

# NO HATE SPEECH MOVEMENT



## NO HATE

Youth Campaign  
for Human Rights Online

[www.nohatespeechmovement.org](http://www.nohatespeechmovement.org)

COUNCIL OF EUROPE



CONSEIL DE L'EUROPE



# NO HATE SPEECH MOVEMENT

## WHY THE NO HATE SPEECH MOVEMENT IS NECESSARY

Human rights are regularly ignored or violated online. Hate speech, in particular, has become a major form of online human rights abuse, with serious, sometimes tragic, consequences. It undermines the foundations of universal human rights, dignity and democracy and can be linked to hate crime. People targeted by hate speech suffer psychologically and physically, in worst-case scenarios, committing suicide.

Hate speech is not a new human rights issue; but online hate speech has added an extra dimension to the problem, because it takes place day and night and because it is difficult to monitor, measure and prevent.

### FACTS AND FIGURES



IN AN ONLINE SURVEY CARRIED OUT BY THE YOUTH DEPARTMENT OF THE COUNCIL OF EUROPE IN 2015:

- ♥ **83 % OF RESPONDENTS REPORTED THAT THEY HAD ENCOUNTERED HATE SPEECH ONLINE.**
- ♥ **LGBT YOUTH, MUSLIMS, IMMIGRANTS AND WOMEN WERE IDENTIFIED AS THE TOP FOUR TARGETS OF ONLINE HATE SPEECH.**



## **ACTION IS NEEDED**

### **What is Hate Speech?**

- ♥ Hate speech – as defined by the Committee of Ministers of the Council of Europe – covers “all forms of expression which spread, incite, promote or justify racial hatred, xenophobia, Antisemitism or other forms of hatred based on intolerance”.
- ♥ Women, LGBT people, Roma, Muslims, Jews, minorities, migrants and people of immigrant origin are frequently targeted by hate speech.
- ♥ However, hate speech can be directed against any group or any individual, for any reason.

The Internet needs to be reclaimed as a safe, global space for creativity, communication and participation by and for everyone; not least, by and for the young people who use it most.

## WHAT IS THE NO HATE SPEECH MOVEMENT?

The No Hate Speech Movement is a Council of Europe youth campaign designed to tackle all forms of hate speech, including cyberbullying, by getting young people involved in combating hate speech and upholding human rights both on and offline.



### THE CAMPAIGN IS DESIGNED TO

- ♥ Reduce the levels of acceptance of hate speech;
- ♥ Promote media and Internet literacy and youth participation in the democratic governance of the Internet;
- ♥ Transform passive observers of hate speech into human rights defenders;
- ♥ Prevent and counter hate speech through human rights education;
- ♥ Raise awareness of the risks hate speech poses for democracy and for young people's well-being;
- ♥ Develop and disseminate tools and mechanisms for reporting hate speech, especially at national level;
- ♥ Mobilise national and European partners to prevent and counter hate speech and intolerance both on and offline.

The No Hate Speech Movement makes use of the various tools available in the Council of Europe's Youth Department, including: the European Youth Centres in Budapest and Strasbourg, the European Youth Foundation and the intergovernmental co-operation programme. It links with other ongoing youth programmes on citizenship and human rights, such as the ENTER! project on access to social rights, the *Roma Youth Action Plan*, and activities promoting intercultural dialogue, peace building and inclusive societies.

The campaign contributes to the implementation of the Council of Europe's "Action Plan on the fight against violent extremism and radicalisation leading to terrorism", and to the organisation's "Action Plan for Building Inclusive Societies", as well as its Strategy on Internet Governance, which promotes an open, inclusive and safe online environment.

### KEY CAMPAIGN FACTS



1. The campaign was masterminded by young people and youth organisations in the Advisory Council on Youth of the Council of Europe.
2. Anyone aged 13 or over can join the campaign online at: [www.nohatespeech-movement.org](http://www.nohatespeech-movement.org)
3. The campaign is decentralised to the Council of Europe's member states.
4. National campaigns are being implemented in over 40 countries across Europe and beyond.

The campaign began in 2013 and will run until the end of 2017 as part of the Council of Europe's "Action Plan on the fight against violent extremism and radicalisation leading to terrorism".



## HOW DOES THE CAMPAIGN WORK?

### OFFLINE EVENTS

Educational activities, conferences, youth events, youth camps, street activities and festivals take place across Europe and in Canada, Mexico and Morocco.

### ONLINE TOOLS

#### ♥ THE ONLINE CAMPAIGN PLATFORM

[www.nohatespeechmovement.org](http://www.nohatespeechmovement.org) – is an open space for self-made videos and photo messages from young people of all ages about their personal experiences of hate speech. Users of the platform can subscribe to the newsletter and find out how to take part in the campaign.

#### ♥ HATE SPEECH WATCH

[www.hatespeechwatch.org](http://www.hatespeechwatch.org) – allows users to flag up any hate speech content from the Internet. Users can tag and comment on the messages posted. Counter-narratives and information on national mechanisms for reporting hate speech are included.

#### ♥ THE CAMPAIGN IN ACTION BLOG

[www.nohatespeechmovement.org](http://www.nohatespeechmovement.org) – allows users to upload information and share activities at national and European level. It provides an overview of what is being done by activists and partners of the NHSM.

#### ♥ THE CAMPAIGN CO-ORDINATION SITE

[www.coe.int/youthcampaign](http://www.coe.int/youthcampaign) – provides campaign materials and information for national campaign co-ordinators, European partners and organisers of campaign activities.

#### ♥ THE CAMPAIGN NEWSLETTER is published every four weeks and sent to over 5,000 subscribers. Those interested can subscribe online.

#### ♥ A series of Council of Europe human rights education manuals and resources are available: **BOOKMARKS** (produced specifically for the campaign), Compass, Compasito, Mirrors and the All Different – All Equal Education Pack. They can be found at [www.coe.int/compass](http://www.coe.int/compass).

### BOOKMARKS

Bookmarks – [www.nohatespeechmovement.org/bookmarks](http://www.nohatespeechmovement.org/bookmarks) – is a manual to assist teachers and educators in addressing online hate speech with young people through human rights education. It was first published in English and French and so far has been translated into 13 other languages by national partners, with more translations in preparation. *Bookmarks*-based training courses at regional and national level are being organised to develop the competences of schoolteachers and non-formal education facilitators to tackle the priorities of the campaign.



## ACTION DAYS

Campaign action days get the national campaigns and European partners of the No Hate Speech Movement involved in joint activities on specific forms or targets of hate speech. Each Action Day has a programme of activities drawn up with online activists, in co-operation with the national campaign co-ordinators and European partners. They cover both online and offline activities.

### ACTION DAYS PLANNED

2nd TUESDAY OF FEBRUARY	Safer Internet Action Day
8 MARCH	Action Day against Sexist Hate Speech
20 JUNE	Action Day in support of Refugees and Asylum Seekers
22 JULY	Action Day in Solidarity with Victims of Hate Crimes
21 SEPTEMBER	Action Day against Islamophobia and Religious Intolerance
9 NOVEMBER	Action day against Antisemitic Hate Speech
10 DECEMBER	Action Day for Human Rights

### WHAT WILL BE DONE NEXT?

The activity programme of the European Campaign evolves in response to the needs of, and proposals from, partners and national campaigns. Please visit the campaign website for updates [www.coe.int/youthcampaign](http://www.coe.int/youthcampaign)

#### **Priorities for the campaign for 2016-2017 include**

- ♥ Zero tolerance towards hate speech;
- ♥ Hate speech to be recognised as a violation of human rights;
- ♥ Hate speech to be included in human rights and citizenship education curricula;
- ♥ Mobilisation and co-ordination with law enforcement agencies and national monitoring bodies dealing with hate speech;
- ♥ 22 July to become European Day for Victims of Hate Crime;
- ♥ A special focus on hate speech targeting refugees and asylum-seekers, sexist hate speech and antisemitic hate speech;
- ♥ The development of “counter-narratives” against hate speech;
- ♥ Greater regional co-operation to support national campaigns;
- ♥ Support for the implementation of relevant Council of Europe texts, in particular: *the Human Rights for Internet Users guidelines*, the general recommendation of the European Commission against Racism and Intolerance on hate speech and the additional protocol to the Budapest convention on cybercrime.

## 2016

Seminar on sexist hate speech

Regional *Bookmarks* training courses for trainers and facilitators

Study sessions at the European Youth Centres

Living Library activities in member states

Training course for new activists and national campaign co-ordinators

Meeting of national co-ordinators and online activists

Participation at the European Youth Event

Meeting for the pilot projects supported by the European Youth Foundation

Seminar on youth work response to antisemitic hate speech through human rights education

## 2017

Regional *Bookmarks* training courses

Study sessions at the European Youth Centres

Forum for Living Library organisers

Seminar on the role of law-enforcement agencies in countering hate speech

Seminar on countering segregation and addressing the root causes of radicalisation and violent extremism

Meeting of national co-ordinators and activists

Participation in Internet Governance forums

Campaign evaluation seminar

*(Other events may be added.)*





## WHO IS INVOLVED?

### YOUNG PEOPLE

Anyone aged 13 years or over and any organisation is welcome to join the campaign and to take action either individually or with others. The idea for the campaign originally came from youth leaders in the Advisory Council, part of the Council of Europe's unique 'co-management' structure, within which young people and government representatives decide together on the Council of Europe's youth programme, policies and priorities. This structure now guides, supports and monitors implementation of the campaign.

### EUROPEAN YOUTH FOUNDATION

Since 2012, non-governmental youth organisations in some 30 Council of Europe member states have run over 100 activities contributing to the No Hate Speech Movement, ranging from awareness-raising and launch events to legal research, thanks to the support of the Council of Europe's European Youth Foundation. See the publication 'The European Youth Foundation and the No Hate Speech Movement' for examples.

Priority is given to pilot projects and to good practices that extend the target audience of the campaign, to include, for example, children, parents and other adults. Pilot activity applications must be submitted three months before the beginning of the activity. Further information can be found on the EYF website: <http://eyf.coe.int>

### NATIONAL CAMPAIGNS

The national campaigns are implemented with the active involvement of non-governmental and governmental youth representatives, organisations and partners, through national campaign committees or campaign support groups. National campaigns are adapted to the national contexts and languages.

### PARTNERS

The campaign links with similar initiatives and projects addressing hate speech and human rights online, including those of other international organisations. More than 60 European partners, mostly non-governmental organisations, have formally endorsed and supported the campaign. For the procedure for becoming an official partner see: [www.nohatespeechmovement.org](http://www.nohatespeechmovement.org)

The **European Youth Card Association**, the **European Youth Forum**, the **European Youth Information and Counselling Agency** and the **European Wergeland Centre** were among the first campaign partners.

**EEA and Norway Grants** have provided regular strategic support for the campaign, especially in the countries covered by the EEA Grants NGO Programmes: [www.eeagrants.org](http://www.eeagrants.org)

### THE NO HATE PARLIAMENTARY ALLIANCE

*The No Hate Parliamentary Alliance* - [www.assembly.coe.int/nohatealliance](http://www.assembly.coe.int/nohatealliance) - comprises members of the Parliamentary Assembly of the Council of Europe (delegated members of national parliaments), who have made a commitment to take a firm and proactive stance against racism, hatred and intolerance. It was set up in January 2015, as part of the follow-up to Parliamentary Assembly Resolution 1967 (2014) *A strategy to prevent racism and intolerance* in Europe. The Alliance is open to members of the Assembly and to members of delegations to the Council of Europe with observer and 'partner for democracy' status.



## HOW TO GET INVOLVED?

### JOIN YOUR NATIONAL CAMPAIGN

**National and regional activities** are organised by the National Campaign Committees, activists and partners. Through their websites, Facebook pages and the Campaign in Action Blog you can find out what is happening near you.



### FOR MORE INFORMATION:

- ♥ Campaign nearest to you: [www.nohatespeechmovement.org/ncc](http://www.nohatespeechmovement.org/ncc)
- ♥ Internet: [www.nohatespeechmovement.org](http://www.nohatespeechmovement.org)
- ♥ Facebook: [www.facebook.com/nohatespeech](https://www.facebook.com/nohatespeech)
- ♥ Twitter: [https://twitter.com/nohate\\_speech](https://twitter.com/nohate_speech) #nohatespeech
- ♥ Youtube: [www.youtube.com/nohatespeechmovement](http://www.youtube.com/nohatespeechmovement)
- ♥ Flickr: [www.flickr.com/nohatespeechmovement](http://www.flickr.com/nohatespeechmovement)
- ♥ Contact: [youth.nohatespeech@coe.int](mailto:youth.nohatespeech@coe.int)



**NO HATE  
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A PROJECT OF THE YOUTH DEPARTMENT  
OF THE COUNCIL OF EUROPE'S DIRECTORATE  
OF DEMOCRATIC CITIZENSHIP AND PARTICIPATION.



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