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COUNCIL OF EUROPE FRAMEWORK CONVENTION  
ON THE VALUE OF CULTURAL HERITAGE FOR SOCIETY

**The Faro Convention in Research-Action:  
*Community involvement in a post-disaster heritage revitalisation***

**Workshop**

*9-12 October 2017, Fontecchio, Italy*

*Draft programme and practical information*



## Context:

The Faro Convention<sup>1</sup> on the Value of Cultural Heritage for Society (2005) has been ratified by 17 member states of the Council of Europe and signed by 6. It is a powerful, innovative and democratic tool for facing complex social and cultural challenges. Likewise, the Faro Convention Action Plan<sup>2</sup> is designed to translate the Faro Convention principles into practice through an active learning platform (the Faro Convention Network) to build on good practices, and to generate dynamic dialogue among practitioners, facilitators and heritage stakeholders.

Both instruments (the Convention and the Action Plan) are rather operatives in the field, working with a plurality of civil society actors (NGOs, associations, communities, public institutions, etc.) through activities and actions supported by the Council of Europe, in particular regarding European regions which face multi-sectorial crises (economic, social, environmental, educational, migrants, etc.).

In addition, the Faro Convention aims to stimulate a multicultural heritage community involvement in the European territory in order to strengthen the common heritage of Europe (art. 3) “which constitute a shared source of remembrance, understanding, identity, cohesion and creativity”. This new model of heritage governance could be defined as an incubator of practices and uses that should boost local initiatives in strong interaction with political institutions dealing with cultural heritage and heritage communities. Nevertheless, the circulation of ideas and know-how between actors (institutions vs communities) can also be slowed down by a plurality of social, political and symbolical barriers such as an asymmetric partnership policy (Goddard, 2009), imbalances between experts and local actors (Bortolotto, 2011) or an idealized democratic participation (Liévaux, 2009).

It is also relevant to underline that this standard points out fundamental European democratic principles (Human Rights) and innovative concepts such as “heritage community”<sup>3</sup> (art. 2) from a specific definition of heritage for society (Zagato, 2017) with main differences from UNESCO definitions (1972, 2003) due to community interpretation. Furthermore, the Faro Convention stresses the concept of “cultural heritage” as “a group of resources inherited from the past” (art. 2) without defining the type of resource.

In this context, all categories of cultural heritage can be considered as a “resource” – not only monuments, museums, dances, artefacts, but also environment and nature (Brianso, 2015). Heritage can generate sustainable revitalization (social, economy, education) for actors and territories during and after major events (crises, disasters), but it is rarely seen as a dynamic element for an inclusive society.

Thus, the first Faro Convention research-action workshop in Fontecchio (Italy) aims to develop partnerships with academia, civil society and investigation centres (universities) to carry out case studies on multi-scales territories (rural, urban), heritage communities (local actors, museums, NGOs, etc.) and European heritage (culture, nature) on Faro Convention values and principals.

Fontecchio is a small medieval village, province of L’Aquila in the Abruzzo region (Italy), located in a regional park (Monte Sirente), but also in a seismic zone with regular earth activity (earthquakes<sup>4</sup>). This rural place offers

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<sup>1</sup> <http://www.coe.int/en/web/conventions/full-list/-/conventions/rms/0900001680083746>

<sup>2</sup> <http://www.coe.int/en/web/culture-and-heritage/faro-action-plan>

<sup>3</sup> “[...] a heritage community consists of people who value specific aspects of cultural heritage which they wish, within the framework of public action, to sustain and transmit to future generations.”

<sup>4</sup> 6<sup>th</sup> April 2009 L’Aquila and its surrounding villages were devastated by an earthquake: 309 people died, more than 10,000 buildings damaged, 66,000 residents homeless. In Fontecchio, 40% of the buildings were damaged and needed urgent restoration.

a relevant fieldwork of research-action as a cultural heritage example focuses on preparedness, response and revitalization. Within this framework, the Faro case studies are research-oriented (methodology) and based on previous projects supported (PCDK<sup>5</sup>) or related to CoE programmes (European Cultural Routes, LDPP, COMUS, etc.) that should constitute a significant corpus of fieldwork regarding methodology implemented in research-action and research productions (articles, papers, documentaries, conferences, etc.).

The first Faro Convention Research-Action Workshop will be focused on post-disaster heritage revitalization due to multi-sectorial crises in Europe (economic, social, environmental, political) and how heritage communities can be part of this local revitalization. Three main topics (sessions) will be developed during the research workshop:

#### Session 1 - Heritage in a Societal Change

- Heritage and gender issues
- Heritage and inclusive society

#### Session 2 - Heritage as an Ecosystem of Development

- Sustainable initiatives to put value on heritage in Europe
- Integrated heritage (nature, culture, environment) in rural places

#### Session 3 – Make Heritage Accessible

- Learn from local community knowledge
- Museum: a place of education and diffusion

Participants from different academic circles (universities, research institutes and centres) and interested civil society organizations (NGOs, museums, associations, etc.) should present and analyse specific European case studies from various Faro Convention related heritage angles (social development, territorial ecosystem, education) and make recommendations for heritage community involvement in a research-action process.

Invited participants will be involved in the research workshop, as follows:

- Each invited participant should prepare a presentation (15 minutes) of a specific heritage case study in Europe and explain how it could be aligned with the Faro Convention principles;
- Each invited participant will be asked to work on methodology recommendations (*Charter*) during collective sessions;
- Each invited participant will be asked to work on Faro implementation (*Charter*) during collective sessions;
- Each invited participant will be asked to work on collective reflexion to prepare “2018, the European Year of Cultural Heritage”;
- Workshop follow-up: each invited participant will be asked to produce a reflexion paper (10,000 characters) based on discussions and collective work.

Expected results:

- Increase visibility and highlight the efforts made by local communities in line with the Faro Convention principles and values;
- Gradually bring the local experience into a larger context as a good practice through the Faro Convention process;
- Set an example of an inclusive annual event for the Faro Convention Network;

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<sup>5</sup> PCDK : Joint Programme “European Union/Council of Europe Support to the Promotion of Cultural Diversity in Kosovo (PCDK)”. More information: <https://www.coe.int/en/web/culture-and-heritage/kosovo>

- Ensure academia and NGO involvement (network) in the Faro Action Plan;
- Provide research-action visions with sound recommendations.

#### References:

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- Briano, I. (2015). La Convention de Faro en perspective : analyse éthique du patrimoine culturel pour la société au Kosovo. *Alterstice*, 5(2), 21-32.
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#### CoE Coordination:

Hakan Shearer Demir, Division of Culture and Cultural Heritage, Directorate of Democratic Citizenship and Participation (DG II), Council of Europe (France).

Prosper Wanner, CoE consultant, expertise in social tourism, sustainable development and communities. Engineer in local development and project management. Manager of social initiatives and cooperatives, consultant for local authorities.

#### Scientific Coordination:

Dr Isabelle Briano, Assistant Professor, University of Avignon, France. Former individual Marie Curie Fellow (FP7) financed by the European Commission, Autonomous University of Barcelona (Spain) and current board member of the French National Committee / International Council of Museums (ICOM).

#### Local Coordination:

Sabrina Ciancone, Mayor of Fontecchio (Italy)  
 Staff and the community members of the town of Fontecchio (Italy)  
 HARP, local partner organisation (Italy)

## Programme

<u>Arrivals</u>	8 October 2017 Participants' arrival at Rome Airport / Transfer to Fontecchio Welcome dinner in Fontecchio town
<u>Day 1</u>	9 October 2017
9.00-12.30:	Plenary session
9.00-9.30	Official welcome by Sabrina Ciancone and Hakan Shearer Demir
9.30-10.45	Faro Convention – from a standard to civil society
10.45-11.00	Coffee break
11.00-12.30	Workshop presentation (programme, methodology, expected results) By Dr Isabelle Brioso and Prosper Wanner
12.30-14.00	Lunch break
14.00-17.30:	Field visits in Fontecchio
20.00-22.00	Dinner
<u>Day 2</u>	10 October 2017
9.00-12.30:	Research-Action workshop <i>(Academics and facilitators as community representatives)</i>
9.00-9.30	Presentation of the programme for Day 2
9.30-10.30	Parallel sessions: academics presentation (15 minutes) <i>Session 1</i> – Dr Panas Karampampas (EHESS, France), PhD student Manon Collin (Université Catholique de Louvain/Avignon University, Belgium & France), Prof. Lauso Zagato (Venice University, Italy) <i>Session 2</i> – Dr Marie Gaillard (FFECR, France), PhD candidate Matthias Ripp (Brandenburg University, Germany; OWHC), Dr Ángel Portolés-Gorris (Jaume I University, Spain). <i>Session 3</i> – Dr Margherita Sani (NEMO, Germany), Dr Luís Raposo (ICOM-Europe, Portugal), Dr Andrea Sieber (Institut für Unterrichts und Schulentwicklung, Austria).
10.30-10.45	Coffee break
10.45-12.30	Parallel sessions led by Alessio di Giulio, Valeria Pica and Marco Polvani Collective work – How Faro Convention can be an instrument of local revitalisation?
12.30-14.00	Lunch break

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- 14.00-17.30: Field visits in L'Aquila  
19.00-20.00 Visit to the National Museum in L'Aquila  
20.00-22.00 Dinner

Day 3 11 October 2017

- 9.00-12.30: Research-Action workshop  
(*Academics and community members and civil society from Fontecchio, Amatrice and L'Aquila*)
- 9.00-9.30 Presentation of the programme for Day 3
- 9.30-10.30 Parallel sessions led by Alessio di Giulio, Valeria Pica and Marco Polvani  
Collective work – Which methodology(ies) to implement Faro Convention with communities as a sustainable heritage governance?
- 10.30-10.45 Coffee break
- 10.45-12.30 Parallel sessions led by Alessio di Giulio, Valeria Pica and Marco Polvani  
Collective papers – draft *Charter* on Faro Convention as an instrument of local revitalisation & draft *Charter* on Faro Convention methodology
- 12.30-14.00 Lunch break
- 14.00-17.30: Plenary session - work presentations
- 14.00-14.30 Presentation of session 1 – *Charters* work (local revitalization, methodology)  
14.30-15.00 Presentation of session 2 – *Charters* work (local revitalization, methodology)  
15.00-15.30 Presentation of session 3 – *Charters* work (local revitalization, methodology)
- 15.30-16.00 Coffee break
- 16.00-17.30 Discussions between participants on *Charters* work  
Finalisation and restitution of *Charters* work (electronic versions)
- 20.00-22.00 Dinner

Day 4 12 October 2017

- 9.00-12.30: "2018, the European Year of Cultural Heritage"
- 9.00-9.30 Presentation of the programme for Day 4  
9.30-10.45 Collective discussions - Which actions for 2018?
- 10.45-11.00 Coffee break

- 11.00-12.30: Closing
- 11.00-12.00 Synthesis on visits, collective works and *Charters* (local revitalisation, methodology)  
12.00-12.30 Presentation of possible actions for 2018  
12.30-14.00 Lunch break
- 14.00-17.00: Final conference  
With, local authorities – Fontecchio, Ministero dei beni e delle attività culturali e del turismo, Council of Europe (Headquarters) and European University Centre for Cultural Heritage of Ravello.
- Artisanal lab with the children of the Fontecchio primary school.
- 20.00-22.00 Dinner or departures to Rome

Departures 13 October 2017

*Collective productions:*

- *Charter* on Faro Convention as an instrument of local revitalization
- *Charter* on Faro Convention methodology

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## PRACTICAL INFORMATION

### ✓ Transfer from Rome Fiumicino airport to Fontecchio and local transport

The transport from and to Fiumicino airport and local transport will be organised with 2 minivans of 8 persons and paid by the Council of Europe.

The driver will meet you at the exit of the arrival zone Terminal 1. Please look for Council of Europe sign.

- 8 October (Rome Fiumicino to Fontecchio):
  - Departure at : 17.00 (the driver will meet you as from 16.45)
  - Departure at: 19.00 (the driver will meet you as from 18.45)
- 13 October (Fontecchio to Rome Fiumicino):
  - Departure at: 6.00
  - Departure at: 8.00

Should you not be in a position to travel with the minivan (late arrival, arrival/departure at different dates), please find below the name of three bus companies which will bring to and from L'Aquila:

- Gaspari bus - <http://www.gasparionline.it/en/>
- Flixbus: [www.flixbus.com](http://www.flixbus.com)
- TUA: [www.tuabruzzo.com](http://www.tuabruzzo.com)

The bus ticket will be reimbursed by the Council of Europe, after the workshop by bank transfer, on the basis of the ticket and invoice/receipt if the price is not mentioned on the ticket.

The transport from L'Aquila to Fontecchio and from Fontecchio to L'Aquila will be organised by local organisers.

### ✓ Places of the meeting in Fontecchio

Meeting will be held at the Oasi faunistica Il Capriolo on 9 October and at the San Francesco Convent on the other days. The Oasi and the Convent are both at a walking distance from the meeting point in the main square of Fontecchio; if required the Municipality can provide a shuttle service.

### ✓ Accommodation

Accommodation is organized for all the participants. Single rooms in Bed and Breakfasts will be paid directly by the Council of Europe.

Additional expenses (telephone, mini bar etc.) are NOT covered and should be paid by each participant at departure.

Each participant will be informed by local organisers of the name of the Bed and Breakfast.



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✓ Restaurant / meals

All meals are organised and paid by the Council of Europe.

- Please inform us prior to your arrival if you have allergies and any other food related issues or preferences.

✓ Contacts

Ms Sabrina CIANCONE      Mobile: +39 347 363 3086

Ms Valeria PICA              Mobile: +39 349 384 4383

Mr Hakan SHEARER DEMIR   Mobile: +33 6 58 73 39 50

✓ Insurance Policy

Specific travel-related risks are covered by a CHARTIS insurance policy (no. 2.004.761), which provides cover for persons up to their 76th birthday. If the need arises, the CHARTIS round-the-clock helpdesk can be contacted on +32 3 253 69 16.

✓ Local weather

The area of L'Aquila being one of the coldest in Italy, the temperature during the week of the workshop might be low, with possible rain. For more information, please check the weather website: <http://www.meteo.it/meteo/fontecchio-66043>