

Ympäristöministeriö Miljöministeriet Ministry of the Environment



Landscape Awareness, Training and Education Some experiences of Finland

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Georgia, Tbilisi 9th March 2018

- Landscape is a great tool in the examination of our environment;
- ELC: "Landscape means an area, as perceived by people";
- Landscape consists of different layers: historical elements & co-operation between man and nature;
- When people recognise the values of the landscape they will act to preserve the special features;
- When people recognise damage to the landscape they will act to repair the damage;
- To reach this optimimum means that people not only have to accept their own responsibility, but that they also have to demand action by politicians and other stakeholders;
- This is possible if/when citizens are aware of the phenomena on different landscape elements and changes.









- Training and education are the starting points for raising awareness of landscapes;
- Education & training on different levels:
  - early childhood
  - primary and secondary schools
  - high schools and universities
  - professional level
  - NGOs, civil society and others
- Knowledge; producing information for different media;
- Participation and interaction;
- Visualisation of landscape-related phenomena: good and bad examples, results of landscape management.

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### Landscape Awareness, Training & Education Some Examples in Finland

### • Cultural Heritage Makers

- European Heritage Days/ European Year of Cultural Heritage 2018: competition for children and youth

### • Green Year 2016

- theme year organised by the Finnish Association of Landscape Industries, Ministry of the Environment & other stakeholders

- Landscape Award of the Council of Europe
  - Best Landscape Project of Finland
- Landscape Observatory of Finland
  - New project for research & awareness-raising

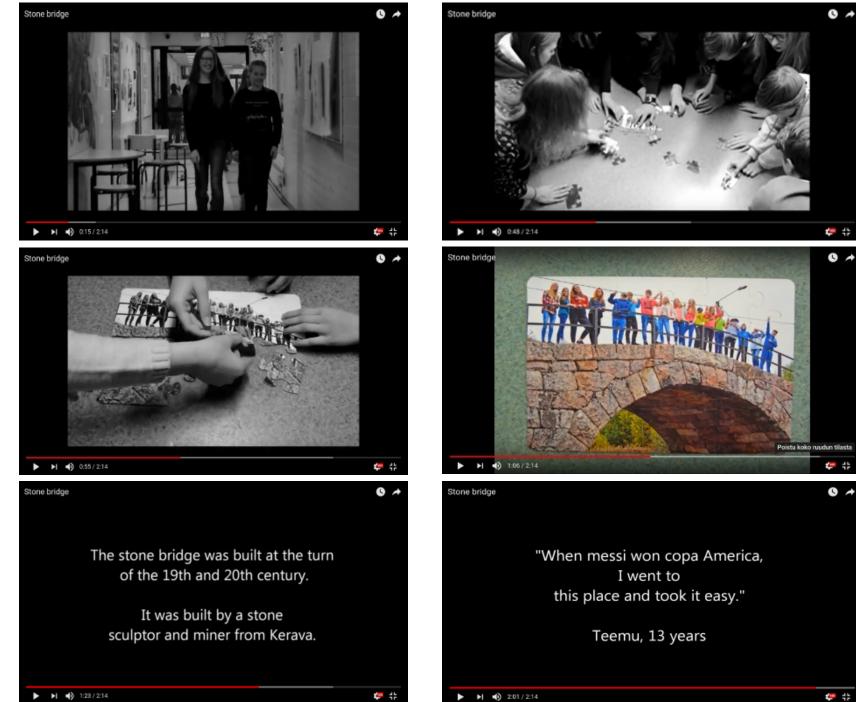
## Cultural Heritage Maker 2017 Kerava Stone Bridge/ Keravanjoki School

#### Stone bridge

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# Green Year 2016

### Theme: Sustainable Finnish Landscapes

- Slogan: My landscape in town and in the countryside
- Co-operation with NGOs, authorities, municipalities, citizens
- Over 400 events in 70 municipalities
- Social media successful tool
- Initiative: European Green Year



# Landscape Award of the CoE

- In Finland: open competition *The Best Landscape Project of Finland*
- Finnish candidate for the European Landscape Award
- Minister of the Environment declares the winner and awards honorary prizes at an open landscape symposium
- 2008: Landscape Management of Hämeenkyrö National Landscape Area
- 2010: Management of endangered traditional biotopes
- 2012: The Landscape Projects of the Hyyppä Valley
- 2014: Bull by the Horns: Grazing in nature and landscape management.
- 2016: "Shepherding Weeks"
- 2018: Competition open until 7.9.2018
- The Landscape Award Alliance of the Council of Europe



## **2012: The Landscape Projects of the Hyyppä** Valley – Landscape Conservation Area



## **2016: "Shepherding Weeks"** – *Voluntary work for valuable landscapes*



## Landscape Observatory of Finland



## **Landscape Observatory of Finland**



- Consortium for Landscape Observatory established 2016;
- European Landscape Convention starting point;
- 6 Universities and research institutions, National Board of Antiquities, Ministry of the Environment, 2 NGO's (landscape architects and cultural heritage researchers);
- Co-operation with UNISCAPE & CIVILSCAPE;
- Next steps: defining goals, project plans, funding.

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A recent study shows that developing sustainable landscape planning requires more cooperation.





