

COUNCIL OF EUROPE PLATFORM EXCHANGES ON CULTURE AND DIGITISATION







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"New means of communication bring new awareness and opportunities for participation in culture. [...] Our future as an innovative continent depends on ensuring that everyone has access to the arts and to cultural opportunity. [...] The monumental changes taking place around us present Europe with a unique opportunity. An opportunity to reinvent itself – economically, socially but also culturally."

Gabriela Battaini-Dragoni, 10th Council of Europe Conference of European Ministers of Culture, April 2013, Moscow

DIGITAL LEARNING

"Being fully transliterate can help future generations to understand and master the real basis of the information culture of the digital age. If not, they will become only users and consumers of information technologies instead of active emancipated participants and well-informed citizens."

"Assessing the impact of digitisation on access to culture and creation, aggregation and curation of content", Divina Frau-Meigs, Sorbonne Nouvelle University Paris, France

"Children today are learning to connect to the Internet before they learn to tie their laces."

Marina Zhunich, Head of Public Policy and Government Relations in Google Russia and CIS, Google, Baku Platform Exchange 2014





ACCESS FOR ALL

"[...] the European approach towards copyright regulation [...] struggles to adapt to this new digital frontier [...]. In Europe, nearly all practices of derivative creativity such as remix, mash-up or transformative consumption as well as digitisation and archiving practices are illegal if the rights have not been cleared individually with the respective rights holders."

"Need for new regulation to enhance creativity in the digital age: the case of user-generated content and cultural heritage institutions", Leonard Dobusch, Freie Universität Berlin, Germany

"Content is the fuel of this new [digital] economy, and yet it is the wrong perspective. We try to treat it like oil or coal. We just have to dig it out, with no contribution. Creativity, you have to pick it up and contribute to it. It is our only way to create a sustainable, economic, creative model for the digital age."

Gerfried Stocker, Artistic Director, Ars Electronica, Baku Platform Exchange 2014



INTERNET OF CITIZENS

"... the 'Internet of things', which consists of interconnected devices, networks and processes, is expanding and becoming more influential; [...] should be complemented by an 'Internet of citizens' who are aware of their rights and responsibilities ..."

Council of Europe [draft] Recommendation on the Internet of Citizens, follow-up to the Baku Platform Exchange 2014

"We need to work on the Internet of subjects. A subject is a person, a user, a participant and a citizen. If we don't pay attention to the subject, it will be lost in translation."

Divina Frau-Meigs, Sorbonne Nouvelle University, Baku Platform Exchange 2014

"The Internet of Citizens offers the unprecedented possibility for people to deliberate as free and equal agents and should be developed as such to foster this indispensable element of democracy."

Kimmo Aulake, Ministerial Adviser, Ministry of Education and Culture, Finland, Linz Platform Exchange 2015

AUDIENCE ENGAGEMENT



"The digital tools that exist today offer us massive new opportunities for relationships with our audiences in ways that we have never had before."

Chris Torch, Founder and Senior Associate of Intercult, Stockholm, Sweden, Linz Platform Exchange 2015.



DIGITAL GAMES

"There's a term in games called procedural rhetoric. So I don't try to convince you of what to do, because you take the decisions in the game. But those decisions have consequences, and they build your opinion."

Jeremiah Diephuis, Digital Media Department, University of Applied Sciences, Upper Austria, Linz Platform Exchange 2015

ART AND TECHNOLOGY

"Art safeguards a longterm view: not only does it provide a counterweight to the fast evolving world of technology, but also helps to make sense of it."

> Jaroslav Anděl, Artistic Director of the DOX Centre for Contemporary Art, Prague,Czech Republic, Linz Platform Exchange 2015



THIRD PLATFORM EXCHANGE ON THE IMPACT OF DIGITISATION ON CULTURE, TALLINN, ESTONIA



... and reflections on the Internet of Citizens will continue from 29 to 30 September 2016 in Estonia, under its Chairmanship of the Committee of Ministers of the Council of Europe. Among others, the Directorate of Democratic Governance at the Council of Europe works with 47 member States to strengthen culture, cultural and natural heritage - significant factors in the effective delivery of the core mission of the Council of Europe to promote human rights, the practice of democracy and the rule of law.

For further information on Council of Europe cultural activities:

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The Council of Europe is the continent's leading human rights organisation. It comprises 47 member states, 28 of which are members of the European Union. All Council of Europe member states have signed up to the European Convention on Human Rights, a treaty designed to protect human rights, democracy and the rule of law. The European Court of Human Rights oversees the implementation of the Convention in the member states.

