

# Novi Sad, heritage, ECOC, Faro

Possibilities, community engagement and long lasting benefits



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# Context:

Serbia

Heritage is under the State protection  
Sometimes, it is invisible for citizens

Novi Sad

ECOC 2021

Hospitality & Heritage bridge

Heritage as a living matter

























KONFERENCIJA

„Saobraćaj u Podgrađu Petrovaradinske tvrđave /

Od lokalnog ka regionalnom“

Subota, 2. septembar 2017, od 9:00 do 15:00

Podgrađe Petrovaradinske tvrđave, Beogradska ulica 11











# Common points

- Bottom-up activities
- People work out of their enthusiasm
- Activities are not coordinated
- Not sustainable in the long terms



# ECOC possibilities

- Emphasis to heritage
- Instrument for sustaining current activities and inspiring new ones

Chances:

- people and organizations empowering,
- raising visibility,
- starting communication,
- inventing sustainability models,
- ensuring autonomy.

Thank you!

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