Use the template below to identify your target audience, the content and the tone and draw lines to match them.

Example
Target audience:

youth

Example
Tone:

informal, humor, emotional

Example
Content:

youth friendly, facts, illustration, personal story

Target audience 1.

Content

Content

Tone

Target audience 2.

Tone

Content

Target audience 3.

Content

Target audience 4.

Tone

Tone

Target audience 5.

Tone

Content

Content

Target audience 6.