



# BALANCE IN SPORT

Tools to implement  
gender equality in sport

Towards gender equality...

**DATA COLLECTION CAMPAIGN MEETING : CONTRIBUTION OF PILOT COUNTRIES**

*Madrid, 29 June 2016*

Funded  
by the European Union  
and the Council of Europe



COUNCIL OF EUROPE



Implemented  
by the Council of Europe

# Agenda



1. Introduction : objectives and outcomes of the project

2. Data collection campaign : proposed process

*Coffee break*

4. Finalising the questionnaires

5. Identifying partner organisations

*Lunch*

4. Designing grids for the collection of good practices and resources

5. Conclusion and next steps

# “Balance in sport”... in a few words



- Joint programme of the Council of Europe co-funded by the European Commission
- Following the 2015 recommendation adopted by the Committee of Ministers of the CoE on gender mainstreaming in sport
- Aims at identifying, testing and implementing generally agreed gender equality indicators in sport
- In 5 strategic areas : leadership, coaching, participation, gender-based violence and media coverage of women and men practising sport

# “Balance in sport”... in a few words



- Objectives :
  - Identifying a set of gender equality indicators and provide guidance on how to use them
  - Implementing a pilot data collection campaign by using the set of indicators and an online tool
- More than 10 stakeholders involved in the project

# The first steps



- A kick-off event (Strasbourg, January 2016) and a workshop (Stockholm, April 2016):
  - Identify gender equality indicators
  - Share ideas on the tools to use to implement them
- A revised proposal for the set of indicators drawn up by the secretariat (April 2016)/ 2 types of indicators : “basic” and “sophisticated”
- A consultation of “balance in sport” experts (Mai 2016)
- 2 draft questionnaires tailored to :
  - Ministries and government departments related to sport
  - National sport governing bodies (NOCs, national sport federations, national umbrella sport organisations, etc.)

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# Meeting objectives



- Reaching an agreement upon the data collection campaign process
- Finalising the two questionnaires
- Identifying partner organisations in each pilot country
- Designing grids for the collection of good practices and resources

# Data collection campaign process - proposal (1 / 3)



- Second stage of the “Balance in sport” project
- Aims at :
  - Testing the “basic” indicators
  - Collecting the first contents of the future “Balance in sport” web platform
- 4 European countries invited : Austria (tbc), Finland, France and Spain



# Data collection campaign process - proposal (2/3)



- Pilot countries' role
  - Identifying partner organisations and providing the detailed list of them to the secretariat
  - Filling in the online questionnaire, forwarding it to the partner organisations and sending reminders where needed
  - Collecting good practices and expert profiles
- Secretariat's role
  - Developing the 2 questionnaires in an online format and sending the web links to the pilot countries
  - Taking stock of the received responses and informing the pilot countries about the reminders to do
  - Developing an online tool for the collection of good practices and resources
  - Analyzing the collected data

# Proposed data collection campaign process (3/3)



- Indicative timetable
  - Expected launching of the data collection campaign : 1<sup>st</sup> of September
  - End : 25<sup>th</sup> of October

# Finalisation of the questionnaires



**WORK IN GROUPS !**

# Identification of partner organisations



**WORK IN GROUPS !**

# Collection of good practices and resources



**WORK IN GROUPS !**

# Next steps...



- Pilot countries

- Sending the contact details of their partner organisations (before the 25<sup>th</sup> of July)

- Secretariat

- Developing the questionnaires in an online format
- Sending the web links to the pilot countries

**Expected launching of the data collection campaign**

**1<sup>st</sup> of September**

# Thank you for your participation !



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