

Building a Europe for and with children

A life free from violence for all children



About one in five
children in Europe
falls victim of some
kind of sexual
violence

Greece: 16%

My job

Inform and raise awareness on child sexual abuse among the Greek society by using the tools of the Council of Europe



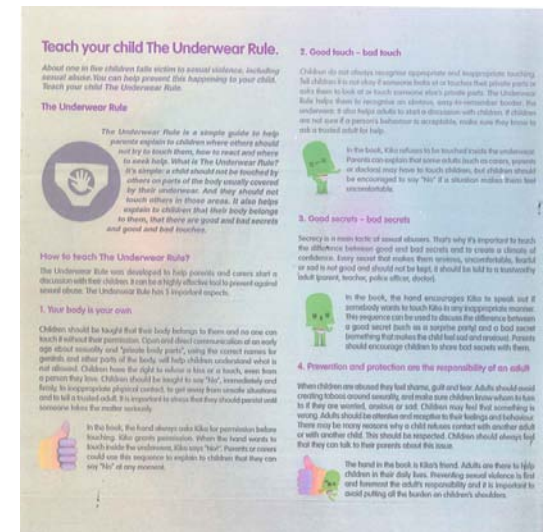
Children's book



KIKO TV Spot

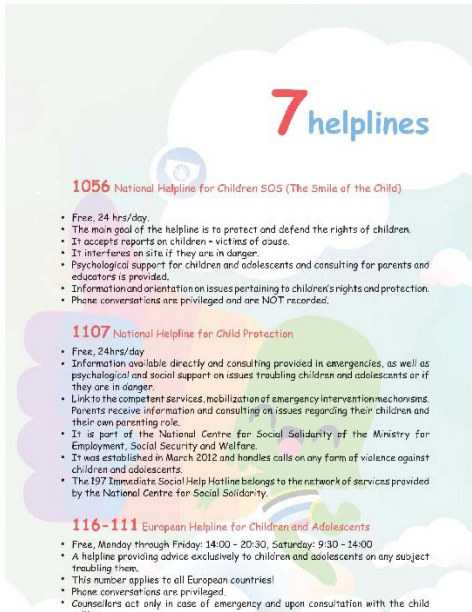


Tell someone you trust
Make use of your
Lanzarote Convention Rights



The Underwear Rule

Tools added by the Greek campaign



7helplines leaflet



Kiko and the hand converted in braille



Nicky's Secret

Elena Rapti

Member of the Hellenic Parliament, Member of the Parliamentary Assembly of the Council of Europe 2013-2016
 Coordinator of the campaign "ONE in FIVE" in Greece/ Expert to the PSS+ program

The Hellenic Model

Work plan presented in Berlin – March 2013

- 1. Ratification and adoption of the Lanzarote Convention**
- 2. Parliamentary work**
- 3. Meetings & partnerships with institutional and state bodies**
- 4. Campaign activities and European cooperation**
- 5. Mass media & social networks**
- 6. New tools**

1. The Lanzarote Convention

Lanzarote Convention

Council of Europe's Convention on the Protection of Children against Sexual Exploitation and Sexual Abuse

	4154	Εδ		Εδ	4154	Εδ	ΕΘΝΙΚΗΣ ΤΗΣ ΚΥΒΕΡΝΗΣΕΩΣ (ΤΕΥΧΟΣ ΠΡΩΤΟ)	4153
Preamble	Bearing in mind the sexual exploitation European Union (2001/220/JHA), as trafficking in human beings;		Preamble	Bearing in mind the sexual exploitation European Union (2001/220/JHA), as trafficking in human beings;	Preamble	Bearing in mind the sexual exploitation European Union (2001/220/JHA), as trafficking in human beings;	Preamble	The member States of the Council of Europe and the other signatories hereto:
The member States of the Council of Europe and the other signatories hereto:			The member States of the Council of Europe and the other signatories hereto:		The member States of the Council of Europe and the other signatories hereto:			
Considering that the aim of the Council of Europe is to achieve a greater unity between its members;			Considering that the aim of the Council of Europe is to achieve a greater unity between its members;		Considering that the aim of the Council of Europe is to achieve a greater unity between its members;			
Considering that every child has the right to such measures of protection as are required by his or her status as a minor, on the part of his or her family, society and the State;			Considering that every child has the right to such measures of protection as are required by his or her status as a minor, on the part of his or her family, society and the State;		Considering that every child has the right to such measures of protection as are required by his or her status as a minor, on the part of his or her family, society and the State;			
Observing that the sexual exploitation of children, in particular child pornography and prostitution, and all forms of sexual abuse of children, including acts which are committed abroad, are destructive to children's health and psycho-social development;			Observing that the sexual exploitation of children, in particular child pornography and prostitution, and all forms of sexual abuse of children, including acts which are committed abroad, are destructive to children's health and psycho-social development;		Observing that the sexual exploitation of children, in particular child pornography and prostitution, and all forms of sexual abuse of children, including acts which are committed abroad, are destructive to children's health and psycho-social development;			
Observing that the sexual exploitation and sexual abuse of children have grown to worrying proportions at both national and international level, in particular as regards the increased use by both children and perpetrators of information and communication technologies (ICTs), and that preventing and combating such sexual exploitation and sexual abuse of children require international co-operation;			Observing that the sexual exploitation and sexual abuse of children have grown to worrying proportions at both national and international level, in particular as regards the increased use by both children and perpetrators of information and communication technologies (ICTs), and that preventing and combating such sexual exploitation and sexual abuse of children require international co-operation;		Observing that the sexual exploitation and sexual abuse of children have grown to worrying proportions at both national and international level, in particular as regards the increased use by both children and perpetrators of information and communication technologies (ICTs), and that preventing and combating such sexual exploitation and sexual abuse of children require international co-operation;			
Considering that the well-being and best interests of children are fundamental values shared by all member States and must be promoted without any discrimination;			Considering that the well-being and best interests of children are fundamental values shared by all member States and must be promoted without any discrimination;		Considering that the well-being and best interests of children are fundamental values shared by all member States and must be promoted without any discrimination;			
Recalling the Action Plan adopted at the 3rd Summit of Heads of State and Governments of the Council of Europe (Warsaw, 16-17 May 2005), calling for the elaboration of measures to stop sexual exploitation of children;			Recalling the Action Plan adopted at the 3rd Summit of Heads of State and Governments of the Council of Europe (Warsaw, 16-17 May 2005), calling for the elaboration of measures to stop sexual exploitation of children;		Recalling the Action Plan adopted at the 3rd Summit of Heads of State and Governments of the Council of Europe (Warsaw, 16-17 May 2005), calling for the elaboration of measures to stop sexual exploitation of children;			
Recalling in particular the Committee of Ministers Recommendation No. R(91)11 concerning sexual exploitation, pornography and prostitution of, and trafficking in, children and young adults, Recommendation Rec(2001)16 on the protection of children against sexual exploitation, and the Convention on Cybercrime (ETS No. 185), especially Article 9 thereof, as well as the Council of Europe Convention on Action against Trafficking in Human Beings (CETS No. 197);			Recalling in particular the Committee of Ministers Recommendation No. R(91)11 concerning sexual exploitation, pornography and prostitution of, and trafficking in, children and young adults, Recommendation Rec(2001)16 on the protection of children against sexual exploitation, and the Convention on Cybercrime (ETS No. 185), especially Article 9 thereof, as well as the Council of Europe Convention on Action against Trafficking in Human Beings (CETS No. 197);		Recalling in particular the Committee of Ministers Recommendation No. R(91)11 concerning sexual exploitation, pornography and prostitution of, and trafficking in, children and young adults, Recommendation Rec(2001)16 on the protection of children against sexual exploitation, and the Convention on Cybercrime (ETS No. 185), especially Article 9 thereof, as well as the Council of Europe Convention on Action against Trafficking in Human Beings (CETS No. 197);			
Bearing in mind the Convention for the Protection of Human Rights and Fundamental Freedoms (1950, ETS No. 5), the revised European Social Charter (1996, ETS No. 163), and the European Convention on the Exercise of Children's Rights (1996, ETS No. 160);			Bearing in mind the Convention for the Protection of Human Rights and Fundamental Freedoms (1950, ETS No. 5), the revised European Social Charter (1996, ETS No. 163), and the European Convention on the Exercise of Children's Rights (1996, ETS No. 160);		Bearing in mind the Convention for the Protection of Human Rights and Fundamental Freedoms (1950, ETS No. 5), the revised European Social Charter (1996, ETS No. 163), and the European Convention on the Exercise of Children's Rights (1996, ETS No. 160);			
Also bearing in mind the United Nations Convention on the Rights of the Child, especially Article 34 thereof, the Optional Protocol on the sale of children, child prostitution and child pornography, the Protocol to Prevent, Suppress and Punish Trafficking in Persons, Especially Women and Children, supplementing the United Nations Convention against Transnational Organized Crime, as well as the International Labour Organization Convention concerning the Prohibition and Immediate Action for the Elimination of the Worst Forms of Child Labour;			Also bearing in mind the United Nations Convention on the Rights of the Child, especially Article 34 thereof, the Optional Protocol on the sale of children, child prostitution and child pornography, the Protocol to Prevent, Suppress and Punish Trafficking in Persons, Especially Women and Children, supplementing the United Nations Convention against Transnational Organized Crime, as well as the International Labour Organization Convention concerning the Prohibition and Immediate Action for the Elimination of the Worst Forms of Child Labour;		Also bearing in mind the United Nations Convention on the Rights of the Child, especially Article 34 thereof, the Optional Protocol on the sale of children, child prostitution and child pornography, the Protocol to Prevent, Suppress and Punish Trafficking in Persons, Especially Women and Children, supplementing the United Nations Convention against Transnational Organized Crime, as well as the International Labour Organization Convention concerning the Prohibition and Immediate Action for the Elimination of the Worst Forms of Child Labour;			

2. Parliamentary Questions

- for tightening the legislative framework,
- for strengthening the structures to protect victims
 - for educating the school community
- for necessary improvements of hearing and testifying process of minors victims of violence

To the Minister of Justice, Transparency and Human Rights
”**Strengthening the national legal framework on child abuse**”

To the Minister of Justice, Transparency and Human Rights
”**Stricter criminal penalties for pedophiles**”

To the Minister of Citizens’ Protection
”**The need to create a Subdivision for Minors in the General Directorate of Thessaloniki**”

To the Minister of Health
”**Establishment of Houses for Children, victims of sexual abuse**”

To the Minister of Education, Religion, Culture and Sports
”**Training educators to combat sexual abuse of children**”

To the Minister of Education, Religion, Culture and Sports
”**Lessons in school on the sexual abuse of children**”

To the Minister of Justice, Transparency and Human Rights
”**Necessary improvements in the operation of the structures related to hearing and testifying process of minors victims of violence**”

3. 82 Meetings & Partnerships

Ecumenical Patriarch	
President of the Hellenic Republic	President of PACE Lanzarote Committee
Prime Minister of the Hellenic Republic	Head of the Hellenic Police
Speaker of the Hellenic Parliament	Deputy Ombudsman for the Rights of the child
Archbishop of Athens and all Greece	Directors of public and private TV channels
Minister of Education and Religious Affairs	Chairpersons of state child care institutions
Minister of Health	Volunteer groups & NGO's
Presidents of political parties Regional and Local Governors	Scientists and members of academia



Cyber Crime Unit



Observatory for School Bullying



Church of Greece



**NGO
The Smile of the Child**

402 Campaign activities in 85 Municipalities 50 cities all over Greece



Hellenic Amateur Athletic Association & Sports clubs



Local & Regional Authorities



Schools & Universities



Minors' Protection Division of the Hellenic Police

Elena Rapti

Member of the Hellenic Parliament, Member of the Parliamentary Assembly of the Council of Europe 2013-2016

Coordinator of the campaign "ONE in FIVE" in Greece/ Expert to the PSS+ program



The “ONE in FIVE” campaign cooperates with the Cyber Crime Unit of the Hellenic Police

Xanthi - Kavala - Florina - Larisa - Naupactus - Lefkada - Sitia - Chania - Grevena
Thessaloniki - Ioannina - Athens



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The “ONE in FIVE” campaign cooperates with the Observatory for the Prevention of School Violence and Bullying – Ministry of Education

Kilkis - Serres - Katerini - Veria - Athens - Giannitsa - Polygyros - Thessaloniki



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The “ONE in FIVE” close to Schools and Universities

Nursery schools - Primary & Secondary Education - International Institutes - Institutes of vocational Training - Technological and Higher Educational Institutes



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The “ONE in FIVE” cooperates with the Hellenic Amateur Athletic Association, Sports Associations & Clubs

International and Night Marathons - Athletic championships - Summer sports camps
Football academies- Greek Football Championship - Body Health Congress - Amateur Sports Clubs



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The “ONE in FIVE” supported by Local Government

**Peristeri-Anargyroi-Ilioupoli-Markopoulo-Lavrio-Halandri-Nikaia-Ilio-Papagos-Lykovrisi
Megara-Pireus-Fyli-Acharnes-Alimos-Rodes-Lefkada-Rethymnon-Chania-Kastoria-Serres
Drama ... 85**



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The “ONE in FIVE” cooperates with the Minors’ Protection Division of the Hellenic Police



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The “ONE in FIVE” cooperates with NGO’s – The Smile of the Child





The “ONE in FIVE” supported by the Greek Church



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The “ONE in FIVE” in various occasions



- House of Parliament
- World and European Days
- Greek Presidency of EU
- Festivals on Education and Culture
- Book festivals / Libraries
- School congresses and contests
- Flower exhibitions
- Carnival festivities / Christmas parks
- Theater performances
- Animation Festivals
- Dance Performances
- Concerts / Fashion Galas
- Road Safety Parks
- Greek Scouts / YMCA
- International Fairs
- Hospitals on-call
- Pediatrics and Maternity congresses
- Elder open care centers...

200,000 copies of printed material distributed all over Greece



The "ONE in FIVE" in Refugee Camps

Elefsina, Elaionas, Schisto, Ritsona, Rafina



European cooperation

* CoE European Partial Agreement on Sport-EPAS

* UNCRC Policy Center, Hope for Children Cyprus

* NSPCC-London



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Pro Safe Sport +

“Put an end to sexual harassment and abuse against children in sport”

co-organized by the CoE’s European Partial Agreement on Sport (EPAS) and the European Union



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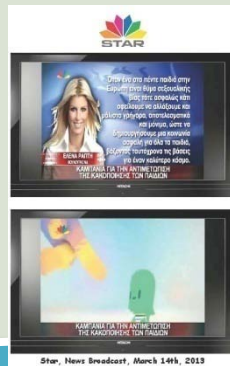
5. Mass media and social networks



ΣΚΑΪ



Skaï, TV Show "Live", November 27th, 2013



Star, News Broadcast, March 14th, 2013



Channel E, TV Show "Apoloptyhiki", June 14th, 2014



TV 100, TV Show "Akou na deis", November 4th, 2014



Mega, TV Show "Mega Savatokyriako", March 2nd, 2014



Alpha, TV Show "Spiti mou spitaki mou", September 27th, 2014

153

TV Broadcasts for the Campaign

Prime time TV shows hosted the "ONE in FIVE" Campaign of the Council Europe



✓ facebook:

www.facebook.com/EnastaPente

www.facebook.com/oneinfivegreece

✓ twitter:

www.twitter.com/oneinfive2013

Kiko TV spot

broadcast by national and regional TV channels

Duration: two months



Communication sponsor

**ANTENNA
GROUP**

- TV broadcast during Saturday children's zone
- TV show ANT1 LIFE
- ANT1 Web TV
- TV show «Me Agapi»

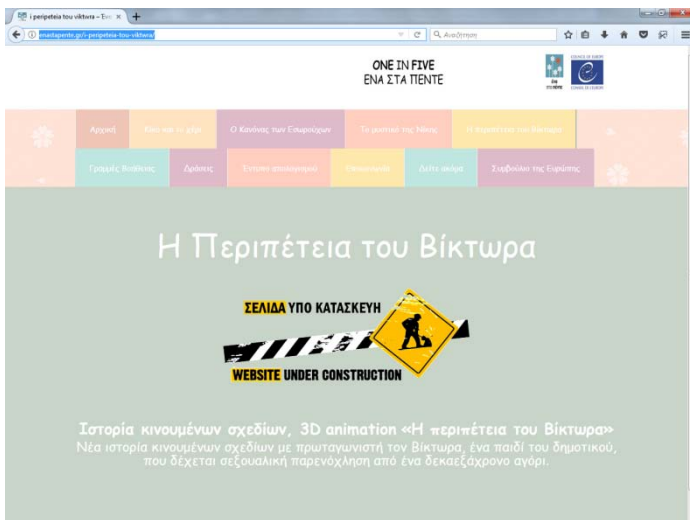
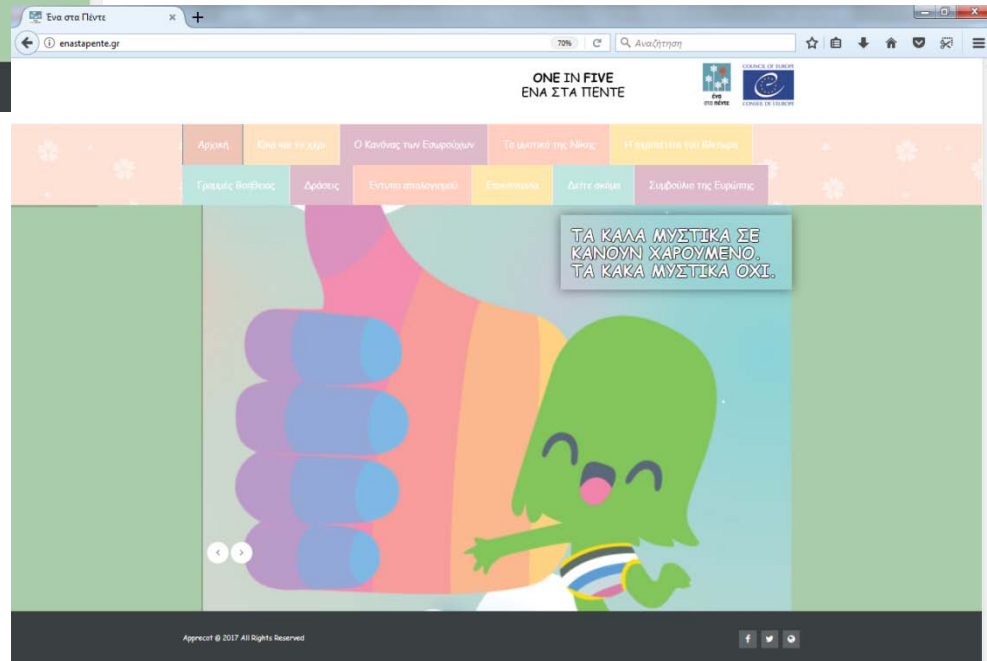
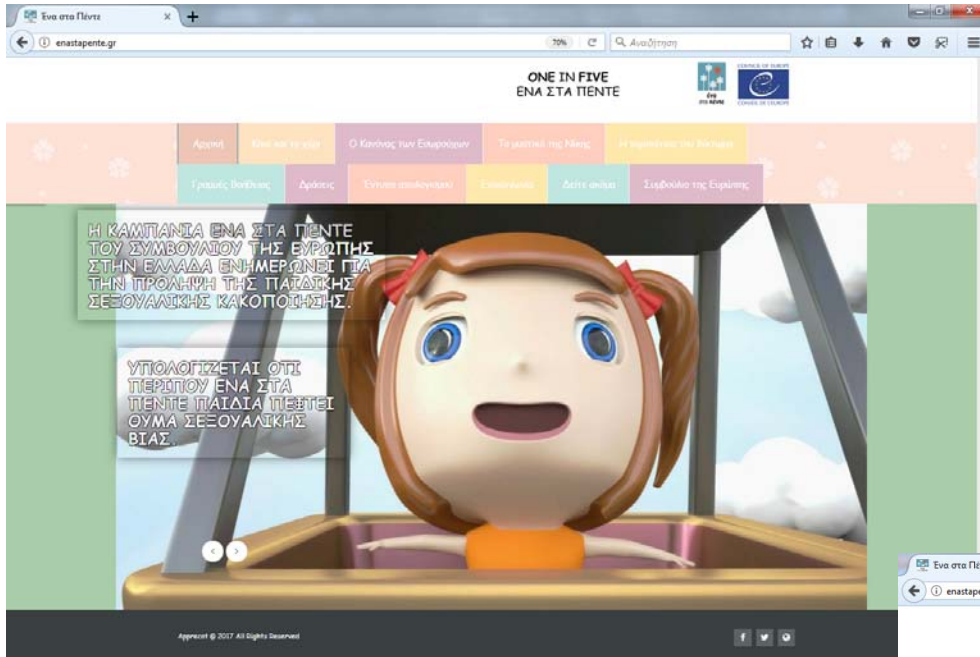


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New site under construction



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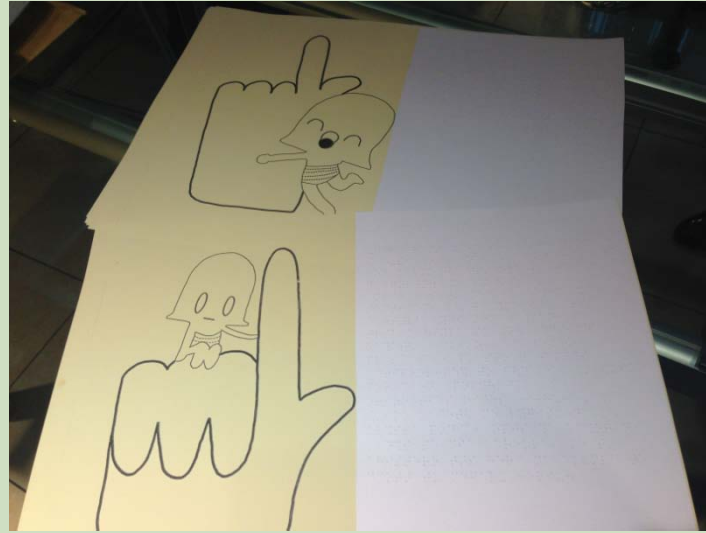
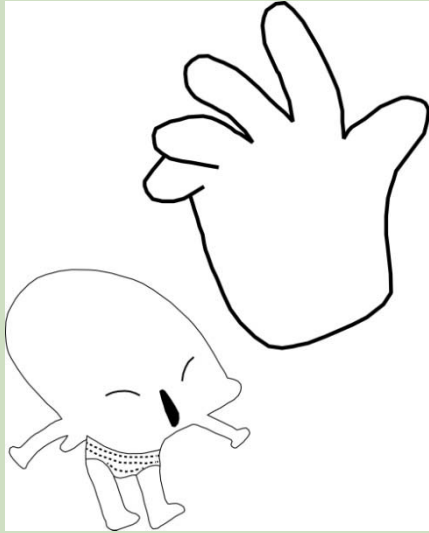
Posting posters on the rear and back sides of fifteen city buses of Thessaloniki for three months with the kind support of INTERBUS S.A.

INTERBUS
OUT OF HOME MEDIA



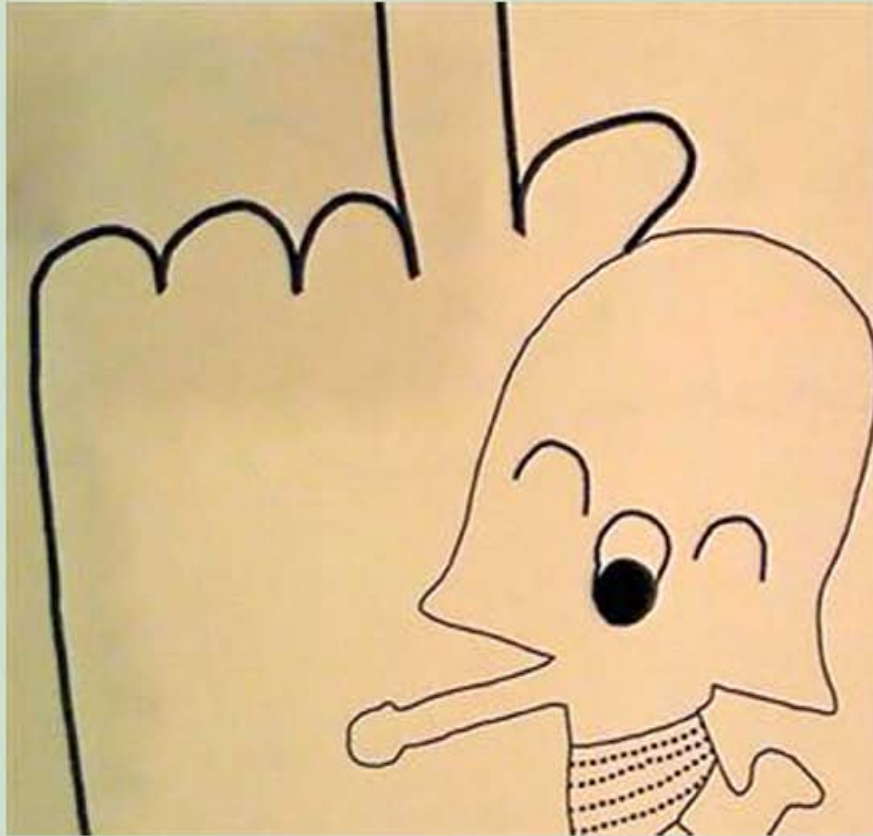
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6. Two new tools of the Greek ONE in FIVE campaign



"Kiko and the Hand"

in Braille code and



designed for children with vision impairments

**initiated by the Vice-Rector of the University of Macedonia,
Professor K. Papadopoulos and his team.**

Nicky's Secret

3D animation story



Πολλές φορές αυτό που χρειάζεται για να είμαστε ασφαλείς και χαρούμενοι είναι να γνωρίζουμε απλούς κανόνες! Αυτό είναι κάτι που θα μάθει καλά η Νίκη μέσα από την περιπέτεια της. Όσο κι αν προσπαθήσει ένα πρόσωπο από το οικείο περιβάλλον της να τη βλάψει, εκείνη θα προστατεύσει τον εαυτό της γιατί γνωρίζει τον **κανόνα του εαυρούχου!** Απολαύστε την ιστορία της Νίκης που έρχεται να διδάξει με έναν ψυχαγωγικό αλλά και εκπαιδευτικό τρόπο σε όλα τα παιδιά ότι το σώμα τους, τους ανήκει! Μαθαίνει σε αγόρια και κορίτσια πότε ένα άγγιγμα ή ένα μυστικό είναι καλό και πότε κακό, πότε ένα δώρο γίνεται δωροδοκία και πώς μπορεί ένα παιδί ν' αποφύγει μια κατάσταση που απειλεί την ασφάλειά του.



Η Έλενα Ράπτη, ως κοινοβουλευτικός σύνδεσμος της καμπάνιας «ΕΝΑ στα ΠΕΝΤΕ» του Συμβουλίου της Ευρώπης στην Ελλάδα για την πρόληψη της παιδικής σεξουαλικής κακοποίησης, παρουσιάζει «το Μυστικό της Νίκης», μία παραγωγή της

DVS Design

Συμμετέχουν: Νίκος Αλιγάρας, Φαίη Σκορδά, Βασίλης Παλαιολόγος, Ραφαήλ Χρυσοστομίδου, Στέλλα Μανδάλιανού και Μαρία Δεληκωνσταντίνου.

Με την ευγενική υποστήριξη:

Κοινωνικές Ψηφιακές Ιατρικές Αξίες

MEDIA STROM

Χρημός επικοινωνίας

ANTENNA GROUP

ΔΙΑΤΙΘΕΤΑΙ ΔΩΡΕΑΝ

ΚΑΤΑΛΛΗΛΗ DVD

ΓΛΩΣΣΑ ΕΛΛΗΝΙΚΗ ΚΑΙ ΝΟΗΜΑΤΙΚΗ 20 ΛΕΠΤΑ

Positive Opinion
of the **Institute of Educational Policies**
Ministry of Education



“Nicky's Secret”
can be used as
supplementary material
by teaching staff
to inform pupils
on issues of sexual abuse

Record 34/16-6-2015

Public benefit foundations & private companies within the framework of corporate social responsibility



Public

Nicky's Secret on Youtube Views (total number) : 1.684.090

- Main version in Greek language
<https://www.youtube.com/watch?v=gyzEcIogFg>
 - Version in Greek language with Greek subtitles (for children with hearing problems)
<https://www.youtube.com/watch?v=9sIqHCMWI3I>
 - Version in Greek language with sign language (for children with hearing problems)
<https://www.youtube.com/watch?v=1AIB-Lozzxw>
 - Version in Greek language with English subtitles
<https://www.youtube.com/watch?v=poFE6mg5abA>
 - Extract "The Fairy"
<https://www.youtube.com/watch?v=Sj3NMCGw1Ew>
 - Extract "The Perpetrator"
<https://www.youtube.com/watch?v=byqQkWMug4o>
 - Version in English language (dubbed)
<https://www.youtube.com/watch?v=J5tI6cdNF8c>
 - Version in English language (dubbed) with English subtitles
<https://www.youtube.com/watch?v=6ZSZRpQrNwc>
 - Version in English language (dubbed) with Greek subtitles
<https://www.youtube.com/watch?v=LIk7zXZO7vE>
- Video clips
- video clip "Nicky's Secret" Greek version
<https://www.youtube.com/watch?v=oWEkiEvB4qg>
 - video clip "Nicky's Secret" dubbed in English with English subtitles
<https://www.youtube.com/watch?v=kCxo37mWQHk>
 - video clip "My body belongs to me" Greek version
<https://www.youtube.com/watch?v=ETT3WpeDCTY>
 - video clip "My body belongs to me" dubbed in English with English subtitles
<https://www.youtube.com/watch?v=Yz-iVLIDsF8>

180.000 copies all over Greece

Menu – Greek language



Trailer

Sign language

Songs

Nicky's Secret

Subtitles

Menu – English language



Nicky's secret in Arabic



Το Μυστικό της Νίκης (ZAFIRAH)

الطفلة ظافرة و السر

Άγνωστος: Γεια σου Ζάφιρα, είσαι καλά?

مرحبا ظفارة كيف حالك؟

Ζάφιρα: Καλά είμαι, διαβάζω τα μαθήματά μου, εσύ είσαι καλά;

انا بخير, كنت اقوم باكمال واجباتي المدرسية, و انت كيف حالك؟

Άγνωστος: Και εγώ είμαι καλά, περνούσα έξω από το σπίτι σου και είπα να σου φέρω τα δωράκια που σου πείρα .

و انا ايضا بخير, كنت مارا من امام منزلك و فكرت باحضار بعض الهدايا لك.

Ζάφιρα: Αααααα !!! ευχαριστώ !!!

Μου αρέσει το παγωτό , αυτό το δώρο τι είναι?

«!!!» , شكر !!! انا احب البوظة فعلا.

ماهي هذه الهدية؟

Άγνωστος: Άνοιξε το και θα δεις.

افتحها و سوف ترين.

Ζάφιρα : Οοοοο!!! Μου αρέσει πολύ το αερόστατο σε ευχαριστώ, αλλά δεν ξέρω πως να το φτιάξω.

وووووه!!! انا احب المنضاد كثيرا شكرا لك, لكني لا اعرف كيف يتم تركيبه.

Άγνωστος: Εγώ θα σε βοηθήσω να το φτιάξουμε μαζί , τι λες?

انا سوف اساعدك لتركيبه سويا, ما رايتك؟



The perpetrator



The Fairy



Nicky's secret II - Victor's adventure



**New 3D animated video:
Story about a young boy who is sexually
harassed by an older boy**

"Nicky's Secret II" - Victor's adventure

3D Animated Video



Το Μυστικό της Νίκης
Χαρακτήρες & Χώροι





18 NOVEMBER
European Day on the
Protection of children
against Sexual Exploitation
and Sexual Abuse

2017 Edition

www.coe.int/EndChildSexAbuseDay



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18 November is the European Day on the Protection of Children against Sexual Exploitation and Sexual Abuse*

Recent technologies such as the Internet and social media are bringing new challenges to child protection. For this reason, the Council of Europe proposes that the 2017 edition of the European Day should focus on the specific theme of "The protection of children against sexual exploitation and sexual abuse facilitated by information and communication technologies (ICTs)". All types of activities around this theme are welcome in order to encourage exchanges between children and parents, and among parliamentarians, educators and other professionals who face the challenges of this technological development.

The Council of Europe will provide its partners with a series of tutorials (videos) as well as a booklet addressed to parents to give them information and advice in order to better understand the risks incurred by children, on the following themes:

- ▶ digital parenting;
- ▶ sextortion;
- ▶ sexting;
- ▶ sex chatting;
- ▶ grooming;
- ▶ sexualised images used in revenge (revenge porn).

Contact : EndChildSexAbuseDay@coe.int

Website : www.coe.int/EndChildSexAbuseDay

Twitter : [@coe_children](https://twitter.com/coe_children)
[#EndChildSexAbuseDay](https://twitter.com/EndChildSexAbuseDay)

* As decided by the Committee of Ministers of the Council of Europe on 12 May 2015.



The Greek campaign

Report of Actions in digital form

2013-2017



1.190 pages