

2011 Cyber Threat Landscape

Greg Day
EMEA Security CTO
Director of Security Strategy

Summary of Cybercrime report

Biggest ever cybercrime survey +



The Norton Cybercrime Report 2011 uncovers that:

**Three times more adults surveyed
suffered cybercrime than offline crime**

over the past 12 months (44% online cf. 15% offline) +



http://www.symantec.com/content/en/uk/home_homeoffice/html/cybercrimereport/

Scale of Cybercrime



TOTAL BILL FOR
CYBERCRIME

\$388 BILLION

THE TOTAL BILL FOR CYBERCRIME FOOTED
BY ONLINE ADULTS IN 24 COUNTRIES
TOPPED USD \$388BN OVER THE PAST YEAR



PLAY AGAIN



AS BIG A CRIME AS...

\$288bn

The illegal trade in
Marijuana, Cocaine &
Heroin

\$411bn

The entire illegal drugs
trade ix



THE DIRECT CASH COSTS OF
CYBERCRIME - MONEY STOLEN
BY CYBERTHUGS/SPENT ON
RESOLVING **CYBERATTACKS** -
TOTALLED \$114BN



OVER THE PAST YEAR
IN **24 COUNTRIES** ...

431m / YEAR

431m adults
experienced
cybercrime

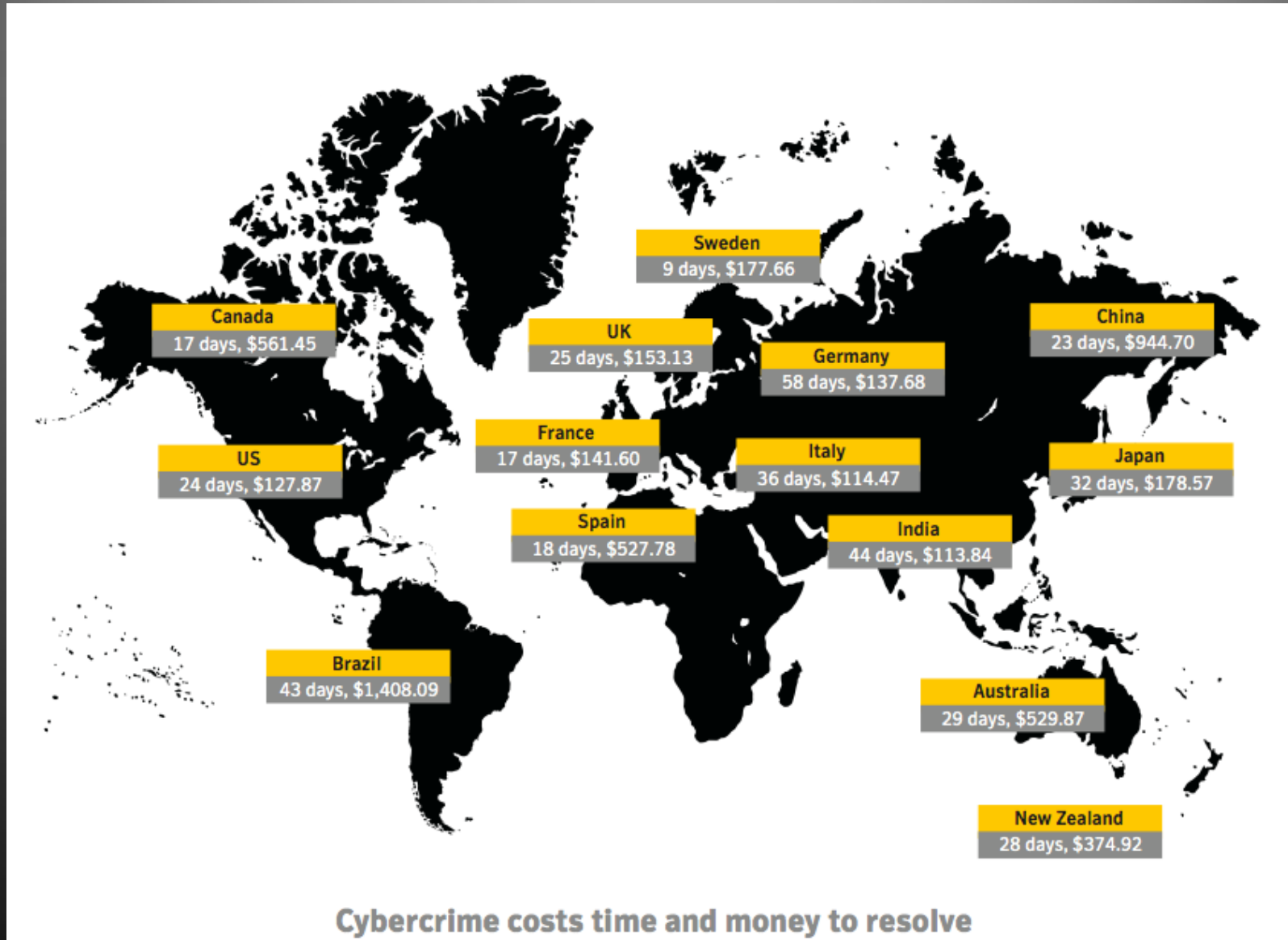
1m+ / DAY

More than a
million became
victims every
day

14 / SECOND

14 adults
suffered from
cybercrime
every second

Time & Money to recovery (from 2010 report)



Where & why?



COMPUTER VIRUSES AND MALWARE ATTACKS

PREVENTABLE YET MORE PREVALENT

41%

4 in 10 adults surveyed
do not have an up-to-date
security software suite to
protect their personal
information online

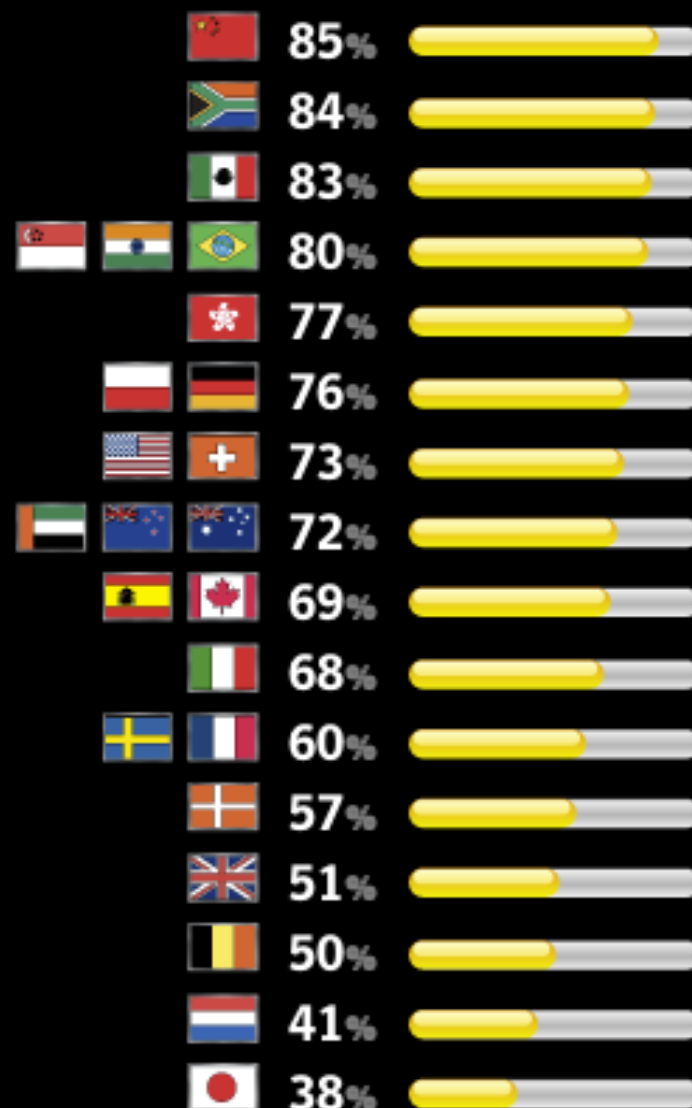
54%

54% of online adults
have experienced viruses
or malware on their
computers +



CYBERCRIME HOTSPOTS

Adults(%) who have been a victim of cybercrime



Who and what?

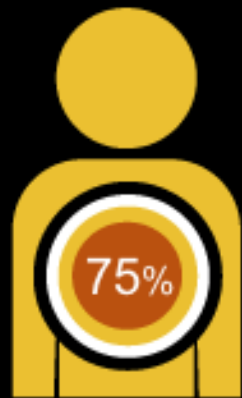
CYBERCRIME'S MOST COMMON MYTH



TAKING LITTLE ACTION

2/10

Only 21% of victims reported cybercrime to the police



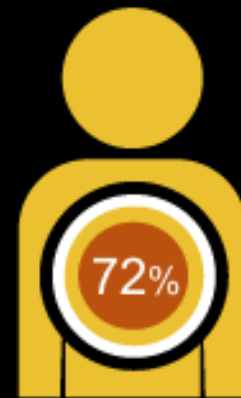
75%
OF MILLENNIALS AGED 18-34
HAVE BEEN VICTIMS,
COMPARED TO 61% OF BABY
BOOMERS

6/10

59% of victims who'd suffered both online and offline crime felt there were fewer ways to get help after the cybercrime

9/10

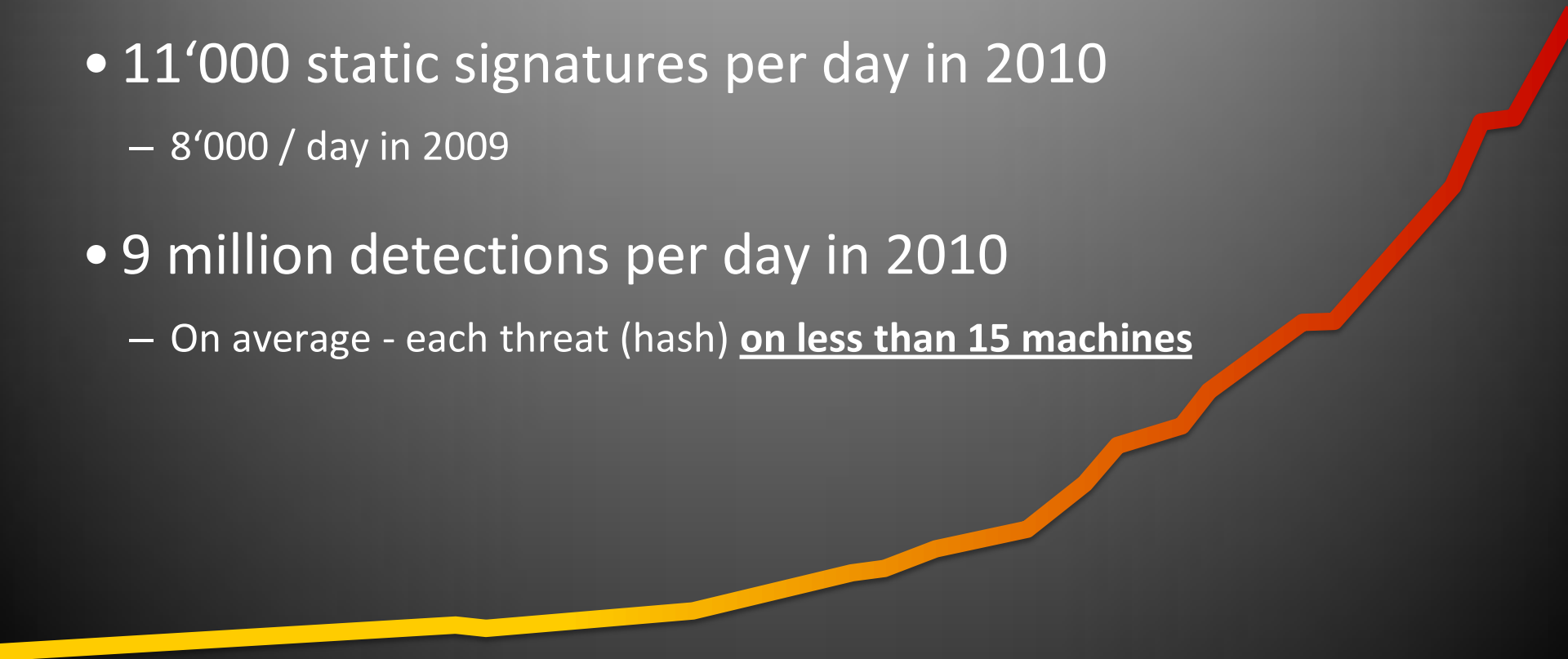
89% of all respondents agree that more needs to be done to bring cybercriminals to justice



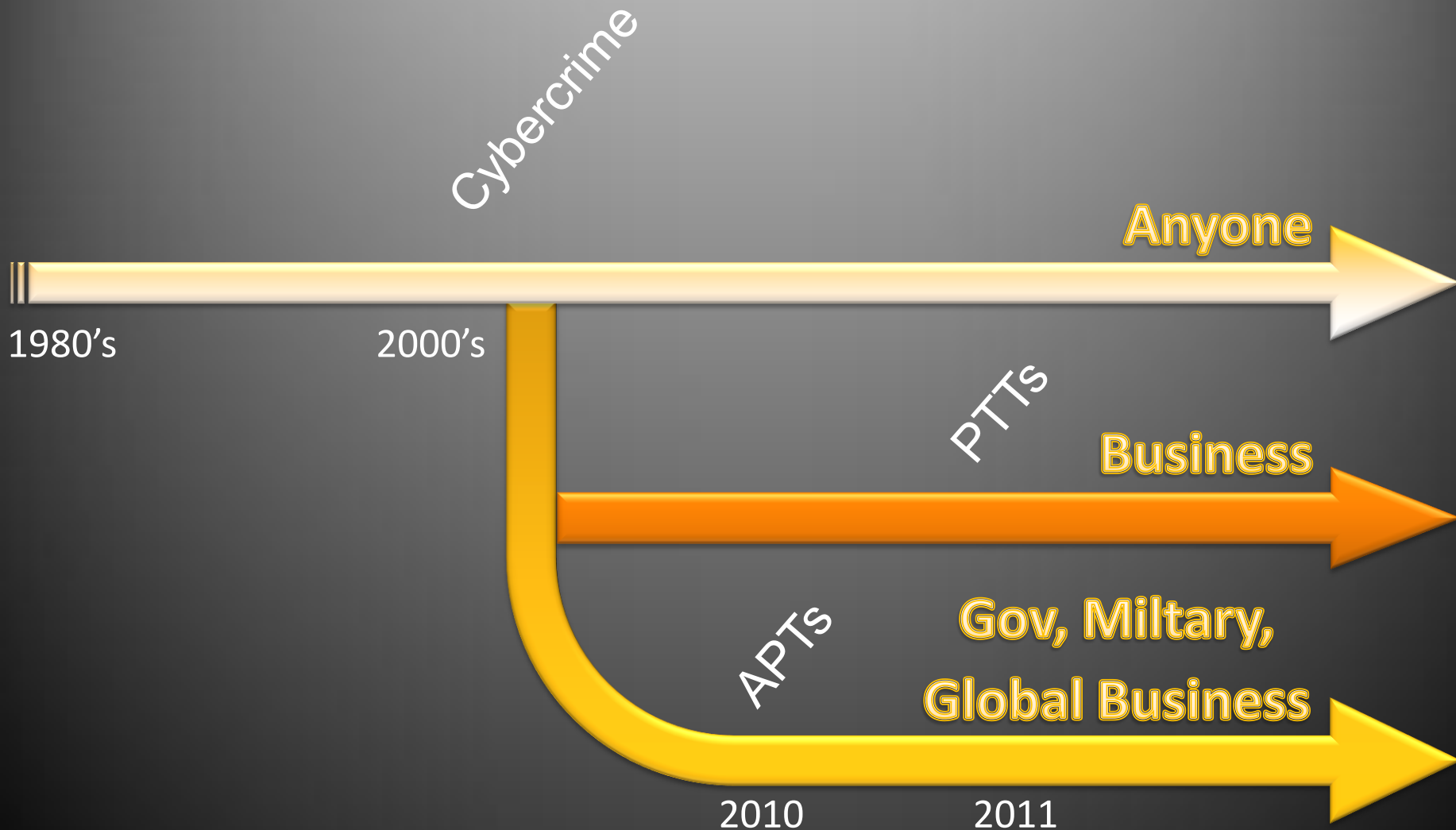
72%
OF MALES ONLINE HAVE
BEEN VICTIMS, COMPARED
TO 65% OF FEMALE ADULTS

Threat outlook

- 1.82 million new threats per day ($>20 / s$)
 - 785'000 / day in 2010 (counted by hash)
- 11'000 static signatures per day in 2010
 - 8'000 / day in 2009
- 9 million detections per day in 2010
 - On average - each threat (hash) on less than 15 machines



Evolution of cyber attack



Great train robberies take planning

- Shady RAT
- Nitro
- Duqu
-



MailOnline

Hackers steal secrets of £500m deal to clear WW2 landmines from former intelligence chief

By ROBERT VERKAIK

Last updated at 2:05 AM on 18th September 2011

[Comments \(17\)](#) | [Add to My Stories](#) | [Share](#)

[Like](#) 21

A former intelligence chief has been targeted by computer hackers alleged to have stolen secret documents relating to £500 million contracts for clearing mines.

One man has been arrested and police are investigating further allegations by Air Marshal Sir John Walker that his company email account was hacked and secret documents were copied and read.

Sir John's company, Countermine Technologies, was drawing up documents to bid for work near Tobruk in Libya where thousands of mines were laid during the Second World War. Company executives were also working on a Nato deal to clear mines on the Turkish-Syrian border.

Sir John and other Countermine executives suspect the information may be used by other companies to bid for mine-clearance work in the Middle East.

The arrest of a 52-year-old Swedish citizen, Lars Nylin, came after the firm instructed accountants PricewaterhouseCoopers to investigate the breach of Countermine's security.



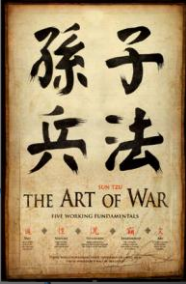
Victim: Air Marshal Sir John Walker's, pictured, e-mail was hacked and secret documents stolen

The Sophisticated Actors Leverage the Market for Scale

APT / PTT	Attacker (Malicious Outsider)	Insider (Malicious and Non-malicious)	Hack-tivist	State Nation	Cyber Criminals
RESEARCH	Free Scanners	Insider Knowledge	Social Networks / Google	Espionage / Collusion	Data Mining
INCURSION	Basic Scripts /MetaSploit	Privileged Access	Social Engineering	Tailored Malcode / 0-Day	Attack Kits / Malcode / Bots / Affiliates
DISCOVERY	Random Targeting	Asset Awareness	Targets of Chance	Targets of Choice	Targets of Chance / Choice
CAPTURE	Visible / Low Value	Critical Assets	Media Worthy Asset or Access	High Value IP / Government Secrets	Monetized Assets
EXFILTRATE	Tagging and Damage	Theft and Damage	DDoS, Theft and Damage	Gain / Maintain Strategic Advantage	Fraud and Financial Gain

Rethink: Anatomy of an attack

Required Capability



1. Research
2. Incursion
3. Discovery
4. Capture
5. Exfiltrate

Risk Posture and Policies

Strong security awareness, counter intelligence

Continuous enforcement of controls according to risk policy (mgmt and protection)

Actively monitor infrastructure (endpoint to perimeter), information and users

Control unusual internal movement and access of sensitive data

Counter intelligence, forensics, damage mitigations and information recovery

Reconnaissance

Weaponization

Delivery

Exploitation

C2

Exfiltration

Outlook

- Cyber Crime continues
 - More advanced mobile threats – profit oriented
- Increase in targeted attacks with personal touch (Social networking feeds)
- Persistent Targeted threats grow.
- Companies Attacks on the cloud - through the cloud



Thank You

Greg Day

Greg_Day@Symantec.com



GregDaySecurity