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BALANCE IN SPORT

Tools to implement Gender Equality

Data collection campaign meeting:
contribution of pilot countries

Meeting report

29 June 2016

Madrid, Spain

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Opening session

This meeting was part of the second objective of the Balance in sport project: the implementation of a pilot data collection campaign in 4 European countries (Finland, France, Spain and Romania) based on the "basic" gender equality indicators. It brought together representatives from Finland, France and Spain. Another meeting will be held in Romania in August.

The aims of the meeting were the following:

1. Finalisation of the questionnaires for collecting information related to (quantitative and qualitative) "basic" gender equality indicators
2. Development of the grid to collect good practices and resources in the 5 strategic areas of the project (*leadership, coaching, participation, media and gender-based violence*)
3. Identification of partner organisations in each pilot country
4. Agreement on common guidelines for the collection of data and good practices

Data collection campaign process

A proposal for the data collection campaign process was presented by the project secretariat and the role of pilot countries was explained (cf. PPT presentation).

Pilot countries and the Secretariat of the project agreed upon a methodology for collecting data via online questionnaires and carrying out reminders.

The French and Spanish representatives stressed the importance of having the tools (the questionnaires as well as the grid to collect good practices and resources) translated into their national language. They will therefore be translated into French and Spanish.

Spain also wishes that the project secretariat provides an official letter explaining the purpose of the data collection campaign for those requested to reply to the questionnaires.

Finalising the online questionnaires

Two working groups were formed, the first one bringing together representatives from public authorities and the second one from sport organisations. Each group was invited to review the questionnaire tailored to its profile, to make some comments and to propose modifications where needed.

Minor changes were requested by the pilot countries. For example, it was agreed that the media theme should be the subject of a separate questionnaire and that some questions should be rephrased to fit more closely into respondents' jargon (for instance, "high level athletes" to rephrase to read as "athletes officially recognised as high level athletes"). It was also recalled that the questionnaires must be simple and as short as possible.

Identifying partner organisations in each pilot country

Then, representatives from pilot countries were invited to identify which organisations will be involved in the data collection campaign based on online questionnaires (ministries related to public service media, regulatory bodies, national sport federations, etc.) and how many sport organisations will constitute the panel of potential respondents. The project secretariat asked the pilot countries to provide the list of them before the launching of the data collection campaign in early September.

Designing grids for the collection of good practices and resources

The grids for collecting good practices and resources were quickly worked on. The timing of the meeting did not allow time to study in depth the different items of the draft grids proposed by the Secretariat. This was not problematic considering that collecting materials on gender equality in sport was a secondary dimension of the project. The pilot countries were asked to mainly focus on the data collection via online questionnaires.

Conclusion and next steps

A timetable with the next steps of the project and the role of each stakeholder (Secretariat and pilot countries) was validated during the meeting.

Secretariat:

- Review of the questionnaires and of the grids to collect good practices and resources taking into account the contributions of the pilot countries
- Development of the online tools
- Preparation of an official letter for Spanish partners

Pilot countries:

- Providing the list of partner organisations and contact details to the Secretariat during August

The launch of the data collection campaign is scheduled for 1 September 2016.

List of participants

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