

Conference: Video-sharing platforms, shared revenue, shared responsibility at the Claude Lévi-Strauss Theatre, Musée du quai Branly – Jacques Chirac 5 June 2018, 1.30–4.45pm, 37 quai Branly, 75007 Paris

1.30pm – Welcoming coffee

2.pm

- Welcoming address by Blandine Sorbe, Deputy Director General of the museum
- Address by Susanne Nikoltchev, Executive Director of the European Audiovisual Observatory
- Address by Martin Ajdari, Director General of Media and Cultural Industries, French Ministry of Culture,

2.30-3.50 pm Round Table: “All hybrids tomorrow? Video-sharing platforms: from distribution to content creation”

- Presentation by Gilles Fontaine, Head of the European Audiovisual Observatory's Department for Market Information, of the Observatory's study on the video-platform economy
- Introduction of the round table by the moderator, Nathalie Sonnac, member of the CSA: presentations by contributors, main issues and challenges

Round Table:

- Giuseppe Abbamonte, Director Media and Data Directorate (DG CONNECT)
- Philippe Alessandri, President of the Union of Producers of Animated Films and President of the production company Watch Next Media
- Hélène Chartier, Director General of the Union of Internet Advertising Networks (SRI)
- Anthony Level, Director of Digital Regulatory Affairs Groupe TF1
- Renaud le Van Kim, Co-Founder of online media BRUT

Summary of the round table by the moderator and question-and-answer session via text message with the audience

3.50-4.10pm coffee break (20 minutes)

4.10-5.30pm : Round Table 2 “Online platforms: hosts, intermediaries or editors?”

- Presentation by Maja Cappello, Head of the Department for Legal Information of the European Audiovisual Observatory, of the Observatory's study on the regulation of video platforms
- Introduction of the round table by the moderator, François Quinton, chief editor at inaglobal.fr, the INA magazine of the creative industries and the media: presentations by contributors, main issues and challenges

Round Table:

- Pierre-Jean Benghozi, Professor at the Ecole Polytechnique and member of France's ARCEP - Electronic Communications and Postal Regulatory Authority
- Francis Donnat, Secretary General of France Télévisions
- Alban de Nervaux, Head of Legal and International Affairs, French Ministry of Culture
- Pascal Rogard, Director General, SACD
- Justine Ryst, Director of Content Partnerships, YouTube (Google France)

Summary of the round table by the moderator and question-and-answer session with the audience by text message

5.30-5.45pm Closing remarks by Martin Ajdari, Director General, Media and Cultural Industries, French Ministry of Culture