



EURIMAGES GENDER EQUALITY OUTREACH MEETING

on the occasion of the 150th Eurimages Board of Management meeting in Yerevan, Armenia

Tuesday 13 March at 7.00pm-9pm

Venue: Moscow Cinema Red Hall

(Event open to the Media – doors open from 6.30pm)

PROGRAMME

- 7.00pm *Introductory greeting by*
Enrico Vannucci, Deputy Executive Director, Eurimages
- 7.05pm - *Opening remarks by* **Susanna Harutyunyan**, Head of Golden Apricot
7.10pm IFF and Eurimages representative to Armenia
- 7.10pm - **Seda Grigoryan** (Event moderator and documentary filmmaker) will
7.15pm introduce the panellists and present statistics from the Armenian film
 industry
- 7.15pm - **Iris Zappe-Heller** (Chair – Gender Equality Working Group
7.25pm Eurimages) will present the Eurimages Strategy – “Aiming for 50/50
 by 2020” and the Council of Europe Recommendation on Gender
 Equality in the Audiovisual Sector
- 7.25pm - **Nvard Manasyan** (Gender Equality Officer, UNICEF Armenia) will
7.35pm present the current situation concerning gender equality in Armenia
- 7.35pm - **Mariam Ohanayan** (Head, KIN Women’s Film Festival) will share
7.40pm her experience of running a women’s film festival in Armenia
- 7.40pm - **Ani Vorskanyan** (Producer) will describe her personal experiences
7.45pm of being a woman producer in Armenia
- 7.45pm - **Diana Kardumyan** (Director) will introduce her short film “Tombe”
7.50pm and describe her experience as a woman director
- 7.50pm - Questions and answers
8.02pm
- 8.02pm - **Seda Grigoryan** will sum up the presentations and invite the
8.05pm audience to the screening
- 8.05pm - Screening of “Tombe” by **Diana Kardumyan**
8.25
- 8.25pm - Reception
9pm