



DDCP-YD/CHS (2014) 13

Strasbourg, 28 March 2014



Youth campaign for human rights online

Follow-Up Group

Sixth Meeting

European Youth Centre, Strasbourg, 15-16 April 2014

Updates on the implementation of the campaign

Document prepared by the secretariat of the Youth
Department

Introduction

In 2014 the campaign has become truly active and is now being fully implemented.

This document provides a brief update on what has become a very complex and rich project, due to the nature of the campaign, which is rooted in the activities carried out by national committees and campaigns coupled with an important reliance on online action. This document does not pretend, therefore, to reflect all the activities being run for the campaign.

Scope and duration

The campaign is devoted first of all to the promotion of the Internet as a public space where human rights values and norms apply. It unavoidably touches upon other areas of public policies, youth and non-youth specific, including Internet governance, human rights education, non-discrimination, participation and citizenship, online safety and protection for children and young people. The multi-faceted nature of the campaign makes it easier for a variety of actors to join the campaign; and for youth policy partners to connect with other actors of social policies.

As regards the duration of the campaign, the biennial programme of the Council of Europe foresees it for 2014-2015, including a necessary period of evaluation and follow-up.

At its 30th meeting, the Joint Council decided to run the campaign until the end of 2015.

Political support

A recent Recommendation of the Parliamentary Assembly - 2032 (2014) A strategy to prevent racism and intolerance in Europe – calls for the expansion and the strengthening of the campaign as the first measure for a Council of Europe action plan against racism, hatred and intolerance in Europe.

An internal Task Force of the Council of Europe, set up by the Director General of Democracy, co-ordinates the contribution of the various sectors and institutions of the Council of Europe for the campaign. The campaign will also be presented to the Committee of Ministers in April/May. This will be very important to secure support for the results and consolidation of the campaign in the whole organisation.

The task force enables the realisation of the campaign's strategic objectives and expected results (see appended document).

Updated news about the Task Force will be presented at the meeting.

Resources

Voluntary Contributions have reinforced the allocations already made in the programme of activities, namely from Finland (50.000 €), Hungary (20.000 €) and Armenia (10.000 €). A state of play on resources from voluntary contributions is provided in appendix.

A campaign co-ordinator (Bridget O'Loughlin) and an administrative assistant (Ellen Vestad) have now been appointed to ensure the running of the campaign.

The partnership with the EEA Norway Grants continues, mostly through the support of their NGO programme to projects addressing hate speech.

The contacts established with Google, Twitter and Facebook have resulted in new possibilities for the promotion of the campaign through Tweets for Good and Facebook ads. It is hoped that this will increase the outreach of the campaign at European and national levels. Google, Twitter and Facebook are also co-operating with the campaign in other areas (such as granting Trusted Flagger status to nominated activists).

National campaigns

Recent contacts in **Ireland** have resulted in a Campaign Support Group led by the National Youth Council of Ireland, bringing the number of countries with involvement in the campaign to 39 (with obviously very different levels of resources and stages of development). Particular attention is being paid to associate closer the national committees and, especially the co-ordinators, in the preparation and implementation of the European campaign activities. Progress has also been made regarding the implementation of the campaign in **The Netherlands**.

Albania has formally expressed interest in starting implementing the campaign too.

Follow-up Group

The Joint Council has adopted the revised terms of reference for the Follow-up Group, which will meet for the first time in its new composition.

The members of the Follow-Group have agreed to invite / co-opt IGLYO as an observer in the group. Unfortunately, IGLYO was not able to send any representative to this meeting.

Campaign activists

The group of online activists, trained in 2012 and 2013, continues to play a vitally important role in the campaign, especially by providing input to and moderating the platform and by preparing the European Action Days.

The Follow-up Group has agreed on a system of incentives and recognition of the contribution of the activists to the campaign. The secretariat is working on the implementation of these incentives.

Tools for campaigning

The **campaign platform** is now fully functional; regular updates and improvements are implemented by Latte Creative. The landing page may be re-structured so as to leave more room for the work of national committees and partners. A system to advertise blog posts and Hate Speech Watch Reports is also being studied.

New **videos** have been developed, both at European and national level. The Council of Europe's audio-visual services will also make available four TV spots that will be used in support of the European Action Days.

The campaign **newsletter** is currently received by 3500 readers. The most recent report about the newsletter has been circulated to the members of the Follow-up Group. The secretariat has asked Latte Creative to make proposal regarding a possible new focus for the newsletter.

The **FlashNews** continue being published every Monday. The Flashnews are intended to share quick and recent information on campaign developments to the national coordinators and partners. The members of the Joint Council are also in copy of FlashNews.

An **online report tool** has been added to the campaign Internet site. The tool allows for anyone organising campaign activities to provide information about them. This should be especially useful for the evaluation of the campaign. The tool must now be promoted among all campaign partners and activists.

The **campaign guide** is (finally!) being progressively made available on the campaign Internet site.

Bookmarks, the manual for combating hate speech through human rights education, has been published. Translations are under way or being planned into Armenian, Finnish, French, Icelandic and Macedonian. Bookmarks has been designed for usage in schools and non-formal education activities. It complements the educational resources of the Youth Department for human rights education, notably Compass and Compasito. The secretariat has prepared a document outlining the procedures and function of regional training courses based on Bookmarks.

“Ce qui vous regarde”, a series of videos accompanied by a guide for the classrooms has been developed by Loupiote, a Belgian educational association. It will be presented in Brussels on 25 April.

An updated campaign **brochure** has been published and can also be found on the campaign website.

Programme

The European programme of the campaign is based on the programme adopted by the Programming Committee, reinforced by activities held in co-operation with national campaigns and partners. The secretariat would like to draw the attention of the Follow-up Group to the following activities:

- **Meetings of national co-ordinators and online activists.** These meetings have been considered essential by the campaign conference and by the Follow-up Group. Turkey has offered to host a meeting in September (subject to formal confirmation).

The French Community of Belgium has offered to host a meeting in May (12 and 13), in Namur.

- **Regional training courses based on Bookmarks.** These courses are the main educational component of the campaign. They seek to train groups of trainers and multipliers to develop educational activities (in formal and in non-formal education settings), based on Bookmarks, the manual to combat hate speech through human rights education. They are a potentially very important support to national campaigns.

A first course was scheduled to be held in Belgium at the beginning of April, for participants from Belgium, France, Luxembourg, Switzerland and Andorra, with the support of the Bureau International de la Jeunesse (French Community of Belgium). The course was postponed to September-October, so as to allow the French version of the manual – Connexions – to be published.

Other proposals for hosting regional training activities are welcome.

- **Forum of the No Hate Speech Movement** – this will be the most visible and attended meeting of the whole campaign. It is currently planned to be held from 2 to 5 October in Gabala, Azerbaijan and should bring together some 200 youth activists of the campaign. The forum is made possible thanks to the offer of Azerbaijan to host it and to place it in the programme of its chairmanship of the Committee of Ministers of the Council of Europe.

A preparatory meeting was held in Azerbaijan on 2 and 3 April. The report of the preparatory meeting has been sent to the members of the Follow-up Group.

The secretariat has participated in a **regional meeting of Nordic and Baltic coordinators** held in Helsinki on 31 March and 1 April. Among others, the meeting served also to prepare upcoming Action Days on 17 May and 20 June.

A **regional coordinators meeting** for the **Balkans** will be held in Budva, Montenegro, on 28 and 29 April. The European campaign will be represented by Sergio Belfor, member of the Follow-up Group.

The secretariat will also attend a seminar to present the campaign in **Belarus** at the end of April.

The campaign is systematically presented in all the activities being held at the European Youth Centres.

The secretariat, in co-ordination with the Follow-up group, welcomes proposals to support other key activities in the programme, with priority being given to regional activities addressed to neighbouring countries.

Remaining challenges

As the campaign unfolds, it attracts a growing number of partners and activities. It is difficult to respond to all calls and invitations. At the same time, it is very important to support national initiatives and campaigns where the support of the Council of Europe can make a real difference.

As noted, the campaign touches upon various areas of policy (human rights, Internet governance, youth participation, education and citizenship...), and so it is important to identify reachable goals and to reach them.

Among other challenges, the secretariat would highlight the following:

- keeping up with information and developments in national committees and campaigns;

- securing some presence and visibility of the campaign in the countries not yet involved, especially France, Germany and the United Kingdom;
- following up effectively the research and evaluation dimensions of the campaign;
- mobilising additional resources to implement and evaluate the campaign properly.

Budget :

01.0185.40500.....

Last updated 08/04/14

Voluntary Contributions to NHSM accounts by Project - status as at 8 April 2014

Project logframe	Implementation	Name of Project	Budget head	Article	Contributions		Transfers		Budget	Contract	Report due on	Report finalised on	Amount Committed/Spent	Balance	Comments
					Country	Date	From	to							
2011/DG4/VC/2705	01/12/2012 - 31/12/2012	Young People Combating Hate Speech in Cyberspace	8040	0007253	Belgium	30/12/2011			20 000,00	yes	31/03/13	14/01/14			20 000 € used. None returned to donor.
2011/DG4/VC/2705		Young People Combating Hate Speech in Cyberspace	8040	0007253	Finland	30/04/2012			8 000,00	no					
2011/DG4/VC/2705		Young People Combating Hate Speech in Cyberspace	8040	0007253	Transfer from old VCs	31/10/2012	old VCs		55 473,33	yes					
2011/DG4/VC/2705	01/12/2013 - 31/12/2013	Young People Combating Hate Speech in Cyberspace	8040	0007253	Belgium	30/12/2012			25 000,00	yes	31/03/14				Implementation extended to 31 December 2014
2011/DG4/VC/2705	01/01/2013 - 31/12/2013	Young People Combating Hate Speech in Cyberspace	8040	0007253	Finland	28/02/2013			30 000,00	yes	31/03/14				In progress - RG, SW
2014/DG II/VC/3056	01/01/2014 - 31/12/2014	Young People Combating Hate Speech in Cyberspace	8040	0007253	Armenia	01/11/2013			15 000,00	yes	31/03/15				
2014/DG II/VC/3056	01/01/2014 - 31/12/2014	Young People Combating Hate Speech in Cyberspace	8040	0007253	Hungary	17/12/2013			20 000,00	yes	31/03/15				
2014/DG II/VC/3056	01/01/2014 - 31/12/2014	Young People Combating Hate Speech in Cyberspace	8040	0007253	Finland	02/01/2014			50 000,00	yes	31/03/15				
									223 473,33				108 155,73	115 317,60	
2012/DG PROG/VC/2760	01/01/2012 - 31/12/2012	CEJ Accord coopération subvention EEE et de la Norvège (High level conference and training course on hate speech)	8040	0007255	Norway	30/09/2012			35 184,08	ODGPRO G		May 2013			Balance returned to donor 31/05/2013 High level workshop and Conference 2012
									35 184,08				25 023,55	10 160,53	
2012/DG PROG/VC/2760	01/01/2012 - 31/12/2012	CEJ Accord coopération subvention EEE et de la Norvège (NHSM Conference)	8040	0007255	Norway	01/10/2013			15 044,58	yes	28/02/14	18/03/14	15 044,58	0,00	2013 NHSM Campaign Conference