

wirtschafts
agentur
wien

Vienna Business Agency

April 2017



Vienna in numbers

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**Second biggest
german-speaking
City**

**900 independent
research facilities**

**More than 8,000 new
company foundings
per year**

**More than
50,000
companies**

**Nr. 1 in international
rankings**

**Around
200,000
students**



WIEN

Vienna in Figures

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- One of the youngest and fastest growing European cities – 2 m. by 2029
- One of the best managed cities globally
- GDP per capita 40% above EU
- Inhabitants: 1,8 m. (10/2014), 2 m. by 2029
- 40 000 companies with 800 000 employees
- 8 000 founded companies per year
- 77 bn foreign investment in Viennese companies

Vienna Business Agency

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- Vienna's official IPA since 1982
- We support the business location Vienna:
 - With comprehensive funding programs/grants
 - With real estate and urban development projects
 - With extensive services and consulting

See Organigram (in [German](#))



VBA in the last 30 years

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- 21.500 projects funded/supported by VBA
- 633 Mio. EUR monetary fundings were allocated (2012)
- Since 2012 40 mio. EUR/year
- 100.000 created jobs

Start-up Services

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We offer ...

- Start-up Academy
- Coaching to founding, financing, expansion
- Comprehensive support



Europäische Union Investitionen in Wachstum & Beschäftigung. Österreich.

Financing Coaching

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delivers all the
important information
around the topic of
financing.



Expansion Coaching

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The **stages of growth**
of the company are covered in the
expansion coaching.

Opportunities and risks
of company expansion
are handled together.

Start-up Academy

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Specialized **business know-how**
Topics range **from bookkeeping**
and **taxes to marketing** or
soft skills.

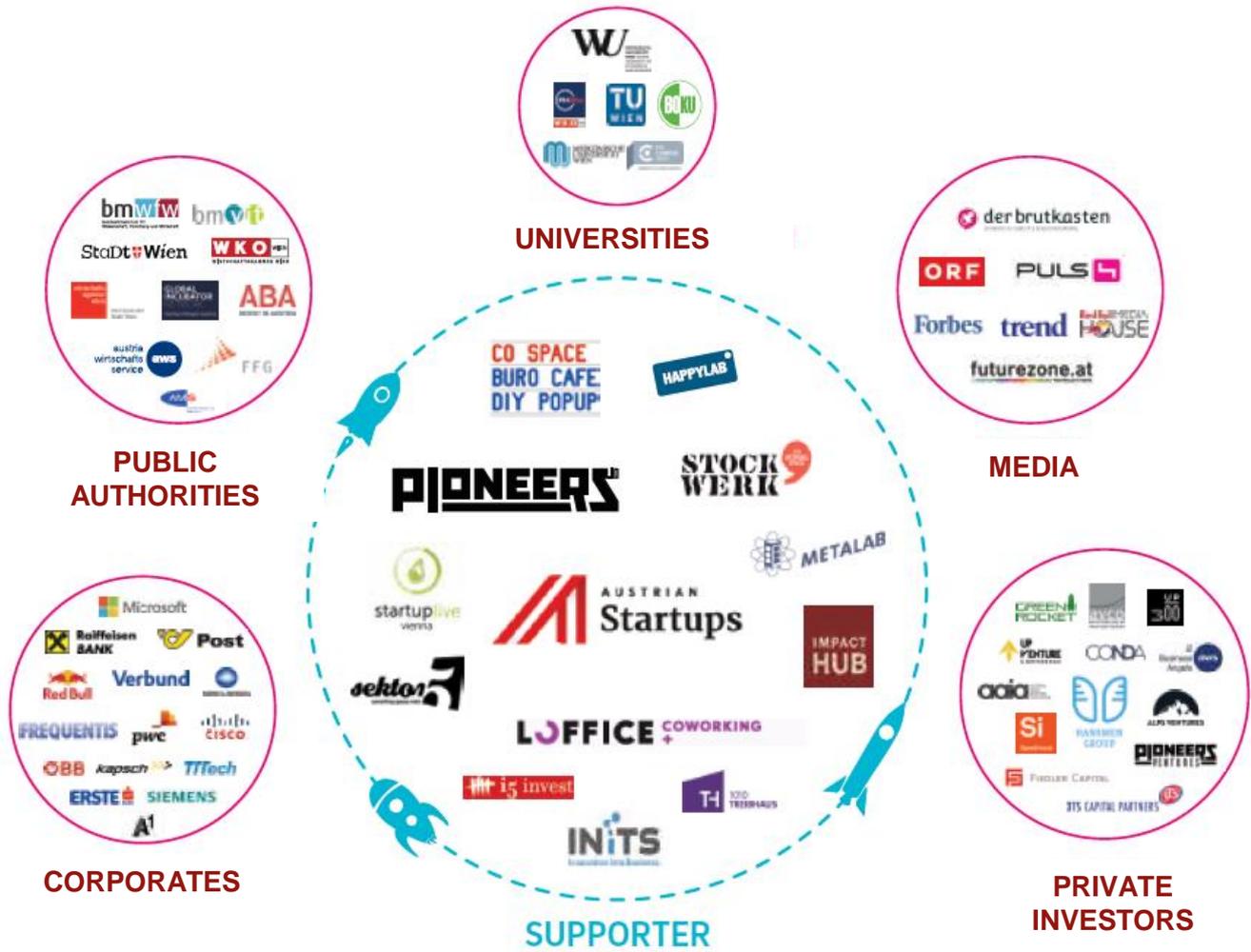
Since **2008**: around **580**
workshops held with **7,100**
participants

Get together!

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We build bridges between existing **companies/start-ups/entrepreneurs** and **interested people** – across **different communities!**

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Source: Roland Berger/Pionners Discover (2015): Startup-Hub Wien. Zukunftschancen gezielt nutzen



Vienna Start-up Package

Soft landing package for International Start-ups
Application open till 28th of June, 2017



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Contact

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