




Use the template below to identify mediums for each target audience. Draw lines to match them.


Example
Target audience:
women in rural areas

Example
Medium:
Local radio
SMS messages
Face-to-face meeting

Target audience 1.

Medium


Medium



Medium


Target audience 2.

Medium


Medium


Target audience 3.

Medium


Target audience 4.

Medium


Medium


Target audience 5.

Medium


Target audience 6.

Medium


Medium
