

Create personas

Add a picture or drawing



Name:

Religion:

Gender (if applied):

Place:

Ethnicity (if applied):

Occupation:

Nationality (if applied):

What audience segment the person belongs to (see above):

- Is the person a producer, a supporter, a target, indifferent or not involved with the oppressive narrative?
- Is the person related directly or indirectly to oppressive narrative?
- What attitudes, feelings, sympathies does the person hold?
- General interests (for example, what type of media does this person use? Which places does this person frequent most?)