

The European Strategy for Cultural Heritage in the 21st Century, a tool for the implementation of the Faro Convention



PRESENTATION

The Framework Convention of the Council of Europe on the value of cultural heritage for society (Faro Convention), ratified by Spain in April 2022, proposes a new concept of cultural heritage in which people and human values occupy a central place and conceives its care, conservation and transmission as a shared responsibility. This vision drives new participatory and collaborative management approaches.

The Council of Europe drew up Strategy 21 to help public and private agents in charge of management, conservation and dissemination of heritage to implement the Faro principles. This strategy is based on social cohesion, the economy, the territory and education, with a holistic approach. The Steering Committee for Culture, Heritage and Landscape (CDCPP) recommends its dissemination and understanding to favor its implementation through public and private agents in charge of heritage management.

The San Millán de la Cogolla Foundation, a member of the Faro Network since 2017, organizes these events in collaboration with the Council of Europe's Culture and Cultural Heritage Division in order to provide cultural heritage managers with tools for development of Strategy 21.



OBJECTIVES

Help heritage managers and policy makers become familiar with the Strategy 21 to face social, economic and educational challenges.

Provide heritage managers at the local, regional and national levels with the knowledge and skills to implement the recommendations of Strategy 21.

Guide participants in the analysis of their heritage-related projects and activities to become part of the best practices and the Strategy 21 network.

RESULTS

Becoming an example of good practice and joining the Strategy 21 network can help integrate your project into different European programmes.



PROGRAMME. TWO STRATEGY 21 DISSEMINATION EVENTS



20 and 21 September
2022.

09/20/2022 International

dissemination session (English language, face-to-face and online)

10.00 h The Faro Convention and Strategy 21.

Ivana HRDAS PAPADOPOULOS. Historian and ethnologist/ cultural anthropologist. Working at the Council of Europe since 2006, She manages and coordinates various programmes related to culture and cultural heritage, notably the European Heritage Strategy for the 21st century (ST21).

Ana Schoebel. Textile Curator of the Ministry of Culture. She worked at the Council of Europe as Manager of the European Heritage Strategy for the 21st Century in 2017/18. Since her recent retirement, she works as a freelance consultant for the Council of Europe and other European projects.

10.30 h The Recommendations of Strategy 21.

Levente Polyak. Urban planner, researcher, community advocate and political advisor. With his organization Eutropian (Vienna-Rome-Budapest), specialized in urban regeneration, community participation, civic economy and social innovation, he advises public administrations and citizen initiatives throughout Europe.

10.50 h Break.

11.15 h Changing dynamics and the challenges in the heritage field.

Dr. Hakan Shearer Demir is an expert in the field of human rights, democratization, sustainable development, displacement and cultural heritage. Dr. Shearer Demir has worked with non-governmental organizations as well as inter-governmental organizations, including the CoE, EU, UNHCR, and the ILO. He is an adjunct faculty member at the University of Strasbourg and his recent work has focused on local development initiatives and governance with particular attention to the role of heritage in the co-construction of communities following displacement.

11.35 h Good practices of Strategy 21.

Olga Orlić holds a PhD in Anthropology. She was a curator at the Ethnographic Museum of Istria - Museo etnografico dell Istria. She works as a research fellow at the Institute for Anthropological Research (Zagreb, Croatia), where she leads the project about solidarity economy funded by the Croatian Science Foundation.

12.00 h ST21 evaluation example.

Claire Giraud Labalte, art and cultural heritage historian, researcher and former senior lecturer, has a rich experience in Lifelong Learning and a

multidisciplinary approach to heritage. Very committed to the drafting and implementation of the St 21, she actively participates in several working groups both at European and regional levels.

12.15 h Questions and answers.

12.30 h End of the day.

09/21/2022

**National dissemination session
(Spanish language, face-to-face
and online).**

10.00 h Presentation.

Almudena Martinez. General coordinator of the San Millán de la Cogolla Foundation.

10.10h Faro Convention and Strategy 21. Ana Schoebel

10.30 h The social component in Strategy 21. Patrimoni Project. University Extension Program of the Jaume I University of Castellón. Angel Portoles. Coordinator of the accompaniment of cultural projects of the PEU University Extension Program of the Universitat Jaume I of Castellón that is part of the Network of the Faro Convention of the Council of Europe (Faro Convention Network).

10.50 h Break.

11.15h The economic and territorial development component in Strategy 21. El Colletero Association. Nalda, La Rioja. Raquel Ramírez, Panal Association Secretary; Fabiola Pérez Moracia, El Colletero Association President.
El Colletero is an association that was born in Nalda (La Rioja) in the year 2000. It was created to achieve sustainable and equal development for the town of Nalda, as well as to satisfy the needs of the people of this rural territory.

11.35 h The knowledge and education component in Strategy 21. L'Art de parlar Program. National Art Museum of Catalonia. Barcelona. Esther Fuertes. Art historian and graduate in museology. Since 2004 she has worked for the Department of Education of the Museu Nacional d'Art de Catalunya, where she leads co-creation projects with several schools, such as the Tandem Project or L'art de parlar.

12.00 h Discussion.

12.30 h End of the event.

Organized by: San Millán de la Cogolla Foundation and Culture and Cultural Heritage Division of the Council of Europe.

Coordinators: Ana Schoebe and Ivana Hrdas Papadopoulos.

Dates: 20 - 21 September 2022

Place: Cilengua. San Millán de la Cogolla. La Rioja. Spain.

All sessions will be broadcasted live. The videos will be posted on the YouTube channel of the San Millán de la Cogolla Foundation.

Hours: from 10.00h to 12.30 h on both workshop days.

How to participate: Please register for free online by following this link:

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