



Ympäristöministeriö
Miljöministeriet
Ministry of the Environment



Landscape Awareness, Training and Education

Some experiences of Finland

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Georgia, Tbilisi
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Landscape Awareness, Training & Education

- Landscape is a great tool in the examination of our environment;
- **ELC: "Landscape means an area, as perceived by people";**
- Landscape consists of different layers: historical elements & co-operation between man and nature;
- When people recognise the values of the landscape they will act to preserve the special features;
- When people recognise damage to the landscape they will act to repair the damage;
- To reach this optimum means that people not only have to accept their own responsibility, but that they also have to demand action by politicians and other stakeholders;
- This is possible if/when citizens are aware of the phenomena on different landscape elements and changes.







Landscape Awareness, Training & Education

- Training and education are the starting points for raising awareness of landscapes;
- Education & training on different levels:
 - early childhood
 - primary and secondary schools
 - high schools and universities
 - professional level
 - NGOs, civil society and others
- Knowledge; producing information for different media;
- Participation and interaction;
- Visualisation of landscape-related phenomena: good and bad examples, results of landscape management.

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Landscape Awareness, Training & Education

Some Examples in Finland

- **Cultural Heritage Makers**
 - European Heritage Days/ European Year of Cultural Heritage 2018: **competition for children and youth**
- **Green Year 2016**
 - theme year organised by the Finnish Association of Landscape Industries, Ministry of the Environment & other stakeholders
- **Landscape Award of the Council of Europe**
 - Best Landscape Project of Finland
- **Landscape Observatory of Finland**
 - New project for research & awareness-raising

Cultural Heritage Maker 2017

Kerava Stone Bridge/ Keravanjoki School

Stone bridge



▶ ▶| 🔊 1:13 / 2:14



Stone bridge



0:15 / 2:14

Stone bridge



0:48 / 2:14

Stone bridge



0:55 / 2:14

Stone bridge



1:06 / 2:14

Stone bridge

The stone bridge was built at the turn
of the 19th and 20th century.

It was built by a stone
sculptor and miner from Kerava.

1:23 / 2:14

Stone bridge

"When messi won copa America,
I went to
this place and took it easy."

Teemu, 13 years

2:01 / 2:14

Green Year 2016

Theme: **Sustainable Finnish Landscapes**

- Slogan: **My landscape – in town and in the countryside**
- Co-operation with NGOs, authorities, municipalities, citizens
- Over 400 events in 70 municipalities
- Social media successful tool
- Initiative: European Green Year



Landscape Award of the CoE

- In Finland: open competition *The Best Landscape Project of Finland*
 - Finnish candidate for the European Landscape Award
 - Minister of the Environment declares the winner and awards honorary prizes at an open landscape symposium
 - 2008: *Landscape Management of Hämeenkyrö National Landscape Area*
 - 2010: *Management of endangered traditional biotopes*
 - 2012: *The Landscape Projects of the Hyypä Valley*
 - 2014: *Bull by the Horns: Grazing in nature and landscape management*
 - 2016: *"Shepherding Weeks"*
 - 2018: Competition open until 7.9.2018
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- **The Landscape Award
Alliance of the Council
of Europe**



2012: The Landscape Projects of the Hyyppä Valley – *Landscape Conservation Area*



2016: “Shepherding Weeks”

– *Voluntary work for valuable landscapes*



Landscape Observatory of Finland



Landscape Observatory of Finland



- **Consortium for Landscape Observatory** established 2016;
- European Landscape Convention starting point;
- 6 Universities and research institutions, National Board of Antiquities, Ministry of the Environment, 2 NGO's (landscape architects and cultural heritage researchers);
- Co-operation with UNISCAPE & CIVILSCAPE;
- Next steps: defining goals, project plans, funding.

26.01.2018

 Suosittelee 0

A recent study shows that developing sustainable landscape planning requires more cooperation.

LANDSCAPE OBSERVATORY OF FINLAND







