

DIGITAL4HER

19 June 2018, Brussels

AGENDA

MORE WOMEN IN DIGITAL: A STRATEGY FOR GROWTH & EQUALITY



Moderated by **Cheryl Miller**, Digital Leadership Institute
Interactive debates with online engagement

- 09:00 – 09:30** **Registration & Welcome coffee**
Happening
- 09:30 – 10:00** **Opening ceremony**
Mariya Gabriel - *Commissioner for Digital Economy and Society*
EP & EU Member State High Level representatives from the European Parliament and EU Member States
- 10:00 – 11:15** **Seeing it is being it**
Women on and behind the screen
Panel discussion with High Level representatives from the audiovisual industry
Hanna Slak - *Film Director, Multimedia Artist and Writer*
Jeanne Brunfaut - *Board member of the European Film Agency Directors Association (EFADs) and Deputy Director-General, Wallonia-Brussels Federation, Audiovisual and Multimedia General Service*
Noel Curran - *Director General European Broadcasting Union (EBU)*
- 11:15 – 11:45** **Coffee break**
- 11:45 – 13:00** **Fighting stereotypes in audiovisual media**
Analysing the representation of women off-screen and on-screen in the Member States
Panel discussion with:
Celene Craig - *Chair of European Platform of Regulatory Authorities (EPRA)*
Karim Ibourki - *Chair of Superior Council of the Audiovisual (CSA - Belgium)*
Monica Maggioni - *President of RAI (Italian Radiotelevision)*
Filippa Wallestam - *CEO of Modern Times Group Sweden*
Elisa Pogliano - *Digital & Omnichannel Director Europe, Mattel*
Panel moderated by:
Maja Cappello - *Head of legal department, European Audiovisual Observatory*
- Startups worth growing**
Parallel Pitching session with a jury composed by investors and startup programme representatives, such as:
Niamh Collins - *Director of DCU Ryan Academy Female High Flyers Programme Representative of Nordic Angels Programme*
Candace Johnson - *President EBAN, Founder/Co-Founder SES, Loral Teleport Europe. Europe Online, Global Telecom Women's Network, Global Board Ready Women, Oceania Women's Network Satellite*
Emma Fau - *Founder at EUcapital*
Claire Bury - *Deputy Director General, DGConnect*

- 13:00 – 14:15 **Networking Lunch**
- 14:00 – 14:30 **Press conference**
- 14:15 – 15:25 **Entrepreneur or Intrapreneur? Startup owner? Corporate CEO?
Women in Digital entrepreneurship and Innovation**
Panel discussion with:
Bindi Karia – *startup expert and advisor, member of EIC High Level Group of Innovators*
Marie Ekeland – *co-founder of daphni, a venture capital firm which invests in European tech startups*
Candace Johnson – *President EBAN, Founder/Co-Founder SES, Loral Teleport Europe. Europe Online, Global Telecom Women's Network, Global Board Ready Women, Oceania Women's Network Satellite*
Lie Junius – *Director EU Public Policy and Government Relations at Google*
Conclusion by **Lívía Járóka** – *Member of the European Parliament*
- 15:25 – 15:50 **Coffee break**
- 15:50 – 17:00 **#DigitalSkills4Her – The future is now**
How can we increase women and girls interest in STEM and digital?
Panel discussion with:
Carlota Tarin – *Women in ICT study, Consultancy Area Manager, ICLaves*
Mentee and mentor from IT for She – *winner of the European Digital Skills Awards in 2017*
Eva Fog – *Founder of DigiPippi*
Dalibor Todorovic – *Computer science teacher, Scientix Ambassador, Serbia*
- 17:00 – 17:30 **Closing ceremony and Start-up Awards**
Conclusion
In the presence of Vice-President of the European Parliament, **Evelyne Gebhardt** and Commissioner **Mariya Gabriel**
With live music by DJ **Princess Century**

