

## Internal communication at the Council of Europe 07/04/2017

## Overall remit

To plan, implement and evaluate various internal communication programmes, projects and initiatives through various channels, in order to facilitate communication between managers and staff, and among staff members themselves.

## Mission

- Initiate, facilitate and regulate information flows and exchanges,
- Give staff the Council of Europe's strategic vision in order for it to be perceived as a coherent entity,
- Promote the identity and values of the Organisation in order to develop a sense of belonging,
- Help managers to fully carry out their roles as communicators,
- Be a vehicle for motivating and involving staff,
- Create innovative communication practices and tools to encourage the sharing of information and knowledge.