



OBSERVATOIRE EUROPÉEN DE L'AUDIOVISUEL
EUROPEAN AUDIOVISUAL OBSERVATORY
EUROPÄISCHE AUDIOVISUELLE INFORMATIONSSTELLE

Brief note on the main broadcasting groups in Finland

European Audiovisual Observatory

André Lange and Agnes Schneeberger
European Audiovisual Observatory

September 2014



COUNCIL OF EUROPE CONSEIL DE L'EUROPE

Table of Contents

1	Introduction	3
2	Summary	4
3	The main broadcasting groups	6
3.1	Yleisradio Oy (FI)	6
3.2	Bonnier AB (SE)	6
3.3	Sanoma Media Finland Oy (FI)	8
3.4	Discovery Communications, Inc. (US)	10
3.5	21 st Century Fox, Inc. (US)	11
ANNEX		12

1 Introduction

The information and analysis provided in this note is under the editorial responsibility of the European Audiovisual Observatory.

Information about the availability of channels is taken from the MAVISE database. Information about operating revenues and distributors of audiovisual services are taken from the Yearbook Online Premium Service 2013 and 2014. Other data is gathered from the distribution companies and news websites.

© 2014 European Audiovisual Observatory

2 Summary

Finland is one of Europe's most advanced countries in terms of digital broadcasting: analogue terrestrial signals were switched off in 2007 and cable television transmissions have also been fully digitised since 2008. Finland is now turning to second generation digital terrestrial television (DVB-T2) with two operators (DNA, Digita) having switched to the new standard already.

However, these changes have not radically altered the balance in the broadcasting market, where the main players remain the public group Yleisradio Oy (YLE TV1, YLE TV2, YLE Teema and Swedish-language channel YLE FEM), the Swedish group Bonnier (MTV3, Sub and Nordic C MORE pay-TV channels) and the Finnish private media group Sanoma Media Finland OY (Nelonen, JIM, LIV). Other important players in the market in terms of audience market shares are the US American media groups Discovery Inc. (TV5, Kuto-nen, The Voice) and 21st Century Fox (Fox Finland, formerly Suomi TV).

In particular, these 5 main groups provide the following television and on demand audiovisual services in Finland:

- **Yleisradio Oy:** According to the MAVISE database there are **8 television channels (including HD simulcasts) and two on demand audiovisual services** owned by the Finnish Broadcasting Company YLE available in Finland.
- **Bonnier AB:** According to the MAVISE database, there are **35 television channels (including HD channels) and 6 on demand audiovisual services** owned by the Bonnier Group that are available in Finland.
- **Sanoma Media Finland Oy:** According to the MAVISE database, there are **27 television channels (this includes HD simulcasts and the forthcoming channel +HERO) and 3 on demand audiovisual services** owned by Sanoma Media Finland Oy that are available in Finland.
- **Discovery Communications, Inc.:** According to the MAVISE database, there are **14 television channels (including HD channels) and 2 on demand audiovisual services** owned by Discovery Communications, Inc. that are available in Finland.
- **21st Century Fox, Inc:** According to the MAVISE database, there are **6 television channels** owned by 21st Century Fox that are available in Finland.

Table 1 on the following page illustrates the main broadcasting groups in Finland ranked by their TV daily audience market shares in the country.

Table 1 Main broadcasting groups in Finland ranked by TV audience market share

Main broadcasting groups (2011-2013) by TV audience market share						
Rank	Name	Private/ public	Number of TV chan- nels avail- able in the country (2013)	TV daily market share (2011)	TV daily market share (2012)	TV daily market share (2013)
1	Yleisradio Oy	Public	8	44,3	42	41,8
2	Albert Bonnier (SE)	Private	35	>27.7	>27	>25,7
3	Sanoma Media Finland Oy	Private	27	>14.5	>14.6	>14,8
4	Discovery Inc. (US) (1)	Private	14			>5,3
p.m.	ProSiebenSat.1. Media AG (DE) (1)	Private		3	4,1	_
5	21st Century (US)	Private	6	0,5	2,1	>3,5

(1) The TV assets of ProSiebenSat 1. Media AG were taken over in April 2013 by Discovery Network (US), which hold 0.7 % of daily audience market share in Finland in 2012.

Source: European Audiovisual Observatory

© European Audiovisual Observatory / [Observatoire européen de l'audiovisuel](#) / [Europäische Audiovisuelle Informationsstelle](#)

Yearbook Online Premium Service 2014 / [Premium Service en ligne de l'Annuaire 2014](#) / [Jahrbuch Online Premium Service 2014](#)

3 The main broadcasting groups

3.1 Yleisradio Oy (FI)

The Finnish Broadcasting Company YLE is 99.9% state-owned and supervised by an Administrative Council appointed by Parliament, and operates under the Act on Yleisradio Oy. According to the Act on Yleisradio Oy from 1993, the Finnish Broadcasting Company YLE is “a limited company operating in the administrative sector of the Ministry of Transport and Communications and engaged in public service” (chapter 1, section 1, paragraph 1).

Its services include four television channels, also available as simulcast HD-channels, six radio channels, and 25 regional radio stations and regional news from eight districts. The national television channels are YLE TV1, YLE TV2, the Swedish language channel YLE FEM, YLE TEEMA and their HD simulcasts YLE TV1 HD, YLE TV2 HD, YLE FEM HD and YLE TEEMA HD. Yleisradio Oy also operates the international linguistic and cultural channel YLE Areena.

According to the MAVISE database there are **8 television channels (including HD simulcasts) and two on demand audiovisual services** owned by the Finnish Broadcasting Company YLE available in Finland.

Table 1 TV channels and audiovisual on demand services of Yleisradio Oy available in Finland

Broadcaster/company	TV channel	Genre	Platform/targeted country
Yleisradio Oy	YLE TV1	Generalist	DTT, Cable, IPTV, Satellite
Yleisradio Oy	YLE TV2	Generalist	DTT, Cable, IPTV, Satellite
Yleisradio Oy	YLE FEM	Generalist	DTT, Cable, IPTV, Satellite
Yleisradio Oy	YLE TEEMA	Cultural/educational channel	DTT, Cable, IPTV, Satellite
Yleisradio Oy	YLE TV1 HD	HD	DTT, Cable, IPTV, Satellite
Yleisradio Oy	YLE TV2 HD	HD	DTT, Cable, IPTV, Satellite
Yleisradio Oy	YLE FEM HD	HD	DTT, Cable, IPTV, Satellite
Yleisradio Oy	YLE TEEMA HD	HD	DTT, Cable, IPTV, Satellite
Audiovisual on demand services			
Yleisradio Oy	YLE Areena	Catch-up service	Finland
Yleisradio Oy	YLE @ Youtube	Branded channel	Finland

Source: MAVISE database

3.2 Bonnier AB (SE)

Bonnier AB, also known as the Bonnier Group, is a Swedish private media group with over 170 companies in 20 national markets. Its media activities include the operation of various television channels, such as MTV3, Sub and other pay-TV channels (see table 2), the broadcasting of the only nationwide commercial radio channel Radio Nova, and the publishing of books, magazines, records and videos.

Television

The Bonnier companies MTV Oy, C MORE Entertainment AB and SF Anytime AB provide the television channels and audiovisual on demand services available in Finland. Bonnier acquired C MORE via the TV4 Group in 2008 and Telenor has held a 35 percent share of the company since 2009. As of 27 June 2014, Bonnier AB fully owns C MORE Entertainment AB after it acquired 35 percent of the company previously owned by the Norwegian telecommunications company Telenor.¹

¹ Bonnier resumes full ownership of C More. Acquires the 35 percent owned by Telenor as of today:

According to the MAVISE database, there are **35 television channels and 6 on demand audiovisual services** owned by the Bonnier Group that are available in Finland.

- MTV Oy operates 18 television channels and 2 on demand audiovisual services available in Finland. This includes the free channels MTV3 and Sub.
- C MORE Entertainment AB operates 17 television channels and 3 on demand audiovisual services available in Finland.
- SF Anytime AB provides the on demand audiovisual service SF Anytime (Finland)

Bonnier Publications

According to the website of the European Journalism Centre², Bonnier Publications publishes nine magazines, magazine-related DVD-series, books and book series with a turnover of 18 million Euros in 2008. Its largest magazine, *Tieteen Kuvalehti* (Illustrated Science), is published in ten countries and one of the leading magazines on science, nature and technology in the Nordic countries, with a total circulation of 360,000 copies. Other Bonnier magazines include: *Kunto Plus*, on well-being and health (36,378 copies), *Tieteen Kuvalehti Historia* (17,209 copies), hobby magazine *Tee Itse* (17,329), *Digikuva*, for digital photography (circ. 6,191), *Kotimikro*, for micro computing (13,990 copies), *National Geographic Finland* (15,447 copies), monthly *Olivia women* (circ. 41,786 copies), *Evita* for elderly women and *Divaani* (21,748), launched in 2008, a magazine for decoration, housing and lifestyle. All magazines, but *Tieteen Kuvalehti*, *Olivia* and *Divaani*, are translated from publications issued in Denmark.

Table 2 TV channels and audiovisual on demand services of Bonnier AB available in Finland

Broadcaster/company	TV channel	Country of establishment	Genre	Platform/targeted country
MTV OY	AVA TV	Finland	Entertainment channel	DTT, Cable, IPTV
MTV OY	HUVI1	Finland	Film channel	DTT, Cable, IPTV
MTV OY	HUVI2	Finland	Film channel	DTT, Cable, IPTV
MTV OY	MTV3	Finland	Generalist channel	DTT, Cable, IPTV
MTV OY	MTV3 HD	Finland	HD	DTT, Cable, IPTV
MTV OY	MTV Fakta	Finland	Documentary channel	DTT, Cable, IPTV
MTV OY	MTV Fakta XL	Finland	Documentary channel	DTT, Cable, IPTV
MTV OY	MTV Juniori	Finland	Children's channel	DTT, Cable, IPTV
MTV OY	MTV Komedia	Finland	Entertainment channel	Cable, Satellite
MTV OY	MTV Leffa	Finland	Film channel	DTT, Cable, IPTV, Satellite
MTV OY	MTV MAX	Finland	Entertainment channel	DTT, Cable, IPTV, Satellite
MTV OY	MTV MAX HD	Finland	HD	IPTV, Cable
MTV OY	MTV MAX Sport 1	Finland	Sports channel	DTT, Cable, IPTV, Satellite
MTV OY	MTV MAX Sport 1 HD	Finland	HD	IPTV, Cable
MTV OY	MTV MAX Sport 2	Finland	Sports channel	DTT, Cable, IPTV, Satellite
MTV OY	MTV MAX Sport 2 HD	Finland	HD	IPTV, Cable
MTV OY	MTV SARJA	Finland	TV fiction channel	IPTV, Cable, Satellite
MTV OY	Sub	Finland	Entertainment channel	DTT, Cable, IPTV, Satellite
C MORE	C MORE Action	Sweden	Film channel	IPTV, Cable, Satellite
C MORE	C MORE Emotion	Sweden	Film channel	IPTV, Cable, Satellite
C MORE	C MORE Extreme	Sweden	Sports channel	Cable, IPTV
C MORE	C MORE Family	Sweden	Film channel	Cable
C MORE	C MORE First HD	Sweden	HD	DTT, IPTV, Cable
C MORE	C MORE First	Sweden	Film channel	IPTV, Cable, Satellite
C MORE	C MORE Hits	Sweden	Film channel	IPTV, Cable, Satellite

<http://www.bonnier.com/news-press/News/2014/June/Bonnier-resumes-full-ownership-of-C-More/>

² European Journalism Centre – Media Landscape Finland: http://ejc.net/media_landscapes/finland

C MORE	C MORE Kids	Sweden	Children's channel	IPTV, Cable, Satellite
C MORE	C MORE Series	Sweden	TV fiction channel	DTT, IPTV, Cable, Satellite
C MORE	C MORE SF Kanalen	Sweden	Film channel	IPTV, Cable, Satellite
C MORE	C MORE Sport 2	Sweden	Sports channel	Cable, IPTV
C MORE	C MORE Sport HD	Sweden	HD	Cable, Satellite
C MORE	C MORE Tennis	Sweden	Sports channel	IPTV, Cable, Satellite
C MORE	TV4 Fakta	Sweden	Documentary channel	Satellite
C MORE	TV4 Fakta XL	Sweden	Documentary channel	Satellite
C MORE	TV4 Film	Sweden	Film channel	Satellite
C MORE	TV4 (Sweden)	Sweden	Generalist channel	IPTV, Cable, Satellite
Audiovisual on demand services				
C MORE	C MORE Play	Sweden	VoD Film	Finland
C MORE	C MORE Play on Elisa	Finland	VoD Film	Finland
C MORE	Filmnet.fi	Sweden	VoD Film and TV fiction	Finland
MTV OY	Katsomo	Finland	VoD generalist	Finland
MTV OY	MTV3 Youtube @	Finland	Branded Channel	Finland
SF Anytime	SF Anytime	Sweden	VoD Film	Finland

Source: MAVISE database

3.3 Sanoma Media Finland Oy (FI)

Sanoma Media Finland Oy is a Finnish media group with operations in more than 10 countries. Apart from audiovisual services it is also an important player in the European publishing sector.

According to information provided by the Finnish regulatory authority FICORA, the company operating Sanoma's TV and radio channels is SANOMA MEDIA FINLAND OY (1515901-4) / Nelonen Media as of 01/01/2014. The company rearranged its operations at the beginning of this year.

Sanoma Media Finland operates the free TV channels Nelonen, LIV and JIM and a number of pay TV channels. Nelonen is considered a public interest channel and hence a must carry channel. A new free TV channel will start at the beginning of November 2014: + HERO. The pay TV channels Nelonen Pro 1-8 and its corresponding HD simulcasts are only broadcasting on short-term licenses granted by FICORA.

According to the MAVISE database, there are **27 television channels (this includes HD simulcasts and the forthcoming channel +HERO) and 3 on demand audiovisual services** owned by Sanoma Media Finland Oy that are available in Finland.

Radio

The company and its subsidiary Metroradio Finland Oy have altogether 6 Radio channels: Radio Rock, SuomiPOP, Radio Aalto, Loop, Groove FM and Metro FM.

Sanoma Magazines Finland

According to the website of Sanoma Magazines³ there are 34 publications targeting decision makers, families, men and women:

- Target group decision makers: Blue Wings, GEO (readership 81 000), Gloria (readership 217 000), Glorian Antiikki (readership 110 000), PB, Tiede (readership 290 000), Prima, Rakennuslehti (readership 50 000)
- Target group families: Aku Ankka (readership 886 000), ET (readership 654 000), Gloriantoti (readership 141 000), Ruoka & Viini (readership 151 000), Kodin (453 000) and a further 6 publi-

³ Sanoma Magazines: <http://www.sanomamagazines.fi/en/mediaguide/brands/>

- cations in this target group
- Target group women: Cosmopolitan etc.
- Target group men: Autobild Suomi etc.
- Children: Disney Pixar Autot etc.

According to the European Journalism Centre, Sanoma also publishes free-delivery papers in digital format that serve especially younger audiences: *Metrolive* and online local news site Vartti.fi.

Table 3 TV channels and audiovisual on demand services of Sanoma Media Finland Oy available in Finland

Broadcaster/company	TV channel	Country of establishment	Genre	Platform/targeted country
Nelonen Media	JIM	Finland	Entertainment channel	DTT, IPTV, Cable, Satellite
Nelonen Media	LIV	Finland	Lifestyle/specific leisure channel	DTT, IPTV, Cable, Satellite
Nelonen Media	+ HERO (launch in Nov 2014)	Finland	tba	tba
Nelonen Media	Nelonen	Finland	Entertainment channel	DTT, IPTV, Cable, Satellite
Nelonen Media	Nelonen HD	Finland	HD	IPTV, Cable
Nelonen Media	Nelonen Maailma	Finland	Cultural/educational channel	DTT, IPTV, Cable
Nelonen Media	Nelonen Maailma HD	Finland	High definition simulcast of an existing channel	IPTV, Cable
Nelonen Media	Nelonen Nappula	Finland	Entertainment channel	DTT, IPTV, Cable
Nelonen Media	Nelonen Nappula HD	Finland	HD	IPTV, Cable
Nelonen Media	Nelonen Prime	Finland	Film channel	DTT, IPTV, Cable
Nelonen Media	Nelonen Prime HD	Finland	HD	IPTV, Cable
Nelonen Media	Nelonen Pro 1	Finland	Sports channel	DTT, IPTV, Cable, Satellite
Nelonen Media	Nelonen Pro 2	Finland	Sports channel	DTT, IPTV, Cable, Satellite
Nelonen Media	Nelonen Pro 3	Finland	Sports channel	IPTV, Cable
Nelonen Media	Nelonen Pro 4	Finland	Sports channel	IPTV, Cable
Nelonen Media	Nelonen Pro 5	Finland	Sports channel	IPTV, Cable
Nelonen Media	Nelonen Pro 6	Finland	Sports channel	IPTV, Cable
Nelonen Media	Nelonen Pro 7	Finland	Sports channel	IPTV, Cable
Nelonen Media	Nelonen Pro 8	Finland	Sports channel	IPTV, Cable
Nelonen Media	Nelonen Pro 1 HD	Finland	HD	DTT, IPTV, Cable
Nelonen Media	Nelonen Pro 2 HD	Finland	HD	DTT, IPTV, Cable
Nelonen Media	Nelonen Pro 3 HD	Finland	HD	IPTV, Cable
Nelonen Media	Nelonen Pro 4 HD	Finland	HD	IPTV, Cable
Nelonen Media	Nelonen Pro 5 HD	Finland	HD	IPTV, Cable
Nelonen Media	Nelonen Pro 6 HD	Finland	HD	IPTV, Cable
Nelonen Media	Nelonen Pro 7 HD	Finland	HD	IPTV, Cable
Nelonen Media	Nelonen Pro 8 HD	Finland	HD	IPTV, Cable
Audiovisual on demand services				
Nelonen Media	Nelonen @ Youtube	Finland	Branded channel	Finland
Nelonen Media	RUUTU	Finland	Catch-up TV service	Finland
Nelonen Media	RUUTU Entertainment	Finland	VoD TV Fiction	Finland

Source: MAVISE database

3.4 Discovery Communications, Inc. (US)

Discovery was one of the first U.S. media companies to launch channels in Europe in 1989. In May 2014, Discovery Communications has completed the acquisition of the controlling interest in Eurosport International, Europe's leading sports entertainment group. Discovery Communications now operates more than 210 worldwide TV networks reaching 2.7 billion cumulative subscribers. According to the company website, Discovery also is a leading provider of educational products and services to schools, including digital textbooks, and a digital leader with a diversified online portfolio, including Discovery Digital Networks⁴.

According to the MAVISE database, there are **14 television channels (including HD channels) and 2 on demand audiovisual services** owned by Discovery Communications, Inc. that are available in Finland.

Table 4 TV channels and audiovisual on demand services of Discovery Communications, Inc. (US) available in Finland

Broadcaster/company	TV channel	Country of establishment	Genre	Platform/targeted country
SBS Discovery Media	TV5	Finland	Entertainment channel	DTT, cable, IPTV
SBS Discovery Media	Kutonen	Finland	Entertainment channel	DTT, cable, IPTV
Discovery Communications Europe	Animal Planet	UK	Documentary channel	IPTV, Cable
Discovery Communications Europe	Animal Planet HD	UK	Documentary channel	IPTV, Cable
Discovery Communications Europe	TLC	UK	Lifestyle/specific leisure channel	IPTV, Cable
Discovery Communications Europe	Discovery Channel	UK	Documentary channel	DTT, IPTV, Cable
Discovery Communications Europe	Discovery HD Showcase	UK	HD	IPTV, Cable, Satellite
Discovery Communications Europe	Discovery Science	UK	Documentary channel	IPTV, Cable
Discovery Communications Europe	Discovery World	UK	Documentary channel	IPTV, Cable
Discovery Communications Europe	Investigation Discovery	UK	Entertainment channel	IPTV, Cable
Eurosport	Eurosport	France	Sports channel	IPTV, Cable, Satellite
Eurosport	Eurosport HD	France	HD	IPTV, Cable, Satellite
Eurosport	Eurosport 2	France	Sports channel	IPTV, Cable
Eurosport	Eurosport 2 HD	France	HD	IPTV, Cable
Audiovisual on demand services				
SBS Discovery Media	TV5 NETTI TV	Finland	Catch-up service	Finland
Eurosport	Eurosport Player.fi	Finland	Catch-up service	Finland

Source: MAVISE database

⁴ DISCOVERY COMMUNICATIONS COMPLETES ACQUISITION OF CONTROLLING INTEREST IN EUROSPORT INTERNATIONAL: <http://corporate.discovery.com/discovery-news/discovery-communications-completes-acquisition-con/>

3.5 21st Century Fox, Inc. (US)

On 28 June 2013 the Rupert Murdoch-owned News Corporation separated its media and entertainment and its publishing businesses into two independent publicly traded companies – 21st Century Fox and the New News Corporation (e.g. the Sun and the Times in the UK).

The most recent developments in the audiovisual broadcasting sector include the sale of Sky Deutschland and Sky Italia from 21st Century Fox to the satellite broadcaster and broadband provider BSkyB in July 2014. According to news reports, BSkyB will pay up to £7.4bn to build a European pay-TV and broadband empire after it agreed to buy Sky Deutschland and Sky Italia from Rupert Murdoch⁵.

According to the MAVISE database, there are **6 television channels** owned by 21st Century Fox that are available in Finland.

New News Corporation (publishing)

The companies belonging to the New News Corporation include, for example, the UK daily newspapers Sun and the Times as part of the company News UK and other international companies such as News Corp Australia, New York Post and Harper Collins Publishers⁶.

Table 5 TV channels and audiovisual on demand services of 21st Century Fox, Inc. (US) available in Finland

Broadcaster/company	TV channel	Country of establishment	Genre	Platform/targeted country
FOX International Channels Oy	FOX (Finland)	Finland	Entertainment channel	DTT, IPTV, Cable
FOX International Channels Oy	FOX (Finland) HD	Finland	HD	Cable
NGC Europe Limited	National Geographic	UK	Documentary channel	DTT, IPTV, Cable, Satellite
NGC Europe Limited	National Geographic HD	UK	HD	IPTV
NGC Europe Limited	National Geographic Wild	UK	Documentary channel	IPTV, Cable, Satellite
NGC Europe Limited	National Geographic Wild HD	UK	HD	IPTV

Source: MAVISE database

⁵ BSkyB seals £7bn deal with Rupert Murdoch to create 'Sky Europe' (The Telegraph): <http://www.telegraph.co.uk/finance/newsbysector/mediatechnologyandtelecoms/media/10989545/BSkyB-seals-5bn-deal-with-Murdoch-to-create-Sky-Europe.html>

⁶ News Corp: <http://newscorp.com/about/our-businesses/>

ANNEX

Operating revenues of the main audiovisual companies (2010-2013) EUR million							
Main AV companies	Activities	Brands	2010	2011	2012	2013	2013/2012
Elisa Oyj (cons.) (1)	3Play, CATV, IPTV	Elisa TV	1 468,3	1 535,8	1 558,1	1 551,4	0,1%
Teliasonera Finland Oyj (1)	3Play, CATV, IPTV	Sonera TV	1 582,6	1 569,1	1 470,1	1 388,3	0,1%
DNA Oy (cons.) (1)	3Play, CATV, IPTV, DTT, dvb-h	DNA TV	694,2	731,4	771,6	768,8	0,1%
Yleisradio Oy	sptv	YLE	420,1	432,4	456,1	469,1	0,2%
Sanoma Media Finland Oy (2)	adtv, press	Nelonen	365,6	372,0	355,6	346,1	0,3%
p.m. Sanoma Entertainment Finland Oy (3) FI16151129	adtv	Nelonen	9,2	0,7	100,3	122,7	1,2%
p.m. Sanoma Entertainment Finland Oy (4) FI15166468	adtv	Nelonen	9,5	119,3	285,7	—	—
p.m. Sanoma Television Oy	adtv	Nelonen	124,9	—	—	—	—
MTV Oy	adtv	MTV-3	214,0	229,3	273,1	243,7	0,3%
p.m. SubTV Oy.	thtv	SubTV	47,6	47,1	—	—	—
Anvia Oyj (cons.) (1)	CATV, IPTV	Anvia TV	109,2	117,0	116,6	108,7	0,8%
Digita Oy (5)	trans	Digita	91,2	90,9	65,9	80,9	—
Finnkino (6)	discin, exh	Finnkino	64,5	31,3	106,1	70,6	—
Aina Group (1)	3play, CATV, IPTV	Aina	93,1	84,2	72,4	67,0	1,3%
Digi TV Plus Oy	DTT	Digi TV	62,1	61,6	66,2	61,5	1,4%
Lounea Oy (1)	CATV, IPTV	Lounea, SSP	49,4	54,7	54,1	56,6	1,9%
Oy Nordisk Film Finland AB	discin, vid	Nordisk Film	43,3	41,1	44,6	39,5	2,0%
Canal Digital Finland OY	packsattv	Canal Digital	30,7	28,7	28	25,7	3,3%
Kainuun Puhelinosuuskunta (1)	CATV	KPO	18,3	25,2	24,5	n.a.	n.a.
OY Viasat Finland AB	packsattv	Viasat	16,7	18	18,1	n.a.	n.a.

(1) Includes telecommunications activities.

(2) Includes TV and magazines publishing

(3) Dissolved as at 1.1.2014

(4) Dissolved as at 31.12.2012

(5) 2012 over 9 months.

(6) 2011 over 6 months / 2012 over 18 months.

Source: European Audiovisual Observatory

© European Audiovisual Observatory / [Observatoire européen de l'audiovisuel](#) / [Europäische Audiovisuelle Informationsstelle](#)

Yearbook Online Premium Service 2014 / [Premium Service en ligne de l'Annuaire 2014](#) / [Jahrbuch Online Premium Service 2014](#)

Distributors of audiovisual services (2013)			
	Established in the country	Available in the country	Companies
Cable operators	25	25	Anvia, DNA, Elisa, Sonera (TeliaSonera) etc.
Satellite packagers	2	2	Canal Digital (Telenor), Viasat (MTG)
IPTV packagers	>5	>5	AB Alands, Blue Lake Communications, Elisa, Maxisat (Super Head End Finland), Sonera (TeliaSonera) + several local cable operators providing FTTH IPTV.
DTT multiplex operators and packagers	5	5	3 multiplex operators: Digita (TDF), DNA Finland, Anvia. 3 pay DTT packagers: Digi TV Plus "Plus TV" (Teracom), TDF Entertainment (TDF), DNA Finland.
SmartTV stores providing AV applications		4	Samsung, Panasonic, Phillips Net TV, Sony Bravia
Online stores with VoD EST or AV apps.	1	6	Blackberry Apps World (LU), Google Play (US), iTunes Store (LU), Ovi (FI), Samsung Apps (GB), Xbox Live (LU)
Open platforms with branded catalogues		2	Dailymotion (FR), YouTube (US)

Source: European Audiovisual Observatory

© European Audiovisual Observatory / [Observatoire européen de l'audiovisuel](#) / [Europäische Audiovisuelle Informationsstelle](#)
 Yearbook Online Premium Service 2013 / [Premium Service en ligne de l'Annuaire 2013](#) / [Jahrbuch Online Premium Service 2013](#)

National reports and statistics on national media provided by the Finnish Statistical Institute:

A 2014 report by the Finnish Statistical Institute on Finnish Mass Media (in English and Finnish):
http://www.stat.fi/tup/julkaisut/tiedostot/julkaisuluettelo/yklt_jvie_201300_2013_10433_net.pdf

An overview of Finnish media statistics (2012) by the Finnish Statistical Institute:
http://www.stat.fi/til/jvie/2012/index_en.html