

# **Scope and impact of introducing mandatory collective management to retransmission services operating by means other than cable**

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# Main elements of the mechanism proposed by the Regulation

- “Mandatory” collective management
- Exercise of rights by broadcasters
- Presumption of representation
- Regulation of collective management

# Notion of the “retransmission”

- Of works and subject matter subject to transmission to the public
- Simultaneous, unaltered and unbridged
- Retransmitted from one member state to another
- Technical means of retransmission
- By organisations other than original broadcasters

# Main impact on different actors

- Rightholders other than broadcasters
- Broadcasters
- Transmitters
- CMOs
- Consumers

# Some issues

- Separation of rights and their exercise
- Coexistence of Sat.Cab.Directive and Regulation
- Equal treatment of rightholders
- Further facilitation of rights clearance