

International co-productions -

A success formula for European films?

Saturday 12th of May, 9.30 – 11.30 (doors open at 9.10)

Cinéma Olympia, 5 Rue de la Pompe, 06400 Cannes

Opening: Susanne Nikoltchev, Executive Director, European Audiovisual Observatory

Moderator: Roberto Olla, Executive Director, Eurimages

During the event we will have **snapshot presentations** on

- **International co-production trends**

Gilles Fontaine, Head of Department for Market Information, European Audiovisual Observatory

- **The regulatory framework concerning international co-productions**

Maja Cappello, Head of Department for Legal Information, European Audiovisual Observatory

Our confirmed panellists:

- Lucia Recalde-Langarica, Head of Unit Audiovisual Industry and MEDIA support programmes (European Commission)
- Helena Danielsson, Producer, Brain Academy (Sweden)
- Dariusz Jablonski, Producer, Apple Film Production (Poland)
- Peter Dinges, General Director, FFA Film Fund (Germany)
- Diana Elbaum, Producer, Beluga Tree (Belgium)
- Esther Van Messel, CEO, First Hand Films, distributor and producer (Switzerland)

Taking it from an economic as well as a legal angle, the conference will address the following key questions:

What's the rationale behind co-productions...	What's the legal framework behind co-productions?	What's the future for co-productions ?
<ul style="list-style-type: none"> ■ From a producer's point of view? ■ From a film policy perspective? ■ Are they the best way to improve circulation and performance of European films (on non-national markets)? ■ Do minority co-productions strengthen the sector in smaller countries? ■ Do they promote a "European film" brand? 	<ul style="list-style-type: none"> ■ Does the current legal framework in Europe sufficiently support co-productions? ■ Do national and pan-European funding schemes sufficiently encourage and support co-productions? ■ ... for the right reasons...? 	<ul style="list-style-type: none"> ■ What are the trends? How are co-productions shifting their form? ■ Who are the new players and platforms? ■ What are the implications of Brexit? ■ So... should Europe be co-producing more?

Audience participation during the Q/A most welcome!
Conference languages are French and English.
Translation provided.