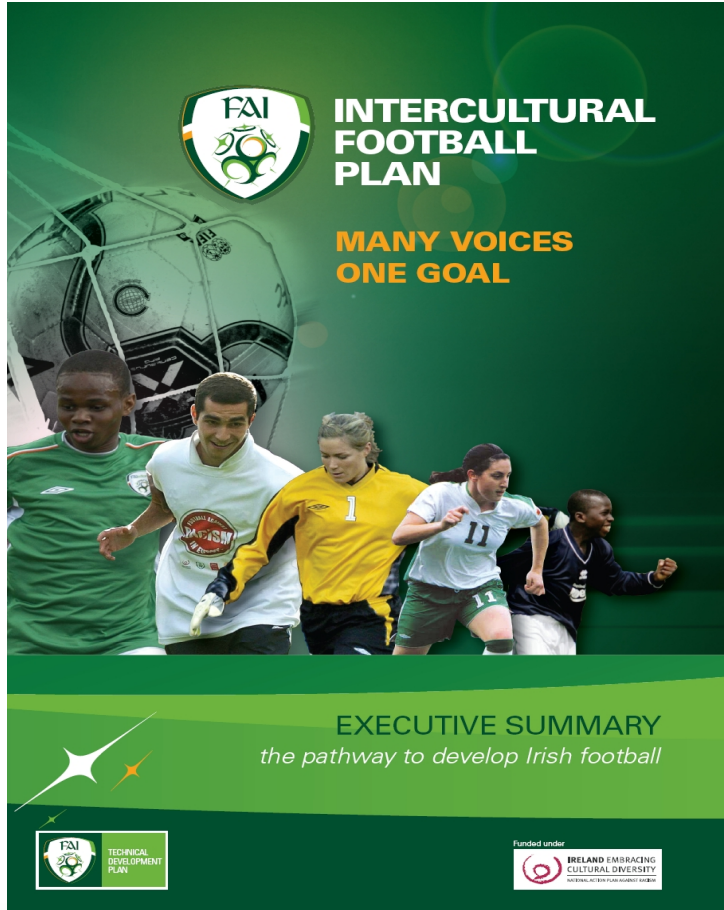


FAI Intercultural Football Programme

Des Tomlinson M.Sc. Football Association of Ireland Intercultural Football
National Coordinator



10 minute agenda:

1. Irish context.
2. Integration/inclusion via participation in football.
3. Anti-Racism Education.



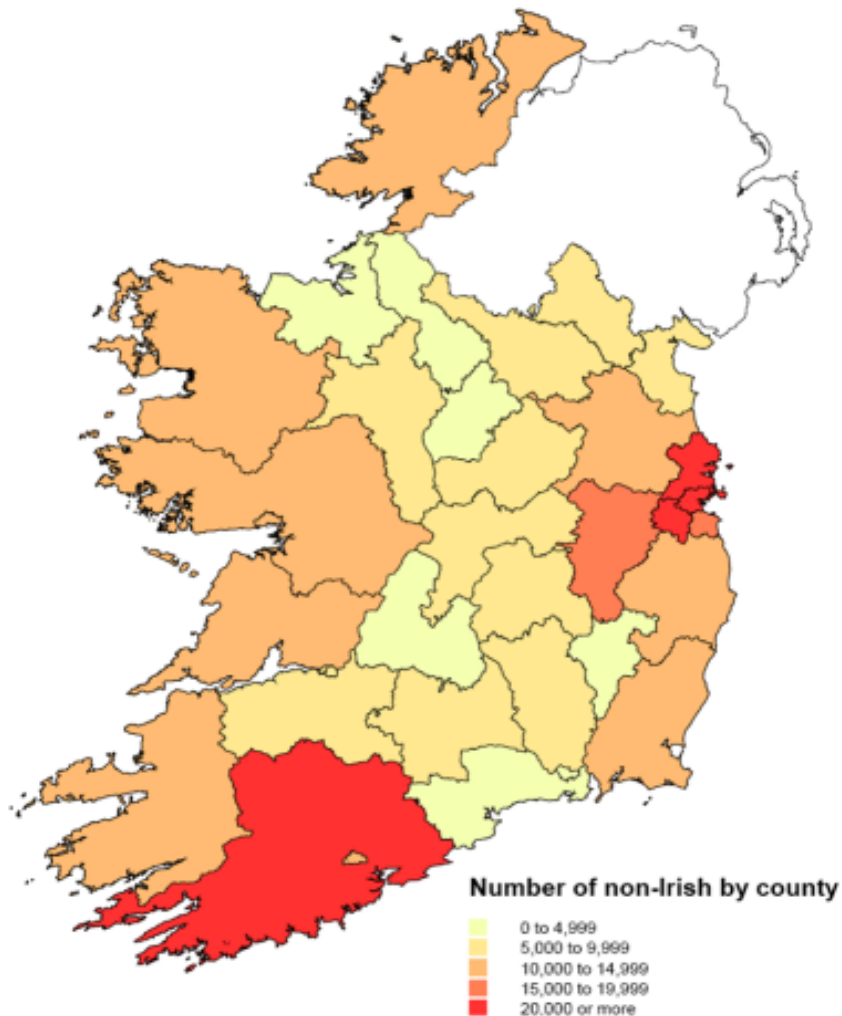
SPORT/FOOTBALL THE PANACEA OR PARTNER?

Football often the willing player but needs partners/team mates to be successful (State, Community, Educational etc.).

**All agents equally important in supporting a football and social environment that challenges discrimination and celebrates diversity-
Will you play?**



Irish context: background



Overall EU & International pop 500,000. Top 5:

Polish 122,585

UK 112,259

Lithuanian 36K+

Latvian 20k+

Nigerian 17K+

State Policy Positions in a changing demographic landscape

- **National Action Plan Against Racism (NAPAR 2005-2008).**
- **2008 Govt/Dept. of Justice policy statement: Migration Nation**



Both considered sport as one tool to promote diversity & address racism. With funding streams via designated Integration office in the department as part of the latter.

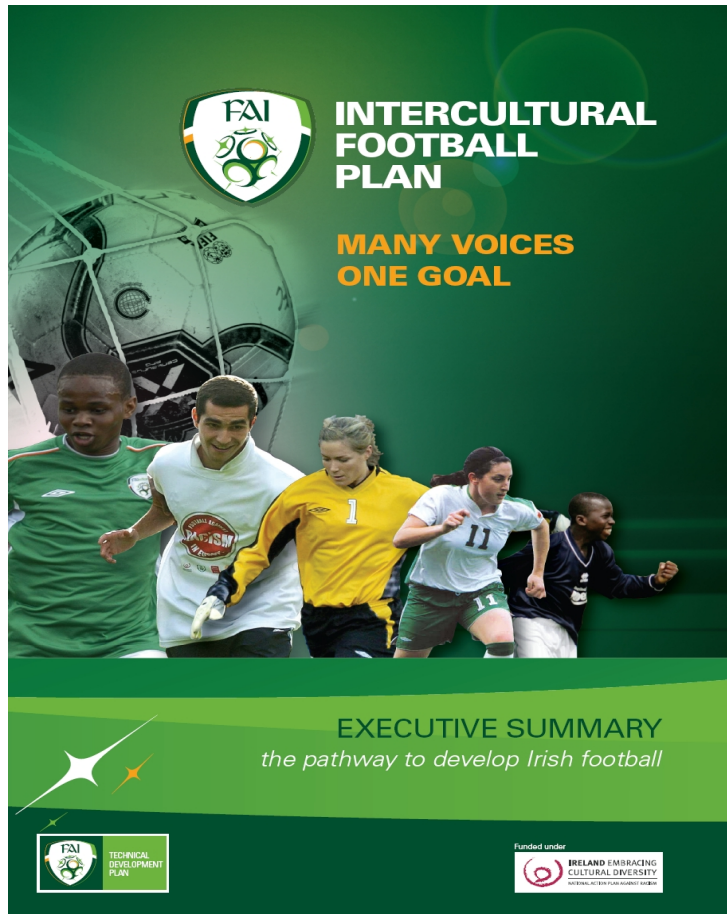
A quick word on wider EU context:

White Paper on Sport & Lisbon Treaty underscored and underpinned the role of sport in society

Social Function of Sports?



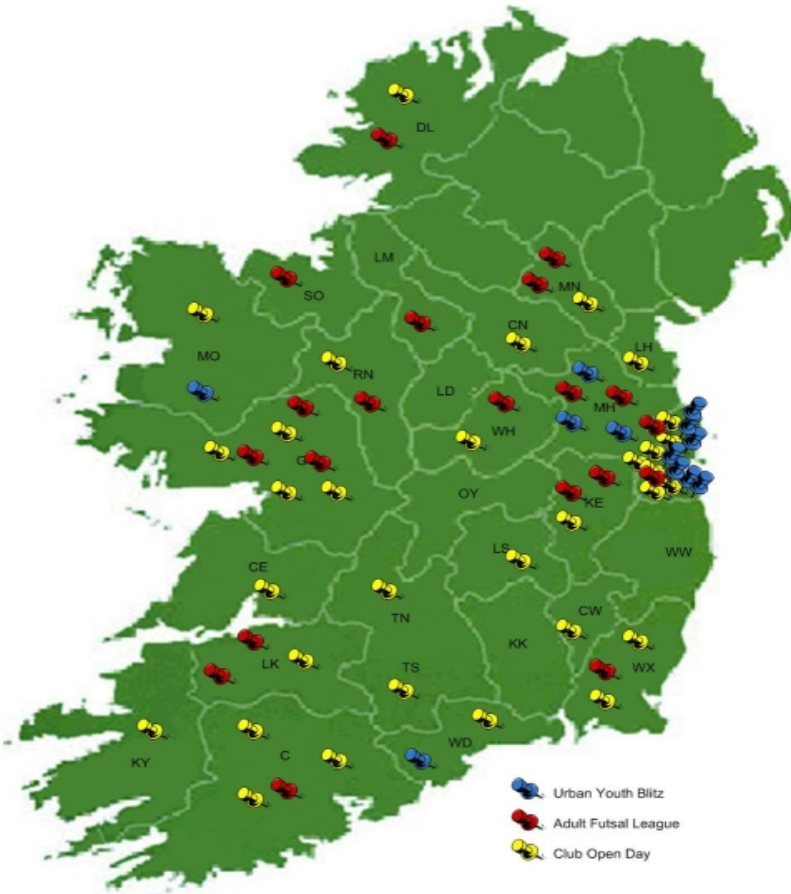
Irish context/background



- **2006** plan developed in the frame of the governments' **National Action Plan against Racism (NAPAR 2005-2008)**.
- Compliment State policy objectives (e.g. integration & anti-racism etc.)
- Add-value to football: e.g. the opportunity for more players, refs, supporters, volunteers.
- Add value to wider community e.g. a sport reflective of the diversity in society/local communities.



FAI Intercultural Programme & Integration



Bridging or Bonding opportunities ?



Football Supporting Integration



- **Participation Pillar: Core actions**
 - Extra Curricular School-Club link parents and children
 - Adult/youth community programmes(Bonding & Bridging).
 - Isolated groups sporting bridge to wider community e.g. Asylum Seekers- children/youth/adults
 - 10-15% participation rate





Your Club Your Community
Grassroots Intercultural Football
Standards Scheme



**VOLUNTEER, PLAY, REFEREE, COACH, MANAGE IN YOUR
LOCAL CLUB**

3 levels of work with specific areas of focus:

- Outreach/participation-children
- Outreach adult volunteers
- Football community event.

Insight/verification visits- build evidence base.

Resources available:

- Admin funding –event
- Vouchers- volunteers
- School programme FAI

Scheme supported by UEFA
RESPECT DIVERSITY & Dept Justice



Example Club



S	Specifically what have you planned?	To work with local schools to develop football skills for their pupils. Hold club open days to promote inclusion
M	How will you measure the success of your plan (e.g. numbers, continued involvement, more Volunteers)?	To increase the numbers of all cultures within our community, to train parents as coaches and volunteers.
A	What agreements have been reached with each Partner regarding roles/tasks?	Carrigaline United will provide times and pitch availability to develop players, coaches and volunteers.
R	How are your plans realistic for your local catchment area/community	Ballea Park is very accessible both with an all weather pitch and flood lighting.
T	What timelines have been agreed to achieve Your plans?	February – August 2015 schedule with local schools and after school activities



Example community group



SMART Action Plans

Specifically what have you planned	<p>We are planning to run an initial "open day" in Foynes, Co. Limerick, with the residents of the Asylum Seekers Centre at Mount Trenchard in Foynes.</p> <p>This will be followed by a five-week football training group .</p> <p>We plan to initiate an intercultural football / Futsal league in Limerick City</p>
How will you measure the success of your plan (e.g. numbers, continued involvement, more Volunteers	<p>We plan to get a number of local residents and members of the local football team to join the open day in Foynes. This will be followed by a 5 – 6 week training session which should integrate the residents and the indigenous populations through the medium of football.</p> <p>Success will be measured by formal and informal discussions with all participants to continue to improve the experience to ensure it is accessible and enjoyable for all.</p> <p>We will ask participants to participate in feedback discussions at the end of each element to see what improvements can be made and how further elements can be enhanced.</p> <p>We will continually recruit volunteers by engaging with Volunteer Limerick, the Volunteer Fair and the local clubs. We have an ongoing programme and proven track record of promoting our own initiatives around active participation in society through volunteerism amongst both the Irish and the new communities.</p> <p>We will encourage all participants to take ownership of the activity that they do not see it as something that is provided by "us" for "them" but as something they have autonomy over, particularly around fund raising as well as how it evolves after these initial pilot programmes.</p>
What agreements have been reached with each partner regarding roles/tasks	<p>Negotiations are on-going between The Jesuit Refugee Service (JRS), Doras Luimni, FAI, Limerick Clubs, the Sports Partnerships, (County and City), the hostel management and the communities about particular roles.</p> <p>All are very enthusiastic about the potential of this initiative and look forward to a close co-operation.</p>
Are your plans realistic for your local catchment area/community	<p>Yes, there has been great interest in previous intercultural sporting events. Doras Luimni have run very successful annual Soccerfest and for the last number of years has sent teams to participate in the SARI cup in Dublin.</p> <p>Negotiations are ongoing with SARI about running regional competitions under that banner.</p> <p>We had a very successful indoor football tournament in Autumn/Winter 08 and we find our clients always hoping for more.</p>
What timelines have been agreed to achieve your plans	<p>We plan to run the Foynes based project by mid February and the Intercultural League by March.</p>



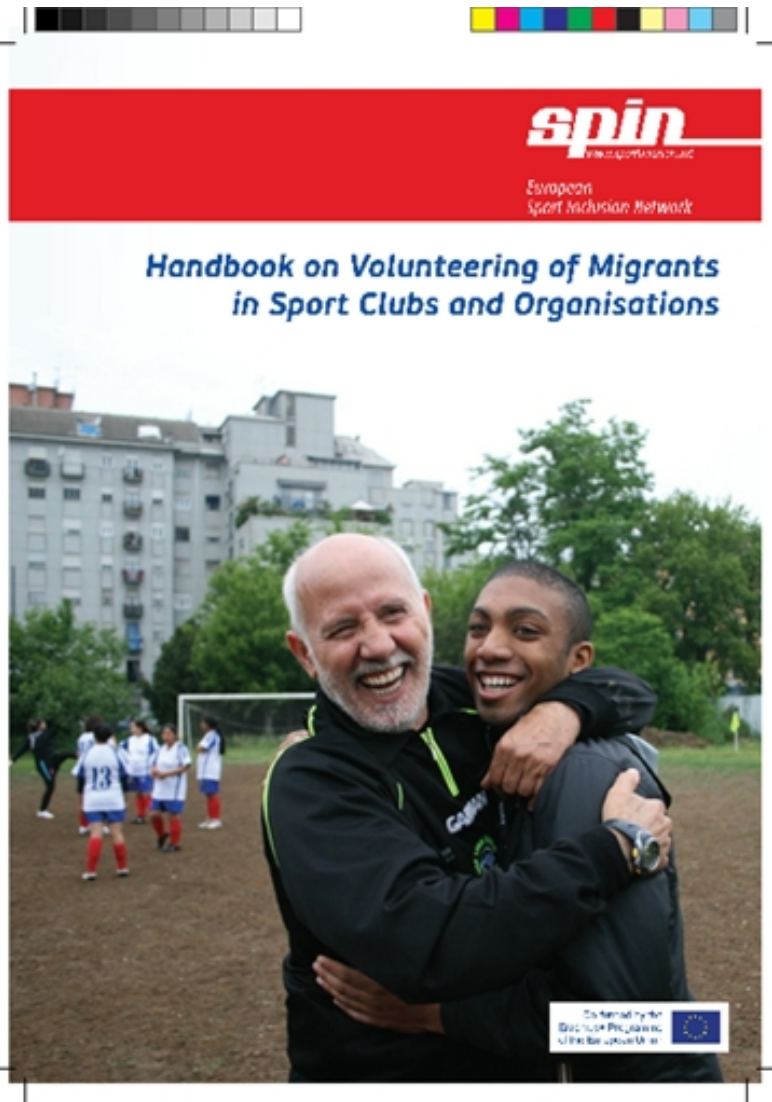


Adults-Futsal



- **Phase one. 8 wks City programmes**
- Build capacity for programme to be self sufficient.
- **Phase two.** Encourage affiliation to regional FA.
- Both phased encourage participation in National Futsal Cup.

Migrants Volunteering in Sport



- Information sessions/workshops for club committees
- Volunteer information sessions as part of Club Open Evenings
- Resource handbook



Promoting respect for diversity and fair play value



Anti-Racism Rules and Protocols

Rule Book



State equality legislation

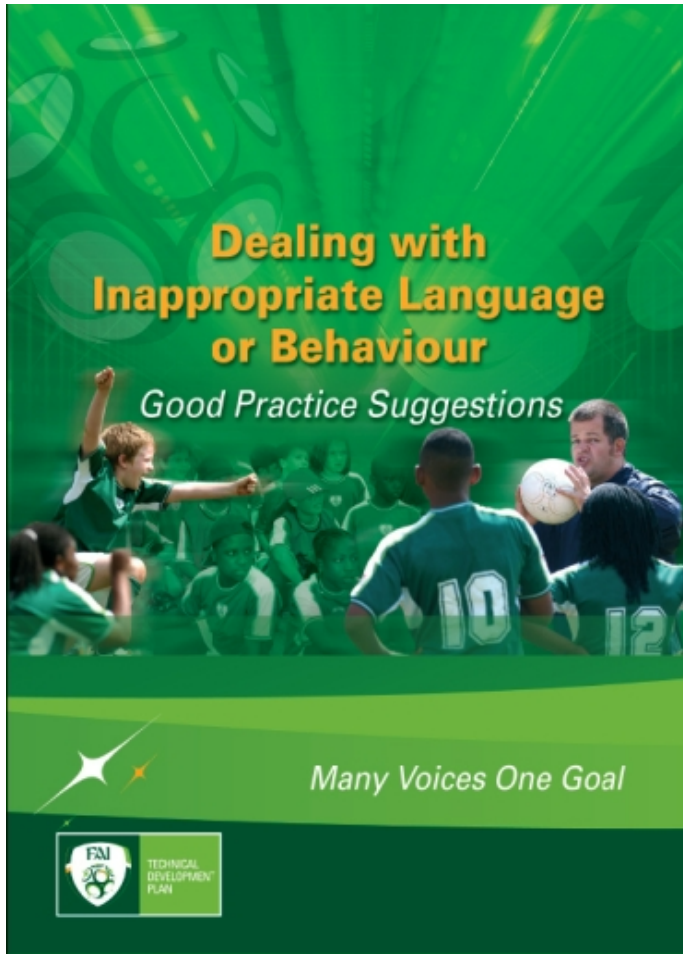
2007 FAI Racism Rule 91:

Definition: Any Participant, who publicly disparages, discriminates against or denigrates someone in a derogatory manner on account of '**race**', **colour**, **language**, **religion** or **ethnic origin**, or perpetrates any other racist and/or contemptuous act, shall be subject to disciplinary sanction.

The relevant disciplinary body shall consider and have the power to impose a suspension, fine and/or other sanction as deemed appropriate. In the case of individuals, the minimum suspension shall be for a period of five matches. **All levels-Min 5 match ban.**



Anti-Racism Rules and Protocols



- Resources/tools to support clubs/affiliates:
- Guidance on:
 - Reporting & management of complaints.
 - Wearing of Religious Articles of faith 2009.
 - Referees dealing with incidents not seen or heard, with supplementary guidance notes to disciplinary bodies (leagues) 2013.



Education/Training/Campaigns



- **FAI Staff & Affiliates.**
 - face to face workshop
 - online element UEFA supported
- **Referees mandatory training modules.**
 - Anti Racism embedded in referees training at grassroots-face to face + online.
- **Schools:**
 - Show Racism the Red Card partnership FARE WK



SRTTC Online training complements the workshops delivered for those involved as volunteers in football but also teachers and professionals in education.



<http://training.theredcard.ie/>

Facebook research - garrettmullan What is racism? | FAI | Drafts (212) - garrettmullan How to take a screenshot

training.theredcard.ie/course/education-1

Apps Home Booking Ref: ZBMV... 0Euromaidan Ireland... mysqladmin.ipage.c... https://mail.donbos... f Home Graham Philip Wats... FARE Network • News Catch-up TV, Entert...

People Configuration Course Report Learner Statement Results Online Feedback Form Results Help Hello manager Log out

 **Anti-Racism Awareness**
ONLINE PROGRAMME
Supported By UEFA RESPECT 


7%

What is racism?

Welcome to the education course

This course is broken down into the following sections ...


1. Section 1 focuses on understanding racism
2. Section 2 looks at measures to deal with racism
3. Section 3 delivering action against racism

 Remember to keep notes

As part of your progress to certification, you are required to complete a reflective learner's statement (300 - 500 words). This learner statement will be reviewed by Show Racism the Red Card to ensure that you have achieved the learning outcomes of the Anti-Racism Program. To assist preparation for your statement, we ask you that you keep a notepad while progressing through the course. As you progress, write down questions you are asked and notes of key information for your statement.

After the completion of the course you can submit your learners statement. This should ...

- Be based on what you have learned in this online resource about the challenges for young people in experiencing racism and reporting



Harnessing the high profile of Football for social good- Focused on 4 levels nationally since 2009



- National League & Grassroots - Local **High Profile.**
- Clubs on pitch displays at home matches
- Grassroots clubs **dedicate regular** matches as FARE WK games
- Schools based education work

B O M D A S



THANKS FOR YOUR TIME
ANY Q/A's?



Final thoughts: Some Barriers & Enablers to Participation

Groups /individuals

- Knowledge
- Language
- Accessibility
- Cultural/Religious practice??
- Perceptions/beliefs
- Point of Contact

Club

- Knowledge
- Language
- Perceptions/beliefs
- Resources-Human
- Club Philosophy
- Point of Contact

Knowledge **I**nformation **C**ontact

