19 OCTOBER 2022

Financial literacy for young people



Agenda

Financial literacy: What does it mean?

Current situation

Want to improve? Where to start



Financial literacy: what does it mean?



Financial literacy in a nutshell

- Having the **knowledge** and the **tools** to make financial decisions and plan for your financial future
- Product knowledge
- Short- and long-term financial goals
- Awareness
- Budgeting
- The list goes on...

In short: Do you know what's going on with your money?





Are you in charge of your finances?

- By the time you're in charge of your finances, it's too late
- There's no test run

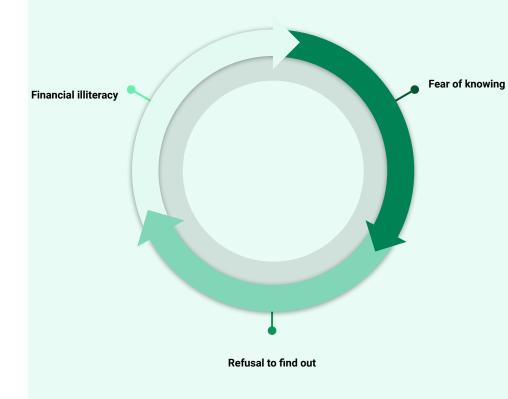


The vicious circle of financial illiteracy

If you worry about your money:

- You may not want to find out what's going on with it
- You don't know the whole situation
- You can't make sense of it
- You can't learn
- You stay financially illiterate
- Things can spiral out of control

Knowing your finances and your options is KEY.





What is the current situation?



Young people don't worry about money. True or false?



FALSE!

According to the 2021-22 Young Persons' Money Index (UK):

81% of young people are concerned about their personal finances.

72% of young people want more financial education.

25% of young people are teaching themselves about personal finance.

(The London Institute of Banking & Finance, 2022)

Then vs. now

- Lots of paperwork (statements and cheques!)
- Harder to access your money
- In-person banking only (branches)
- Cash
- Safer?

What do we have access to in 2022?

- Mobile banking apps
- Internet banking
- Information at our fingertips
- Instant spending!

Are things easier now?

There are lower barriers to entry... This can be both a blessing and a curse.

More people can engage with their money, but they need to be equipped with the right **knowledge** and **tools**.



Want to improve? It's never too late to start



Financial literacy is for all ages. It's never too early or too late to learn!



It's about getting ahead

With the correct **knowledge** and **tools** to succeed, everyone has the potential to be financially literate.

It's not rocket science!

- Just start... thinking
- What are your goals?
- Make a plan to get there
- Get help





Strategies

- Savings
 - Make a plan
- Debt management
 - Know where to turn if you get into debt
 - Sensible credit options
- Using credit
 - Learn about different types
 - Some may be appropriate for your circumstances, some may not

Seek out an expert if you want!





Budgeting

- Make a budget and stick to it
 - Online tools
 - Mobile apps
 - Old school pen and paper
- Be honest with yourself
- ALL your income and outgoings





Critical thinking

- THINK:
 - Where is this information coming from?
 - Who is telling me this?
 - Where can I find reputable information?
- Interrogate sources

- Demystifying financial products and services
 - Credit
 - Debt





Be in charge of your money



Resources

- Your bank
- Providers
- Financial advisers
- Reputable websites
 - Think!



