## **Press** Release



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## 38 member states

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## Eurimages renews its commitment to gender equality

Strasbourg, 24.10.2017 - During its 148th meeting in Skopje ("The former Yugoslav Republic of Macedonia") on 20 October 2017, the Eurimages Board of Management adopted a strategy to promote gender equality in the European film industry with the title "Aiming for 50/50 by 2020".

This decision reflects the Fund's renewed commitment to address the problem of underrepresentation of women in European cinema. Through its implementation, Eurimages will confirm its place as a driving force for change, and will adopt a series of measures designed to promote gender equality and put greater spotlight on women both in front of and behind the camera.

For more information please consult: <a href="https://rm.coe.int/eurimages-gender-equality-strategy-2018-2020-aiming-for-50-by-2020/1680760bff">https://rm.coe.int/eurimages-gender-equality-strategy-2018-2020-aiming-for-50-by-2020/1680760bff</a>

EURIMAGES is a support fund for cinema co-production, theatrical distribution, exhibition and digital equipment for cinema theatres established by the Council of Europe in 1988 (Eurimages@coe.int - <a href="http://www.coe.int/Eurimages">http://www.coe.int/Eurimages</a>).

Since it was set up in 1988, EURIMAGES has supported 1892 European coproductions for a total amount of approximately €559 million.

Macedonia" Turkey

<sup>\*</sup> Associate Member