

Ms Elena RAPTI , Parliamentarian, Greece
"The ONE in FIVE Campaign in Greece"

Mister Chairman,

I would like to warmly thank you
for the opportunity I have been given
to present to you the Council of Europe "ONE in FIVE" campaign in
Greece.

About one in five children in Europe falls victim to some kind of
sexual violence.

In Greece the percentage is 16% (sixteen percent).

As a coordinator of the "ONE in FIVE" campaign in Greece for the
last four years my job has been to inform and raise awareness on child
sexual abuse in the Greek society by using the tools that the Network of
Contact Parliamentarians (to stop sexual violence against children) has
provided me with and which, I believe, you are familiar with:

- The TV spot "Kiko and the Hand"
- The children's book "Kiko and the Hand"
- The guide for parents "The Underwear Rule"
- The video and
- The booklet "Tell someone you trust"

In addition, a leaflet with 7 helplines providing support and
counseling by specialists, the fairytale "Kiko and the Hand" converted in
Braille-code and tactile graphics (images), as well as a 3D animation story
- "Nicky's Secret" - have been added by the Greek campaign. Further
below, I will make a more detailed presentation.

In March 2013, during the Network meeting in Berlin, I submitted to the PACE a series of proposals on how to promote the campaign in my country in order to achieve a greater public involvement on the issue at national level.

I have worked on a six level plan.

Through my organization and presence in every action undertaken and the participation of various state bodies, we have managed to create the proper dynamics needed to achieve this objective.

1. Lanzarote Convention

Greece is one of the FIRST countries that has signed and ratified the Lanzarote Convention and adopted it in the national legislation by the Law of 2008 (3727/2008).

Lanzarote Convention

Council of Europe's Convention
on the Protection of Children
against Sexual Exploitation
and Sexual Abuse

2. Parliamentary questions

In my capacity as an MP, I have submitted seven (7) parliamentary questions, urging a review of the child protection framework, at legislative and administrative level.

In particular, I have called for:

a stricter legal framework,
a reinforcement of the protection framework for the victims
the proper training of the educational community and
the necessary improvements in the operation of the structures
related to hearing and testifying process of minors victims of
violence.

3. Meetings and partnerships

In order to build co-operations and achieve alliances, I have held 82 (eighty two) meetings and partnerships with institutional and state bodies.

Among others, with the:

Ecumenical Patriarch	
President of the Hellenic Republic	President of the Parliamentary Assembly of the Council of Europe
Prime Minister of the Hellenic Republic	Secretary to the Lanzarote Committee
Speaker of the Hellenic Parliament	Head of the Hellenic Police
Archbishop of Athens and all Greece	Deputy Ombudsman for the Rights of the child
Minister of Education and Religious Affairs	Directors of public and private TV channels
Minister of Health	Chairpersons of state child care institutions
Leaders of the political parties represented in the Hellenic parliament	Volunteer groups & NGOs
Regional and Local Governors	Special scientists and members of academia

4. Campaign activities and European cooperation

Actions at national level

Up to date, at national level, I have carried out more than four hundred and two (402) campaign activities visiting 85 (eighty-five) municipalities in 50 (fifty) cities all around Greece.

I have cooperated with (διαφάνειες δράσεων):

the Cyber Crime Unit of the Hellenic Police,

the "Prevention of School Violence and Bullying" Observatory of the Ministry of Education,

public and private nursery, primary & high schools, International Schools, Committees of Primary Education, Institutes of Vocational Training, Private Colleges, Technological and Higher Educational Institutes

the Hellenic Amateur Athletic Association - SEGAS
as well as with summer sports camps, sports associations and football clubs

Regional and Local Authorities

the Minors' Protection Division of the Hellenic Police in Athens and Thessaloniki

NGO's and particularly with "The Smile of the Child" organization

the Orthodox Church of Greece and

Several campaign activities in various occasions

I have handed out more than 200,000 (two hundred thousand) copies of all printed material.

Refugee children

In addition, after the clear instruction of the Council of Europe to inform refugee children about the "ONE in FIVE" campaign messages, with the support of the Ministry of National Defense and the Permit of the Ministry of Migration Policy, I have visited (five) Refugee Camps

- Refugee camp in Elefsina
- Refugee Camp in Elaionas
- Refugee Camp in Schisto
- Refugee Camp in Ritsona (Voiotia)
- Refugee Camp in Rafina

I briefed the camp carers on the prevention of child sexual abuse, so that they would communicate all useful messages to parents and children. All the informative material was distributed in Greek, English and Arabic.

Actions at European level

At European level, in addition to my participation in the Network meetings, I have cooperated with (διαφάνειες συνεδριάσεων):

- The European Partial Agreement on Sport (EPAS) of the Council of Europe
- The United Nations CRC Policy Center "Hope for Children" in Nicosia Cyprus
- The National Society for the Prevention of Cruelty to Children in London, United Kingdom

This year (2017), in my new capacity as expert, I participate in the new program entitled "Pro Safe Sport + : Put an end to sexual harassment and abuse against children in sport (PSS+)" co-organized by the CoE's European Partial Agreement on Sport (EPAS) and the European Union. The program aims at developing the policies and strategic actions to prevent child sexual abuse in sport.

5. Mass media

Εκπομπές (TV shows) / TV broadcasts

Up to date, I have been hosted by national and regional TV channels in 153 (a hundred and fifty three) TV broadcasts (popular TV shows, news broadcasts, informative programs) presenting the goals of the "ONE in FIVE" campaign to the viewers.

Kiko TV spot broadcast

The "Kiko and the hand" TV spot was widely broadcast twice for free by the 14 major public and private TV channels, as a social message, with the approval of the Greek National Council for Radio & Television.

Social media

The Greek campaign has two public Facebook pages, (both in Greek and English) and has been hosted by the official web pages of the Hellenic Parliament, the Ministry of Health and the Observatory for the Prevention of School Violence and Bullying.

Communication sponsor

ANTENNA TV, one of the major TV Channels in Greece has been our communication sponsor.

New site

Currently, we are in the process of developing a new website (enastapente.gr), which will include the messages and the tools of the ONE in FIVE campaign, useful information, files of visual & audio material and links to the CoE website.

Campaign posters in public means of transport

The ONE in FIVE campaign was also hosted by the public means of transport in Thessaloniki. We posted giant posters on the rear and back sides of fifteen buses moving around the city for a period of three months.

6. Two new tools

Furthermore, we have added two (new) tools in the Greek campaign:

Braille

Our first (new) tool is the fairytale "Kiko and the Hand" converted in Braille-code and tactile graphics (images), for children with severe visual impairments, in two languages, Greek and English,

(initiated by the Vice-Rector of the University of Macedonia, Professor Konstantinos Papadopoulos and his team).

Text and verbal descriptions of the images are "translated" into Braille and illustrations are embossed in order to be legible by touch.

All material is provided not only in paper but also in digital form so as to be easily reproduced in any country, in as many copies as desired.

(After the texts are translated in each country's respective language, they can be printed into Braille code with the use of a Braille printer machine. This process is very simple and very familiar to everyone involved in the education of blind individuals).

Nicky's secret

Our second new tool is "Nicky's Secret", a 3D animation video which conveys all the important campaign messages to children in an amusing and educational manner. Nicky, a young girl, is the main character.

The Story/ the screenplay

Sometimes what it takes to feel safe and happy is to know simple rules!
This is something that Nicky realizes through her own adventure.

No matter how hard a person from her immediate or extended family may try to harm her, she will protect herself because she knows the
Underwear Rule!

Nicky's story teaches all kids that their body belongs to them!

It teaches boys and girls
when a touch or a secret is good or bad,
when a present is becoming bribery and
how a child can avoid a situation that threatens
his/her own safety.

Positive Opinion

"Nicky's Secret" has received the Positive Opinion of the Institute of Educational Policies of the Ministry of Education and can be used as supplementary material by all teaching staff in the framework of informing pupils on issues of sexual abuse.

Trailer

I would like to present to you the 30" second trailer of "Nicky's Secret". Nikos Aliagas, the famous Greek journalist and broadcaster in France has accepted our invitation to participate in the presentation of the trailer.

« When one in five children becomes a victim to sexual abuse, then we should act immediately and effectively. The "ONE in FIVE" Campaign in Greece presents "Nicky's Secret". Let's teach our children *The Underwear Rule* ».

Production

The DVD is a production of DVS Design.

Mr. Loucas Yiorkas, a very talented artist and devoted volunteer, has contributed greatly with his hard work to the executive production, the screenplay, the lyrics and the music of the songs.

Famous and popular people have participated with their voices in the DVD.

(Fay Skorda, famous Greek TV broadcaster, Vasilis Palaiologos, actor, Maria Delikonstantinou, actress, and two young girls Rafailia and Stella are lending their voices to the dialogues and the songs.)

The DVD "Nicky's Secret" is funded by public benefit foundations and private companies within the framework of Corporate Social Responsibility.

More specifically, the total production cost was undertaken by "Media Strom" company while the printing costs have so far been undertaken by "Ioannis S. Latsis" Charitable Foundation, "EUROLINE SHIPPING & CARGO LTD-ANEK" and "OLYMPIA GROUP-PUBLIC". Also, Health Group "BIOIATRICKI" undertook the cost of reproduction copies on behalf of the Municipality of Peristeri.

ANTENNA TV, our communication sponsor, for more than two weeks repeated several viewings of Nicky's trailer and broadcast the complete video of "Nicky's Secret" in children's TV zone in Greece and in Cyprus.

Copies

180,000 (a hundred and eighty thousand) copies have already been distributed all over Greece, in cooperation with the local and regional authorities. I have had personal contact with 57 Mayors all over Greece and planned ways of distributing "Nicky's Secret" to schools, NGOs, citizens.

Nicky's secret is also on YouTube counting a great number of views that reaches 1.684.090 (one million six hundred and eighty four thousand) VIEWS !!!

Menu in Greek language

Menu options include:

1. the trailer of "Nicky's Secret"
 2. Greek full version of "Nicky's Secret"
 3. "Nicky's Secret" in sign language for deaf mute children
 4. "Nicky's Secret" with Greek subtitles for children with hearing problems
 5. Two songs in Greek (optional choice of Greek subtitles)
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Menu in English language

Nicky's Secret has been dubbed in English.

Menu options include:

1. English full version of "Nicky's Secret" (dubbing)
2. "Nicky's Secret" with English subtitles for children with hearing problems
3. Two songs in English (optional choice of English subtitles)

There is also the option to listen and watch separately the video clips of the two songs included in the story, so that children can learn the lyrics with the useful messages by heart.

In the framework of protecting refugee children, we have added Arabic subtitles to Nicky's secret and we are in the process of adding Farsi subtitles too.

In addition, in cooperation with the ECPAT organization in Luxembourg, working in the field of child protection, Nicky's secret will also be German dubbed!

Αποσπάσματα: (extracts)

Let's watch together
an important scene / two important scenes of the story with Nicky,
the perpetrator / the mother figure - fairy.

Nicky's Secret II - Victor's Adventure (δύο διαφάνειες)

Following the overwhelming acceptance of "Nicky's Secret" we proceed to the creation of "Nicky's Secret II - Victor's adventure" which we aim to produce in close cooperation with the Lanzarote Committee (after encouragement of Mr. Mikael Poutiers, who suggested creating a story about a boy, since victims of sexual violence are also quite often young boys). The main character of the new story is Victor, a primary school boy, who is sexually harassed by an older boy.
(School mate's brother)

Pending invitations

The ONE in FIVE campaign has had a tremendous appeal all over Greece. At this very moment there are 200 pending invitations to organize events mainly from regional areas of Greece, from schools, parents' associations, municipalities, local communities and several NGO's in all parts of our country and new requests keep coming in.

November 18th

November 18th - established by the Committee of Ministers - as European Day on the Protection of Children against Sexual Exploitation and Sexual Abuse was successfully celebrated the last two years with a big informative event in the House of Parliament and a series of campaign speeches in primary schools, municipalities and theater performances as well as open air campaign stands in crowded places. This year, we are organizing a big informative event in Thessaloniki or Athens emphasizing on child protection from Internet dangers.

Finally, I would like to offer you the Greek campaign's Report of Actions in digital form, in order to exchange view and good practices.

Thank you