



COMUS PROJECT
 PILOT TOWN:
MSCISLAŮ
 REFERENCE PLAN
 ACTION N° 4.1

Name of Action:

Elaboration of a local policy for supporting owner-run business and developing creative industries

Location



Image



Summary: Setting up the city police to support owner-run business and develop creative industries.

Challenge(s) that the Action addresses:

- a lack of local business
- a lack of creative community
- the need to develop creative industries based on local tangible and intangible cultural heritage

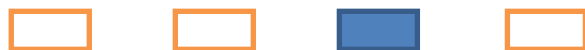
Details of the Action process: Explanation of Aims and Programme

Objectives:

Economic stability and social justice

Timing, priority and risk

Immediate Short-term Mid-term Long-term



Period: 2017 – 2020

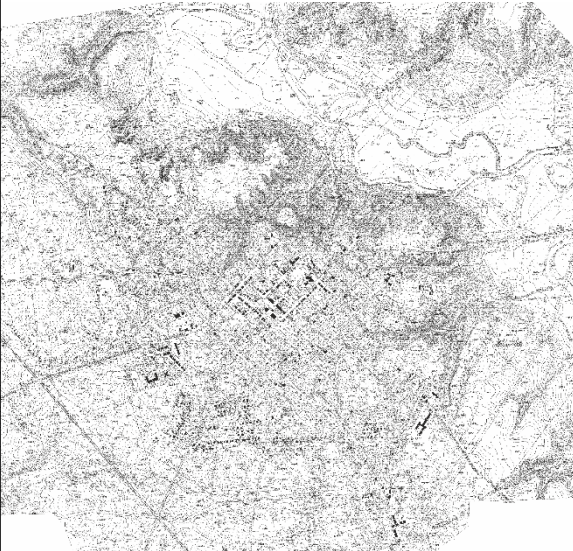

Risk: Availability of public funds

Key actors

Main actors involved	Mscislaŭ Local Administration, private investors, Ministry of Economy
Participation	Residents, civil society, volunteers, NGOs, educational and cultural institutions, creative people
Funding sources	
Estimate Total cost and Sources of funding	Financial input state: not available Financial input municipality: not available External co-financing: not available Private investment: not available
Expected results	
Results and impact	The Forum of creative industries was held in the town with a series of workshops for stakeholders. New city police on supporting the local business based on the potential of heritage and culture is elaborated and implemented.
Information sources	
Administering organisation(s)	Mscislaŭ Local Administration info@msiislav.gov.by www.mstislav.gov.by
Contact details of administering organisation(s)	Project Manager Biskup Natalia okinchits.mst@tut.by
Other documentation sources	

	<p>COMUS PROJECT PILOT TOWN: MSCISLAŮ REFERENCE PLAN ACTION N° 4.2</p>
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Name of Action:
Rehabilitation the local Print House activity

<p>Location</p> 	<p>Image</p> 
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Summary: It is planned to renovate the local Print House which was closed some years ago.

Challenge(s) that the Action addresses:
Local printing house, which has a relatively long history, was closed a few years ago as an unprofitable venture. Now even the local newspaper is printed in a nearby town. But local residents believe that local Print house can be quite profitable if will be good management and extension services. Recovery of printing activities is not just the discovery of new working places. but rehabilitation of traditions, the possibility of development of the sphere of urban services.


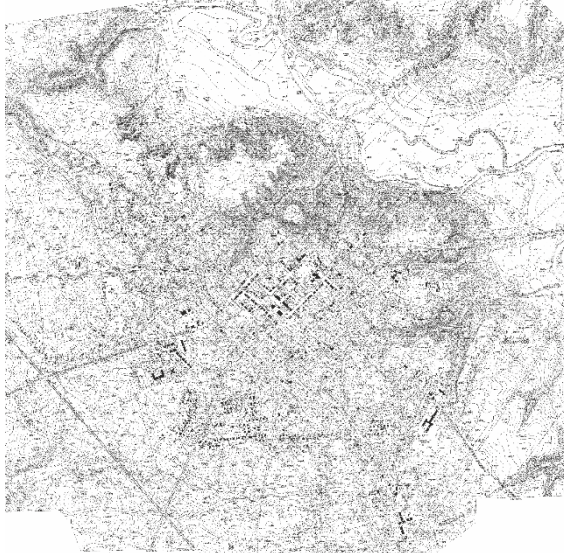





Details of the Action process: Explanation of Aims and Programme

Objectives:
Economic stability and social justice

<p>Timing, priority and risk</p>	<p>Immediate Short-term Mid-term Long-term</p> <p> <input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> </p> <p>Period: 2017 – 2020</p> <p>Risk: Availability of public funds</p>
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Key actors

Main actors involved	Mscislaŭ Local Administration, private investors, Ministry of Economy
Participation	Residents, civil society, volunteers, NGOs, educational and cultural institutions, creative people
Funding sources	
Estimate Total cost and Sources of funding	Financial input state: not available Financial input municipality: not available External co-financing: not available Private investment: not available
Expected results	
Results and impact	Opening of new House of Print stimulates creative activity of locals and supports the development of urban services and businesses.
Information sources	
Administering organisation(s)	Mscislaŭ Local Administration info@msiislav.gov.by www.mstislav.gov.by
Contact details of administering organisation(s)	Project Manager Biskup Natalia okinchits.mst@tut.by
Other documentation sources	

		<p>COMUS PROJECT PILOT TOWN: MSCISLAŮ REFERENCE PLAN ACTION N° 4.3</p>
<p>Name of Action: Stimulating fundraising for the rehabilitation of heritage</p>		
<p>Location</p> 	<p>Image</p> 	
<p>Summary: To provide a series of measures that will stimulate fundraising for heritage rehabilitation, including tax incentives for heritage conservation, active work with charities and mass media, the development of project management skills and so forth.</p>		
<p>Challenge(s) that the Action addresses: Many monuments in the city and surrounding area need restoration, but local budgets cannot solve these problems alone; additional funds need to be raised.</p>		
<p>Details of the Action process: Explanation of Aims and Programme</p>		
<p>Objectives: <i>Economic stability and social justice</i></p>		
<p>Timing, priority and risk</p>	<p>Immediate Short-term Mid-term Long-term</p> <p>     </p> <p>Period: 2017 – 2020</p> <p>Risk: Availability of public funds</p>	
<p>Key actors</p>		
<p>Main actors involved</p>	<p>MscislaŮ Local Administration, private investors, Ministry of Economy. Different funds.</p>	

Participation	Residents, civil society, volunteers, NGOs, educational and cultural institutions, creative people
Funding sources	
Estimate Total cost and Sources of funding	Financial input state: not available Financial input municipality: not available External co-financing: not available Private investment: not available
Expected results	
Results and impact	Fundraising activities will help attract additional funds for the restoration of the city's architectural heritage. This activity will not only help to preserve monuments, but will also create new jobs and services.
Information sources	
Administering organisation(s)	Mscislaŭ Local Administration info@msiislav.gov.by www.mstislav.gov.by
Contact details of administering organisation(s)	Project Manager Biskup Natalia okinchits.mst@tut.by
Other documentation sources	



COMUS PROJECT
 PILOT TOWN:
MSCISLAŪ
 REFERENCE PLAN
 ACTION N° 4.4

Name of Action:

Rehabilitation activities of the stud farm in Luytnia (5 km from **Mscislaŭ**)

Location



Image



Summary:

Rehabilitation and functional development of the stud farm in Luytnia (5 km from Mscislaŭ)

Challenge(s) that the Action addresses:

The stud farm has good potential but needs additional funds and support to improve its management system. Today it is a loss-making business, but with proper management and implementation of modern marketing strategies it can become a thriving enterprise. It reflects the character of the region and has the potential to become a tourist attraction.

Details of the Action process: Explanation of Aims and Programme

Objectives:

Economic stability and social justice

Timing, priority and risk

Immediate Short-term Mid-term Long-term



Period: 2017 – 2020

Risk: Availability of public funds

Key actors

Main actors involved	Mscislaŭ Local Administration, private investors, Ministry of Economy.
Participation	Residents, civil society, volunteers, NGOs, educational and cultural institutions, creative people
Funding sources	
Estimate Total cost and Sources of funding	Financial input state: not available Financial input municipality: not available External co-financing: not available Private investment: not available
Expected results	
Results and impact	The revitalized stud farm in Luytnia will create a completely new understanding of cultural heritage as a powerful force for the development of economic and social capacity of Mscislaŭ region.
Information sources	
Administering organisation(s)	Mscislaŭ Local Administration info@msiislav.gov.by www.mstislav.gov.by
Contact details of administering organisation(s)	Project Manager Biskup Natalia okinchits.mst@tut.by
Other documentation sources	

	<p>COMUS PROJECT PILOT TOWN: MSCISLAŬ REFERENCE PLAN ACTION N° 4.5</p>
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Name of Action:
Encouraging the development of agritourism in the region

<p>Location</p> 	<p>Image</p> 
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Summary:
To stimulate agritourism and ecotourism in the region through the establishment of an appropriate regional policy and the involvement of the interested business.

Challenge(s) that the Action addresses:
Currently, agritourism and ecotourism is under-developed in the area in comparison with other Belarusian regions. But as practice show, it is a quite profitable business and very appropriate for the development of territories.

Details of the Action process: Explanation of Aims and Programme

Objectives:
Economic stability and social justice

<p>Timing, priority and risk</p>	<p>Immediate Short-term Mid-term Long-term</p> <p>  </p> <p>Period: 2017 – 2025 Risk: Availability of public funds</p>
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Key actors

Main actors involved	Mscislaŭ Local Administration, private investors, Ministry of Economy, National Association of Agro-Tourism.
Participation	Residents, civil society, volunteers, NGOs, educational and cultural institutions, creative people
Funding sources	
Estimate Total cost and Sources of funding	Financial input state: <i>not available</i> Financial input municipality: <i>not available</i> External co-financing: <i>not available</i> Private investment: <i>not available</i>
Expected results	
Results and impact	Stimulating the development of rural tourism contributes to the increase in the volume of services provided by the rural tourism sector, jobs are created and rural infrastructure improved.
Information sources	
Administering organisation(s)	Mscislaŭ Local Administration info@msiislav.gov.by www.mstislav.gov.by
Contact details of administering organisation(s)	Project Manager Biskup Natalia okinchits.mst@tut.by
Other documentation sources	