/binaries/research/cmr/cmr12/UK_1.pdf

46 cf footnote 41

of tablets may be impacting on the sales. Research from the IDC Worldwide Quarterly PC Tracker, April 2013 (cited by GIGAOM) shows that several companies have had a decline in sales of 25% and 30% worldwide.⁴⁷

According to the ARD/ZDF- Onlinestudie 2012, 22% of German Internet users access the Internet via mobile, smartphone or organiser. Approximately 8% of German homes have tablets, although the data suggests that while a PC is a shared device, the tablet tends to be a personal device and not shared in the household. Indeed tablets are described as being the “domain” of 30 to 49 year olds.⁴⁸ This contrasts with the French households where clearly even small children have grown attached to the tablet.⁴⁹

39% of adults in France have a smartphone (this figure has doubled since end 2011 with 13,5 million smartphones sold in 2012). According to the data from the CNC: 16 million people surf the Internet with their smartphones representing 29% of the population; 12 million check their emails and 21% download applications. Regarding young people (18 to 24 years) the practices are more pronounced: 60% surf the Internet; 44% check emails; and 49% download Apps. Professionals are also using smartphones for these tasks at a higher level than the average population: 51% surf the Internet and check emails; while 36% download apps. However, watching television on mobile is not a very developed practice in France. Only 8% of people watch TV on mobile, although this rises to 25% for smartphone owners.⁵⁰

According to the Ofcom 2012 report, smartphone ownership rose rapidly; to 39% of UK adults in Q1 2012 (up 12 percentage points on Q1 2011). Ofcom’s research (2012) shows that smartphone owners demonstrate some different behaviour to other mobile phone owners. Forty two per cent of smartphone users claim that their phone is their most important device for accessing the Internet, rising to 51% for 16-24s, compared to 19% of over-55s. Forty-one per cent of smartphone owners say they have a “high level of addiction” to their phone (rating 7/8/9/10 out of 10), and this rises to 59% for 16 to 24 year olds compared with 11% for over-55s.

Young people in Germany (14-29 years) are also more likely to access the Internet via mobile, i.e. 45% compared to 22% for the population as a whole. Tablet users are more likely to check emails and surf the Internet than to spend time on social network sites (8% do this as opposed to 18% of smartphone users). This probably is also a result of the older demographic using tablets. Music, videos and games are also widely used on tablets.

Additional data suggests that France has a lower level of ownership of Internet enabled devices per person than people in Spain or the United Kingdom. An article in *Le Monde* (citing data from Forrester) notes that while on average, each Spaniard has 1.9 devices, each British person 1.8 devices, in France the figure is 1.6.⁵¹

Data from April from the research group Flurry (cited in RapidTVnews)⁵² claims that more video activity is taking place on smartphones than on tablets. They offer an explanation that the smaller screens are easier to use “on the go” while the larger tablet screens are more likely to be used at home. (Flurry is an App development company for mobiles and they also measure activity of consumers).

On the other hand, data from Adobe (cited by Warc) suggests that overall Internet visits are more popular on the tablet than on the smartphone, with tablets now generating a higher volume of website traffic than smartphones (of course both of these devices score much lower than Internet access via PC or laptop). In the UK, tablets made up 12% of Internet visits while smartphones were closer to 9%. In France, tablets were the source of 6.1% of traffic, while smartphones scored just 3.5%. In Germany the figures were 5.7% and 4.3% respectively.

47 <http://gigaom.com/2013/07/10/the-pc-market-is-slightly-less-terrible-than-last-quarter/>

48 ARD/ZDF-Onlinestudie 2012

<http://www.ard-zdf-onlinestudie.de/index.php?id=372>

49 Conseil supérieur de l’audiovisuel (2012). *Tablette tactile: la nouvelle nounou?*

<http://www.csa.eu/multimedia/data/sondages/data2012/opi20120912-tablette-tactile-la-nouvelle-nounou.pdf>

50 Cf Footnote 41

51 Les Français sont les moins connectés d’Europe; http://www.lemonde.fr/technologies/article/2013/04/11/les-francais-sont-les-moins-connectes-d-europe_3158214_651865.html

52 Flurry: mobile, app development and research: <http://www.flurry.com/#>

Time Inc, (cited by Warc) carried out research in the US in December 2012 which also shows that tablet use is at home and the smartphone is more likely to be used “on the go”. Newspapers are more likely to be read on tablets, and maps used on smartphones. Common uses (for both devices) include accessing news, reading emails and using social media sites. In addition, the tablet is considered more of a complement to TV viewing than a smartphone.⁵³

People tend to accept advertising on tablets but less so on smartphones. This is probably due to the fact that Internet access for tablets at home is part of the overall Internet package, whereas for smartphones “on the go” people may be using a 3G connection. Hence, the cost of going online would be increased by time spent watching advertising. At the same time other research shows a boom in mobile advertising revenues (which implies mobile, smartphone and tablet). For example, in the UK such revenues have expanded massively from 2008 (mobile advertising spend was £25m) to 2012 (mobile advertising spend was £526m). The reasons for this, according to a report of the UK newspaper *The Guardian*, include the growing popularity of smartphones and tablets and a huge rise in the use of apps.⁵⁴

6.2 Getting smart around the house and multi-tasking

Multi-tasking takes place on both devices according to research from the US-based Parks Associates (cited in DigitalTVEurope). Some 36% of smartphone owners and 35% of tablet owners (in the US) search for product or service information on the device while watching TV. They also regularly use their devices to search for information related to the content they are watching on TV or to check TV listings. Young people are most likely to do this.⁵⁵

Similar findings emerged from research in France (with data from December 2012) where 35% of French TV viewers are using a second screen while watching TV, according to a new survey from GroupM and SFR Régie (cited in RapidTVnews). The report claims that the main “second screen addicts” are the age group 15-35 years followed by young adults aged 25-34 years. While watching TV, it is more common to be surfing on a laptop, followed by a smartphone and then a tablet. This is probably also influenced by the penetration of tablets, which so far is much lower than that of laptops and smartphones. The French study also noted that in around 60% of cases the use of the second screen does not have any link to programme content on TV, but is more usually multi-tasking such as checking emails or surfing the Internet.⁵⁶

The Motorola Mobility Media Engagement Barometer surveyed users in 17 countries and discovered that smartphones and tablets are now watched in the bedroom by 46% of people. This represents a higher figure than broadcast TV, which was just 36%. These portable devices are also used in other areas of the house, for example 10% of tablets are used in the kitchen. Of course the living room is still the most important centre of media use. In the 17 countries studied on average, 50% watch broadcast TV in the living room. For Sweden and the UK, these figures were much higher and closer to 80%. Another aspect of the research revealed how much content was viewed live and how much recorded. Almost one third is recorded content. Hence, live viewing is still more important and this was particularly the case regarding news.⁵⁷

6.3 TV and film viewing increasing thanks to multiscreen world

A positive finding for the audiovisual sector is that the “multiscreen” environment encourages more consumption of audiovisual products. This claim emanates from several separate studies. The Motorola study

⁵³ WARC <http://www.warc.com/>

⁵⁴ The Guardian (10 April 2013): Mobile advertising triples to record levels:

<http://www.guardian.co.uk/media/2013/apr/10/mobile-advertising-triples-record-levels>

⁵⁵ Digital TV Europe: Second screen interaction on the rise: <http://www.digitaltveurope.net/38242/second-screen-interaction-on-the-rise/>

⁵⁶ <http://www.rapidtvnews.com/index.php/2013031926859/35-of-french-tv-viewers-use-a-second-screen.html>

⁵⁷ Motorola (2013): Motorola Mobility Media Engagement Barometer

<http://mediacenter.motorola.com/Press-Releases/Mobile-Devices-and-DVRs-Shifting-Global-Media-Consumption-3c1d.aspx>

found that consumers around the world watched an average of 25 hours of TV programming and film content a week in 2012. In comparison with their data from the previous year they claim that from 2011 to 2012, film viewing was found to have risen from five to six hours, while weekly TV viewing rose nine hours to 19 hours. In the case of TV viewing, the change appears to be quite dramatic.

Research from the UK carried out by UK TV Licensing claims that UK TV audiences are watching more programmes as the take up of connected devices increases. Although the average number of television sets in the house has decreased, the viewing time of TV content has increased. Close to a third of all Internet users in the UK use catch-up TV services like the BBC iPlayer and Channel 4's 4oD every week. Likewise, more than a third of connected homes are using on-demand services each week. A further interesting finding was the importance of television for Twitter, and vice-versa. In the UK during the hours from 6.30pm and 10pm two-fifths of all tweets were about television shows.⁵⁸

The Motorola study also stressed the growing importance of tablets. Their research shows that on average, tablet owners watch 6.7 hours of films a week versus the average of 5.5 of non-tablet owners. Those with tablets were also found to be more likely than non-tablet owners to use a service provider's TV catch-up service (47% versus 31%). This is also evidenced in recent data (cited in Advanced Television) for the BBC iPlayer that claims the increasing use of mobile and tablets has driven demand for the catch-up TV services. TV requests on the iPlayer for January 2013 were 26% higher than in December 2012. There were 37 million requests on tablets and 38 million on mobile devices.⁵⁹

A major study from the BBC (carried out by InSites Consulting) surveyed people in Australia, Singapore, India, UAE, South Africa, Poland, Germany, France and the US.⁶⁰ The results also confirmed the idea that tablets are frequently used while watching television, with 83% of tablet owners claiming they use their tablets in this way. In addition the study shows that tablet owners are watching more television: 43% of tablet users say that they consume more TV now than they did five years ago.

It is not just the convenience or the complementarity of devices that is increasing consumption of audio-visual products. In Germany the online study of the GfK, carried out in May 2012, produced a further interesting result. The respondents to the survey revealed that the smart TV functions make the TV set more attractive. 27% of the smart TV users surveyed in Germany indicated that this has led them to spend more time in front of the TV.

6.4 Tablet owners watch more news

There is some evidence to suggest the growing importance of news content on the Internet, and more specifically an increase in the consumption of news by tablet owners. Data from the comScore review of the digital world suggests that news and information are accessed by a large proportion of the EU online audience with nearly 8 in 10 Internet users accessing one of these sites in December 2012. They also claim that the time spent on news sites increased by 10 percent since December 2011.⁶¹ Research from the US Pew Research Centre also shows that 53% of tablet users are reading news daily, with 54% checking emails. Social networks, games and books are less relevant.

While most, 55%, of tablet news users say the news they get on their tablet is replacing news they would have gotten in other ways, nearly as many, 43%, say the news they get there is adding to the overall news they consume.⁶²

58 TV Licensing (2013): Telescope - A look at the nation's changing viewing habits
http://www.tvlicensing.co.uk/resources/library/BBC/MEDIA_CENTRE/TVlicensing_TeleScope_2013.pdf

59 <http://advanced-television.com/2013/03/04/smartphones-and-tablets-drive-iplayer-up/>

60 BBC World News (2013): Consuming news on tablet devices transforms audience engagement
<http://www.bbc.co.uk/mediacentre/worldnews/news-consumption.html>

61 comScore (2013): Europe Digital Future in Focus, 2013
http://www.comscore.com/Insights/Blog/2013_Digital_Future_in_Focus_Series

62 Pew Research Centre (October 2012): The Future of Mobile News: The Explosion in Mobile Audiences and a Close Look at What it Means for News:
<http://cdn.economistgroup.com/leanback/wp-content/uploads/2012/09/TABLET-2012-REPORT-PEW-and-ECONOMIST.pdf>

The BBC study (cited above) also provided a particular focus on the consumption of news. According to their research results, they claim that “tablet devices are boosting audiences’ appetite for news and transforming the way they consume it”.

The study found that 43% of tablet users claim to consume more TV than they did five years ago, and most say that they use tablets alongside TV. Television remains the most important source of news taking 42% of people’s news consumption time compared with laptops (29%), smartphones (18%) and tablets (10%). The BBC survey also found that, in breaking news situations, the primary source tends to be television (42%), and most people (66%) will then use the Internet sources to investigate stories further. In terms of the salience of news, the respondents rated national and international news as being most important (84%, 82%), followed by local news (79%). Financial and business news (61%) also scored higher than news about sports (56%) and arts/entertainment news (43%).

Regarding the BBC news application for iPad, the researchers claimed that the experience of news was “transformed by the tablet”. The data suggested that there is “more to the appeal of news consumption on tablets than simple convenience; a greater emotional connection and a sense of control over the news gathering experience”.⁶³

Finally, as regards trust in sources, the respondents stressed that knowing and trusting their news provider was more important than before (69%) and they now relied less on news aggregators and more on traditional news providers (63%).

Another report for the Associated Press (April 2013), produced by Deloitte with research by GfK, also deals with the issue of news consumption online. The survey questioned consumers in the UK, Germany and Spain regarding video news consumption. In the UK, 86% of consumers frequently access news online, and 85% feel that “video brings a news story to life.” While most people in the UK turn on the television to hear about major news events (41%), television and Internet are equally important to Spanish people (one third each) and radio is the first source where most Germans learn about a news story (36%). When it comes to seeking more information about a story, people in all three countries chose the Internet as their preferred source. The popularity of the Internet as a secondary source is particularly pronounced among younger age groups. Watching news videos online is more popular in Spain (72%), than in the U.K. (61%) and Germany (50%). Specifically, it is young British people (71%) aged 16 to 24 that value video as an essential part of an online news experience the most (57% in Germany and Spain). Among tablet and smartphone owners, it is tablets which are the more popular device for watching video news online. British tablet users lead the way (89%), followed by German tablet owners (77%) and Spanish (70%). The report concludes that online video increases levels of loyalty and shows great potential to engage younger generations with news.⁶⁴

6.5 Multiscreen homes and News APPs

6.5.1 Smartphones

With the spread of smart phones, mobile applications are becoming increasingly important for consumers to access news content in a convenient way whenever and wherever they want. The demand for such mobile applications or “apps” has been reflected in the rising number of apps available for smart phones and tablet computers in different systems software. By the end of 2010 Android became the world’s leading smart phone platform⁶⁵ with a market share of 59% at the beginning of 2012.⁶⁶ It is an open source operating system for mobile devices developed by Google in conjunction with Open Handset Alliance, a consortium of firms developing software for mobile devices (other members of the consortium include HTC, Sony, Dell, Intel, Motorola etc.).

Android apps can be downloaded from Google Play Store. Similarly, apps for Blackberry, Apple, Nokia,

63 Cf Footnote 59

64 Associated Press/ Deloitte/ GfK (2013): “White Smoke: The new era for video news” <http://marketing.ap.org/videonewsinsights>

65 Source: <http://www.canalys.com/newsroom/google%E2%80%99s-android-becomes-world%E2%80%99s-leading-smart-phone-platform>

66 Source: <http://www.prweb.com/releases/2012/5/prweb9514037.htm>

Samsung, and Windows can be downloaded from their respective online stores (e.g. Blackberry App World, Apple Store, and Samsung Bada Platform). In March 2013, the Al Jazeera media network launched news apps for Android tablet, BlackBerry 10 and Windows Phone 8 users to cater for a growing mobile audience. The apps provide full-featured news from the most popular sections of the Al Jazeera English and Arabic websites that include free access to 24 hour live broadcasts and current affairs programmes.⁶⁷

A review of mobile applications for national and international news channels reveals that Google Android and Apple have taken a leading position. They offer by far the broadest range of news channel applications. In comparison, Samsung Bada offers the smallest range and is not represented in the list of mobile applications for international news channels. Looking at the particular channels, CNN International, followed by Al Jazeera English and the France 24 channels have the broadest presence on mobile apps (see table 1 below)

Table 1 SMART PHONE AND TABLET APPS FOR INTERNATIONAL NEWS CHANNELS, 2013

Channel	Google Android (phone, tablet)	Blackberry/Blackberry Playbook	iOS Apple (iPhone, iPod, iPad)	Nokia Symbian	Samsung Bada	Windows Smart phone	Kindle Fire	Nook
CNN	x		x	x		x	x	x
Al Jazeera (EN)	x	x	x	x		x		
France 24 (FR)	x	x	x	x		x		
France 24 (EN)	x	x	x	x		x		
France 24 (AR)	x	x	x	x		x		
Press TV	x	x	x	x		x		
Deutsche Welle	x		x	x		x		
Fox News	x	x	x			x		
Al Jazeera (AR)	x	x	x					
BBC World News	x	x	x					
Canal 24 Horas	x		x			x		
Euronews	x	x	x					
Russia Today	x		x			x		
Al Jazeera (Balkan)	x		x					
Geo News	x			x				
Sky News International	x		x					
Al Arabiya		x						
CCTV News			x					

Source: European Audiovisual Observatory/ websites of apps and channels, 2013

6.5.2 Connectable TV homes and Smart TV

Internet enabled TVs

Connected televisions can access Internet content, whether online on-demand or catch up services, or also live TV and streaming content via an extra device attached to their television. There are several examples of specific stand-alone boxes which are designed to connect to the TV and to broadband Internet services in the home (either via Ethernet or Wi-Fi). These devices are external and used to connect the televisions to the Internet and provide an interface for Internet activity. The most important examples include Apple TV (launched 2010 in Europe), Boxee, Sony Web TV Box/ Webube HD Box, the iViewer, 3View etc. The most recent of these systems is Google TV to launch in Europe, in September 2012. The other important

⁶⁷ <http://www.aljazeera.com/pressoffice/2013/03/201331111535924219.html>

group of devices that provide access to video content are the games consoles of Sony (Playstation), Microsoft (Xbox) and Nintendo (DSI).

In order not to be left behind, the traditional television distribution services, in particular cable operators have been developing hybrid set-top boxes that in effect transform all televisions to “connected televisions”. For example, Virgin Media cable company started the trend in 2011 with the launch of its TIVO box and the Spanish operator ONO also has plans to work with TIVO. Liberty Global’s UPC also launched the Horizon box in 2011. These set top boxes deliver television services as before, but also allow a connected television experience. The key idea is that the consumer will stay within the “branding” (EPG, interface etc) of their traditional pay TV provider.

Smart TVs

All of the main television manufacturers have developed Connected TVs, or Smart TVs, or Hybrid TVs, all of which provide access to the Internet with user interface and access to a variety of TV apps (widgets) based on agreements with content providers. There is now quite a wide range of apps available over connected TVs. There are several types of content not included in this census: the major social network platforms (available on all connected TVs) such as Facebook and Twitter; on-demand services and other cinema and TV fiction services; the apps of generalist channels; websites of newspapers where video content is minimal; weather, road and route-finder apps; other mainly text type content with recipes, advice, travel information; online shopping; computer games etc. Table 2 provides an overview of the main Connected TV manufacturers and the Apps that they provide for news channels.

6.5.3 Smart TVs TV News APPs on Connected TV Devices and Smart TV

The main manufacturers in the Smart TV market, most of whom launched products between 2008 and 2009 are: Sony Bravia Internet TV; Samsung Smart TV; LG Smart TV; Phillips Net TV; Panasonic Viera TV. The platform Yahoo Connected TV which works in partnership with the TV manufacturers was launched in Europe in 2010-2011. An overview of available News Apps on Smart TV, carried out by the European Audiovisual Observatory in March 2012 revealed that the BBC World News was one the first news channels to appear on Samsung along with the business channel CNBC. France 24 and Euronews were at the same time making appearances on the Philips Smart TV Application Hub, and Deutsche Welle on the Sony Bravia.

Since the beginning of 2012, the development and expansion of Apps for television sets has been very rapid. The dominant content on TV Apps remains entertainment, on demand services and catch-up TV (featuring more film, drama and generalist content). The data with regard to Apps that are specifically those of TV news channels has been re-examined in the context of this report (September 2013) and are detailed in Table 2.

It is clear from the table that the availability of news APPS on Smart TV varies widely between countries. This may reflect the complications of arranging contractual and copyright issues in different countries with different manufacturers. The table was created using data from the various national websites of the different television manufacturers. Often the data is not very transparent and difficult to find. Searching country by country allowed us to check exactly what information the consumer finds when browsing the services offered by the different manufacturers.

Clearly, Euronews and CNBC have a strong presence on both the Phillips and Panasonic platforms, while BBC is stronger on the Samsung platform. The evidence collected from examining information available to consumers contrasts with that provided by the broadcasters. It was not possible to find any details for Toshiba. For example, Euronews claims to be on Panasonic (Europe + MEA), Philips (world), Toshiba (Europe + Q2 2012 MEA + Asia), Samsung (Europe), Sharp (Europe), Sony (world) and LG (world). At the same time CNBC claims to be on Samsung, Panasonic and Phillips. While not examined in detail here, it should be noted that a wide range of newspaper and other news agency services have also developed TV Apps. It is unclear if these are video or text based services.⁶⁸

68 For Example APA News Austria, Bild. DE News, USA Today, Swissinfo.CH, De Morgen, La Libre, Les Echos, Gazeta.PL, Diario de

Table 2 SMART TV APPS FOR NEWS IN A SELECTION OF EUROPEAN COUNTRIES 2013

COUNTRY	Samsung Smart TV App	Philips Smart TV Application	Panasonic (Viera Cast)	LG Smart Application
AT	BBC World	Euronews CNBC TV5 Monde	20minutos.es AP Associated Press CNBC Real Time Euronews France 24 Swissinfo.ch tagesschau	Euronews Russia Today Al Jazeera DW Deutsch Welle France 24 (FR) Press TV RT TV5 Monde
BE		Euronews CNBC France 24 (ENG, FR) TV5 Monde	20minutos.es AP Associated Press CNBC Real Time Euronews France 24 Swissinfo.ch tagesschau	
BG	BBC World	Euronews CNBC TV5 Monde		
CY	BBC World Euronews			
CZ	BBC World CNBC	Euronews CNBC TV5 Monde	20minutos.es AP Associated Press CNBC Real Time Euronews France 24 Swissinfo.ch tagesschau	
DE	CNBC Euronews	Euronews CNBC TV5 Monde France 24 (ENG)	20minutos.es AP Associated Press CNBC Real Time Euronews France 24 Swissinfo.ch tagesschau	Al Jazeera DW (DE and ENG) Euronews France 24 (FR) PressTV RT TV5Monde Swissinfo.ch
DK	BBC News	Euronews CNBC TV5 Monde	20minutos.es AP Associated Press CNBC Real Time Euronews France 24 Swissinfo.ch tagesschau	
EE			20minutos.es AP Associated Press CNBC Real Time Euronews France 24 Swissinfo.ch tagesschau	
ES		Euronews CNBC TV5 Monde France 24 (ENG)	20minutos.es AP Associated Press CNBC Real Time Euronews	Al Jazeera France 24 Hispan TV RT

Noticias, Jornal de Noticias, Aftonbladet, Welt.Online, Le Figaro, SYTV, Corriere della Serra

COUNTRY	Samsung Smart TV App	Philips Smart TV Application	Panasonic (Viera Cast)	LG Smart Application
			France 24 Swissinfo.ch tagesschau	TV5Monde Swissinfo.ch
FI	BBC News	Euronews CNBC TV5 Monde	20minutos.es AP Associated Press CNBC Real Time Euronews France 24 Swissinfo.ch tagesschau	BBC News
FR	CNBC BBC News	Euronews CNBC TV5 Monde France 24 (FR) France Télévision	20minutos.es AP Associated Press CNBC Real Time Euronews France 24 Swissinfo.ch tagesschau	Al Jazeera Euronews France 24 (FR) Le Monde PressTV RT TV5Monde Swissinfo.ch
GB	BBC News Euronews CNBC	Euronews CNBC TV5 Monde France 24 (ENG)	BBC News 20minutos.es AP Associated Press CNBC Real Time Euronews France 24 Swissinfo.ch tagesschau	Al Jazeera Euronews France 24 press tv RT Russia Today
GR			20minutos.es AP Associated Press CNBC Real Time Euronews France 24 Swissinfo.ch tagesschau	
HR		Euronews CNBC TV5 Monde		
HU	BBC News	Euronews CNBC TV5 Monde	20minutos.es AP Associated Press CNBC Real Time Euronews France 24 Swissinfo.ch tagesschau	
IE	BBC News Euronews CNBC	Euronews CNBC TV5 Monde France 24 (ENG)	20minutos.es AP Associated Press CNBC Real Time Euronews France 24 Swissinfo.ch tagesschau	Al Jazeera France 24 Swiss info TV5 MONDE Press TV
IT	Repubblica TV Corriere della Sera TV	Euronews CNBC TV5 Monde France 24 Corriere della sera TV La Stampa	20minutos.es AP Associated Press CNBC Real Time Euronews France 24 Swissinfo.ch	Al Jazeera France 24 Swiss info TV5 MONDE Press TV

COUNTRY	Samsung Smart TV App	Philips Smart TV Application	Panasonic (Viera Cast)	LG Smart Application
			tagesschau	
LT		Euronews CNBC TV5 Monde	20minutos.es AP Associated Press CNBC Real Time Euronews France 24 Swissinfo.ch tagesschau	
LU		Euronews CNBC TV5 Monde	20minutos.es AP Associated Press CNBC Real Time Euronews France 24 Swissinfo.ch tagesschau	
MT			20minutos.es AP Associated Press CNBC Real Time Euronews France 24 Swissinfo.ch tagesschau	
NL		Euronews CNBC TV5 Monde France 24 (Eng)	20minutos.es AP Associated Press CNBC Real Time Euronews France 24 Swissinfo.ch tagesschau	
NO			20minutos.es AP Associated Press CNBC Real Time Euronews France 24 Swissinfo.ch tagesschau	
PL		Euronews CNBC TV5 Monde	20minutos.es AP Associated Press CNBC Real Time Euronews France 24 Swissinfo.ch tagesschau	
PT		Euronews CNBC TV5 Monde	20minutos.es AP Associated Press CNBC Real Time Euronews France 24 Swissinfo.ch tagesschau	Al Jazeera Russia Today Komsomolskaya Pravda Hispan TV Press TV TV5 Monde
RO	BBC News CNBC Euronews	Euronews CNBC TV5 Monde	BBC News CNBC Euronews	Euronews CNBC TV5 Monde
SE	BBC News	Euronews CNBC TV5 Monde	20minutos.es AP Associated Press CNBC Real Time	

COUNTRY	Samsung Smart TV App	Philips Smart TV Application	Panasonic (Viera Cast)	LG Smart Application
			Euronews France 24 Swissinfo.ch tagesschau	
SI		Euronews CNBC TV5 Monde	20minutos.es AP Associated Press CNBC Real Time Euronews France 24 Swissinfo.ch tagesschau	
SK	BBC News CNBC	Euronews CNBC TV5 Monde	20minutos.es AP Associated Press CNBC Real Time Euronews France 24 Swissinfo.ch tagesschau	

Source: European Audiovisual Observatory/ country websites of Smart TV operators, 2013

The behaviour of consumers on social networks, and the distribution of video over these networks will be the next focus of news operators. For example, since March 2013, Euronews has been pioneering the use of Twitter's new micro blogging video application Vine, launched only three month ago. The service offers a short edited video of the day's headline story and is available on iTunes Store for iPhones and iPads without charge.⁶⁹

In addition, new media could hold a more promising future for news programmes. According to a study by the German Allensbacher Computer- und Technik-Analyse (ACTA), published in October 2012, the ARD mobile app for the news programme "Tagesschau" has been the most popular mobile application in Germany with an average of 2.09 million users per week. Other news channel mobile apps also performed well, with n-tv coming in 5th place reaching 1.46 million users per week and N24 holding 9th place with 1.08 million users.⁷⁰

69 http://www.espacedatapresse.com/fil_datapresse/consultation_cp.jsp?idcp=2758179

70 http://www.ifd-allensbach.de/fileadmin/ACTA/ACTA2012/ACTA2012_Basistabelle_Apps.pdf

Part III. Viewing News: Audiences, Surveys and Online News

The following examines various data relating to audiences and viewers of television news channels, programmes and online services.

7 Audiences of National and International News Channels

7.1 Television news channels and audiences⁷¹

There is very limited data regarding the audiences for news channels. News channels, like any other niche channels do not attract large audiences. With digitisation and the expansion of multi-channel television the audiences have been further and further fragmented, as the choice of channels to view continues to increase.

The data referred to in this report concerns the available audience data for news channels in 2012 (Eurodata TV World). The audiences for national news channels are being measured in: Bosnia and Herzegovina (Face TV); Bulgaria (TV Evropa); the Czech Republic (CT24); Denmark (TV2 News, DR update - prior to its relaunch as children's channel); France (BFM TV, i>TELE); Germany (N24, n-tv, ZDF Infokanal); Greece (NET TV – prior to closure); Hungary (Echo TV); Italy (Rai News, Sky TG24); Lithuania (Info TV); Norway (TV2 Nyhetskanalen); in Poland (TVP Info, Polsat News, TVN 24); Portugal (RTP Informação, SIC Noticias, TVI24); in Romania (Antena 3, TVR Info, Realitatea TV, Nasul TV); Russia (Russia 24); Serbia (B92 Info); in Spain (Canal 24 Horas, 3/24); Slovak Republic (TA3); in Sweden (TV4, TV8); Switzerland (SF Info); Turkey (HaberTurk); and in the United Kingdom (BBC News 24 and Sky News).

For the most part the figures for audience share are very low, but these are typical audience shares for niche channels. For example, an average daily audience share of 1.8% in 2012 (Eurodata TV Worldwide) such as that of the French news channel BFM TV (in the multichannel environment) is similar to the audience share of ARTE, and close to the shares of France 4 and the children's channel Gulli (for the same period). Similarly BBC News 24 in the UK had an audience share of 1% (2012, Eurodata TV Worldwide), which is close to the shares of entertainment channels ITV4 and E4 (for the same period).

There are some particular exceptions regarding national news channels. In Denmark, TV2 News had a very significant daily audience share of 3.4% (2012, Eurodata TV Worldwide). SIC Noticias in Portugal had a daily audience share of 1.5 in 2012%. In Poland both TVP Info (3.8) and TVN24 (3.1) have high daily shares of the television audience. In the Czech Republic, the public news channel, CT24 reaches a daily audience share of almost 5%. In Romania, Realitatea TV reached 3.3%, while Antena 3 has more than 6% of the average daily audience share, which is a hugely significant figure. The public service news channel in Greece, NET TV had a very high daily audience share of 8.1%, prior to its closure in June 2013. These are the national news channels that stand out as being very strong in their own markets. Realitatea TV is the number four channel in Romania as regards national audience share. SIC Noticias in Portugal is the number four channel in the cable and satellite households regarding audience share.

Turning to international news channels, it should be noted that they also fall into such a niche category.

⁷¹ Audience data available from Eurodata TV World: <http://www.mediametrie.com/eurodatatv/>

However the majority of channels (where they are measured) register audiences of less than 0.0%.

The audiences for international news channels are being measured in: Bosnia and Herzegovina (Al Jazeera Balkans); Germany (Euronews in German); The Netherlands (CNN); Norway (Euronews, France 24 English); in Poland (Euronews); Portugal (BBC World, CNN, Euronews in Portuguese, Fox News, France 24, Sky News); in Romania (BBC World News, Euronews in English); in Spain (Euronews in Spanish and Fox News); in Slovenia (Al Jazeera Balkan, CNN International and BBC World News); in Sweden (Al Jazeera, CNN International and BBC World News, Sky News); Switzerland (France 24); and in the United Kingdom (Al Jazeera English, Euronews English and Fox News).

This is indeed a very small sample from which to analyse audiences for International and pan-European news channels.

- National audience measures available for Euronews in Germany, Norway, Portugal, Poland, Romania, Russia, Spain, the UK,
- National Audience measures available for Al Jazeera in Bosnia and Herzegovina, Portugal, the UK, Slovenia, Sweden
- National audience measures available for BBC World News in Portugal, Romania, Slovenia, Sweden
- National audience measures available for CNN International in the Netherlands, Poland, Portugal, Slovenia, Spain, Sweden
- National audience measures available for France 24 in Norway, Portugal, Switzerland
- National audience measures available for Fox News in Portugal, Spain and the UK
- National audience measures available for Sky News in Ireland, Portugal, Sweden
- National news channel audiences are measured in Bosnia and Herzegovina, Bulgaria, Czech Republic, Denmark, France, Germany, Greece (to 2012), Hungary, Italy, Lithuania, Norway, Romania, Russia, Serbia, Slovak Republic, Spain, Switzerland, Sweden, Turkey and the UK
- No measurement of news channel audiences in Albania, Austria, Cyprus, Croatia, Estonia, Finland, Iceland, Ireland, Latvia, Luxembourg, Malta, Montenegro, and the “Former Yugoslav Republic of Macedonia

7.2 Audiences for the most important national news broadcasts

This section makes reference to data regarding the most important evening news broadcasts in Europe (2011, EurodataTV Worldwide). It is important to remember that alongside the viewing of news channels and the accessing of news online, a very significant part of the public and indeed the majority of the TV viewers still seek their news on the main news bulletin of the day. The audience shares for these news programmes ranged from 15% (Turkey) to 67% (Bulgaria).

In 2011, the most watched news broadcasts were on the public service channels in Austria, Belgium (VLG), Denmark, Estonia, Finland, Germany, Iceland, Ireland, Italy, Netherlands, Poland⁷², Portugal, Serbia, Spain, Sweden and the United Kingdom. This indicates the important role of public service in news provision in many European states.

In 2011, the most watched news broadcasts were on the main private channels in Belgium (CFB), Bulgaria, Croatia, Cyprus, Czech Republic, France, Greece, Hungary, Latvia, Lithuania, Romania, Slovakia, Slovenia and Turkey. Hence, some other powerful actors in the news markets include RTL (Belgium), the Modern Times Group (Bulgaria, Latvia), Central European Media Enterprises (Croatia, Czech Republic, Romania, Slovak Republic, Slovenia) and ProsiebenSat1 (Hungary).

⁷² Just slightly ahead of private broadcaster TVN.

8 Surveys Regarding the Viewing of International News Channels

Due to the limitations of the audience data available for international channels, some other means have been developed to assess the role and position of these channels in the television market. The most well-known of these are the EMS (the European Media and Marketing Survey)⁷³. It should be noted that this data, due to the completely different methodological approach cannot be in any way compared to data of Eurodata TV Worldwide, or national audience measurement institutes. From the Factsheet of the EMS survey they explain that:

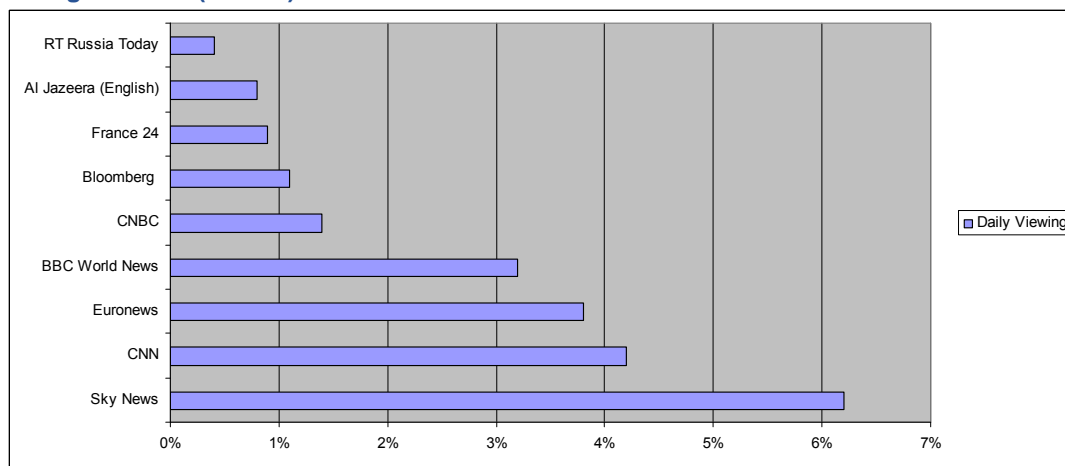
- EMS measures the habits of Europe's most affluent consumers and top business decision makers – the top 13% of adults based on income.
- EMS measures 21 countries across Europe. 17 countries in Western Europe + 4 Central European countries (C-EMS): Austria, Belgium/Luxembourg, Czech Republic, Denmark, Finland, France, Germany, Hungary, Ireland, Italy, Netherlands, Norway, Poland, Portugal, Russia, Spain, Sweden, Switzerland, Turkey and UK.

Hence this research provides an overview of the international and pan-European media use of a particular business and/or political elite. We have used this data below to provide a comparison of the use of the various news channels and news websites.

8.1 Watching pan-European and International News channels

The Figures below outline the pan-European data findings regarding the percentage of people surveyed who watch a news channel daily, weekly and monthly. On average a news channel is watched daily by less than 10% of respondents. The figures for watching a news channel once a week or once a month are much higher and range from 10% to 37% for the most important news channels. In all cases CNN, Sky News and Euronews are the most frequently watched channels. As regards daily watching, Sky News International has the lead over CNN and Euronews.

Figure 1 % (EMS21) WHO WATCH AN INTERNATIONAL NEWS CHANNEL DAILY



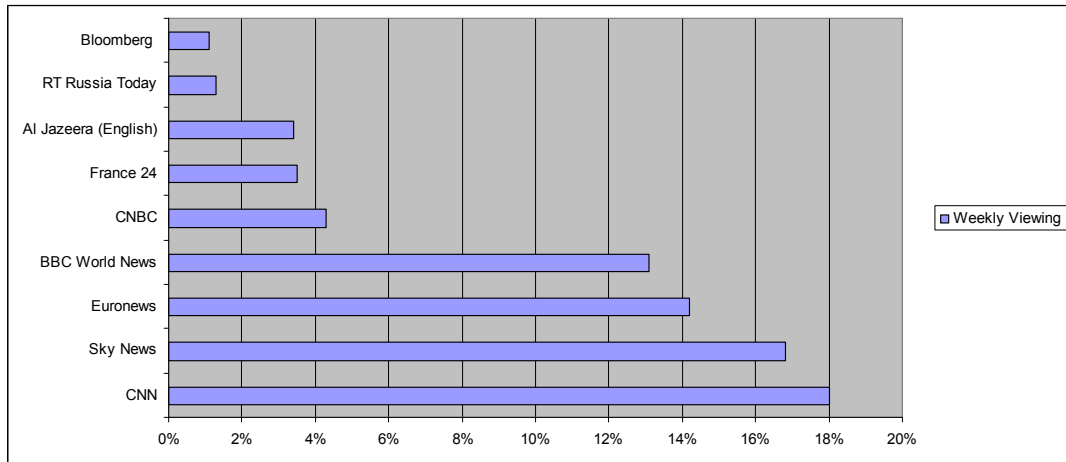
Source: EMS21 Survey 2012

73 Homepage of the European Media and Marketing Survey/ IPSOS : <http://ems.ipsos-nederland.nl>

Between 4 and 6% of respondents watch these top three channels daily. For the purposes of comparison, the figures for daily viewing of the most popular non news pan-European channels were: MTV (8.3%); Eurosport (7.9%); and the Discovery Channel (6.6%).

The data for weekly viewing of news channels moves CNN above Sky News and Euronews. The weekly figures are much higher, with 18% watching CNN, 17% Sky News and 14% watching Euronews channels. For this frequency (weekly) of viewing the non-news channels reach 27% (MTV and Eurosport), and 22% (Discovery Channel).

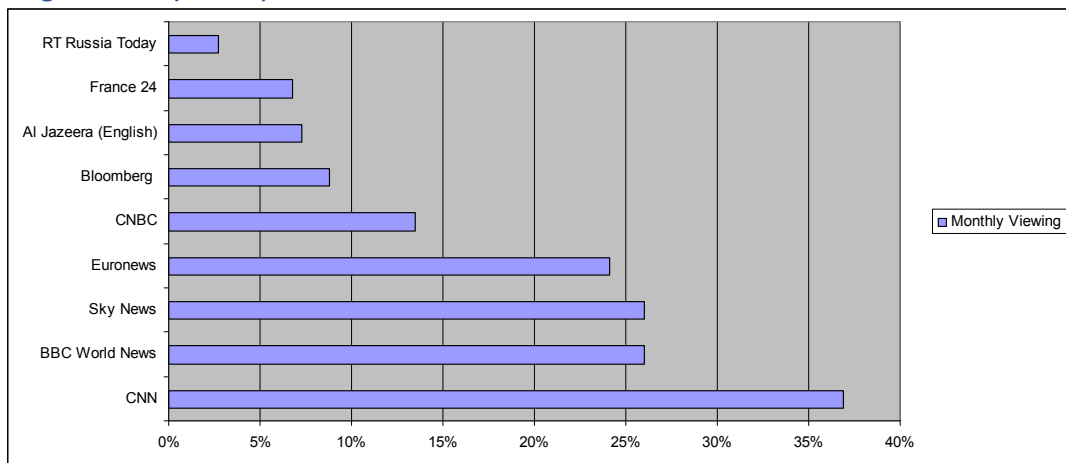
Figure 2 % (EMS21) WHO WATCH AN INTERNATIONAL NEWS CHANNEL WEEKLY



Source: EMS21 Survey 2012

When asked about news channels that they watch at least once a month, respondents moved BBC World News into second place behind CNN. CNN was now viewed by 36% of people, while BBC, Sky News and Euronews are all viewed once a month by approximately one quarter of the respondents. The equivalent figures for the most important pan-European channels were MTV and Eurosport (42.5% and 42%) and the Discovery Channel (36%).

Figure 3 % (EMS21) WHO WATCH AN INTERNATIONAL NEWS CHANNEL MONTHLY



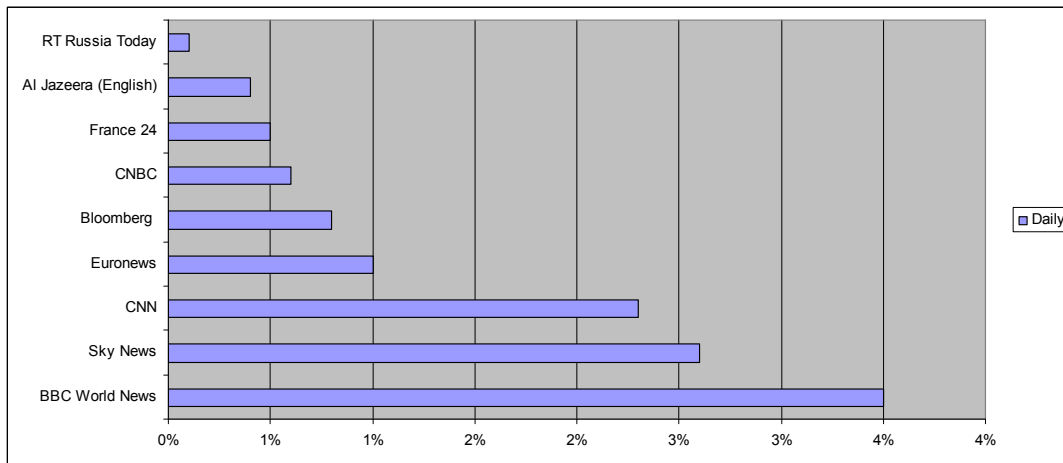
Source: EMS21 Survey 2012

8.2 Using Internet Websites of Pan-European/ International News Channels.

The EMS survey also includes interesting data regarding the frequency with which respondents go on the Internet websites of the major news providers. The figures below reveal what percentage of survey respondents access one of the major online news resources of the news channels. What is particularly interesting to note is that the fact that the BBC World News website is the most used on a daily or weekly basis (although it is second to CNN on a monthly basis). This contrasts with the position of the TV channel in terms of audiences.

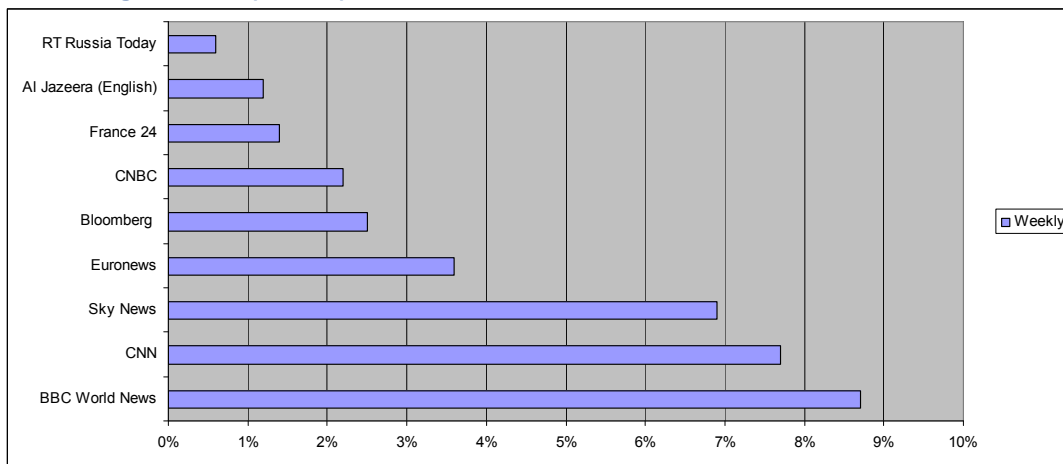
The use of the online resources of the Euronews channels is quite low in comparison to the other three major channels. This is also quite a contrast to the position of Euronews in terms of television audiences whereby it holds its own with BBC World News and Sky News.

Figure 4 % (EMS21) USING WEBSITES OF NEWS CHANNELS DAILY



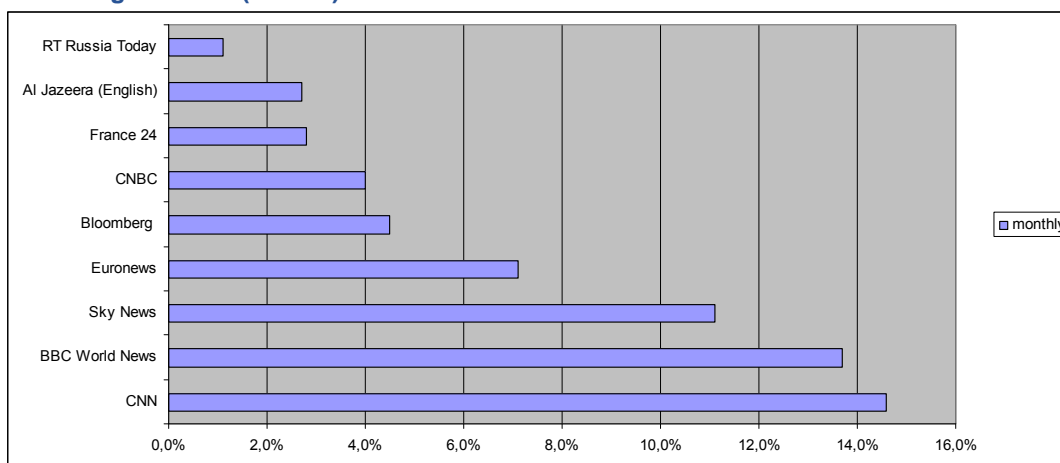
Source: EMS21 Survey 2012

Figure 5 % (EMS21) USING WEBSITES OF NEWS CHANNELS WEEKLY



Source: EMS21 Survey 2012

Figure 6 % (EMS21) USING WEBSITES OF NEWS CHANNELS MONTHLY



Source: EMS21 Survey 2012

On a weekly basis of viewing the websites, CNN International also moves above Sky News International. On a monthly basis almost 15% spend time on CNN, 14% on BBC, 11% on Sky News, and 7% on Euronews. For purposes of comparison it is worth mentioning the figures for other important online news sources (that are not linked to television news channels). For example, 5.4% of respondents claimed to use the website of the Economist at least once a month and 8.1% consult the Financial Times website at least once a month.

9 Branded Channels on UGC platforms

In addition to the audience data of the national measurement institutes and Eurodata TV Worldwide, and to the data from surveys of elite groups regarding their media use of international news outlets, here we provide an overview of different data indicating the importance of pan-European news channels. This data was collected in 2012 for the Yearbook of the European Audiovisual Observatory and concerns the branded channels on UGC (User Generated Content) platforms which are becoming more and more important as platforms for professional audiovisual content.

The data comes from both Dailymotion and Youtube, where, with much research it is possible to find out: when services were launched (date of registration); the number of subscribers to a service/ branded channel (data only for Youtube); and the number of cumulative video viewings in millions. This last element: the “number of cumulative video viewings in millions” can be taken as some type of measurement of the importance / popularity of these branded channels. At first glance such figures are much higher on the Youtube channels. However, it is: a) likely that this trend of branded channels has reached Dailymotion later than Youtube; b) not possible to tell exactly when the branded channels were launched on Dailymotion -naturally, the longer a service exists, the more cumulative viewings it will have; c) the data here are related to the worldwide audience of the catalogues and video and not only to the European audience.

Regarding the branded channels on Youtube, where in table 1 we have focused on news related channels, it is of particular interest to note that the Internet website with the highest number of cumulative video viewings is that of RT (formerly Russia Today). The survey data from EMS analysed in the previous section indicated that RT was quite low down on the list of news channels viewed on TV in Europe, and also low down on the list of internet news websites visited by respondents. The same can be said for Al Jazeera (English) which also scores more highly in terms of viewings than CNN International et al. The difference may also be due to the fact that the universe of audiences here for this data is different (worldwide vs. European).

Table 1 DATA ON THE BRANDED TV NEWS CHANNELS ON DAILY MOTION AND YOUTUBE (2012).

Country of establishment	Name of the service	Date of registration	Catalogue (Nb video)	Number of subscribers	Cumulative number of video viewings (millions)	Average views per video
Channels targeting the international market (on Dailymotion)						
GB	ITN News		23 137	n.a.	16,65	719
FR	France 24		11 668	n.a.	7,86	673
GB	CNN International		36 661	n.a.	5,05	138
FR	France 24 English		7 291	n.a.	1,09	149
DE	DW English		4 724	n.a.	0,68	144
GB	RT		3 001	n.a.	0,67	224
FR	Euronews EN		8 054	n.a.	0,51	63
Channels targeting the international market (on Youtube)						
GB	RT (Russia Today)	28.03.2007	15 723	273 769	694,40	44 165
GB	BBC Worldwide	8.02.2007	5 218	402 518	620,40	118 896
GB	Al Jazeera English	23.11.2006	28 037	247 284	352,67	12 579
FR	Euronews No Comment	13.04.2007	5 583	27 708	65,84	11 793
FR	France 24 French	4.03.2006	9 443	23 117	36,00	3 812
FR	France 24 English	4.04.2007	7 907	14 882	26,97	3 411
FR	Euronews English	18.09.2006	9 626	22 003	22,49	2 336
DE	Deutsche Welle German	30.09.2006	8 484	12 806	20,30	2 393
DE	Deutsche Welle English	4.09.2007	7 767	11 741	11,80	1 519
GB	CNN International	16.11.2006	4 543	19 402	5,16	1 136
FR	TV5 Monde	2.11.2007	1 241	5 896	4,38	3 529
European channels in Arabic						
RU	RT (in Arabic)	n.a.	9 704	35 267	53,44	5 507
GB	BBC Arabic	7.04.2009	5 969	24 194	18,51	3 101
FR	France 24 AR	4.04.2007	4 162	8 630	12,63	3 035
FR	Euronews AR	30.07.2008	7 273	9 299	11,80	1 622
DE	Deutsche Welle Arabic	19.08.2011	587	509	0,10	170
GB	BBC Arabic 4 Tech	23.10.2010	51	396	0,02	333
GB	BBC Cairo	17.02.2012	9	38	0,00	72

Source: Yearbook of the European Audiovisual Observatory 2012

Again, it is useful to place some of the data above in context. The same survey of branded channels included many entertainment channels. RT with almost 700m viewings and the BBC Worldwide with more than 600m are each far more relevant than branded entertainment channels such as BBC Top Gear (almost 300 million views), or the Disney Channel (almost 130 million views).

Given these very different types of data (audience measurement, survey questionnaires, online video

viewing) it may be unwise to speculate too much regarding these differences. However one could pose some interesting questions that could be worthy of deeper research or further debate:

The EMS survey focuses on what it calls the “top 13% in terms of earners”, whereas the data that the European Audiovisual Observatory has used is indicating the entire universe of people looking at videos on these branded channels. Can one assume that there are certain characteristics of this “top 13%” of earners in Europe? Perhaps “older”, male dominated? Certainly more wealthy?

Is the Internet access to news and information something that relates more to a younger demographic? Are the EMS survey group more typically business travellers who watch these channels in hotels?

Or indeed is the viewing of video via branded channels on Dailymotion and Youtube something used by a younger demographic? Or is the dominance of RT and Al Jazeera on this platform saying something about the importance of online news media in certain world regions and for certain Diasporas?

10 Conclusions

The aim of this report was to provide an overview of the developments in the markets for news in Europe⁷⁴ - in particular as regards the types of channels, and their distribution and in addition some insight into the new forms of news delivery.

News markets – stability, competition but not much profitability

An overview of the news channels in Europe revealed the dominance of private companies in the provision of news channels. However, we did note that the proportion of public service news channels is quite high and greater than that of the proportion of public channels with regard to the entire universe of television channels in Europe. In certain countries the public service broadcaster plays a dominant role in the provision of television news channels (Spain, Denmark, the Czech Republic and Ireland). Countries where private corporations dominate the news market include France, Romania, Albania, Bulgaria, Belgium, Croatia, Hungary, Lithuania, Sweden, Bosnia and Herzegovina, The “Former Yugoslav Republic of Macedonia”, and Slovakia.

A brief financial analysis of the state of companies providing news channels reveals that the industry is not particularly profitable. Specific data on the profitability of news channels becomes more difficult to access. Indeed several independent news channel companies have recently been re-integrated back into their media groups. This is an issue which could be viewed as another indication of economic necessity.

Despite this, the market continues to be dynamic with constantly new channels launching, while at the same time other channels closing. 170 relevant channels were identified as being established in the countries of this study. This compares to a similar figure of 162 (in 2009). Hence, while it is apparent that the real explosion in growth of news channels was in the decade of 2000-2010, there now seems to be some stability regarding numbers.

There is almost a 50-50 split between national news channels and international/ pan-European channels. Indeed several national channels are distributed quite widely in Europe and could be considered as almost pan-European although this is not strictly speaking their target coverage in terms of the channel concepts. While national channels become more pan-European, it is also important to note that what were formerly considered as “pan-European” channels such as Euronews or France 24 are becoming more and more global in focus – global or international.

Several countries have very competitive markets for national news channels. One would expect in larger countries such as the UK, France, Germany, Italy, Poland or Spain that there is space for four or five competing news channels. Turkey has more than However, there are also quite competitive markets in smaller European states such as Albania (7), Romania (6), Portugal (4), Bulgaria (3) and Croatia (3).

While our data reveals that the Turkish market has the highest number of national news channels (mainly targeting the home Turkish market), it is both the United Kingdom and France that can be considered as the “homes” of news channels in Europe. A large amount of news channels are established and licensed in the UK and France, in particular many of the international channels that target the rest of Europe and the world. The UK market is significant for the number of Arabic (but also Asian – Chinese, Indian, Pakistani etc) channels that are established there.

Arabic, English, Turkish, French, German and Italian are (in that order) the most dominant languages of television news channels in Europe. The large number of Turkish channels accounts for part of this statistic.

⁷⁴ the EU 27 member states; accession state Croatia; candidate countries Iceland, Montenegro, the Former Yugoslav Republic of Macedonia, Serbia and Turkey; and potential candidate countries Albania and Bosnia and Herzegovina; and Observatory member states Norway, Switzerland and Russia.

Regarding Arabic language channels, we also discovered alongside the Arabic channels, the growing trend for international television news broadcasters to add Arabic to their linguistic output: BBC Arabic, Euronews (Arabic), France 24 (Arabic) and Sky News Arabia.

News distribution – traditional platforms and new distribution services

Having examined the channel offer of digital terrestrial, cable, satellite and IPTV companies in 38 countries (for full detail see the country profiles), we have concluded that CNN International (in 38 countries), BBC World News (in 37 countries), RT - Russia Today (in 35 countries), Al Jazeera (in 33 countries in English) and Euronews (in 33 countries in English) are the most widely distributed channels.

While we noted above the dominant languages of the news channels in existence, this changes slightly when one looks at the dominant languages in the most widely distributed international news channels. In this case it is English, followed by Russian, German and French.

The distribution of television in general, and news channels in particular is of course being enhanced by the developments in digital television broadcasting. This includes the implementation of digital terrestrial television (DTT) and also the digitisation of cable and satellite networks, and the provision of television over ADSL (IPTV). By and large this increased capacity for offering more channels has provided television news channels (both national, but more particularly international) with the opportunity to expand their distribution throughout Europe.

We have noticed, however, occasional examples where the number of news channels over particular distribution platforms has been reduced. In particular, the diversity of languages of news channels has been reduced. The reasons for this are often not very clear. One issue may be the fact that the news channels are competing with a boom in many other types of TV channel looking for space on the distribution networks.

Of particular importance is the provision of news channels on the DTT networks. During a previous analysis of news channel distribution, carried out in 2009, we noted that there were 16 news channels available on DTT networks (free and pay). In September 2012, there were 45 news channels available on the free to air DTT networks in Europe (including several that appear in different countries) and in September 2013 there are 43. International news channels are provided in Belgium, Cyprus, Hungary, Germany, Italy and the United Kingdom. The Euronews channels appear on the Free DTT networks in Belgium, Cyprus, Germany (only in certain Länder), and Hungary. They appear on pay DTT networks in Estonia, Latvia and Malta.

The report also looked at the most recent developments in multiscreen households and the use of mobile devices for accessing video in general and news in particular. Several studies claim that the multiscreen environment encourages more use of audiovisual content and also increases the viewing of news. News channels just like all other broadcasters have been quick to develop Apps for distribution over smartphones, tablets, and on smart, or “connected” televisions. News appears to be one of the types of content, alongside sports highlights, weather etc. for which there is a demand regarding mobile access (phone or tablet). Most national and practically all international television channels have developed Apps for smart phones (both apple and android) and for a range of tablets.

The average number of homes per country which could be considered “connectable” in terms of access to the internet over television is still quite low – hence this is still a trend in development, despite the hype regarding smart TV. However, there are many television news channels and international channels that have developed Apps for connected TV: specifically Euronews, NBC, BBC World News, TV5, France 24 and RT. Conspicuous by its absence with regard to smart television Apps, is CNN International.

News consumption – audiences on television and online

It is important to stress from the outset the very limited data regarding the audiences for news channels. News channels, like any other niche channels do not attract large audiences. Several national news channels achieve very high shares in their home markets, for example in the Czech Republic, Denmark, Portugal, Poland, Romania and Greece. But for the most part, the audience share for news channels is very low.

In addition, the universe of news channels whose audience is being monitored is also quite low. The audiences for international news channels are being measured in: Bosnia and Herzegovina (Al Jazeera Balkans); Germany (Euronews in German); The Netherlands (CNN); Norway (Euronews, France 24 English); in Poland (Euronews); Portugal (BBC World, CNN, Euronews in Portuguese, Fox News, France 24, Sky News); in Romania (BBC World News, Euronews in English); in Spain (Euronews in Spanish and Fox News); in Slovenia (Al Jazeera Balkan, CNN International and BBC World News); in Sweden (Al Jazeera, CNN International and BBC World News, Sky News); Switzerland (France 24); and in the United Kingdom (Al Jazeera English, Euronews English and Fox News).

Both of these factors make it difficult to provide any extensive analysis of the actual viewing of news channels are where channels stand in relation to one another in terms of popularity.

It is important to remember that alongside the viewing of news channels and the accessing of news online, a very significant part of the public and indeed the majority of the TV viewers still seek their news on the main news bulletin of the day on the main generalist channels. This report also looked at the audiences (with reference to 2011 data) for the main news programmes/ broadcasts in each country.

Public service news dominates in Austria, Belgium (VLG), Denmark, Estonia, Finland, Germany, Iceland, Ireland, Italy, Netherlands, Poland, Portugal, Serbia, Spain, Sweden and the United Kingdom. On the other hand the private channels news programmes were more popular in Belgium (CFB), Bulgaria, Croatia, Cyprus, Czech Republic, France, Greece, Hungary, Latvia, Lithuania, Romania, Slovakia, Slovenia and Turkey.

A different approach to assessing the role and position of news channels and in particular international news channels is to look at the surveys regarding the viewing of international news channels (EMS). These data are very different to that of audience measurement data, being based on telephone surveys and focused on a specific elite group (namely the top 13% earners in Europe).

The data reveals the importance of CNN International, BBC World, Sky News and Euronews, although CNN scores more highly throughout the survey than all other news channels. The surveys are interesting as they allow comparisons with the viewing of other channels, for example sports and entertainment. By and large news channels are less viewed than sports, music and documentary channels - but not by very much. On a weekly basis, for example 18% are watching CNN, 17% Sky News, 14% Euronews, while at the same time they are also watching; MTV 27%, Eurosport 27%, and the Discovery Channel 22%.

The EMS survey also includes interesting data regarding the frequency with which respondents go on the Internet websites of the major news providers. The website of the BBC, followed by CNN International are the most important news resources for these European elite. Euronews scores rather low in this category, although still higher than the Economist, and close to the Financial Times (as non television online sources).

The final provision of data regarding the use of news was data related to the viewing of branded channels over user generated content platforms (UGC), which are becoming more and more important as platforms for professional audiovisual content.

Looking at both Dailymotion and Youtube, we noted the relative importance of both RT (Russia Today) and Al Jazeera English, neither of which had really featured highly in the EMS survey of the elite TV viewers. The difference may also be due to the fact that the universe of audiences here for this data is different (worldwide vs. European). Given these very different types of data (audience measurement, survey questionnaires, online video viewing) one could investigate further the way in which the specific focus in the EMS survey may have a bias towards the rich business traveller. One could also question whether the online viewing, particularly via Youtube and Dailymotion has a bias towards a younger demographic. In addition, the online audiences measured are global rather than European, which may have provided better results for Russian and Arabic language channels.

Part IV National News Markets

1 AL - Albania

1.1 Pan European and global news channels in Albania

Satellite packages reach almost 30% of homes in Albania. The main DTT service is a pay DTT package from Digitalb that provides access to BBC World, CNN and several national news channels (at the end of 2012 it also included Euronews Italian, but this is no longer the case).

Digitalb also has a satellite package but this contains only the national news channels. Unfortunately it is difficult to find data on the cable offers in Albania.

Table 1 INTERNATIONAL NEWS CHANNELS SEPTEMBER 2013 - Albania

Channel	Terrestrial	Cable	IPTV	Satellite
BBC World News	x			
CNN International	x			

Source: MAVISE database 2013

1.2 National news channels and foreign news channels

For a country with a population of just over 3 million there are no less than seven news channels established in Albania.⁷⁵ As analogue terrestrial is still a very important mode of reception in Albania, only about 50% of the population have access to multi-channel TV. Regarding neighbouring channels only the Kosovan news channel RTV21 is available.

Table 2 NATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Albania

Country	Channel	Reception
Albania	A1 Report TV	Satellite
	ABC News Albania	Pay DTT/ Satellite
	Agon Channel	Satellite
	Kanali 7	Satellite
	News 24 Albania	Pay DTT/ Satellite
	Ora news	Pay DTT/ Satellite
	Top news Albania	Pay DTT
Kosovo	RTV21	Satellite

Source: MAVISE database 2013

⁷⁵ Further information on the media system in Albania is available from the following link: <http://www.mediaobservatory.net/albania-1>

2 AT - Austria

2.1 Pan European and global news channels in Austria

The Austrian media landscape is strongly influenced by media companies in neighbouring Germany. There are no news channels established in Austria. Digital satellite reception has traditionally played an important role in the country and is received in approximately 50% of households. As the majority of these homes have access to free satellite services, they of course can access a wide range of channels (see page 23). The main cable operator UPC which had 527 000 subscribers in June 2013 and A1 TV is the most important IPTV platform (with over 200 000 homes). None of the international news channels are available via the satellite package of Sky, or on free DTT. CNN International has appeared on the new Pay DTT service in Austria, launched in April 2013.

Table 1 INTERNATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Austria

Channel	Terrestrial	Cable	IPTV	Satellite
CNN International	X (Pay DTT)	x	x	
BBC World News		x	x	
Euronews (German)		x	x	Free satellite
Al Jazeera English		x	x	
France 24 (English)		x	x	
RT (Russia Today)		x	x	
CCTV News		x	x	
NTV Avrupa		x		
Sky News International		x		
Euronews (Russian)		x		
Canal 24 Horas		x		
DW Deutsche Welle		x		
France 24		x		

Source: MAVISE database 2013

2.2 National news channels and foreign news channels

As already noted, there are no news channels established in Austria and the table below shows the importance of German news channels. In addition, people can watch the public service news channels from the Czech Republic, Italy and Turkey. No audience data exists for news channels in Austria. Audience data from EurodataTV in 2011 show that the news broadcasts of the PSB ORF are the most important.

Table 2 NATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Austria

	CT24	IPTV
Czech Republic	N24	Cable/ IPTV / Free satellite channel
Germany	n-tv (n-tv LIVE) tagesschau 24 ZDF Infokanal	Pay DTT/ cable/ IPTV/ (mobile)/ Free satellite channel Cable/ IPTV / Free satellite channel Cable/ IPTV/ Free satellite channel
Italy	Rai News	Cable
Russia	Russia 24	Cable
Turkey	TRT Haber	Cable / IPTV

Source: MAVISE database 2013

3 BA - Bosnia and Herzegovina

3.1 Pan European and global news channels in Bosnia and Herzegovina

Regarding pan-European and global news channels, the following are widely distributed in Bosnia and Herzegovina: Al Jazeera Balkans, Euronews (English) (both on cable, satellite and IPTV), Deutsche Welle, CNN International (cable and satellite), and France 24 (IPTV and Satellite). RT (Russia Today) and BBC World News are available only on satellite packages, while Sky News International is on IPTV. The business channels Bloomberg and CNBC Europe are also both available to Bosnian households. Also in the region, the Serbian channel B92 Info could be considered as pan-European and is available in Bosnia and Herzegovina on cable and satellite.

Table 1 INTERNATIONAL NEWS CHANNELS SEPTEMBER 2013 - BiH

Channel	Terrestrial	Cable	IPTV	Satellite
Al Jazeera Balkans		x	x	x
Bloomberg		x	x	x
Euronews (English)		x	x	x
CNN International		x		x
Deutsche Welle		x		x
CNBC Europe			x	x
France 24			x	x
France 24 (Arabic)			x	
France 24 (English)			x	
Sky News International			x	
BBC World News				x
RT (Russia Today)				x

Source: MAVISE database 2013

3.2 National news channels and foreign news channels

Other news channels from neighbouring countries include those from Croatia, Serbia, Italy, the “Former Yugoslav republic of Macedonia” and Germany.⁷⁶ Al Jazeera Balkans is licensed and established in Bosnia and Herzegovina and targets several countries in the region. It has content available in the Bosnian, Croatian and Serbian languages. According to data from EurodataTV Worldwide, the channel registered a daily audience share of 0,2%. Face TV is a national TV channel based in Sarajevo that was launched in 2012. The channel also registered audience shares in 2012: a daily audience share of 0,1%.

Table 2 NATIONAL NEWS CHANNELS - SEPTEMBER 2013 - BiH

Country	Channel	Availability
BiH	Al Jazeera Balkans Face TV	See above Cable/ Satellite/ IPTV
Croatia	HRT4	Cable/ Satellite/ IPTV
Germany	N24	Satellite
Italy	Rai Med	Satellite
Serbia	B92 Info Pink World	IPTV/ SAT IPTV

⁷⁶ Further detail on the Bosnia and Herzegovina television market are available in The Yearbook of the European Audiovisual Observatory : www.obs.coe.int/. See also reports here: <http://www.mediaobservatory.net/bosnia-and-herzegovina-0>

	Studio B	SAT
The Former Yugoslav Republic of Macedonia	TV24 News	Satellite

Source: MAVISE database 2013

4 BE - Belgium

4.1 Pan European and global news channels in Belgium

Cable and satellite offer the widest range of international news and business channels, with cable being the most widely used means of transmission in Belgium. Since 2009 the country has experienced an increase in the number of national news channels available which can partly be explained by the scope of international organisations and personnel in Brussels. The scope of international channels has also been expanded, particularly with regard to Arabic, Persian, Turkish and Russian speaking channels.

Table 1 INTERNATIONAL NEWS CHANNELS AVAILABLE IN SEPTEMBER 2013 - BE

Channel	Terrestrial	Cable	IPTV	Satellite
Al Jazeera (English)		x	x	x
BBC World News		x	x	x
Bloomberg TV Europe		x	x	x
CNN		x	x	x
Euronews (English)		x	x	X
France 24		x	x	x
Euronews (French)	x	x		x
Al Jazeera (Arabic)		x		x
Al Aribiya		x		x
Canal 24 Horas		x		x
CCTV News		x		x
CNBC Europe		x		x
Deutsche Welle		x		x
Euronews (Arabic, German, Italian, Persian, Portuguese, Russian, Spanish, Turkish)		x		x
France 24 (English)		x		x
RT (Russia Today)		x		x
Abu Dhabi TV Europe				x
ANB (Arabic News Broadcast)				x
France 24 (version in Arabic)				x
Sky News International				x
BBC Arabic				x
BBC Persian				x

Source: MAVISE database 2013

4.2 National news channels and foreign news channels

The Belgian market has one news channel and a business channel in both French and Flemish. The varied and multilingual offer in Belgium is doubtless due to its position of seat of EU offices, with many news channels from other countries being available.

Table 2 NATIONAL NEWS CHANNELS AVAILABLE IN SEPTEMBER 2013 - BE

Country	Channel	Transmission
Belgium	Actua TV Kanaal Z Canal Z	Cable Cable/ IPTV/ Satellite Cable/ satellite
Czech Republic	CT24	Satellite
France	LCI I>Tele BFM TV	Cable/ Satellite Cable/ Satellite Satellite

	BFM Business	Satellite
Germany	N24, n-tv, ZDF Infokanal, tagesschau24	Cable/ Satellite Cable/ Satellite Satellite Satellite
Italy	RAI News Class news	Satellite Satellite
Poland	TVP Info Polsat Biznes	Satellite Satellite
Russia	Russia 24	Satellite
Slovak Republic	TA3	Satellite
Switzerland	SRF Info	Satellite
Turkey	NTV Avrupa CNBC -e	Satellite Satellite
UK	BBC News 24	Satellite
Israel	Guysen TV	Satellite
Iran	IRNN Press TV	Satellite Satellite
US	New Tang Dynasty	Satellite

Source: MAVISE database 2013

5 BG – Bulgaria

5.1 Pan European and global news channels in Bulgaria

News channels, like music channels are important in the television packages in Bulgaria. The supply of news channels on Bulgarian platforms has reduced somewhat since 2012, although Blizzoo still provides 11 channels (compared to 20 previously). The widest range of Euronews channels appear on the Blizzoo cable platform. CNN International and Euronews (English) are the most widely distributed pan-European channels. Bulgaria also has several national news channels (see below).

Table 1 INTERNATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Bulgaria

Channel	Terrestrial	Cable	IPTV	Satellite
CNN International		x	x	x
Euronews (English)		x	x	x
Al Jazeera (English)		x	x	
Bloomberg		x	x	
BBC World News		x	x	
CCTV News		x	x	
CNBC Europe		x	x	
Deutsche Welle		x	x	
France 24		x	x	
Sky News International		x	x	
Canal 24 Horas			x	
Euronews (Arabic, French, German, Italian, Polish, Portuguese, Russian, Spanish, Ukrainian)		x		
RT (Russia Today)				x
RT en Espagnol				x
Telesur (Venezuela)				x

Source: MAVISE database 2013

5.2 National news channels and foreign news channels

Bulgaria has three news channels and two national economic news channels. Russian channels have a strong presence in the market. In addition national German, Italian and Serbian news channels are made available over the IPTV and cable platforms. The importance of news channels in Bulgaria is apparent from the fact that three national news channels and one business news channel are on the DTT platform launched in March 2013. In 2012, the Bulgarian news channel TV Evropa had an audience share of 1%.. The most watched news broadcasts in 2012 were those of the private channel TV Nova.

Table 2 NATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Bulgaria

Country	Channel	Platform
Bulgaria	TV Evropa	DTT/ Cable/ satellite/ IPTV
	Bulgaria on Air	DTT/ Cable/ satellite/ IPTV
	News 7 Bulgaria	DTT/ Cable/ IPTV
	Vest TV (VTV)	DTT/ Cable/ satellite/ IPTV
	EBF TV- Ekonomika TV	Cable/ IPTV
Germany	N24	IPTV
	n-tv	Cable
	ZDF Infokanal	Cable
Italy	Rai Med	Cable

	Rai News	IPTV
Russia	Russia 24 RTVI RBC	IPTV Cable/ IPTV Cable/ IPTV
Serbia	B92 Info	Satellite
Iran	Press TV	IPTV

Source: MAVISE database 2013

6 CH - Switzerland

6.1 Pan European and global news channels in Switzerland

Cable and IPTV both play an important role in distributing international news channels in Switzerland, with BBC World, CNN and Euronews in German being the most widely distributed.

Table 1 INTERNATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Switzerland

Channel	Terrestrial	Cable	IPTV	Satellite
BBC World News		x	x	x
CNN International		x	x	x
Euronews (German)		x	x	x
Al Jazeera (English)		x	x	
Euronews (French)		x		x
France 24		x		x
Sky News International		x	x	
Bloomberg		x	x	
CNBC Europe			x	x
Canal 24 Horas		x	x	
Euronews (Italian, English)			x	
Deutsche Welle			x	
France 24 (English)				x
RT (Russia Today)		x		
Al Aribiya			x	
CCTV News			x	
CNBC		x		

Source: MAVISE database 2013

6.2 National news channels and foreign news channels

There are two national news channels in Switzerland and both are public: SRF Info and RTS Info. SFR Info has a wide distribution. Neighbouring channels from France, Germany, Italy, Albania and Turkey are available.

Table 2 NATIONAL NEWS CHANNELS - SEPT 2013 - Switzerland

Country	Channel	Distribution
Switzerland	SRF Info RTS Info	DTT/Cable/ IPTV Cable
France	BFM TV LCI I>Tele	Cable/ IPTV Cable/ Satellite cable
Germany	ZDF Infokanal N24 n-tv tagesschau 24	Cable/ IPTV Cable/ IPTV Cable/ IPTV IPTV
Italy	RAI News	Cable/ IPTV
Albania	RTV21	Cable
Turkey	NTV Avrupa	Cable/ IPTV

Source: MAVISE database 2013

7 CY - Cyprus

7.1 Pan European and global news channels in Cyprus

The Cypriot media landscape is strongly influenced by the Greek media actors, while the North of Cyprus is closely linked to Turkish media companies. Cypriot households receive a very wide range of international news channels. For those subscribing to the Nova Satellite package all thirteen Euronews channels are available. Euronews English version was recently made available on the free DTT platform in Cyprus, run by the national public service broadcaster. The development of DTT has been very rapid with the number of homes receiving television in this way rising to more than 90% at the end of 2012 (according to Screen Digest). Almost 20% of homes have IPTV (Internet protocol television) services as part of their telecommunications services. IPTV is also an important delivery system for international news channels. The business channels Bloomberg and CNBC Europe are also both available. The importance of Russian channels also reflects the relative importance of the Russian community in Cyprus.

Table 1 INTERNATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Cyprus

Channel	Terrestrial	Cable	IPTV	Satellite
Al Jazeera (English)		x	x	x
BBC World News		x	x	x
CNN International		x	x	x
Euronews (English)	x	x	x	x
Euronews (Greek)		x	x	x
Deutsche Welle		x	x	x
France 24		x	x	x
France 24 (English)		x	x	x
RT (Russia Today)		x	x	x
Al Jazeera Arabic		x		x
Sky News International		x	x	
Bloomberg		x	x	x
CNBC Europe		x	x	
France 24 (Arabic)		x		
Record News		x		
Russia al Yaum		x		
CCTV News		x		
Euronews (13 languages)				x

Source: MAVISE database 2013

7.2 National news channels and foreign news channels

As Cyprus is a very small market, it does not have any national news channels. However a wide range of news channels established in other countries are available to the Cypriot audience. Up until the closure of the Greek public service broadcaster in June 2013, one of the important news channels received from neighbouring countries was NET TV. Now the only Greek news channel available is the Athens based KONTRA channel. There is no audience data for news channels, but the PSB ANT 1 still achieves the highest audiences for news broadcasts (2011).

Table 2 NATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Cyprus

Greece	KONTRA channel	Satellite
Russia	Russia 24	IPTV

Source: MAVISE database 2013

8 CZ - Czech Republic

8.1 Pan European and global news channels in the Czech Republic

There are a large number of news channels available on cable in the Czech Republic, of which 19 are international/ pan-European channels. BBC World, CNN, France 24 and Sky News are the most widely distributed channels. The Euronews channels (nine versions) are well represented on the cable packages. However Euronews is no longer available on any of the satellite packages in the Czech Republic. This is also the case for the Slovak Republic.

Table 1 INTERNATIONAL NEWS CHANNELS - SEPTEMBER 2013 – Czech Republic

Channel	Terrestrial	Cable	IPTV	Satellite
BBC World News		x	x	x
CNN International		x	x	x
France 24 (English)		x	x	x
Sky News International		x	x	x
CNBC Europe		x	x	
Deutsche Welle		x	x	
Euronews (English, French, German, Spanish)		x	x	
France 24		x	x	
RT (Russia Today)		x	x	
Al Jazeera (English)		x		x
CCTV News		x		x
Euronews (Arabic, Italian, Portuguese, Russian, Turkish)		x		
Bloomberg			x	
Canal 24 Horas			x	

Source: MAVISE database 2013

8.2 National news channels and foreign news channels

The public service news channel CT24 is a very important actor in the TV news landscape of the Czech Republic, with a daily average audience share of 4.9% (2012), and it is also available on the Free DTT network, and distributed in many other European countries. The Czech audiences also have access to news channels from Hungary, Poland and the Slovak Republic (the channel TA3 is also available on all platforms). The main news broadcast with the highest number of viewers in 2011 was on the private channel TV Nova.

Table 2 NATIONAL NEWS CHANNELS - SEPTEMBER 2013 – Czech Republic

Czech Republic	CT24	DTT/ Cable/ IPTV/ Satellite
Slovak Republic	TA3	Cable/ IPTV/ Satellite
Hungary	Hir TV	Satellite
Poland	TVP Info	Cable

Source: MAVISE database 2013

9 DE - Germany

9.1 Pan European and global news channels in Germany

Cable is the most important distribution platform in Germany. Satellite also plays an important role and therefore it is worth noting that there are no longer any international news channels available on any satellite package in Germany. This represents a drastic change from 2009 when there was a broad range of channels available. This change may be due to the re-branding of the satellite package after the acquisition of Germany's pay-TV operator Premiere AG by News Corporation (News Corp) of the US in June 2008, which was then renamed Sky Deutschland. Although while not available via satellite package, most of the national German news channels and many international channels are almost available as free satellite channels.

Some recent additions to the German television market include Euronews (Arabic) available on cable, Euronews (Turkish) which is available on cable and IPTV, and France 24 (English) which is available on cable and IPTV. It is important to note regarding DTT transmission of international news channels that: BBC World is only available in Sachsen; CNN is only available in Nordrhein Westphalia; and Euronews (German) is only available in Berlin and Hamburg.⁷⁷

Table 1 INTERNATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Germany

Channel	Terrestrial	Cable	IPTV	Satellite
BBC World News	x	x	x	
CNN International	x	x	x	
Euronews (German)	x	x	x	Free satellite
Al Jazeera English		x	x	
Euronews (English, Italian, Turkish)		x	x	
France 24 (English)		x	x	
NTV Avrupa		x	x	
RT (Russia Today)		x	x	
Sky News International		x	x	
Euronews (Arabic, French, Portuguese, Russian, Spanish)		x		
Al Arabiya		x		
Al Jazeera (Arabic)		x		
Arabic News Network		x		
Canal 24 Horas		x		
CCTV News		x		
DW Deutsche Welle			x	
France 24		x		
MAC TV		x		
New Tang Dynasty		x		

Source: MAVISE database 2013

Of course, Germany is also home to the international news services of Deutsche Welle, which include the following distinct services: Arabic, Asia, Asia+, Europe, Latin America and US.

9.2 National news channels and foreign news channels

Although while not available via satellite package, the national German news channels are almost all

⁷⁷ See the official list of DTT channels: <http://www.ueberallfernsehen.de/dvbtdownloads127.pdf>

available internationally as free satellite channels.

The public service news channel ZDF Infokanal reached a daily share of 0,4% in 2012 surpassing both n-tv and N24 who each had a daily audience share of around 1%. Regarding news broadcasts, the Tagesschau on PSB ARD remains the most important.

German cable and IPTV packages do not have very many channels from countries in the neighbourhood, but there are some Italian, Polish, Russian and Serbian channels. In addition, as noted above, German homes have the possibility to access a range of international news channels in Arabic, English, French, Russian, Spanish and Turkish.

Table 2 NATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Germany

Germany	N24 (N24 Mobile) n-tv (n-tv LIVE) tagesschau 24 ZDF Infokanal Spiegel TV	DTT/ Cable/ IPTV / (mobile)/ Free satellite channel DTT/ cable/ IPTV/ (mobile)/ Free satellite channel DTT/ cable/ IPTV / Free satellite channel DTT/ cable/ IPTV/ Free satellite channel Cable/ IPTV
Italy	Rai News	Cable
Poland	TVP Info	Cable
Russia	RTVI Info	Cable
Kosovo	RTV21 Sat	Cable
Iran	Press TV	Cable

Source: MAVISE database 2013

10 DK - Denmark

10.1 Pan European and global news channels in Denmark

In addition to the availability of CNN on digital terrestrial television, all the international news channels in Denmark are available on cable, IPTV and via satellite. Reception of news channels in Denmark largely depends on cable as this is the main distribution platform. After CNN, Al Jazeera (English), BBC World News and Euronews (English) are the most widely distributed. The business channels Bloomberg and CNBC are also present in Denmark. In fact a CNBC Nordic exists that specifically targets the region.

Table 1 INTERNATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Denmark

Channel	Terrestrial	Cable	IPTV	Satellite
CNN International	x	x	x	x
Al Jazeera English		x	x	x
BBC World News		x	x	x
Euronews (English)		x	x	x
Al Jazeera (Arabic)		x	x	
France 24 (English)		x		x
Sky News International			x	x
Al Arabiya			x	
Abu Dhabi TV Europe		x		
Euronews (German)		x		Free satellite
Euronews (Russian)				x
RT (Russia Today)				x

Source: MAVISE database 2013

10.2 National news channels and foreign news channels

The Danish market has three national and one local (24 Sjællandske) news channels. In addition it is possible to receive news channels from Sweden and Norway, and also Italy and Turkey (2 channels). It is worth noting that there are no versions of German news channels available in the country.

The Danish national channel TV2 News has a very significant daily audience share of 3.4% (2012). The public service news channel in Denmark - DR Update - registered an audience share of 0,8% in 2012. However, this channel was closed in March 2013 and replaced with children's channel: DR Ultra. The news broadcasts on the public channel TV2 achieved the highest audiences (in 2011) although not far above those of the public channel DR1.

Table 2 NATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Denmark

Denmark	TV2 News 24NORDJYSKE 24 Sjællandske	DTT/ cable/ IPTV/ Mobile/ Satellite Cable/ IPTV Cable
Sweden	TV8 TV4 News	Satellite Satellite
Norway	TV 2 Nyhetskanalen	Satellite
Italy	RAI News	IPTV
Turkey	TRT Haber HaberTurk	IPTV Cable

Source: MAVISE database 2013

11 EE - Estonia

11.1 Pan European and global news channels in Estonia

Cable is the most important distribution platform in Estonia (45%), and provides a very large selection of news channels. In November 2011 Euronews (English) ceased broadcasting on DTT in Estonia, replaced with the lifestyle and leisure channel TLC. Euronews is now only available in English, German and Russian. There is increased availability of RT (Russia Today) via satellite, cable and IPTV. National news channels tend to be from Nordic countries and Russia. The most popular news broadcasts in 2011 were on ETV, followed by Kanal 2

Table 1 INTERNATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Estonia

Channel	Terrestrial	Cable	IPTV	Satellite
Al Jazeera (ENG)				x
BBC World News		x	x	x
Bloomberg		x		
CNN		x	x	x
CCTV				x
CNBC				x
DW Deutsche Welle		x	x	
Euronews (English, German, Russian)		x	x	
Euronews (Russian)		x		
NHK world (Japan)				x
Russia Today				x

Source: MAVISE database 2013

11.2 National news channels and neighbour channels

Estonia does not have national news channels, and receives a good number of foreign channels, especially from Nordic countries and Russia

Table 2 NATIONAL NEWS CHANNELS - SEPT 2013 - Estonia

Country	Channel	Distribution
Denmark	TV 2 News	Satellite
Germany	n-tv, N24	
Ukraine	News 24	Satellite
Russia	8 Kanal , RBC	Satellite

Source: MAVISE database 2013

12 ES - Spain

12.1 Pan European and global news channels in Spain

Spain has four national television news channels, the most famous being Canal 24 Horas that is widely distributed also at an international level. Canal 24 Horas has an audience share in Spain of 0.9% (2012). An appreciable amount of international news channels is distributed on many platforms, giving a wide range of choice. It is worth noting that, surprisingly, given the importance of DTT in Spain, only one news channel is available on this platform. Indeed the best provision of news channels are on IPTV and satellite, which together serve only about 20% of Spanish TV households.

Table 1 INTERNATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Spain

Channel	Terrestrial	Cable	IPTV	Satellite
Al Jazeera		x	x	x
BBC World News		x	x	x
Bloomberg		x	x	x
Euronews (Arabic, Persian, Portuguese, Turkish)				x
Euronews (Spanish)		x	x	x
Euronews (Italian, French, German, Russian)		x		x
France 24 (English)		x	x	
CNN		x	x	x
CNBC		x	x	x
CCTV		x	x	
Russia Today (Spanish)		x	x	
RT Russia today			x	x
Deutsche Welle			x	
Canal 24Horas	x		x	x

Source: MAVISE database 2013

12.2 National news channels and foreign channels

Spain is receiving several neighbour channels, as well as a few channels from South America. National channel Intereconomia for 2012 had a daily audience share of 1.2%, while Canal 24 and 3/24 registered a daily audience of respectively 0.9 and 0.2. Euronews and Fox News audiences are measured but are less than 0.0% of the daily audience share.

Table 2 NATIONAL NEWS CHANNELS SEPTEMBER 2013 - Spain

Spain	Canal 24 Horas Intereconomia Intereconomia Business 3/24	DTT/ IPTV/Satellite DTT/Cable/IPTV Cable DTT
UK	Fox News	IPTV/ SAT
Other international	Telesur (Venezuela) I24 News (Israel)	Cable

Source: MAVISE database 2013

13 FI - Finland

13.1 Pan European and global news channels in Finland

In Finland cable is present in more than 50% of all households. All international news channels feature on cable. Euronews has increased its distribution in Finland (since 2012) with the English and Russian versions on cable, satellite and IPTV, and a range of other versions (French, German, Italian, Spanish) on cable and IPTV. Arabic and Portuguese versions are also available. This represents a much higher presence of Euronews channels than in other Nordic states such as Denmark and Sweden. CNN, BBC World, Al Jazeera, France 24 and Russia today are all widely distributed.

Table 1 INTERNATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Finland

Channel	Terrestrial	Cable	IPTV	Satellite
CNN International		x	x	x
Al Jazeera English		x	x	x
BBC World News		x	x	x
Euronews (English)		x	x	x
Euronews (Russian)		x	x	x
France 24 (English)		x	x	x
RT (Russia Today)		x	x	x
Sky News International		x	x	x
Al Jazeera (Arabic)		x	x	
Canal 24 Horas		x	x	
Deutsche Welle		x	x	
Euronews (French, German, Italian, Spanish)		x	x	
Euronews (Portuguese)		x		
Euronews (Arabic)			x	

Source: MAVISE database 2013

13.2 National news channels and foreign news channels

Finland has no national news channel – either private or public. There are a range of other national news channels available – from Nordic states, Germany, Turkey and Iran. With regard to television news broadcasts on the generalist channels, the most important news broadcast (audience share 2011) is that of the PSB YLE1.

Table 2 NATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Finland

Denmark	TV2 News	Satellite
Sweden	TV8	Satellite
	TV4 News	Satellite
Norway	TV 2 Nyhetskanalen	Satellite
Germany	n-tv	IPTV
Turkey	Sky Turk	Cable
Iran	Press TV	IPTV

Source: MAVISE database 2013

14 FR - France

14.1 Pan European and global news channels in France

The media landscape in France has the widest and most diverse offer of television news channels, including national, other European and pan-European and global channels. Cable, IPTV and satellite are all important platforms for news channels in France. On the IPTV platforms it has become increasingly necessary to pay extra for the foreign language channels (English, German, Polish etc.). However, the French IPTV operators still provide a truly global offer of news channels with African, Arab, Asian and South American channel packages, including news channels from all of those regions. Cable and satellite also provide a wide range of international news channels. While not on the French DTT service, France 24 usually appears on the free DTT platforms in the French overseas departments and territories.

Table 1 INTERNATIONAL NEWS CHANNELS - SEPTEMBER 2013 - France

Channel	Terrestrial	Cable	IPTV	Satellite
Al Jazeera English		x	x	x
Al Jazeera (Arabic)		x	x	x
BBC World News		x	x	x
CNN International		x	x	x
CNBC Europe		x	x	x
Euronews (French)		x	x	x
France 24 (Arabic)		x	x	x
France 24 (English)		x	x	x
RT (Russia Today)		x	x	x
Sky News International		x	x	x
Bloomberg			x	x
Euronews (12 versions)			x	x
France 24		x	x	
Al Arabiya		x		
Abu Dhabi TV Europe			x	
Canal 24 Horas			x	
CCTV News			x	
CCTV News Francais			x	
Deutsche Welle			x	
KBS World			x	
RT en Espagnol			x	
Russia Al Yaum			x	

Source: MAVISE database 2013

14.2 National news channels and foreign news channels

The French market has five national news channels and two national business channels (BFM Business and Demain). Two of these I>Tele and BFM TV are available on the free DTT service. BFM TV with 1.1% has the highest audience share of the three channels (in 2011). France is, of course, also home to the international France 24 family of channels, and to the Euronews family of channels (thirteen excluding Euronews Germany). Two additional news channels - Africa 24 targeting African communities and Al Qarra targeting Arabic communities are also established in France.

Two French news channels I-Télé and BFM TV are on the Free DTT network, while LCI is a pay channel. In September 2013 the CSA has authorised LCI to move to the Free DTT network. This decision has been criticised by other news channels claiming there is no room for three news channels on the platform, and that

the advertising market for these channels will be further decimated.

An agreement was reached in July 2013 with the French Ministry of Culture for daytime transmission of France 24 on a free DTT frequency in the Paris region Ile-de-France. It will share a transmission channel with France Ô. The channel is hoping to eventually get a position on the national DTT Multiplex.⁷⁸

Within Europe, the news channels of the following neighbouring countries are present on the French IPTV networks: Poland, Italy, Spain, Germany and Turkey. Regarding German channels ZDF Infokanal and N24 are no longer on cable. Audience data is only available for the French channels BFM TV and I>Tele, with the former having almost a 2% daily audience share.

The most watched news broadcasts are those of the private channel TF1.

Table 2 NATIONAL NEWS CHANNELS - SEPTEMBER 2013 - France

France	LCI BFM TV BFM Business I>Tele News TV Terre d'Info Demain Africa 24 Al Qarra	Pay DTT/ Cable/ IPTV/ Satellite DTT/ Cable/ IPTV/ Satellite IPTV/ Satellite DTT/ Cable/ IPTV/ Satellite IPTV Cable/ IPTV Cable/ IPTV Cable/ IPTV
Germany	n-tv	IPTV
Italy	Rai News	IPTV
Poland	TVP Info TVN 24	IPTV IPTV
Portugal	SIC Noticias	IPTV
Russia	Russia 24	IPTV
Turkey	Sky Turk Haber Turk	IPTV IPTV
United Kingdom	Fox News Record News Geo News	IPTV IPTV IPTV
China	Phoenix Info News	IPTV
Israel	Guysen TV I24News	IPTV IPTV/ Cable
Morocco	Medi1 RTM5	IPTV/ Cable IPTV
USA	NTD New Tang Dynasty	IPTV

Source: MAVISE database 2013

⁷⁸ <http://www.rapidtvnews.com/index.php/2013071528804/france-24-soon-to-be-carried-on-french-dtt.html#ixzz2eUhDU3Lb>

15 GB - United Kingdom

15.1 Pan European and global news channels in the UK

The United Kingdom is home to (at least in terms of licensing and establishment) a very wide range of television news channels, that include some of the most important global news channels, and a wide range of other European versions of channels particularly from the Middle East and Asia.

The BBC news services include: BBC 24 (see below under national channels); BBC World News (that targets the rest of the world outside of the UK, and hence is not available in the UK); BBC Arabic targeting the Arabic speaking world; and BBC Persian targeting Iranians and Iranian Diasporas. Similarly Sky News has a UK version, a version targeting Ireland, and the pan-European Sky International channel.

Other important pan-European channels established in the UK include: Al Jazeera (English), the Chinese news channels CCTV News, CNN International, RT (Russia Today), Record News (Brazil) etc. There are a total of 8 news channels in Arabic registered in the UK.

Most of these are distributed throughout Europe, but many also appear on the BSkyB satellite package (also available in Ireland). The offer of this package is more globally focused and aims to provide channels for the UK's very broad range of Diasporas. However the satellite package does feature the usual selection of International and pan-European channels including all the language versions of Euronews. Some noticeable absences include Deutsche Welle which formerly was available in the UK on satellite and cable, but is no longer available.

Table 1 INTERNATIONAL NEWS CHANNELS - SEPTEMBER 2013 – United Kingdom

Channel	Terrestrial	Cable	IPTV	Satellite
CNN International		x		x
Al Jazeera (English)	x (Free DTT)	x	x	x
Euronews (English, French, German, Italian)		x		x
France 24 (English)		x		x
NDTV 24X7		x		x
RT (Russia Today)	x			x
Euronews (Arabic, Persian, Portuguese, Russian, Spanish, Turkish)				x
Ary News				x
Al Jazeera (Arabic)		x		
Abu Dhabi TV Europe				x
Aj Tak International				x
CNC World News (Xinhua TV)				x
CCTV News				x
France 24		x		
Geo News				x

Source: MAVISE database 2013

Al Jazeera (English) is the most widely distributed international news channel in the United Kingdom (not forgetting that BBC News and Sky News are also widely distributed in their own market, but are national channels there). Al Jazeera (English) joined the free DTT network in the UK in 2010. More recently Al Jazeera (English) HD has been announced as the first non-BBC service confirmed for the extra Freeview HD multiplexes (September 2013).

Euronews channels (versions in English, French, German and Italian) are available on both Sky satellite and Virgin Media cable (Liberty Global). Other versions (Arabic, Persian, Portuguese, Russian, Spanish, and Turkish) are available just on satellite. IPTV is not a significant platform for television in the UK, which is ap-

parent in the levels of distribution over IPTV in the table below.

15.2 National news channels and foreign news channels

It is important to note that the UK is home (in terms of licence and registration) to 30 news channels, as noted above. Most of these have a global focus and include some of the most important pan-European channels (see above). Only two are really “national channels” of any importance on the home market. BBC News 24 has the highest audience share (1%) just ahead of Sky News (0,6%) according to 2012 data from Eurodata TV Worldwide. The most watched news programmes are those of the public service broadcaster BBC1.

The provision of foreign news national channels does not exist to the same extent as in other European countries (such as RAI News, N24, and Canal 24 Horas). As the table below shows there are no European news channels available in the UK (aside from the pan-European France 24 channels). BBC News 24 had a 1% share of the daily audience in 2012, ahead of Sky News with 0,5%

Table 2 NATIONAL NEWS CHANNELS - SEPTEMBER 2013 – United Kingdom

United Kingdom	BBC News 24 Sky News Geo UK Fox News	DTT/ Cable/ Sat/ IPTV DTT/ Cable/ Sat/ IPTV Satellite Satellite
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Source: MAVISE database 2013

16 GR - Greece

16.1 Pan European and global news channels in Greece

2013 will be remembered as the year when the Greek government closed the public service broadcaster (ERT) - and with it the public service news channel NET TV, which in 2012 had an audience share of more than 8%. (The Greek public service broadcaster previously had two news channels, NET and Info+. The latter was specifically developed for DTT but in March 2012, Info+ was incorporated into NET). The closure of the public service broadcaster implies that the multiplexes run by the ERT are also temporarily closed until they can be transferred to the new public service broadcaster. It is difficult to achieve clarity regarding the situation on Greece as it is rumoured that the DTT multiplexes with the old channels are in operation in Athens. It is not possible to completely clarify this.

Hence, the previous situation where the free DTT Network provided several pan-European news channels: BBC World, Deutsche Welle and Euronews, no longer exists. The Greek version of Euronews was launched in December 2012 and intended as a DTT channel. Currently it is available on IPTV and satellite. In comparison to most European countries, CNN has a very minor presence and Sky News International does not feature at all on the Greek TV packages.

Table 1 INTERNATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Greece

Channel	Terrestrial	IPTV	Satellite
Al Jazeera (English)		x	x
BBC World News		x	x
Deutsche Welle		x	x
Euronews (English)		x	x
Euronews (Greek)		x	x
France 24		x	x
RT (Russia Today)		x	x
Bloomberg		x	x
CNBC Europe		x	x
Al Jazeera Arabic			x
CNN International			x
CCTV News			x
Euronews (Arabic, French, German, Hungarian, Italian, Persian, Portuguese, Russian, Spanish, Turkish, Ukrainian)			x
France 24 (English)			x

Source: MAVISE database 2013

16.2 National news channels and foreign news channels

As noted above, since the closure of the public service channel, there is just one news channel, which is a regional news channel based in Athens. In 2011, the most viewed news programme was on the private channel MEGA TV. The Greek TV packages do not feature any national news channels from European neighbours.

Table 2 NATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Greece

Greece	KONTRA channel	DTT/ IPTV/Satellite
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Source: MAVISE database 2013

17 HR - Croatia

17.1 Pan European and global news channels in Croatia

CNN International has the widest distribution, with all the other channels on IPTV and cable including Al Jazeera Balkan, BBC World News, Euronews (English), RT (Russia Today) etc. The IPTV platforms are a significant distribution method, reaching more than one fifth of Croatian homes. CNN International was added to the Pay DTT platform in Croatia, launched in January 2013.

Table 1 INTERNATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Croatia

Channel	Terrestrial	Cable	IPTV	Satellite
Al Jazeera Balkans		x	x	
Bloomberg	x	x	x	
Euronews (English)		x	x	
CNN International		x	x	x
Deutsche Welle		x	x	
CCTV News		x		x
CNBC Europe		x	x	
France 24		x	x	
France 24 (English)		x	x	
Sky News International		x	x	
BBC World News		x	x	
RT (Russia Today)		x	x	

Source: MAVISE database 2013

17.2 National news channels and foreign news channels

Croatia has two national private news channels: 24Sata TV. The business channel Kapital Network closed down in 2012 (due to financial problems). One of the significant developments in the Croatian television news market was the launch in December 2012 of the fourth channel of the public service broadcaster – HRT4 - which is news and documentary channel. In addition, the local channel FullTV based in Split has a focus on business issues. Viewers are also able to watch news channels from Germany, Serbia, the Czech Republic and Hungary. Regarding news programmes, the evening news broadcast of private channel Nova TV had the highest audience share in 2011.

Table 2 NATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Croatia

Country	Channel	Distribution
Croatia	HRT4 24SataTV VECERNJI.HR FullTV	DTT/ Cable/ IPTV/ Satellite Cable/ IPTV Cable Cable/ IPTV
Bosnia and Herzegovina	Face TV	Cable
Czech Republic	CT24	Satellite
Germany	N24 n-tv ZDF InfoKanal	Cable IPTV IPTV
Hungary	Echo TV	Satellite
Russia	RTVI Info	IPTV
Serbia	B92 Info Pink World	IPTV IPTV
Kosovo	RTV21 Sat	IPTV
United Kingdom	Fox News	Cable

18 HU - Hungary

18.1 Pan European and global news channels in Hungary

In Hungary the cable system, which is the most important mode of delivery of television (for more than 50% of homes) is also the most important platform for news channels. The variety of news channels has reduced since the last inventory of news channel distribution (end of 2009) and in particular there is little availability of the news channels of various neighbour countries.

An important aspect of the market is the fact that the free DTT service provides four language versions of Euronews (English, French, German and Hungarian). This is the free service used by 10% of the population – reaching more than 400 000 homes. The Hungarian version of Euronews was launched in May 2013.

Table 1 INTERNATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Hungary

Channel	Terrestrial	Cable	IPTV	Satellite
Al Jazeera (English)		x	x	x
BBC World News		x	x	x
Euronews (Hungary)	x	x	x	
Euronews (English, French, German)	x	x	x	
CNN International		x		x
Sky News International			x	x
Euronews (Italian, Russian)		x		
Deutsche Welle		x		
Bloomberg				x
RT (Russia Today)			x	

Source: MAVISE database 2013

18.2 National news channels and foreign news channels

There are two national news channels Hir TV and Echo TV. Czech Slovak and Ukrainian channels are provided over satellite or IPTV. In 2011, the private channel TV2 had the highest audience for its news programmes. Echo TV had a 0.3% daily audience share in 2012.

Table 2 NATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Hungary

	Hir TV Echo TV	Pay DTT/ Cable/IPTV/ Satellite Cable/IPTV/ Satellite
Hungary		
Czech Republic	CT24	Satellite
Slovak Republic	TA3	Satellite
Ukraine	News24 Ukraine	IPTV
US	New Tang Dynasty	IPTV

Source: MAVISE database 2013

19 IE - Ireland

19.1 Pan European and global news channels in Ireland

Reception of news channels in Ireland is strongly influenced by the position in the market of the satellite packager BSkyB. Approximately 600 000 homes subscribe to BSkyB satellite services and hence have access to a wide range of news channels, that are aimed at serving diasporas in the UK. These include many Indian and Arabic channels which have a more important presence on the satellite package than European channels. However the satellite package claims to have most of the versions of Euronews and many are also available on the UPC cable platform (Liberty Global).

Table 1 INTERNATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Ireland

Channel	Terrestrial	Cable	IPTV	Satellite
CNN International		x	x	x
Euronews (English)		x	x	x
BBC World News		x	x	
Euronews (Italian, French, German, Russian, Spanish)		x		x
Al Jazeera (English)				x
Euronews (Arabic, Persian, Portuguese, Turkish)				x
France 24 (English)				x
NDTV 24X7				x
RT (Russia Today)				x
Ary News				x
Abu Dhabi TV Europe				x
Aj Tak International				x
CNC World News (Xinhua TV)				x
CCTV News				x
Geo News				x

Source: MAVISE database 2013

Euronews (English) and CNN International are the most widely distributed on cable, satellite and IPTV. They are followed by BBC World News on IPTV and cable. Euronews channels (French, German and Italian, Russian and Spanish) are available on both satellite and cable. Other versions (Arabic, Persian, Portuguese, and Turkish) are available just on satellite. The business channels Bloomberg and CNBC are also available.

19.2 National news channels and foreign news channels

Ireland has one national news channel RTE News Now, which began as a service for mobile phones and is now part of the DTT network. Sky News Ireland (licensed in the UK) registers 0,7% of audience daily share (2012) a drop from 2011. The most viewed news programmes are those of the public service broadcaster RTE1. Similar to the UK, there are not very many news channels from European neighbours, with the exception of course being the British channels on cable, satellite and IPTV (see below).

Table 2 NATIONAL NEWS CHANNELS SEPTEMBER 2013 - Ireland

Ireland		
Ireland	RTE News Now	DTT/ Cable
United Kingdom	BBC News 24	Cable/ IPTV
	Sky News Ireland	Cable/ Sat/ IPTV
	Geo UK	Satellite
	Fox News	Satellite

Source: MAVISE database 2013

20 IS - Iceland

20.1 Pan European and global news channels in Iceland

Iceland has no national news channels, and an examination of the TV packages on offer shows that they also do not provide access to national news channels of other European Countries. Major channels like Al Jazeera, BBC News, CNN, France 24, Sky News etc. are available appear. There are no versions of Euronews available. Of interest is the fact that the only news channel available on DTT is Sky News International (formerly CCTV News was there).

In 2011, the PSB RUV had a slightly higher audience share for news programmes than channel Stöð 2.

Table 1 INTERNATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Iceland

Channel	Terrestrial	Cable	IPTV	Satellite
Sky News	x	x	x	
Al Jazeera (English)		x	x	
BBC World News		x	x	
CNN International		x	x	
France 24		x	x	
Fox News		x	x	
CNBC		x	x	
Bloomberg		x	x	

Source: MAVISE database 2013

21 IT - Italy

21.1 Pan European and global news channels in Italy

Italy is a country historically characterised by the predominance of terrestrial transmissions. DTT is the most important distribution platform for television, on which are also available a few news channels: the Italian version of Euronews, both of the English and French versions of France 24 as well as national all-news channel of Italian PSB Rai. Though, the largest offer of information on TV is available on satellite, on which are broadcast the main international channels. Pan European and global news channels

Table 1 INTERNATIONAL NEWS CHANNELS AVAILABLE IN SEPTEMBER 2013 - Italy

Channel	Terrestrial	Cable	IPTV	Satellite
Euronews (version in Italian)	x		x	x
Class CNBC News			x	x
CNN International			x	x
Fox News			x	x
France 24	x			x
France 24 (English)	x			x
Al Arabiya				x
Al Jazeera (English)				x
Al Jazeera (Arabic)				x
BBC Arabic				x
BBC World News				x
Bloomberg				x
Canal 24 Horas				x
DW TV (Deutsche Welle)				x
Fox Business				x
NHK World				x
Russia Today				x

Source: MAVISE database 2013

21.2 National news channels and foreign news channels

The Italian public service broadcaster, RAI, runs a channel specifically focused on both national and international information, RaiNews24, which is widely available in all Europe. The Mediterranean area focused channel RAI Med has quit producing its programmes and is now mainly re-broadcasting RAI24News transmission. La Repubblica, one of Italy's most read newspapers, has its own TV channel broadcasting on DTT As for the audience data 2012, RaiNews24 achieved a 0.6%, while Sky News had 0.3%.

Table 2 NATIONAL NEWS CHANNELS SEPTEMBER 2013 - Italy

Italy	RAI News24 Class News Class-CNBC Repubblica TV Sky TG 24 TGCom 24	DTT/ Satellite/ IPTV DTT/Satellite DTT/Satellite DTT Satellite DTT/Satellite
Poland	TVP Info (Poland)	Satellite
San Marino	Smtv San Marino	Satellite
United Kingdom	Sky News (UK version)	Satellite

Source: MAVISE database 2013

22 LT - Lithuania

22.1 Pan European and global news channels in Lithuania

In Lithuania cable is the most important distribution platform (followed by DTT) and the one on which is available the majority of news channels. While Russian channels, such as RTVI and Russia Today are widely available, the access to channels in other languages has been considerably reduced over the last few years: Euronews was available in many languages on cable, nowadays it is broadcasted only in English and Russian; Canal 24, formerly broadcasted via cable, is no longer available.

Table 1 INTERNATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Lithuania

Channel	Terrestrial	Cable	IPTV	Satellite
BBC World News		x		x
CNN International		x		x
Bloomberg		x		
Euronews (English and Russian)		x		x
Deutsche Welle		x		
RT (Russia Today)				x
CNBC Europe				x
Russia 24		x		
France 24 (English)		x		
Sky News International		x		
TVP Polonia		x		

Source: MAVISE database 2013

22.2 National news channels and foreign news channels

There are also a number of foreign national news channels recently available in Lithuania, particularly from Germany. Lithuania has one news channel, Info TV that in 2012 has reached 1.1% audience share. The most watched evening news broadcasts are those of the private channel LNK.

Table 2 NATIONAL NEWS CHANNELS SEPTEMBER 2013 - Lithuania

Lithuania		
Lithuania	Info TV	Cable/ Sat
Germany	n-tv N24	Cable
Italy	Rai News	Cable/ Sat
Russia	RTVI info	Cable/ Sat

Source: MAVISE database 2013

23 LU - Luxembourg

23.1 Pan European and global news channel in Luxembourg

Cable and satellite platforms carry the widest range of international news and business channels, with cable being present in more than 60% of homes. As in the case of Belgium, the country has experienced an extraordinary increase in both foreign national and international news and business channels since 2009. In both cases this probably reflects the wide range of nationalities that reside in these countries, and also the presence of several official languages that includes German and French.

Table 1 INTERNATIONAL NEWS CHANNELS AVAILABLE IN SEPTEMBER 2013 - LU

Channel	Terrestrial	Cable	IPTV	Satellite
Al Jazeera				x
BBC World News				x
Bloomberg TV Europe		x		x
Canal 24 horas		x		
CCTV News				x
CNN		x		x
CNBC Europe				x
Deutsche Welle			x	x
Euronews (IT, PT, SP, RU)			x	x
Euronews (German, French, English)		x	x	x
Deutsche Welle		x	x	x
France 24		x		x
France 24 (English)		x		
France 24 (Arabic)				
RT Russia Today		x	x	
Canal 24 Horas		x	x	x

Source: MAVISE database 2013

23.2 National news channels and foreign news channels

Luxembourg has no national news channels, but still, being a crossroad in Europe, a good range of channels from in many different languages are available, especially via satellite.

Table 2 NATIONAL NEWS CHANNELS SEPTEMBER 2013 - Luxembourg

Country	Channel	Platform
Belgium	Kanal Z	Satellite
Italy	RAINews24	Cable/ Sat/ IPTV
	Class News	
	Class-CNBC	
	YouDem TV	
		Satellite
France	BFM TV, BFM Business, I>Tele, LCI,	Cable/ IPTV/ SAT
Germany	ZDF Infokanal	
Portugal	RTP info	Satellite
UK	Al Hiwar TV, ANB (Arabic News Broadcast), BBC Arabic, BBC News 24, BBC Persian, K+ TV	
Poland	TVP Info (Poland)	
Other international	TV SUR	

Source: MAVISE database 2013

24 LV - Latvia

24.1 Pan European and global news channels in Latvia

In Latvia cable is the most important distribution platform, serving around 40% of homes. 2013 saw the acquisition of IZZI Cable Tv by its main competitor Balticom. A significant number of international news channels are available via cable. There was an increase since 2009 in the number of Euronews channels (English, French, German, and Russian) that are available both on cable, and as part of the pay TV service, on digital terrestrial television. Similar to this trend, Euronews (Italian, Spanish) were recently made available on IPTV. Whilst many channels, like Al Jazeera (English) and BBC World News, have been added to both IPTV and cable, Sky news is available again on satellite. Further, the Latvian audience has access to two Russian business channels available (RBC and Uspeh-TV). Latvia does not have a national news channel and the most watched news programme is on the private channel TV3.

Table 1 INTERNATIONAL NEWS CHANNELS AVAILABLE IN SEPTEMBER 2013 - LATVIA

Channel	Terrestrial	Cable	IPTV	Satellite
Al Jazeera (English)		x	x	x
BBC World News		x	x	x
Canal 24 horas		x		
CNN			x	x
Deutsche Welle		x		x
Euronews (English)	x			x
Euronews (French)	x		x	x
Euronews (German)	x		x	x
Euronews (Italian)	x	x	x	x
Euronews (Russian)	x		x	x
Euronews (Spanish)	x		x	
France 24 (English)		x	x	x
Euronews (Portuguese)		x		x
Russia Today		x		
Sky News International				x

Source: MAVISE database 2013

24.2 National news channels and foreign news channels

Latvia has two national news channels LZK and TV24. The only other neighbouring news channels available are the Russia channels RTVI and Russia 24.

Table 2 NATIONAL NEWS CHANNELS SEPTEMBER 2013 - Latvia

Latvia	Latvijas Ziņu kanāls (LZK) TV24	Cable
Russia	Russia 24 RTVI	Cable

Source: MAVISE database 2013

25 ME - Montenegro

25.1 Pan European and global news channels in Montenegro

The most important pan-European channels in Montenegro are Al Jazeera Balkans (available on three platforms), BBC World News and CNN. Euronews is also available in English on IPTV and cable. In general the offer of international news channels is quite low compared to other European countries.

Also in the region, the Serbian channel B92 Info could be considered as pan-European and is available on cable, IPTV and satellite.

Table 1 INTERNATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Montenegro

Channel	Terrestrial	Cable	IPTV	Satellite
Al Jazeera Balkans		x	x	x
BBC World News		x	x	x
CNN International		x	x	x
Bloomberg		x		x
Euronews (English)		x	x	
Deutsche Welle		x		x
RT (Russia Today)		x		x
CNBC Europe				x
France 24				x
France 24 (English)		x		
Sky News International		x		
Al Jazeera (English)				x

Source: MAVISE database 2013

25.2 National news channels and foreign news channels

There is no news channels established in Montenegro. The Serbian and Russian news channels have a significant presence in the cable TV packages in Montenegro.

Other news channels from neighbouring countries include those from Albania, Bosnia and Herzegovina, Croatia, Serbia, Italy, the "Former Yugoslav republic of Macedonia" and Germany.

Table 2 NATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Montenegro

Country	Channel	Platform
Albania	Kanali 7 (Albania)	Satellite
BiH	Face TV	Satellite
Croatia	HRT4	Satellite
Germany	N24	Satellite
Italy	Rai Med	Satellite
Russia	Russia 24	Cable
Serbia	B92 Info Studio B	Cable/ IPTV/ SAT Cable/ IPTV/ SAT
The Former Yugoslav Republic of Macedonia	TV24 News	Satellite

Source: MAVISE database 2013

26 MK - The Former Yugoslav Republic of Macedonia

26.1 Pan European and global news channels in The Former Yugoslav Republic of Macedonia

Cable and satellite provide the most comprehensive range of pan-European news channels. At the same time, several news channels from Albania and Serbia are present on cable and IPTV. CNN, followed by Al Jazeera Balkan and Deutsche Welle are the most widely distributed in the country. One international channel appears on the Pay DTT platform: CNN International. BBC World News was on this platform in 2012, but seems to have been removed.

Table 1 INTERNATIONAL NEWS CHANNELS - SEPTEMBER 2013 - MK

Channel	Terrestrial	Cable	IPTV	Satellite
CNN International	x (Pay DTT)	x	x	x
Al Jazeera Balkans		x	x	x
Deutsche Welle		x	x	x
Bloomberg		x		x
Euronews (English)			x	x
France 24			x	x
RT (Russia Today)		x		x
BBC World News				x
Euronews (Russian)			x	
CNBC Europe				x
France 24 (English)				x
Sky News International		x		
Al Jazeera (English)				x

Source: MAVISE database 2013

26.2 National news channels and foreign news channels

There is one news channel established in the Former Yugoslav Republic of Macedonia – TV24 News - which is also distributed in several countries in the region. In 2011 the most important news programme in terms of audience was on the channel A1. However, this channel which had an audience market share of 25% in 2010 was closed in 2011. There has been some international criticism as it has been suggested that the outlets are targeted as they are critical of the government. Following the closure of A1 TV, the most important private channel is Sitel TV. In 2011, A1 TV also had the most popular news broadcasts.

Table 2 NATIONAL NEWS CHANNELS - SEPTEMBER 2013 - MK

Country	Channel	Distribution
The Former Yugoslav Republic of Macedonia	TV24 News	IPTV/ Satellite
Albania	Kanali 7 (Albania) Agon channel	Cable/ Satellite Cable
BiH	Face TV	Satellite
Croatia	HRT4	Satellite
Germany	N24	Satellite
Italy	Rai Med	Satellite
Serbia	B92 Info Studio B	Cable/ IPTV/ SAT SAT
Russia	RTVI Sat	Pay DTT/ IPTV/ Cable

Source: MAVISE database 2013

27 MT - Malta

27.1 Pan European and global news channels in Malta

Cable and DTT are the most important distribution platforms in Malta. As regards DTT, there are four news channels on the platform. Since 2011 Malta has experienced an expansion of distribution to also include IPTV. Cable from Melita provides the broadest range of channels.

The GO pay-tv platform which used to offer just digital terrestrial television services is the only IPTV provider in the country, which also has a wide range of channels.

Table 1 INTERNATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Malta

Channel	Terrestrial	Cable	IPTV	Satellite
BBC World News	x	x	x	
CNN International	x	x	x	
Euronews (English)	x	x	x	
Sky News International	x	x	x	
Al Jazeera Arabic		x	x	
Al Jazeera (English)		x	x	
Bloomberg		x	x	
CNBC Europe		x	x	
France 24		x	x	
France 24 (English)		x	x	
France 24 Arabic			x	
RT (Russia Today)		x		
CCTV News		x		
Deutsche Welle		x		

Source: MAVISE database 2013

27.2 National news channels and foreign news channels

Malta has no national news channel and the only neighbouring channel is Rai news

Table 2 NATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Malta.

Italy	Rai News 24	Cable/ IPTV
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Source: MAVISE database 2013

28 NL - Netherlands

28.1 Pan European and global news channels in the Netherlands

The Dutch television news landscape reveals that Al Jazeera, BBC World, CNN and Euronews in English are the most widely distributed international news channels.

Although the vast majority of Dutch households watch television via cable, satellite also provides a broad range of news channels. Deutsche Welle, which was broadcast via satellite packages, is no longer available.

Table 1 INTERNATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Netherlands

Channel	Terrestrial	Cable	IPTV	Satellite
CNN International	Pay DTT	x	x	x
Al Jazeera English		x	x	x
BBC World News		x	x	x
Euronews (English)		x	x	
Euronews (Arabic, French, German, Italian, Persian, Portuguese, Russian, Spanish, Turkish, Ukrainian)		x		x
Al Jazeera (Arabic)		x		x
CCTV News		x		x
Sky News International		x		x
Al Arabiya		x		
France 24				x
France 24 (English)				x
RT (Russia Today)				x
CNBC		x		

Source: MAVISE database 2013

28.2 National news channels and foreign news channels

The Dutch public service broadcaster has two news channels: Journaal 24 and Politiek 24. The national Dutch news channel Het Gesprek stopped broadcasting in August 2010 due to financial problems and RTL 24, which was launched in 2008 as a news channel specifically designed for mobile transmission is also no longer available. Regarding foreign channels, several are available from France, Czech Republic, Slovak Republic, Germany and Turkey. Most foreign channels are on satellite. There is no audience data available for the national news channels but data for CNN (0.1%). The PSB channel Ned1 had the most watched news programmes (in 2011, followed by Ned2).

Table 2 NATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Netherlands

The Netherlands	Journaal 24 Politiek 24	Cable/IPTV/Pay DTT/ Satellite Cable/IPTV
Czech Republic	CT24	Satellite
Germany	N24 n-tv ZDF Infokanal	satellite satellite satellite
France	BFM TV	Satellite
Slovak Republic	TA3	Satellite
Turkey	HaberTurk	Pay DTT/ Cable

Source: MAVISE database 2013

29 NO - Norway

29.1 Pan European and global news channels in Norway

The Dutch television news landscape reveals that Al Jazeera, BBC World, CNN and Euronews in English are the most widely distributed international news channels.

Although the vast majority of Dutch households watch television via cable, satellite also provides a broad range of news channels. Deutsche Welle, which was broadcast via satellite packages, is no longer available.

Table 1 INTERNATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Norway

Channel	Terrestrial	Cable	IPTV	Satellite
BBC World News	Pay DTT	x	x	x
CNN International		x	x	x
Sky News International		x	x	x
Al Jazeera English		x	x	
Euronews (English)		x	x	
Al Jazeera (Arabic)		x	x	
Canal 24 Horas		x	x	
France 24		x		
France 24 (English)		x		x
CNBC			x	x
Bloomberg			x	x
Euronews (Russian)				x
RT (Russia Today)				x
CNBC Nordic		x		

Source: MAVISE database 2013

29.2 National news channels and foreign news channels

Norway has one national news channel. TV 2 Nyhetskanalen, which has reached during 2012 an audience share of 1.9 %. Bloomberg, CNBC, Euronews and CNN are measured but have audience shares of less than 0.0%.

Table 2 NATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Norway

Country	Channel	Distribution
Norway	TV 2 Nyhetskanalen (Norway)	DTT/ cable/ IPTV/Satellite
Denmark	TV2 News	Satellite
Sweden	TV4 News	Satellite
United Kingdom	TV8 (Sweden)	Satellite

Source: MAVISE database 2013

30 PL - Poland

30.1 Pan European and global news channels in Poland

The distribution of news channels over Polish satellite packages was dramatically reduced between 2009 and 2012/2013. This is particularly striking as satellite is a very important mode of distribution in the country. All of the national news channels are on the satellite packages (see more below), but the only international news channel on the satellite packages is CNN International. The Euronews channels are available on cable and IPTV.

Table 1 INTERNATIONAL NEWS CHANNELS - SEPTEMBER 2013 – Poland

Channel	Terrestrial	Cable	IPTV	Satellite
CNN International		x	x	x
BBC World News		x	x	
Deutsche Welle		x	x	
Euronews (Arabic, English/Polish, French, German, Italian, Portuguese, Russian, Spanish)		x	x	
France 24 (English)		x	x	
France 24		x	x	
CNBC Europe		x	x	
Bloomberg		x	x	
Al Jazeera (English)		x		
Canal 24 horas			x	
Euronews (Turkish, Ukrainian)		x		
RT (Russia Today)		x		

Source: MAVISE database 2013

30.2 National news channels and foreign news channels

Poland has no foreign national news channels available. However, there are five national TV news channels and two national business news channels, an indication of how competitive the provision of news is in the country. Telewizja Republika was launched in 2013. All of these are widely distributed. TVP Info is on the free DTT network, while Polsat News is on the pay DTT network. The only channel from a neighbouring country is Russia 24.

Both TVPInfo and TVN24 had significant daily shares of the television audience (4% and 3.1% respectively in 2012), while Polsat news reaches a 0.9%. The most important news broadcast is on TVP1 (the public service channel), following closely by the private channel TVN.

Table 2 NATIONAL NEWS CHANNELS - SEPTEMBER 2013 – Poland

Poland	TVP Info TVN24 (TVN24 HD) TTV Polsat news Polsat Biznes TVN-CNBC Biznes Telewizja Republika	DTT/Cable/ IPTV Cable/ IPTV/ Satellite Cable/ IPTV/ Satellite Pay DTT/Cable/ IPTV/ Satellite Cable/IPTV/ Satellite Cable/ IPTV/ Satellite
Russia	Russia 24	IPTV

Source: MAVISE database 2013

31 PT - Portugal

31.1 Pan European and global news channel in Portugal

Portugal has three national news channels, one from each of the three major broadcasting companies. The most recent to be launched was TVI 24 in 2009. Hence news provision is already quite a competitive market. In fact both RTP Informação and SIC Noticias have daily audience shares of more than 4% (2011).

Cable television, followed by satellite and DTT, represent the most important distribution of television in Portugal. As is apparent from the table PT1 below, all of the three platforms are offering a wide range of news channel, while to date the DTT offers have no news channels, including the important national channels. BBC World News, France 24 and the national version of Euronews are the most. 2013 has seen the debut of a new national news channel, CMTV, available via satellite.

Table 1 INTERNATIONAL NEWS CHANNELS AVAILABLE IN SEPTEMBER 2013 - PT

Channel	Terrestrial	Cable	IPTV	Satellite
BBC World News		x	x	x
Bloomberg		x	x	x
CNN News		x	x	x
Euronews (Portuguese)		x	x	x
France 24		x	x	x
Al Jazeera			x	x
TVE 24H			x	x
CCTV News			x	
CNBC			x	x
Deutsche Welle		x	x	
Euronews (English)			x	x
Fox News			x	x
France 24 (English)			x	x
RT Russia Today		x	x	
Sky News International			x	x

Source: MAVISE database 2013

31.2 National news channels and foreign news channels

National news channel SIC Noticias has seen a drop in audience share from the 2.5 of 2011 to the 1.5 registered during 2012. RTP Informação and TVI24 have both registered 0.9 during 2012.

Table 2 NATIONAL NEWS CHANNELS SEPTEMBER 2013 - Portugal

Portugal	RTP Informação SIC Noticias TVI 24 Economico TV CMTV AR TV	Cable/IPTV/Satellite Cable/IPTV/Satellite Cable/IPTV/Satellite Cable/IPTV Satellite Cable/IPTV/Satellite
Italy	Rai News 24	Cable / IPTV
Other international	Record News (Brasil) NHL World (Japan) Press TV (Iran) KBS (Korea)	

Source: MAVISE database 2013

32 RO - Romania

32.1 Pan European and global news channels in Romania

There are not very many international news channels available (at least in comparison to most other European countries) in Romania. Cable and IPTV are the most important platforms for the provision of news channels, with BBC World and CNN the most widely distributed channels. Euronews channels are no longer available on the satellite packages in Romania.

One reason why there are so few international channels on the television platforms in Romania could be the fact that the national market for news channels is already highly competitive (see below).

Table 1 INTERNATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Romania

Channel	Terrestrial	Cable	IPTV	Satellite
BBC World News		x	x	x
CNN International		x	x	x
Bloomberg		x	x	x
CCTV News		x	x	
Euronews (English)		x	x	
France 24		x	x	
RT (Russia Today)		x	x	
Deutsche Welle		x		
Al Jazeera (English)			x	

Source: MAVISE database 2013

32.2 National news channels and foreign news channels

With seven national news channels (and one business), Romania has one of the highest numbers in Europe. The most recent additions include: DiGi24 owned by the cable operator RCS/RDS; RTV Romania which is a break away channel from the well known Realitatea TV (established by former employees and now in direct competition); and Nasul TV.

Due to the financial crisis in the public service broadcaster, the public service news channel TVR Info closed down in August 2012 (followed by the TVR Cultural in September 2012). The channel relaunched on November 15th 2012 in a co-operation with Euronews. The channel will broadcast throughout the day journalistic content produced mainly by Euronews, in English with Romanian subtitles, but also a news bulletin produced by the TVR news division. The channel is also available over free DTT (which is testing in the main cities in Romania).

Realitatea TV and Antena 3 each have more than 5% of the average daily audience share in Romania which is a hugely significant figure. The private channel Pro TV broadcasts what are by far the most popular news programmes, followed by Antena 1 and then the public news from TVR1 (data 2011).

Table 2 NATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Romania

Romania	TVR News Realitatea TV Antena 3 RTV Romania Nasul TV The Money Channel Digi 24 VTV	DTT/ Cable/ Satellite/ IPTV Cable/ Satellite/ IPTV DTT/ Cable/ Satellite/ IPTV Cable/ Satellite/IPTV Cable/ Satellite Cable/ Satellite Cable/ satellite Satellite
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Czech Republic	CT24	Satellite
Hungary	Echo TV Hir TV	Satellite Satellite
Germany	n-tv N24	IPTV IPTV
Moldova	Publika TV	IPTV
Italy	Rai News	IPTV
Russia	Russia 24	Cable

Source: MAVISE database 2013

33 RS - Republic of Serbia

33.1 Pan European and global news channels in Serbia

The most important pan-European channels are available in Serbia on cable, IPTV and satellite. Approximately 60% of homes have pay TV services (the rest use terrestrial free television). Of these, half are subscribed to SBB cable, the strongest operator in the market. According to the regulator (RATEL), cable reaches just over 1 million homes, satellite about 200 000 and IPTV 170 000.

Table 1 INTERNATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Serbia

Channel	Terrestrial	Cable	IPTV	Satellite
Al Jazeera Balkans		x	x	x
BBC World News		x	x	x
CNN International		x	x	x
Deutsche Welle		x	x	x
Euronews (English)		x	x	x
RT (Russia Today)		x	x	x
Bloomberg		x	x	x
CNBC Europe			x	x
France 24				x
Al Jazeera (English)				x
France 24 (English)			x	

Source: MAVISE database 2013

33.2 National news channels and foreign news channels

Serbia has three national news channels established in the country. These include B92 Info (which had a 0.3% daily audience share in 2012) and Studio B, both of which are distributed throughout the region. The third channel - Pink World – gather news from the region (including on it TV channels in neighbouring countries). The most popular news programme in 2011 was broadcast on the public channel RTS1. There is quite a range of foreign news channels available but mainly only on satellite.

Table 2 NATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Serbia

Country	Channel	Distribution
Serbia	B92 Info Studio B Pink World	Cable/ Satellite/ IPTV Cable/ Satellite/ IPTV IPTV
Bosnia and Herzegovina	Face TV	Satellite
Hungary	Echo TV	Satellite
Romania	Realitatie TV	Satellite
Germany	ZDF InfoKanal (HD)	Satellite
Italy	Rai Med	Satellite
Russia	Russia 24	IPTV
The Former Yugoslav republic of Macedonia	TV24 News	Satellite

Source: MAVISE database 2013

34 RU - Russian Federation

34.1 Russian channels and channels in the Russian language

The MAVISE database does not yet have a complete picture of the television market in Russia; with more than 200 channels in the database it still does not include hundreds of local and regional channels.

There are however many Russian channels available in the other European countries and a range of international Russian channels in a variety of languages. Satellite platforms provide a wide variety of pan-European and international channels.

Table 1 CHANNELS IN RUSSIAN AND RUSSIAN NEWS CHANNELS – SEPT 2013

Russia	8 Kanal (Russia) RT en Español Russiya Al Yaum RTVI Info Russia 24 Life News Moscow 24	IPTV IPTV/DTT/ Satellite Cable IPTV
France	Euronews (Russian)	
United Kingdom	RT (Russia Today)	
Kazakhstan	Kplus TV	

Source: MAVISE database 2013

Table 2 INTERNATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Russia

Channel	Terrestrial	Cable	IPTV	Satellite
RT (Russia Today)		x	x	x
Euronews (Russian)		x	x	x
France 24		x	x	x
Mir 24 TV		x	x	x
CNN International		x		x
Deutsche Welle		x	x	
BBC World News				x
Euronews (English, French, German, Italian, Spanish, Ukrainian)				x
RT (Arabic)				x
RT en Espagnol				x
CCTV-Russkij				x
CCTV News				x
France 24 (English)				x

Source: MAVISE database 2013

35 SE - Sweden

35.1 Pan European and global news channels in Sweden

Although cable is the most important distribution platform in Sweden, it is satellite that has the broadest range of news channels on offer. CNN and BBC World have the broadest distribution on Swedish TV platforms, including on the Pay DTT service. These are followed by Al Jazeera (English) and Sky News. The Euronews channels (English and Russian) are only available via the Viasat satellite package. The number of international news channels available in Sweden has increased since 2009, particularly Arabic and Russian language versions e.g. Al Arabiya, Al Jazeera (Version in Arabic), Euronews (version in Russian) and RT (Russia Today). Other new international news channels include Canal 24 Horas and France 24 (English). Bloomberg and CNBC business channels are also distributed over cable and satellite.

Table 1 TABLE SE1: INTERNATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Sweden

Channel	Terrestrial	Cable	IPTV	Satellite
CNN International	x (Pay DTT)	x	x	x
BBC World News	x (Pay DTT)	x	x	x
Al Jazeera English		x	x	x
Sky News International		x	x	x
Al Jazeera (Arabic)		x	x	
RT (Russia Today)		x		x
Al Arabiya		x	x	
CCTV News		x	x	
France 24 (English)				x
Euronews (English)				x
Euronews (Russian)				x
Canal 24 Horas		x		
Geo News			x	

Source: MAVISE database 2013

35.2 National news channels and foreign news channels

The public service channel 24 (SVT 24) which was formerly a news channel has adopted a more generalist approach (e.g. entertainment content) since 2010, and is therefore not a news channel anymore. The news programmes of the PSB SVT1 have the highest audience figures, followed by that of TV4 (data from 2011). Several new channels have been introduced in Sweden in recent years. TV4 News is a spin-off of the main private generalist television channel TV4 and was launched in 2012. However, in May 2013 the company announced its intention to close the channel as it is not profitable. Other foreign national news channels include Danish and Norwegian news channels, available over satellite. TV8 had a quite high share of average daily audience at 3.2% in 2012, while CNN International had 0.1%

Table 2 NATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Sweden

Country	Channel	Distribution
Sweden	TV8 TV4 News	DTT/ cable/ IPTV/Satellite Cable/ IPTV/Satellite
Denmark	TV2 News	Satellite
Norway	TV 2 Nyhetskanalen	Satellite
Iran	IRINN	Cable/ IPTV

Source: MAVISE database 2013

36 SI - Slovenia

36.1 Pan European and global news channels in Slovenia

The cable and IPTV packages are the most important in Slovenia in terms of household reach. They both provide a wide range of international news channels. Al Jazeera Balkan, BBC World News, CNN, Euronews, France 24 and RT (Russia Today) are all available on cable, IPTV and satellite. CNN International registers an audience measurement and hence can be considered the most viewed international channel.

Table 1 INTERNATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Slovenia

Channel	Terrestrial	Cable	IPTV	Satellite
Al Jazeera Balkans		x	x	x
BBC World News		x	x	x
CNBC Europe		x	x	x
CNN International		x	x	x
Euronews (English)		x	x	x
France 24		x	x	x
RT (Russia Today)		x	x	x
Bloomberg			x	x
Al Jazeera (English)			x	x
CCTV News		x	x	
Sky News International		x	x	
Deutsche Welle				x
France 24 (English)			x	

Source: MAVISE database 2013

36.2 National news channels and foreign news channels

Up until 2013, the Slovenian market included one national television news channel, info-TV with a daily audience share of 0.2% (2012). The channel closed down in 2013, and the owner of the broadcasting company was being investigated regarding extortion. Foreign news channels from Albania, Croatia, Germany (N24, n-tv, ZDF Infokanal), Italy, Russia, Serbia (B92 Info, RTV 21 Sat, Studio B) and the former Yugoslav republic of Macedonia are also distributed in the country.

Regarding news broadcasts on the main generalist channels, the news programme on the private channel Pop TV achieves the highest audience figures. The news programmes of the first public channel are in second and third place (data from 2011).

Table 2 NATIONAL NEWS CHANNELS - SEPTEMBER 2013 - Slovenia

Country	Channel	Availability
Albania	Kanali 7	IPTV/ Satellite
Croatia	HRT4	Satellite
Germany	N24 n-tv	IPTV/ Satellite Cable/IPTV
Italy	Rai Med	Satellite
Russia	RBC	IPTV
Serbia	B92 Info Pink World	Cable/ IPTV/ Satellite Cable
Kosovo	RTV21 Sat	IPTV
The Former Yugoslav republic of Macedonia	TV24 News	Satellite

Source: MAVISE database 2013

37 SK - Slovak Republic

37.1 Pan European and global news channels in the Slovak Republic

In the Slovak Republic, the Euronews channels are no longer available (in comparison to 2009) on any of the satellite packages. The English version is still available on cable. BBC World News and CNN are the most widely distributed pan-European channels. The UPC cable offer is an important platform for news channels.

Table 1 INTERNATIONAL NEWS CHANNELS - SEPTEMBER 2013 – Slovak Republic

Channel	Terrestrial	Cable	IPTV	Satellite
BBC World News		x	x	x
CNN International		x	x	x
Deutsche Welle		x	x	
France 24		x	x	
Al Jazeera (English)				x
CNBC Europe		x		
Euronews (English)		x		
France 24 (English)		x		x
France 24 (Arabic)		x		x
RT (Russia Today)		x		
Sky News International				x
Bloomberg			x	

Source: MAVISE database 2013

37.2 National news channels and foreign news channels

The Slovak Republic has one news channel TA3, which is also widely distributed in the Czech Republic, including on the free DTT service. TA3 registered an audience share of almost 2% in the Slovak Republic (2012), which is quite significant for a news channel. The news channels of neighbouring countries such as the Czech Republic (CT24), Germany (N24, n-tv) and Hungary (Hir TV) are an important part of the news landscape in the Slovak Republic and widely distributed. Regarding news programmes, the broadcasts of private channel TV Markiza achieve the highest audience shares, followed by TV JOJ.

Table 2 NATIONAL NEWS CHANNELS - SEPTEMBER 2013 – Slovak Republic

Slovak Republic	TA3	DTT/ Cable/ IPTV/ Satellite
Czech Republic	CT24	Cable/IPTV/ Satellite
Germany	N24 n-tv	Cable/IPTV IPTV
Hungary	Hir TV Echo TV	Cable/Satellite Satellite

Source: MAVISE database 2013

38 TR - Turkey

38.1 Pan European and global news channels in Turkey

Satellite reception serves almost 50% of households in Turkey. This is also reflected in the wide range of news channels available as part of satellite packages. The Digiturk satellite package includes nine versions of Euronews. Only BBC World and CNN (and CNBC-e) are available on cable alongside the national news channels. 2010 was the year when IPTV was introduced in Turkey as a new platform for television. Existing news channels have used this new service to expand their distribution: Al Jazeera (English), CNN International, Euronews (English and Turkish), Deutsche Welle, Sky News.

It should be noted that there exists a specific CNN Turk, and a localised CNBC –e (see more below). There are also plans to launch Al Jazeera Turk, which have been delayed. The Al Jazeera Turk channel won a DTT licence in April 2013, and the DTT platform is expected to launch in November 2013.

Table 1 INTERNATIONAL NEWS CHANNELS - SEPTEMBER 2013 – Turkey

Channel	Terrestrial	Cable	IPTV	Satellite
BBC World News		x	x	x
CNN International		x	x	x
CNBC-e		x	x	x
Al Jazeera (English)			x	x
Euronews (English, Turkish)			x	x
Deutsche Welle			x	
Euronews (German, French, Spanish, Italian, Russian, Portuguese, Arabic)				x
France 24 (English)				x
Sky News International			x	
Bloomberg			x	

Source: MAVISE database 2013

38.2 National news channels and foreign news channels

In comparison to other European countries Turkey has the highest number of national news and business channels. Seventeen news channels have been identified as established in Turkey, and several channels are Turkish versions of US channels or channels that involve a co-operation with US news companies: Bloomberg HT, CNBC-e, CNN Türk, NTV (MSNBC) etc. Given the high number of national news channels, there is no little presence in the Turkish market of other foreign national news channels. The most important news bulletin is that of private channel Kanal D followed by Show TV.

Table 2 NATIONAL NEWS CHANNELS - SEPTEMBER 2013 – Turkey

CNBC-E, TRT Haber, NTV (MSNBC), 24 (Yirmidört TV) , CNN Türk , SAMANYOLU HABER , Ülke TV, BLOOMBERG HT, Sky Türk 360, TV NET, HABERTÜRK, TGRT Haber	Cable/ Sat/ IPTV
A HABER, Bugün TV	IPTV/ Satellite
Aks TV , Halk Haber TV, HRT Akdeniz TV, Kanal 35, NTV Avrupa	Satellite

Source: MAVISE database 2013