Make Heritage Accessible-

Learn from local community knowledge

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Faro Research workshop Fontecchio, 10 October 2017

Let´s travel to Austria: Tracing local knowledge

School-Community-University case study:
„Breadtime. An intergenerational dialogue about local knowledge, intangible cultural heritage and identity in the Lesachtal valley"

People-places-stories

Local community knowledge, in all its components, is a vital factor for the re-organisation of our societies in the basis of dialogue between generations, respect for identities and a feeling of belonging to a community of values.

The presentation explores the connections between local knowledge, intangible cultural heritage and identity, based on the case study „Bread time. An Intergenerational Dialogue about Local Knowledge" (project time 2015-2017) in the rural mountain area Lesachtal/ Austria.

Research questions generated by all project partners together from their different perspectives

A: Social and cultural value of intangible cultural heritage:
-How can we protect and transfer the local, tacit-implicit knowledge around the „bread culture"?
-How can we come closer to the different dimensions of practical knowledge (mental, physical, emotional, aestetic)?

B: Communication of the heritage:
- Which role does the intergenerational dialogue play in this field?
- What are the specific sights of the youth on intangible heritage?
- How to use creative and performative ways to communicate the heritage to different target groups?
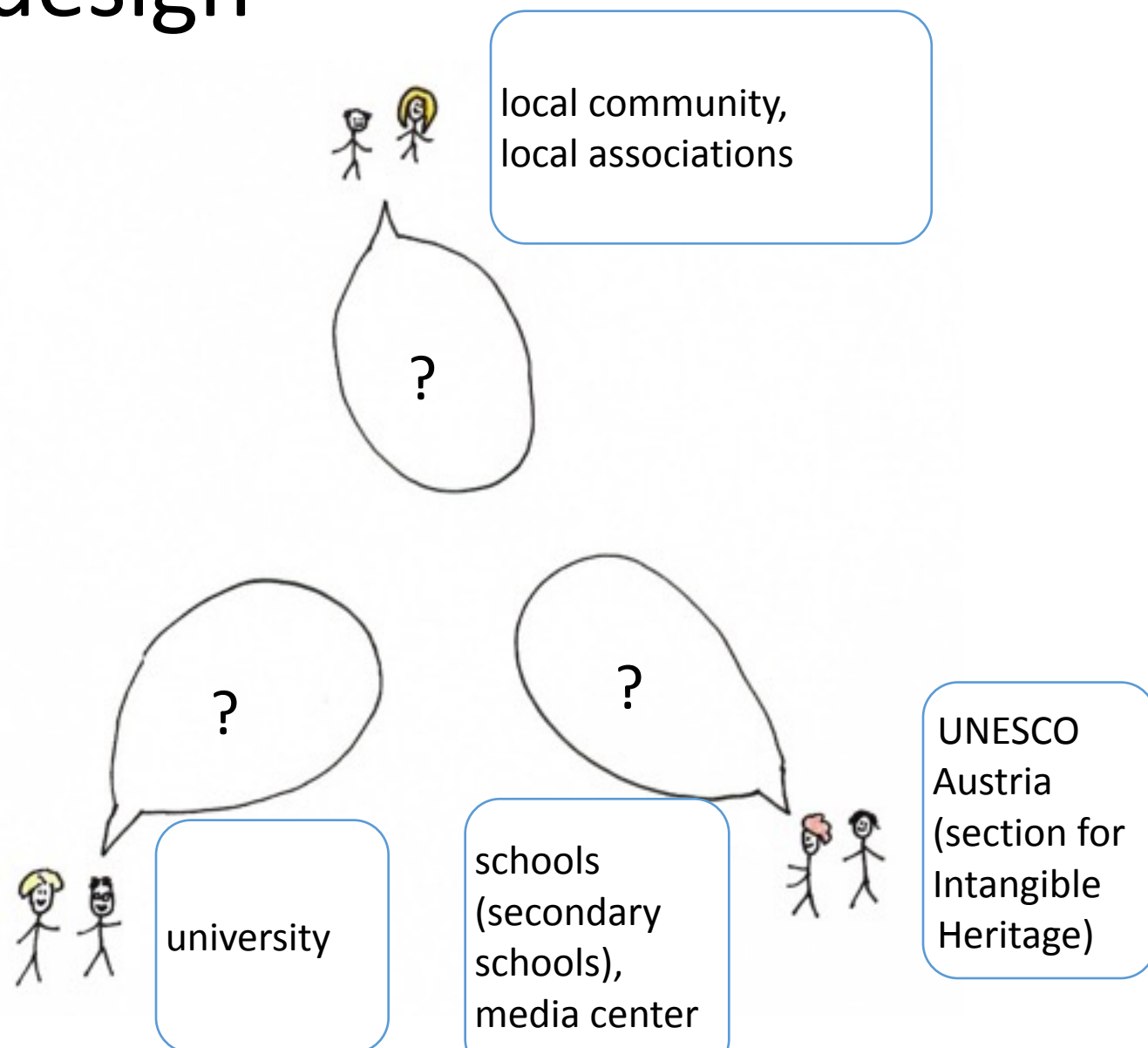
-Participative methods:
-Which ways are suitable to participate the local community - especially the youth?
-Which additudes are necessary that the empowering process could be successful?
-Are there creative/ performative ways to catch the specific sights of the youth on intangible heritage?
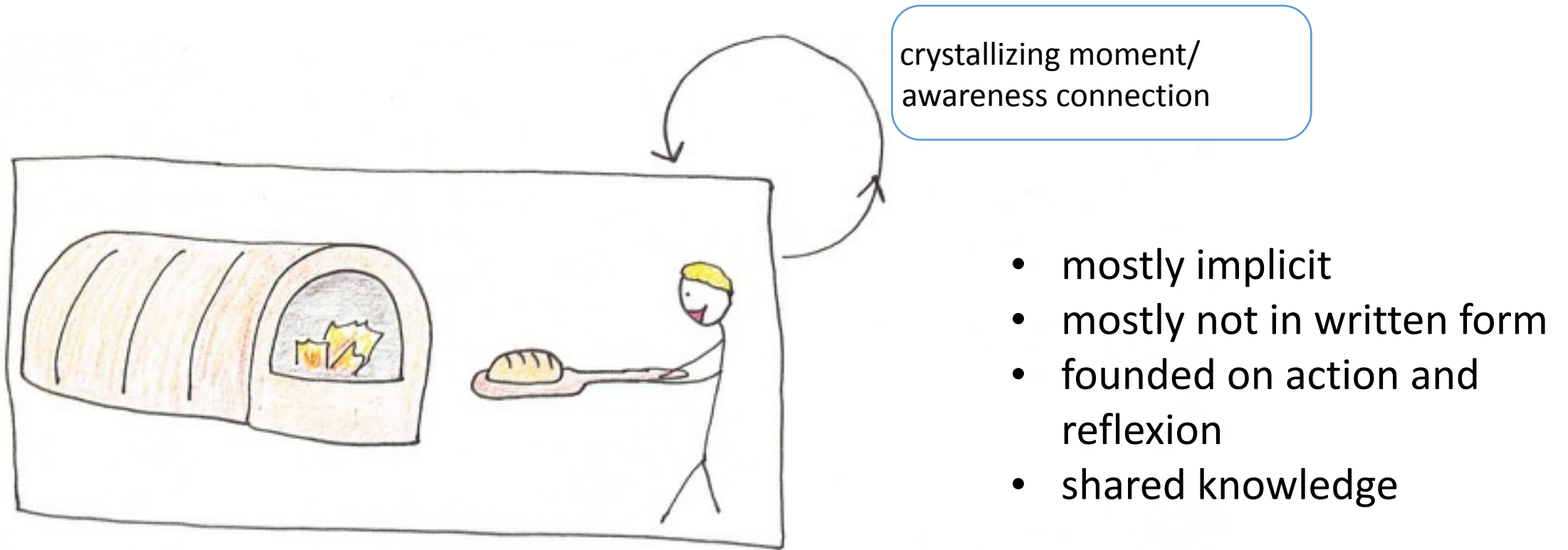
Participative project design

Participation as aim

Participation in all project phases:

-creating the research questions and the

project design and methods

-generating the knowledge (quantitative

and qualitative methods, suitable for the co-

researchers aged 10-90 years old)

-analysing the results

- transfer the result into creative and

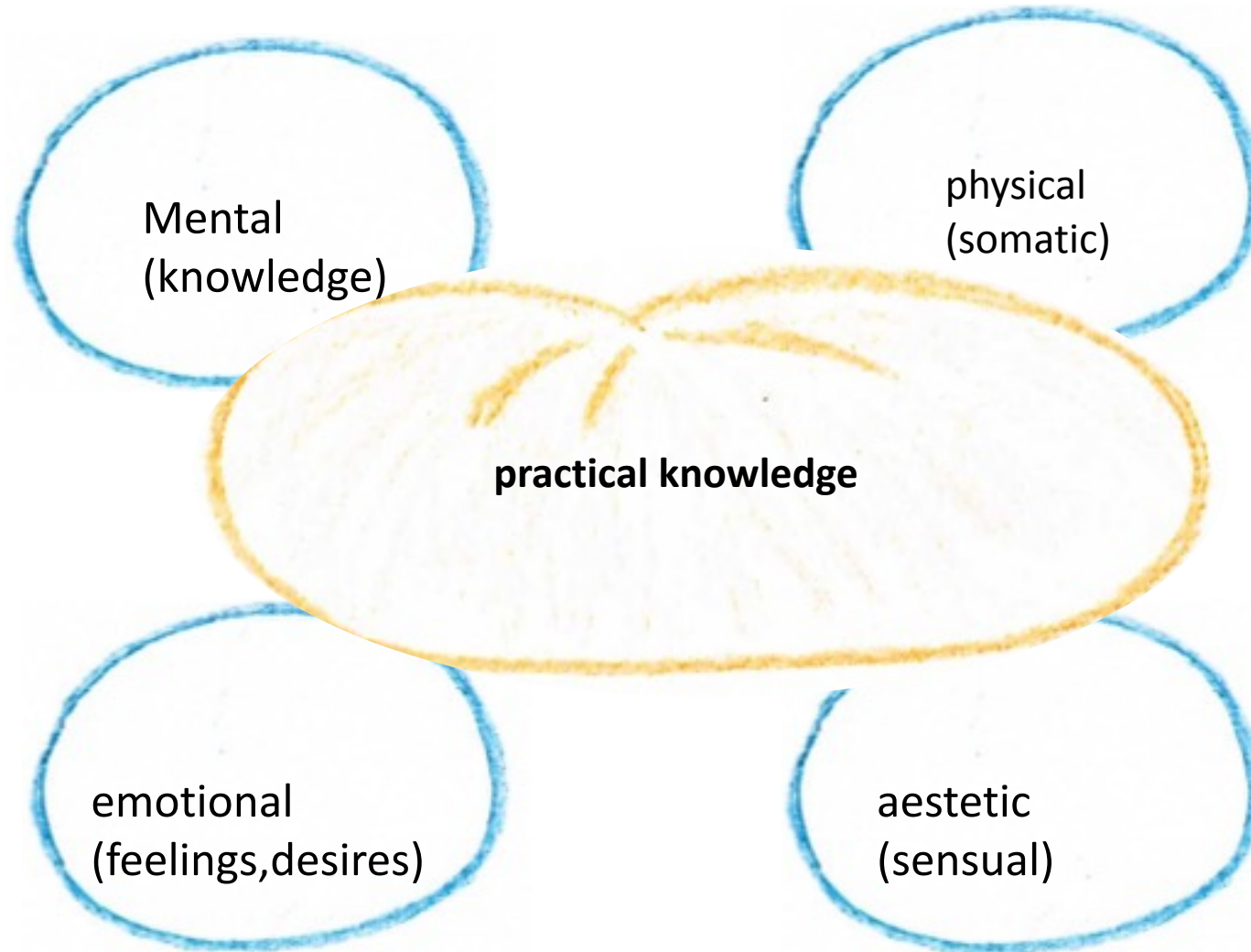performative research products for the

public

local community,
local associations

?

?

?

university

schools
(secondary
schools),
media center

UNESCO
Austria
(section for
Intangible
Heritage)

Local knowledge founded on experience

crystallizing moment/
awareness connection

- mostly implicit
- mostly not in written form
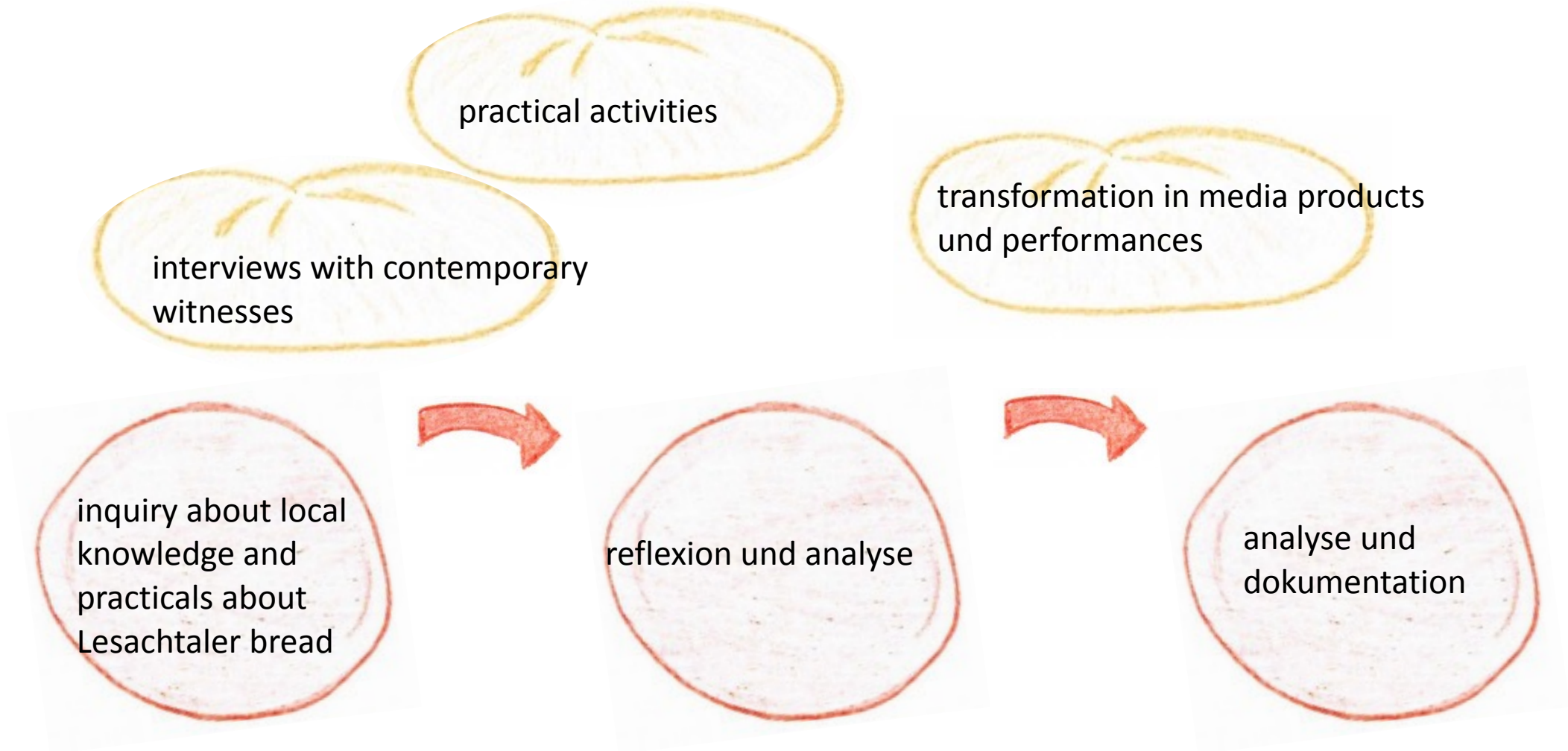- founded on action and reflexion
- shared knowledge

Local knowledge is based on experience, often tested over centuries of use, adapted to the local culture and environment, embedded in community practice, institutions, relationships and rituals, held by individuals or communities. It is dynamic and changing.

Different dimensions of practical, local knowledge

Mental
(knowledge)

physical
(somatic)

practical knowledge

emotional
(feelings,desires)

aestetic
(sensual)

Project process

practical activities

transformation in media products und performances

interviews with contemporary witnesses

inquiry about local knowledge and practicals about Lesachtaler bread

reflexion und analyse

analyse und dokumentation

data generation

interviews with contemporary witnesses, „public storytelling cafe", public call for stories, pictures and films

WAYS OF DATA GENERATION: Oral history interviews with contemporary witnesses- realized by local students after an introduction/ training on qualitative interviews

WAYS OF DATA GENERATION:„Storytelling coffeehouse": Invitation to share experience about the intangible heritage in the community with introduction and moderation of the researchers

WAYS OF DATA GENERATION: Citizen Science -Call for historic pictures, films and texted (250 households)

data generation

interviews with contemporary witnesses, „public storytelling cafe", public call for stories, pictures and films

practical experience: growing and manufacture of Anbau und Verarbeitung von corn (hand trashing, milling, baking)

sowing

WAYS OF DATA GENERATION: practical work (sowing with a tradition „sowing kid walking beside the lawman to show where the last corn was disseminate)

WAYS OF DATA GENERATION: Dreshing together with an old threshing machine

Sensual experience: Threshing in former times was very loud and dusty

WAYS OF DATA GENERATION: excursion into a mill

WAYS OF DATA GENERATION: baking bread

data generation

interviews with contemporary witnesses, „public storytelling cafe", public call for stories, pictures and films

practical experience: growing and manufacture of Anbau und Verarbeitung von corn (hand trashing, milling, baking)

other creative ways suggested by the youngsters: bread detectives questionnaire for youngsters, bread diary, observation diary of cultivation corn, time lapse films about the corn fields...

Reflexion of the activities and communication to the public:
Blog about the research activities:
www.lesachtalerbrot.wordpress.com

Workshop Intangible Cultural Heritage with the UNESCO:
-Simulation of a meeting of the UNESCO about a candidature of a case of intangible cultural heritage (students age 16-20 years)
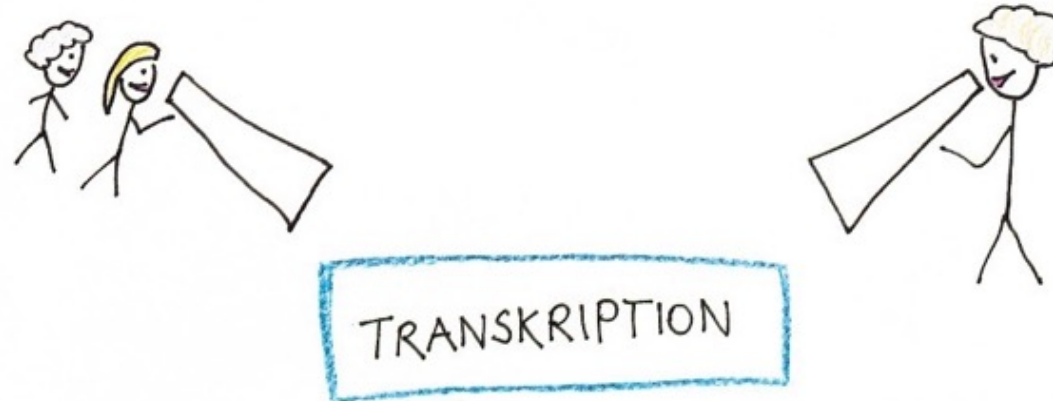
-Improtheater about Intangible Heritage „ An alien is coming to your valley. What will you show him from your home ?" (kids age 10-13 years)

How to analyse interviews with youngsters?
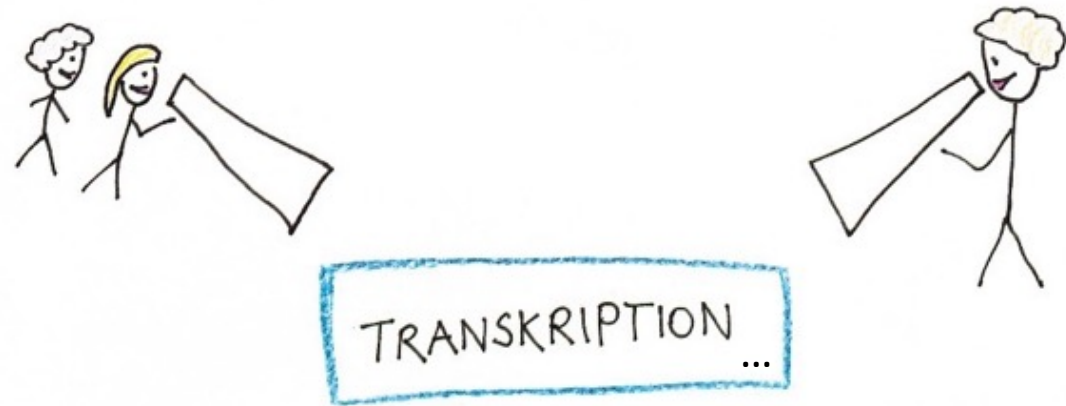# Which could be a suitable method?
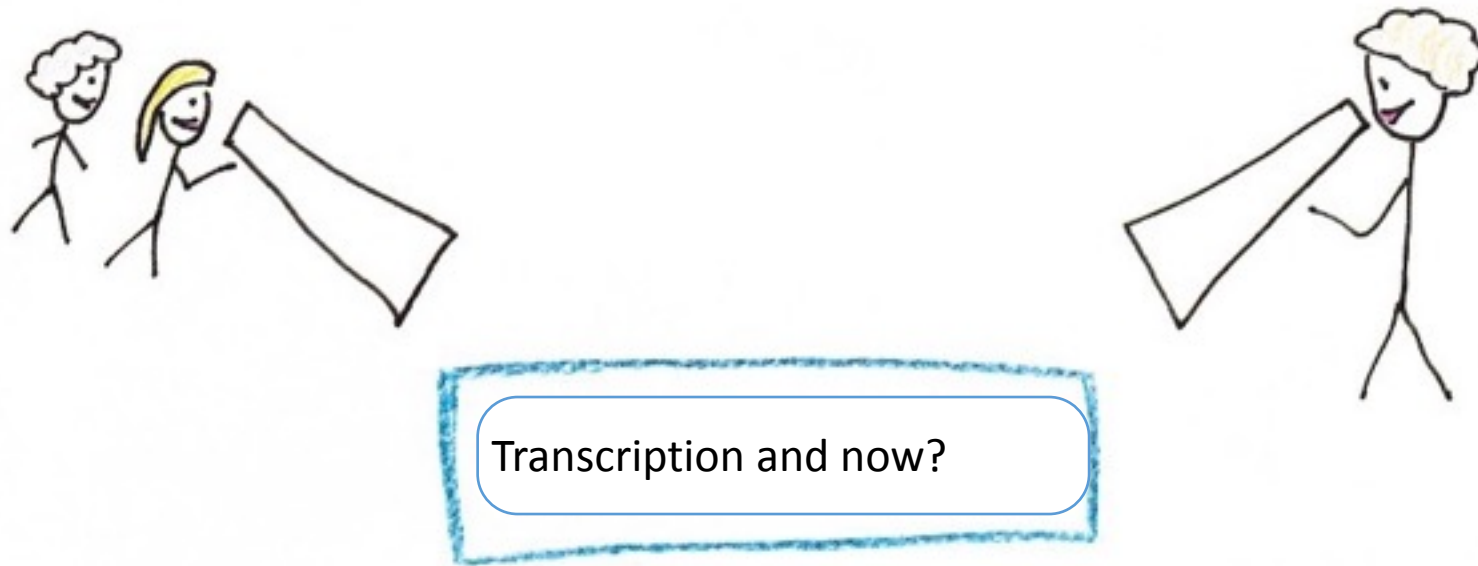
Transcription and now?

Analysing the interviews together

TRANSKRIPTION

from the perspective of the interviewers (view of the youngsters):

- What was important for us?

- What does I want to communicate and pass over ?

- Which way/ medium is the best for this issue?

Analysing the interviews together

TRANSKRIPTION ...

Analyzing from the perspective of the interviewers
(view of the youngsters):

- What was important for us?

- What does I want to communicate and pass over ?

- Which way/ medium is the best for this issue?

PRODUKTE

- (audio-) visuell research products

- performative research products

Data analyzing: groups of students analyst their own oral history interviews, guided of the researchers, modified qualitative method (Mayering) with building categories and interpretation

What could be suitable research products for which target group in the process?

radio-
features

documentary film

Science Slam Performance (six minute show of the students about the research subject and results at an national Science Slam competition)

Song about
Bread

„Pictures on ice"

Open Air Exhibition

reflexion throughout the process

reflexion throughout the process

Extern evaluation during the
project process through the
Institute of school development
and education

reflexion throughout the process

co researcher reflexion:
 research diary
the co-researchers (online blog
www.lesachtalerbrot.wordpress.com)

Extern Evaluation during the
project process through the
Institute of school development
and education, University
Klagenfurt

reflexion throughout the process

co researcher reflexion:
 with research diary…
the co-researchers (online blog
www.lesachtalerbrot.wordpress.com)

Evaluation during the project
process through the Institute of
school development and
education

project management group and
project reflexion of the scientists

ENABLING PROCESS by an INTERGENERATIONAL DIALOG ABOUT BREAD

YOUTH **ELDERLY**

DISCOVER THE LOCAL LIVING ENVIRONMENT

to take in

to open up

to experience

to share

CREATE THE OWN LIVING ENVIRONMENT

to reflect

to use ressources

to integrate

to prepare for use

to perform

to have visions

REGIONAL IDENTITY AND COMMUNITY RESPONSIBLITY

orientation

networking

public spirit

valuation

participation

social engagement

Generate value:
public spirit / social awareness/ self-assurance
of the community/citizens

Further activities after the project: First Slow
Food travel region, a heritage walk, a museum
of local knowledge, a series of storytelling
coffeehouse- events...

Thanks!

Further informations:

www.lesachtalerflachs.wordpress.com

www.lesachtalerbrot.wordpress.com

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Cultural heritage in a heritage community is
a shared resource of remembrance, understanding,
identity, cohesion and creativity

„Please, what the hell is a slide?" Tobias, 12 years

FIELDWORK ON LOCAL KNOWLEDGE AND PRACTICE