



Eurimages
**154th BOARD
of MANAGEMENT
MEETING**
12-15 March 2019
Bucharest

AIMING FOR
50♀ | 50♂
BY 2020

Eurimages
Strategy for gender equality
in the film industry



in partnership with



Primăria
Capitalei



March 12th 2019, 19:30
Institut Français de Bucarest
77 Boulevard Dacia

Framework:

Since 2012, **Eurimages** has been considering the issue of gender equality in the film industry. Improving the visibility of talented female directors and sharing best-practice and know how is a pivotal tool in the Eurimages' 2018-2020 action plan. This includes the preparation of brochures sharing information on the **gender equality strategy** and the **Council of Europe Recommendation on Gender Equality in the Audiovisual Sector**, as well as the **campaign image**.

The event in Bucharest, takes place within the margins of the **154th Eurimages Board of Management** meeting and the aims are to reflect on gender equality issues particular to the Romanian film industry.

Eurimages is the cultural support fund of the **Council of Europe**. Established in 1988, it numbers 38 of the 47 member states of the Strasbourg-based Organisation, plus Canada as Associate member.

19:30 - 20:15 - Welcome drink

Institut Français de Bucarest - Atrium

20:15 - 21:00 - Panel discussion* :

A view from the other side.

Perspectives on gender equality in the Romanian film industry

Institut Français de Bucarest - Cinema Elvire Popesco

Welcome note with the intervention of:

Ms. Anca MITRAN, General Director Romanian Film Centre

Ms. Hélène ROOS, Director Institut Français

Ms. Catherine TRAUTMANN, President Eurimages

A panel discussion with Ada Solomon (producer & executive president EWA), Anca Damian (director/producer), Tudor Giurgiu (director/producer), Daniel Mitulescu (producer) & Ana Drăghici (DoP).

The discussion will include statistics relevant to the Romanian film industry gender equality aspects, explore the relation of male producers with female directors and discover the perspective of a female director of photography.

21:00 - 22:30 - Special screening “Lemonade” by Ioana Uricaru (88 min)

Institut Français de Bucarest - Cinema Elvire Popesco

The event is open by invitation only to the members of the Eurimages Board of Management, Romanian film professionals, film academic and trade journalists.

**Working language English with no translation available.*

Rsvp here by March 8th:

<https://goo.gl/forms/GYJVrBVis9PV1oaO2>