

Agenda
 Diversity Connectors for Start-ups: The Art of Mixing
 A Learning Cluster Project of Intercultural Cities, The Council of Europe
 Participant Workshop and Site Visit
 Hosted by Barcelona Activa,
 c/ Llacuna, 162, 08018 Barcelona, SALA MÓN room, -1 floor
 April 26th-27th 2017

Evening of the 25th of April

20.00 – 22.00 Dinner at Julivert Meu 7, Bonsuccés Street, 08001

Day One

9.00-9.30h Registration

9.30-9.45h Welcome from Barcelona Activa, Cristina Gil, Head of International Projects and European Funds

9.45-10.00h Aims of the project, Irena Guidikova, Intercultural Cities, The Council of Europe

10.00 – 10.15h Agenda for the meeting and expected outcomes, Beth Ginsburg, Intercultural Cities

10.15-10.30h Introductions and aims of participants

10.30-11.30h Panel I and Group Discussion:
This panel will explore why a model for diversity connectors is needed in the incubator world.
 It will address questions such as:

1. How do we define a diversity connector? How does it differ from a regular start-up?
2. Why is diversity important in the composition of incubators?
3. How does diversity create a positive environment and impact for start-ups?
4. To your knowledge, do diversity connectors already exist?
5. Why does diversity in incubators need to be orchestrated rather than letting it naturally occur?

Panelists:
 Marcin Kećko, city of Lublin; Start-up Hub; Antonio Dellatti, FabriQ ; DuDu Gencel, Start-up Services, Vienna Business Agency; Matteo Rinaldi, Mondinsieme Network
 Moderator: Beth Ginsburg, ICC expert



11.30- 12.00h	Coffee
12.00 – 13.00h	<p>Panel II and Group Discussion: <i>This panel will explore ways to develop diversity connectors and prior experiences from the participants.</i></p> <p>It will address questions such as:</p> <ol style="list-style-type: none">1. What are the key elements needed to create a diversity connector?2. Can you change an existing incubator into a diversity connector?3. What are participants' experiences or knowledge of others which are trying to create a diverse group of SMEs in its incubators?4. What have you learned from this experience to share as advice with others?5. How can this model attract funding? <p>Panelists: Antonio Dellatti, FabriQ ; Frédéric Kastner, The Entrepreneurial Refugee Network; Margaux Cosnier, La Ruche; Ana Maria Alvarez Monge, Migration Hub Network; Maria Guimarães, Start-up Lisboa Moderator: Irena Guidikova, ICC Director</p>
13.00-14.00h	Lunch at <i>L'Actiu Restaurant</i> , Llacuna 162, at Barcelona Activa
14.00-15.00h	Case study from MOB , Makers of Barcelona, a Barcelona incubator, Laura Fernandez
15.00 – 16.30h	Break-out Groups: Proposing different scenarios with discussion following break-out groups
16.30 -17.00h	Coffee/tea Break
17.00- 17.30h	Conclusions from the day and plan for tomorrow
20.00h	Dinner at Gracia, Calle de Asturias 83, 08024 Barcelona

Day Two



9.00-9.30h	Registration
9.30 -10.30h	Review of Day 1 and Brainstorming Session: <i>Developing a blueprint for a Diversity Connectors model</i> <i>Chair: Beth Ginsburg</i>
10.30-11.00h	Coffee
11.00-11.20h	Introduction to the incubation service
11.20-11:30h	Travel to the Barcelona Activa Glories Business Incubator
11:30h-12:30h	Visit to the Barcelona Activa Glories Business Incubator
12:30-13.00h	Visit to the Entrepreneurship Resource Centre (c/Llacuna 162)
13.15-14.30h	Lunch at SOPA, Roc Boronat 114 (in the 22 @ district)
14.45-15.45h	De-brief on site visits, conclusions from the workshop and next steps <i>Chair: Beth Ginsburg</i>
15.45-17.00h	Tour of the 22 @ District