

Guidelines – Congress visual identity

October 2013

For communication purposes, the Congress uses the logo of the Council of Europe together with a visual of the Congress with specific references: in English, The Congress and in French, Le Congrès.

This set (logo and visual) is the central element of the Congress' visual identity.



Download Congress visual identity in photo or professional format

www.coe.int/congress-visual



Use by the public

This visual identity is the property of the Congress. Its use by the public is subject to authorisation. This authorisation is granted for any use of the visual identity in accordance with the values and principles of the Council of Europe. It is not to be used, under any circumstances, for commercial purposes.

Each application will be considered individually in order to ascertain whether the conditions of use are met. Authorisation does not confer any entitlement to exclusivity

Requests for authorisation should be sent to the Congress of Local and Regional Authorities of the Council of Europe by email: congress.web@coe.int.

Use by Congress entities

- Individual members of the Congress
- National delegations to the Congress
- Political groups of the Congress
- All internal entities of the Congress,

may make full use of the Congress visual identity, without prior authorisation, provided it is reproduced in its entirety, without graphic adaptation or modification of proportions.

They must clearly indicate their name or title directly below the visual identity in order to avoid confusion between any position put forward in their document and the official political expression of the Congress as an assembly. The Secretary General of the Congress oversees the application of this rule.

Contact:

Congress Coordination, planning and institutional Communication Unit

tel: +33 3 90 21 48 95 - congress.web@coe.int

Templates available for Congress entities

To make things simple for Congress entities, templates have been developed which can be downloaded from Congress website.

An example is provided overleaf

www.coe.int/congress-templates



[XXX] Delegation to the Congress
Délégation [XXX] auprès du Congrès

Template