



BALANCE IN SPORT

Tools to implement
gender equality in sport

Towards gender equality...

DATA COLLECTION CAMPAIGN MEETING : CONTRIBUTION OF ROMANIA

Bucharest, 9 August 2016

Funded
by the European Union
and the Council of Europe



COUNCIL OF EUROPE



Implemented
by the Council of Europe

Agenda



1. Introduction : objectives and outcomes of the project
2. Data collection process
4. Online questionnaires
5. Identifying partner organisations
6. Grids for the collection of good practices and resources
7. Conclusion and next steps

“Balance in sport”... in a few words (1/2)



- Joint programme of the Council of Europe co-funded by the European Commission
- Following the 2015 recommendation adopted by the Committee of Ministers of the CoE on gender mainstreaming in sport
- Aims at identifying, testing and implementing generally agreed gender equality indicators in sport
- In 5 strategic areas : leadership, coaching, participation, gender-based violence and media coverage of women and men practising sport

“Balance in sport”... in a few words (2/2)



- Objectives:
 - Identifying a set of gender equality indicators and provide guidance on how to use them
 - Implementing a pilot data collection campaign by using the set of indicators and an online tool
- More than 10 stakeholders involved in the project

Why “Balance in sport”?



- Under-representation of women in sport
- Persisting stereotypes and sexism in sport
- Lack of implementation of concrete actions
- Lack of a common data filing system

Relevance of the action



- Provide visibility and information on gender equality in sport
- Common approach - common methodology
- Increase commitment to enhance gender equality in sport
- To help promote the CM Recommendation on gender mainstreaming in sport
- Combating stereotypes and sexism in sport
- Awareness raising and training
- Increase female participation in sport

The first steps (1 / 2)



- A kick-off event (Strasbourg, January 2016) and a workshop (Stockholm, April 2016):
 - Identify gender equality indicators
 - Share ideas on the tools to use to implement them
- A revised proposal for the set of indicators drawn up by the secretariat (April 2016)/ 2 types of indicators : “basic” and “sophisticated”
- A consultation of “balance in sport” experts (Mai 2016)
- Questionnaires tailored to :
 - Ministries and government departments related to sport
 - National sport governing bodies (NOCs, national sport federations, national umbrella sport organisations, etc.)

The first steps (2/2)



- A first “data collection campaign” meeting with 3 pilot countries (Finland, France and Spain) was held in Madrid on the 28th of June.

Meeting objectives



- Reaching an agreement upon the data collection campaign process
- Presenting the tools (online questionnaires and grids to collect good practices and resources)
- Identifying partner organisations in Romania

Proposed data collection campaign process (1 / 4)



- Second stage of the “Balance in sport” project
- Aims at :
 - Testing the “basic” indicators
 - Collecting the first contents of the future “Balance in sport” web platform
- 4 European countries invited : Finland, France, Romania and Spain

Proposed data collection campaign process (2/4)



- Secretariat's role
 - Developing online questionnaires and sending the web links to the pilot countries
 - Taking stock of the received responses and informing the pilot countries about the reminders to do
 - Developing an online tool for the collection of good practices and resources, and sending the web link to the pilot countries
 - Analyzing the collected data

Proposed data collection campaign process (3/4)



- Pilot countries' role
 - Identifying partner organisations and providing the detailed list of them to the secretariat
 - Filling in the online questionnaire, forwarding it to the partner organisations and sending reminders where needed
 - Collecting good practices and resources

Proposed data collection campaign process (4/4)



- Timetable

- Launch of the data collection campaign : 1st of September
- End : 25th of October

The online tool (1/2)



The screenshot shows the Council of Europe website. The header includes the Council of Europe logo, the European Union flag, and the text 'COUNCIL OF EUROPE EUROPEAN UNION'. Below the header is a navigation bar with links: Home, Newsroom, About, Tools, Resources, Events, Contact. The main content area is titled 'Data collection campaign' and includes a language selector (English, Français, Español). Below the title is a paragraph of Lorem ipsum text. At the bottom, there are three cards: 'Ministries or Government Departments SPORT', 'Ministries or Government Departments MEDIA', and 'NOCs, National Sport Federations, etc. NATIONAL SPORT GOVERNING BODIES'. The website is in French, as indicated by the 'Français' language selection.

The online tool (2/2)



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EN | [Search Icon]

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You are here: Balance in Sport > Good practices and resources

Good practices and resources

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Expert profiles

Training sessions / Resources

Publications

Awareness raising activities

Policy and strategies

Others

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Presentation of the online questionnaires

- 3 online questionnaires tailored to each target group:
 - Ministries and government departments related to sport
 - Ministries and government departements related to public service media
 - National sport governing bodies (NOCs, national sport federations, etc.)



Identification of partner organisations



- Which / who will fill in :
 - the questionnaire dedicated to the Romanian Ministry related to sport?
 - the questionnaire related to public service media in the field of sport?
 - the questionnaire for national sport governing bodies?



Collection of good practices and resources



- How many good practices and resources are expected per pilot country?
 - How to collect them?
- ➔ *What kind of good practices / tools are implemented in the field of gender equality in sport in your country?*
- ➔ *Do you know organisations / people that could share a good practice / resource / expert profile?*

Next steps...



- Secretariat

- Finalising the web platform and the online tools
- Sending the web links to the pilot countries (by the end of August)

- Pilot countries

- Providing the contact details of their partner organisations (before the 26th of August)

Launch of the data collection campaign

1st of September

Next steps...



Next “Balance in sport” expert meeting :
December 2016 / Strasbourg

Thank you for your committment!



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