
DOES THE FRAMEWORK OF REFERENCE APPLY REGARDLESS OF SIZE, CULTURE AND BRANCH OF THE COMPANY?

THE EXPERIENCE OF A PROJECT FOR THE PREVENTION OF
DRUG USE AT WORKPLACE AND
IN THE FAMILY

Pompidou Group
Conference Prevention of Alcohol and Drug Use in
the Workplace
15/16 October 2014
Council of Europe, Strasbourg



FIERGS - Federation of Industries in Rio Grande do Sul - Brasil
SESI - Industry Social Services in Rio Grande do Sul - Brasil





Manufacturer workers Total workers		
Gender		
Men	68,5	54,5
Women	31,5	45,5
Age		
Less than 29	37,1	33,4
30 A 39	28,5	28,2
40 A 49	20,5	21,6
50 or more	13,9	16,8
Total	100,0	100,0
Education		
Primary level unfinished	23,8	15,2
Primary level	16,7	12,7
Secondary level unfinished	10,9	8,7
Secondary level	37,2	41,2
Post Secondary	11,5	22,2
Total	100,0	100,0
	926.931	3.082.991

INTEGRATIVE AND COMPREHENSIVE MODEL

INTEGRATED INTO THE COMPANY'S POLICIES AND THE OTHER EXISTING PROGRAMS, RECOGNIZING *MAIN EXTERNAL FACTORS* (CHANGES IN THE WORK WORLD AND IN FAMILY, AVAILABILITY OF DRUGS IN SOCIETY)

PROACTIVE, CREATED IN CONJUNCTION WITH EMPLOYEE REPRESENTATIVES, FROM VARIOUS SECTORS AND POSITIONS, IN ORDER TO VALUE INTERNAL TALENT WITH SESI'S SUPPORT.

INTERFACED STAKEHOLDERS: EMPLOYERS, WORKERS, GOVERNMENT / SOCIETY



PROJECT FOR THE PREVENTION



GOVERNMENT/
SOCIETY

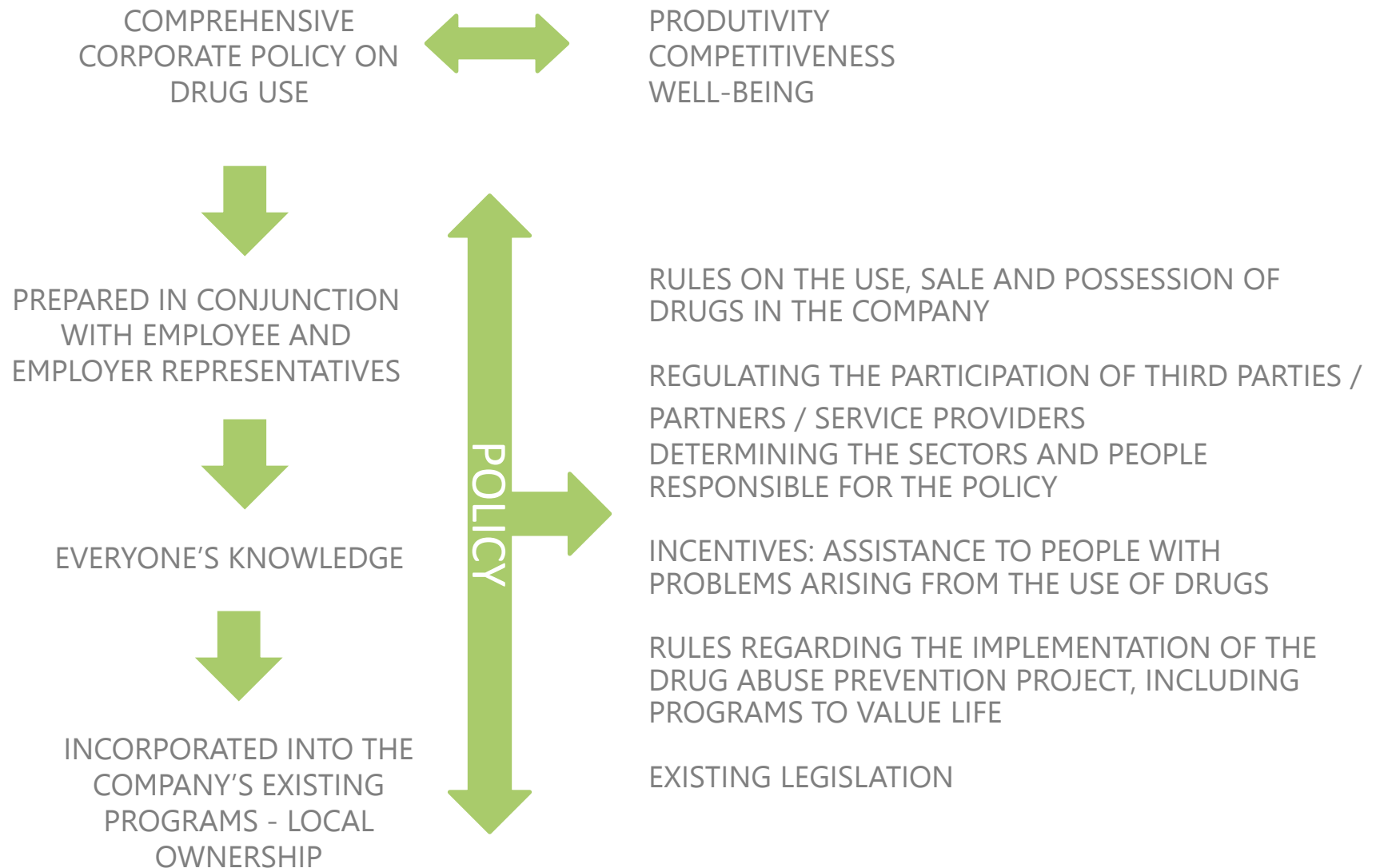


WORKER



COMPANY

THE CREATION OF A DRUG USE PREVENTION POLICY SHOULD CONSIDER



WAYS TO DO IT

BUILDING PROACTIVE PREVENTION

KEEPING FOCUS ON WELL-BEING

APPROACHING BOTH PEOPLE AND POLICIES IN A
COMPREHENSIVE WAY

ENCOURAGING AN ATTITUDE CHANGE IN THE
INDIVIDUAL AND IN THE COMPANY

ENCOURAGING NEW OPPORTUNITIES
FOR SOCIAL INCLUSION

STIMULATING WORKERS' SKILLS AND INTERESTS

INVOLVING THE FAMILY

STRENGTHENING A
PREVENTION NETWORK





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MUITO OBRIGADA!

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