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Screen Ireland 2021 Highlights

Launched the Screen Ireland Strategic
Plan Building
for a Creative
Future 2024

Awarded 22% increase in funding from the Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media

The Irish eligible spend in the audiovisual production sector grew by 40% from 2019 to 2021 to €500M

Considered over 300 development and over 80 production applications for funding

Significant
progress
achieved
on the IT
transformation

Launched

Pathways &
Passport to
Production in
support of diversity
within the industry

Established
a National
Network of
Academies: Film &
TV Drama Academy,
Animation Academy
and 3 Production
Crew Hubs

Fully aligned
Screen Skills
within Screen Ireland

Established a Los Angeles Office

Of the projects produced with Screen Ireland funding, 44% had female directors, and 53% had female writers

Launched a range of **new female directors** at major a-list festivals (**Kate Dolan** @ TIFF, **Antonia Campbell Hughes** @ SXSW, **Kathryn Ferguson** @ Sundance)

US Trade Missionpromoting the sector to the major studios

Expanded into Animation Innovation & Gaming

Launched Irish content platform
WheretoWatch

Relaunched the Screen Ireland website

Trade advertising campaign and focused on Irish animation and the wider sector around St Patrick's day

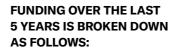
Best Animation
Feature Oscar
Nomination for
Wolfwalkers and a
BAFTA for Best Actor
for Paul Mescal for
Normal People

Fionn O'Shea was supported as the Irish Shooting Star @ the Berlinale and Ruth Treacy was supported as the Irish Producer on the Move at Cannes



Funding 2021

Funding for Screen Ireland comes directly from the Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media. In 2021 the total amount of funding was €30.09m which is broken down into €26.2m in Capital and €3.89m in Current (overhead) funding. Current funding is allocated across various overhead costs, including pay, non-pay overhead, marketing costs, subscriptions, and research. For more information see Screen Ireland's Annual Report.

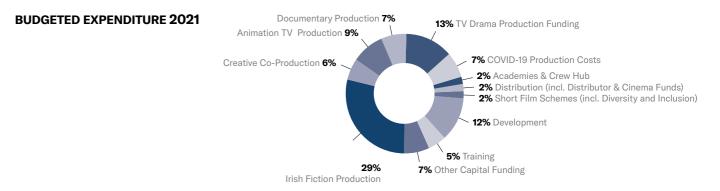


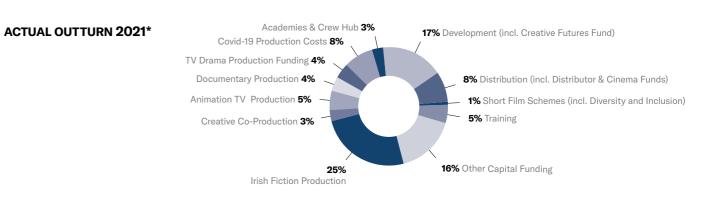




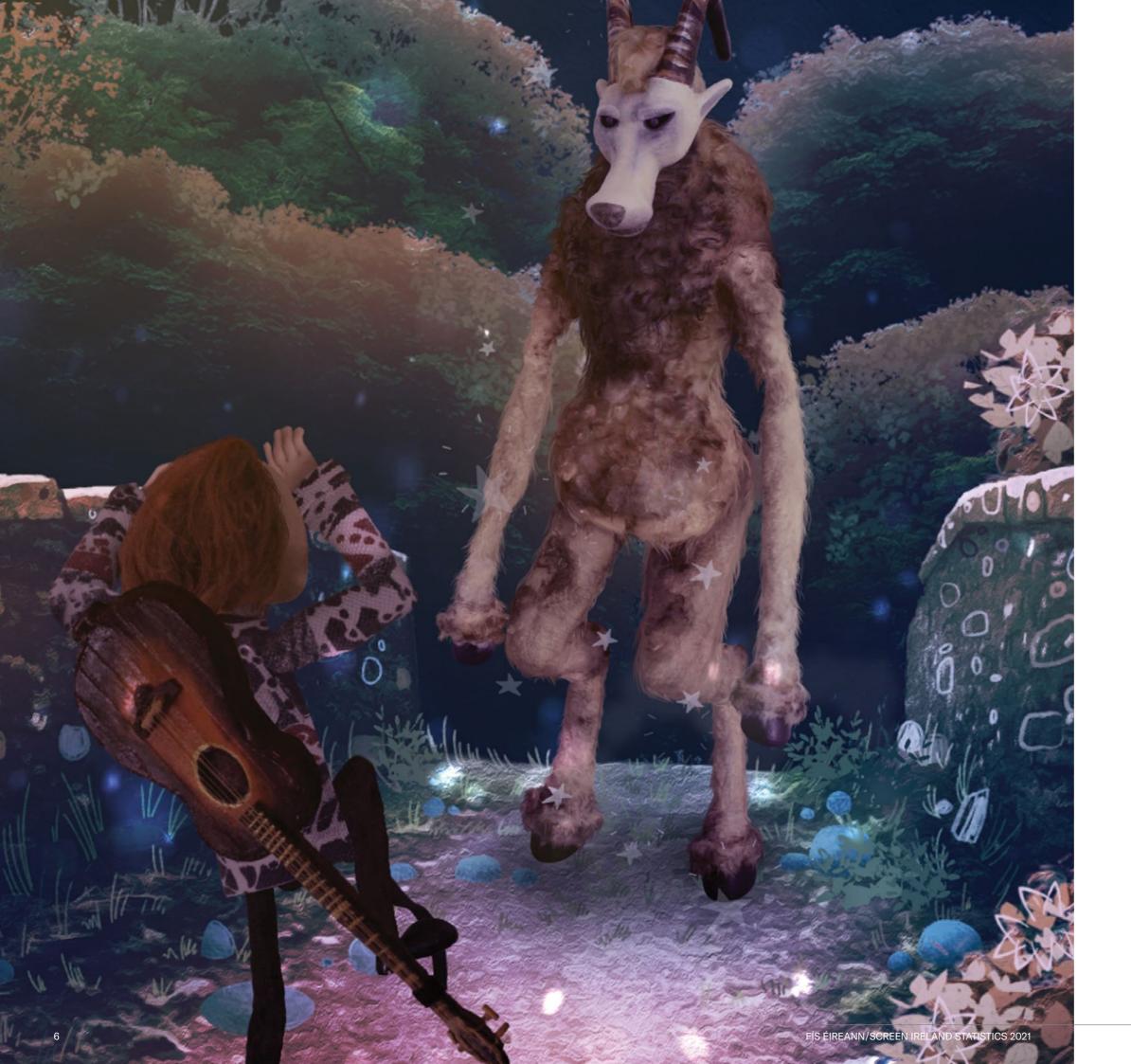
Screen Ireland Capital Funding

Screen Ireland allocates capital funding to project development, production, distribution, short films, training and industry support. The Capital budget is augmented by monies allocated from recouped amounts. The following percentages were allocated as follows:





^{*}These figures are based on project commitments made in 2021



Project Data

Applications Received in 2021

Not all applications are assessed within the year they are submitted. The table below relates to applications that were received by Screen Ireland's online application system between 1st January and 31st December 2021.

DEVELOPMENT

Development Funding: Additional	23
Development Funding: Animation TV Series	21
Development Funding: Documentary	30
Development Funding: TV Drama	57
Development Funding: Feature Film	94
Development Funding: Screen Play Development	64
Total	289

PRODUCTION

Completion Funding	8
Production Funding: Animation TV Series	12
Production Funding: Covid Funding	36
Production Funding: Creative Co Production	13
Production Funding: Documentary	28
Production Funding: Irish Production	17
Production Funding: TV Drama Production	9
Total	123

DISTRIBUTION

DISTRIBUTION SUPPORT	14
DIRECT DISTRIBUTION	1
TOTAL	15

SHORT FILM SCHEMES

Frameworks	19
Total	19

Grand Total 446

Applications Assessed in 2021

This information relates to projects that were assessed and decisions made between 1st January and 31st December 2021.

DEVELOPMENT	Applications Assessed	Successful Applications
Feature Film Development	120	63
TV Animation Development	32	15
Screenplay Development	70	8
Documentary Development	38	16
TV Drama Development	67	12
Total	327	114

PRODUCTION	Applications Received	Successful Applications
Irish Production	26	19
TV Animation Production	13	11
Creative Co- Production	10	7
Documentary Production	20	14
TV Drama Production	12	9
Completion Funding	5	1
Total	86	61

DISTRIBUTION	Projects
Distribution Support	17
Direct Distribution	0

SHORT FILM SCHEMES	Applications Received	Successful Applications
Frameworks	19	5
Focus Shorts	N/A	N/A



Projects Produced in 2021 for market in 2022

	No Of Projects	Projects with a Female Producer		Projects with a Female Writer	%	Projects with a Female Director	%	Projects with a Female Protagonist	%
Feature Irish Production	12	11	92%	3	25%	4	33%	5	42%
Creative Co Production	3	1	33%	2	67%	1	33%	3	100%
TV Drama	6	5	83%	5	83%	2	33%	5	83%
TV Animation	7	4	57%	6	86%	3	43%	3	43%
Documentary	12	6	50%	7	58%	7	58%	4	33%
Shorts	5	2	40%	1	20%	3	60%	1	20%
Total	45	29	64%	24	53%	20	44%	21	47%

Gender Statistics 2021

Development by Category

	Feature Film Development	%	TV Animation		Screenplay Development	t %	Documentary Development		TV Drama Developme	nt %	2021 Development Totals	: %
Applications Assessed	120		32		70		38		67		327	
Projects with Female Writers	49	41%	14	44%	19	27%	10	26%	31	46%	123	38%
Projects with Female Directors*	28	23%	5	16%	4	6%	14	37%	9	13%	60	18%
Projects with Female Producers	64	53%	17	53%	N/A	N/A	21	55%	40	60%	142	43%
Successful Applications* as % of applications assessed	63	53%	15	47%	8	11%	16	42%	12	18%	114	35%
Successful Projects with Female Writers* as % of successful applications	28	44%	8	53%	3	38%	3	19%	5	42%	47	41%
Successful Projects with Female Directors* as % of successful applications	16	25%	0	0%	0	0%	4	25%	2	17%	22	19%
Successful Projects with Female Producers* as % of successful applications	34	54%	8	53%	N/A	N/A	11	69%	9	75%	62	54%

*Not all projects at the development stage have a director attached

Production by Category

,	Irish Production	%	TV Animation		Creative Co Production		Documenta Production		TV Drama Production	%	Completio Funding	n %	Production Totals	n %
Applications Assessed	26		13		10		20		12		5		86	
Projects with Female Writers	7	27%	10	77%	ú 1	10%	7	35%	5 8	67%	2	40%	35	41%
Projects with Female Directors	5	19%	5	38%	6 0	0%	8	40%	5 5	42%	2	40%	5 25	29%
Projects with Female Producers	12	46%	6	46%	6 4	40%	11	55%	5 10	83%	4	80%	5 47	55%
Successful Applications* as % of applications assessed	19	73%	11	85%	6 7	70%	14	70%	5 9	75%	1	20%	61	71%
Successful Projects with Female Writers as % of successful applications	5 s	26%	9	82%	ś 2	29%	6	43%	6	67%	1	100%	5 29	48%
Successful Projects with Female Directors as % of successful applications	4 s	21%	4	36%	6 0	0%	7	50%	5 5	56%	1	100%	5 21	34%
Successful Projects with Female Producers as % of successful applications	8 s	42%	5	45%	ú 2	29%	7	50%	5 8	89%	1	100%	5 31	51%

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Additional Schemes

Passport to Production

Screen Ireland's training & development team delivered the flagship Passport to Production programme over the summer with a roll out of five programmes for 68 new entrants. This included a structured work-based learning to over 55 new entrants on high end TV dramas and feature films. All participants on the programme were offered work placements but due to a variety of reasons 13 were unable to take up the placements. Through this Initiative Screen Ireland developed strong partnerships on many high-end TV drama productions and feature films, including with NBCU Universal and the Netflix Skills Academy. Passport to Production was designed to equip new entrants with the tools to take up their first position as trainee crew member in the industry. This programme provided the essential core production and technical skills to each of the participants while working on the production. The aim was to drive and identify wider representation in the creative screen industry by encouraging new entrants from underrepresented groups to apply and to increase diversity, equality, and inclusion within all areas of production. The programme was run in partnership with Screen Skillnet and Gréasán na Meán Skillnet.

Pathways

Pathways is a new crew development fund to drive wider representation and create access and opportunities for both crew and above the line talent. The scheme supported productions to develop structured work placement programmes. It also gave graduates from Passport to Production further opportunities to build on the skills they learned on that programme while in the production environment. 28 people have been supported through the Pathways programme to date.

Spotlight

Up to 10 participants will be selected to develop a bible and pilot episode for a 30-minute TV comedy or comedy-drama series. The scheme is intended as an opportunity for new writers to develop a project with guidance and mentorship from leading industry figures at the start of their writing careers. Screen Ireland strongly encourages and is actively seeking applications from a diverse range of voices, particularly those from minority ethnic groups currently underrepresented in the screen industry in Ireland.

Actor as Creator

Screen Ireland partnered again with Bow Street Academy, the National Screen Acting School of Ireland, with the support of Equity, on The Actor as Creator. As a continuation of its measures to support the Irish acting community who have been that expresses their creative vision.

particularly impacted by the Covid-19 pandemic, this talent development and showcasing initiative, will showcase the unique creative voices of 30 actors. Each actor will be allocated a grant of €5,000 towards producing a short filmic work

National Talent Academies

The National Talent Academies launched in 2021 with an accompanying national website resource (Crew Hubs launching in 2022), driving diversity, inclusion and regional activity, cementing tangible career trajectories and pathways, and delivering meaningful new and diverse talent into senior creative and broader production roles. The three pillars of the academies are:

National Talent Academy: Film & TV Managed by the Galway Film Centre

National Talent Academy: Animation Managed by Animation Ireland

National Talent Academy: Crew Hubs Managed by Danú Media in Galway, Innovate Limerick in Limerick and Clermont Enterprise Group in Wicklow

Each academy or hub will follow a similar workflow model, adopting a three-tiered approach to their objectives to support new, emerging, progressing and established talent in:

- 1. Access
- 2. Career Evolution
- 3. Placement Schemes

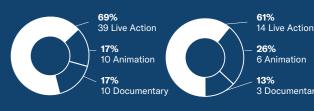
The three-tiered approach will ensure greater access to community and diverse groups, the cross pollination of career paths and expertise, and enable robust senior talent primed for local and international exploitation.

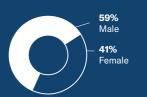
Creative Futures

The Creative Futures fund was launched as part of Screen Ireland's commitment to grow strong and resilient companies the country. The fund is designed to help support companies strengthen and hone their expert creative capabilities and ambitions and build cultural resilience to enable high quality cultural projects.

56 companies applied

23 companies successful





16 regional companies applied (outside Dublin/ Wicklow)

8 regional companies were successful 35% of the successful companies

Total €2,500,000

Regional Spend €800,000 (32%)

Additional Schemes

Building Back Audiences: the Cinema Stimulus Fund

With the support of the Department of Tourism, Culture, Arts, Gaeltacht, Sport & Media, Screen Ireland launched this scheme, a special initiative to support the exhibition sector in recovering from the severe impact of COVID-19 closures. The scheme received 28 Applications across 123 sites, 227 screens and 42,986 seats.

Marketing & Distribution:

Four Irish distribution companies received a total commitment of €700,000 as repayable funding to be used to underpin the marketing and audience development function of distribution companies. Areas can include audience research, audience development, expanding press and public relations, strategic alliances (domestic or international), expanding marketing assets and expanding social media reach. Ideas around ambition, growth and repositioning within the marketplace as well as hiring experts in the field of marketing and communications of films were encouraged, particularly those using new and innovative ways to effectively reach audiences who might not respond to traditional campaigns.

IFI Digitisation Project: €1,124,370 to cover the five-year period of 2022-26

A unique archiving partnership between Screen Ireland and IFI. The project covers a three-phased strategic approach to cataloguing and digitising Irish Film Board/Screen Ireland funded films, ultimately making them available to a domestic and international audience. The initial phase of the project will run over a five-year period. This project will enable Screen Ireland and IFI to not only address this backlog of uncatalogued, important State-funded film, but also to produce newly restored digital versions of older IFB/ Screen Ireland titles which will then be made widely available in cinemas and online.

Cine 4

In 2021 Screen Ireland once again collaborated with TG4 and the Broadcasting Authority of Ireland (BAI) on the Cine4 Scheme, a joint-funding initiative to support the development and production of feature films in the Irish language.

Highlights from 2021 include four projects that were selected for development funding in 2021:

The production of *Tarrac*, a contemporary drama set on the coastlines of Kerry in the tough world of Naomhóg racing.

Director **Declan Recks**Writer **Eugene O'Brien**Producer **Clíona Ní Bhuachalla**

Foscadh was selected as Ireland's entry for the Oscars' Best International Feature Film category for 2022 and won 2021 Best Irish First Feature at the Galway Film Fleadh.

Director **Sean Breathnach**Writers **Seán Breathnach**, **Dónal Ryan**Producer **Paddy Hayes** for Magamedia

An Cailín Ciúin was selected to open the 2020 Virgin Media Dublin International Film Festival and was selected for Berlinale as part of the Generation strand which showcases state-of-the-art international cinema that in its narrative and cinematic language.

Writer/Director Colm Bairéad
Producer Cleona Ní Chrualaoi for Inscéal

The release of *Arracht*, winner of Best Irish Film at the Virgin Media Dublin International Film Festival and the Audience Award at the 2020 Glasgow Film Festival. *Arracht* was the Irish submission for Best International Feature Film at the 2021 Academy Awards

Writer/Director **Tom Sullivan**Producer **Cúán Mac Conghail** for Macalla



Production Funding Activity

Budget Levels and Spend in Ireland by Category* based on estimates at time of financial closing

	No. of Projects	Total Global Budget	Average Global Budget	Screen Ireland Funding	Screen Ireland Funding % Global Budget	Estimated Spend in Ireland	Leverage (SI Funding to Irish Spend)
Animation	7	€31,821,147	€4,545,878	€1,800,000	6%	€20,040,349	01:11
Creative Co-Production	3	€17,778,890	€5,926,297	€868,755	5%	€8,056,735	01:9
Documentary	12	€4,400,764	€366,730	€1,204,500	27%	€2,715,017	01:2
Irish Production	12	€46,952,418	€3,912,702	€5,951,840	13%	€26,480,786	1:4
TV Drama	6	€41,284,761	€6,880,794	€2,450,000	6%	€28,406,742	01:12
Total	40	€142,237,980	€3,555,949	€12,275,095	9%	€85,699,629	01:7

^{*}excludes additional production funding.

New Projects Supported for Production

Project	Screen Ireland Funding	Location	Producer
ANIMATION			
Tales Of Dun Driaochta	€200,000	Dublin/Wicklow	Igloo Animations
Kiva Can Do Series 2	€250,000	Dublin/Wicklow	Kavaleer Productions
The Wee Littles (Includes Increased Funding)	€200,000	Clare	Magpie 6 Media Entertainment Ltd
Ladybird Lu	€300,000	Dublin	Brown Bag Films
Fia's Fairies	€200,000	Dublin	Little Moon Animation
Flix	€300,000	Dublin, Kerry	Pictor Productions
Silly Sundays	€350,000	Kilkenny	Cartoon Saloon
Total Animation	€1,800,000		
IRISH PRODUCTION			
Tarrac	€300,000	Dublin, Wicklow, Kerry	Icebox Films Ltd
Nocebo	€800,000	Dublin/Wicklow	Lovely Productions
God's Creatures	€650,000	Donegal	Sixty Six Pictures
Aisha aka Provision	€700,000	Dublin/Wicklow	Subotica Ltd
The Sparrow	€650,000	Cork	Tiger Darling
Glimpse	€75,000	Dublin/Wicklow	Mr Kite
Joyride (Joy & Mully)	€850,000	Kerry	Subotica Ltd
Sunlight	€339,840	Dublin	Blinder Films
Silas And Maud	€402,000	Dublin/Wicklow	
Marlowe	€750,000	Dublin, Barcelona	Parallel Film Production
Shakes versus Shav	€135,000	Dublin	Caboom
Tea With The Dead	€300,000	Dublin	Wiggley Woo
Total Irish Production	€5,816,840		
CREATIVE CO-PRODUCTION			
Mr Malcolm's List	€300,000	Dublin/Wicklow	Blinder Films
A Greyhound Of A Girl (incl. increased funding)	€268,755	Dublin/Luxembourg	Jam Media Ltd
My Sailor, My Love	€300,000	Mayo	Samson Films
Total Creative Co-Production	€868,755		

Total Global Employment on Screen Ireland Funded Projects

	Cast	Crew	Trainees	Extras
Animation	33	174	13	3
Creative Co-Production	120	359	11	424
Documentary	30	113	35	12
Irish Production	210	727	69	1551
TV Drama	253	571	59	2182
Total	646	1944	187	4172

New Projects Supported for Production continued

Project	Screen Ireland Funding	Location	Producer
TV DRAMA			
The Dry	€400,000	Dublin/Wicklow	Element Pictures
Hidden Assets	€300,000	Limerick, Clare, Belgium	Saffron Moon Limited
Grace/North Sea Connection	€300,000	Galway	Subotica Ltd
Redemption/Tough Love	€475,000	Dublin/Wicklow	Metropolitan Films International Ltd
Smother Season 2	€375,000	Clare	Treasure Entertainment Ltd.
Holding	€600,000	Cork	Port Pictures
Total TV Drama	€2,450,000		
DOCUMENTARY			
I Is Who I Amn't	€57,000	Dublin/Wicklow	Broadstone Films
One Night On Millstreet	€95,000	Dublin/Cork/Galway	Fastnet Docs Ltd
Piano Dreams	€140,000	Dublin/Wicklow	Gambit Pictures
Short History Of Decay	€125,000	Clare, Kilkenny, Dublin,	New Decade Tv Ltd.
		Mississippi, San Francisco,	
		Toronto	
Limbo	€150,000	Galway/Cork	Wildfire Film & Television Productions
Dr Randles Resistance	€112,500	Meath	Sos Productions
Children Of Beirut	€120,000	Lebanon	Real Films Limited
The Ghost Of Richard Harris	€75,000	Limerick, Galway, Dublin,	
		UK, USA	Samson Films
This Fight Was For You	€60,000	Clare, Limerick, Dublin	Princess Pictures
Nothing Compares	€130,000	Dublin, London, Paris,	
		New York	Ard Mhacha Productions
Eat Sleep Cheer Repeat	€125,000	Galway, Meath, Mayo,	
		Dublin	Marmalade Films
The Burren - A Place Of Dreaming (CF)	€15,000	Clare	Phoenix Films
Total Documentary	€1,204,500		

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Audience

Total Admissions **5.8m**

Total Gross Box Office €48.7m

Average Ticket Price

Irish Films at the Box Office

Title	Gross Box Office	Distributor
Deadly Cuts	€229,189	Wildcard
Arracht	€133,397	Breakout Pictures
Herself	€132,368	Element
Songs For While I'm Away	€123,550	Breakout Pictures
Love Yourself Today	€37,213	Breakout Pictures
Wildfire	€36,731	Wildcard
Boys From County Hell	€35,738	Wildcard
Redemption Of A Rogue	€29,420	Wildcard
Wolfwalkers	€27,943	Wildcard
The Bright Side	€25,257	Breakout Pictures
Two By Two Overboard!	€15,709	eOne
Breaking Out	€14,906	Eclipse
Rose Plays Julie	€12,157	Element
Poster Boys	€11,154	Kaleidoscope
To The Moon	€6,174	Eclipse
Father Of The Cyborgs	€2,320	Wildcard

Source: Comscore, Wide Eye Media

Box Office Top 10

Rank Title	Gross Box Office
No Time To Die	€ 6,014,848
Spider-Man: No Way Home	€ 5,206,194
Dune	€ 1,672,698
Peter Rabbit 2	€ 1,671,547
Shang Chi And The Legend Of The Ten Rings	€ 1,647,044
Space Jam: A New Legacy	€ 1,592,641
Fast & Furious 9	€ 1,547,117
Free Guy	€ 1,541,482
Black Widow	€ 1,524,448
Venom: Let There Be Carnage	€ 1,445,948

Source: Comscore, Wide Eye Media

Irish Films on RTÉ

Date	Title	Channel	Share Consol	Audience (000s) Consol	+1 Share Consol	+1 000s Consol
08/01/2021	The Limit Of	RTÉ2	2.18%	31.1	0.20%	1.9
15/01/2021	The Randomer	RTÉ2	3.26%	44.3	0.31%	3.0
15/01/2021	Agnes Brown	RTÉ One	19.37%	115.5	2.88%	8.4
22/01/2021	Some Mother's Son	RTÉ One	20.53%	89.2	5.00%	11.7
30/01/2021	Dancing at Lughnaghsa	RTÉ One	10.96%	51.8	1.29%	2.9
06/02/2021	Andie the Great	RTÉ One	4.99%	19.5	2.87%	5.8
13/02/2021	My Left Foot	RTÉ One	8.10%	29.2	2.13%	3.6
19/02/2021	Don't Go	RTÉ2	3.28%	43.6	0.29%	2.8
20/02/2021	Song for a Raggy Boy	RTÉ One	9.97%	37.7	0.55%	1.1
26/02/2021	The Cured	RTÉ2	1.47%	18.2	0.41%	3.6
12/03/2021	Butcher Boy	RTÉ2	2.83%	36.8	0.54%	4.5
13/03/2021	Halal Daddy	RTÉ One	9.04%	33.3		1
17/03/2021	The Breadwinner					•
,	(Irish version) 2.45pm	RTÉ2	0.76%	4.6		/
19/03/2021	Sing Street	RTÉ2	6.26%	57.0	0.12%	0.7
20/03/2021	I Went Down	RTÉ One	14.19%	41.5	0.06%	0.1
10/04/2021	South	RTÉ One	6.00%	24.1	0.89%	1.8
17/04/2021	The Guard	RTÉ2	5.75%	63.4	0.81%	5.8
18/04/2021	Rosie	RTÉ One	17.26%	201.0	1.35%	9.4
24/04/2021	Dark Lies the Island	RTÉ One	16.77%	167.2	2.17%	15.1
25/04/2021	Michael Collins	RTÉ One	18.99%	181.3	2.03%	11.9
03/05/2021	Delinquent Season	RTÉ One	21.43%	234.1	2.29%	15.2
05/05/2021	Out of Innocence	RTÉ One	13.97%	134.2	2.35%	13.2
08/05/2021	Maze	RTÉ One	16.01%	161.8	1.23%	8.8
08/05/2021	The Witness	RTÉ2	4.69%	8.0		/
15/05/2021	Brooklyn	RTÉ One	17.73%	154.0	0.69%	3.9
22/05/2021	The Commitments	RTÉ One	28.20%	90.4	5.19%	8.6
29/05/2021	The Snapper	RTÉ One	19.16%	201.3	1.90%	13.9
29/05/2021	Viva (aka Perdido Amor)	RTÉ2	1.64%	4.8	0.05%	0.1
26/06/2021	The Lodgers	RTÉ One	10.05%	38.2	0.58%	1.2
04/07/2021	Metal Heart	RTÉ One	12.73%	141.8	1.35%	9.2
10/07/2021	Cellar Door	RTÉ One	6.79%	26.5	1.03%	2.4
10/07/2021	The Limit Of	RTÉ2	3.48%	4.6		
18/07/2021	Secret Scripture	RTÉ One	12.32%	117.7	2.35%	15.2
30/07/2021	The Randomer	RTÉ2	4.95%	22.9	0.32%	0.9
01/08/2021	Tara Road	RTÉ One	13.38%	133.0	1.52%	10.4
06/08/2021	Veronica Guerin	RTÉ One	18.90%	197.7	1.41%	10.4
13/08/2021	Dancing at Lughnaghsa	RTÉ One	9.84%	33.2	0.46%	0.8
15/08/2021	Agnes Brown	RTÉ One	13.61%	148.6	2.36%	16.3
21/08/2021	The Drummer and the Keeper	RTÉ One	6.08%	18.0	1.32%	2.3
02/09/2021	Land Without God	RTÉ One	8.06%	27.7	1.34%	2.2
05/09/2021	Garage	RTÉ One	11.60%	41.8	3.28%	6.0
17/09/2021	Song for a Raggy Boy	RTÉ One	20.58%	76.3	3.85%	6.6
25/09/2021	The Cured	RTÉ2	5.56%	10.8	1.27%	1.5
25/09/2021	My Left Foot	RTÉ One	5.59%	9.4	2.52%	2.7
02/10/2021	Sanctuary	RTÉ One	4.89%	5.6	6.34%	4.7
29/10/2021	Greta	RTÉ2	2.44%	23.8	1.02%	6.5
30/10/2021	Hole in the Ground	RTÉ2	5.15%	26.4		/
12/11/2021	The Butcher Boy	RTÉ2	4.42%	41.2	0.89%	5.3
12/11/2021	Belly of the Whale	RTÉ One	15.39%	57.9	2.19%	3.6
13/11/2021	Lost and Found	RTÉ One	8.78%	29.5	1.12%	1.7

Irish Films on RTÉ continued

Date	Title	Channel	Share	Audience	+1 Share	+1 000s
			Consol	(000s) Consol	Consol	Consol
19/11/2021	Soulsmith	RTÉ One	18.17%	66.8	2.46%	4.8
27/11/2021	I Went Down	RTÉ One	10.47%	25.8	1.56%	2.3
11/12/2021	Cellar Door	RTÉ2	3.89%	26.6	0.25%	0.9
21/12/2021	Dating Amber	RTÉ2	4.88%	51.0	0.51%	3.4
24/12/2021	The Man Who Invented Christma	s RTÉ One	11.46%	89.2	1.48%	14.6
25/12/2021	Angela's Christmas	RTÉ2	5.31%	64.5	0.64%	9.0
25/12/2021	Angela's Christmas Wish	RTÉ One	11.09%	157.6	0.66%	10.0
27/12/2021	Handsome Devil	RTÉ2	5.94%	34.2	1.39%	4.6
28/12/2021	Breadwinner	RTÉ One	5.41%	43.3	1.07%	11.0
28/12/2021	Michael Collins	RTÉ One	14.27%	109.3	2.65%	11.7
28/12/2021	Extra Ordinary	RTÉ2	3.33%	20.2	0.72%	2.1
29/12/2021	Dublin Oldschool	RTÉ2	8.32%	51.0	0.45%	1.5
30/12/2021	Mrs Brown's Boys D'Movie	RTÉ One	18.05%	89.9	1.22%	3.4

Source: Tam Ireland/Nielsen

TV Drama Audience

KIN

Starring Charlie Cox, Clare Dunne and Aiden Gillen. Written by Peter McKenna.

Kin tells the story of a fictional Dublin family embroiled in gangland war and speaks to the enduring unbreakable bonds of blood and family. Represented internationally by Bron Studios.

SMOTHER

Starring **Dearbhla Kirwan**, **Gemma Leah Devereux**, **Niamh Walsh** and **Seána Kerslake**. Written by **Kate O Riordan**.

On the rugged coast of County Clare, Val Ahern's husband is found dead at the foot of a cliff the morning after a family party. The matriarch starts to dig into the family's secrets to find out who might be responsible. Represented internationally by BBC studios.

HIDDEN ASSETS

Starring Angeline Ball and Simone Kirby. Written by Peter Mc Kenna.

Hidden Assets is about family, power and the corrosive effects of boundless greed - a story set in Co Clare, small town Ireland and the world's diamond capital, Antwerp. Represented internationally by...

TV Drama was a major hit with Irish viewers, with crime drama *Kin* (AMC+) the favourite among viewers of all TV dramas in 2021, with **687,000 viewers** watching on RTÉ One, and **2.5 million streams** on RTÉ Player. The opening episode was also the most-watched programme on RTÉ Player with over **515,000 streams** alone. *Hidden Assets* (also now sold to BBC4 and airing in 2022) peaked at **537,000 viewers** and *Smother* (Peacock, Alibi) claimed **481,000 viewers** on RTÉ One.



Co-Production Certification

European Convention

Project	Irish Production Company	Co-Producing Countries
Greyhound of a Girl	Jam Media Limited	Ireland, Luxembourg, Italy and UK
Marlowe	Parallell Films	Ireland, France & Spain
My Sailor My Love	Samson Films	Ireland & Finland
Nothing Compares	Ard Mhacha Productions	Ireland & UK
The Last Rifleman	Ripple World Pictures Ltd	Ireland, UK

Canada

Project	Irish Production Company
Hidden Assets	Saffron Moon
A Short History	New Decade TV Ltd
Christmas at Castle Leslie	Grand Canal Productions

New Zealand

Project	Irish Production Company
Evil Dead Rise	Blade Rights Limited



Major Awards

Major International Awards

Academy Awards® USA

Wolfwalkers

Nominee 2021 Best Animated Feature

Golden Globes USA

Normal People

Nominee 2021 Best Actress in a Limited Series or TV Film, Daisy Edgar-Jones

Nominee 2021 Best Limited Series or TV Film

Wolfwalkers

Nominee 2021 Best Motion Picture (Animated)

British Academy of Film and Television Awards (BAFTAS)

Normal People

Winner 2021 Best Actor, Paul Mescal

Nominee 2021 Best Mini-Series

Nominee 2021 Best Actress, Daisy Edgar-Jones

Nominee 2021 Best Director: Fiction, Lenny Abrahamson Nominee 2021 Best Editing: Fiction, Nathan Nugent

Nominee 2021 Best Photography and Lighting: Fiction, Suzie Lavelle

Nominee 2021 Best Sound: Fiction, Niall O'Sullivan, Steve Fanagan, Niall Brady

Calm With Horses

Nominee 2021 Best British Film

Nominee 2021 Best Actress in a Supporting Role, Niamh Algar Nominee 2021 Best Actor in a Supporting Role, Barry Keoghan

Nominee 2021 Best Casting

Wolfwalkers

Nominee 2021 Best Animated Feature

Other Major International Achievements & Awards

Annie Awards

Wolfwalkers

Winner 2021 Best Independent Animated Feature

Winner 2021 Best Direction

Winner 2021 Best Voice Acting (Eva Whittaker),

Winner 2021 Best Production Design Winner 2021 Best Character Design

Nominee 2021 Best Writing Nominee 2021 Best Music

Nominee 2021 Best Character Animation

Nominee 2021 Best FX

Nominee 2021 Best Storyboarding

Sonoma International Film Festival

The Bright Side

Winner 2021 Jury Award Best Feature | English Language Honourable Mention

Hollywood Music in Media Awards

Wild Mountain Thyme

Nominee 2021 Original Score – Independent Film

Wolfwalkers

Nominee 2021 Original Score – Animated Film

Two by Two: Overboard!

Nominee 2021 Original Song – Animated Film

British Independent Film Awards

Wildfire

Winner 2021 Debut Screenwriter

Nominee The Douglas Hickox Award (Debut Director)





Major International Festival Selections 2021 – Feature Films

Toronto Film Festival, Canada

Wolf

2021 Official Selection

You Are Not My Mother 2021 Official Selection

Tribeca Film Festival, United States

Father of the Cyborgs 2021 Official Selection

London Film Festival, United Kingdom

The Dance 2021 Official Selection

Irish Film Festival Awards 2021 - Feature Films

Galway Film Fleadh

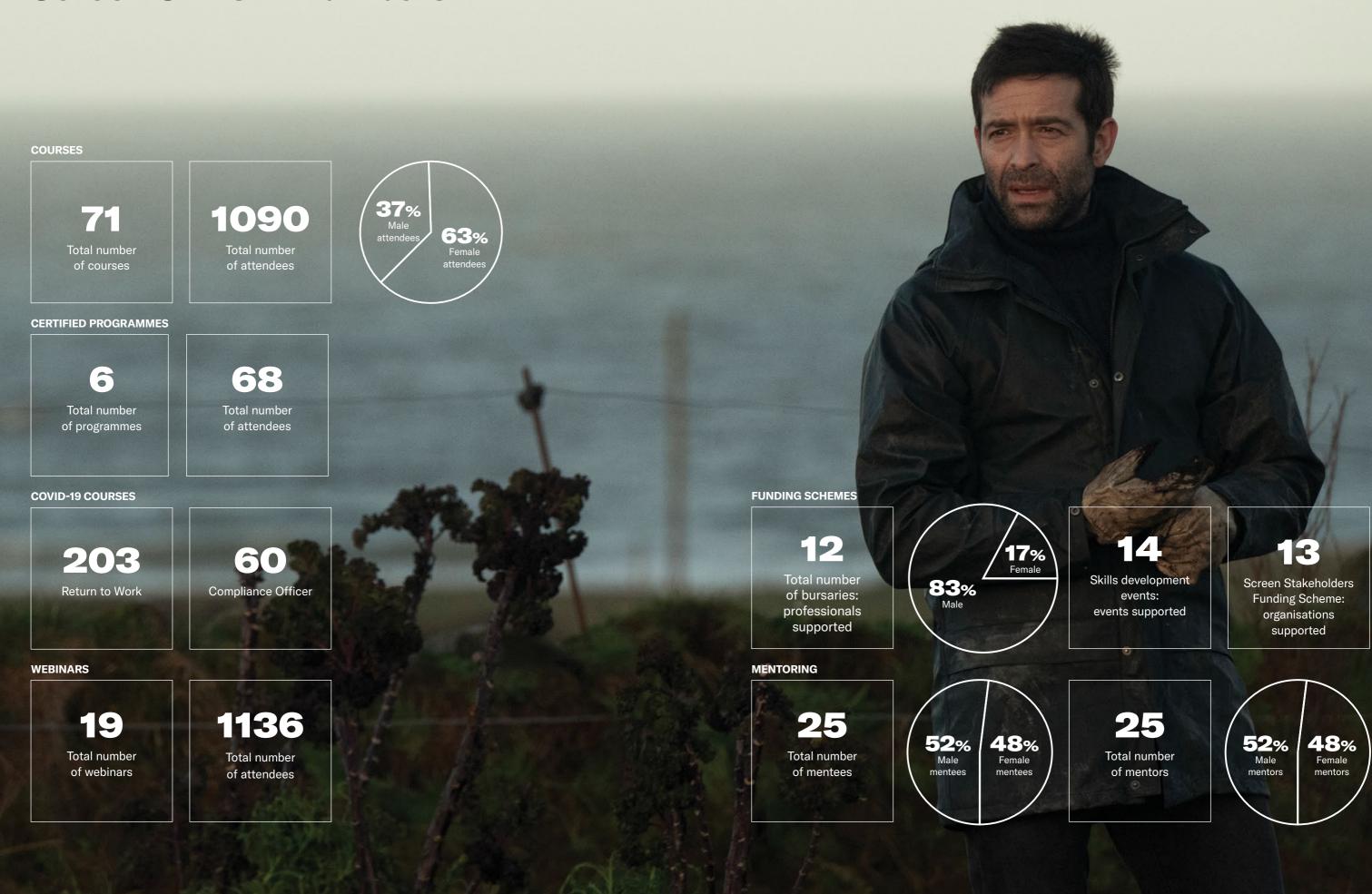
Pure Grit

Winner 2021 Best Irish Documentary

Foscadh

Winner 2021 Best Irish First Feature

Screen Skills in Numbers



SCREEN SKILLS IN NUMBERS

Skills Development Plan

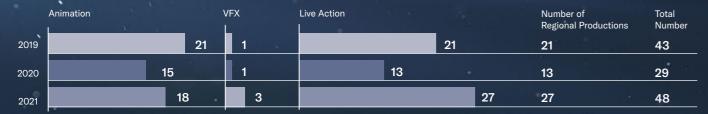
All applications to the Department of Media, Tourism, Arts, Culture, Sport, and the Gaeltacht ("the Department") for a Section 481 Certificate must include a Skills Development Plan. For all projects with eligible expenditure in excess of €2million, a copy of the Skills Development Plan is submitted to Screen Ireland for approval.

535

Total number of skills participants

Total number of projects

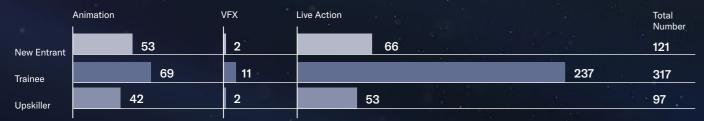
NUMBER OF PRODUCTIONS



NUMBER OF SKILLS PARTICIPANTS

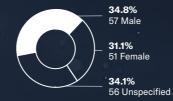


GRADE OF SKILLS PARTICIPANTS





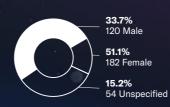
ANIMATION GENDER BREAKDOWN



VFX GENDER BREAKDOWN



LIVE ACTION GENDER BREAKDOWN



DIVERSITY & INCLUSION

Initiative		%
Open hiring practices	87.	75%
Initiatives that engage with ethnic minorities,		
people with disabilities and/or people from		
disadvantaged backgrounds		48%
Gender, Diversity & Inclusion Training		58%
Diverse on-screen rzepresentation	ll p	71%
Engagement of intimacy coordinator		21%
The state of the s		

SUSTAINABILITY

Initiative	%
Albert Carbon Calculator	38%
Provision of sustainability training & information	63%
Responsible and sustainable production initiatives	71%
Responsible and sustainable transport initiatives	67%
Responsbile and sustainable water use	83%
Responsbile and sustainable plastic and materials use	90%
Responsible and sustainable electricity,	
generator and fuel use	75%
Responsible and sustainable printing/photocopying	96%
Responsible and sustainable waste	
management policies	90%



Industry Data 2021

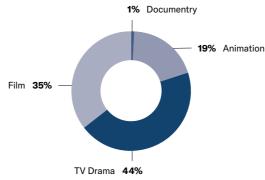
These figures are derived from Screen Ireland funded projects and projects availing of Section 481 with budgets* in excess of €2mil. This

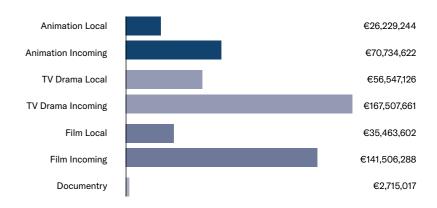
estimate represents the majority of activity in the Irish audio-visual sector, however the figure for Documentary may be understated.

SECTION 481 AND SCREEN IRELAND COMBINED

	No. of Projects	Eligible Spend	% of Spend	
Animation Local	11	€26,229,244	5%	
Animation Incoming	14	€70,734,622	14%	
Animation Total	25	€96,963,866	19%	
TV Drama Local	9	€56,547,126	11%	
TV Drama Incoming	10	€167,507,661	33%	
TV Drama Total	19	€224,054,787	44%	
Film Local	11	€35,463,602	7%	
Film Incoming	10	€141,506,288	28%	
Film Total	m Total 21		35%	
Documentary Total*	12	€2,715,017	1%	
Grand Total	77	€500,703,560	100%	

 $[\]ensuremath{^*}\text{budgets}$ are estimated at time of financial closing.





Irish Expenditure	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
Animation Local	€10,209,245	€7,447,823	€5,020,803	€7,076,047	€8,722,559	€10,220,614	Not Available	€20,515,107	€32,026,925	€26,229,244
Animation Incoming	€21,917,843	€37,494,197	€34,083,428	€13,676,662	€23,277,094	€46,451,014	Not Available	€158,186,503	€58,898,623	€70,734,622
Animation Total	€32,127,088	€44,942,020	€39,104,231	€20,752,709	€31,999,653	€56,671,628	€20,437,053	€178,701,610	€90,925,548	€96,963,866
Film Local	€13,490,755	€12,399,328	€29,297,469	€13,359,548	€14,715,171	€20,668,717	€11,096,054	€23,230,676	€9,391,834	€35,463,602
Film Incoming	€14,881,607	€23,457,286	€19,923,919	€20,662,962	€20,440,809	€33,586,806	€26,037,502	€50,808,886	€39,327,587	€141,506,288
Film Total	€28,372,362	€35,856,614	€49,221,388	€34,022,510	€35,155,980	€54,255,523	€37,133,556	€74,039,562	€48,719,421	€176,969,890
TV Drama Local	€24,317,347	€18,562,284	€21,429,352	€23,124,451	€24,305,355	€11,625,922	€17,419,004	€40,215,237	€19,955,486	€56,547,126
TV Drama Incoming	€53,482,973	€81,064,325	€120,524,069	€31,758,819	€160,835,070	€155,791,688	€53,080,515	€52,267,747	€51,514,239	€167,507,661
TV Drama Total	€77,800,320	€99,626,609	€141,953,421	€54,883,270	€185,140,425	€167,417,610	€70,499,519	€92,482,984	€71,469,725	€224,054,787
Documentary Total*	€3,797,207	€2,717,403	€7,108,573	€8,959,749	€12,533,745	€13,942,093	€8,638,550	€12,390,869	€1,492,523	€2,715,017
Total	€142,096,977	€183,142,646	€237,387,613	€118,618,238	€264,829,803	€292,286,854	€136,708,678	€357,615,025	€212,607,217	€500,703,560

^{*}budgets are estimated at time of financial closing.

