Press Release

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Anti Discrimination Campaign Launches in Moscow

Strasbourg, 15.09.2009 - The Council of Europe's Anti Discrimination campaign will launch in Moscow with a news conference on September 16 at the ITAR TASS news agency conference hall.

"It is excellent news that Moscow is joining other major European cities taking part in our campaign," said Maud de Boer-Buquicchio, Acting Secretary General of the Council of Europe.

"We are delighted by its commitment to combating all forms of discrimination, in line with the Council of Europe's standards and values."

Gabriela Battaini-Dragoni, Director General of Culture and Heritage, Youth and Sport, who will be leading the organisation's delegation at the press conference said: "Fighting discrimination and promoting intercultural dialogue is a collective responsibility but it is also down to individuals. That is the message of the Council of Europe's 'Speak out against discrimination campaign."

Running for the past year in the organisation's 47 member states, the campaign works alongside media professionals to combat discrimination and encourage intercultural dialogue.

It is being brought to the Moscow public through 350 posters and banners on the streets of the capital throughout the month of September 2009. It is also showcased through the Moscow Festival of Social Advertising, with a special Anti Discrimination category in the festival's competition.

The Moscow campaign has been endorsed by the Russia and Arsenal footballer Andrei Arshavin.

Please visit the campaign site for more information

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