

DIVERSITY HUB THE ROLE OF MONDINSIEME FOUNDATION

Projects in Progress



Mondinsieme Foundation as a socioeconomic connector

- As Mondinsieme Foundation we are working on two projects regarding migrant entrepreneurs:
 - **“Matching migrants' business needs and local services”**
 - To build connections between migrant (actual or potential) entrepreneurs and several local services and structures focusing on business and entrepreneurship.
 - **“The city atlas of recipes”**.
 - To collect recipes, to socialize them and to localize the ingredients in the “local migrants' shops” in order to support migrants business and intercultural relationships.
- In order to play this important role, Mondinsieme Foundation has to establish a strong collaborative relationship with local incubators and hubs.
- The aim:
 - **Economic impact**
 - **Social impact**

Matching migrants' business needs and local services.

- In Reggio Emilia's territory we notice the growth of migrants' enterprises, starting from shops with specific national products that allows migrants' communities to keep alive their origins' traditions, through import-export enterprises, all the way to possible start up. From bottom to top, these entrepreneurs certainly meet questions and needs. Therefore, the idea is to primarily collect business needs and questions through direct relationships and contacts Mondinsieme Foundation has thanks to its network of more than 35 migrants' associations on the territory, strengthened in the years. Second step will be to design from the collected needs a training path together with Impact Hub network of mentors and trainers, with experts and skilled mentors. Finally to offer migrants entrepreneurs these advanced instruments and tools, built on their questions and needs, through an accessible path, looking towards effective and efficient future businesses.

The city's atlas of recipes

- Main objective of the project will be to melt together migrants' businesses and social changes, through a very simple and universal language: food. Food is very important in each of our identities, it's something you can bring from your past or from your original country without needing a suitcase. Though you do need special ingredients you may not find in any country, or even region if we take Italy as an example. This is the reason why many businesses are born when communities establish in a different territory. Making food you know how to make gives dignity, recognition and appreciation. Specially if you share it, even with people you barely know. The idea is to use an online platform to collect videos of women or men sharing a special recipe from their original country or region, showing how to make it and telling the public where (specific stores and businesses) to find the ingredients. First contacts could be thanks to Mondinsieme Foundation's network of more than 35 migrants' associations and then enlarge, these themselves can be occasions of relations and knowledge, getting deeper regarding food, origins and even people's homes. Then there will be actual food making and filming in different homes, videos will be streamed on a platform and then available to anyone online thanks to Impact Hub's makers, pictures and text can also be used. Finally, saying where to find ingredients will allow anyone to reproduce the recipe and go buy product in migrants' businesses, building sense of community and strengthening a sense of security along the city.